

Why do I need Videos for my site?

Incorporating videos on your site an engaging way ways to exchange information easily as well to share public health stories and engage audiences. The video format is easy to embed in your site or other social media spaces such as a blog or Facebook page, which allow both sharing and the ability to comment on video footage.

Similarly, you can easily create a channel on a video-sharing site to disseminate the videos you selected for your site. As a consumer, you now have the ability to distribute current and accurate health and science information and provide visual demonstrations.

How do I syndicate Videos?

To obtain a video for your site, complete the following steps.

1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.

Note: Creating an account is optional. Non-registered users experience limited functionality, and are required to agree to the Usage Guidelines each time they access the site. Users with accounts agree to the Usage Guidelines once.

2. From the CDC Public Health Media Library home page, select Videos from the left navigation panel. Either browse the site to select your Video or enter a specific topic in the Search box.

3. You have two options:

- Syndicate your selected content immediately
- Save for Later

Note: The Save for Later option is only available to those who have created Content Syndication User Accounts.

4. *To syndicate your selected content immediately:*

- Select the video you want to syndicate.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

5. *To Save for Later,* click Add to List at the bottom of your selection.

- Select Syndicated List from the top of the screen.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

Note: In many cases, you may also share them to Facebook, Twitter, and Google+ from the Media Detail tab on the Preview Window.

What is a Video?

A video is an electronic media type for the broadcasting of moving visual images. The Public Health Media Library provides a variety of videos on health, safety, and preparedness topics.

Most videos are short, and all include closed-captioning (some videos are also open-captioned), so they are accessible to all interested viewers.

The library of videos includes single-topic presentations as well as video series focused on children, parents, and public health professionals.

Examples of Videos



Kelsey talks about her work on the border of Guinea, Sierra Leone and Liberia, the epicenter of the Ebola outbreak



Deaths from fires and burns are one of the most common causes of unintentional injury deaths in the United States. There are several steps you can take to reduce the risk of fire-related injury and death in the home. These include installing and regularly testing smoke alarms and practicing a fire escape plan at least twice a year.



Kids learn about life by watching their parents. What if kids grew up in a smoke-free world? That's the premise of this video by Taylor Blackwell from Jupiter, Florida. This video was the first runner up winner in the 13-17 age category of the Surgeon General's Video Contest: Tobacco — I'm Not Buying It.