

Reading Guide

Cretu Claudia

ICT & Media Design

Semester 3 Class Orange 2

Version	Changes	Date
1.0	First draft	29.09.2024
2.0	Added Client project Modified the About me section, Portfolio and Studio sections	10.11.2024
3.0	Added some content in Client project section Added Passion project	27.11.2024

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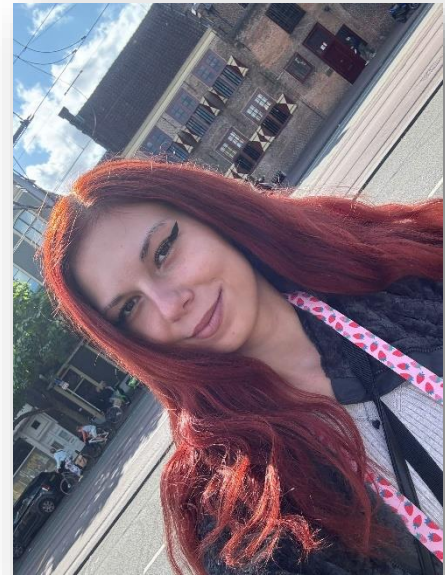
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Hello, I am Cretu Claudia,

Semester 3 ICT & Media design student.

I am 22 years old, I come from Bucharest, Romania. After I finish this study program my dream is to become a front-end developer.

I love programming, I consider myself a little creative. I love rainy days, coffee and photography.



Talents:

- Programming
- Photography
- Organizing
- Communication
- Presenting

Personal goals:

I would like to become the best version of me in programming, to learn as many programming languages and frameworks as possible, both back-end and front-end, and to learn how to create and work with database. I would like to also practice my radiology nurse diploma in combination with ICT practice.

Fontys timeline:

For the next student years, I already decided what path I want to take. It was hard to decide some things, easy for others but I strongly believe this is going to be the best for me. You can read this section in my [About me](#) page in my portfolio.

Portfolio

I have decided that I am going to create a website as my portfolio. This will help me achieve new knowledge and practice programming. Here is my Portfolio [website](#). Here you can find project pages with all my input this semester and learning outcome pages with the burden of proof.

[Home page](#) – This is the home page of my portfolio. On this page I have some little information about myself, and a project section with buttons that goes to my project pages. Going to the project pages can also be done using the navigation bar.

[About page](#) – This is a page where some general information about me can be found, but also an important page for my learning outcome “Personal Leadership”, because here I will display information that will proof that I am achieving this learning outcome.

[Learning outcomes page](#) – In this page can be found the burden of proof for all the learning outcomes with links to the products made by me, reflection on the projects and projects process, self-grading and links to all my reading guide versions.

Project pages: These are pages where I put detailed information about all the projects during this semester. Here I am explaining what the project is about, the process and my contribution to it.

- [Personal work](#) – In this page I put personal assignments that I do, that are not related to any project, but they are important to boost my learning outcomes.
- [Portfolio](#) – In this page I am explaining the process of building my portfolio in matters of design and technology.
- [Studio project](#) – In this page I show my contributions to creating our team studio.
- [Client project](#) – In this page I show my contributions to this project.
- [Passion project](#) – To be added.

Navigation bar – I have a navigation bar which has all the pages in my portfolio and a dropdown with the project pages.

Footer – In the footer I put the name of my portfolio, a link to my GitLab, a link to the reading guide and contact information.

Studio project – Aurora studio

Introduction:

I created a team, from three formal intro-week teams. The first thing that we did was to get to know each other. The studio project is about creating our own studio that will represent us.



My contribution:

Documentation:

I wrote a part of the Team charter and helped writing the Studio contract.

Design process:

I created two mood boards, which helped the team to decide the theme for our studio. I made logo sketches and presented them to the team for inspiration. I created a website design together with one of my colleagues. We worked together and shared opinions and designed the website. I did a user test on the website to make sure that is clear, simple to use and the right choice for the team's vibe.

Preparing for client project:

Together with my team I decided that we should present a video for the client, along with the presentation with our products. I was a part of filming a lot of shots and taking pictures for our video.

More details about my **contribution** and **work**, and the **documents links** can be found in my *Portfolio*, in the *Projects* dropdown, in the [*Studio page*](#).

Client project

Introduction:

The second project from this semester is a real client project. My team's client is Livewall. The project that we are doing for this client is making use of the generative AI to produce an interactive, interesting way to tell stories to children. The stories in case are told in the Fairytale Forest in the park Efteling. We had a meeting with the client in which he said we have freedom in our choices if they are well augmented.

My contribution:

Documentation:

I did research about the usage of text and audio generative AI. I helped writing the Project plan.

Target audience & user research:

Together with my team we choose the target audience and then each member wrote five questions for the target audience research interviews. I wrote five questions.

The team chose the questions for the final interview questions, and I took two interviews.

After the interviews together with my team, we changed the target audience.

I did the Customer journey together with one of my colleagues.

I helped with the Empathy map.

Design process:

I designed some ideas for the application.

I designed one version of the application.

Coding process:

I was responsible to create the text-to-speech and speech -to-text features using AI. I created the features and currently I am waiting for the front-end team to finish so I can connect everything.

More details about my **contribution** and **work**, and the **documents links** can be found in my *Portfolio*, in the *Projects* dropdown, in the [*Client Project*](#) page.

Passion project

Introduction:

For the Passion project I want to include all the learning outcomes. I thought of an idea that is also connected to my passions and includes the learning outcomes. I will build a blog where I can sell my pictures that I take with my own camera.

Documentation:

I made research about my competition websites and applications, I made a Project plan, and then improved the project plan by feedback that I received.

Target audience & user research:

I created surveys, did a survey report, searched online statistics, did a result report on that as well, established my target audience and created personas.

Design process:

To be added.

Coding process:

To be added.

More details about my **contribution** and **work**, and the **documents links** can be found in my *Portfolio*, in the *Projects* dropdown, in the [*Passion Project*](#) page.

Burden of proof

The **links** to my **proof products**, my **grades**, and my **reflection** will be found in my [*Learning Outcomes*](#) page.