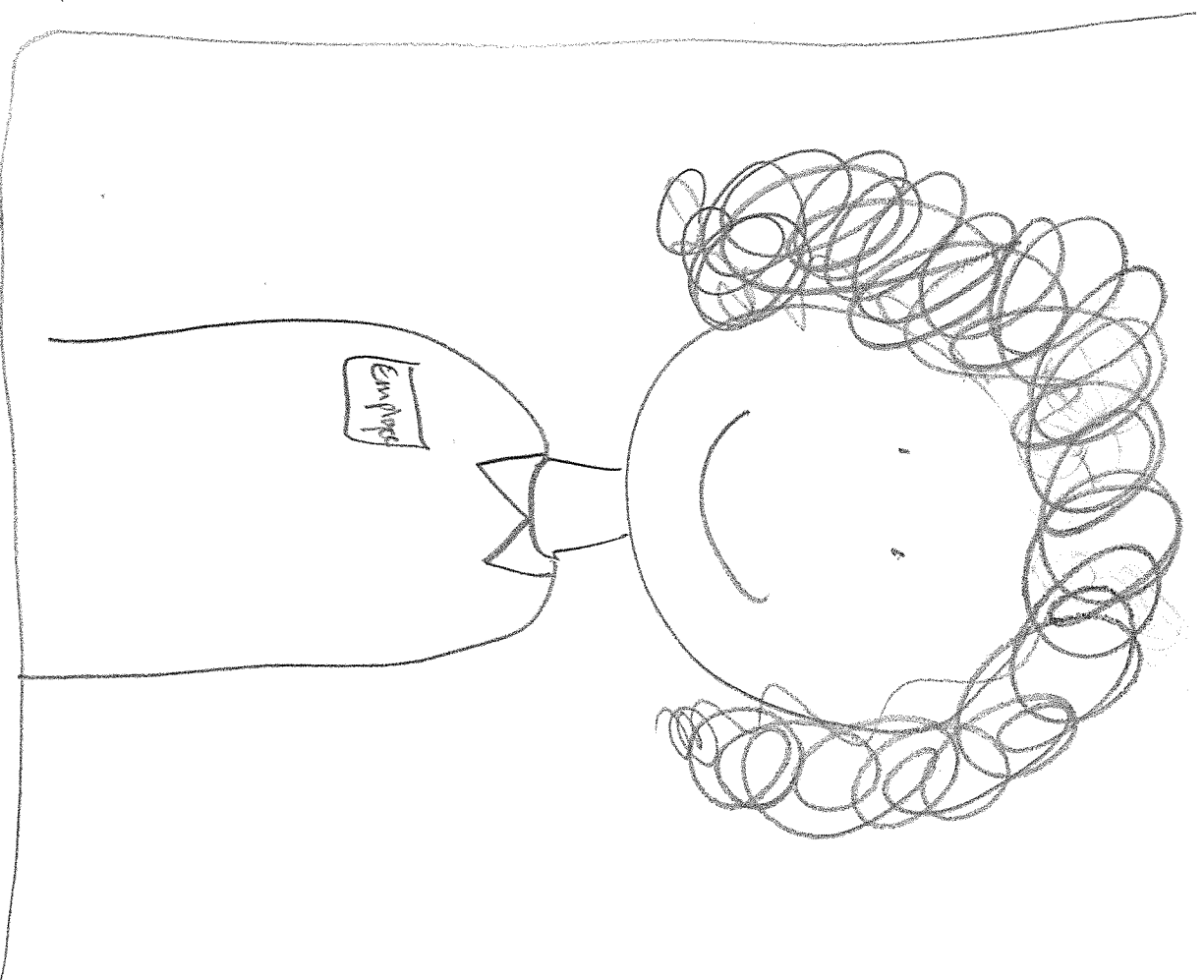


# Notification Analyzer

## Abe the Analyzer

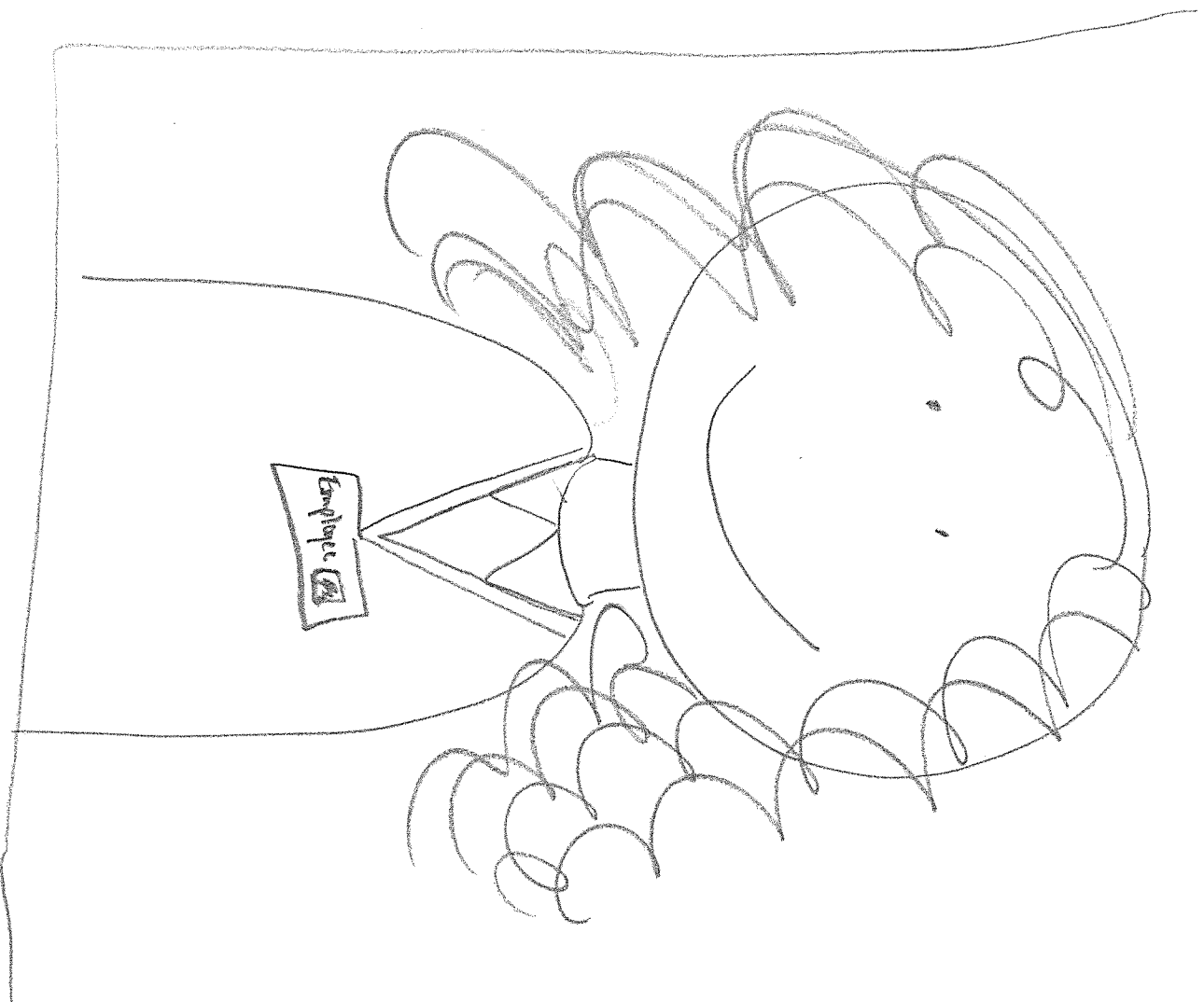
1. Works from 8-5
2. Access to the system's internal user information (sender name/id, notification location)
3. Connected but uses the system after the notification data has been collected (??)
4. Generates a graph showing the data from Sender and Monitor



