

Business Development Series: *Ethnicity for Custer County*

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What Is It?

Threshold Analysis shows the average number of people it takes to support a business. Threshold figures are benchmarks that can be used for comparative purposes. However, this analysis does not take into consideration differences in income, tourism, trade pull factors, etc. It is important to bear in mind that the relationship between population and the number of businesses may not essentially correlate with each other. Table 1 is comprised of threshold analysis information and table 2 consists of the total number of businesses in each industry.

How Are They Interpreted?

The benchmark figures available from threshold analysis can be used to identify opportunities within a community's ability to support additional businesses within a given industry. For example, assume the threshold analysis states that, on average, it takes 4,887 people to support an automobile dealer in Oklahoma. Further assume that there are no automobile dealers in a town of 10,000 people. Threshold analysis would indicate that there may be an opportunity for at least one automobile dealer in the town. However, even if an opportunity exists, it does not indicate that the new business will be successful. In order for a new business to operate successfully, it will also depend on other factors such as the management skills of the business operators.

How Are the Numbers Calculated?

Threshold figures are derived by dividing the estimated population in a given region by the number of businesses within that given region. For example, the threshold figures for an automobile dealer in the northwest region are computed by dividing the estimated population of the northwest region (197,208 people) by the number of automobile dealers (55) in the northwest region. The result shows on average, it takes 3,586 people to support an automobile dealer business in the northwest region of Oklahoma.

What Time Period?

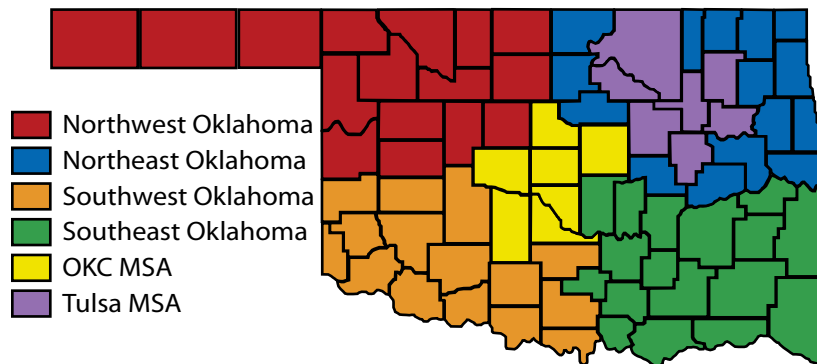
The threshold analysis used 2004 population estimates from US Census Bureau and 2005 business count data from the Oklahoma Employment Security Commission database.

Who Benefits from Them?

Local chambers of commerce, economic development professionals, bankers and entrepreneurs can benefit from using threshold analysis as a tool to identify opportunities within their local economies. One can use these benchmark figures to discover potential opportunities for new business start-ups and or expansion in the local economy.

What Is the Geographic Area?

The threshold analysis figures reported in this newsletter are computed for the state of Oklahoma and the six sub-state regions identified in the accompanying map.



The presentation of data in this report follows a similar presentation presented by the Iowa State University Extension Service for the state of Iowa. (Stone & Artz, "Threshold Levels for Selected Retail and Service Businesses in Iowa 2000-2001", Iowa State University Extension, Summer, 2001.)

