

• WE DESIGN,  
YOUR TRAVEL .

c.d.c  
TRAVEL & TOURS



COMPANY PROFILE

2024 Eng\_ver\_02

COMPANY SLOGAN

WE DESIGN YOUR TRAVEL

CEBU DIRECT CLUB

“ WE DESIGN YOUR TRAVEL “  
This is our company slogan.  
We will be pursuing the newness out of  
the existing framework

GREETINGS from CEO



"WE DESIGN YOUR TRAVEL!"

CDC initiated travel and tour business in JULY, 2009 by following observance of the law and official registration of business. We are trying very hard to have this company's own competitiveness of humanity by inspiring professional our staff.

The headquarters is located in Cebu. Before the pandemic, we were operating three locations in Cebu, Bohol, and Palawan. After Pandemic, The Bohol market is growing and Especially Bohol is company's recent concentration, and it has been growing as the most influential consultant of Bohol Tours in Cebu-Korean tourism industry. We also actively operating in the outbound market and is growing.

Our company's vision is by taking responsibility of our guest's satisfaction.

Even 1 person of our guest, we have responsibilities to take care of the guest's Precious journey.

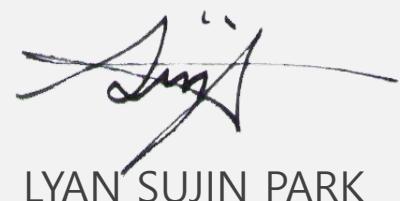
To provide them the unforgettable and enjoyable travel with guaranteed services that exceed to their limit and expectations.

We aim to earn the reputation as "Your preferred Travel Agency".

Based on all of these backgrounds, we are always trying to do our best to achieve the guests' pleasure from our tour and we hope our guest who experienced our tour lasting only the best memories of their life.

I will not forget CDC's first intention Which began at a small desk.

Thanks,



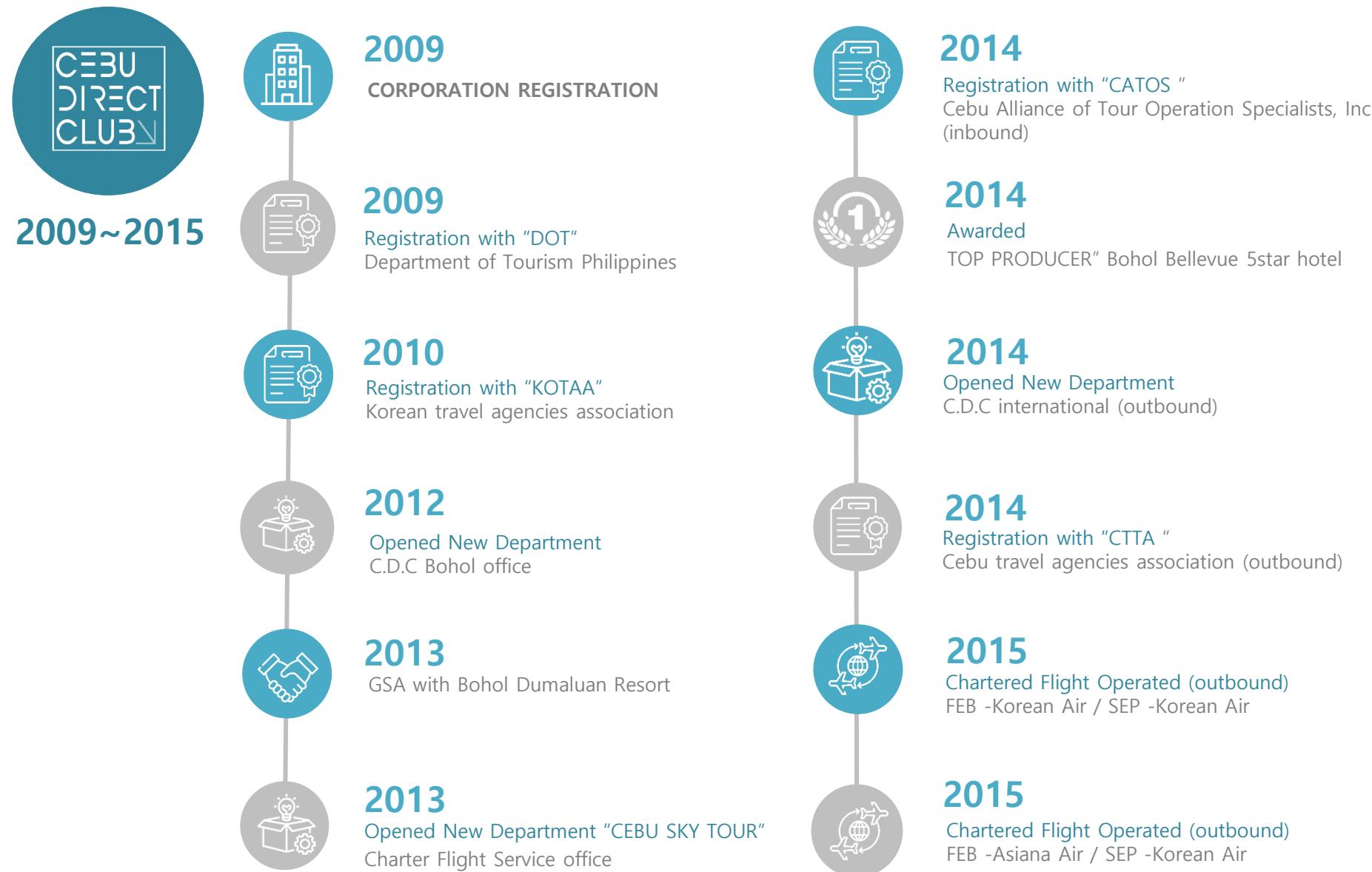
LYAN SUJIN PARK

## COMPANY INFORMATION



- OFFICIAL NAME      CDC TRAVEL & TOURS (CEBU DIRECT CLUB TRAVEL & TOURS)
- ADDRESS              UNIT 09-11, PHASE 2 GAISANO MACTAN ISLAND MALL, M.L.  
QUEZON NATIONAL HIGHWAY, PAJO, LAPU LAPU CITY, CEBU 6015
- PRESIDENT              LYAN SUJINPARK
- FOUNDING DATE        JULY . 2009
- MAJOR BUSINESS
  - INBOUND PACKAGE TOUR (CEBU / BOHOL)
  - INBOUND INCENTIVE TOURS (CEBU / BOHOL)
  - OUTBOUND PACKAGE
  - OUTBOUND INCENTIVE TOURS
  - BOHOL TOUR SALE
  - TICKETING OFFICE
  - CHARTERED FLIGHT TOUR SALE
- Officially registered **DOT Accredited** (Department of tourism Philippines)
- Officially registered **KOTAA** : Korean Travel Agencies Association)  
(Serving the position of KOTAA Vice President until 2024)
- Officially registered **CATOS** : Cebu Alliance of Tour Operation Specialists, Inc.  
(A board member in 2015)
- Officially registered **CTTA** : Cebu Travel & Tours Association (outbound)
- Officially registered **KOREA VISA CENTER** For Group Visa (E-visa)
- Officially registered **JIN AIR PSA AGENT**

## COMPANY HISTORY 1



## COMPANY HISTORY 2



**2016~2022**



**2016**

Chartered Flight Operated (outbound)  
FEB -Asiana Air / SEP -Korean Air

**2016**

Awarded  
TOP PRODUCER" Bohol Bellevue 5star hotel



**2017**

Chartered Flight Operated (In & outbound)  
CEBU to JEJU Direct Flight. (via JEJU air)

**2017**

Chartered Flight Operated  
FEB -Asiana Air / SEP -Korean Air



**2017**

Awarded  
TOP PRODUCER" Bohol Bellevue 5star hotel

**2018**

Chartered Flight Operated (In & outbound)  
CEBU to JEJU Direct Flight. (via JIN air)



**2018**

Opened New Department  
C.D.C Palawan office



**2018**

Awarded  
TOP PRODUCER" Bohol HENANN 5star hotel



**2019**

Awarded  
TOP PRODUCER" Bohol HENANN 5star hotel



**2020 ~2022**

During the pandemic,  
C.D.C continued to operate light aircraft &  
Air Ticket and sold quarantine packages.



