

BRAINSTORM PAPER

A. Age Group in Focus

6-10 years old

B. Research Questions

Ellyshia

1. Is there anyone in their home helping them to learn to read?
2. Do any of their parents read them bedtime stories before bed?
3. Do they have their own mobile device? If yes, is it a phone or tablet?
4. Do their parents monitor their mobile device usage and screen time? If yes, what is the set screen time limit?
5. What kind of stories do they like? Action? Fantasy?

Sumaya baraako

Questions about the Fairytale Forest in the Efteling:

1. What is your favorite fairytale in the Fairytale Forest? Why do you like it so much?
2. Have you ever tried to come up with or write your own fairytale? If a computer could help you with your story, what kind of help would you want?
3. How important is it for you that fairytales have a happy ending? Or would you enjoy a story more if it sometimes had a sad ending?
4. If the fairytale characters in the Fairytale Forest could hear your voice and respond to it, would that make the story more fun or less fun?
5. What would you do if you met a talking tree like the Fairytale Tree in real life?

Jasmin

1. If you could make up a story, what would it be about?
2. Who would be the main characters in your story? (Like animals, people, or fantasy creatures)
3. Do you want the stories to be funny, exciting, or a little scary?
4. What is important to you in a story? (Like friendship, bravery, or learning something new)

5. Would you like to make choices in the story? What choices would you want to make?
6. Do you have a cool idea or special thing you want to see in a story? (Like magic, robots, or a different world)

Nikoleta

1. Do you play any games? What makes them interesting to you?
2. What types of voices do you find best for storytelling? What voice would you like to listen to as you are being told a story?
3. How much interaction would you like to have with the story? Would you like to make many choices or not that many?
4. What type of character would you want to play as? A regular child? An animal? A monster?
5. Would you like to play through the story again if your character doesn't get a perfect happy ending?

Claudia

1. Have you been to the Efteling Fairytale Forest before? If yes did you liked the experience there? What did you like and did not like?
2. Would you like to be a part of the story in this experience or just to be told the story?
3. Would you like to see just traditional stories in the Fairytale Forest or different stories?
4. Would you like to invent a story yourself that other children can experience afterwards?
5. Would you like the story to be told in a traditional way or by playing a game?

Magda

1 . do you have a favorite story, might not be from Efteling. If yes, what made it interesting to you - the narrative, the heroes?

- To understand the common narrative patterns and what is most engaging to the kids

2. Do you have any games/apps on your phone that help you with mathematics, learning new words etc, would you prefer learning by reading or by experiencing.

this one is not really related

3. Lets come up with a story together; what character would you want, what challenge it would be facing, does this hero have friends etc.

4. Can you recall a story which end you dont like, would it be cool that you can change it the way you want.

*To be honest I am being haunted by the fact we would be talking to children max 10 years old which most definitely would mean that they cannot explicitly say their pain or explain what would be their “gains”. I think if we can somehow cover up these questions as part of a game or visual cues, it would be a bit more insightful. *you might have discussed it, idk**