



From City to Trail: A Modern Performance Sportswear Project
by Renee Xie

Circular Design - A wardrobe that gives back to the Earth

Much of the waterproof yet breathable gear that we wear outdoors is terrible for the environment. This concept looks at how we can minimize the damage we do to the environment.

Key Concepts

1. Longevity Through Design Details

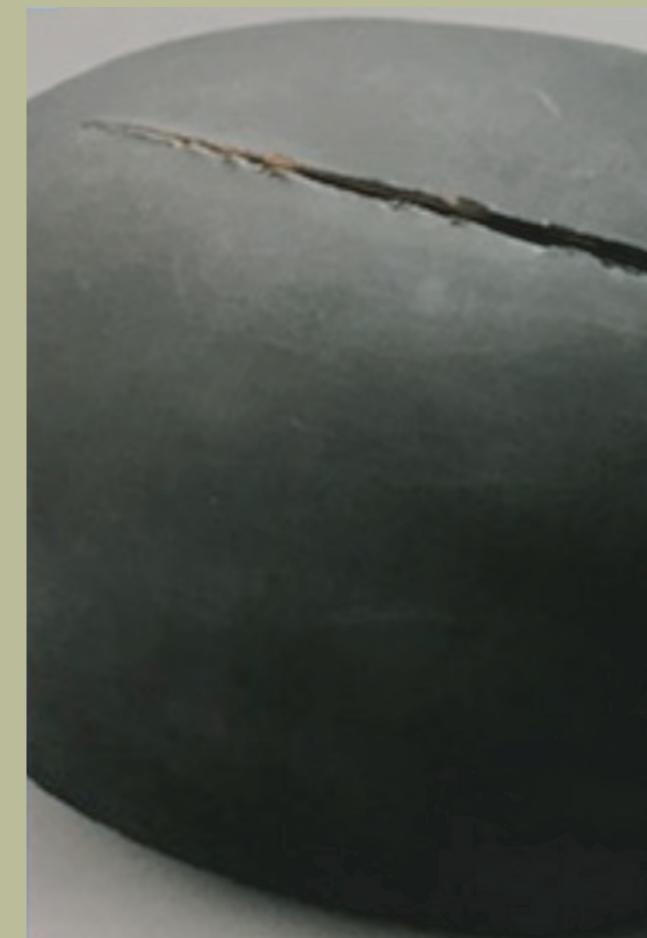
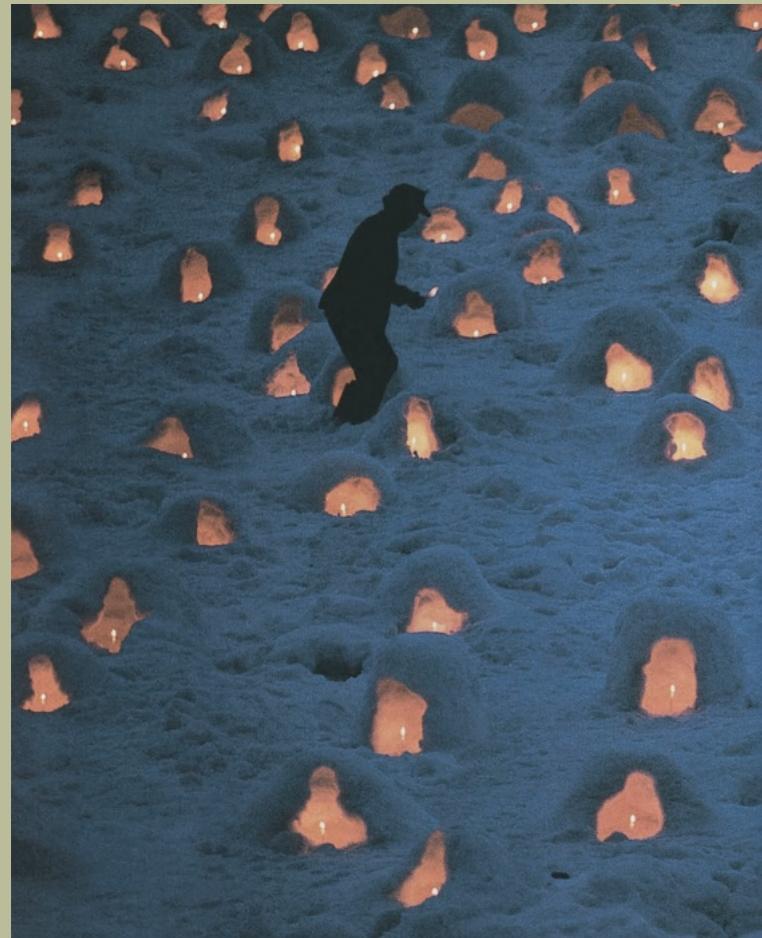
- Strengthening wear & tear hot spots to increase clothing's life span
- Making clothing adjustable and expandable to create less stretch tensions in high stress areas

2. Sustainable & Compostable materials

- Spiber Brewed Protein Fiber - 100% Compostable
- Recycled Polyester & Nylon
- Plant based/Natural fabrics - cotton, hemp, tencel, etc.
- Cellulotech - Solvent-free Waterproof finishes

3. Using Nature as a Design Blueprint

- Looking at nature's form and function to enhance performance.