**2022**

JIN air  
TOP PRODUCER (Philippines)



**2022**

JEJU air  
TOP PRODUCER (Visayas Region)

## COMPANY HISTORY 3



2022~2024



2022

Chartered Flight Operated (In & outbound)  
DEC. 15. 2022  
CEBU to JEJU Direct Flight. (via T-way air)



2023

Chartered Flight Operated (In & outbound)  
FEB . 2023  
CEBU to JEJU Direct Flight. (via T-way air)



2023

Awarded  
TOP PRODUCER" Jpark park resort 5star hotel



2023

Chartered Flight Operated (In & outbound)  
MAR . 2023  
CEBU to JEJU Direct Flight. (via T-way air)



2023

Accredited Agent Korean Embassy  
For Group Visa (E-visa)



2023

JIN air  
TOP PRODUCER (Philippines)



2023

JEJU air  
TOP PRODUCER (Visayas Region)



2024

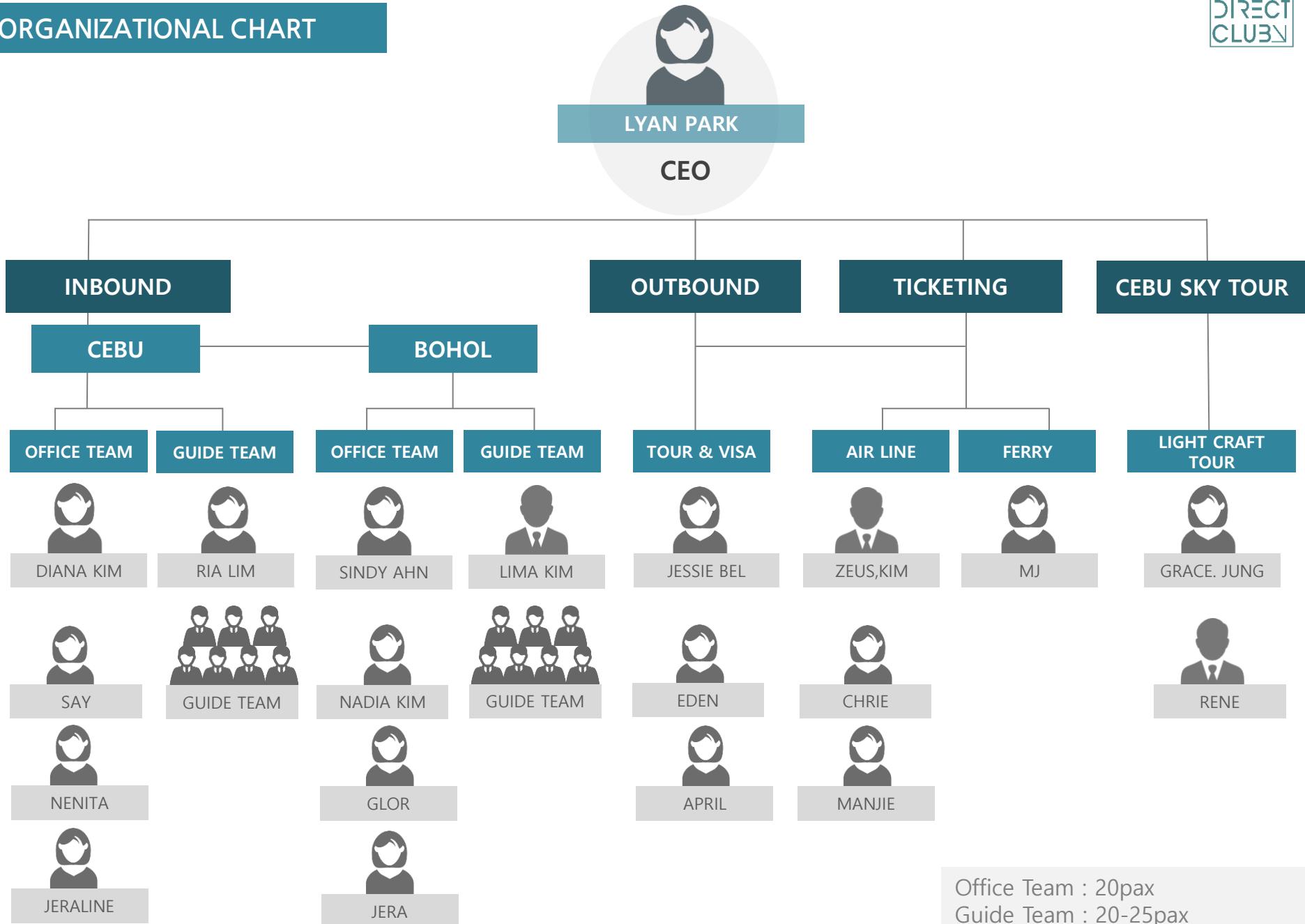