# Message Sender

## Sally the Sender

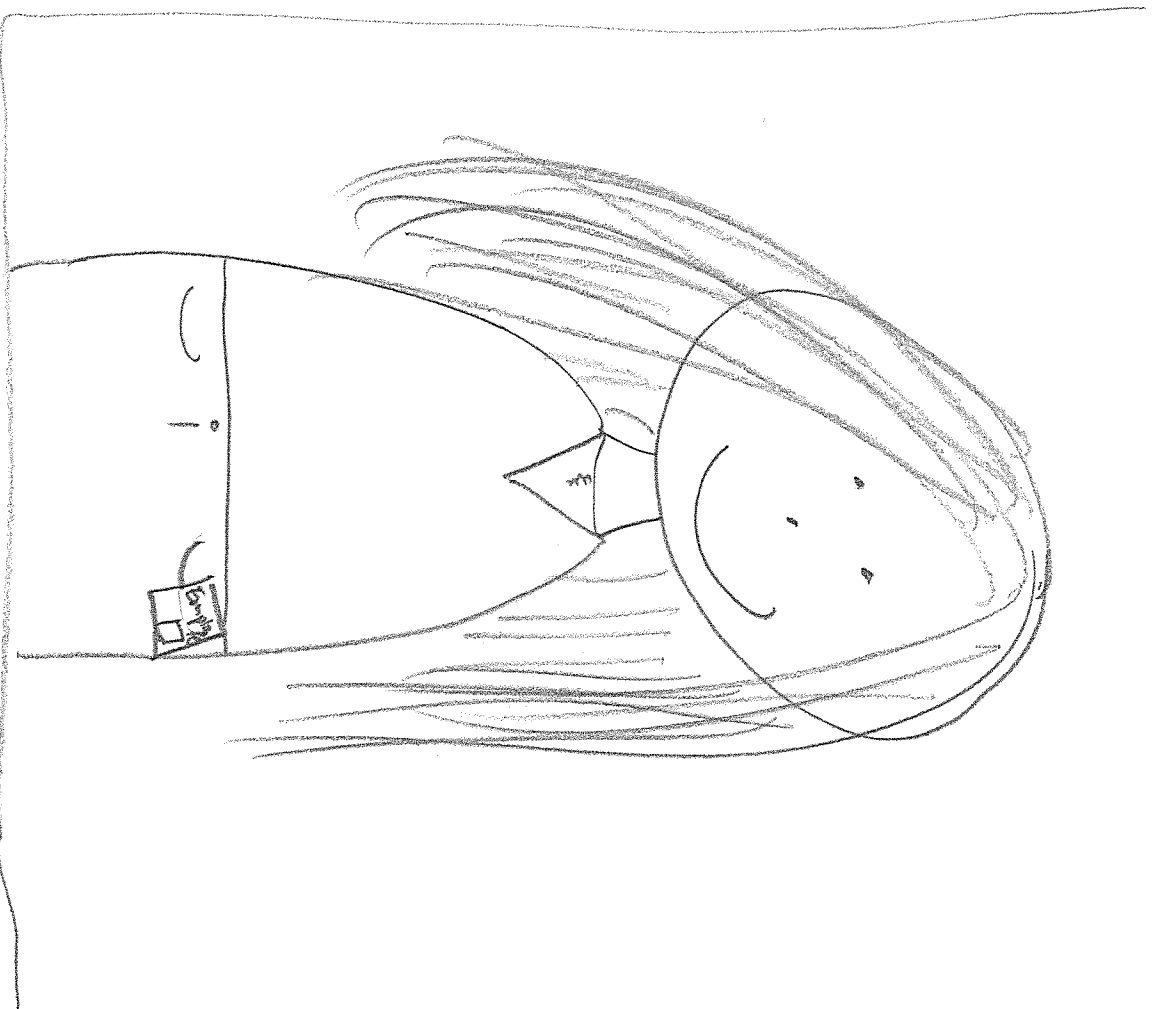
1. Works from 8-5, but is always connected (via phone, PC, tablet)
2. Uses the system to send notifications
3. Frequently on the system to send notifications
4. Needs to have access to system when a natural disaster occurs
5. In contact with Monitor (to notify that notifications were sent)
6. Gets updates of new users entering impacted area (users using GPS)



