

JABLOTRON 80 Starter Kit: Exclusive Distributor Offer

Sent

Thu, Oct 13, 2016 10:30 am

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Advanced reports	6

Overview

6,549 Recipients

List: Enterprise Security Distribution Accounts

Delivered: Thu, Oct 13, 2016 10:30 am

Subject: JABLOTRON 80 Starter Kit: Exclusive Distributor Offer

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
-------------	---------------------------------	-------------------------











Open rate	22.2%	Click rate	1.3%
<div></div>		<div></div>	

List average	21.8%	List average	1.2%
Industry average	(Select your industry)	Industry average	(Select your industry)

1,438 Opened	87 Clicked	67 Bounced	11 Unsubscribed
-----------------	---------------	---------------	--------------------

Successful deliveries	6,482 99.0%	Clicks per unique opens	6.1%
Total opens	2,479	Total clicks	98
Last opened	10/18/16 8:38PM	Last clicked	10/17/16 3:32PM
Forwarded	0	Abuse reports	0

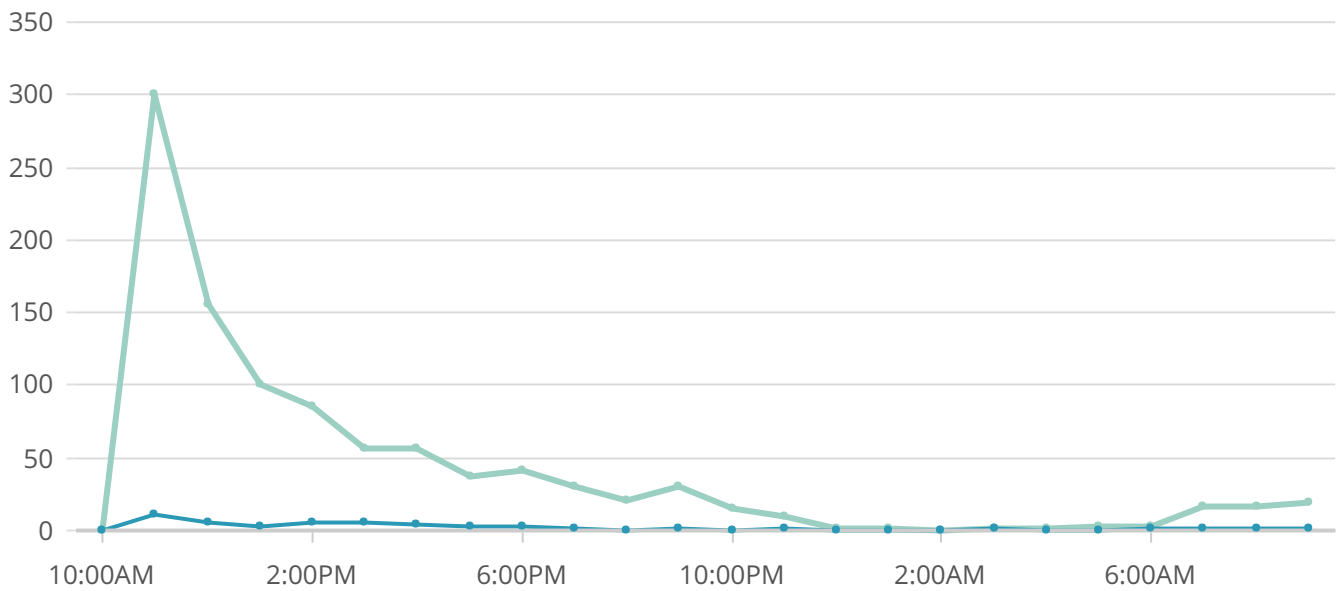
Opens by location

Country	Opens	Percent
	2,198	90.5%
 USA	143	5.9%
 Czech Republic	20	0.8%
 Germany	14	0.6%
 France	12	0.5%
 Belgium	9	0.4%
 Spain	9	0.4%
 Cyprus	5	0.2%
 Netherlands	4	0.2%
 Italy	3	0.1%

Subscriber activity

24-hour performance

Opens Clicks



Top links clicked

http://www.enterprisesecuritydistribution.com/intruder/radio-equipment/rdo438	55
http://www.enterprisesecuritydistribution.com/news/jablotron-80-starter-kit-exclusive-distributor-offer	37
http://www.jablotron.com/uk/for-our-partners/technical-support/	3
http://www.enterprisesecuritydistribution.com/	2
http://www.jablotron.com/uk/	1

Subscribers with most opens

melvin@absolutesecurity.co.uk	16
rm@pel.co.uk	25

kevin@sgssystem.com	20
terry.oram@mastiff.co.uk	26
dianac@camalarms.co.uk	31

URL	Total	Unique
JABLOTRON 80 Starter Kit: Exclusive Distributor Offer		Sent 10/13/16 10:30AM
<i>Click performance</i>		

URL	Total	Unique
http://www.enterprisesecuritydistribution.com/intrud...	55 (56%)	49 (54%)
http://www.enterprisesecuritydistribution.com/news/...	37 (38%)	35 (39%)
http://www.jablotron.com/uk/for-our-partners/techni...	3 (3%)	3 (3%)
http://www.enterprisesecuritydistribution.com/	2 (2%)	2 (2%)
http://www.jablotron.com/uk/	1 (1%)	1 (1%)
https://www.facebook.com/pages/Enterprise-Security...	0 (0%)	0 (0%)
https://twitter.com/ESDSEC	0 (0%)	0 (0%)

Domain	Email	Bounces	Opens	Clicks	Unsubs
JABLOTRON 80 Starter Kit: Exclusive Distributor Offer				Sent 10/13/16 10:30AM	

Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	218 (3%)	2 (1%)	60 (28%)	4 (2%)	0 (0%)
btinternet....	185 (3%)	0 (0%)	51 (28%)	4 (2%)	0 (0%)
hotmail.co....	161 (2%)	1 (1%)	43 (27%)	2 (1%)	0 (0%)
hotmail.com	157 (2%)	1 (1%)	39 (25%)	5 (3%)	0 (0%)
aol.com	110 (2%)	0 (0%)	29 (26%)	3 (3%)	0 (0%)
Other	5718 (87%)	63 (1%)	1216 (22%)	69 (1%)	11 (0%)