GSA with Bohol RAMEDE Resort



2024

Awarded  
TOP PRODUCER" Bohol HENANN ALONA hotel

## ORGANIZATIONAL CHART



## [ WHAT WE DO ]

**CEBU  
(INBOUND)**

- FIT
- INCENTIVE GROUP
- CHARTER OPERATE

CEBU  
DIRECT  
CLUB**BOHOL  
(INBOUND)**

- FIT
- INCENTIVE GROUP
- CHARTER OPERATE

**PALAWAN  
(INBOUND)**

- FIT
- INCENTIVE GROUP
- CHARTER OPERATE

**OUTBOUND**

- FIT
- INCENTIVE GROUP
- CHARTER OPERATE

**TICKETING**

- AIR TICKET
- OCEAN JET FERRY

**LIGHT AIRCRAFT**

- Aerial Tour
- Air Taxi -Service

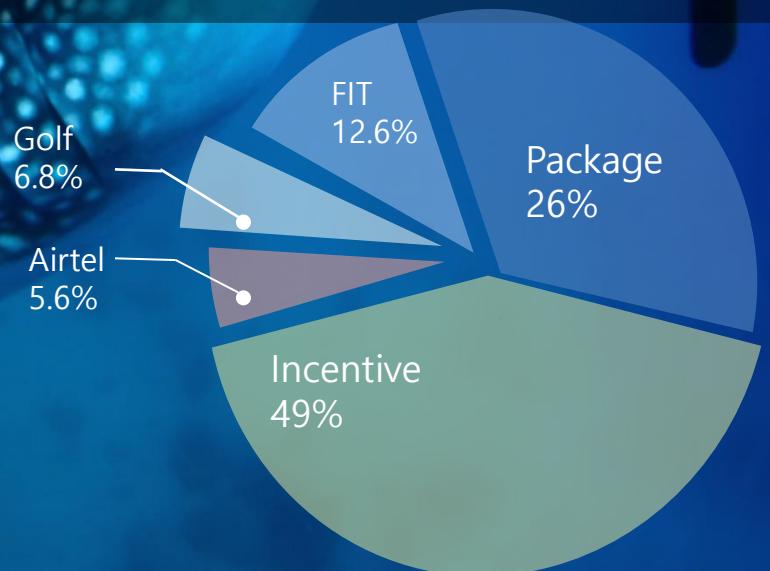
**JEJU CHARTER**

- Charter Flight Service



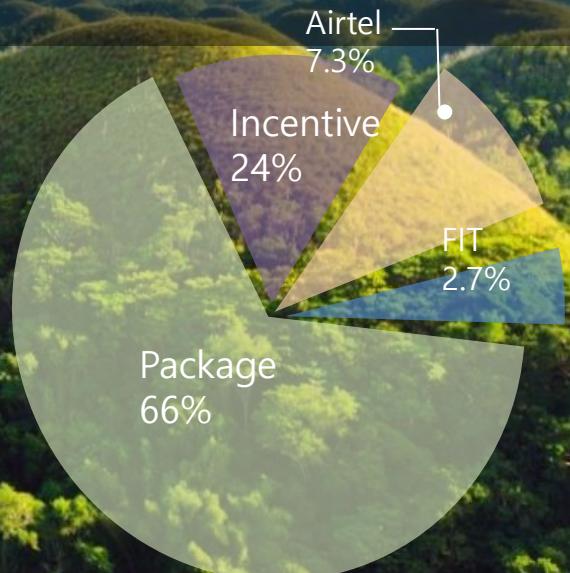
# CEBU

- ▶ 500-700pax visitors (package tour) / monthly
- ▶ INCENTIVE GROUP & MICE HANDLE