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
2361	Residential Building Construction	2,900	2,932	3,692	4,256	1,782	2,130	2,352
2362	Nonresidential Building Construction	4,382	7,564	6,768	6,880	4,286	4,409	5,070
2381	Foundation, Structure & Bldg Exterior Contractors	2,988	3,676	4,061	5,361	2,757	2,756	3,174
2382	Building Equipment Contractors	1,483	1,912	1,700	2,064	1,434	1,397	1,566
2383	Building Finishing Contractors	4,930	5,799	5,895	7,644	2,239	2,586	3,209
2389	Other Specialty Trade Contractors	2,900	4,702	5,375	4,691	4,192	3,919	4,230
4411	Automobile Dealers	3,586	4,971	3,729	4,439	5,372	5,617	4,887
4412	Other Motor Vehicle Dealers	28,173	13,048	20,305	17,948	17,080	17,290	17,105
4413	Automotive Parts, Accessories & Tire Stores	2,900	4,499	4,809	4,536	4,116	4,323	4,230
4421	Furniture Stores	14,086	15,816	11,421	11,794	14,485	12,247	13,296
4422	Home Furnishings Stores	9,391	14,498	13,536	29,485	10,217	12,080	12,451
4431	Electronics & Appliance Stores	5,190	7,249	7,166	8,424	4,828	5,689	5,853
4441	Building Material & Supplies Dealers	3,081	3,810	3,930	4,536	4,254	4,260	4,092
4442	Lawn & Garden Equip & Supplies Stores	7,585	9,665	12,183	11,467	16,117	16,638	13,050
4451	Grocery Stores	2,121	3,202	2,437	2,949	5,019	4,872	3,690
4452	Specialty Food Stores	32,868	30,702	24,365	27,520	23,354	15,470	22,161
4453	Beer, Wine & Liquor Stores	11,600	11,346	12,603	15,877	12,575	14,223	13,002
4461	Health & Personal Care Stores	2,900	4,349	3,151	4,745	3,532	3,570	3,663
4471	Gasoline Stations	1,399	1,825	1,374	1,535	3,447	3,303	2,257
4481	Clothing Stores	6,362	7,908	5,221	10,068	4,418	5,010	5,480
4482	Shoe Stores	19,721	18,640	19,236	34,400	13,004	15,747	16,543
4483	Jewelry, Luggage & Leather Goods Stores	17,928	19,331	18,274	24,282	12,715	14,697	15,660
4511	Sporting Goods/Hobby/Musical Instrument Stores	9,391	12,138	13,053	17,200	6,692	6,532	8,350
4512	Book, Periodical & Music Stores	15,170	20,074	21,499	34,400	15,464	17,996	18,448
4521	Department Stores	21,912	18,640	21,499	24,282	29,342	24,495	24,134
4529	Other General Merchandise Stores	3,867	5,612	4,016	4,300	7,528	7,473	5,863
4531	Florists	8,964	12,427	10,152	9,600	12,575	12,780	11,629
4532	Office Supplies, Stationery & Gift Stores	5,330	8,846	8,500	11,157	6,087	6,581	7,075
4533	Used Merchandise Stores	24,651	24,854	14,619	20,640	11,003	10,624	13,500
4539	Other Miscellaneous Store Retailers	6,800	6,691	7,459	7,644	6,393	6,344	6,673
4541	Electronic Shopping & Mail-Order Houses	197,208	130,482	365,481	412,794	44,013	58,788	73,407
4542	Vending Machine Operators	32,868	43,494	60,914	58,971	40,869	48,990	45,760
4543	Direct Selling Establishments	12,326	20,074	14,057	10,320	26,612	31,493	19,685
4921	Couriers	15,170	57,992	36,548	37,527	25,429	31,493	30,375
4922	Local Messengers & Local Delivery	49,302	260,964	N/A	103,199	28,608	41,991	49,628
4931	Warehousing & Storage	28,173	28,996	18,274	31,753	20,806	22,045	23,030
5111	Newspaper/Periodical/Book/Directory Publishers	7,888	16,310	10,749	14,743	11,677	11,758	12,067
5112	Software Publishers	197,208	104,386	365,481	82,559	36,914	31,493	49,628
5121	Motion Picture & Video Industries	32,868	40,148	30,457	34,400	27,910	21,508	28,188
5122	Sound Recording Industries	N/A	N/A	182,741	N/A	67,313	62,987	106,774
5151	Radio & Television Broadcasting	21,912	2,932	22,843	25,800	36,914	48,990	32,326
5152	Cable & Other Subscription Programming	197,208	7,564	365,481	206,397	572,164	55,113	130,502
5161	Internet Publishing & Broadcasting	N/A	N/A	365,481	N/A	67,313	146,969	146,815

