This will not (cannot) be a comprehensive introduction to the tidyverse.

We'll *use* the tidyverse to deal with familiar problems, which should give you an idea of the general philosophy/approach.

for more, see https://r4ds.had.co.nz/

Raw Data

In general

Raw data can take many forms, but we generally import our data in to R in **long format:**

Each response is on a single row, with information about the attributes of that response in columns

Starting with long data is a tidyverse tenet, see e.g., Wickham (2014)