Design Direction - Heritage, Nature & Movement

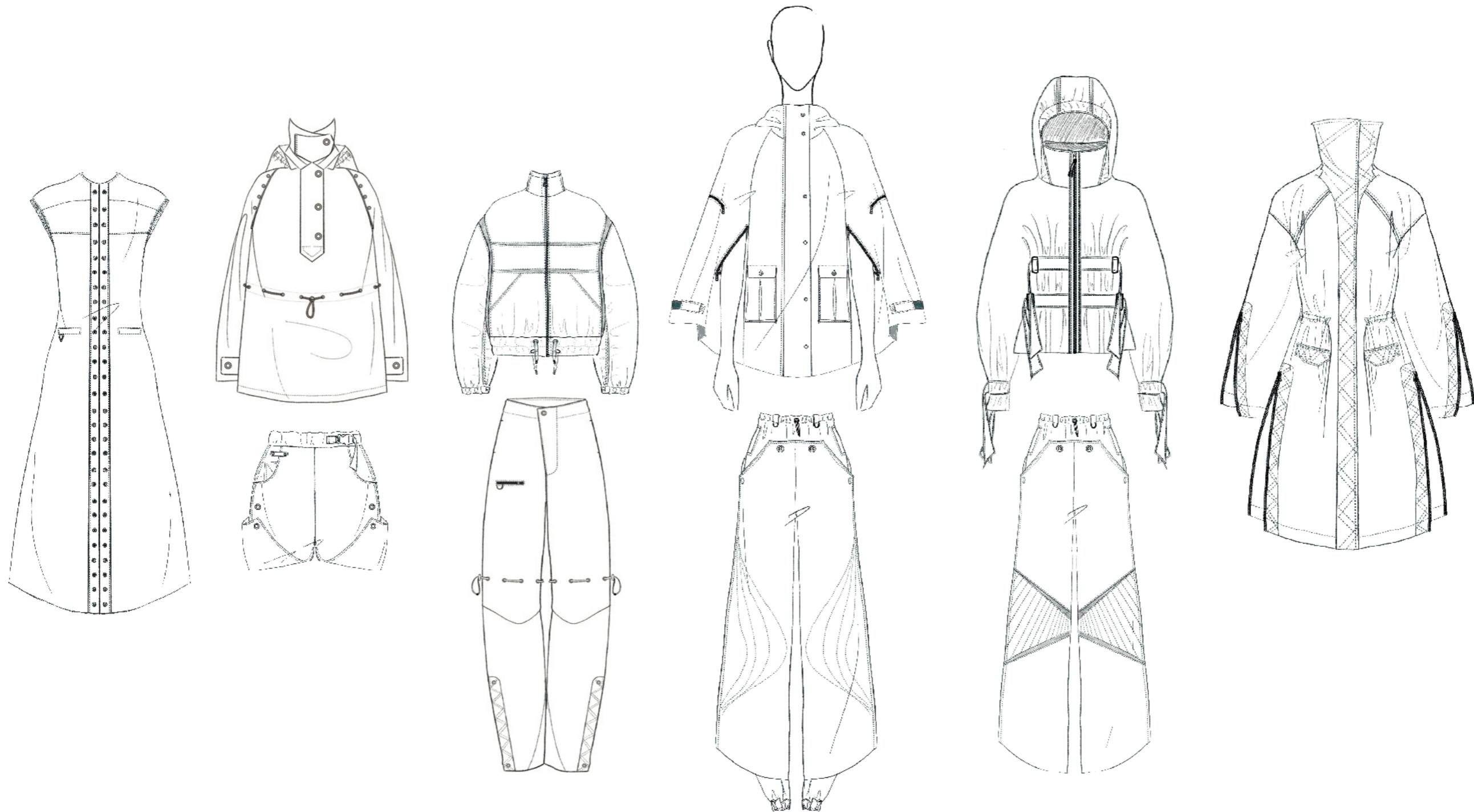
Easy Adjustments

Customizable fits

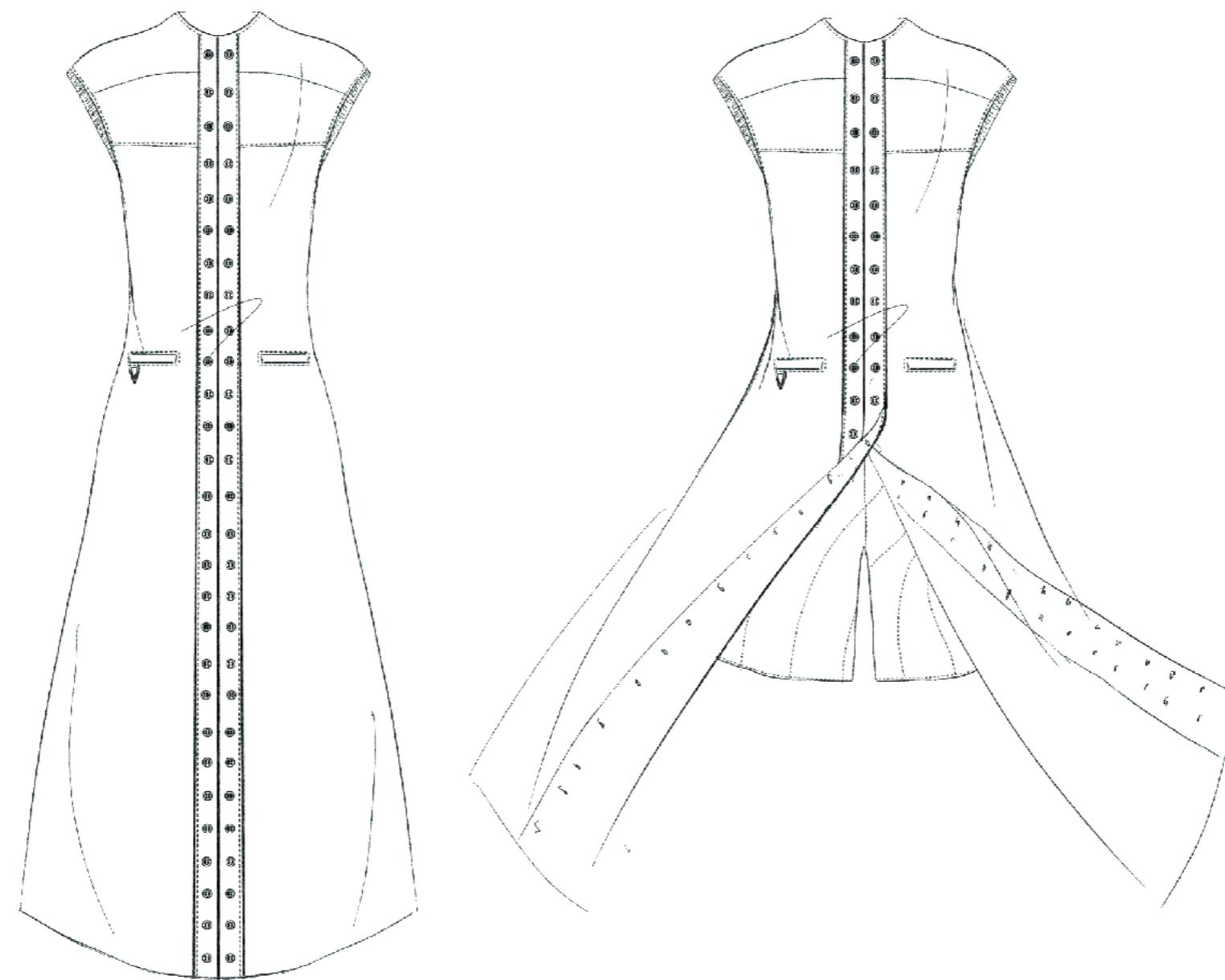
Modern wardrobe w/ heritage influence made for exploring the outdoors and urban environments alike



