Why do I need syndicated PDF Content?

Syndicated PDF content can make your website more robust, accessible, informative, and up to date. Syndication allows you to maintain your site's structure and styling, while at the same time building in content that is produced and maintained by CDC. Syndicated content is automatically updated at the source, leaving you free to focus on other priorities

Health information is ever evolving with articles on current outbreaks, disease prevention, and healthy living. Having the most current and popular health articles and information syndicated on your site from trusted sources expands your reach, engages target audiences in the community, and allows you to customize content to fit specific needs.

How do I syndicate PDF Content?

Complete the following steps to import PDF content directly from CDC websites into your website

- 1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.
 - *Note*: Creating an account is optional; however non-registered users will experience limited functionality, and will be required to agree to the Usage Guidelines each time they access the site. Users with accounts will agree to the Usage Guidelines once.
- 2. From the CDC Public Health Media Library home page, select PDF from the Media Types drop-down box. Either browse the site to select your PDF or enter a specific topic in the Search box.
- 3. You have two options:
 - Syndicate your selected content immediately
 - Save for Later
 Note: The Save for Later option is only available to those who have created Content Syndication User Accounts.
- 4. *To syndicate your selected content immediately,* click the Get Embed Code button.
 - Copy the code block into your Web editor to syndicate the content.
- 5. *To Save for Later*, click Add to List at the bottom of your selection.
 - Select Syndicated List from the top of the screen.
 - Click the Get Embed Code button.
 - Copy the code block into your Web editor to syndicate the content.

Note: When you copy the Embed code, it renders a link to the PDF.

What is a PDF?

Portable Document Format (PDF) is a file format used to present and exchange documents reliably, independent of software, hardware, or operating systems.

CDC maintains PDF formats on a variety of health topics. These topics range from seasonal flu, chronic diseases, immunization information, healthy living, traveler's health, Ebola, and more. Some content is available in multiple languages.

Visit the Public Health Media Library to view and syndicate a link to this PDF about Recommended Immunizations for Children from Birth through six years old.

