

CA Emergency Alert System Survey

As residents of California, we would like your input to help us develop the best prototype application for emergency and non-emergency alerts for the State. IBM is assisting by developing a prototype and we want your input!

1. How do you currently access emergency information (online or offline)?

Emergency Notification App

Radio or TV

Public Warning System

Not currently receiving emergency information

Other (please specify)

2. Are you satisfied / dissatisfied with the information you receive?

Satisfied

Dissatisfied

N/A (not receiving information)

3. Would you use an application to help you get more information? Why or Why Not?

Yes

No

Why? Who not?

4. What emergency notifications do you want to receive?

Earthquake

Fire

Flood

Traffic

Other (please specify)

5. What non-emergency notifications do you want to receive?

Civic actions (e.g., voting, elections)

Traffic updates

Weather warnings

Community events (e.g., parades, rallies)

Other (please specify)

6. If given the ability to monitor other locations, would you? Why or Why not

Yes

No

Why? Why not?

7. What is your gender?

Female

Male

8. What generation do you belong to?

Baby Boomer

Generation X

Generation Y

Millennial

9. Select the county in which you reside.

Alameda

Alpine

Amador

Butte

Calaveras

Colusa

Contra Costa

Del Norte

El Dorado

Fresno

Glenn

Humboldt

Imperial

Inyo
Kern
Kings
Lake
Lassen
Los Angeles
Madera
Marin
Mariposa
Mendocino
Merced
Modoc
Mono
Monterey
Napa
Nevada
Orange
Placer
Plumas
Riverside
Sacramento
San Benito
San Bernardino
San Diego
San Francisco
San Joaquin
San Luis Obispo
San Mateo
Santa Barbara
Santa Clara
Santa Cruz
Shasta
Sierra
Siskiyou
Solano
Sonoma
Stanislaus
Sutter
Tehama
Trinity
Tulare
Tuolumne
Ventura
Yolo
Yuba