

Meet Beam AI

Founded: 2022

Founders: Jonas Diezun (CEO) & Aqib Ansari (CTO), Dr. Benedikt Sanftl (CPO) & Burak Özafşar (ML)

Employees: 35 (+>150 AI Agents)

Offices: Berlin, Munich, New York, & Karachi

beam.ai



RAZOR
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Microsoft

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MOTIUS
WE R&D.

AIRBUS



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CDTM

Beam AI x CDTM Hacks 2025

Invent the Future of Work with Intelligent Agents





Autonomous AI Agents to automate
redundant and complex tasks

Who We Are?

Beam AI specializes in AI-driven enterprise automation. Our autonomous agentic operating system streamlines workflows and optimizes decision-making.

What We Do?

Enabling businesses to drastically improve efficiency by automating complex data processing tasks.

What Can You Build with Beam?

Agents That Think, Plan, and Act

Customer Support Agent

- Automatically respond to FAQs using chat or voice
- Route tickets based on content and urgency
- Retrieve full customer history from connected tools

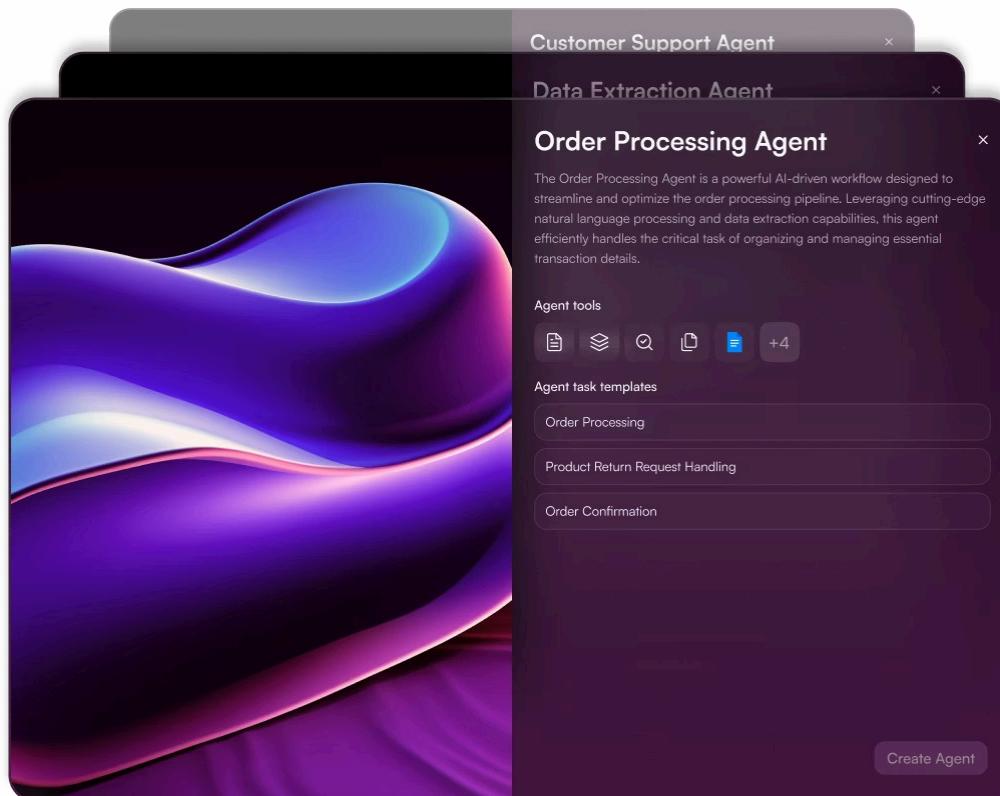
HR & Onboarding Agent

- Screen resumes and shortlist candidates
- Schedule interviews and send confirmations
- Generate onboarding checklists and send welcome kits

Order Processing Agent

- Extract details from incoming orders or receipts
- Validate and push to ERP or Sheets
- Auto-generate confirmations and invoices

 And many more...



