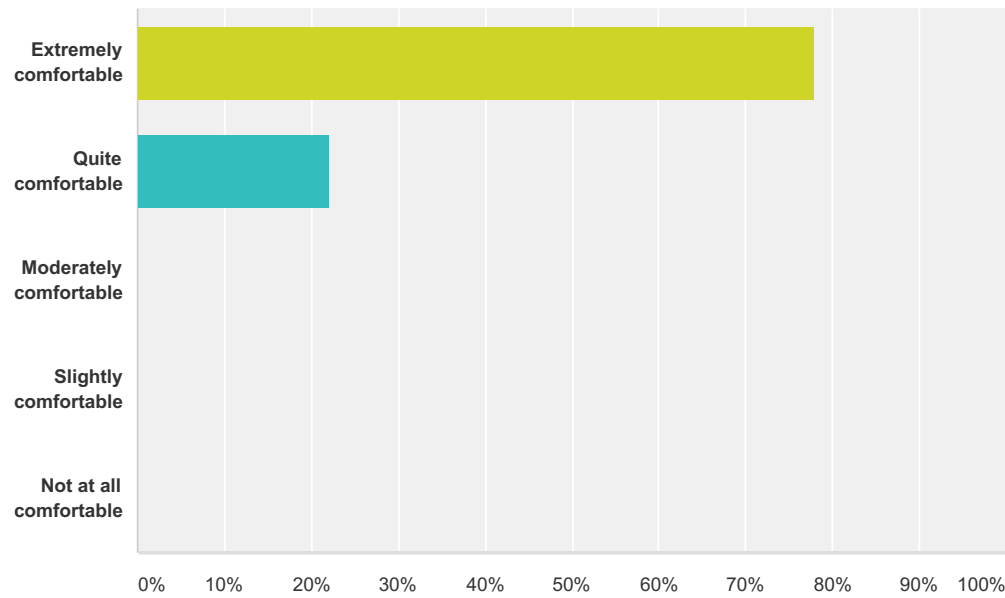


Q1 How comfortable are you buying products online?

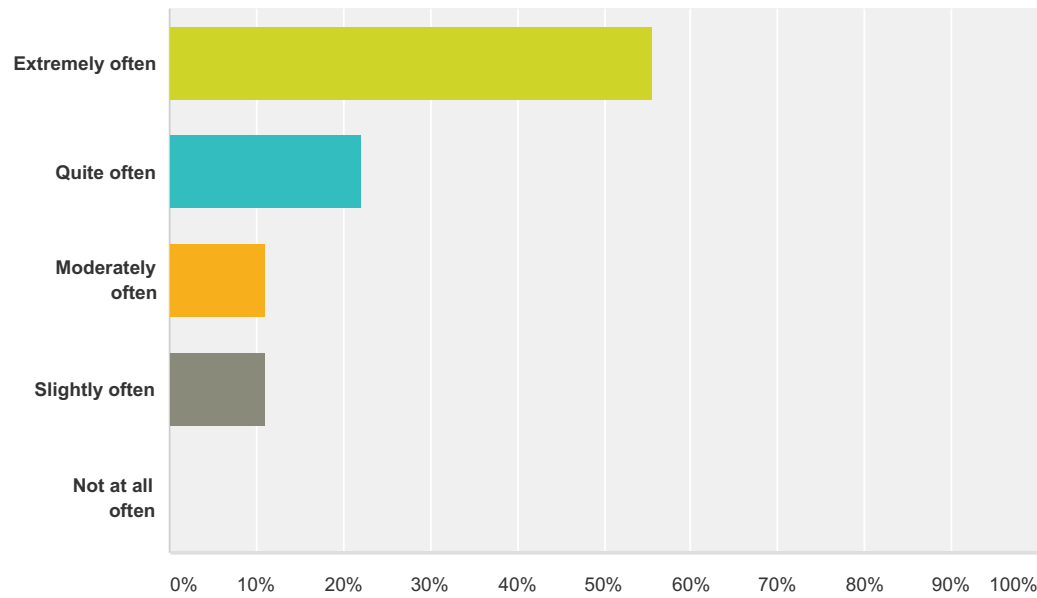
Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely comfortable	77.78%	7
Quite comfortable	22.22%	2
Moderately comfortable	0.00%	0
Slightly comfortable	0.00%	0
Not at all comfortable	0.00%	0
Total		9

Q2 For personal (not work) how often do you buy products online?

