

Downtown Whitby Development Steering Committee Minutes
June 16, 2022 – 8:00 AM
Virtual Meeting

Present: Yvonne Chornobay
Kimberly Copetti, Chair
Jennifer Jenkins
Aryel Maharaj
Rick McDonnell, Heritage Whitby Advisory Committee
Representative
Clorainne Dennie, Downtown Whitby Business Improvement Area
Representative
Paul Rolland, Vice-Chair
Paul Scott
Chris van der Vliet

Also Present: Councillor Leahy, Mayor's Designate
Rhonda Jessup, Chief Executive Officer, Whitby Public Library
Kate Trombino, Summer Student, Downtown
Christy Chrus, Staff Liaison, Manager, Creative Communities
Heather Ellis, Council and Committee Coordinator (Recording
Secretary)

Regrets: Meg Morane, Olde Whitby Neighbourhood Association
Representative
Matt Parish, Whitby Chamber of Commerce Representative

Call to Order

1. Disclosures of Interest

1.1 There were no disclosures of interest.

2. Approval of Previous Minutes

2.1 Minutes - April 21, 2022

Recommendation:

Moved By Yvonne Chornobay

That the Downtown Whitby Development Steering Committee minutes of April 21, 2022 be approved.

Carried

3. General Business and Reports

3.1 Durham Regional Police Service Safety Walk

Christy Chrus provided an update regarding the Durham Regional Police Service safety walk which included:

- the Downtown Whitby Safety Sheet that was provided to downtown businesses;
- general safety tips to prevent theft, and identifying and reporting graffiti;
- how to report other types of crimes to Durham Regional Police Service such as mischief and property damage; and,
- information regarding garbage and recycling.

3.2 Pedestrian Counts

Christy Chrus stated that the first round of pedestrian counts would take place Saturday, June 18, 2022. Ms. Chrus further stated that a summary of the pedestrian counts would be circulated to the Committee.

3.3 Facade Grant Recognition Event

Christy Chrus stated that recognition events were planned for businesses that received the Facade Grant in 2020 to 2021. Ms. Chrus further stated that Members of the Committee were welcome to attend the recognition events. She advised that the events would take place on August 9 and 11, 2022.

3.4 Farmer's Market and Events

Paul Rolland provided an update regarding the Committee's participation at the Farmer's Market. Mr. Rolland stated that the Committee would be partnering with the Heritage Whitby Advisory Committee on July 20 and August 17, 2022 to host a booth.

Rick McDonnell stated that there would be games and give-away activities at the booth.

Christy Chrus advised that a one year celebration of the Culture Plan would be held at Station Gallery on June 23, 2022.

3.5 Celebratory Downtown Whitby Development Steering Committee Social

Christy Chrus requested feedback from the Committee regarding hosting an in-person end of term celebration for committee members at the Dundas-Byron Parkette on Friday, June 24, 2022 at 8:00 a.m.

3.6 Department and Organization Updates

Downtown Whitby Business Improvement Area (BIA)

Clorraine Dennie provided an update regarding the Downtown Whitby Business Improvement Area (BIA) which included:

- planning for the Beerfest event taking place on July 28 to 31, 2022; and,
- the Christmas Market on December 3 and 4, 2022.

Heritage Whitby Advisory Committee

Rick McDonnell provided an update regarding the Heritage Whitby Advisory Committee which included:

- stabilization of the Pumphouse to preserve the building; and,
- the demolition of the Doctor's House on 67 Harbourside Drive would be considered at the Regular Council meeting on June 20, 2022.

Whitby Public Library

Rhonda Jessup provided an update regarding the Whitby Public Library which included:

- registration for summer programs would take place Saturday, June 18, 2022; and,
- Drag Queen Story Time event at Celebration Square on June 25, 2022.

Economic Development

Christy Chrus stated that the new Economic Development Newsletter was launched and the Whitby Business Expansion Retention Program was underway.

4. Council Update

4.1 Councillor Leahy provided an update regarding:

- upcoming Town events and programs including National Indigenous Peoples Day on June 18, 2022 at Celebration

Square, the 2022 Whitby in Bloom Garden Tour, registration for summer programs, and the reopening of youth rooms;

- continuing clean up efforts from the storm between Taunton Road and Highway 7;
- the 2023 budget review, an eight week campaign to engage residents to provide feedback on the 2023 budget; and,
- continuing to accept nominations for the Mayor's Senior Volunteer Award.

5. Other Business

5.1 There was no other business.

6. Next Meeting

6.1 To Be Determined

7. Adjournment

7.1 Motion to Adjourn

Recommendation:

Moved By Paul Scott

That the meeting adjourn.

Carried

The meeting adjourned at 8:48 a.m.