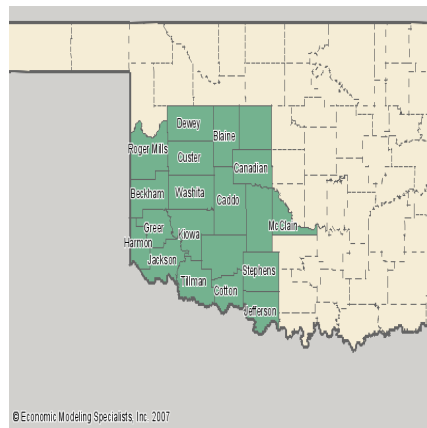


# Southwestern Oklahoma State University

## Center for Economic & Business Development

### Economy Overview

#### Region: SOIC



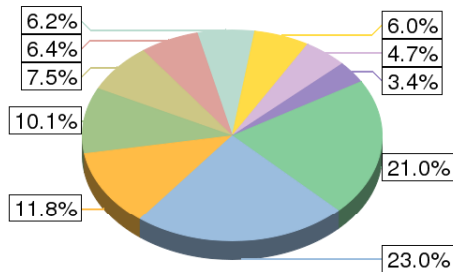
Report Produced by Economic Modeling Specialists Inc. [www.economicmodeling.com](http://www.economicmodeling.com)

**EMSI**

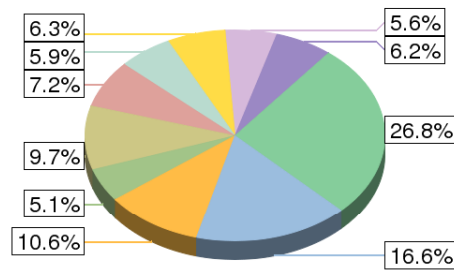
## Industry Overview

### 2006 Industry Supersectors

2006 Regional Jobs



2006 State Jobs



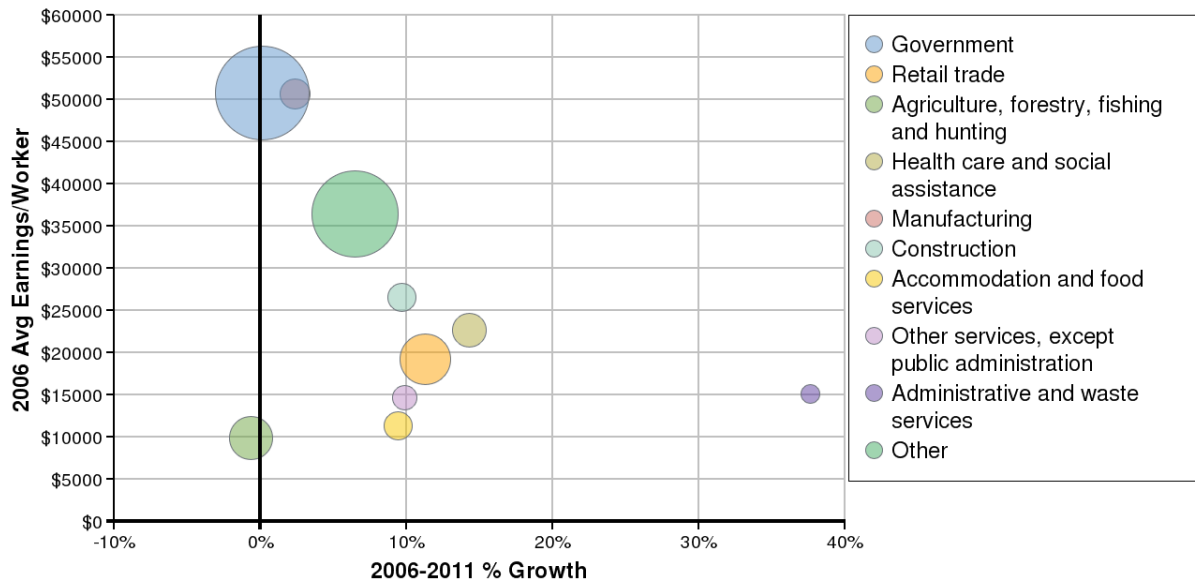
Source: Economic Modeling Specialists, 2007

Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
Agriculture, forestry, fishing and hunting	25,415	10.054%	105,290	5.107%
Mining	8,431	3.335%	61,693	2.992%
Utilities	1,215	0.481%	9,822	0.476%
Construction	15,610	6.175%	120,727	5.856%
Manufacturing	16,097	6.368%	148,913	7.223%
Wholesale trade	5,717	2.262%	61,983	3.006%
Retail trade	29,758	11.772%	218,161	10.582%
Transportation and warehousing	7,827	3.096%	68,443	3.32%
Information	2,438	0.964%	34,394	1.668%
Finance and insurance	8,089	3.2%	76,256	3.699%
Real estate and rental and leasing	6,750	2.67%	66,430	3.222%
Professional and technical services	8,056	3.187%	107,367	5.208%
Management of companies and enterprises	453	0.179%	12,507	0.607%
Administrative and waste services	8,494	3.36%	127,780	6.198%
Educational services	1,932	0.764%	25,596	1.242%
Health care and social assistance	19,013	7.522%	200,769	9.738%
Arts, entertainment, and recreation	2,282	0.903%	27,476	1.333%

Accommodation and food services	15,107	5.976%	129,950	6.303%
Other services, except public administration	11,912	4.712%	115,515	5.603%
Government	58,182	23.017%	342,610	16.618%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Industry Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
Agriculture, forestry, fishing and hunting	25,415	25,249	-166	-1%	\$9,803
Mining	8,431	8,099	-333	-4%	\$56,117
Utilities	1,215	1,244	29	2%	\$89,629
Construction	15,610	17,123	1,513	10%	\$29,160
Manufacturing	16,097	16,477	380	2%	\$51,809
Wholesale trade	5,717	5,685	-32	-1%	\$37,603
Retail trade	29,758	33,118	3,360	11%	\$21,378
Transportation and warehousing	7,827	8,368	541	7%	\$40,697
Information	2,438	2,353	-85	-3%	\$32,908
Finance and insurance	8,089	9,416	1,327	16%	\$35,480
Real estate and rental and leasing	6,750	8,036	1,286	19%	\$27,630
Professional and technical services	8,056	7,825	-231	-3%	\$35,331
Management of companies and enterprises	453	608	155	34%	\$38,948
Administrative and waste services	8,494	11,692	3,198	38%	\$20,759
Educational services	1,932	2,293	361	19%	\$31,714
Health care and social assistance	19,013	21,731	2,718	14%	\$25,951
Arts, entertainment, and recreation	2,282	2,723	441	19%	\$14,303

Accommodation and food services	15,107	16,530	1,423	9%	\$12,437
Other services, except public administration	11,912	13,086	1,174	10%	\$16,080
Government	58,182	58,242	60	0%	\$50,788

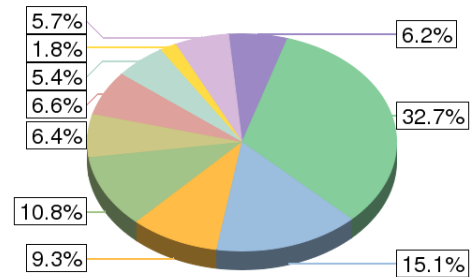
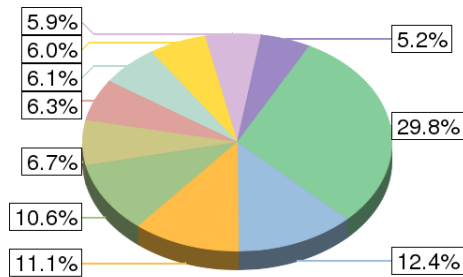
Source: Economic Modeling Specialists, Inc. - 5/07

