

## Why do I need a Microsite?

Microsites offer an easy way to syndicate a collection of pages all at once, with a simple embed code. A microsite can provide a focused and clear presentation of information geared toward a particular audience and topic. Microsites can be deployed quickly, making them a great resource for current and evolving health events.

## How do I syndicate Microsites?

To obtain a Microsite, complete the following steps.

1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.

**Note:** Creating an account is optional. Non-registered users experience limited functionality, and are required to agree to the Usage Guidelines each time they access the site. Users with accounts agree to the Usage Guidelines once.

2. From the CDC Public Health Media Library home page, select Microsite from the left navigation panel. Either browse the site to select your Microsite or enter a specific topic in the Search box.

3. You have two options:

- Syndicate your selected content immediately
- Save for Later

**Note:** The Save for Later option is only available to those who have created Content Syndication User Accounts.

4. [Click here](#) to go to the Microsite page.

- Select the microsite you want to syndicate.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

5. [Click here](#), click Add to List at the bottom of your selection.

- Select Syndicated List from the top of the screen.
- Click the Get Embed Code tab.
- Copy the code block into your Web editor to syndicate the content.

### What is a Microsite?

A microsite is a collection of Web pages or a small cluster of pages that can be syndicated together.

A microsite is meant to function as a discrete entity within an existing website.

## Example of a Microsite

