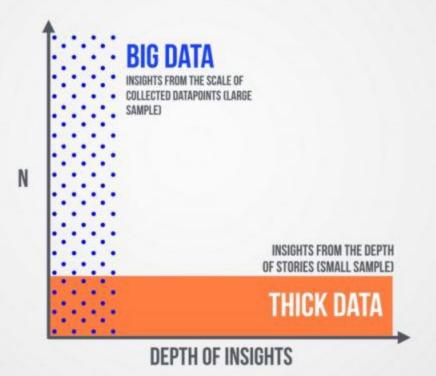
## TO FORM A COMPLETE PICTURE, BOTH BIG AND THICK DATA ARE CRITICAL BECAUSE THEY PRODUCE DIFFERENT TYPES OF INSIGHTS AT VARYING SCALES AND DEPTHS



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