

Present: Mayor Mitchell
Councillor Drumm
Councillor Leahy
Councillor Lee
Councillor Mulcahy
Councillor Newman
Councillor Roy
Councillor Shahid
Councillor Yamada

Also Present: M. Gaskell, Chief Administrative Officer
S. Beale, Commissioner of Public Works
W. Mar, Commissioner of Legal and Enforcement Services/Town Solicitor
K. Nix, Commissioner of Corporate Services/Treasurer
J. Romano, Commissioner of Community Services
R. Saunders, Commissioner of Planning and Development
S. Klein, Director of Strategic Initiatives
C. Harris, Town Clerk
K. Narraway, Manager of Legislative Services/Deputy Clerk
S. Davé, Legislative Specialist (Recording Secretary)

Regrets: None noted

1. Declarations of Pecuniary Interest

1.1 There were no declarations of pecuniary interest.

2. Presentations

2.1 Tara Painchaud, Sr. Manager, Transportation Services
Re: Draft Parking Master Plan

Tara Painchaud, Sr. Manager, Transportation Services, provided a PowerPoint presentation regarding the Draft Parking Master Plan. Highlights of the presentation included:

- Overview of the public consultation and feedback received thus

far, including parking in the downtown, parking needs, wayfinding and the potential for a residential parking permit pilot;

- What Stage Two of the consultation will entail, specifically in terms of on-street parking, improved signage and the use of HONK Mobile;
- Impact of the COVID-19 Pandemic on timelines for reporting back to Council as well as reviewing the needs of businesses while navigating the “new” normal, including curb-side pick-up parking spaces, and on-street patios;
- Details regarding the engagement with various stakeholders, and the guiding principles that were taken into account when developing the draft master plan, such as population growth, intensification adjustments, and future parking requirements;
- Overview of the peak parking demand in Whitby and details of the future parking needs in downtown Whitby;
- Short term recommendations including expanding Municipal Lot 5, installing pedestrian crossings at Dundas Street and Athol Street, issuing Expressions of Interest (EOI) for public-private partnerships and commencing a residential parking permit pilot;
- Consideration of the accessible parking needs for the downtown, and working with the Accessibility Advisory Committee to determine the best course of action for implementing accessible parking;
- Medium term recommendations such as adopting transportation demand management strategies, improving way-finding, and promoting under-utilized parking lots;
- Long term recommendations such as optimizing technology, creating a new parking structure in the downtown and improving municipal lots;
- Overview of the residential parking permit pilot; and
- Next steps in the process, including timelines.

A detailed question and answer period ensued between Members of Council and Staff with respect to:

- Extending the deadline for public feedback to allow residents more time to respond;
- Ensuring quick turnaround for public-private partnership EOIs and expanding Municipal Lot 5;
- Information regarding the Accessible Parking Plan including costs, timelines to consult with the Accessibility Advisory Committee, and whether accessible parking would be expanded beyond the downtown area;
- Rationale for how streets would be chosen for the residential parking permit pilot;
- Program requirements for participating in the residential parking

- permit pilot;
- Details regarding how the residential parking permit pilot would be evaluated, how feedback would be collected and relayed to Council;
- Whether best practices from other municipalities were considered when creating the residential parking permit pilot;
- Details on how the expansion of the residential parking permit program would take place throughout the Town of Whitby;
- Timelines with respect to building the downtown parking structure, and how it would impact parking in the downtown;
- Examples of parking configuration such as one-way roadways between parking spots or angled parking in order to increase parking supply;
- Timelines with respect to the permanent roll-out of a residential parking permit program, should one be approved by Council; and
- Details on how long the free parking currently offered during the pandemic would be available in the downtown.

It was the consensus of Council to move to Item 3.1 at this time.

