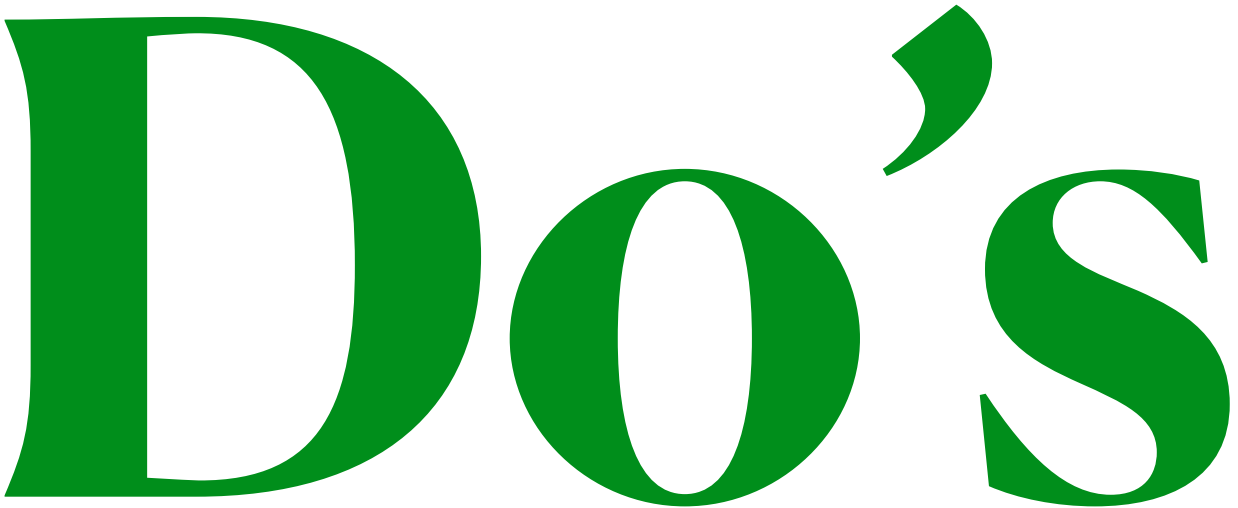
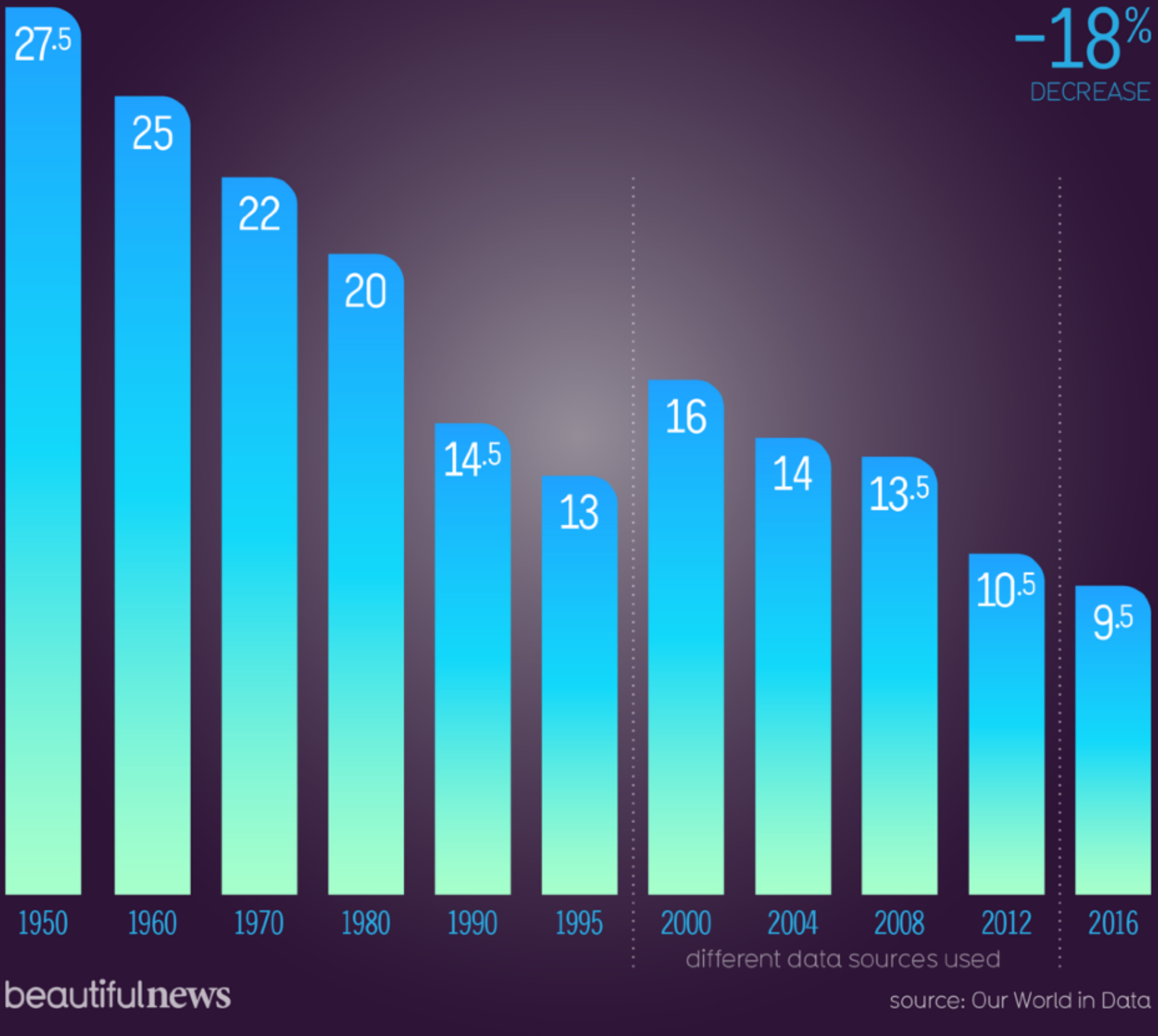

