Present: Lynda Armstrong (logged on at 7:10 p.m.)

Margaret Clayton

Lynn Collins, Vice-Chair

Deanna Hollister Katherine Hull, Chair Karey Anne Large Paul Rolland Rick McDonnell

Mark McGowan Terry Standish

Brian Winter, Honourary Member

Also Present: Councillor Newman, Mayor's Designate

Michael Tranquada, Urban Designer

Stacey Kursikowski, Staff Liaison, Planner II, Downtown

Development

Heather Oerlemans, Council and Committee Coordinator

(Recording Secretary)

Regrets: Laura Bisset

Call to Order

- 1. Disclosures of Interest
 - **1.1** There were no disclosures of interest.
- 2. Approval of Previous Minutes
 - **2.1** Minutes June 9, 2020

Recommendation:

Moved By Mark McGowan

That the Heritage Whitby Advisory Committee minutes of June 9, 2020 be approved.

Carried

- 3. Presentations
 - **3.1** There were no presentations.
- 4. Delegations
 - **4.1** There were no delegations.
- 5. General Business and Reports
 - **5.1** 360 Columbus Road East Modified Elevations

Stacey Kursikowski advised that modifications had been made to the elevation designs for the building located at 360 Columbus Road East. Ms. Kursikowski further advised that there were minor alterations to the front facade for the garage and that a detailed update would be provided to the Committee at the upcoming October 13, 2020 meeting.

5.2 Approved Heritage Permits Update

Stacey Kursikowski provided an update regarding approved heritage permits which included:

- a request to reconstruct the chimney at 1733 Dufferin Street; and,
- landscaping modifications at 815 Centre Street South.
- **5.3** Plaque Installation and Refurbishing Update

Stacey Kursikowski advised that the plaque installation and refurbishing would be completed this week.

5.4 Newsletters Update

Stacey Kursikowski advised that the Werden's Plan Neighbourhood Heritage Conservation District Newsletter would be used to highlight information from the Heritage Conservation District including:

- the boundaries of the Heritage Conservation District;
- contact information regarding heritage properties;
- preserving the mature tree canopy and what would be required to maintain/remove a tree;
- an overview of the Ontario Heritage Tax Rebate program; and,

 projects requiring heritage permits and consequences for not receiving approval prior to commencing renovations.

A brief discussion ensued regarding:

- circulating the newsletter to the Committee for review and comments;
- altering the layout of the heritage information in the newsletter; and.
- sending the newsletter to local arborists for information purposes.

5.5 Heritage Whitby Advisory Committee Subcommittees - Status and Next Steps

Stacey Kursikowski requested that Members of the Committee provide feedback regarding the subcommittees, alternative projects, and next steps for the Committee.

A brief discussion ensued regarding:

- creating a heritage webpage to post heritage updates and information;
- offering virtual tours of heritage homes and articles on a heritage webpage;
- using story maps;
- providing a digital 'Doors Open' tour in October;
- creating a YouTube heritage channel;
- including a historical symbol on street name signs with historical significance;
- implementing an augmented reality for the historical street signs; and,
- using an app alongside the historical plaques.

5.6 Downtown Whitby Development Steering Committee Update

Rick McDonnell provided an update regarding the Downtown Whitby Development Steering Committee which included:

- collaborations between the Downtown Whitby Development Steering Committee and other organizations such as the Whitby Business Improvement Area (BIA); and,
- welcoming a new Olde Whitby Neighbourhood Association (OWNA) representative.

5.7 Brooklin Downtown Development Steering Committee Update

Lynda Armstrong provided an update regarding the Brooklin Downtown Development Steering Committee which included focusing on the

Brooklin downtown core and addressing the downtown core at the upcoming September meeting.

- 6. Correspondence
 - **6.1** There was no correspondence.
- 7. Council Update
 - 7.1 Councillor Newman expressed congratulations to John Ecker for his appointment of Chair for the Ontario Heritage Trust. Councillor Newman provided an update regarding highlights from the Waterfront Master Plan/Survey Update presented to Council for information purposes at the June 25, 2020 Special Council meeting which included:
 - creating a shade structure or open house pavillion structure at the Pumphouse; and,
 - a visionary plan for Intrepid Park to create trails, a park, and a memorial in 2029.

A discussion ensued between Councillor Newman and the Committee regarding the Pumphouse and the manner in which the Committee could be involved in future discussions to advocate for the preservation of elements of the existing structure at this point in time, and as this matter is reviewed by staff and Council.

- Other Business
 - **8.1** Brooklin Farmers' Market

Lynda Armstrong advised that the Farmers' Market would be open on September 26, 2020 at the Brooklin Community Centre and Library.

- 9. Next Meeting
 - **9.1** Tuesday, October 13, 2020 7:00 p.m. Virtual Meeting
- 10. Adjournment
 - **10.1** Motion to Adjourn

Recommendation:

Moved By Deanna Hollister

That the meeting adjourn.

Carried

The meeting adjourned at 8:22 p.m.

Note: These minutes were approved by the Heritage Whitby Advisory Committee on October 13, 2020.