## Occupation Overview

### 2006 Occupational Supersectors

#### 2006 Regional Jobs

#### 2006 State Jobs



Office and administrative support occupations	Management occupations
Sales and related occupations	Transportation and material moving occupat...
Food preparation and serving related occup...	Education, training, and library occupations
Military Occupations	Construction and extraction occupations
Production occupations	Other

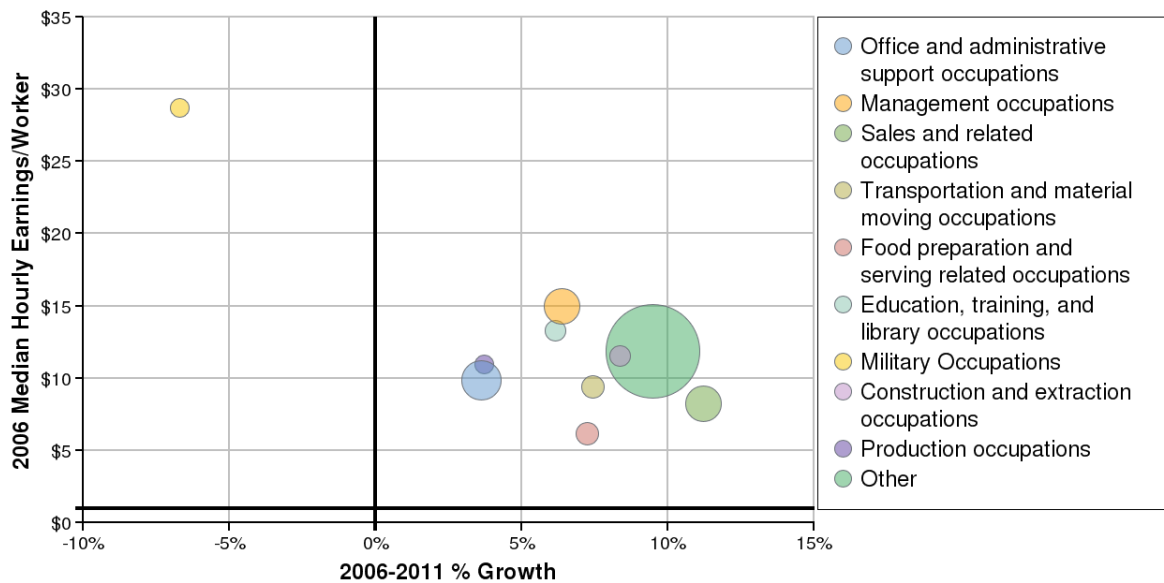
Source: Economic Modeling Specialists, 2007

SOC Code	Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
11-0000	Management occupations	28,126	11.128%	191,943	9.312%
13-0000	Business and financial operations occupations	7,566	2.994%	79,718	3.867%
15-0000	Computer and mathematical science occupations	1,982	0.784%	29,960	1.453%
17-0000	Architecture and engineering occupations	2,242	0.887%	29,362	1.424%
19-0000	Life, physical, and social science occupations	1,920	0.76%	18,952	0.919%
21-0000	Community and social services occupations	2,927	1.158%	26,091	1.266%
23-0000	Legal occupations	1,427	0.565%	16,930	0.821%
25-0000	Education, training, and library occupations	15,493	6.13%	111,034	5.386%

27-0000	Arts, design, entertainment, sports, and media occupations	3,310	1.31%	34,849	1.691%
29-0000	Healthcare practitioners and technical occupations	9,853	3.898%	96,991	4.705%
31-0000	Healthcare support occupations	5,491	2.173%	51,325	2.49%
33-0000	Protective service occupations	4,526	1.791%	35,095	1.703%
35-0000	Food preparation and serving related occupations	15,813	6.257%	136,315	6.613%
37-0000	Building and grounds cleaning and maintenance occupations	9,578	3.79%	76,493	3.711%
39-0000	Personal care and service occupations	8,409	3.327%	67,737	3.286%
41-0000	Sales and related occupations	26,671	10.553%	222,897	10.813%
43-0000	Office and administrative support occupations	31,318	12.391%	311,432	15.108%
45-0000	Farming, fishing, and forestry occupations	5,360	2.121%	23,847	1.157%
47-0000	Construction and extraction occupations	14,836	5.87%	117,350	5.693%
49-0000	Installation, maintenance, and repair occupations	10,680	4.226%	87,454	4.243%
51-0000	Production occupations	13,194	5.22%	126,808	6.152%
53-0000	Transportation and material moving occupations	16,814	6.653%	132,323	6.419%
55-0000	Military Occupations	15,207	6.017%	36,437	1.768%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Occupational Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

