$$\mu_{ij} = \beta_{0_j} + x_{ij}$$

$$y_{ij} \sim \text{normal}(\mu_{ij}, \sigma^2)$$

$$\beta_{0_j} \sim \text{normal}(\mu_{\beta_0}, \sigma^2_{\beta_0})$$

$$j = 1, ..., J$$

$$i = 1, ..., n_j$$