

Brooklin Downtown Development Steering Committee Minutes
April 26, 2018 – 8:00 AM
Boardroom, Brooklin Community Centre & Library
8 Vipond Road

Present: Daniel Acre, Chair
Rick Batty
Marilyn Hill
Rick McDonnell
Kyle Paterson
Cathi Westrop

Also Present: Councillor Mulcahy, Mayor's Designate
Mallory Dawson, Youth Coordinator, Whitby Public Library
Representative
Peter LeBel, Commissioner of Community and Marketing Services
(left at 9:17 a.m.)
Christy Chrus, Staff Liaison, Principal Planner
Heather Oerlemans, Council and Committee Coordinator
(Recording Secretary)

Regrets: Sheila Bowness
Ryan Doble, Vice-Chair
Marissa Graham
Donald Wick

The meeting began at 8:13 a.m.

1. Disclosures of Interest

- 1.1** Cathi Westrop made a declaration of interest under the Municipal Conflict of Interest Act with respect to Item 4.1 as she is involved in this project. Cathi Westrop did not take part in the discussion on this matter.

2. Approval of Previous Minutes

2.1 Minutes - March 22, 2018

Recommendation:

Moved By Cathi Westrop

That the Brooklin Downtown Development Steering Committee minutes

of March 22, 2018 be approved.

Carried

3. Presentations/Deputations

3.1 There were no presentations or deputations.

4. General Business and Reports

4.1 24 Princess Street Redevelopment

Christy Chrus provided an update regarding the 24 Princess Street redevelopment plan which included a mixed use development with two residential units on the second floor and approximately 3000 square feet of commercial space on the main floor. Ms. Chrus further advised that this plan had been reviewed and approved by the Heritage Whitby Advisory Committee (HWAC).

A discussion ensued regarding:

- Demolishing the current garage and replacing it with a new building;
- The parking allotment for the residential units;
- Cash-in-Lieu of parking for the commercial units; and
- Concerns with respect to limited and on-street parking for the area.

A question and answer period ensued between Members of the Committee and Ms. Chrus regarding:

- The designation and preservation of trees; and
- The process for identifying significant trees.

4.2 16 - 18 Durham Street

Christy Chrus provided an update regarding the buildings located on 16 - 18 Durham Street. She advised that the Town would be moving forward for an adapted reuse of the two heritage buildings. Ms. Chrus advised that the plans had been reviewed and approved by the HWAC with the recommendation of a minor amendment to the original Site Plan.

Ms. Chrus provided further details regarding the proposal, including the architecture, amendment to the roof structure and the type of mixed-use development envisioned.

4.3 Durham Region Broadband Strategy

Christy Chrus provided an update regarding the Durham Region Broadband Strategy. Ms. Chrus advised that Phase One of the project, which included analysing the Region's current broadband needs, was complete.

Ms. Chrus provided further details regarding the second phase of the Broadband Strategy, including:

- The Region's role in providing services;
- Reviewing strategies used by other Regions; and
- How to work with businesses to develop better broadband services.

Peter LeBel advised that he would be attending an upcoming meeting with the Region to discuss Phase One and next steps. Mr. LeBel requested input from Committee Members regarding any matters they wanted him to bring forward to the meeting.

A question and answer period ensued between Members of the Committee and Mr. LeBel regarding:

- Receiving consumer input on the Broadband Strategy;
- The connection between broadband services and business development; and
- Encouraging residents to voice their opinions to Durham Region.

4.4 Brooklin Community Centre Designation - 45 Cassels Rd. E.

Christy Chrus provided an update regarding the designation of the Brooklin Community Centre located at 45 Cassels Road East as a place of Cultural Heritage Value or Interest under Part IV of the Ontario Heritage Act. Ms. Chrus advised that the structure was built in 1876 and represented Gothic Architecture. She further advised that there would be a dedication of this location with a plaque unveiling ceremony at a future date once it was officially designated.

4.5 Public Works Department Update

There was no Public Works update.

4.6 Community and Marketing Services Department Update

Peter LeBel provided an update regarding the Employment Lands Investment Readiness Assessment Report that was presented at the Operations Committee Meeting held on April 30, 2018. He advised that there was a need to invest in infrastructure in order to open more

employment lands which would draw business into the area and support job growth.

A discussion ensued regarding:

- Developing land along the 407 and 412 corridors to attract businesses;
- The servicing requirements needed to ensure land would be 'investment ready'; and
- The costs associated with establishing services.

4.7 Downtown Brooklin Business Association Update

Kyle Paterson provided an update regarding new businesses that have opened in Downtown Brooklin.

4.8 Chamber of Commerce Update

Kyle Paterson advised that the Chamber of Commerce was focused on creating a "walkable" downtown. He further advised that the Peter Perry achievement award nominations were now open.

4.9 Heritage Whitby Advisory Committee Update

Rick McDonnell provided an update regarding the Doors Open Event and encouraged Committee members to distribute brochures and posters for the event. Mr. McDonnell further provided a brief description of the buildings included in the event.

4.10 Group 74 Update

There was no Group 74 update.

4.11 Brooklin Horticultural Society Update

There was no Brooklin Horticultural Society update.

4.12 Whitby Public Library Update

Mallory Dawson provided a brief update on the "How-to in 10" Festival being held on May 12, 2018 from 10:00 a.m. to 4:00 p.m. at the Whitby Library Main Branch.

4.13 Brooklin Spring Fair Board Update

Marilyn Hill advised the Committee that the 50 Mile Market would be

returning this year. She further advised this year's theme was "Favourite Place to Bee" and would include bee hive displays.

4.14 Newsletter Articles

Christy Chrus provided an update regarding newsletter articles. A discussion ensued regarding:

- Using the Newsletter as a platform for public engagement and awareness for the Broadband Strategy;
- Including a 'call to action' article that would be used to increase awareness of local community groups; and
- Sending newsletter drafts to Ms. Chrus for the next meeting.

5. Correspondence

5.1 There was no correspondence.

6. Council Update

6.1 Councillor Mulcahy provided an update regarding combining Farmer's Markets at Celebration Square with Music in the Park.

7. Other Business

7.1 A discussion ensued regarding the closure of Roebuck Street to expand Grass Park. Ms. Chrus advised that a motion be made to place this issue on the Council Information Index.

Recommendation:

Moved By Rick Batty

The Brooklin Downtown Development Steering Committee recommends that a pilot project to temporarily close Roebuck Street west of the entrance of the parking lot and with consideration of the loading and unloading for Oakridge 1847 be considered. The Committee respectfully requests a status update on this project by Public Works.

Carried

8. Next Meeting

8.1 May 24, 2018 - 8:00 a.m. Boardroom, Brooklin Community Centre and Library

9. Adjournment

9.1 Motion to Adjourn

Recommendation:

Moved By Cathi Westrop

That the meeting adjourn.

Carried

The meeting adjourned at 9:48 a.m.

H. Oerlemans, Council/Committee
Coordinator

Daniel Acre, Committee Chair