Beam Al x CDTM Hacks 2025

Invent the Future of Work with Intelligent Agents
Presented by: Beam Al Team





Who We Are?

Beam Al specializes in Al-driven enterprise automation. Our autonomous agentic operating system streamlines workflows and optimizes decision-making.

What We Do?

Enabling businesses to drastically improve efficiency by automating complex data processing tasks.

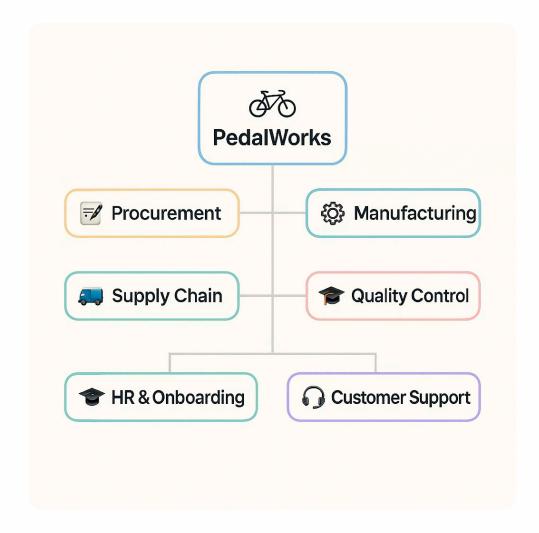
Meet PedalWorks

PedalWorks is a fictional mid-sized bicycle manufacturer with 500 employees across 4 locations that is growing 30% year over year.

They operate across six departments:

- Procurement
- Manufacturing
- Quality Control
- Supply Chain
- HR & Onboarding
- Customer Support

Despite their scale, outdated processes and repetitive manual tasks slow them down.



Your task: Pick one department and build an Al agent that solves a real, recurring pain point — faster, smarter, and more scalable.

Your Hackathon Challenge

What You Need to Do

- 1. Pick a department at PedalWorks with a real operational bottleneck
- 2. Design and build an Al agent using Beam that automates or enhances that process
- 3. Demo your agent in action show what it does, how it connects, and what value it delivers

What We're Looking For

- Use Case Relevance: Is the chosen problem real, well-defined, and critical to PedalWorks operations?
- Agent Workflow Design: Is the process thoughtfully structured using Beam's flow builder and features?
- Technical Integration: Are APIs, tools, or custom UI integrations used effectively (e.g., Loveable)?
- Impact & Outcome: Is there a measurable business benefit such as time saved, errors reduced, or faster onboarding?
- Presentation & Storytelling: Is the final demo clear, engaging, and easy to follow with a well-articulated narrative?

* Bonus Points if you

- Use voice input or multimodal interaction (e.g., trigger workflows via speech)
- Simulate or augment input data to test agent robustness (e.g., upload and vary multiple test examples)
- Embed your agent into a custom frontend using Beam APIs or Loveable
- Incorporate **Human-in-the-Loop** elements (e.g., approvals or feedback requests)

Your Starter Kit

You'll receive curated, real-world-inspired datasets to power your agents:

■ Datasets

Real-world, business-critical datasets to simulate and test agent behavior:

- Source-to-Pay (Procurement) Sourced from Celonis
- Order Processing (Supply Chain) From Beam's platform

Sample App

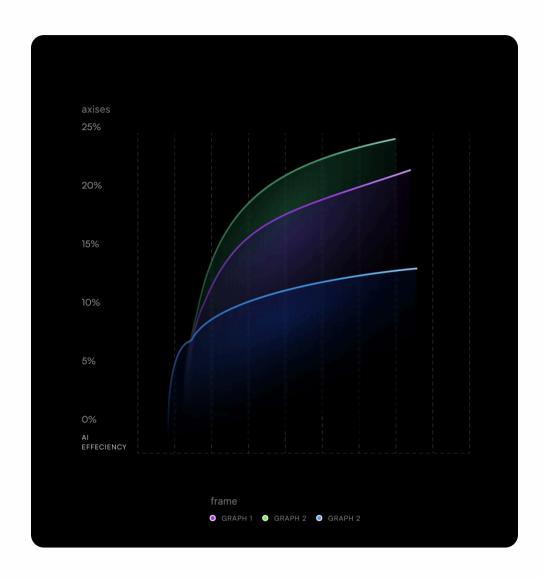
A Basic Reference App to help you:

Connect your Agent via APIs

Agent Learning (Beta Version)

Access our Beta Agent Learning Engine to:

• Continuously improve agent performance via feedback loops



Thank You

Best of luck, hackers!

We can't wait to see what you build 🚀