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
5171	Wired Telecommunications Carriers	7,043	1,912	12,183	12,141	14,304	14,456	13,002
5172	Wireless Telecommunications Carriers	24,651	5,799	28,114	20,640	22,006	18,762	22,022
5173	Telecommunications Resellers	65,736	4,702	52,212	37,527	42,382	32,660	41,947
5174	Satellite Telecommunications	N/A	4,971	182,741	N/A	286,082	220,454	320,323
5175	Cable & Other Program Distribution	32,868	13,048	45,685	137,598	42,382	97,979	65,251
5179	Other Telecommunications	197,208	N/A	N/A	412,794	143,041	176,363	234,904
5181	Internet Service Providers & Web Search Portals	65,736	15,816	60,914	82,559	34,677	41,991	42,970
5182	Data Processing, Hosting & Related Services	197,208	14,498	91,370	82,559	26,007	31,493	41,947
5191	Other Information Services	12,326	7,249	20,305	37,527	60,228	20,041	26,295
5221	Depository Credit Intermediation	1,878	3,810	2,299	3,329	3,093	2,920	2,883
5222	Nondepository Credit Intermediation	3,721	9,665	2,924	3,151	3,279	4,365	3,471
5223	Activities Related to Credit Intermediation	39,442	3,202	30,457	27,520	10,127	9,585	13,398
5231	Securities/Commodity Intermediation/Brokerage	11,600	30,702	21,499	24,282	13,463	18,762	16,779
5239	Other Financial Investment Activities	7,888	11,346	8,914	18,763	3,260	5,249	5,438
5241	Insurance Carriers	13,147	4,349	11,790	21,726	5,899	7,735	8,743
5242	Agencies, Brokerages & Other Related Activities	1,281	1,825	1,884	2,196	1,436	1,575	1,653
5251	Insurance & Employee Benefit Funds	N/A	7,908	N/A	412,794	143,041	220,454	251,682
5259	Other Investment Pools & Funds	49,302	18,640	121,827	82,559	36,914	29,394	44,602
5311	Lessors of Real Estate	3,867	19,331	4,061	6,997	2,980	3,721	3,797
5312	Offices of Real Estate Agents & Brokers	5,800	12,138	5,375	11,157	3,060	3,051	3,972
5313	Activities Related to Real Estate	8,574	20,074	7,459	8,974	3,656	3,937	4,840
5321	Automotive Equipment Rental & Leasing	65,736	18,640	28,114	103,199	18,457	15,747	22,880
5322	Consumer Goods Rental	7,043	5,612	8,122	7,371	10,796	11,603	9,472
5323	General Rental Centers	49,302	12,427	73,096	68,799	44,013	51,871	53,387
5324	Comm/Industrial Machinery & Equip Rental/Leasing	6,800	8,846	17,404	22,933	15,258	18,371	17,022
5331	Lessors of Nonfinancial Intangible Assets	98,604	24,854	45,685	45,866	23,354	44,091	37,090
5411	Legal Services	1,461	6,691	2,065	2,173	967	1,285	1,355
5412	Accounting Services	1,761	130,482	2,687	2,887	1,840	2,065	2,199
5413	Architectural, Engineering & Related Services	5,635	43,494	7,614	8,783	2,424	1,982	3,104
5414	Specialized Design Services	39,442	20,074	60,914	103,199	11,110	9,282	15,320
5415	Computer Systems Design & Related Services	21,912	57,992	11,075	19,657	3,789	2,808	4,867
5416	Mngmt, Scientific & Technical Consulting Services	5,635	260,964	4,512	8,256	2,077	1,977	2,842
5417	Scientific Research & Development Services	65,736	28,996	30,457	68,799	20,076	32,660	29,120
5418	Advertising & Related Services	24,651	16,310	40,609	25,800	6,186	6,344	9,421
5419	Other Professional, Scientific & Technical Services	3,081	104,386	4,569	6,767	3,946	4,409	4,399
5611	Office Administrative Services	19,721	40,148	15,890	10,320	6,152	8,561	8,532
5612	Facilities Support Services	98,604	173,976	30,457	82,559	42,382	58,788	55,056
5613	Employment Services	12,326	2,932	7,459	9,828	4,748	4,741	5,912
5614	Business Support Services	32,868	7,564	12,183	19,657	4,671	5,157	7,061
5615	Travel Arrangement & Reservation Services	32,868	3,676	15,228	27,520	15,464	21,508	19,685
5616	Investigation & Security Services	24,651	1,912	20,305	31,753	8,292	8,998	11,553
5617	Services to Buildings & Dwellings	2,405	5,799	2,503	4,439	1,690	1,693	2,071
5619	Other Support Services	12,326	4,702	9,878	9,828	6,219	7,602	8,138

