

CHRISTINA DAVIS

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SKILLS

Design Research, Visual Modeling,
Rapid Iteration & MVP,
Storyboards, Wire Frames, Journey
Maps, User Personas, Storytelling,
Prototyping, Usability Testing,
Roadmapping, Feature Briefs,
Systems Thinking, Lean Start-up,
Collaboration

Adobe XD/ID/AI/PS
Sketch, InVision, Affinity, Autodesk
CAD/Revit, SketchUp, MS Suite

Product Innovation, Lean
Manufacturing, Project
Management, Financial Modeling,
Forecasting & Budgeting, Fund
Raising, Presenting

EDUCATION

IxD and Social Entrepreneurship
Austin Center for Design | 2019

A.A.S Interior Architecture
*The Art Institute International of
Minnesota* | 2015

B.A. Economics & Italian Studies
The University of Arizona | 2004

COMMUNITY

Seedling Mentoring

April 2019- Present

Mentor children with an incarcerated or
deported parent.

Lincoln Park Zoo Auxiliary Board 2005-2019

Created community engagement events
to educate on conservation and local
environments. As a board, raised 500k
annually for funding of field work &
research.

Teen Exodus

2004-2009

Planned and supervised incentive activities
for honors students from Chicago Public
Housing Projects.

PROFILE

Human-centered designer drawn to work creating meaningful change in
peoples' lives. I believe in design as a tool for social change. Passion for problem
identification, systems thinking and strategic planning.

EXPERIENCE

Design Consultant

January 2016 - Present

Design Consultant | Studio Davis | January 2016 - Present

Offering a wide array of design services ranging from developing visual
messaging for strategic communication campaigns to service design with
creation of conceptual spaces brought to life through 3D digital modeling.
Graphic design for political campaigns including logos, mailers, and websites.
Design and modeling of experiential spaces, including the 2016 NFL Draft.

Austin Pets Alive | August 2018 - December 2018

Developed research plan rooted in contextual inquiry to guide research
interviews. Applied methods of design synthesis, systems analysis, data
mapping, and work/task-flow modeling to simplify complex problems and
services to stakeholders. Created design pillars to outline opportunities for
improved animal welfare & service delivery.

Co-Founder & Designer | SPARK | November 2018 - May 2019

Created qualitative research plan & conducted ethnographic research to identify
patterns & trends in the context of a large scale social problem. Defined insights
and design criteria to ideate multiple design solutions. Illustrated story boards,
service blueprints, customer journey maps and conducted competitive research to
design an app-based mentoring platform for first-generation college students.

Safari Guide | Wilderness Safaris & EcoTraining | 2012 - 2014

Delivered on wanderlust by creating custom safari experiences. Ran
conversational interviews to identify guests' expectations, desires, and dreams.
Designed a subversive learning experience to deliver joy beyond what the
users identified. Taking a whole system approach to guiding by using ecosystem
mapping and linking made it possible to deliver on guest expectations. Achieved
10 certifications and safely completed over 150+ respectful encounters
approaching elephant, buffalo, lions, and rhinos on foot.

Director of Corporate Development | Knight Industries | 2005 - 2009

Gained experience operating and building value in a company. Identified and
researched opportunities to enter the Chinese market, presented case, and
closed \$1.2M external funding round. Owned establishing manufacturing plant,
building sales team and designing marketing plan for the Asian market. Managed
international licensee network, including growing licensee network through sale of
new manufacturing plants. Participation in product innovation steering committee,
plant logistics, system mapping and creation of training materials, assisted CFO
with forecasting, budgeting, and bank refinancing.