# MATH 156 Final Project

## Predicting videogame sales with various models

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July 27, 2020

### **Table of Contents**

K Nearest Neighbors Regression

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# K Nearest Neighbor Regression

**Goal**: given  $x \in \mathbb{R}^d$ , predict sales.

- $\triangleright$  Find k nearest data points to x.
- Compute the predicted sales based on these *k* points.

# K Nearest Neighbor Regression

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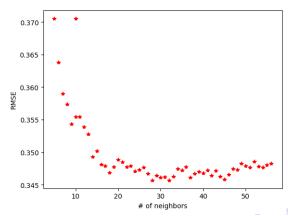
Questions we should think about:

- ▶ How to determine *k*?
- How to find the nearest points efficiently?
- ► How to predict the sales based on the points?

### **Cross Validation**

#### How to determine *k*?

- Divide the training dataset into two parts (actual training and cross validation).
- Find the optimal *k* with the cross validation set.



#### **KD-Tree**

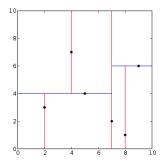
How to find the nearest points efficiently given that the training size is *n* and the test size *k*?

- Naive approach
  - Compare with all data points in the training set
  - ▶ Time Complexity:  $\mathcal{O}(kn)$

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- Naive approach
  - Compare with all data points in the training set
  - ▶ Time Complexity:  $\mathcal{O}(kn)$
- KD-Tree
  - Construct a KD-Tree and search
  - Time Complexity:  $\mathcal{O}(k \log n)$ .



### Sales Prediction

How to predict sales based on nearest points?

- Mean
- Median
- Linear Regression

#### Results

- Pros
  - No assumptions about the data
- Cons
  - Localized data when k increases
  - Memory inefficient and slow