2.2 Matt Powers, Sr. Manager, Parks, Parks Planning & Culture
Re: Waterfront Master Plan/Survey Update

Matt Powers, Sr. Manager, Parks, Parks Planning & Culture provided a PowerPoint presentation regarding the Waterfront Master Plan/Survey Update. Highlights of the presentation included:

- Overview of the Waterfront Master Plan (WMP), including the actions contained within the plan, future projects and pressures;
- Review of the Waterfront survey responses and how the results would inform the WMP;
- Feedback received in support for investment in the Heydenshore Pavilion, increased parking spaces, continued public and community use of the waterfront, and support for parks and playgrounds in the WMP;
- Guiding principles of the WMP, including educational experiences, active living and economic development;
- Details of the community engagement process leading up to the WMP in order to implement the vision of the plan;
- Overview of the WMP projects, including Victoria Waterfront Park, Iroquois Beach Park, Heydenshore Park/Dupont Land, Pump House, Intrepid Park, Shirley Scott Park, and gateway features;
- Overview of ongoing projects and recent improvements, including the waterfront trail, accessible parking lots, accessible signage and the wayfinding study; and

- Overview of the financial implications of the WMP.

A question and answer period ensued between Members of Council and Staff with respect to:

- Restoration of the Pump House as a heritage structure and how that would be managed;
- Whether the structural assessment for the Pump House was available for review, and which reports were available to advise of cost implications for restoring this building;
- Details of the shade structure and open-air pavilion option for the Pump House;
- Whether any attempt to investigate private investment in the Pump House have been made thus far;
- Visualization to reflect the connectedness of waterfront development to ensure cohesiveness of the WMP;
- Whether any signage would be placed at Shirley Scott park to give recognition to that property;
- Timelines to develop Shirley Scott Park;
- Consideration of a built-in feature such as a band shell that is open to events happening in the Victoria Waterfront Park;
- Details of federal and provincial funding that could be sought to support waterfront development;
- Details of which projects would be developed first; and
- Continuing challenges in the waterfront area such as garbage collection, parking and barbequing and how they would be addressed.

3. Items for Consideration

3.1 Public Works Department Report, PW 13-20 Re: Parking Master Plan - Final Draft Report

A question and answer period ensued between Members of Council and Staff with respect to:

- Details of the residential parking permit pilot, specifically the percentage of resident buy-in required to implement the program and how that could be managed;
- Feedback on the streets chosen for the pilot;
- Timelines for the start of the pilot and how residents would be informed;
- Details of the cash-in-lieu of parking process and how that would be implemented in the downtown;
- Accelerating the timelines for construction of the parking structure in the downtown;
- Whether parking rates would remain flexible or fixed throughout

the Town of Whitby;

- Opportunities for flexible rates and management of the future parking structure;
- Being cognizant of business needs but also minimizing financial impact to the taxpayers; and
- The importance of focusing on those streets with the most parking issues for the residential parking permit pilot, and reviewing how snow removal would be managed as part of the pilot.

Resolution # 150-20

Moved By Councillor Mulcahy

Seconded By Councillor Drumm

1. That Report PW 13-20 be received for information;
2. That the Final Draft Parking Master Plan be placed on Public Record in July and August for public comment;
3. That staff review and revise the Final Draft, as appropriate, to address emerging parking issues, requirements, modifications and opportunities associated with the affects of COVID-19; and
4. That staff revise the Final Draft document as appropriate, and bring forward to Council for approval in the Fall of 2020.

Carried

It was the consensus of Council to move to Item 2.2 at this time.

3.2 Community Services Report, CMS 04-20 Re: Waterfront Master Plan/Survey Update

A question and answer period ensued between Members of Council and Staff with respect to:

- Timelines to include signage to recognize Shirley Scott Park;
- Details on any potential private investment in the Pump House and whether this site has been promoted as a potential investment by the Economic Development division;
- Detailed plans on the Pump House restoration and options for public-private partnership;
- Challenges with respect to congestion and garbage overflow along the waterfront and how that could be addressed;
- Uniqueness of the waterfront in Whitby and the need to be thoughtful in its development; and
- Prioritizing projects for development.