The Beam AI Agent Stack

Memory

Upload structured and unstructured data

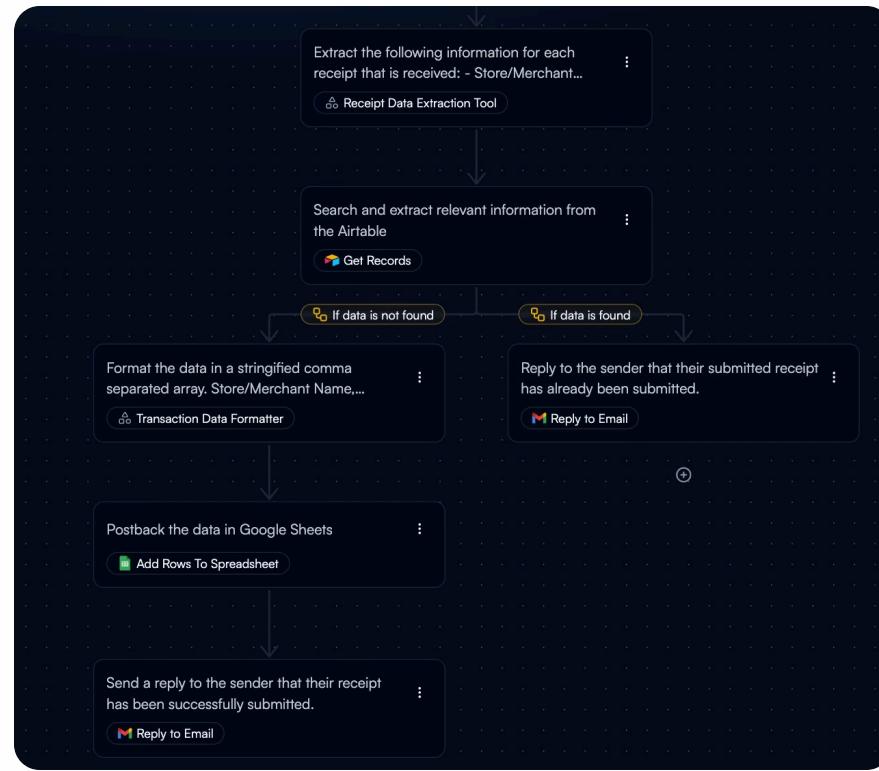
Add data
Add your data by clicking or dragging them into the area below.

File upload Fetch from URL Text snippet

Click or drag and drop file to this area to upload
Supporting formats:
.pptx, .xlsx, .csv, .docx, .pdf, .txt, .png, .jpeg, .tiff, .bmp, .heif

Flows

Design intelligent multi-step workflows



Integrations

Connect with external tools & services

Agent configuration
Configure your agent's tools, workflows and general settings

Settings Memory Integrations Triggers Interface

Authenticate your integrations to enable the execution of tools or workflows. Integrations connect your agent to external systems, services, or applications to enable data exchange and functionality such as sending emails or updating databases.

Categories Listing All Status Connected

Documents Google Sheets Spreadsheet application by Google for real-time collaboration. 2 connections

Email Gmail Email service by Google for secure, efficient email management. 2 connections

Analytics

Track agent performance and impact



Learning

Train agents via human feedback

Optimise tool
Review outputs from past executions and provide feedback to optimise the tool's prompt for better accuracy and results.

Feedback Perfect output

Describe why this output didn't meet your expectations and suggest improvements. For example: 'The response was too vague; please include more details and specific examples.'

What's wrong: Data loss in execution Missing task inputs Missing context Incorrect memory lookup Hallucinations

Step output:

Property Overview:
Location: 321 Elm Street, Seaside Haven, Malibu
Price: \$1,200,000
Bedrooms: 4
Bathrooms: 3.5
Square footage: 3,000 sq. ft.

Feedback Perfect output

Outputs 2 selected Improve outputs Provide feedback on the selected outputs

A data extraction tool to gather detailed information from this classification.

Tools

Define task-specific tool behavior

Configure tool
Modify and test your tool settings and parameters to achieve the desired output.

