



**January 17, 2026**

Puck Drop: 2:00pm Local Time



## SPONSORSHIP PACKAGES

### \$250 – “Brand Awareness” Bundle

(*Small Businesses, Independent Contractors, Entrepreneurs*)

- (4) Complimentary tickets to the event\*
- (2) 48" x 36" Posters – Logo, Branding Kit, or Provided Design
  - Prominently featured within the main concourse
- (2) Public Address, game-day shoutouts, one at each intermission\*\*

### \$500 – “Strong Supporter” Bundle

(*Small to Medium Businesses, Club-Level support*)

- (6) Complimentary tickets to the event\*
- (4) 48" x 36" Posters – Logo, Branding Kit, or Provided Design
  - (2) Tactfully placed within the main concourse
  - (2) Prominently featured within the Venue Exhibit
- (2) Public Address, game-day shoutouts, one at each intermission\*\*
- (1) Social media shoutout weekly, through January 17<sup>th</sup>

### \$750 – “Proud Partner” Bundle

(*Medium Size Businesses – Myrtle Beach to Florence Publicity*)

- (10) Complimentary tickets to the event
- (4) 48" x 36" Posters – Logo, Branding Kit, or Provided Design
  - Tactfully placed within the main concourse
  - Prominently featured within the Venue Exhibit
- (1) 3' x 5' Flag (or vinyl Banner) – Logo, Branding Kit, or Provided Design
  - Lap skated by players bearing the flag/banner during second intermission
- Multiple Public Address, game-day shoutouts
  - Specialty shoutouts (Penalty Kill, Power Play, Time Out, Three Stars, etc.)
  - One PA shoutout per intermission
- (3) Social media shoutouts weekly, through January 17<sup>th</sup>.



\*All sponsors may procure additional tickets to this event at a rate of \$10/ticket

\*\* Shoutouts will be announced in order of sponsorship signing, tiered by package

\*\*\* Flat Rate \$100 “We hear you” package available: One 48"x36" Poster in Concourse, 2 Intermission Shoutouts