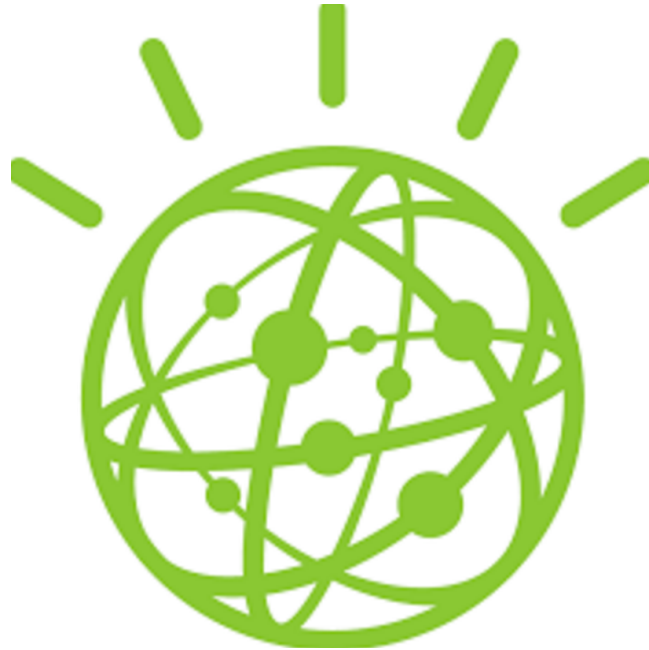


# Simplify Your Life with Your Own IBM Watson Personal Assistant



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<https://www.technologyreview.com/s/600766/10-breakthrough-technologies-2016-conversational-interfaces/>

# Why use Watson as an assistant?

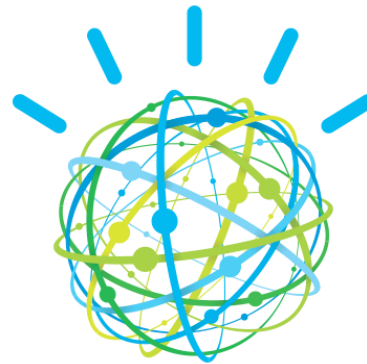
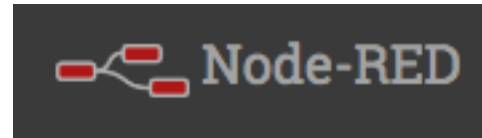
- Watson learns from every interaction
- Watson can read really fast – 800M pages per second
- Watson is assisting shopper at NorthFace already:  
<https://www.thenorthface.com/xps? m sp=F15HPtenetR1209- -ibmwatson- -pilotlaunch>
- Watson is helping Singapore taxpayers with questions regarding their taxes: <https://ask.iras.gov.sg/va/askjasmine.html>
- Watson is enabling Wine4me customer finding the right pairing of wine with food: <http://wine4.me/>
- Watson as a virtual Agent:  
<https://www.ibm.com/marketplace/cloud/cognitive-customer-engagement/us/en-us>
- Watson as Oncologist's PA:  
<http://www.ibm.com/watson/health/oncology/>

# Building your own Personal Assistant

- If it was really about PA then I have Apple Siri, Google Now and many more mobile apps
- Its about learning how to develop a cognitive application to automate every day's mundane tasks such as:
  - Arranging and Scheduling interview call with 3 other colleagues
  - Getting updated on daily sales from one of your 100 stores
- OR ad-hoc necessary tasks such as:
  - Scheduling a plumbing appointment
  - Ordering a pizza
  - Playing music based on mood and weather



# Technology



OCTOBER 1 & 2, 2016

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# Code

<https://github.com/CDSLab/CodeCamp2016>



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