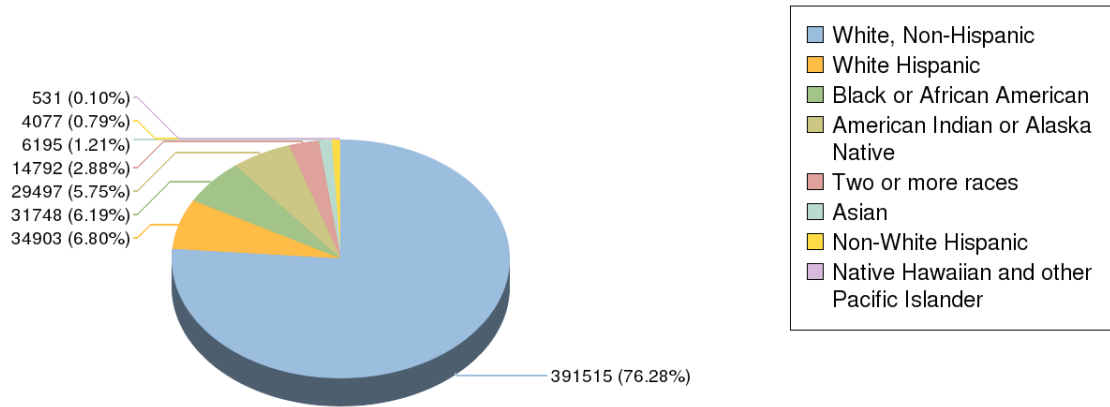
SOC Code	Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
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11-0000	Management occupations	28,126	29,920	1,794	6%	\$15.91
13-0000	Business and financial operations occupations	7,566	8,318	752	10%	\$16.26
15-0000	Computer and mathematical science occupations	1,982	2,211	229	12%	\$20.01
17-0000	Architecture and engineering occupations	2,242	2,336	94	4%	\$23.75
19-0000	Life, physical, and social science occupations	1,920	1,999	79	4%	\$19.47
21-0000	Community and social services occupations	2,927	3,250	323	11%	\$12.35
23-0000	Legal occupations	1,427	1,404	-23	-2%	\$20.44
25-0000	Education, training, and library occupations	15,493	16,448	955	6%	\$14.10
27-0000	Arts, design, entertainment, sports, and media occupations	3,310	3,373	63	2%	\$10.81
29-0000	Healthcare practitioners and technical occupations	9,853	10,787	933	9%	\$22.66
31-0000	Healthcare support occupations	5,491	6,142	651	12%	\$8.30
33-0000	Protective service occupations	4,526	5,072	546	12%	\$11.84
35-0000	Food preparation and serving related occupations	15,813	16,959	1,146	7%	\$6.62
37-0000	Building and grounds cleaning and maintenance occupations	9,578	11,126	1,548	16%	\$7.15
39-0000	Personal care and service occupations	8,409	9,543	1,133	13%	\$6.28
41-0000	Sales and related occupations	26,671	29,664	2,993	11%	\$9.19
43-0000	Office and administrative support occupations	31,318	32,455	1,136	4%	\$10.18
45-0000	Farming, fishing, and forestry occupations	5,360	5,337	-23	0%	\$6.49
47-0000	Construction and extraction occupations	14,836	16,075	1,239	8%	\$12.52
49-0000	Installation, maintenance, and repair occupations	10,680	11,516	836	8%	\$13.75
51-0000	Production occupations	13,194	13,684	490	4%	\$11.38
53-0000	Transportation and material moving occupations	16,814	18,065	1,251	7%	\$10.09
55-0000	Military Occupations	15,207	14,187	-1,020	-7%	\$26.77

