

Joint Brooklin Downtown Development Steering Committee and Downtown Whitby  
Development Steering Committee Minutes  
November 28, 2019 – 8:00 AM  
Regal Room, Centennial Building  
416 Centre Street South

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**Present:                   Downtown Whitby Development Steering Committee**

Bob Baker  
Yvonne Chornobay  
Kimberly Copetti  
Deanna Hollister  
Karey Anne Large  
Rick McDonnell  
Lara Perroni  
Natalie Prychitko  
Paul Rolland

**Brooklin Downtown Development Steering Committee**

Daniel Acre  
Lynda Armstrong  
Rick Batty  
Jennifer Santos

**Also Present:**   Regional Councillor Leahy, Mayor's Designate  
                          Councillor Lee, Mayor's Designate  
                          Mallory Dawson, Whitby Public Library Representative  
                          Rhonda Jessup, Chief Executive Officer, Whitby Public Library  
                          Joshua Schembri, Project Engineer, Capital Projects  
                          Brayden Siersma, Research and Program Coordinator  
                          Daniel Van Kampen, Economic Development Officer  
                          Maria McDonnell, Staff Liaison, Senior Manager, Community  
                          Advancements  
                          Christy Chrus, Staff Liaison, Principal Planner  
                          Heather Oerlemans, Council and Committee Coordinator  
                          (Recording Secretary)

**Regrets:**           Paul Haynes  
                          Steve Kee  
                          Denise Laframboise  
                          Susan Madden  
                          Tamara McKee  
                          Matt Parish

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Cameron Richardson  
Chris van der Vliet  
Lynn Winterstein

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1. Call to Order

1.1 The meeting was called to order at 8:07 a.m.

1.2 Appointment of Acting Chair

Christy Chrus advised that the appointment for Acting Chair of the Joint Brooklin Downtown Development Steering Committee and Downtown Whitby Development Steering Committee for the November 28, 2019 meeting would take place at this time.

Paul Rolland nominated Natalie Prychitko for the position of Acting Chair for the Joint Brooklin Downtown Development Steering Committee and Downtown Whitby Development Steering Committee November 28, 2019 meeting.

Natalie Prychitko accepted the nomination of Acting Chair. There were no other nominations.

Recommendation:

Moved By Paul Rolland

That Natalie Prychitko be appointed Acting Chair of the Joint Brooklin Downtown Development Steering Committee and Downtown Whitby Development Steering Committee November 28, 2019 meeting.

**Carried**

2. Disclosures of Interest

2.1 There were no disclosures of interest.

3. Approval of Previous Minutes

3.1 Minutes - June 20, 2019

Recommendation:

Moved By Lynda Armstrong

That the Joint Brooklin Downtown Development Steering Committee and Downtown Whitby Development Steering Committee minutes of June 20, 2019 be approved.

**Carried**

4. Presentations/Deputations

**4.1** Sarah Klein, Director of Strategic Initiatives, Town of Whitby  
Re: Update on Hospital Task Force

Sarah Klein, Director of Strategic Initiatives, provided a PowerPoint presentation regarding the Hospital Task Force. Highlights of the presentation included:

- liaising with Lakeridge Health and the Province to secure a Whitby site for the next acute care hospital;
- the composition of the Task force (both Staff and community members);
- the activities of the Task Force such as research, identifying the benefits of a Whitby location, creating an evidence based business case, building key partnerships and creating a winning bid strategy;
- aligning the business case with the priorities and needs of Lakeridge Health, the Province and the Region of Durham;
- assessing the availability of current services in Whitby that would benefit the location of an acute care hospital in Whitby; and,
- addressing the geographical gap and future growth needs of the Region.

A question and answer period ensued regarding:

- whether the Region of Durham has a preferred location;
- whether levies would be applied to raise money for the hospital; and,
- whether outlying municipalities such as Uxbridge, Brock and Scugog supported the Whitby location.

5. General Business and Reports

**5.1** Group Brainstorm Session

Natalie Prychitko advised that the Committee would work in groups to generate ideas regarding actionable items for future joint meetings. Each table was requested to discuss the following three questions:

- what would you like to achieve through the joint meetings;
- how can the group influence joint objectives, practices and support each other; and,
- future ideas for joint meetings.

## **5.2 Group Brainstorm Session Presentations**

Members of the Committee presented ideas that were generated from the Group Brainstorm Session, which included:

- focusing on ideas that would benefit both downtowns;
- developing a criteria for determining which strategies would generate the greatest benefits for both downtowns;
- focusing on two initiatives per calendar year in order to optimize the group's time and resources;
- analyzing the success/failure of initiatives to provide learning opportunities for each committee;
- facilitating transit and advocating for pulse rapid transit between the two downtowns and GO station;
- structuring the joint meetings as working meetings to discuss issues such as community safety, dealing with crime, heritage, beautification, promotion of downtowns to new developments, accessibility and transit;
- ensuring that Council is aware of the Joint Committee's activities through regular updates;
- defining what makes a viable downtown and sharing that information between committees;
- ensuring cross-representation of each committee at various Town events;
- engaging in cross-promotion of the downtowns;
- inviting speakers from other municipalities, post-secondary institutions, or local downtown businesses to the joint meetings; and,
- inviting local businesses to attend the presentation portion of meetings for information purposes.

## **5.3 Mallory Dawson advised that the User Satisfaction Survey for the Whitby Public Library was now available online and requested that Members fill out the survey.**

## **6. Correspondence**

### **6.1 There was no correspondence.**

## **7. Council Update**

- 7.1** Regional Councillor Leahy advised that several Town holiday events were planned including tree lightings in Brooklin and Whitby, the Holiday Market, and Hometown Hockey. Councillor Leahy further advised that considerations for alleviating parking issues at the Whitby GO Station were underway and included consideration of a temporary parking structure.
- 8. Other Business
  - 8.1** There was no other business.
- 9. Next Meeting
  - 9.1** Thursday, March 26, 2020 - 8:00 a.m.  
Meeting Room 1A and 1B, Whitby Central Public Library  
405 Dundas Street West
- 10. Adjournment
  - 10.1** Motion to Adjourn
  - Recommendation:
  - Moved By Karey Anne Large
  - That the meeting adjourn.
  - Carried**
  - The meeting adjourned at 9:38 a.m.

**Note: These minutes were approved by the Joint Brooklin Downtown Development Steering Committee and Downtown Whitby Development Steering Committee on November 26, 2020.**