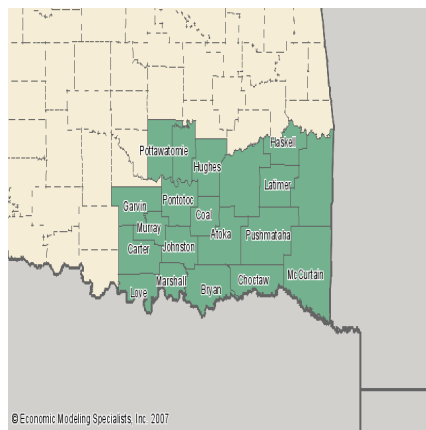


# Southwestern Oklahoma State University

## Center for Economic & Business Development

### Economy Overview

#### Region: SEOK



Report Produced by Economic Modeling Specialists Inc. [www.economicmodeling.com](http://www.economicmodeling.com)

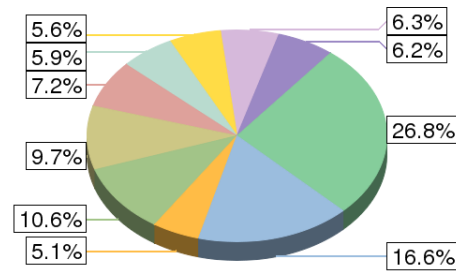
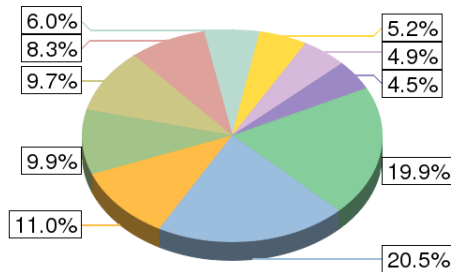
**EMSI**

## Industry Overview

### 2006 Industry Supersectors

2006 Regional Jobs

2006 State Jobs



Government	Agriculture, forestry, fishing and hunting
Retail trade	Health care and social assistance
Manufacturing	Construction
Other services, except public administration	Accommodation and food services
Administrative and waste services	Other

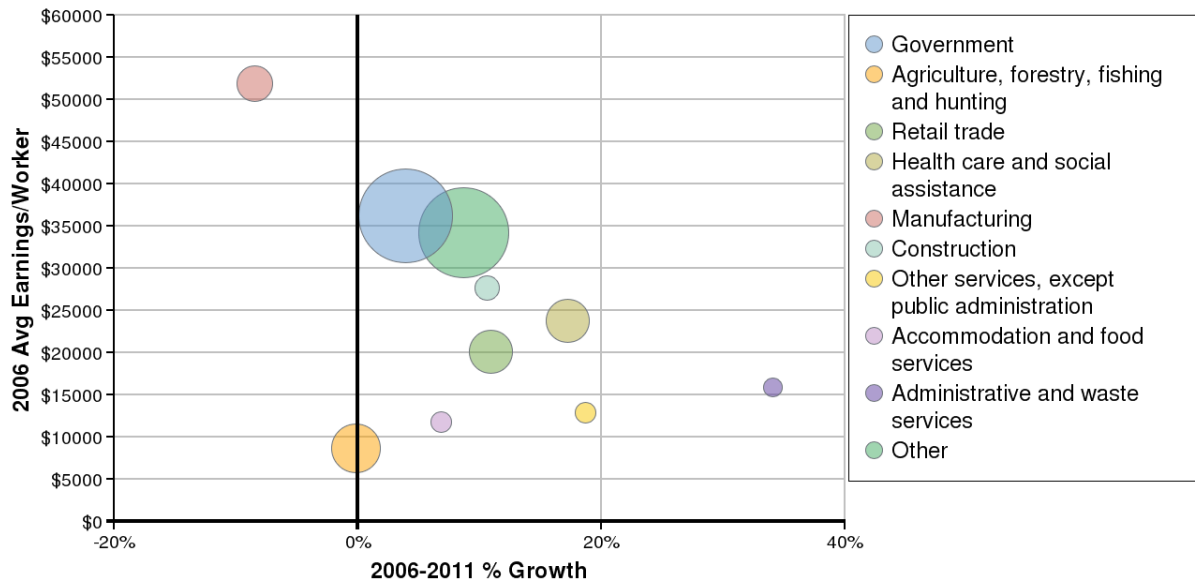
Source: Economic Modeling Specialists, 2007

Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
Agriculture, forestry, fishing and hunting	27,736	11%	105,290	5.1%
Mining	8,635	3.4%	61,693	3%
Utilities	1,211	0.5%	9,822	0.5%
Construction	15,113	6%	120,727	5.9%
Manufacturing	20,799	8.3%	148,913	7.2%
Wholesale trade	5,520	2.2%	61,983	3%
Retail trade	24,860	9.9%	218,161	10.6%
Transportation and warehousing	9,009	3.6%	68,443	3.3%
Information	1,889	0.8%	34,394	1.7%
Finance and insurance	7,366	2.9%	76,256	3.7%
Real estate and rental and leasing	4,557	1.8%	66,430	3.2%
Professional and technical services	7,507	3%	107,367	5.2%
Management of companies and enterprises	323	0.1%	12,507	0.6%
Administrative and waste services	11,417	4.5%	127,780	6.2%
Educational services	2,015	0.8%	25,596	1.2%
Health care and social assistance	24,380	9.7%	200,769	9.7%
Arts, entertainment, and recreation	1,922	0.8%	27,476	1.3%

Accommodation and food services	12,339	4.9%	129,950	6.3%
Other services, except public administration	13,020	5.2%	115,515	5.6%
Government	51,521	20.5%	342,610	16.6%

Source: Economic Modeling Specialists, Inc. - 6/07

## 2006-2011 Industry Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
Agriculture, forestry, fishing and hunting	27,736	27,690	-46	0%	\$8,610
Mining	8,635	8,016	-619	-7%	\$48,461
Utilities	1,211	1,226	15	1%	\$79,583
Construction	15,113	16,712	1,599	11%	\$30,596
Manufacturing	20,799	19,035	-1,764	-8%	\$47,447
Wholesale trade	5,520	5,688	167	3%	\$45,758
Retail trade	24,860	27,570	2,710	11%	\$22,253
Transportation and warehousing	9,009	10,259	1,251	14%	\$38,863
Information	1,889	1,798	-91	-5%	\$30,922
Finance and insurance	7,366	8,772	1,405	19%	\$35,198
Real estate and rental and leasing	4,557	5,749	1,191	26%	\$21,575
Professional and technical services	7,507	7,491	-16	0%	\$32,521
Management of companies and enterprises	323	456	134	41%	\$47,072
Administrative and waste services	11,417	15,308	3,890	34%	\$21,348
Educational services	2,015	2,362	347	17%	\$16,962
Health care and social assistance	24,380	28,577	4,196	17%	\$27,929
Arts, entertainment, and recreation	1,922	2,479	558	29%	\$16,153

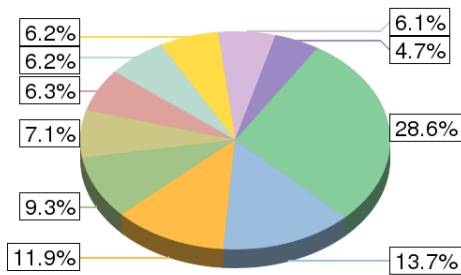
Accommodation and food services	12,339	13,179	840	7%	\$12,533
Other services, except public administration	13,020	15,453	2,432	19%	\$15,287
Government	51,521	53,550	2,029	4%	\$37,701

Source: Economic Modeling Specialists, Inc. - 6/07

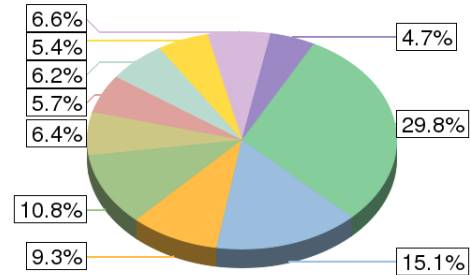
## Occupation Overview

### 2006 Occupational Supersectors

2006 Regional Jobs



2006 State Jobs



Office and administrative support occupations	Management occupations
Sales and related occupations	Transportation and material moving occupat...
Construction and extraction occupations	Production occupations
Education, training, and library occupations	Food preparation and serving related occup...
Healthcare practitioners and technical occ...	Other