# Message Monitor

## Marisol the Monitor

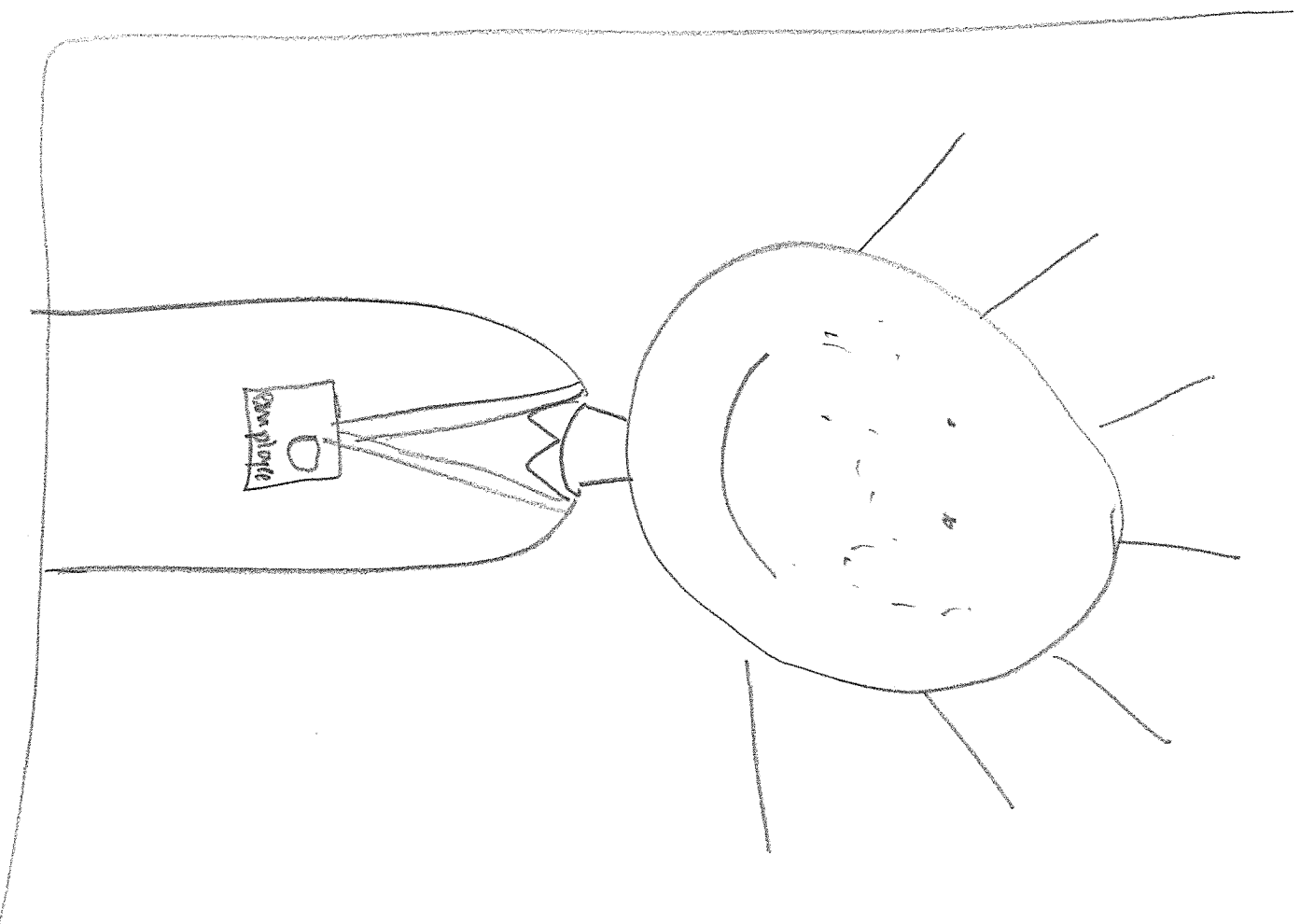
1. Works from 8-5, but is always connected
2. Uses the system to monitor notifications
3. Frequently on the system to track notifications
4. In contact with Sender (to know when notifications are sent)
5. Needs access to data to generate reports regarding the statuses of a notification
6. Needs live updates of message statuses