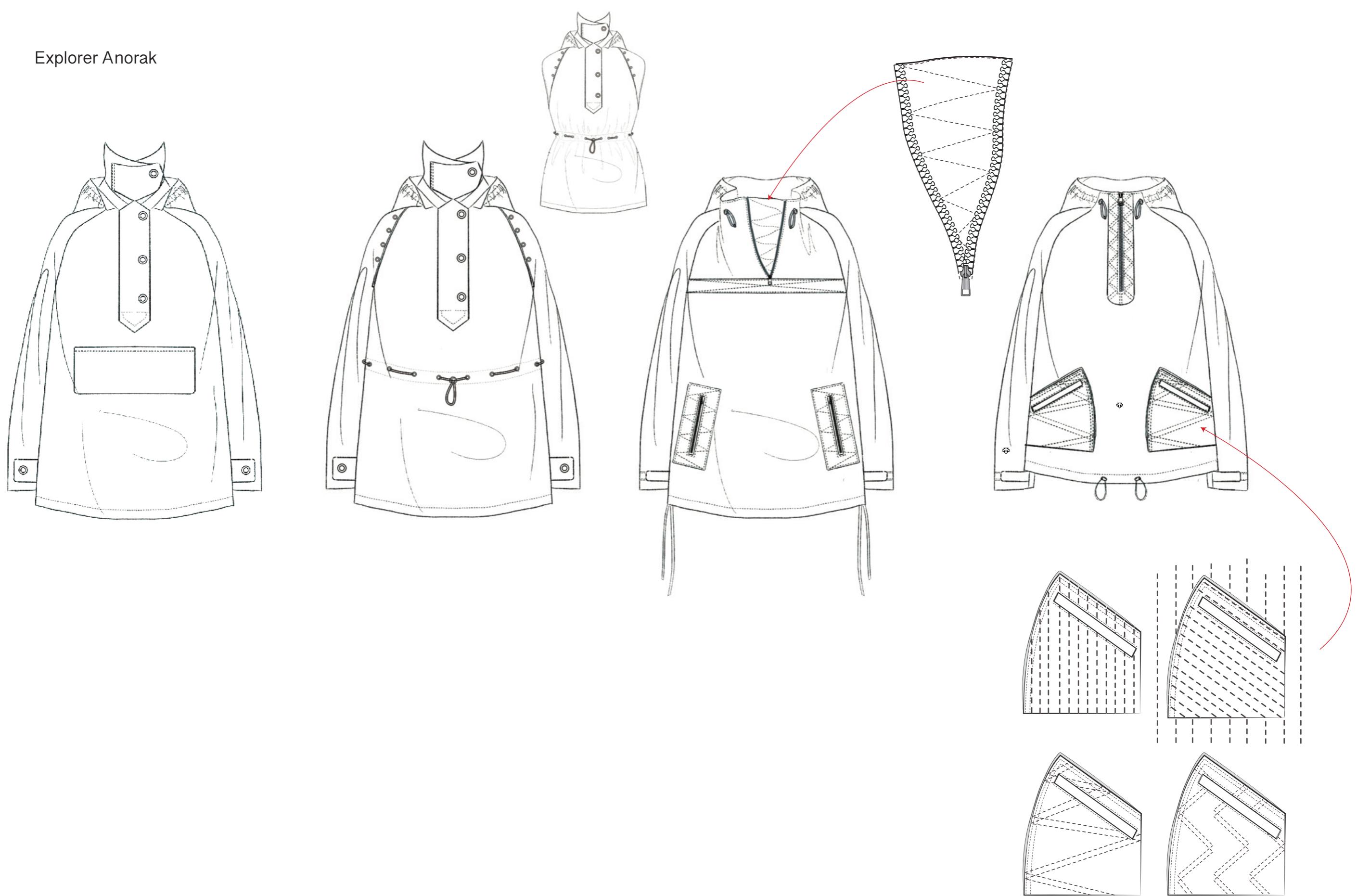
Key Styles



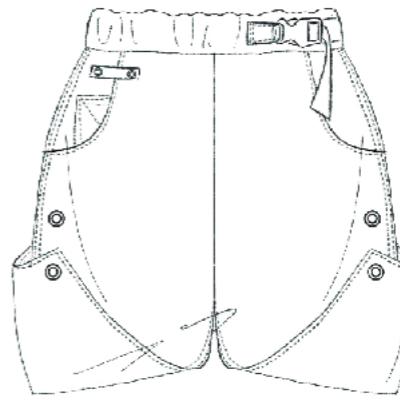
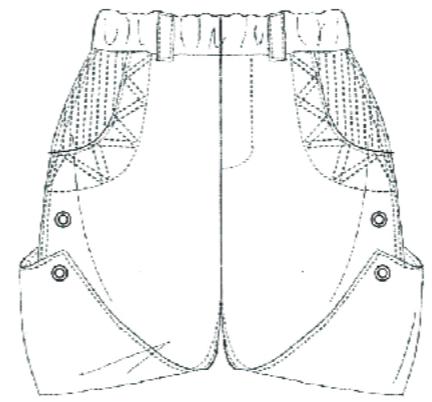
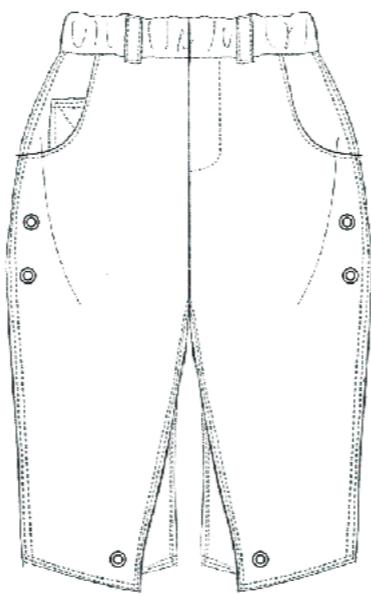
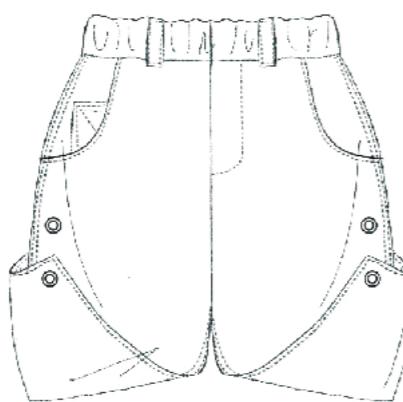
Explorer Dress