# BOHOL

- ▶ 1000-1500 pax visitors (package ) / monthly
- ▶ 2014-2017 : Top producer Bellevue Resort (5star)
- ▶ 2018-2019 : Top producer Henann Resort (5star)
- ▶ 2022-2023 : Top producer Henann Resort (5star)

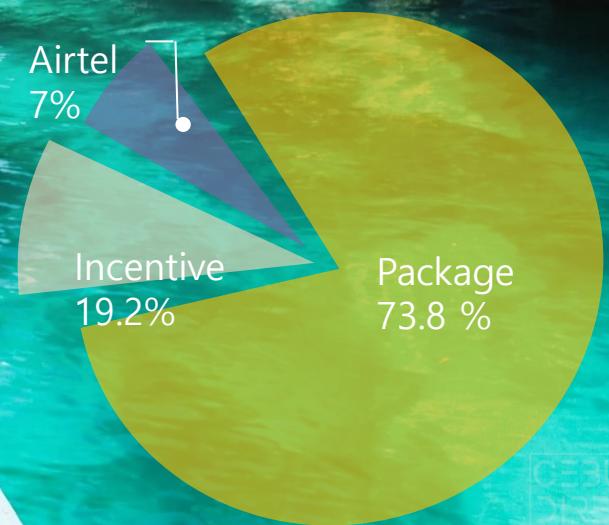


# PALAWAN

**Temporarily closed due to Covid-19**

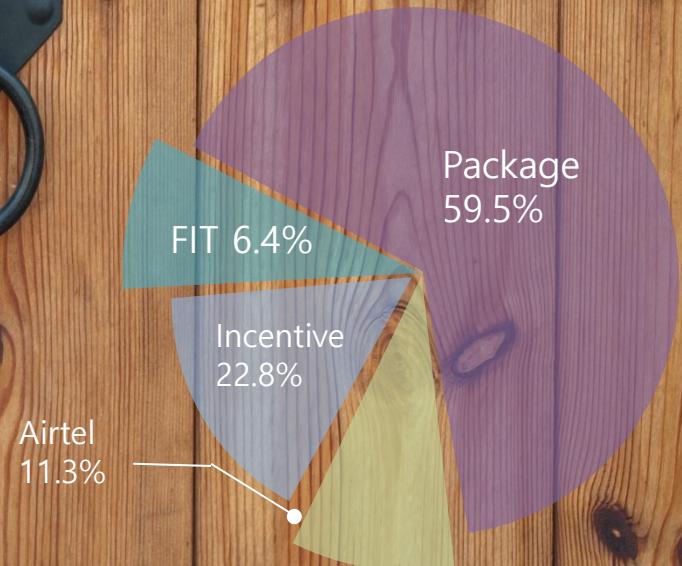
- MODE TOUR inbound partner
- 700-800 pax visitors (package) / monthly

(Records before the pandemic)



# KOREA

- ▶ Other Packages & FIT / 100-200 PAX / Monthly
- ▶ 2017. JUN JEJU air chartered flight JEJU / korea packge (189seats) for in & Outbound
- ▶ 2018. MAR JIN air chartered flight JEJU / korea packge (189seats) for in & Outbound
- ▶ 2022. DEC T-way chartered flight JEJU/ korea packge (189seats) for in & Outbound
- ▶ 2023. FEB T-way chartered flight JEJU/ korea packge (189seats) for in & Outbound
- ▶ 2023. MAR T-way chartered flight JEJU/ korea packge (189seats) for in & Outbound



# SKY TOUR SERVICE

## LITE AIRCRAFT CHARTERED TOUR

LOCATION : MACTAN AIRPORT AVIATON HANGAR (2<sup>nd</sup> office of cdc )