# Notification Administrator

## Adam the Administrator

1. Works from 8-5
2. Knows how everything works
3. Knows how everything is connected
4. Proficient in the system
5. Access to the whole system
6. Reviews the reports given by the Analyzer (?)

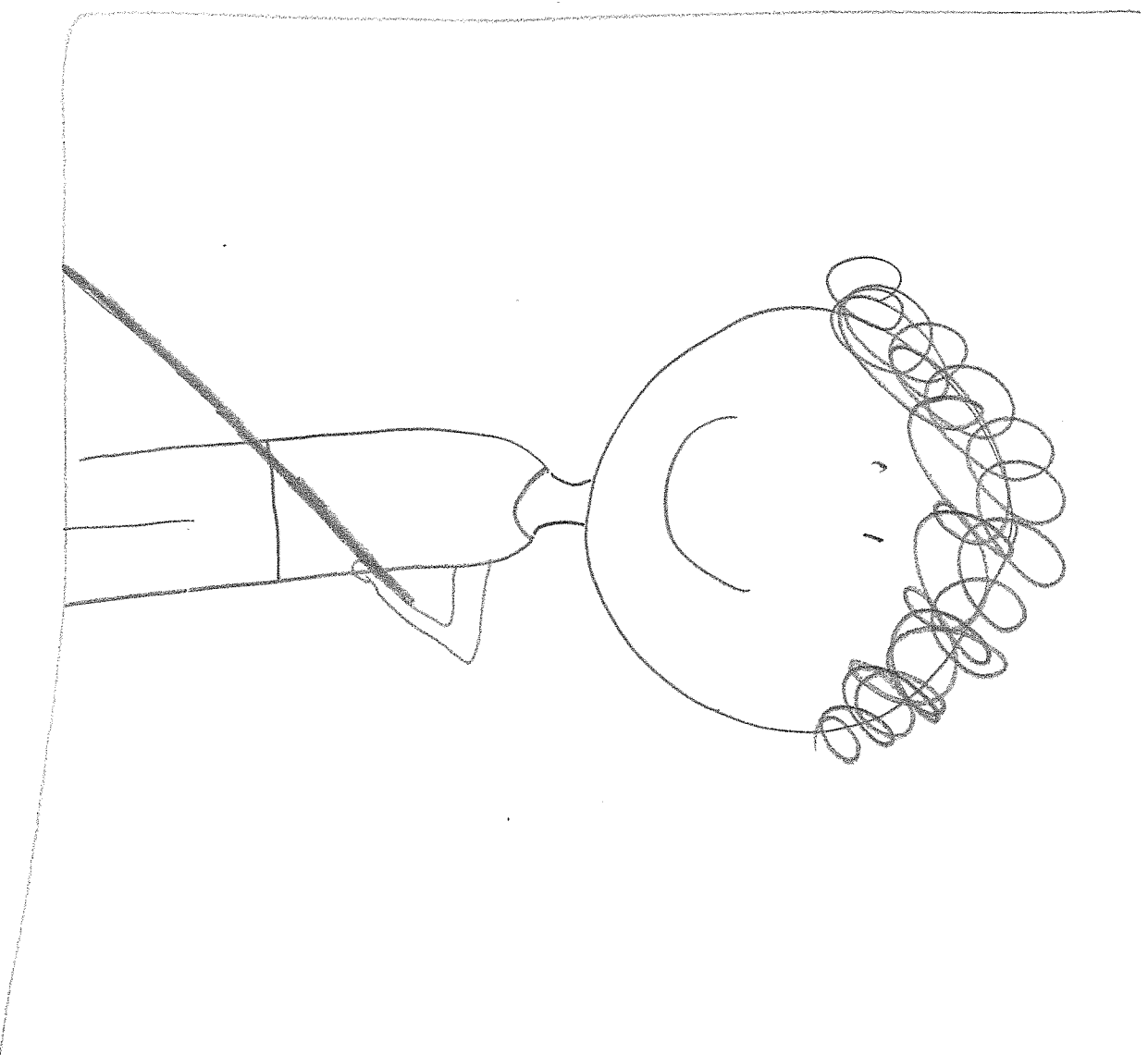


# Message Receiver-

## Blind User

Robert

1. Any Age
2. Audible Notification only
3. Vibration (?)
4. PC User
5. Can't see visual alerts