Tool details Test tool

Icon Name*
 Invoice Information Extractor

Description*
The Invoice Information Extractor is designed to accurately extract key details from financial documents, specifically invoices. It focuses on identifying the invoice number and buyer name, ensuring data integrity for financial processing. The tool is adept at distinguishing between buyer and seller information, providing accurate outputs even when buyer details are missing. This tool is essential for maintaining precise financial records.

Prompt*

Agenda



Your Challenge

- Meet PedalWorks: The Case Overview
- Where You Can Make an Impact
- Your Hackathon Challenge
- How You'll Be Assessed



Resources & Approach

- Your Build Blueprint
- Your Starter Kit
- Plug Into Anything, Build for Everything
- Final Tips Before You Start





Your Challenge

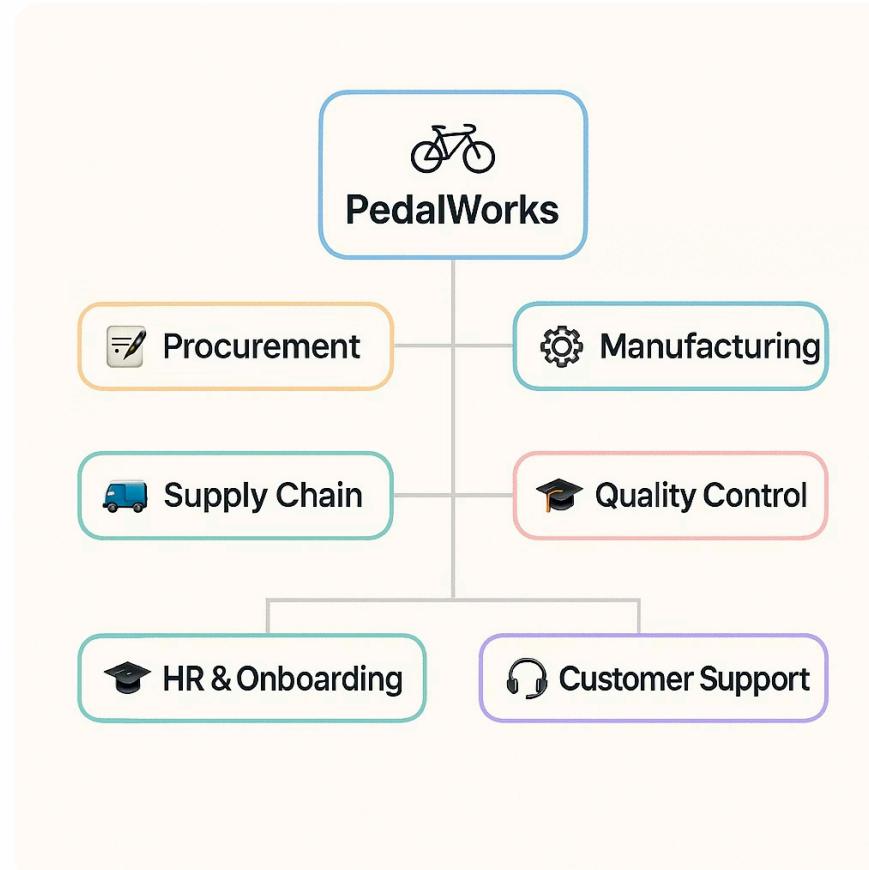
Meet PedalWorks

PedalWorks is a fictional mid-sized bicycle manufacturer with 500 employees across 4 locations.

They operate across six departments:

- Procurement
- Manufacturing
- Quality Control
- Supply Chain
- HR & Onboarding
- Customer Support

Despite their scale, outdated processes and repetitive manual tasks slow them down.



Your task: Pick one department and build an AI agent that solves a real, recurring pain point — faster, smarter, and more scalable.