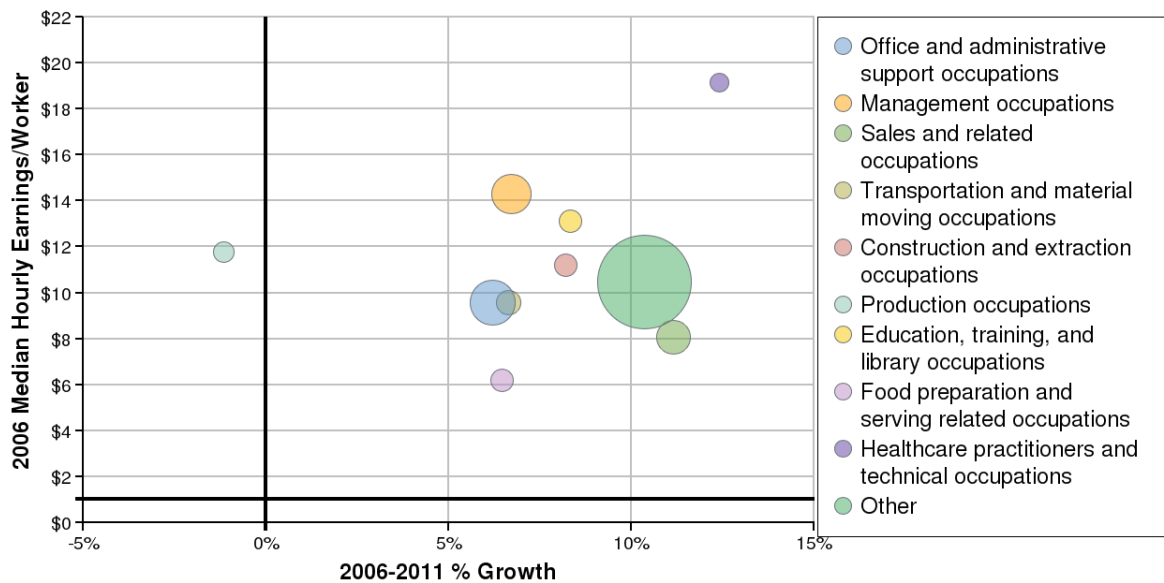
Source: Economic Modeling Specialists, 2007

SOC Code	Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
11-0000	Management occupations	29,826	11.9%	191,943	9.3%
13-0000	Business and financial operations occupations	7,567	3%	79,718	3.9%
15-0000	Computer and mathematical science occupations	1,781	0.7%	29,960	1.5%
17-0000	Architecture and engineering occupations	2,340	0.9%	29,362	1.4%
19-0000	Life, physical, and social science occupations	2,086	0.8%	18,952	0.9%
21-0000	Community and social services occupations	4,264	1.7%	26,091	1.3%
23-0000	Legal occupations	1,693	0.7%	16,930	0.8%
25-0000	Education, training, and library occupations	15,528	6.2%	111,034	5.4%

27-0000	Arts, design, entertainment, sports, and media occupations	3,338	1.3%	34,849	1.7%
29-0000	Healthcare practitioners and technical occupations	11,771	4.7%	96,991	4.7%
31-0000	Healthcare support occupations	6,893	2.7%	51,325	2.5%
33-0000	Protective service occupations	4,416	1.8%	35,095	1.7%
35-0000	Food preparation and serving related occupations	15,226	6.1%	136,315	6.6%
37-0000	Building and grounds cleaning and maintenance occupations	9,635	3.8%	76,493	3.7%
39-0000	Personal care and service occupations	9,407	3.7%	67,737	3.3%
41-0000	Sales and related occupations	23,442	9.3%	222,897	10.8%
43-0000	Office and administrative support occupations	34,363	13.7%	311,432	15.1%
45-0000	Farming, fishing, and forestry occupations	5,949	2.4%	23,847	1.2%
47-0000	Construction and extraction occupations	15,840	6.3%	117,350	5.7%
49-0000	Installation, maintenance, and repair occupations	10,152	4%	87,454	4.2%
51-0000	Production occupations	15,631	6.2%	126,808	6.2%
53-0000	Transportation and material moving occupations	17,712	7.1%	132,323	6.4%
55-0000	Military Occupations	2,213	0.9%	36,437	1.8%

