# **USABILITY TEST PLAN DASHBOARD**

Feature: "Search/UI/Shop"

# **BUSINESS CASE**

Ensure feature/ functionality is a viable concept that will add value to the users.

#### **LOCATION & DATES**

Nevada and Placer Counties

Feb. 28 – Mar 1, 2017

#### **TEST GOALS**

- · Acceptance of concept
- Validate
- Discoverability and ease of use of user interface (UI)

#### **TEST OBJECTIVES**

- · Will user discover SEARCH
- Would the process of adding something to a shopping cart be better understood by the user (as an alternative to having silent verification -implied by clicking ADD)?
- Should status be allowed throughout the interface based on certainty and user action, or should it all be done at the end of the process?
- How do we indicate to the user that the correct product has been added to the shopping cart?
- Identify duplicative work for users, so that we can vet when it is truly necessary to protect data.

#### **TEST TASKS**

- · Search for an item
- Review a product description
- Compare several products
- Add to cart
- Checkout
- Get order status

#### **METHODOLOGY**

Paper mockups

# EQUIPMENT/ RESOURCES

- 1 laptop with recording software installed
- Informed consent form

#### **TEST TEAM**

Diana

# **USABILITY TESTING PROCESS**

Create mockups

Create tasks, scenarios, and follow up questions

Dry run with Internal team Finalize logistics ( equipment and resources) Finalize mockups and all materials.

Conduct usability tests

Share results & Iterate

# **USABILITY TEST MOCKUPS BEING TESTED**

Feature: "Participants"