FLIGHT TIME : 45min–50min

BEFORE PANDEMIC : Average of 90 flights per month

AFTER PANDEMIC : Average of 50 flights per month



PICK UP



GO TO AIRPORT



BRIEFING



PHOTO TIME  
(with airplane)



FLYING TOUR



ENJOY  
LANDSCAPE



CERTIFICATION



DROP OFF

# AIRLINE TICKETING

- JEJU air TOP PRODUCER (Visayas Region)
- JIN air TOP PRODUCER (Philippines)  
SINCE 2021-2023
- Monthly average 150-200pax (to Korea & to Philippine)
- Seasonal worker airline handling specialist



# FERRY TICKETING

- ▶ Ocean jet Ferry one of Top Ticketing Office SINCE 2013-2022
- ▶ Monthly average BEFORE PANDEMIC : 1700-2000 per month AFTER PANDEMIC : 500-800 per month
- ▶ Top Producer Bohol day tour (Korean market)



## VISION

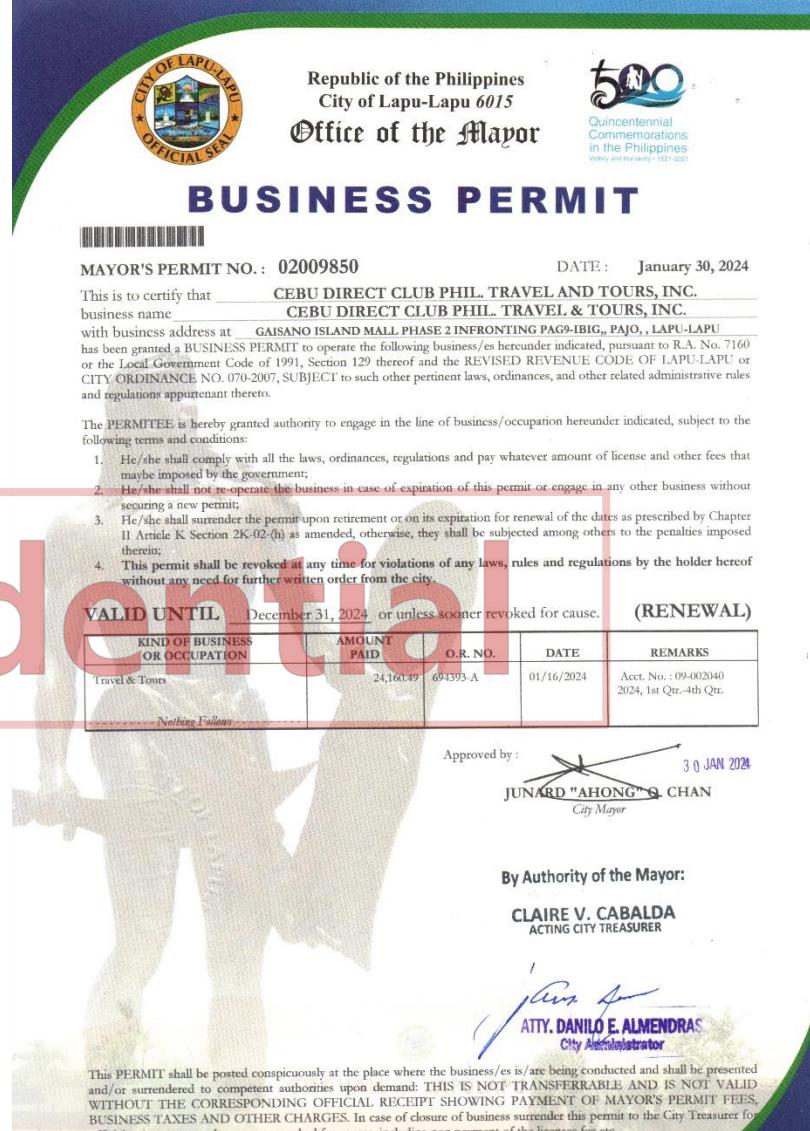
We are pursuing our guests' **'Absolute Satisfaction'** as our company's goal.  
CDC Personnel and staff goal is to assist our partners and guests journey.