Moved By Councillor Roy
Seconded By Councillor Shahid

1. That Council receive Community Services Report, CMS 04-20 as information;
2. That Staff be directed to include the conclusions of the Waterfront Survey and park project concepts presented in this report/presentation to guide the implementation of the Waterfront Master Plan;
3. That Staff review the potential for a food truck area to be located within the existing parking lot at 580 Water Street for the 2022 summer season;
4. That Staff be directed to bring forward an amendment to the Parks and Open Space By-law to permit recreational fishing in specific locations near Pringle Creek Bridge in consultation with the local fishing community; and,
5. Recognizing the potential tax based financial implications identified in the Financial Considerations section of the report, that staff be directed to incorporate the recommendations contained in this report for Council's deliberations through the 2021 budget process.

Carried later in the meeting [see following motion]

Moved By Councillor Newman
Seconded By Councillor Yamada

That Item 2 of the main motion be deleted and replaced with the following:

2. That Staff be directed to include the conclusions of the Waterfront Survey and park project concepts presented in this report/presentation to guide the implementation of the Waterfront Master Plan, including the following:
 - That Staff be directed to undertake and bring forward a plan for the ongoing and long term use of the Heydenshore Pavilion as a community programming centre;
 - That Staff be directed to investigate and bring forward a plan for a Lakefront Gateway Entrance Feature at the intersection of Brock Street and Front Street; and
 - That Staff be directed to report back on a more detailed plan for a shade structure/pavilion structure for the Pumphouse and any other options.

Carried

The main motion, as amended, was then carried as follows:

Resolution # 151-20

Moved By Councillor Roy

Seconded By Councillor Shahid

1. That Council receive Community Services Report, CMS 04-20 as information;
2. That Staff be directed to include the conclusions of the Waterfront Survey and park project concepts presented in this report/presentation to guide the implementation of the Waterfront Master Plan, including the following:
 - a. That Staff be directed to undertake and bring forward a plan for the ongoing and long term use of the Heydenshore Pavilion as a community programming centre;
 - b. That Staff be directed to investigate and bring forward a plan for a Lakefront Gateway Entrance Feature at the intersection of Brock Street and Front Street; and
 - c. That Staff be directed to report back on a more detailed plan for a shade structure/pavilion structure for the Pumphouse and any other options.
3. That Staff review the potential for a food truck area to be located within the existing parking lot at 580 Water Street for the 2022 summer season;
4. That Staff be directed to bring forward an amendment to the Parks and Open Space By-law to permit recreational fishing in specific locations near Pringle Creek Bridge in consultation with the local fishing community; and,
5. Recognizing the potential tax based financial implications identified in the Financial Considerations section of the report, that staff be directed to incorporate the recommendations contained in this report for Council's deliberations through the 2021 budget process.

Carried

- 3.3** Community Services Department Report, CMS 05-20
Re: Port Whitby Marina Participation in The Great Lakes Plastics Cleanup Project

Brief discussion ensued between Members of Council with respect to

the usefulness of the initiative in enhancing the waterfront.

Resolution # 152-20

Moved By Councillor Mulcahy
Seconded By Councillor Drumm

1. That Council authorize Port Whitby Marina to participate in a five year Great Lakes Plastics Cleanup Project in cooperation with Boating Ontario and The Council of The Great Lakes Region; and
2. That program and maintenance fees of approximately \$5,600 over five years for this initiative be funded from the Marina Operating Budget.

Carried

4. Confirmatory By-law

4.1 Confirmatory By-law

Resolution # 153-20

Moved By Councillor Shahid
Seconded By Councillor Mulcahy

That leave be granted to introduce a by-law and to dispense with the reading of the by-law by the Clerk to confirm the proceedings of the Council of the Town of Whitby at its special meeting held on June 25, 2020 and the same be considered read and passed and that the Mayor and the Clerk sign the same and the Seal of the Corporation be thereto affixed.

Carried

5. Adjournment

5.1 Motion to Adjourn

Moved By Councillor Newman
Seconded By Councillor Mulcahy

That the meeting adjourn.

Carried

The meeting adjourned at 4:16 p.m.

Christopher Harris, Town Clerk

Don Mitchell, Mayor