Table 1: Threshold Levels (Population per Business)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
6211	Offices of Physicians	1,616	4,971	1,575	2,698	1,023	1,420	1,382
6212	Offices of Dentists	2,988	13,048	3,353	4,536	2,266	2,571	2,777
6213	Offices of Other Health Practitioners	2,320	4,499	3,293	4,587	2,649	2,541	2,934
6214	Outpatient Care Centers	49,302	15,816	19,236	17,948	11,330	14,697	13,982
6215	Medical & Diagnostic Laboratories	17,928	14,498	28,114	34,400	13,463	23,833	20,486
6216	Home Health Care Services	7,585	7,249	7,459	4,800	9,380	10,374	8,156
6219	Other Ambulatory Health Care Services	15,170	3,810	19,236	20,640	35,760	35,273	29,861
6221	General Medical & Surgical Hospitals	10,379	9,665	17,404	13,316	35,760	28,446	21,355
6222	Psychiatric & Substance Abuse Hospitals	98,604	3,202	182,741	82,559	381,442	440,908	207,268
6223	Specialty Hospitals (except Psych/Substance Abuse)	197,208	N/A	N/A	412,794	127,147	110,227	185,450
6231	Nursing Care Facilities	5,478	11,346	9,371	6,351	13,306	12,780	9,680
6232	Residential Mental Health/Substance Abuse Facilities	16,434	4,349	14,057	82,559	22,438	4,666	8,657
6233	Community Care Facilities for the Elderly	21,912	1,825	24,365	25,800	22,006	28,446	24,300
6239	Other Residential Care Facilities	19,721	7,908	60,914	29,485	23,840	110,227	34,545
6241	Individual & Family Services	6,362	18,640	5,007	5,225	6,186	8,561	6,525
6242	Community Food/Housing, Emergency & Relief Services	10,379	19,331	12,603	27,520	27,910	48,990	23,030
6243	Vocational Rehabilitation Services	21,912	12,138	22,843	34,400	31,787	44,091	32,625
6244	Child Day Care Services	4,695	20,074	3,655	3,590	2,868	3,851	3,359
7111	Performing Arts Companies	N/A	18,640	365,481	137,598	47,680	55,113	70,471
7112	Spectator Sports	49,302	5,612	73,096	82,559	38,144	38,340	50,336
7113	Promoters of Performing Arts/Sports/Similar Events	N/A	12,427	182,741	206,397	63,574	110,227	110,111
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	N/A	8,846	N/A	412,794	286,082	881,815	503,365
7115	Independent Artists, Writers & Performers	N/A	24,854	121,827	137,598	38,144	36,742	55,056
7121	Museums, Historical Sites & Similar Institutions	65,736	6,691	60,914	103,199	114,433	110,227	103,634
7131	Amusement Parks & Arcades	N/A	130,482	52,212	103,199	114,433	176,363	117,452
7132	Gambling Industries	65,736	43,494	45,685	27,520	71,520	73,485	49,628
7139	Other Amusement & Recreation Industries	4,025	20,074	5,375	6,767	5,475	5,477	5,182
7211	Traveler Accommodation	3,130	57,992	5,991	5,655	6,894	7,668	6,054
7212	RV Parks & Recreational Camps	98,604	260,964	121,827	82,559	114,433	176,363	97,876
7213	Rooming & Boarding Houses	197,208	28,996	N/A	412,794	114,433	293,938	135,521
7221	Full-Service Restaurants	1,256	16,310	1,542	1,795	1,389	1,404	1,466
7222	Limited-Service Eating Places	1,494	104,386	1,555	1,885	1,227	1,299	1,404
7223	Special Food Services	28,173	2,932	45,685	137,598	18,759	22,045	26,493
7224	Drinking Places (Alcoholic Beverages)	8,574	7,564	10,152	20,640	9,951	8,479	10,363
8111	Automotive Repair & Maintenance	1,529	3,676	2,088	2,663	1,598	1,739	1,837
8112	Electronic/Precision Equip Repair & Maint	24,651	1,912	24,365	37,527	14,485	17,290	20,020
8113	Comm/Indus Machinery & Equip Repair & Maint	4,287	5,799	10,152	12,900	10,217	10,136	10,487
8114	Personal & Household Goods Repair & Maintenance	16,434	4,702	30,457	58,971	13,153	18,762	19,467
8121	Personal Care Services	5,976	4,971	10,442	12,141	3,633	4,064	4,991
8122	Death Care Services	5,976	13,048	10,749	9,600	16,828	12,597	11,553
8123	Drycleaning & Laundry Services	9,860	4,499	7,945	11,157	7,152	8,241	8,409
8129	Other Personal Services	14,086	15,816	20,305	31,753	12,046	13,161	15,387

