Why do I need Infographics for my site?

Infographics present information in an effective manner to communicate and engage your audience. Infographics are an efficient way of combining the best of text, images, and design to represent complex information or data that tells a story and begs to be shared.

How do I syndicate Infographics?

To obtain an Infographic for your site, complete the following steps.

- 1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.
 - **Note**: Creating an account is optional. Non-registered users experience limited functionality, and are required to agree to the Usage Guidelines each time they access the site. Users with accounts agree to the Usage Guidelines once.
- 2. From the CDC Public Health Media Library home page, select Infographics from the left navigation panel. Either browse the site to select your Infographic or enter a specific topic in the Search box.
- 3. You have two options:
 - Syndicate your selected content immediately
 - Save for Later

Note: The Save for Later option is only available to those who have created Content Syndication User Accounts.

- 4. To syndicate your selected content immediately:
 - Select the infographic you want to syndicate.
 - Click the Get Embed Code tab.
 - Copy the code block into your Web editor to syndicate the content.
- 5. To Save for Later, click Add to List at the bottom of your selection.
 - Select Syndicated List from the top of the screen.
 - Click the Get Embed Code tab.
 - Copy the code block into your Web editor to syndicate the content.

Note: Buttons Badges, Images, and Infographics can be previewed in full size. In many cases, you may also share them to Facebook, Twitter, and Google+ from the Media Detail tab on the Preview Window.

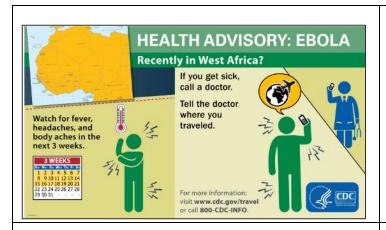
What is an Infographic?

An infographic (information graphic) is a representation of information in a graphic format designed to make public health information easily understandable at a glance.

A well-designed infographic can simplify a complicated subject or turn an otherwise meticulous subject into a captivating experience.

Infographics topics that can be syndicated from the Public Health Media Library range from Ebola, facts about Teens and Smoking, MERS, and infographics about emergency preparedness and effective laboratory protocols.

Examples of Infographics



This infographic is a CDC Health Advisory on Ebola. This infographic details instructions if you recently traveled to West Africa



This is an infographic on Cigarette Smoking. This infographic presents statistics on smoking with a message to talk to your children about the dangers of tobacco use.

This infographic is a CDC Health Advisory on MERS. The infographic provides instructions if you recently traveled to the Middle East.