Do's

Have a clear story

- Don’t get misleading or fraudulent with your data, but do higlight salient results for the viewer

Child Labour is Falling Around the World

% of children aged 5-17 in work



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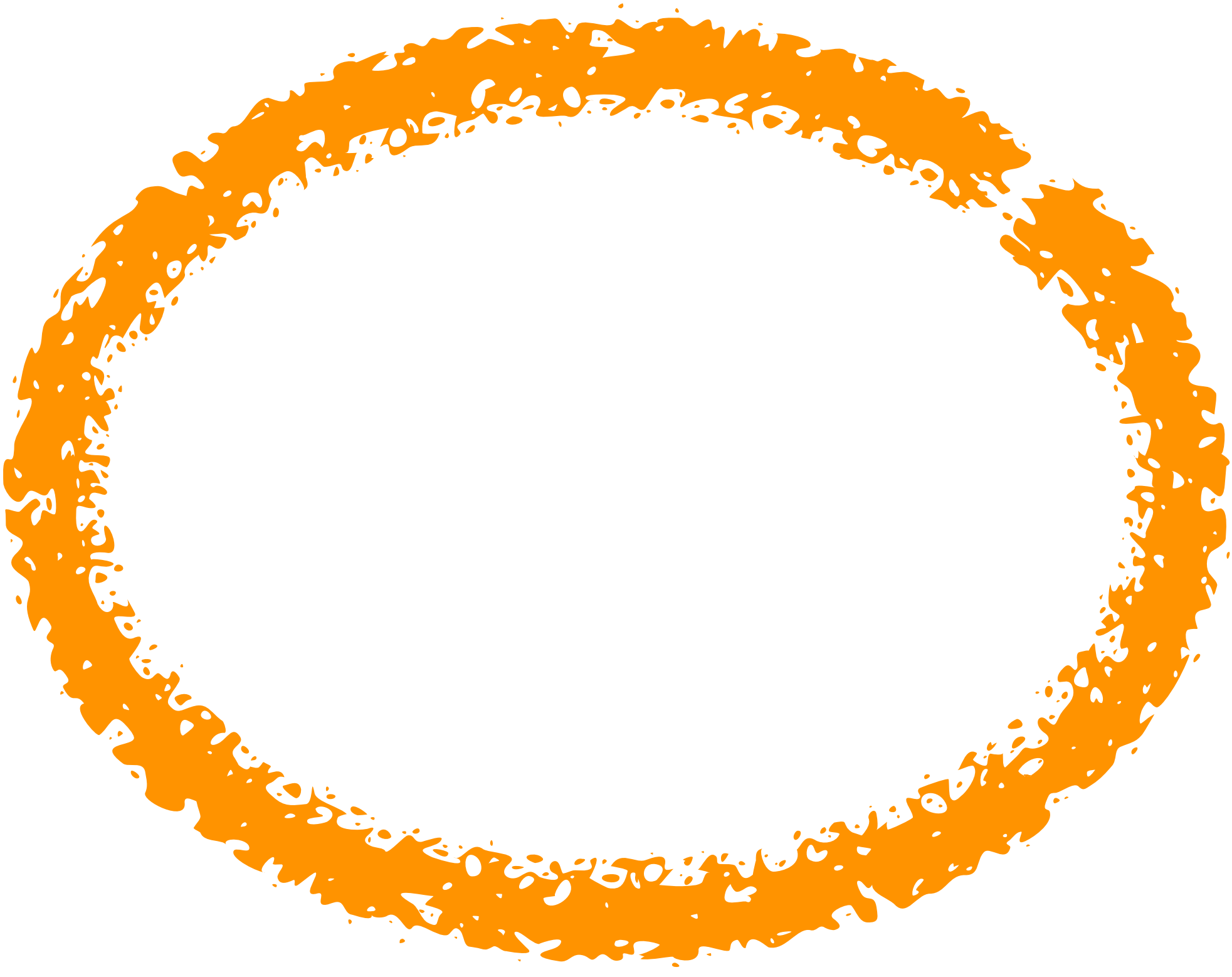
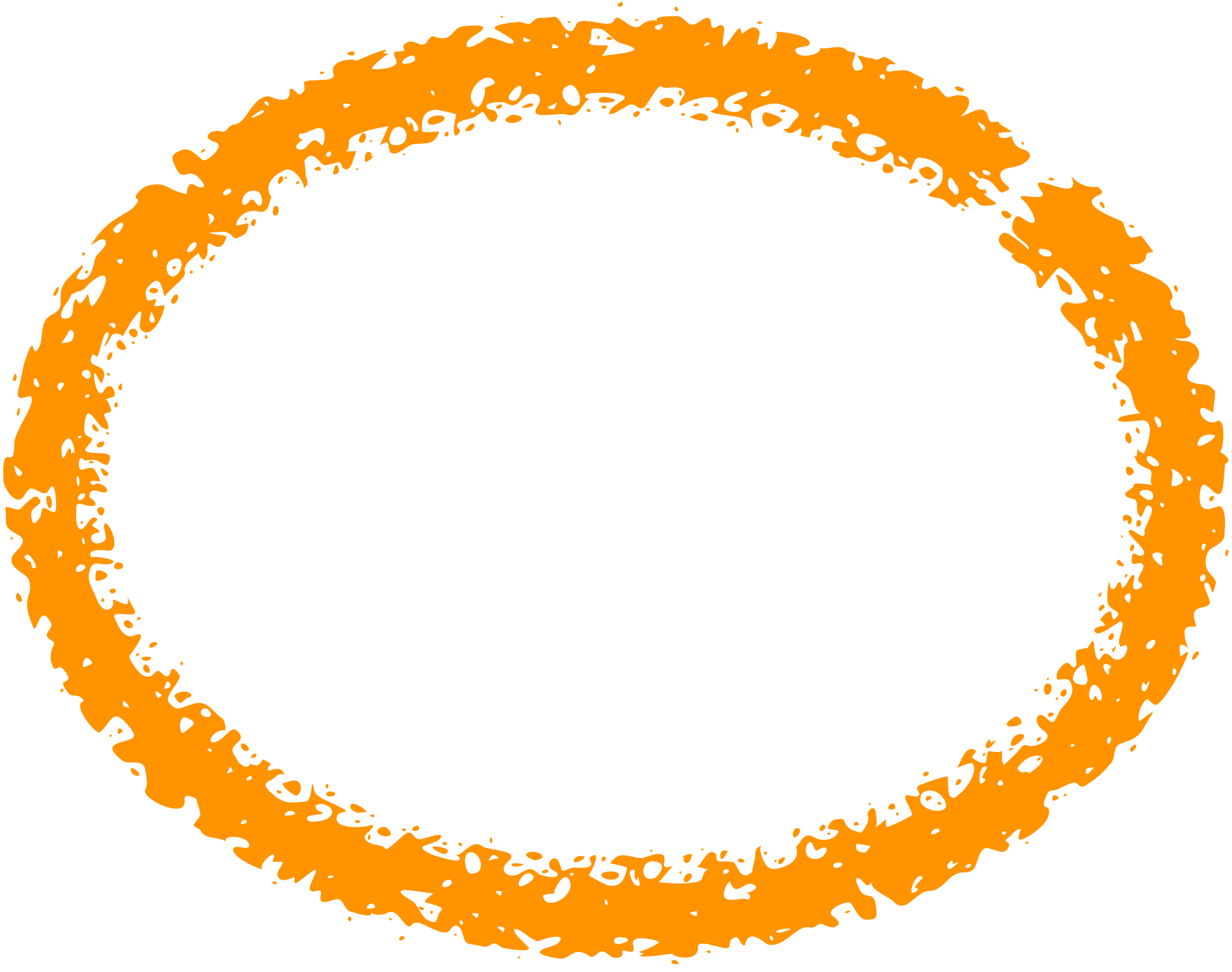
source: Our World in Data





