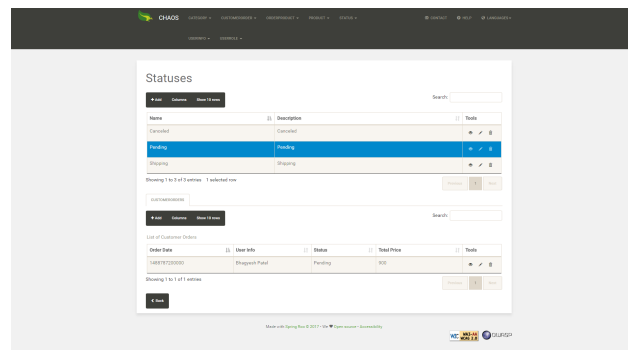
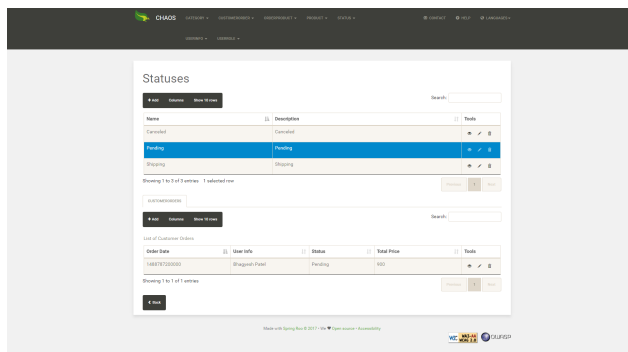
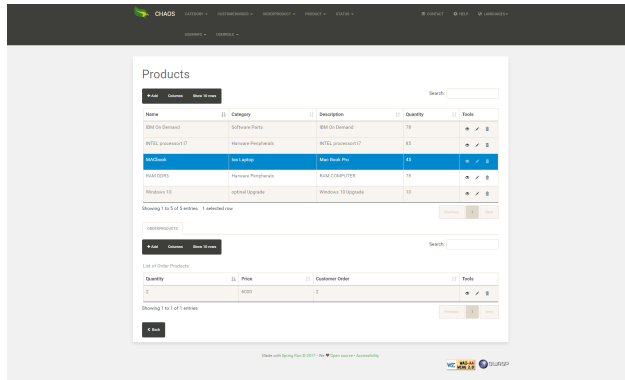


USABILITY TEST OUTCOME

Feature: Search/UI/Shop

02-28-2017



TASKS:

- Search for an item
 - Review a product description
 - Compare several products
 - Add to cart
 - Checkout
 - Get order status
-
- **Q1:** Do you think found what you needed?
 - **Q2:** Where do you think that information went?
 - **Q3:** What frustrated you most while performing this test?
 - **Q4:** Was there something that you felt was missing?
 - **Q5:** What did you like about the test?

RESULTS:

- Completed Task 1 easily (**83%**)
 - Completed Task 1 with some guidance (**17%**)
 - Did not complete Task 1 (**0%**)
-
- Expected to save on “save” (**8%**)
 - Expected to save on “submit” (**75%**)
 - Other / N/A (**17%**)
-
- Noticed the “verify” feature on #2 and #3 (**25%**)
 - Thought the interface was /simple easy to use (**83%**)

USABILITY TEST OUTCOME

Feature: [Search/UI/Shop](#)

02-29-2017

Participants

5

Tasks Tested

6

CONCLUSION:

- The majority of users did not have any problem with the new search UI and thought it was easy to use.
- Most users were expecting their cart to be saved when leaving the system.
- Some users were a bit disoriented but generally liked having the search in one field. The placeholder and messaging helped.
- Some users were confused by the headings

Were Goals/Objectives met?

YES

NO

☒☐

Further research/testing needed?

YES

NO

☐☒

NEXT STEPS:

RETRO: