



visitation.

Do's and Don'ts of data

**Don'ts**

**Don't overcomplicate**

• Highlight relevant

viewwer

information for the

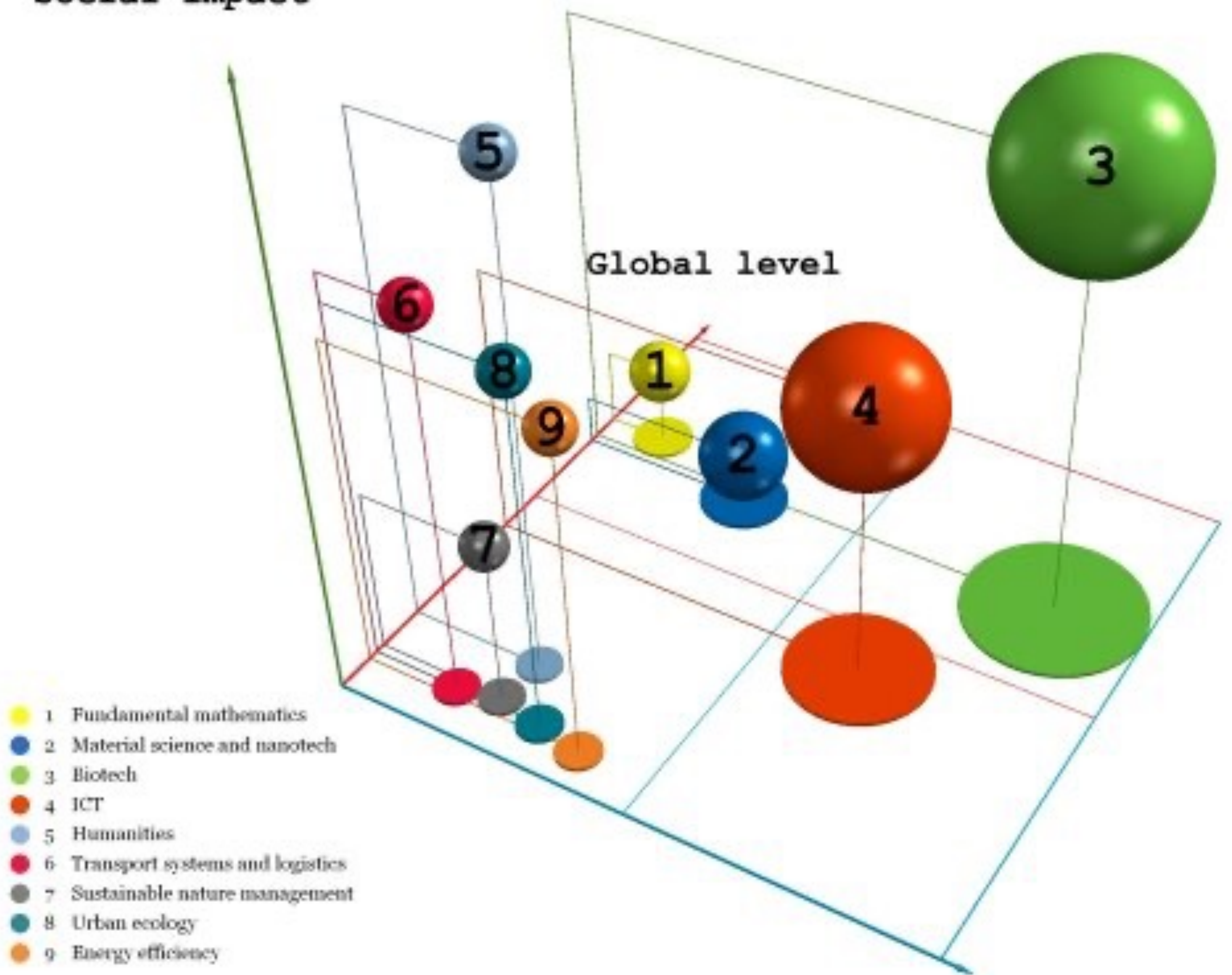


information

its helpful

Don't addreduant

Social impact



Axis X: Global level  
Axis Y: Social impact  
Axis Z: Regional priorities  
Axis S: Capital investment