Departmental Challenges

Each team at PedalWorks faces pain points ripe for automation

Department	Key Challenges
Procurement	Slow vendor onboarding, mismatched POs/invoices, delayed payments
Manufacturing	Missed maintenance alerts, rigid production planning
Quality Control	Backlogs in inspection, inconsistent defect tracking
Supply Chain	Limited inventory visibility, unreliable demand forecasts
HR & Onboarding	Manual hiring, slow onboarding, compliance tracking by email
Customer Support	Unstructured requests, no centralized view of customer data

Your Hackathon Challenge

What You Need to Do

1. Pick a department at PedalWorks with a real operational bottleneck
2. Design and build an AI agent using Beam that automates or enhances that process
3. Demo your agent in action — show what it does, how it connects, and what value it delivers

What We're Looking For

- **Use Case Relevance:** Is the chosen problem real, well-defined, and critical to PedalWorks operations?
- **Agent Workflow Design:** Is the process thoughtfully structured using Beam's flow builder and features?
- **Technical Integration:** Are APIs, tools, or custom UI integrations used effectively (e.g., Loveable)?
- **Impact & Outcome:** Is there a measurable business benefit — such as time saved, errors reduced, or faster onboarding?
- **Presentation & Storytelling:** Is the final demo clear, engaging, and easy to follow with a well-articulated narrative?

Bonus Points if you

- Use **voice input or multimodal interaction** (e.g., trigger workflows via speech)
- Simulate or augment input data to test agent robustness (e.g., upload and vary multiple test examples)
- **Embed your agent** into a custom frontend using Beam APIs or Loveable
- Incorporate **Human-in-the-Loop** elements (e.g., approvals or feedback requests)



Judging Criteria

Your solution will be evaluated based on

Use Case Relevance

Real-world alignment

Workflow Design

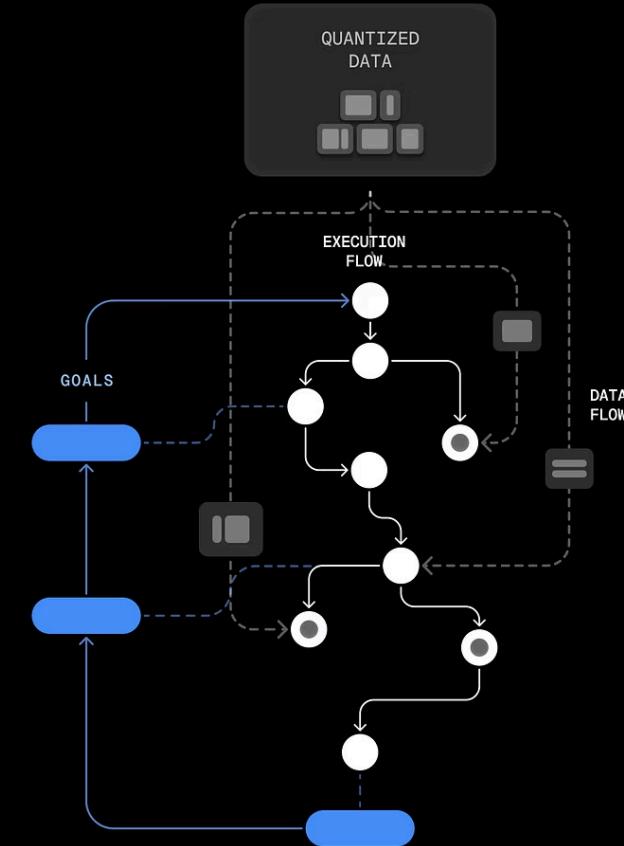
Clarity, logic, structure

Technical Integration

APIs, tools, UI

Operational Impact

Time, accuracy, outcomes



Your Build Blueprint



Step 1

Choose a department and pain point

Step 2

Design the agent logic with Flow Builder

Step 3

Integrate tools and APIs using Integration Builder

Step 4

Test your flow using sample inputs

Step 5

Build a UI or voice interface (optional)

Step 6

Prepare your final demo + pitch

Your Starter Kit

You'll receive curated, real-world-inspired datasets to power your agents:

Datasets

Real-world, business-critical datasets to simulate and test agent behavior:

