

Why do I need Images for my site?

Images add concrete visual evidence to promote your text. Whatever you write, it is always more convincing with appropriate images. Numerous studies show that most people are more likely to believe an idea if there is an accompanying image. An image leaves a stronger impression on us because our brain is more easily drawn to familiar real life objects rather than words.

The available images in the Public Health Media Library can help illustrate public health principles of disease prevention and the promotion of healthy lifestyles. With these health-related images on your site, you can easily augment articles, training materials, research, campaigns, and health promotions.

How do I syndicate Images?

To obtain an image for your site, complete the following steps.

1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.

Note: Creating an account is optional, Non-registered users experience limited functionality, and are required to agree to the Usage Guidelines each time they access the site. Users with accounts agree to the Usage Guidelines once.

2. From the CDC Public Health Media Library home page, select Images from the left navigation panel. Either Browse the site to select your Image or enter a specific topic in the Search box.

3. You have two options:

- Syndicate your selected content immediately
- Save for Later

Note: The Save for Later option is only available to those who have created Content Syndication User Accounts.

4. *To syndicate your selected content immediately:*

- Select the image you want to syndicate.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

5. *To Save for Later,* click Add to List at the bottom of your selection.

- Select Syndicated List from the top of the screen.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

Note: You can preview Buttons, Badges, Images and Infographics in full size. In many cases, you may also share them to Facebook, Twitter, and Google+ from the Media Detail tab on the Preview Window.

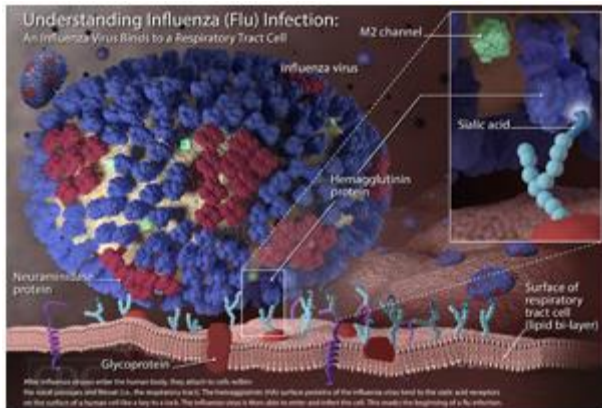
What is an Image?

An image is a digital representation of something or someone. The Public Health Media Library offers health – related graphics, micrographics, or photographs as part of its image selection.

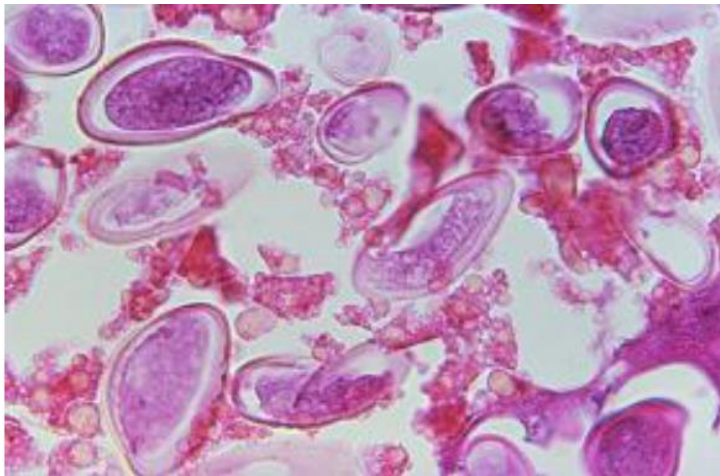
These images are available free of charge and could be graphic stock or custom photographs.

You can use these images to illustrate your presentations or written reports as well as enhance your site.

Examples of Images



This is an illustration with text describing the Influenza (Flu) Infection.



This photo micrographic study of a section of appendiceal tissue revealed the presence of pinworms.



This is common stock photography.