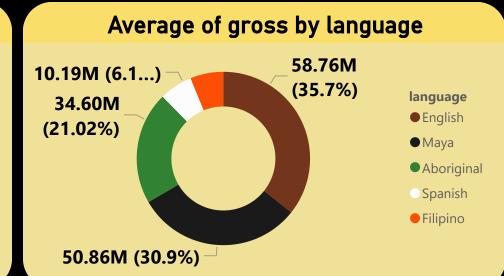
#### Sum of IMDB score by Actor Morgan Fre... 921 Robert De ... 838 794 **Bruce Willis Johnny Depp Brad Pitt** 730 704 Denzel Was... 686 **Matt Damon** 670 **Tom Hanks** 500 1,000 Sum of imdb score





**IMDB** Movie Analysis

Min IMDB Score

1.60

Max IMDB Score

9.30

**Avg IMDB Score** 

6.46

**Total Likes** 

116M

Budget

168bn

Gross

190bn

**Total Reviews** 

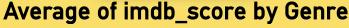
**2M** 

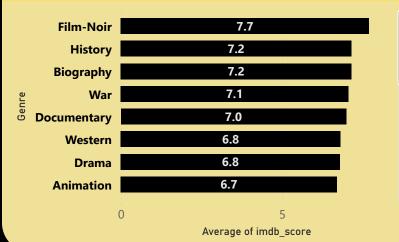
**Total Movies** 

3661

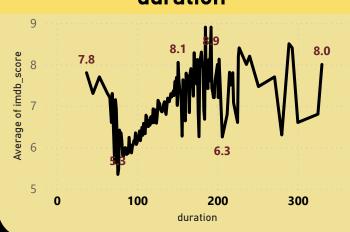
## Average of IMDB score by director's name











# KEY METRICS & INSIGHTS FOR IMDB MOVIES DASHBOARD

#### **Overview**

This report provides an analysis of IMDB movie data, highlighting key insights and metrics across various dimensions including actors, directors, languages, genres, and other relevant attributes.

#### **Key Metrics**

Total Movies Analyzed: 3,661

Total Reviews: 2 million

Total Likes: 116 million

Total Budget: \$168 billion

Total Gross: \$190 billion

#### **IMDB Scores**

· Minimum IMDB Score: 1.60

· Maximum IMDB Score: 9.30

· Average IMDB Score: 6.46

Min IMDB Score

1.60

Max IMDB Score

9.30

**Avg IMDB Score** 

6.46

**Total Likes** 

116M

**Budget** 

168bn

**Total Movies** 

3661

Gross

190bn

**Total Reviews** 

**2M** 

#### **Sum of IMDB Scores**

By using the sum of IMDB ratings, the analysis highlights actors who have had significant and consistent success across multiple movies. These actors are likely to be more popular for several reasons:

#### 1. Higher Number of Successful Movies:

• These actors have appeared in numerous successful movies, indicating their ability to attract viewers and contribute to the success of their films.

#### 2.Frequent Castings:

· High cumulative ratings also imply that these actors are in high demand and frequently cast in movies, further enhancing their visibility and popularity.

#### **Important Result**:

Morgan Freeman leads with a cumulative IMDB score of 921, followed by Robert De Niro with 838, and Bruce Willis with 794. This indicates their consistent performance and popularity in the film industry.

#### Sum of IMDB score by Actor



1,000

1,500

Sum of imdb score

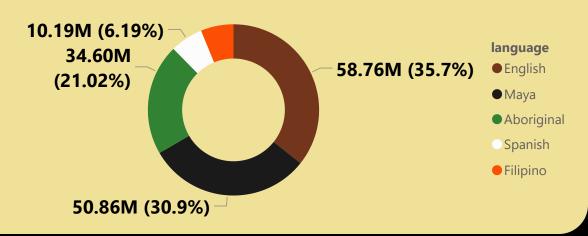
## **Average of Gross by Language**

The donut chart shows the average gross earnings of movies categorized by language. This helps in understanding the financial success of movies in different languages.

#### **Important Result**:

English-language movies have the highest average gross of \$58.76 million (35.7%), followed by Spanish at \$50.86 million (30.9%), and Maya at \$34.60 million (21.02%). This highlights the dominance of English-language movies in the market.

#### Average of gross by language



## **Average of IMDB Score by Director's Name**

#### **Description**:

This visualization shows the average IMDB scores for movies directed by various directors, highlighting the top-performing directors.

#### **Important Result**:

Akira Kurosawa tops the chart with an average score of 8.70, followed closely by Charles Chaplin, Tony Kaye, Alfred Hitchcock, and Damien Chazelle, all with averages around 8.50. This underscores the critical acclaim consistently received by these directors.

Average of IMDB score by director's name					
Akira Kurosawa	Tony Kaye	Damien Chazelle	Ron Fricke	Richard Marqua	Asghar Farhadi
8.70	8.60	8.50	8.50		
Charles Chaplin	Alfred Hitchcock	Majid Majidi	Christopher Nolan		
8.60	8.50	8.50	8.47	8.40	8.40

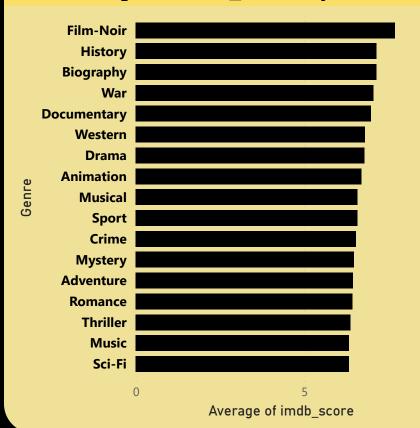
## **Average of IMDB Score by Genre**

The bar chart presents the average IMDB scores for different movie genres. This helps identify which genres are most highly rated by audiences.

#### **Important Result**:

Film-Noir has the highest average IMDB score of 7.7, followed by History and Biography genres at 7.2 each. This suggests that audiences tend to rate these genres more favorably.

#### Average of imdb\_score by Genre

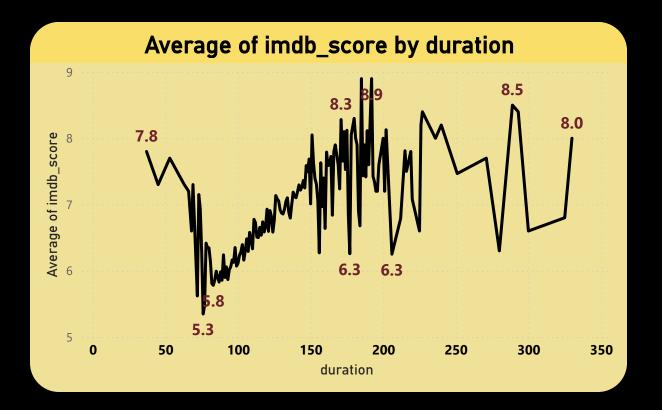


## **Average of IMDB Score by Duration**

This line chart shows the average IMDB score plotted against the duration of movies. It reveals trends and patterns in how movie length affects viewer ratings.

#### **Important Result**:

There are noticeable peaks in the average IMDB scores at certain durations, with a peak around 100 minutes and another around 150 minutes. This indicates that movies within these duration ranges tend to receive higher ratings.



### **Conclusion**

By analyzing these visuals, we gain insights into the performance and popularity of actors, directors, and genres, as well as financial success across different languages and movie durations. This comprehensive analysis can help stakeholders make informed decisions in the movie industry.