Source: Economic Modeling Specialists, Inc. - 5/07

## Demographic Overview

### 2006 Population by Race/Ethnicity

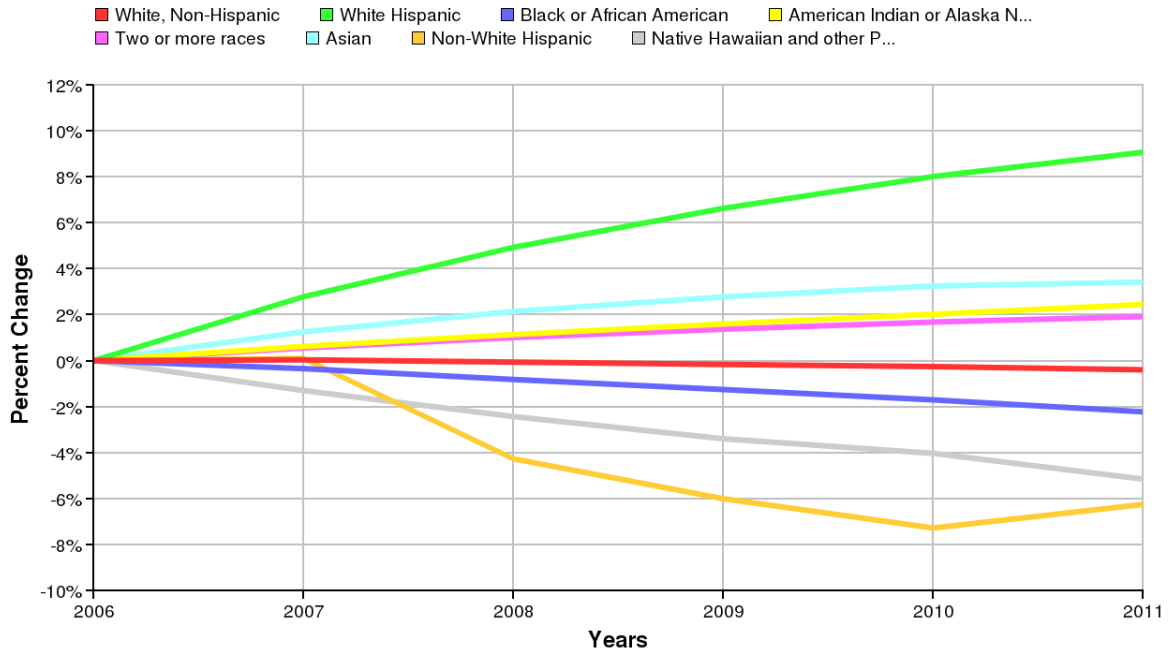


Source: Economic Modeling Specialists, 2007

Ethnicity	2006 Population	% of Region
White, Non-Hispanic	391,515	76.28%
White Hispanic	34,903	6.8%
Black or African American	31,748	6.19%
American Indian or Alaska Native	29,497	5.75%
Two or more races	14,792	2.88%
Asian	6,195	1.21%
Non-White Hispanic	4,077	0.79%
Native Hawaiian and other Pacific Islander	531	0.1%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Percent Population Change by Race/Ethnicity

