## **Cal Notify** Style Guide LOGO COLOR AEB0B5 BLUE 0071BC RED CD2026 D6D7D9 F1F1F1 **TYPOGRAPHY** AaBbCcDdEeFfGgHhliJjKkLl Sans Serif Regular Bold MmNnOoPpQqRrSsTtUuVvWwXxYyZz1234567890!?@ #\$%&\*()+=,. **AaBbCcDdEeFfGgHhliJjKkLI** MmNnOoPpQqRrSsTtUuVv WwXxYyZz1234567890!?@ #\$%&\*()+=,. **ENGAGEMENT ELEMENTS** ICON/BUTTON **HYPERLINKS Text Link**

## ICONOGRAPHY

























































