Explorer Anorak

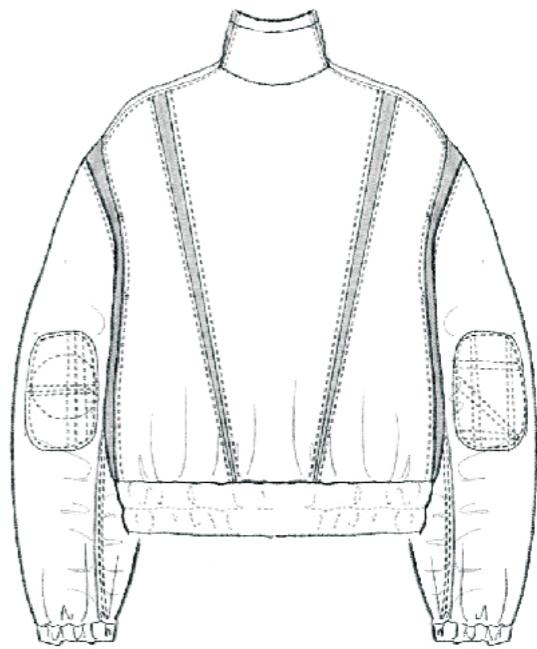
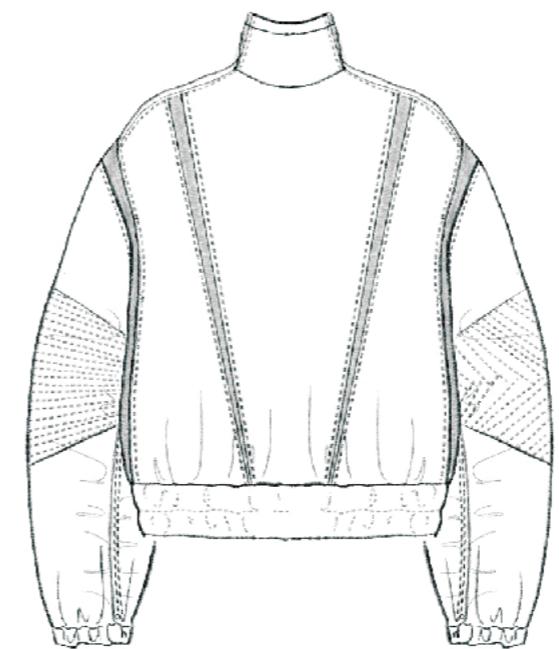
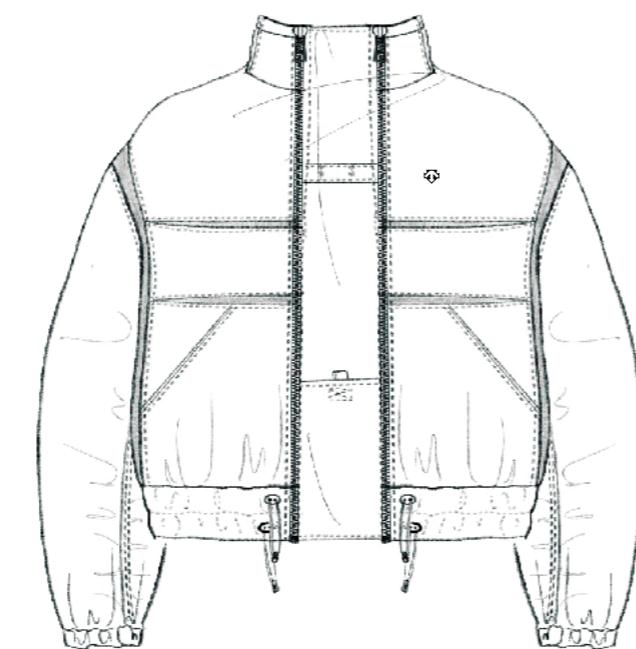
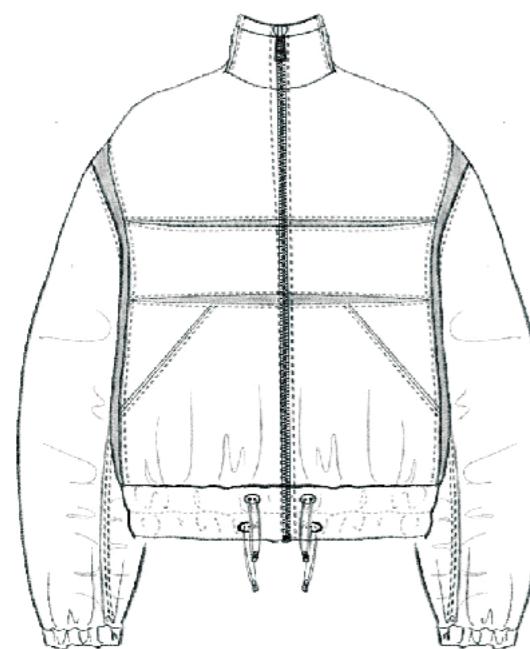


Explorer Shorts

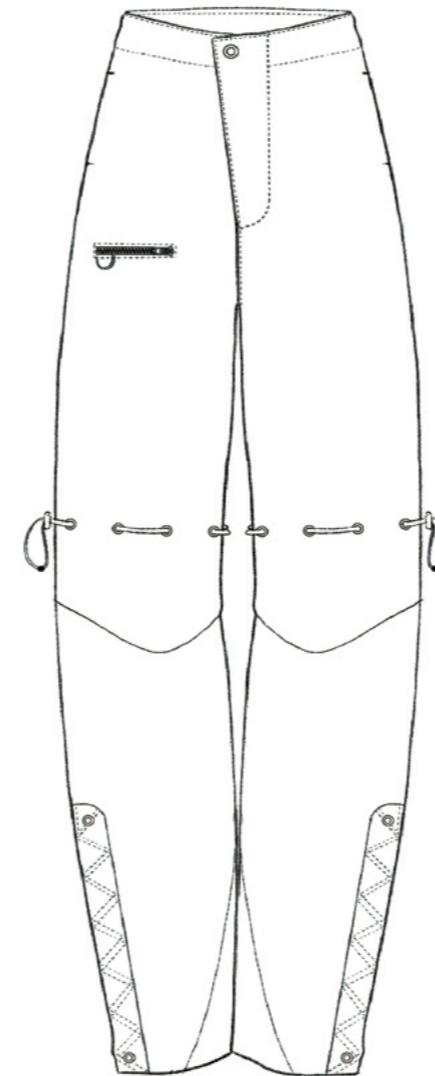
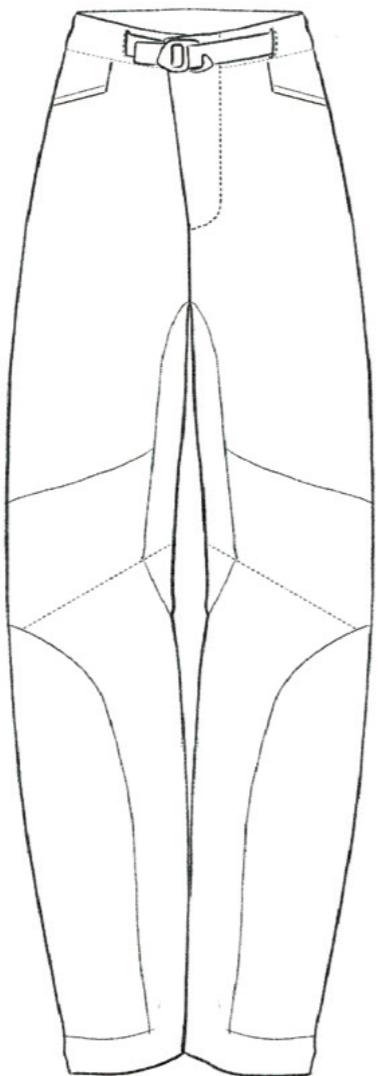




