

Stakeholder Interview Summary

Person: Marcie Lemley

Interview Date: 2/16/17

Stakeholder Description:

Sacramento Area resident who lives close to a river. Was subject to flood warning evacuations earlier in 2017. Prior to 2017, was not subscribed to an emergency notification service. As a result of flooding dangers, she signed up to a service for alerts in early 2017.

What is the likelihood that you would subscribe to such a service? (1 = Low, 10 = High)

10

Are you currently subscribed to a similar alert service?

Yes

What features would you like to have in such a system?

1. A welcome message indicating that sign-up is successful after creating an account to ensure that the messages are being sent and received properly. This was not done by her current alert subscription.
2. To have the option to subscribe to only emergency alerts, non-emergency alerts, or both to allow for users to customize which letters they would like to receive.