Present: M. Christine Castle, Vice Chair

Robynne Dunn Erica Gale

Gayle Giesbrecht Laurie Kuchirka Melanie Maloney Miranda Pautler, Chair

Robert Toyama, Whitby in Bloom Committee Representative

Also Present: Councillor Yamada, Mayor's Designate

Jodi Janwin, Staff Liaison, Energy and Sustainability Programs

Coordinator

Heather Oerlemans, Council and Committee Coordinator

(Recording Secretary)

Regrets: Beatrice Adesemowo

Timothy Eric Luis Licsi Judy Rivers

Call to Order

- 1. Disclosures of Interest
 - **1.1** There were no disclosures of interest.
- 2. Approval of Previous Minutes
 - 2.1 Minutes September 2, 2020

Recommendation:

Moved By Erica Gale

That the Whitby Sustainability Advisory Committee minutes of September 2, 2020 be approved.

Carried

- Presentations
 - **3.1** There were no presentations.
- 4. Delegations
 - **4.1** There were no delegations.
- 5. General Business and Reports
 - **5.1** Whitby Sustainability Advisory Committee 2020-2021 Work Plan Discussion

Miranda Pautler advised that feedback and final revisions to the Whitby Sustainability Advisory Committee 2020-2021 Work Plan would be discussed.

M. Christine Castle advised that there were no revisions to be incorporated into the draft Work Plan.

Discussion ensued regarding:

- staff reports that would be presented to the Committee for comment:
- identifying outreach activities once the Work Plan was finalized;
- prioritizing the activities;
- what outreach opportunities 'look like'; and,
- including seminars in the list of outreach activities.

Miranda Pautler provided a recap of the next steps which included waiting for Town direction on projects, strategies, and plans that were continuing, paused, or stopped, that the Committee could provide feedback on. Ms. Pautler advised that these items would represent the priorities for the Committee in 2021. She stated that outreach activities and community engagement were separate items and that a subcommittee would work on establishing activities to educate, engage and gather opinions from the public.

5.2 Outreach Activities Brainstorm Session

M. Christine Castle suggested that the Movie Night scheduled for March be brought forward as a virtual screening event to engage the public.

Discussion ensued regarding:

- determining whether it would be possible to show the movie 'Tomorrow' virtually;
- focusing on climate change as a fall/winter engagement activity;
- focusing on pollinators as a spring engagement activity;
- developing long-term projects and resources for schools once COVID-19 measures no longer prevented face-to-face connections:
- engaging in workshops once COVID-19 was no longer an issue;
 and
- education opportunities focused on bees and pollinators.

Discussion ensued regarding a recap of action items which included:

- considering which topics to focus on before determining specific outreach activities;
- subjects that Members would like to learn about;
- using the movie 'Tomorrow' as a platform to engage public discussion and generate topics to focus on based on community responses;
- providing a follow up movie poll to gather public opinion and actionable ideas from the public; and,
- creating a subcommittee for the purpose of planning the movie showing and planning interaction opportunities and options for community outreach based on the movie.

Jodi Janwin recommended that the Committee establish a back-up plan should an online movie not be an option.

Discussion ensued regarding:

- whether to plan a back-up activity;
- a speaker event focused on cultural knowledge and the environment such as Indigenous guest speakers; and,
- planning a speaker event as a future activity.

5.3 Update on Single-Use Plastics Reduction Plan

Jodi Janwin advised that the Single-Use Plastics Reduction Plan would be resumed in 2021.

Miranda Pautler advised that the federal government would be proceeding with the plastics ban.

5.4 Shoreline Clean-Up

There was no update.

5.5 Waste Reduction Week Update

Jodi Janwin advised that Waste Reduction Week was October 19 to 25, 2020. Ms. Janwin further advised that Waste Reduction Week activities from Solid Waste Management included:

- partnering with the Whitby Public Library to present workshops on the topic of zero waste homes; and,
- exploring adding a waste sorting game to the Whitby Waste Buddy App.

Discussion ensued regarding:

- inviting staff in the Town's Solid Waste Management Division to provide a presentation at the November 4, 2020 Committee meeting;
- having a 'waste themed' meeting in January, 2021; and,
- learning more about waste management.

5.6 Energy Audits Update

M. Christine Castle requested an update regarding the Energy Audits and whether outdoor lighting would be included in the Iroquois Park Sports Centre audit.

Jodi Janwin advised that exterior lights connected to the building and tied into the electrical panels of the building would be included in the energy audit. Ms. Janwin further advised that the Committee's suggestion to review outdoor lighting and light pollution would be taken back to the consultants. She stated that Level 3 audits were more comprehensive and included metering of equipment and time of use.

A question and answer period ensued regarding:

- how this information would be received by Council; and,
- how the Committee's concerns would be followed up on and reflected in the audit.

5.7 Community Services Update

There was no update.

5.8 Whitby in Bloom Update

Bob Toyama advised that ten properties were confirmed for the 2021 Whitby in Bloom Garden Tour.

5.9 Procedures and Committee Expectations

Miranda Pautler advised that a member had resigned and provided suggestions to the committee including:

- sending out reports in advance of the meeting for the Committee to review;
- providing a clear definition of sustainability; and,
- opportunities to provide feedback regarding public surveys related to issues of sustainability prior to the release of those surveys.
- 6. Correspondence
 - **6.1** There was no correspondence.
- 7. Council Update
 - **7.1** Councillor Yamada provided an update regarding:
 - the adoption of the Whitby Green Standard;
 - the 2021 budget preparations;
 - receiving financial assistance from the province to help off-set the impacts of COVID-19; and,
 - legislative changes to the tire recycling program that would place responsibility of tire recycling on the individual producer.
- Other Business
 - **8.1** There was no other business.
- Next Meeting
 - **9.1** Wednesday, November 4, 2020 7:00 p.m. Virtual Meeting
- 10. Adjournment
 - **10.1** Motion to Adjourn

Recommendation:

Moved By M. Christine Castle

That the meeting adjourn.

Carried

The meeting adjourned at 9:04 p.m.

Note: These minutes were approved by the Whitby Sustainability Advisory Committee on November 4, 2020.