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FOR IMMEDIATE RELEASE

O SCANada app tackles 'Buy Canadian' dilemma

A smart phone app to help Canadians make a difference!

MARCH 4, 2025 CALGARY Retired Calgary mother of two, Cathy Checora, and son, Ryan Checora, have been hard at work over the last month making improvements to their new mobile phone application 'O SCANada'. It's an app that allows users to scan a barcode or search a brand name to determine its Canadian authenticity.

Is it Canadian?

"We found that defining whether a product is truly Canadian isn't always straightforward," says Ryan, co-creator of O SCANada. "That's why we decided to focus on four key aspects: ownership, manufacturing locations, Canadian employees, and the source of materials."

"These factors help us assess a product's connection to Canada with greater clarity and nuance. A product can be Canadian in some respects, while less-so in others. We want to provide consumers with the facts and ultimately let them decide what to purchase."

Released to the iOS app store on February 3, 2025, to general public success, the app reached #1 in free utilities on the app store and as of now has over 64 thousand downloads with 300+ 5-star reviews. The Android version of the app has just been released to the Google Play store on March 4, 2025 with the help of nearly 100 community-sourced Canadian testers who volunteered for early access.

Overwhelming support of the community has encouraged Cathy and Ryan to make further improvements to the app, with a focus on providing a better answer to the question "Is it Canadian?".

Contact us for more of the story:

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