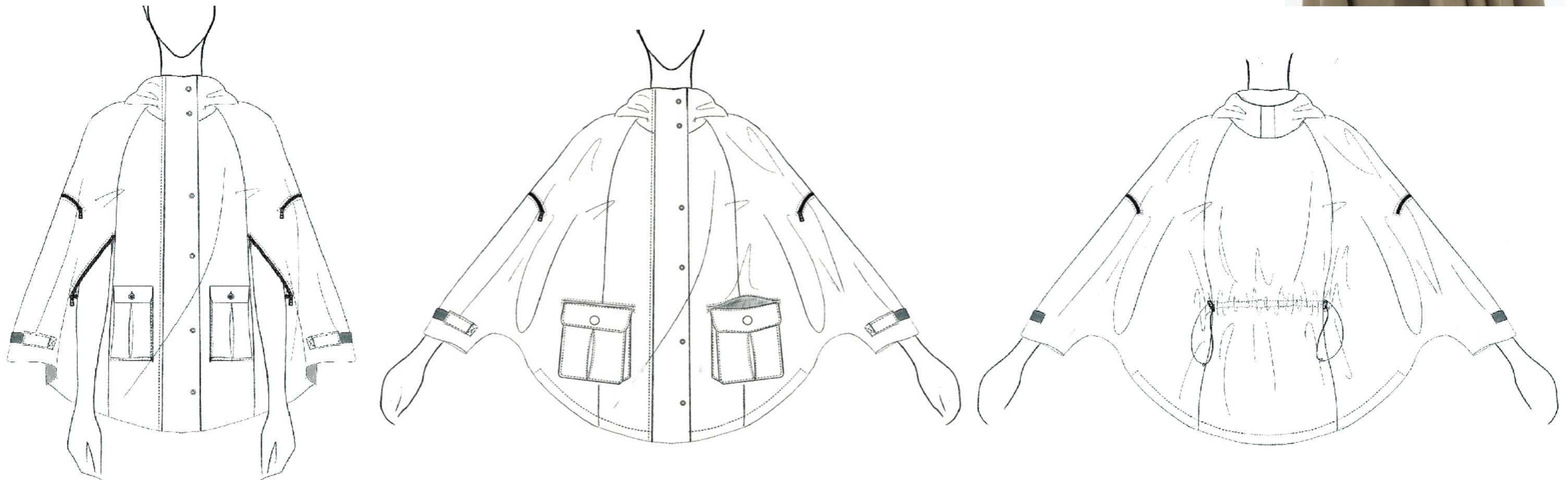
Movement Bomber Jacket



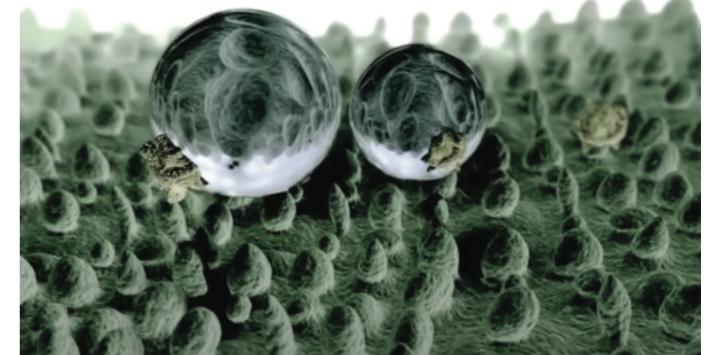
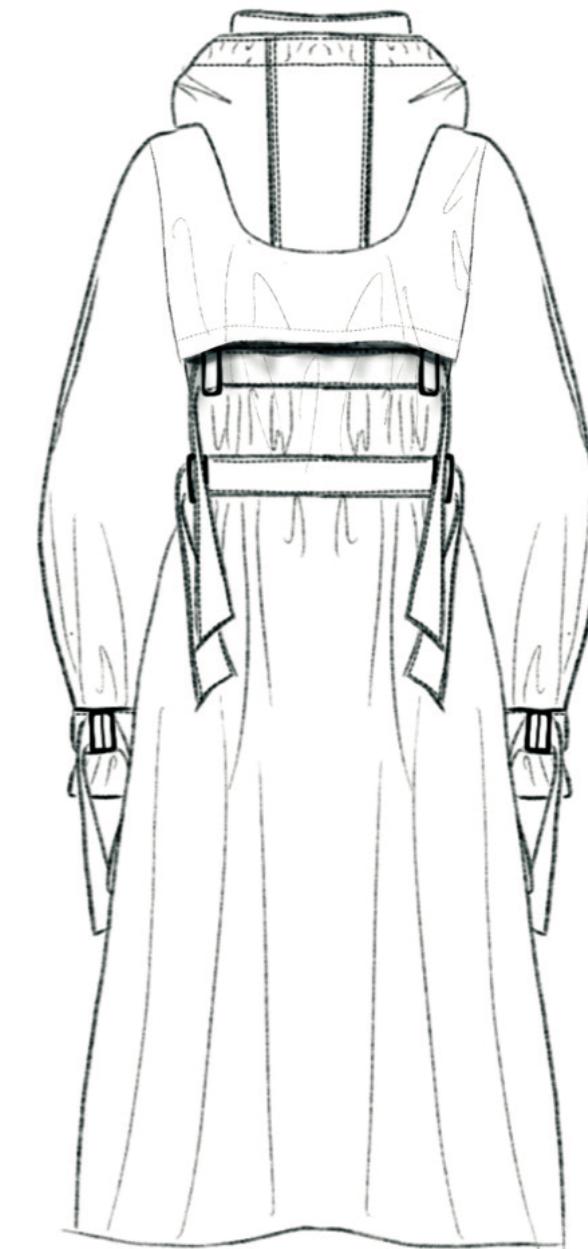