Source: Economic Modeling Specialists, Inc. - 6/07

## 2006-2011 Occupational Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

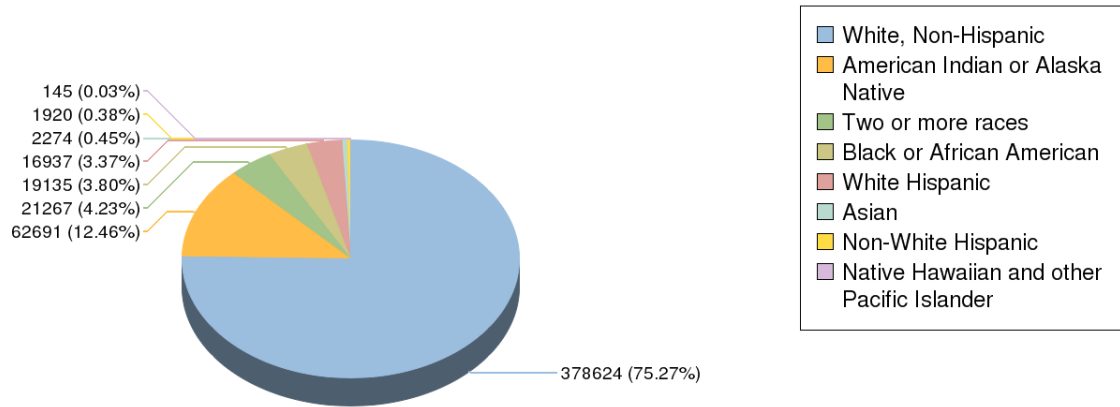
SOC Code	Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
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11-0000	Management occupations	29,826	31,830	2,004	7%	\$15.25
13-0000	Business and financial operations occupations	7,567	8,191	624	8%	\$16.32
15-0000	Computer and mathematical science occupations	1,781	2,028	247	14%	\$18.76
17-0000	Architecture and engineering occupations	2,340	2,353	13	1%	\$23.69
19-0000	Life, physical, and social science occupations	2,086	2,209	122	6%	\$18.35
21-0000	Community and social services occupations	4,264	4,842	578	14%	\$13.37
23-0000	Legal occupations	1,693	1,733	40	2%	\$19.80
25-0000	Education, training, and library occupations	15,528	16,820	1,292	8%	\$14.19
27-0000	Arts, design, entertainment, sports, and media occupations	3,338	3,792	454	14%	\$12.09
29-0000	Healthcare practitioners and technical occupations	11,771	13,231	1,461	12%	\$21.52
31-0000	Healthcare support occupations	6,893	7,980	1,086	16%	\$8.48
33-0000	Protective service occupations	4,416	4,767	350	8%	\$11.41
35-0000	Food preparation and serving related occupations	15,226	16,211	985	6%	\$6.60
37-0000	Building and grounds cleaning and maintenance occupations	9,635	11,222	1,587	16%	\$6.89
39-0000	Personal care and service occupations	9,407	11,274	1,867	20%	\$6.67
41-0000	Sales and related occupations	23,442	26,054	2,612	11%	\$8.94
43-0000	Office and administrative support occupations	34,363	36,494	2,131	6%	\$10.15
45-0000	Farming, fishing, and forestry occupations	5,949	5,972	23	0%	\$6.77
47-0000	Construction and extraction occupations	15,840	17,141	1,301	8%	\$12.11
49-0000	Installation, maintenance, and repair occupations	10,152	10,743	590	6%	\$13.73
51-0000	Production occupations	15,631	15,449	-181	-1%	\$11.62
53-0000	Transportation and material moving occupations	17,712	18,889	1,177	7%	\$10.20
55-0000	Military Occupations	2,213	2,065	-148	-7%	\$13.93