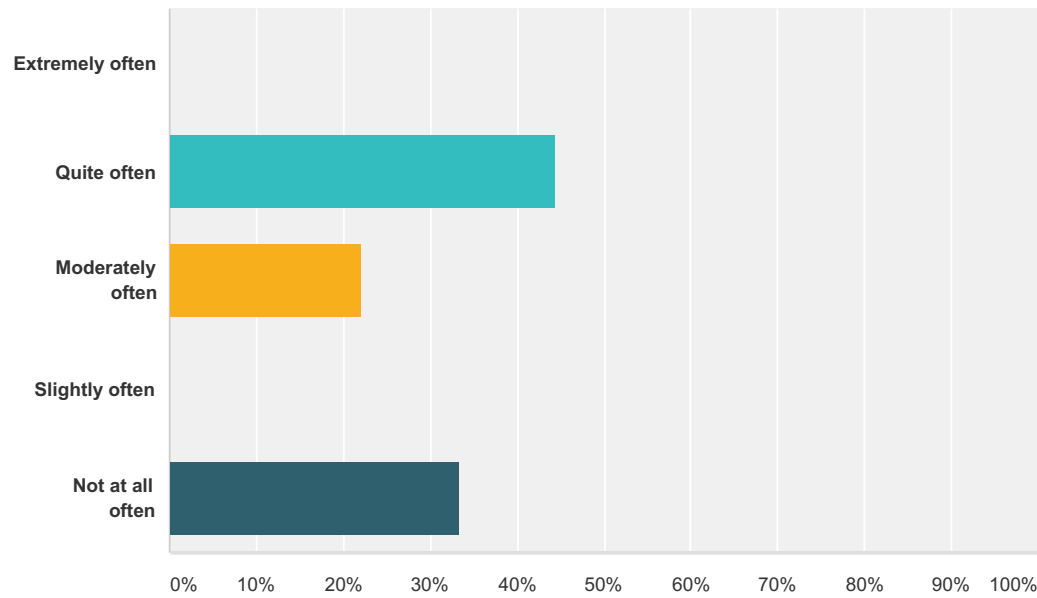
Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely often	55.56%	5
Quite often	22.22%	2
Moderately often	11.11%	1
Slightly often	11.11%	1
Not at all often	0.00%	0
Total		9

Q3 For work (not personal) how often do you buy products online?

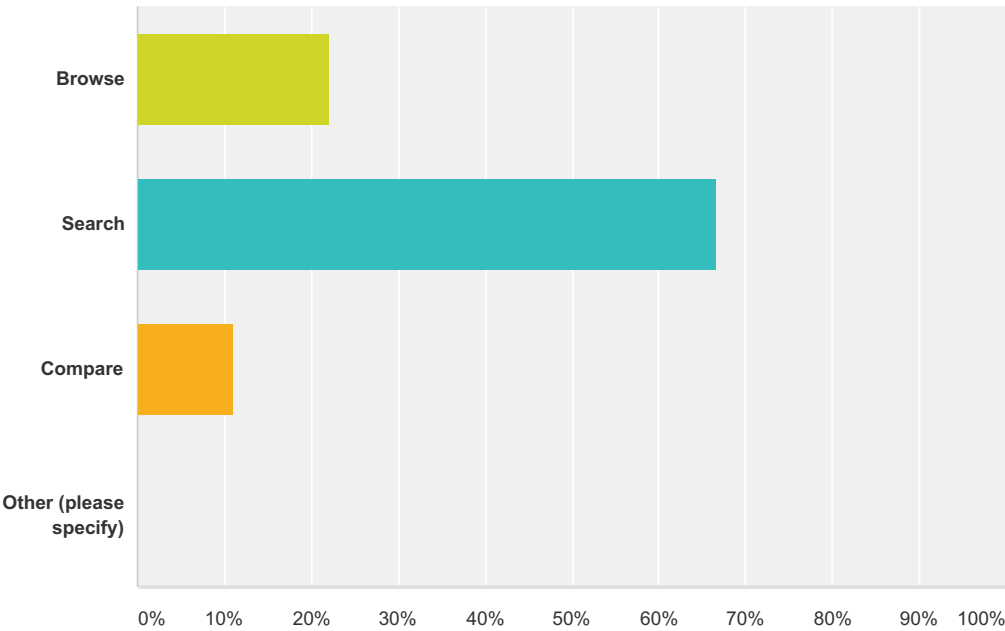
Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely often	0.00%	0
Quite often	44.44%	4
Moderately often	22.22%	2
Slightly often	0.00%	0
Not at all often	33.33%	3
Total		9

