

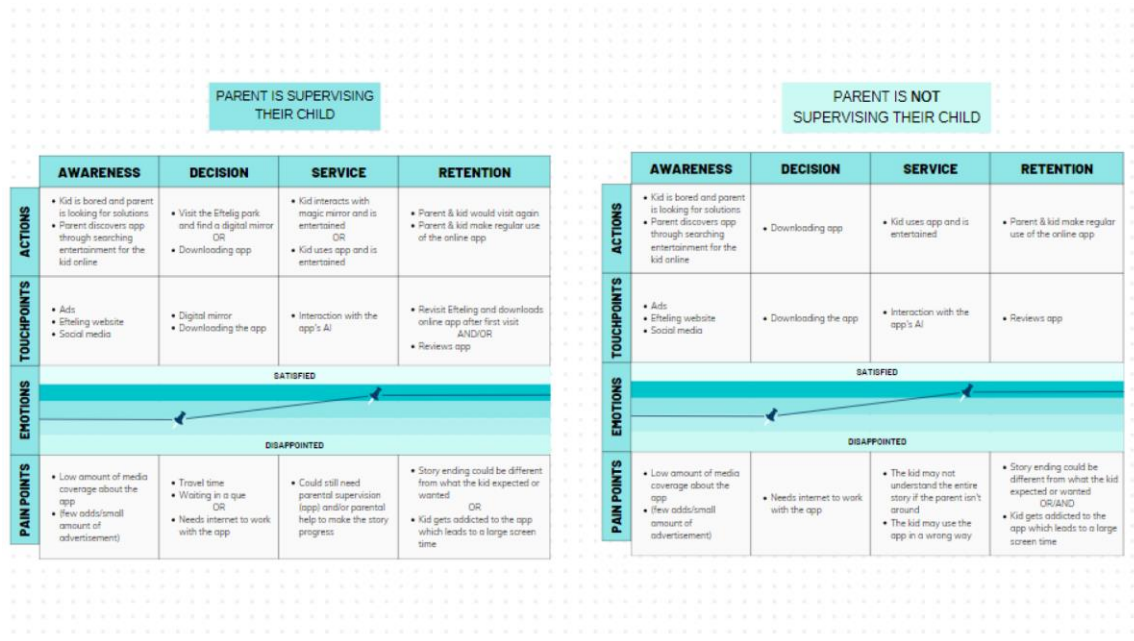
# User research & Target audience

Cretu Claudia

ICT & Media Design

Semester 3 Class Orange 2

# Customer journey



# Empathy map

