| Usability test | | | |
|---|---|---|---|
| Tasks | User 1 | User 2 | User 3 |
| Take a look at the site for 5 seconds | - | - | - |
| What did you perceive from the site? | Appealing - I liked that it didn't have too much information. It's very clear that it is two audiences you are addressing. Different. | Vehicle for alerting me about something. | Blueness - California Alerts |
| What do you remember? | Color | Big text california alerts | Blue bakcground California Alerts and little radio tower |
| Can you tell what´s the page about? | It seems like a general alerts | I assume its for people living in california about something happening there. | How to find alerts in the state of California |
| What do you think your next steps should be from the home page? | Get Started | For Governments - for government For Residents as resident. | Click on Get Started |
| You are a government administrator that wants to look at analytics about sent alerts. Follow the steps you believe will lead you to your goal. | Easy | Very Easy | Very Easy |
| You are a government administrator that wants to publish an earthquake alerts via SMS in your region. Follow the steps you believe will lead you to your goal. Would you consider this task was: | Easy | Easy - Send Alert instead of Alert Categories | Average |
| Is there anything about california alerts that you would change? | Map to area of alert | | The right hand column doesn't stand out enough. |
| Is the information in the dashboard what you expected to find? Why or Why not? Is there any information you think is missing? | I'm a little confused as to the open / unopened.  Are you able to drill into the type of events and find individual flood events that I alerted on?  I would add "Other" category for events like Terrorist Attacks | Dive deeper into something by months or region. | Doesn't tell me whether users acted upon the information. |

# Usability test

| Tasks | User 1 | User 2 | User 3 |
|---|---|---|---|
| | Mariell Gutierrez, Female, 26 | Catalina, Female, 29 | Didier, male, 31, |
| Take a look at the site for 5 seconds. What did you perceive from the site? | Alerts site | Looks good but feels very basic | High contrast colors. Few info and clear message |
| Can you tell what´s the page about? | Alerts from relevant stuff like weather and emergencies. Like when there's an accident | General alerts about different subjects, but I'm not sure how to get them. | Alerts for your region |
| What do you think your next steps should be from the home page? | Clicked on Get Started after 15 secs | Clicked on For residents | Suscribe |
| You are a resident in California that wants to get notified about earthquake alerts via SMS in your region. Follow the steps you believe will lead you to your goal. | Could I receive this through an app? Oh ok, it's not ready yet. But yeah, I'd rather to use an app. I don't check SMS and I have e-mail notifications deactivated | Easy to follow. I was expecting a welcome notification message | Ok, I would want not only earthquake but other alarms that could risk my life. |
| You are a resident in California that wants to propose other alerts you did not find available. Follow the steps you believe will lead you to your goal. | Important or major traffic accidents that I should care for | Air quality and traffic notifications | I would look for some contact info. Oh, ok, there is a survey |
| Is there anything about california alerts that you would change? | An example in the get started with a video tutorial that shows how it works, and how will I receive the alerts in my phone | I'd like to have a username or full name so I feel a more personalized | I would want to suscribe |
| Is the information in the dashboard what you expected to find? Why or Why not? Is there any information you think is missing? | The source of the information. For example in Waze I know the data comes from other users, here I don't know how will send me the alerts that I'm receiving, based in the whom's data? | I'd like to give more specific geographical areas, in a map that I could draw the areas I care for. | I would want to receive those analytics in my phone |