

Whitby Sustainability Advisory Committee Minutes  
May 2, 2018 -7:00 pm  
Committee Room One  
Whitby Municipal Building

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**Present:** Dave Ashton  
Lindsay Beyger, Vice-Chair  
Nestor Chornobay  
Paul Davidson  
Rebecca McHolm  
Cameron Richardson, Chair  
Caitlin Rochon

**Also Present:** Aimee Pugao, Planner II  
Meaghan Craven, Staff Liaison, Senior Planner - Sustainability  
Heather Oerlemans, Council and Committee Coordinator  
(Recording Secretary)

**Regrets:** Stephan Barg  
Costanzo D'Angelo  
Cylma Foxton  
Miranda Paulter  
Jane Snyder

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The meeting began at 7:04 p.m.

1. Disclosures of Interest
  - 1.1 There were no disclosures of interest.
2. Approval of Previous Minutes
  - 2.1 Minutes - April 4, 2018

Recommendation:

Moved By Nestor Chornobay

That the Whitby Sustainability Advisory Committee minutes of April 4, 2018 be approved.

**Carried**

3. Presentations/Deputations

3.1 There were no presentations or deputations.

4. General Business and Reports

4.1 Promotional Material Update

Meaghan Craven provided an update regarding the promotional materials for the Pollinator Workshop. She reviewed the brochure with the Committee and advised that the rain barrel for the Workshop had been ordered.

4.2 Review of 2017 Social Media Results

Meaghan Craven advised that no update regarding the 2017 Social Media Results was available, as the Social Media Strategy Report was still outstanding.

4.3 2018 Social Media Strategy

Meaghan Craven advised that the registration link for the Rain Garden Workshop on May 28, 2018 would be posted on social media.

Paul Davidson advised that once he received tweets from every Committee Member, the tweets would be posted on social media.

4.4 Downtown Whitby Spring Clean Up Event Recap

Cameron Richardson provided an update regarding the Downtown Whitby Spring Clean Up Event and reported that despite lower numbers than the previous year, there had been a positive turn out.

4.5 2018 Event Participation Confirmation

Cameron Davidson provided an update regarding the various workshops and events and reviewed the volunteer sign up sheet with Committee members.

4.6 The Meadoway

Cameron Richardson provided an overview of the Meadoway Project including:

- utilizing the Hydro Corridor that runs from downtown Toronto to Gatineau, Quebec as a site for meadowland restoration;
- a summary of the Pilot Phase which would connect over 500 acres of land between the Don River Ravine to Rouge National Urban Park;
- the process for reclaiming the soil for meadowland;
- supporting the fight against climate change by providing alternative commuting options and engaging the community with active trails;
- providing a site for urban gardens and an opportunity to bring in revenue; and
- the positive impact on wildlife such as pollinators and birds.

Discussion ensued regarding how responsibility for maintaining the Meadowway would be determined.

#### **4.7 WSAC Budget Staff Update**

Meaghan Craven provided an update regarding the Whitby Sustainability Advisory Committee's (WSAC) budget and reviewed the intended expenditures.

#### **4.8 Youth Council Update**

There was no Youth Council Update.

#### **4.9 Whitby Library Update**

Meaghan Craven advised that the May-June Newsletter for the Whitby Public Library was available and contained information regarding WSAC workshops.

#### **4.10 Whitby in Bloom Committee Update**

There was no Whitby in Bloom Committee Update.

### **5. Correspondence**

- #### **5.1**
- The Committee received an invitation from the Durham Environmental Society for the Environmental Achievement Awards on May 30, 2018.

### **6. Council Update**

- #### **6.1**
- Councillor Emm was not in attendance, therefore there was no Council update.

7. Other Business

- 7.1** Meaghan Craven advised the Committee that clarification was needed in order to submit specific questions regarding the Town of Whitby's winter salting practices to the Town of Whitby's Operations Department.

8. Next Meeting

- 8.1** Wednesday June 6, 2018 - 7:00 p.m.  
Committee Room One, Whitby Municipal Building

9. Adjournment

- 9.1** Motion to Adjourn

Recommendation:

Moved By Lindsey Beyger

That the meeting adjourn.

**Carried**

That the meeting adjourned at 8:03 p.m.

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H. Oerlemans, Council/Committee  
Coordinator

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C. Richardson, Committee Chair