Q4 What's activity do you rely on most in your online shopping experience?

Answered: 9 Skipped: 0



Answer Choices	Responses
Browse	22.22%2
Search	66.67%6
Compare	11.11%1
Other (please specify)	0.00%0
Total	9

#	Other (please specify)	Date
	There are no responses.	

## Q5 What types of products do you typically buy online?

Answered: 9 Skipped: 0

#	Responses	Date
1	Lots of things such as electronics, pet supplies, tools, wine, and even a horse.	3/2/2017 9:00 PM
2	Just about everything from paper towels to cars.	3/2/2017 7:33 PM
3	computer equipment	3/2/2017 6:46 PM
4	Equipment	3/2/2017 6:33 PM
5	supplies	3/2/2017 3:56 PM
6	Novels, games, supplies, technology.	3/1/2017 1:04 PM
7	Games, electronic devices	3/1/2017 1:03 PM
8	Household and work related items.	3/1/2017 1:01 PM
9	crafts, music, household items (kitchen, furniture)	3/1/2017 8:01 AM

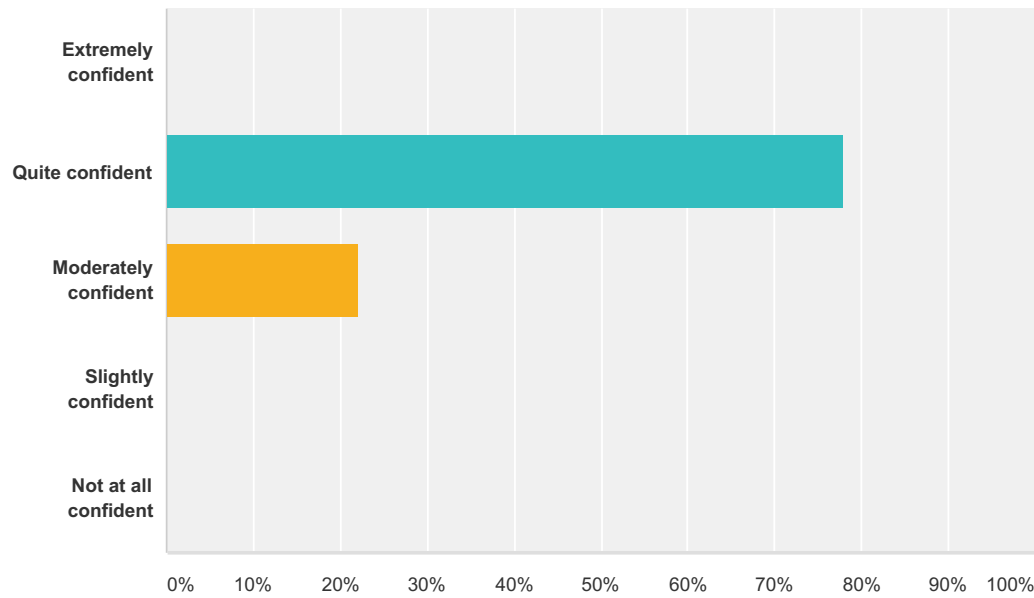
## Q6 What are your biggest concerns about buying products online?