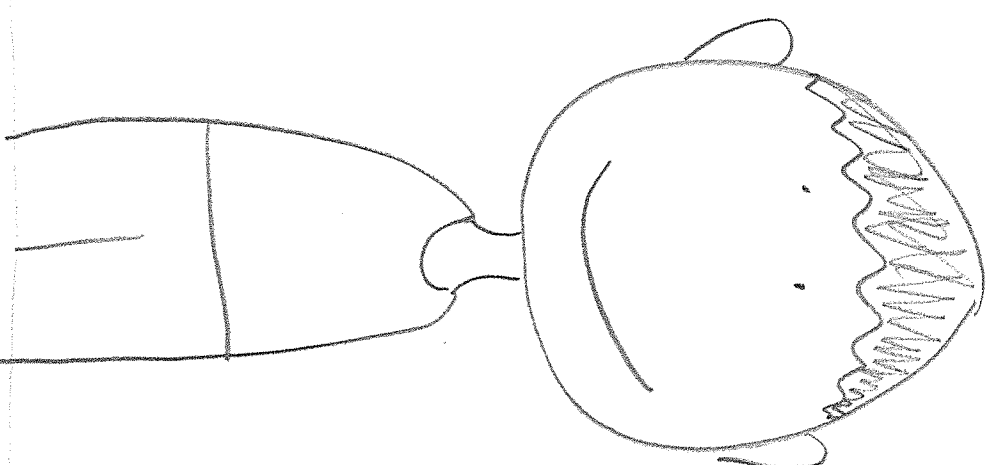


# Message Receiver-

## Deaf User

Don

1. Any age
2. No audible notification (Can't hear it)
3. Vibration
4. Can see notification

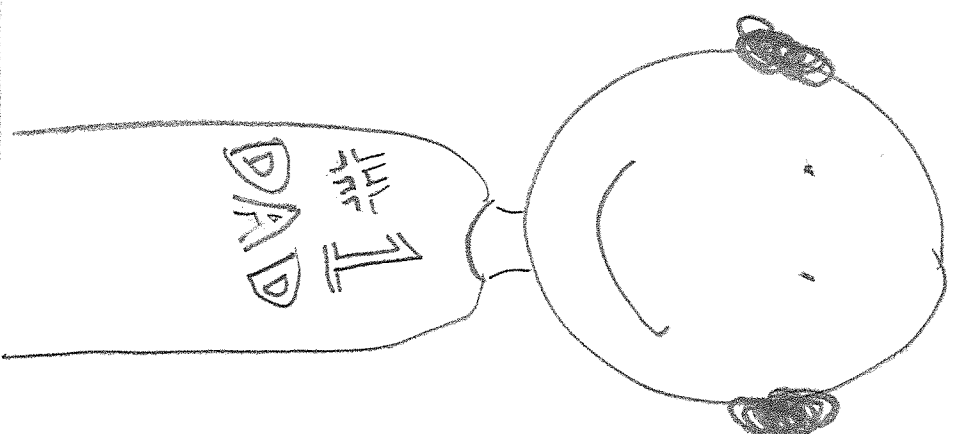


# Message Receiver-

## Parent

### Fred the Father

1. Tablet or mobile
2. Frequent user
3. Worried about kids
4. Patient User
5. Would like to track kids
6. Would like to have a visual or a map of areas impacted by natural disaster