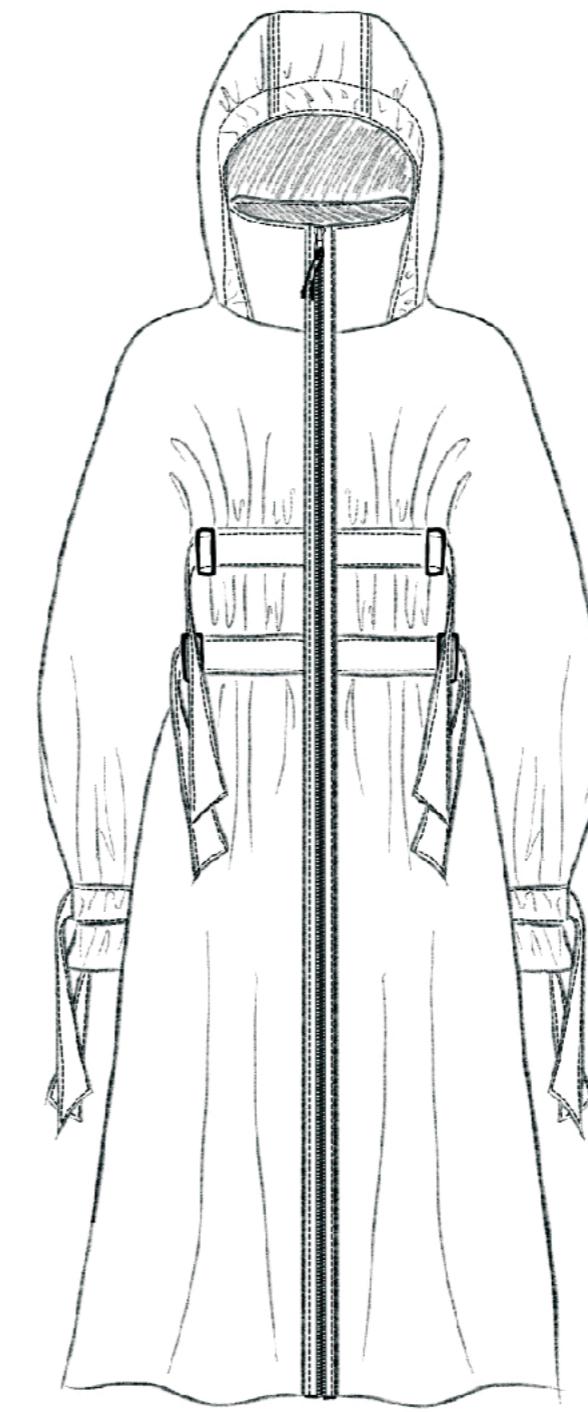
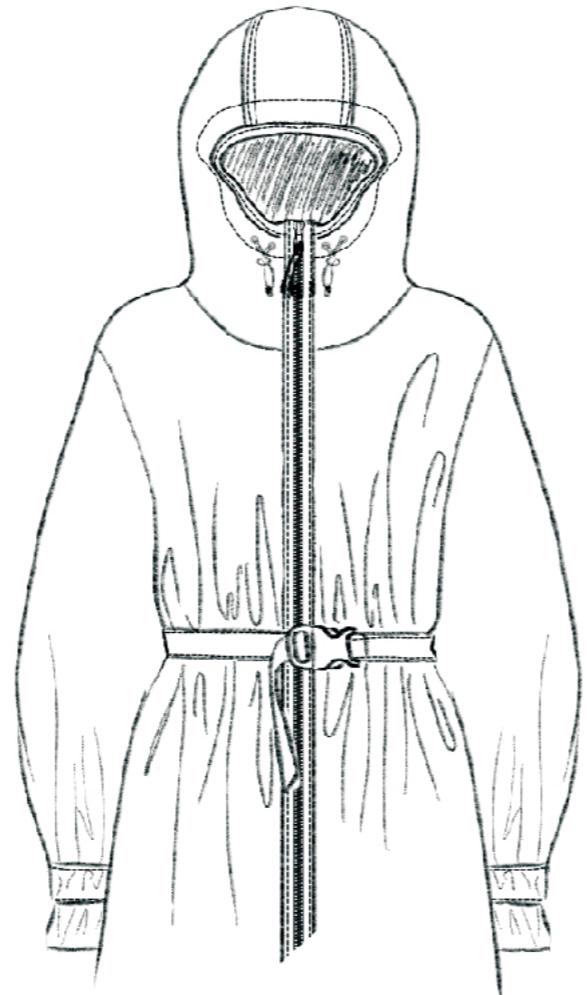
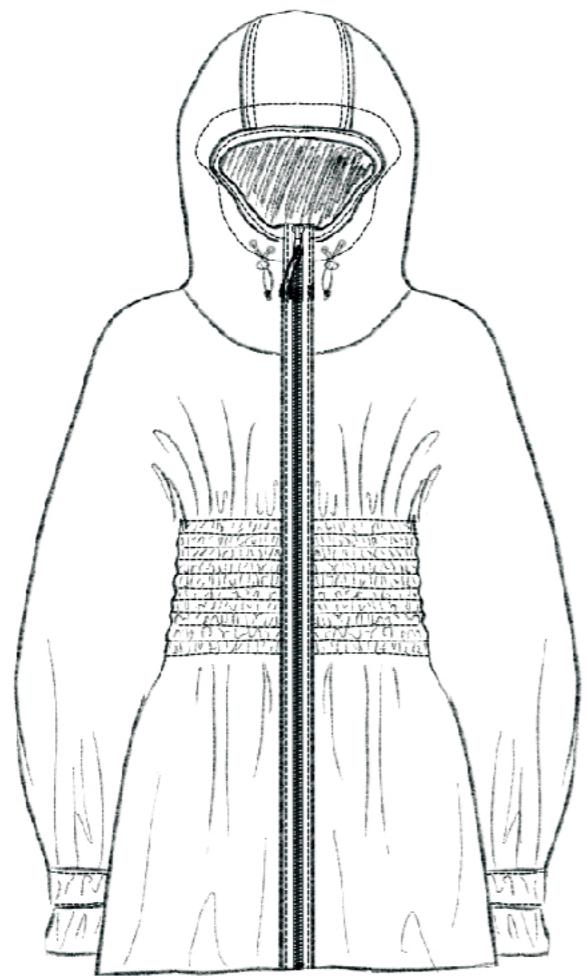
High Waisted Shell Pants