Answered: 9 Skipped: 0

#	Responses	Date
1	The overwhelming availability of products and the inevitable fear of finding the best option requires me to actually go into town and buy it at a store.	3/2/2017 9:00 PM
2	Not actually finding what I want or need.	3/2/2017 7:33 PM
3	Getting what I need ontime	3/2/2017 6:46 PM
4	Security	3/2/2017 6:33 PM
5	getting the right item at the right price	3/2/2017 3:56 PM
6	Security of the site I am buying from. Will only purchase from sites which go through HTTPS.	3/1/2017 1:04 PM
7	If I am will get them on time, and if my payment method is secure.	3/1/2017 1:03 PM
8	Credit card fraud.	3/1/2017 1:01 PM
9	credit card theft	3/1/2017 8:01 AM

Q7 How confident are you that your online purchases are completed accurately?

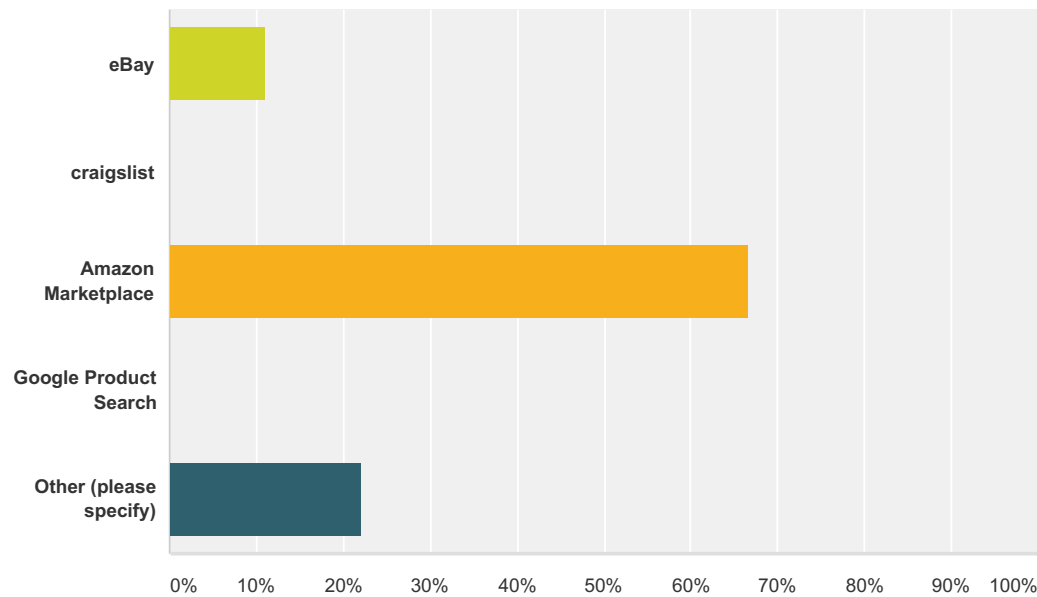
Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely confident	0.00%	0
Quite confident	77.78%	7
Moderately confident	22.22%	2
Slightly confident	0.00%	0
Not at all confident	0.00%	0
Total		9

Q8 On which website are you most comfortable buying from an individual you don't know?