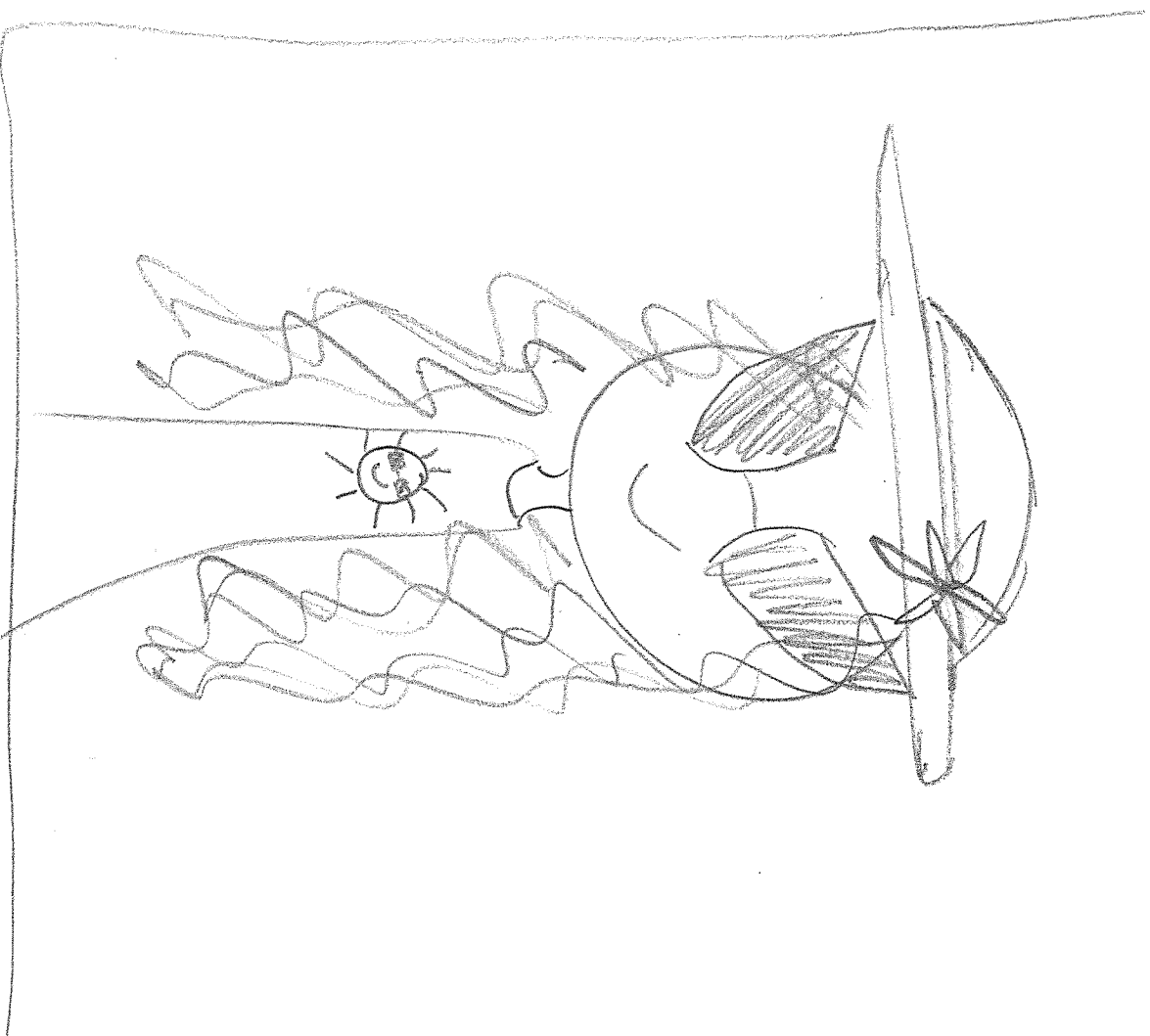


# Message Receiver-

## Vacationer

Vanessa the Vacationer

1. Age 25-50
2. Distracted (not always by device)
3. Mobile (iphone/android)
4. Constantly on the go
5. Inconsistent service
6. Most likely near mountains, rivers, hills
7. Closer in proximity to natural disasters



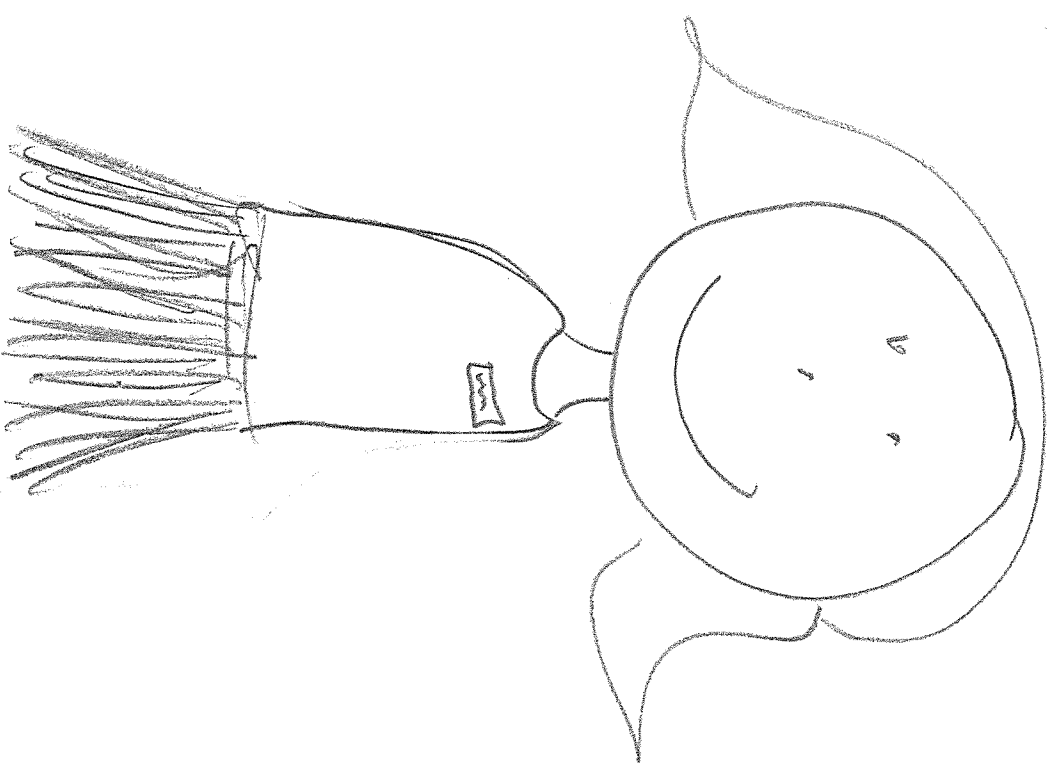


# Message Receiver-

## Professional

Danielle by the Desk

1. Works from 8-5
2. Age 27-40
3. Uses a PC (email, browser (pop up))
4. Distracted user (meetings or by children/clients)



# Message Receiver-Child

## Charlie the Child

1. Age 13-20
2. Tech Savvy
3. Mobile (usually on vibrate)
4. Highly Frequent User
5. Forced to enroll by parents
6. More likely to use GPS