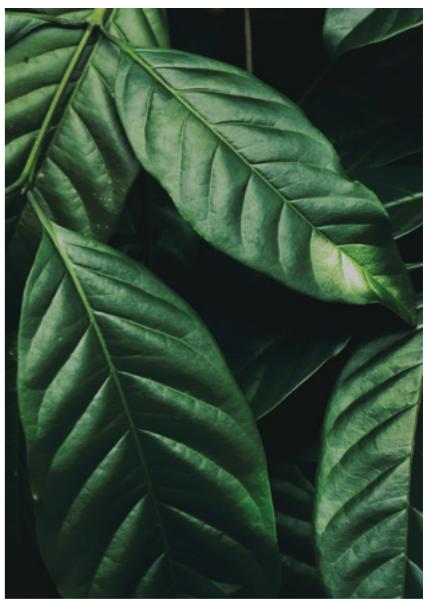
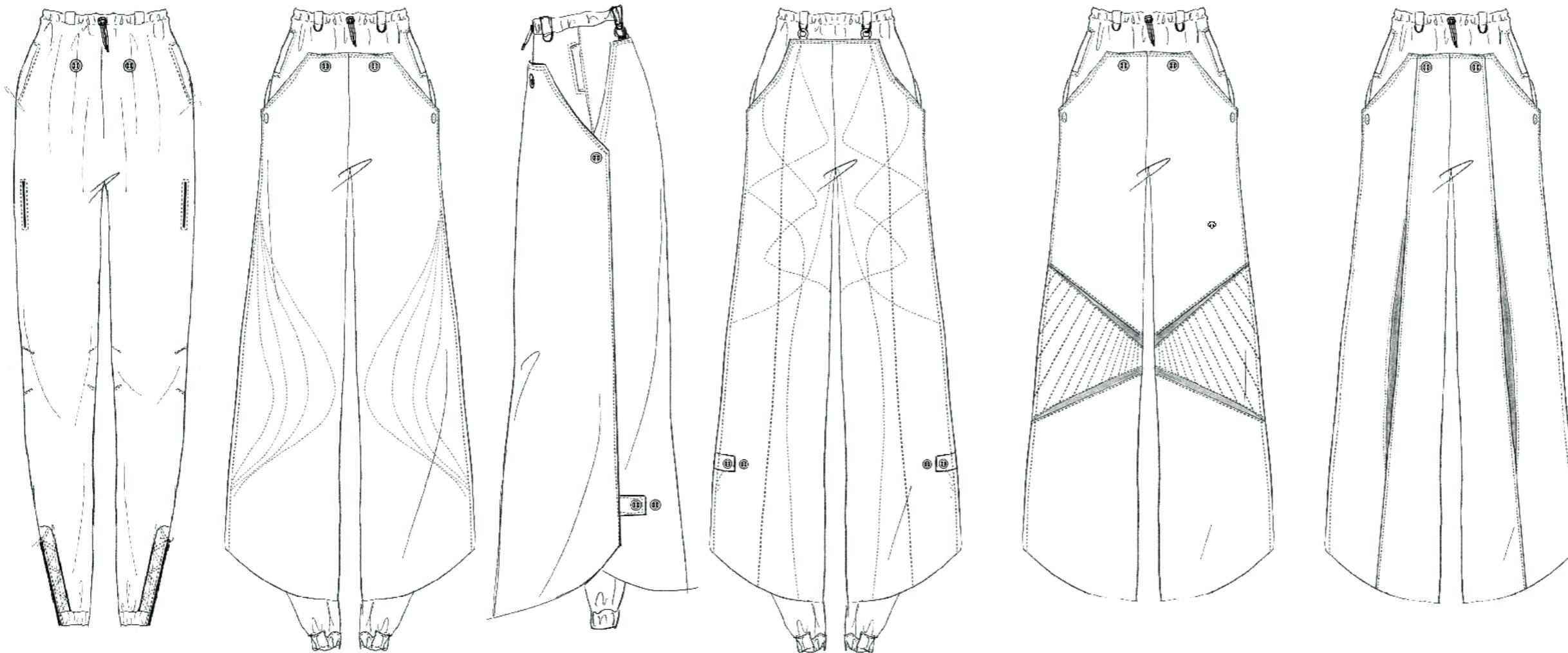
Protection Poncho



