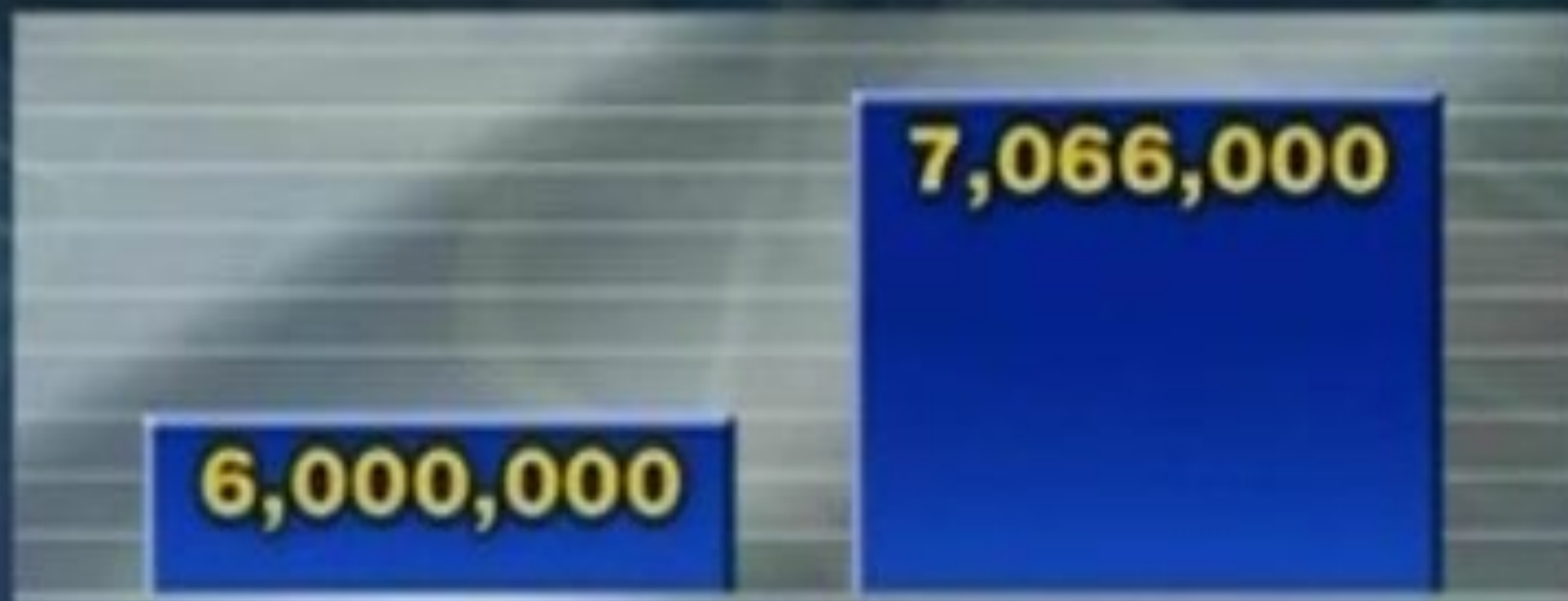


Fiddled with your dxis riding

- Truncate if it *really* makes sense
- But don't do this just to mislead your viewer

OBAMACARE ENROLLMENT



AS OF
MARCH 27

MARCH 31
GOAL

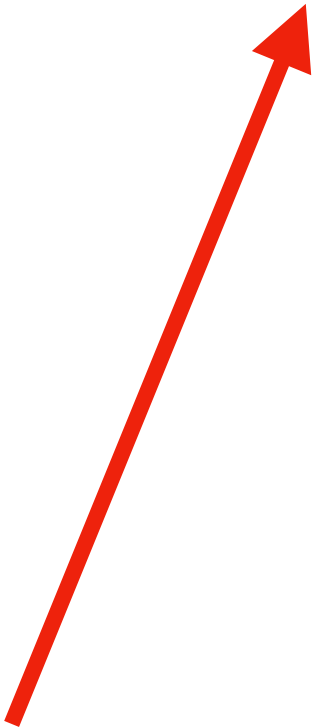
SOURCE: HHS



channel

mediamatters.org

IE IN SECOND PLACE WITH \$26.5 MIL, WHILE "MUPP DOW FUT 16,325.00



5,400,000

Don'ts

• Truncate if it *really*

makers

viewwer

• But don't do this just

to mislead your



Fiddle with your friends

categories to make it

Don't sort nominal

look like something

is'there when it isn't

nominal categories

Don't connect