Use visual elements strategically

- Use colour, line, text

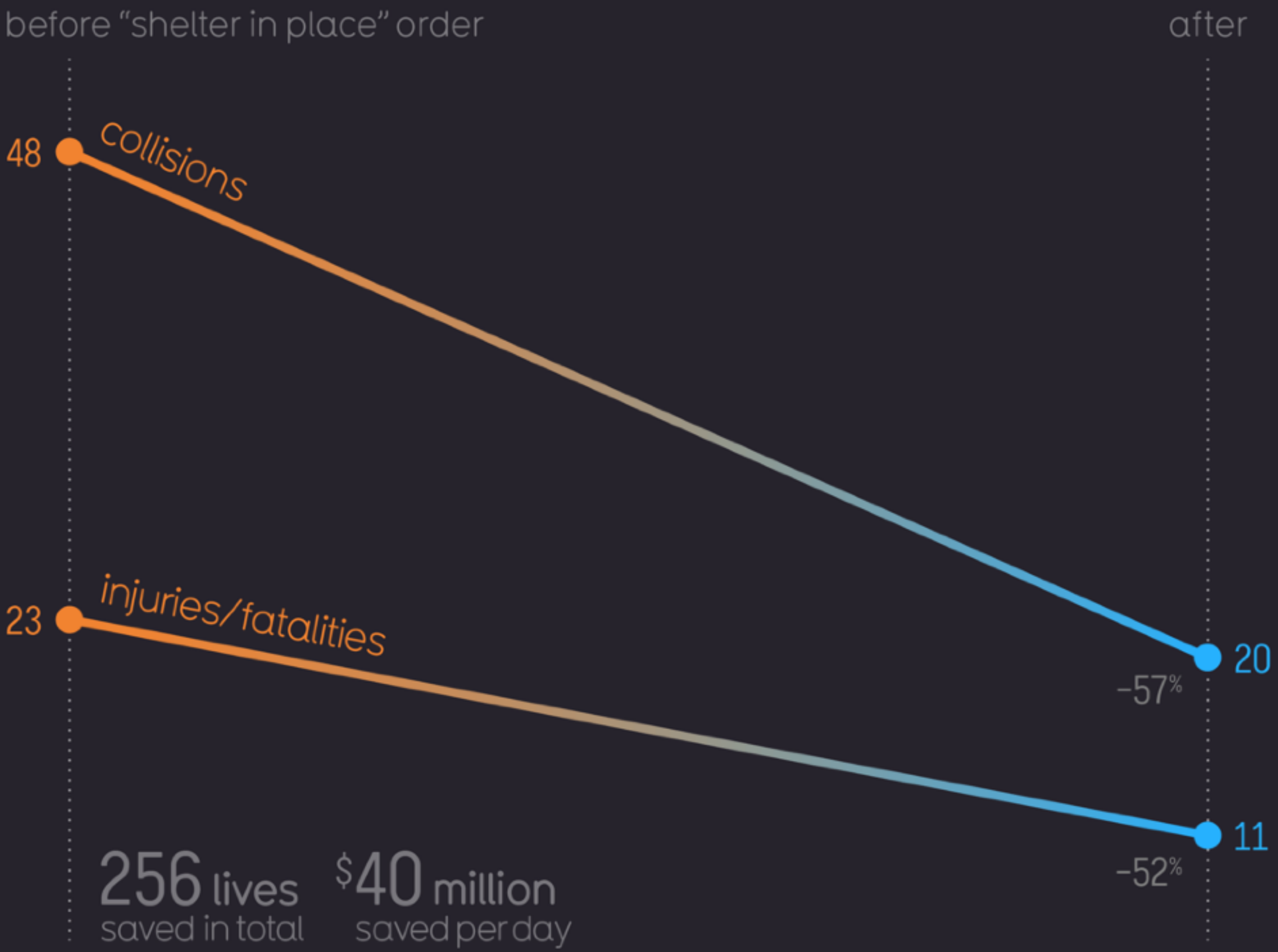
information for the

etc. to highlight

viewer

Far Fewer Traffic Accidents & Fatalities on California's Roads

Average per day



beautifulnews

source: Road Ecology Center, University of California Davis

- Don’t get misleading

results for the viewer

higlight salient

or fraudulent with

your data, but do