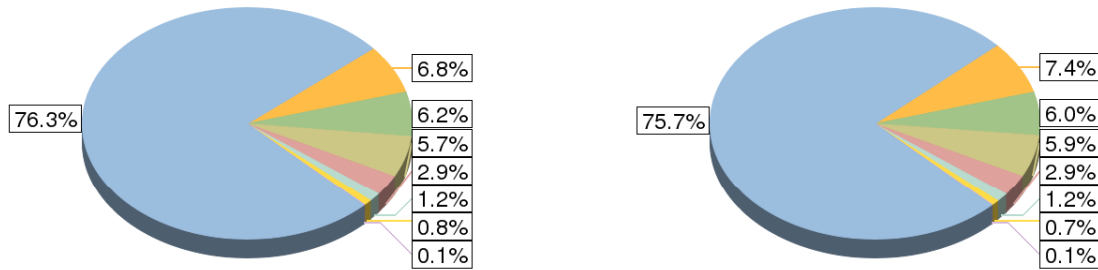


Source: Economic Modeling Specialists, 2007

## Population Change by Race/Ethnicity

2006

2011



White, Non-Hispanic	White Hispanic
Black or African American	American Indian or Alaska Native
Two or more races	Asian
Non-White Hispanic	Native Hawaiian and other Pacific Islander

Source: Economic Modeling Specialists, 2007

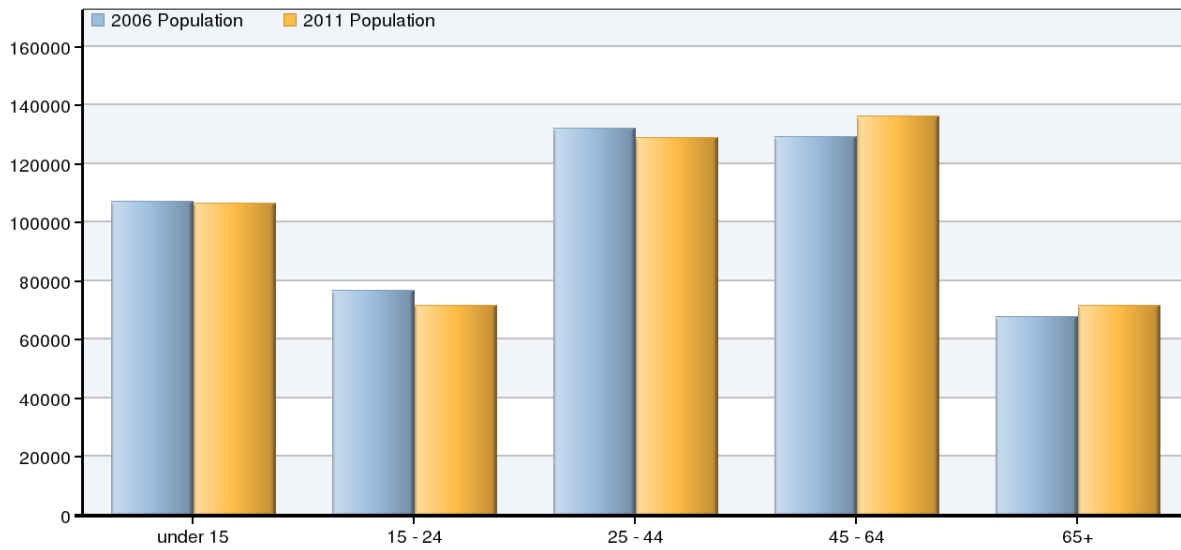
Race/Ethnicity	2006 Population	2011 Population	Change	% Change
White, Non-Hispanic	391,515	389,940	-1,575	-0%
White Hispanic	34,903	38,067	3,164	9%
Black or African American	31,748	31,040	-708	-2%



American Indian or Alaska Native	29,497	30,218	721	2%
Two or more races	14,792	15,075	283	2%
Asian	6,195	6,406	211	3%
Non-White Hispanic	4,077	3,822	-255	-6%
Native Hawaiian and other Pacific Islander	531	504	-27	-5%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Population Change by Age



Source: Economic Modeling Specialists, 2007

Age	2006 Population	2011 Population	Change	% Change
under 15	107,235	106,437	-798	-1%
15 - 24	76,936	71,779	-5,157	-7%
25 - 44	132,063	128,948	-3,115	-2%
45 - 64	129,174	136,319	7,145	6%
65+	67,850	71,589	3,739	6%

Source: Economic Modeling Specialists, Inc. - 5/07