Why do I need Widgets for my site?

Health information widgets offer an interactive experience for your readers. Once you have added the widget to your site, there is no technical maintenance, the content functions interactively and updates automatically from the source.

How do I syndicate Widgets?

To obtain a Widget for your site, complete the following steps.

1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.
   Note: Creating an account is optional. Non-registered users experience limited functionality, and are required to agree to the Usage Guidelines each time they access the site. Users with accounts agree to the Usage Guidelines once.
2. From the CDC Public Health Media Library home page, select Widgets from the left navigation panel. Either Browse the site to select your Widget or enter a specific topic in the Search box.
3. You have two options:
   - Syndicate your selected content immediately
   - Save for Later
     Note: The Save for Later option is only available to those who have created Content Syndication User Accounts.
4. *To syndicate your selected content immediately*:
   - Select the widget you want to syndicate.
   - Click the Get Embed Code tab.
   - Copy the code block into your Web editor to syndicate the content.
5. *To Save for Later*, click Add to List at the bottom of your selection.
   - Select Syndicated List from the top of the screen.
   - Click the Get Embed Code tab.
   - Copy the code block into your Web editor to syndicate the content.

   Note: In many cases, you may also share the widgets to Facebook, Twitter, and Google+ from the Media Detail tab on the Preview Window.
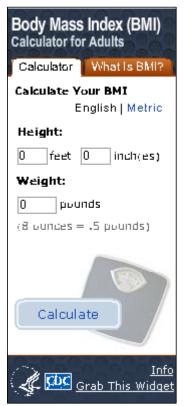

What is a Widget?

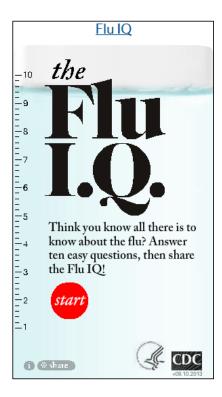A Widget is a small interactive element that you can easily put on your website or blog.

More technically, a Widget is built using Flash or HTML5 and can be embedded in a hosting site to provide extended functionality, for example, calculating Body Mass Index or taking a quiz on a particular health topic.

The Public Health Media Library provides a variety of widgets. Some topics include Flu, Smoking and Tobacco, Pet Health and Safety, Adult Body Mass Index, and Lyme Disease Prevention Index, with more to come.

Widget Examples

This widget is a Body Mass Calculator that can be used by adults.

This widget measures your Flu I.Q.

This widget displays the National Flu Activity map.