Source: Economic Modeling Specialists, Inc. - 6/07

## Demographic Overview

### 2006 Population by Race/Ethnicity

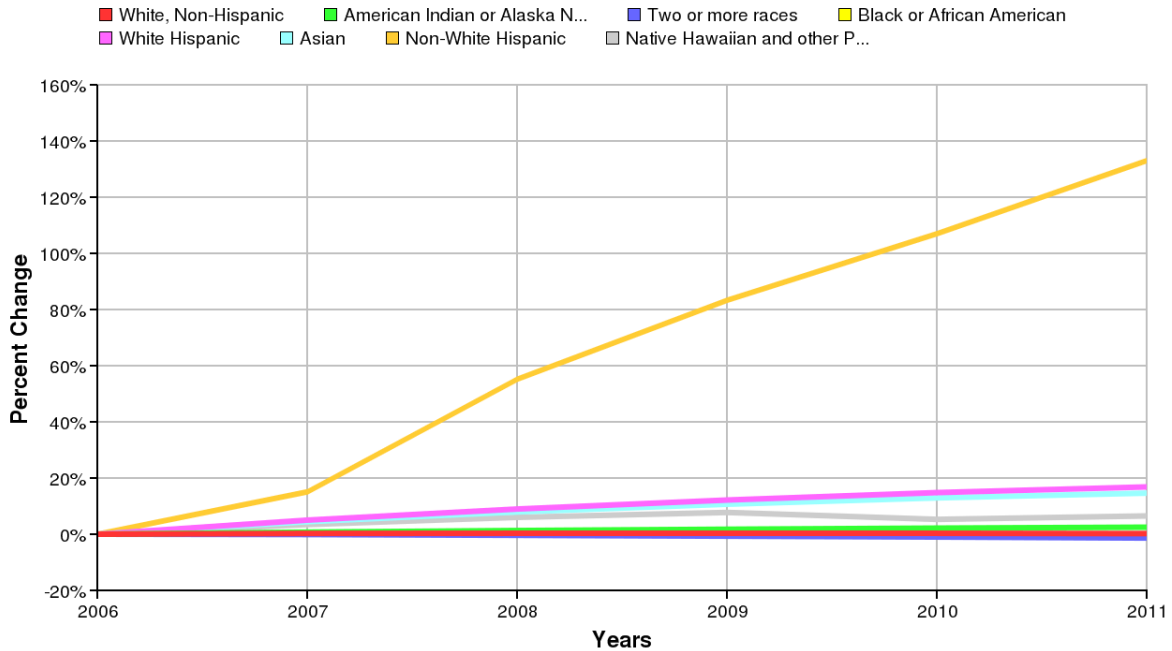


Source: Economic Modeling Specialists, 2007

Ethnicity	2006 Population	% of Region
White, Non-Hispanic	378,624	75.27%
American Indian or Alaska Native	62,691	12.46%
Two or more races	21,267	4.23%
Black or African American	19,135	3.8%
White Hispanic	16,937	3.37%
Asian	2,274	0.45%
Non-White Hispanic	1,920	0.38%
Native Hawaiian and other Pacific Islander	145	0.03%

