

Structured Data

vs

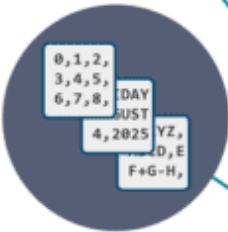
Unstructured Data

Can be displayed
in rows, columns and
relational databases



XY	1	2
A	A1	A2
B	B1	B2
C	C1	C2
D	D1	D2

Numbers, dates
and strings



0, 1, 2,
3, 4, 5,
6, 7, 8,
DAY
JUST
4, 2025 YZ,
D, E
F+G-H,

Estimated 20% of
enterprise data (*Gartner*)

20%

Requires less storage



Easier to manage
and protect with
legacy solutions



Cannot be displayed
in rows, columns and
relational databases



XY	1	2
A	A1	A2
B	B1	B2
C	C1	C2
D	D1	D2

Images, audio, video,
word processing files,
e-mails, spreadsheets



Estimated 80% of
enterprise data (*Gartner*)

80%

Requires more storage



More difficult to
manage and protect
with legacy solutions