Answered: 9 Skipped: 0



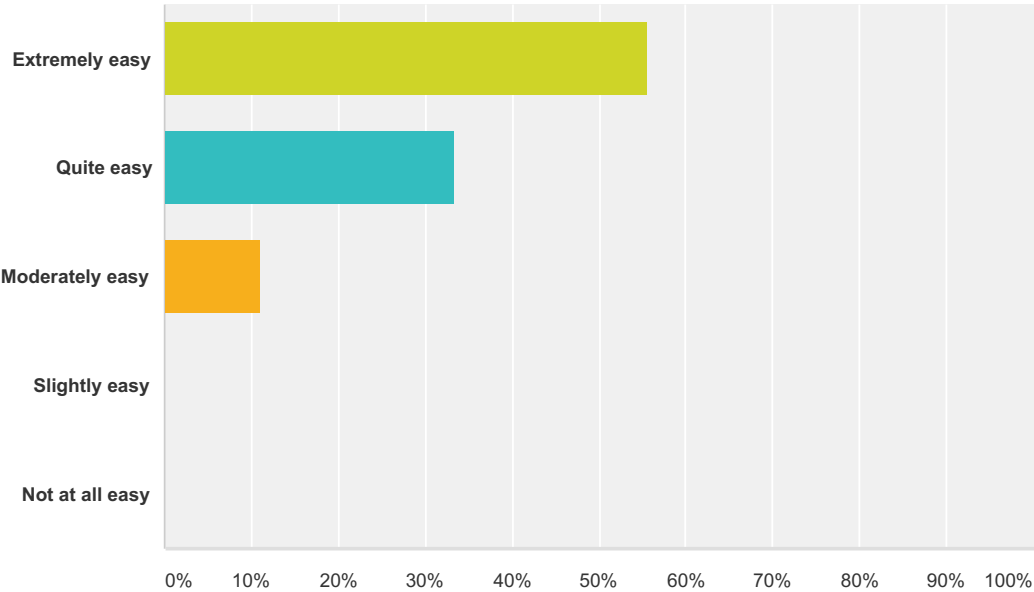
Answer Choices	Responses	
eBay	11.11%	1
craigslist	0.00%	0
Amazon Marketplace	66.67%	6
Google Product Search	0.00%	0
Other (please specify)	22.22%	2
Total		9

#	Other (please specify)	Date
1	None until I actually receive the right item and it is as expected. They are all strangers to me.	3/2/2017 9:00 PM
2	Almost everything I buy online is from someone I don't know!	3/2/2017 7:33 PM



Q9 The last time you you ordered online, how easy was it to move items to the shopping cart?

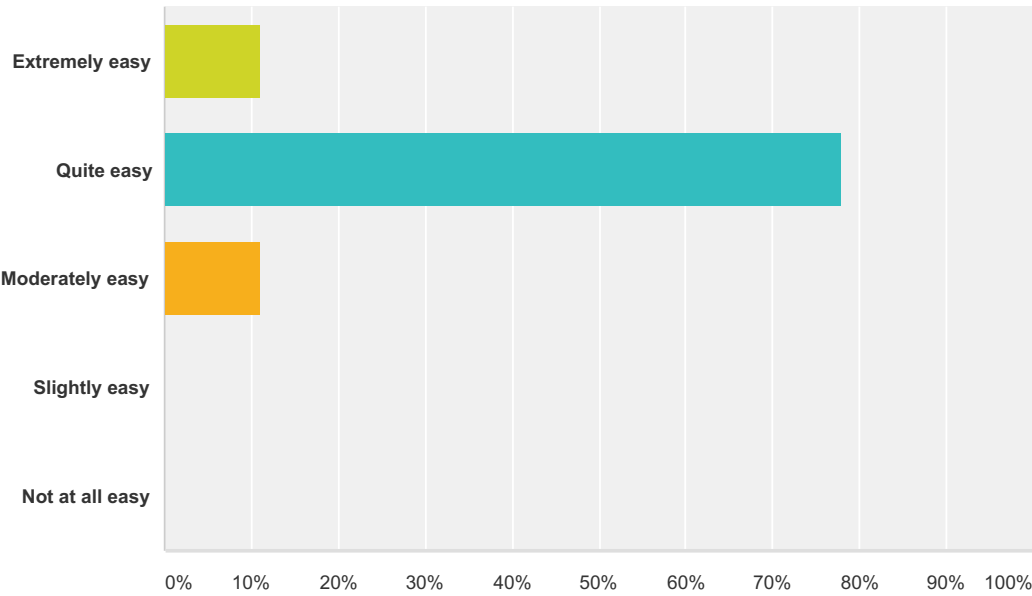
Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely easy	55.56%	5
Quite easy	33.33%	3
Moderately easy	11.11%	1
Slightly easy	0.00%	0
Not at all easy	0.00%	0
Total		9

Q10 The last time you you ordered online, how easy was it to modify your order?

Answered: 9 Skipped: 0



Answer Choices	Responses	
Extremely easy	11.11%	1
Quite easy	77.78%	7
Moderately easy	11.11%	1
Slightly easy	0.00%	0
Not at all easy	0.00%	0
Total		9