Source: Economic Modeling Specialists, Inc. - 6/07

## 2006-2011 Percent Population Change by Race/Ethnicity

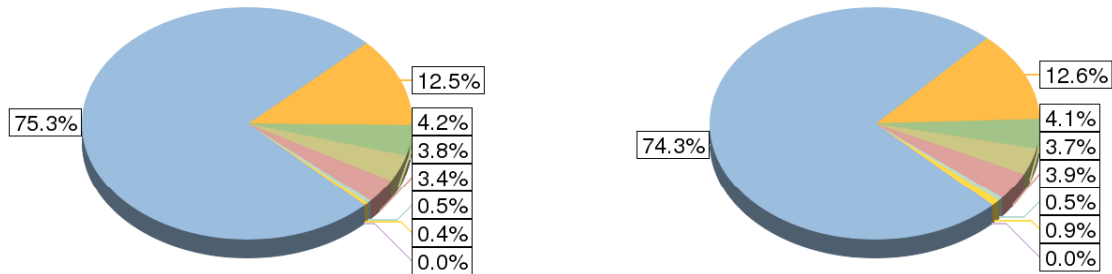


Source: Economic Modeling Specialists, 2007

## Population Change by Race/Ethnicity

2006

2011



White, Non-Hispanic	American Indian or Alaska Native
Two or more races	Black or African American
White Hispanic	Asian
Non-White Hispanic	Native Hawaiian and other Pacific Islander

Source: Economic Modeling Specialists, 2007

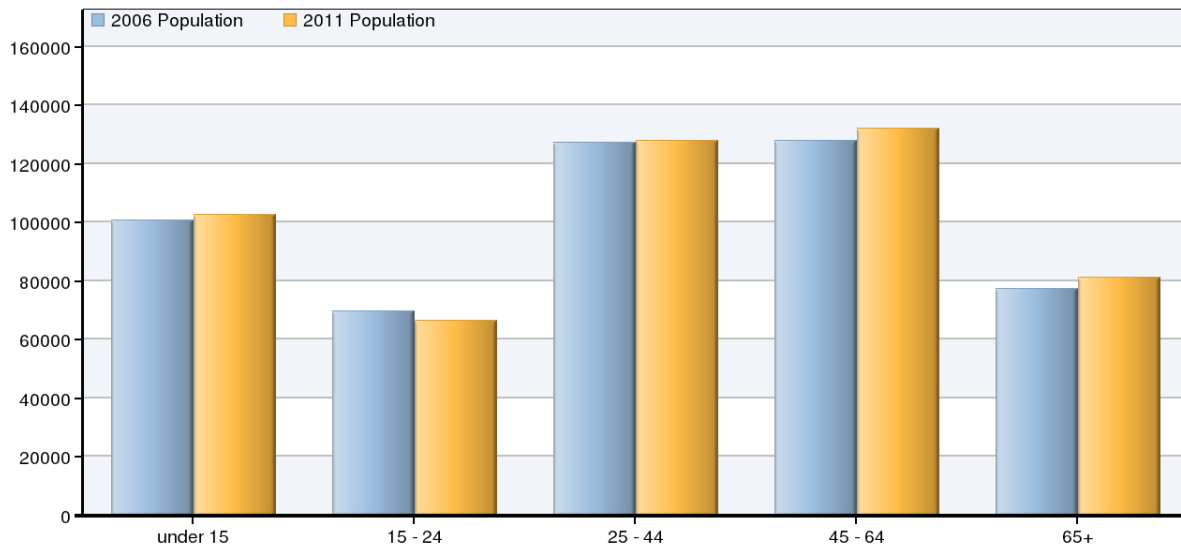
Race/Ethnicity	2006 Population	2011 Population	Change	% Change
White, Non-Hispanic	378,624	379,459	835	0%
American Indian or Alaska Native	62,691	64,252	1,561	2%
Two or more races	21,267	20,977	-290	-1%



Black or African American	19,135	19,012	-123	-1%
White Hispanic	16,937	19,789	2,852	17%
Asian	2,274	2,607	333	15%
Non-White Hispanic	1,920	4,475	2,555	133%
Native Hawaiian and other Pacific Islander	145	155	9	7%

Source: Economic Modeling Specialists, Inc. - 6/07

## 2006-2011 Population Change by Age



Source: Economic Modeling Specialists, 2007

Age	2006 Population	2011 Population	Change	% Change
under 15	100,843	102,635	1,792	2%
15 - 24	69,712	66,606	-3,106	-4%
25 - 44	127,262	128,104	842	1%
45 - 64	127,891	132,059	4,168	3%
65+	77,286	81,322	4,036	5%

Source: Economic Modeling Specialists, Inc. - 6/07