- **Source-to-Pay (Procurement)** — Provided by Celonis
- **Order Processing (Supply Chain)** — Provided by Beam
- **Dataset Generator App** — To help you quickly generate a test dataset

Sample App

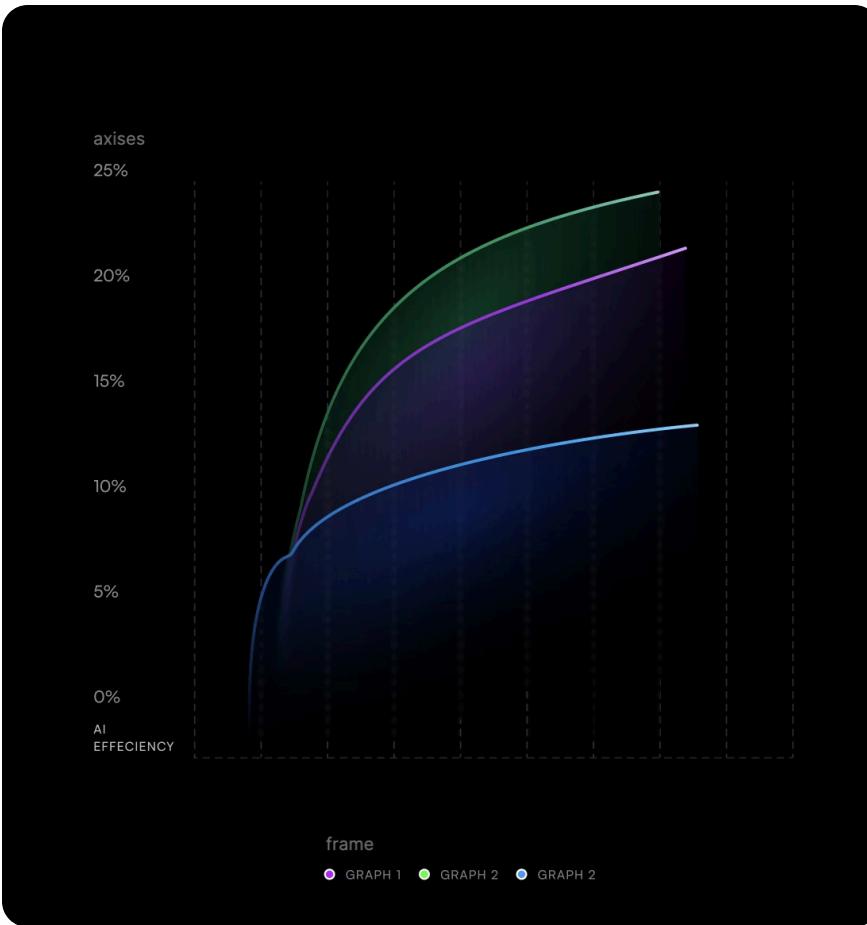
A Basic Reference App to help you:

- Connect your Agent via APIs

Agent Learning (Beta Version)

Access our Beta Agent Learning Engine to:

- Continuously improve agent performance via feedback loops



Integration Capabilities

Beam's Integration Builder lets you connect your agent to external tools, apps, and services — whether for data input, task triggering, or embedding your output into existing systems.

What You Can Do:

- **Call REST APIs** directly from within your agent
- **Use built-in integrations** like Zapier, Slack, Make.com, and Google Sheets
- **Trigger workflows** via incoming webhooks or real-time user inputs
- **Embed your agent** into a web/mobile app via Beam APIs or a polished UI built with Loveable

Build your custom integration

Connect your agent with your internal or proprietary platforms

Upload an icon



Name*

Category*

Authentication type*

None API Key Basic OAuth (2.0)

Final Tips

You bring the ideas, Beam powers the agents.

✨ Platform access, examples, and docs will be shared via Discord

👋 Questions? Ping Burak, Mujtaba, or Aqib anytime during the hack!



Prize

- JBL Charge 5 Bluetooth-Lautsprecher
- One-on-one mentorship session
with Beam leadership



Thank You

Best of luck, hackers!

We can't wait to see what you build 