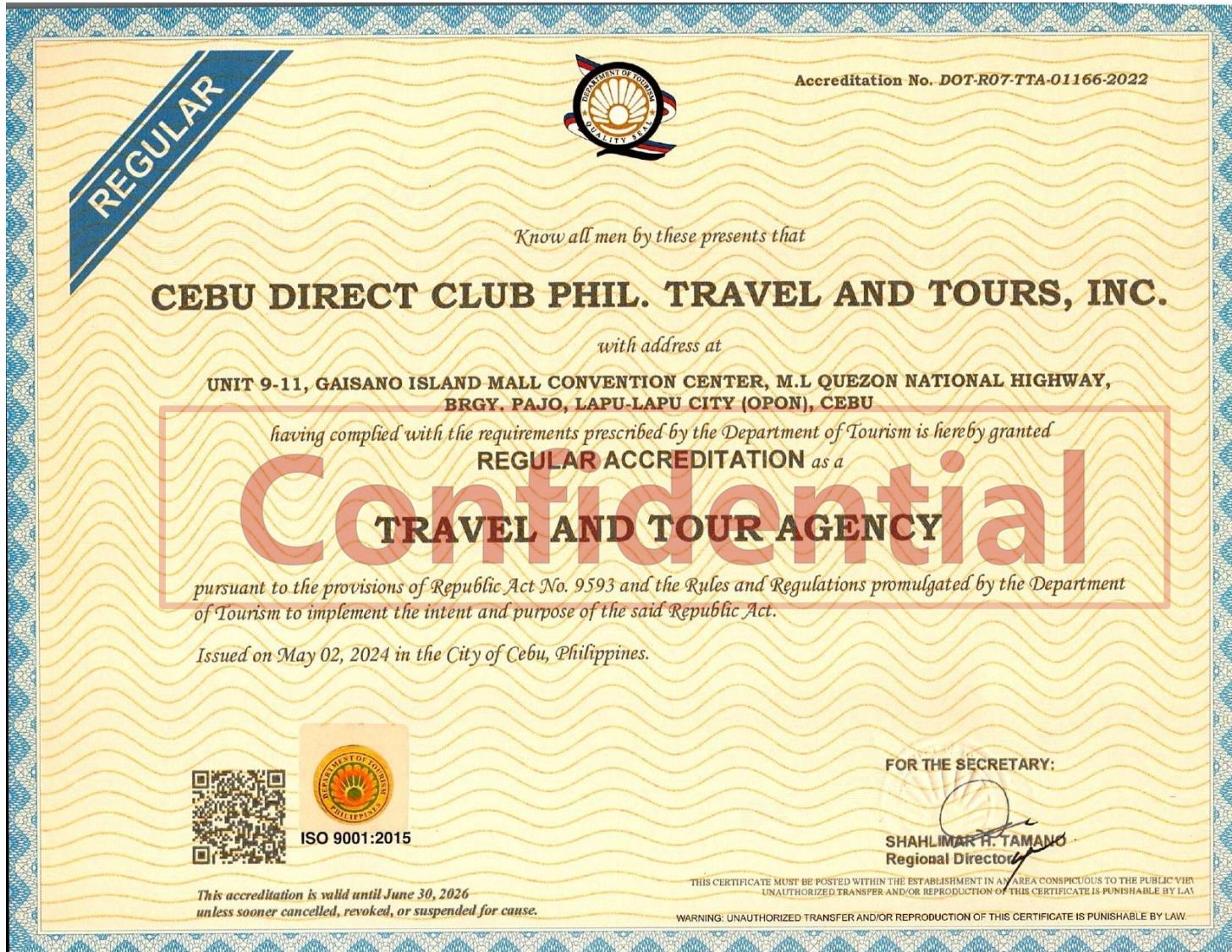
## MISSION

- Top of KOREAN MARKET inbound travel company in Philippines
- Top of KOREAN MARKET outbound travel company in Philippines
- Rank first for inducement of foreign tourist and sale



## COMPANY PERMITS





WE DESIGN YOUR TRAVEL

c.d.c  
TRAVEL & TOURS



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