

Whitby Sustainability Advisory Committee Minutes
March 4, 2020 - 7:00 PM
Committee Room One
Whitby Town Hall

Present: Gayle Giesbrecht
Miranda Pautler, Chair
Deborah McCord
Judy Rivers
Robert Toyama, WIBC Representative

Also Present: Councillor Yamada, Mayor's Designate
Jade Schofield, Project Manager, Sustainability and Climate Change
Jodi Janwin, Staff Liaison, Energy and Sustainability Programs
Coordinator
Heather Oerlemans, Council and Committee Coordinator
(Recording Secretary)

Regrets: Beatrice Adesemowo
M. Christine Castle
Melanie Maloney

Call to Order

1. Disclosures of Interest

1.1 There were no disclosures of interest.

2. Approval of Previous Minutes

2.1 Minutes - February 5, 2020

Recommendation:

Moved By Gayle Giesbrecht

That the Whitby Sustainability Advisory Committee minutes of February 5, 2020 be approved.

Carried

3. Presentations

**3.1 Chris Potvin, Supervisor, Active Transportation, Town of Whitby
Re: Urban Mobility**

Chris Potvin provided a PowerPoint presentation regarding Urban Mobility. Highlights of the presentation included:

- the purpose of urban mobility to move people and provide access to non-motorized methods of transportation;
- putting the user first in the Active Transportation Plan; and,
- focusing on a sustainable transportation network.

Chris Potvin advised that the Active Transportation Plan was a five-year forecast of active transportation in Whitby and that the Plan was expected to go to the Committee of the Whole on March 23, 2020, followed by a 30 day public comment period.

Mr. Potvin provided information regarding Active Transportation and Safe Roads Advisory Committee events and initiatives including:

- Library Story Rides program;
- kids cycling safety day;
- bike parking at the Canada Day celebrations;
- a slow roll bike ride event in conjunction with the Whitby 55+ Recreation Centre; and,
- the build-a-bike program.

**3.2 Jade Schofield, Project Manager, Sustainability and Climate Change, Town of Whitby
Re: Home Energy Retrofit Introduction**

Jade Schofield provided a PowerPoint presentation regarding the Home Energy Retrofit Program which included:

- focusing on residential dwellings and incorporating renewable energy to help reduce greenhouse gas emissions;
- energy cost savings for the homeowner;
- barriers such as initial expense and intrusiveness of retrofit work;
- benefits such as energy efficiency, reducing energy costs, providing a healthier interior environment, increasing the value of the building, and reducing carbon footprint;
- an overview of financial models such as funding tools and incentives;
- target markets such as pre-1941 built homes;
- eligibility requirements; and,

- program development and implementation.

Ms. Schofield advised that the final report was expected to be completed in May 2020.

4. Delegations

4.1 There were no delegations.

5. General Business and Reports

5.1 Movie Night Event 2020

Jodi Janwin provided an update regarding the Movie Night Event 2020 and advised that a review of the facilities at the Centennial Building was scheduled for March 17, 2020 from 10:00 a.m. to 11:00 a.m. Ms. Janwin further advised that Durham Integrated Growers (DIG), Blue Dot, Central Lake Ontario Conservation Authority (CLOCA), a representative from the Regional Municipality of Durham, Whitby 55+ Recreation Centre, and possibly a representative from the Active Transportation and Safe Roads Advisory Committee would be attending the event and setting up information booths.

Ms. Janwin distributed copies of the Movie Night Event 2020 flyer to members for information purposes.

Discussion ensued regarding:

- setting up a pledge board;
- setting up a selfie booth;
- purchasing snacks; and,
- setting up a 'red carpet' with the Town's media board.

5.2 Earth Day 2020

Jade Schofield advised that Earth Week would take place between April 20 and 25, 2020. Ms. Schofield further advised that Earth Week Activities included:

- a Brooklin clean up on April 18, 2020 from 9:00 a.m. to 11:00 a.m. at any Brooklin park location;
- an ID Your Tree seminar on April 22, 2020 from 7:00 p.m. to 8:30 p.m. at the 55+ Recreation Centre; and,
- a Forest Cover Earth Day Tree Planting and Clean-up at Heber Down Conservation Area on April 25, 2020 from 10:00 a.m. to 4:00 p.m.

5.3 Single-Use Plastics

Jade Schofield advised that on September 23, 2019 Council passed a resolution regarding creating a Single-Use Plastics Plan to phase out, reduce, and eliminate single-use plastics in Whitby.

Ms. Schofield further advised that the planning timeline to phase out, reduce, and eliminate single-use plastics included consultations until April 2020 followed by a public open house presentation in May 2020, and finally sending the Plan to the Committee of the Whole and then Council for approval in June 2020.

5.4 Climate Change Plan Update

Jade Schofield advised that the Climate Change Plan was a three-year project that included two volumes, namely, climate adaptation, and climate mitigation. Ms. Schofield further advised that the focus for 2020 would be to secure a consultant, followed by a risk and vulnerability assessment in 2021.

5.5 Sustainability Update Report

Jade Schofield advised that the Annual Sustainability Report went to the Committee of the Whole on March 2, 2020 and that the Report highlighted various sustainability projects and achievements from 2019.

5.6 Community Services Department Update

There was no Community Services Department update.

5.7 Whitby in Bloom Update

Robert Toyama provided an update regarding the Whitby in Bloom Committee and advised that the first Speaker Series presentation would be March 26, 2020 at the Brooklin United Church. Mr. Toyama further advised that nine garden locations had been secured for the Whitby in Bloom Garden Tour and that the Committee was still seeking a Brooklin garden.

5.8 Tree City of the World

Jade Schofield advised that the Town of Whitby received Tree City of the World designation in February 2020 by meeting the five guidelines criteria.

6. Correspondence

6.1 There was no correspondence.

7. Council Update

7.1 Councillor Yamada provided Council updates regarding:

- a presentation by Van Horne Outdoor regarding the Canadian Pacific Railway Bridge Enhancement and Modernization Program;
- the Downtown Whitby Business Improvement Area Annual General Report; and,
- the status of the Autonomous Vehicle Pilot Project.

8. Other Business

8.1 There was no other business.

9. Next Meeting

9.1 Wednesday, April 1, 2020 - 7:00 p.m.
Committee Room One, Whitby Municipal Building
575 Rossland Road East

10. Adjournment

10.1 Motion to Adjourn

Recommendation:

Moved By Robert Toyama

That the meeting adjourn.

Carried

The meeting adjourned at 8:58 p.m.

Note: These minutes were approved by the Whitby Sustainability Advisory Committee on May 6, 2020.