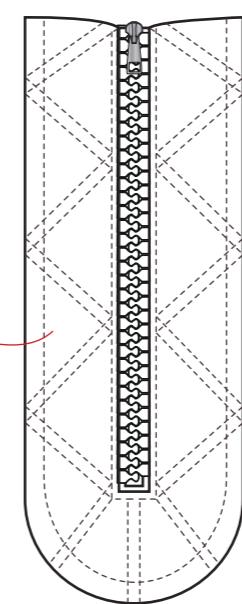
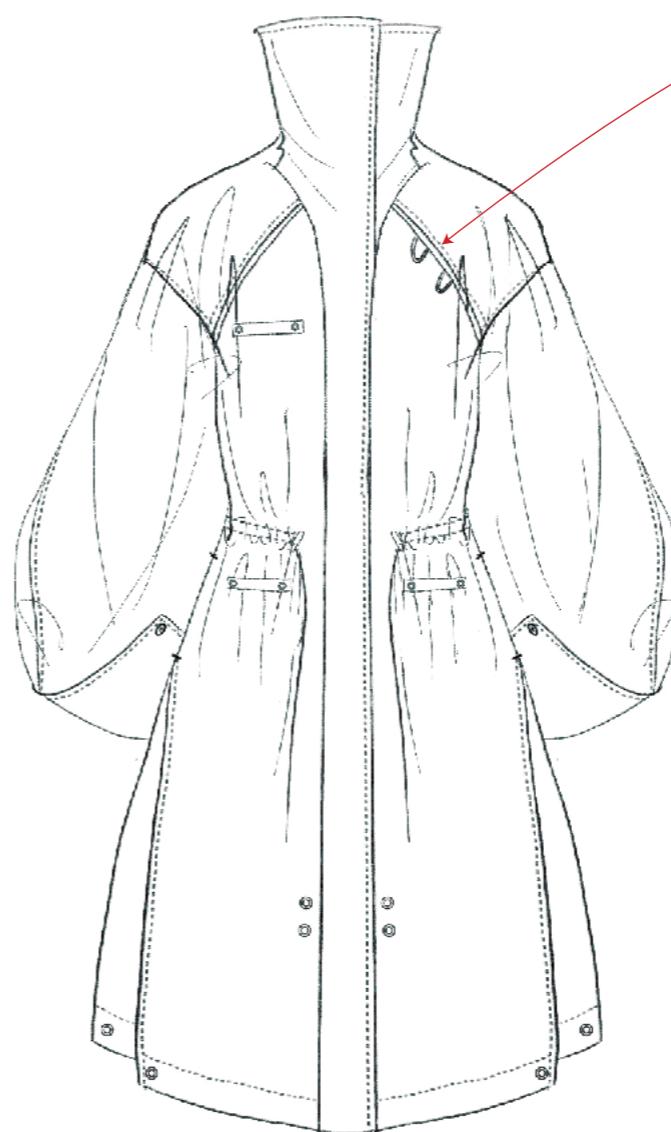
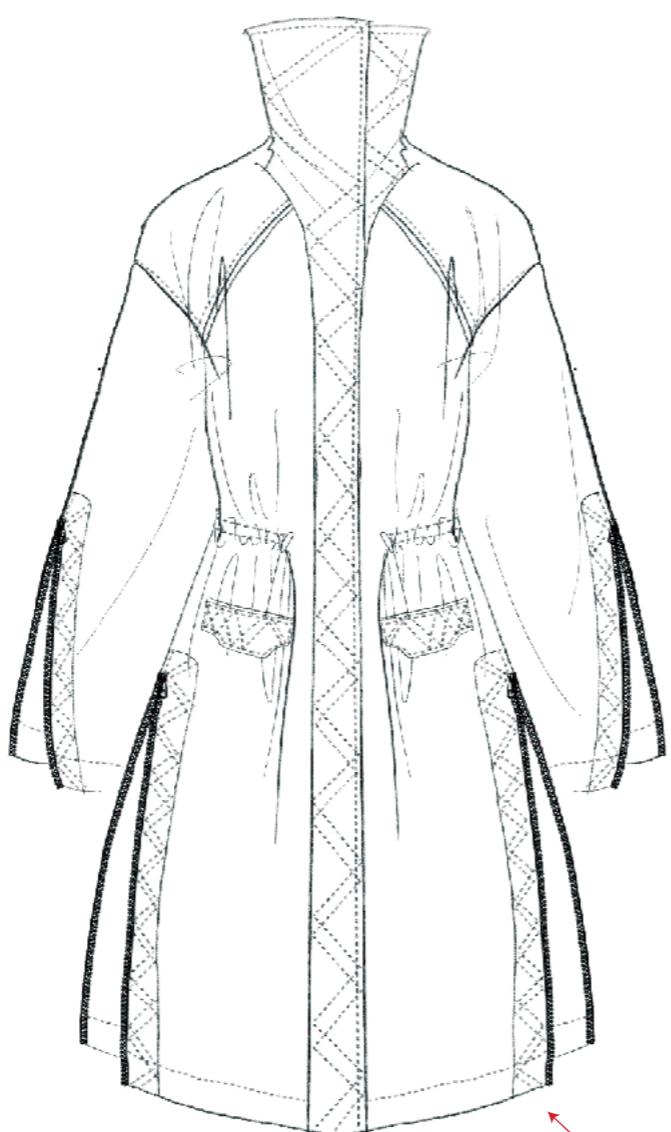
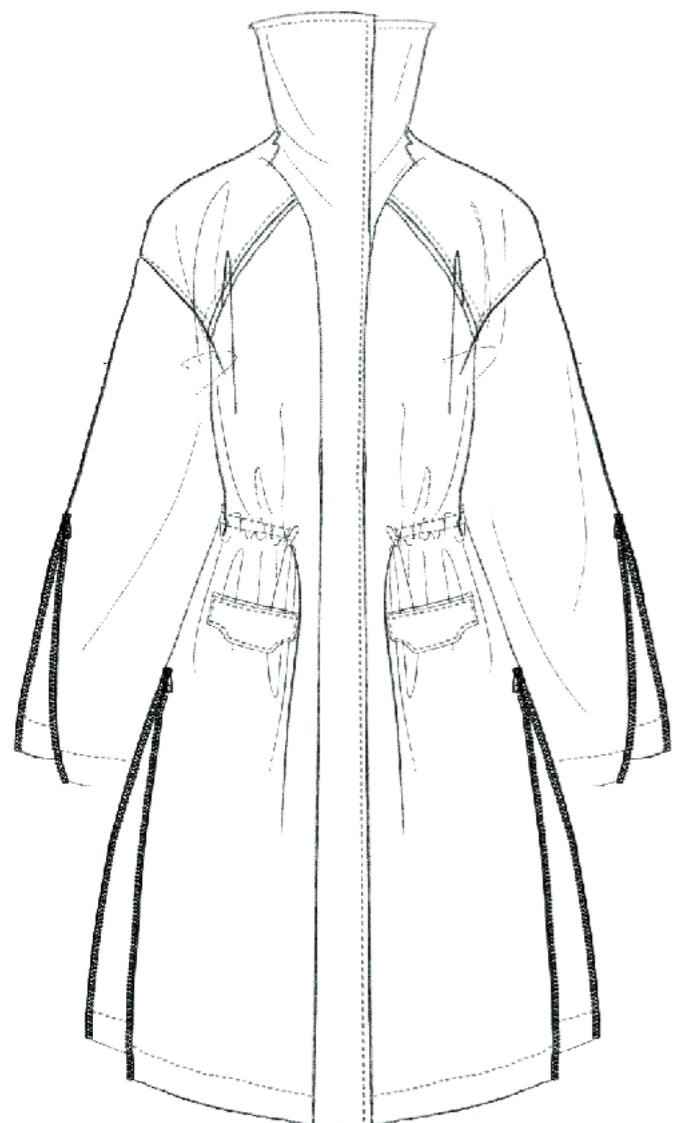
Adjustable Waterproof Swing Coat



Adjustable Jogger & Protection Pants



Statement Padded Wind Coat



All Styles