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
2361	Residential Building Construction	68	178	99	97	642	414	1498
2362	Nonresidential Building Construction	45	69	54	60	267	200	695
2381	Foundation, Structure & Bldg Exterior Contractors	66	142	90	77	415	320	1110
2382	Building Equipment Contractors	133	273	215	200	798	631	2250
2383	Building Finishing Contractors	40	90	62	54	511	341	1098
2389	Other Specialty Trade Contractors	68	111	68	88	273	225	833
4411	Automobile Dealers	55	105	98	93	213	157	721
4412	Other Motor Vehicle Dealers	7	40	18	23	67	51	206
4413	Automotive Parts, Accessories & Tire Stores	68	116	76	91	278	204	833
4421	Furniture Stores	14	33	32	35	79	72	265
4422	Home Furnishings Stores	21	36	27	14	112	73	283
4431	Electronics & Appliance Stores	38	72	51	49	237	155	602
4441	Building Material & Supplies Dealers	64	137	93	91	269	207	861
4442	Lawn & Garden Equip & Supplies Stores	26	54	30	36	71	53	270
4451	Grocery Stores	93	163	150	140	228	181	955
4452	Specialty Food Stores	6	17	15	15	49	57	159
4453	Beer, Wine & Liquor Stores	17	46	29	26	91	62	271
4461	Health & Personal Care Stores	68	120	116	87	324	247	962
4471	Gasoline Stations	141	286	266	269	332	267	1561
4481	Clothing Stores	31	66	70	41	259	176	643
4482	Shoe Stores	10	28	19	12	88	56	213
4483	Jewelry, Luggage & Leather Goods Stores	11	27	20	17	90	60	225
4511	Sporting Goods/Hobby/Musical Instrument Stores	21	43	28	24	171	135	422
4512	Book, Periodical & Music Stores	13	26	17	12	74	49	191
4521	Department Stores	9	28	17	17	39	36	146
4529	Other General Merchandise Stores	51	93	91	96	152	118	601
4531	Florists	22	42	36	43	91	69	303
4532	Office Supplies, Stationery & Gift Stores	37	59	43	37	188	134	498
4533	Used Merchandise Stores	8	21	25	20	104	83	261
4539	Other Miscellaneous Store Retailers	29	78	49	54	179	139	528
4541	Electronic Shopping & Mail-Order Houses	1	4	1	1	26	15	48
4542	Vending Machine Operators	6	12	6	7	28	18	77
4543	Direct Selling Establishments	16	26	26	40	43	28	179
4921	Couriers	13	9	10	11	45	28	116
4922	Local Messengers & Local Delivery	4	2	N/A	4	40	21	71
4931	Warehousing & Storage	7	18	20	13	55	40	153
5111	Newspaper/Periodical/Book/Directory Publishers	25	32	34	28	98	75	292
5112	Software Publishers	1	5	1	5	31	28	71
5121	Motion Picture & Video Industries	6	13	12	12	41	41	125
5122	Sound Recording Industries	N/A	N/A	2	N/A	17	14	33
5151	Radio & Television Broadcasting	9	19	16	16	31	18	109
5152	Cable & Other Subscription Programming	1	5	1	2	2	16	27
5161	Internet Publishing & Broadcasting	N/A	N/A	1	N/A	17	6	24

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
5171	Wired Telecommunications Carriers	28	38	30	34	80	61	271
5172	Wireless Telecommunications Carriers	8	20	13	20	52	47	160
5173	Telecommunications Resellers	3	9	7	11	27	27	84
5174	Satellite Telecommunications	N/A	1	2	N/A	4	4	11
5175	Cable & Other Program Distribution	6	1	8	3	27	9	54
5179	Other Telecommunications	1	N/A	N/A	1	8	5	15
5181	Internet Service Providers & Web Search Portals	3	14	6	5	33	21	82
5182	Data Processing, Hosting & Related Services	1	2	4	5	44	28	84
5191	Other Information Services	16	26	18	11	19	44	134
5221	Depository Credit Intermediation	105	162	159	124	370	302	1222
5222	Nondepository Credit Intermediation	53	155	125	131	349	202	1015
5223	Activities Related to Credit Intermediation	5	26	12	15	113	92	263
5231	Securities/Commodity Intermediation/Brokerage	17	27	17	17	85	47	210
5239	Other Financial Investment Activities	25	41	41	22	351	168	648
5241	Insurance Carriers	15	30	31	19	194	114	403
5242	Agencies, Brokerages & Other Related Activities	154	239	194	188	797	560	2132
5251	Insurance & Employee Benefit Funds	N/A	1	N/A	1	8	4	14
5259	Other Investment Pools & Funds	4	6	3	5	31	30	79
5311	Lessors of Real Estate	51	107	90	59	384	237	928
5312	Offices of Real Estate Agents & Brokers	34	85	68	37	374	289	887
5313	Activities Related to Real Estate	23	73	49	46	313	224	728
5321	Automotive Equipment Rental & Leasing	3	16	13	4	62	56	154
5322	Consumer Goods Rental	28	61	45	56	106	76	372
5323	General Rental Centers	4	8	5	6	26	17	66
5324	Comm/Industrial Machinery & Equip Rental/Leasing	29	16	21	18	75	48	207
5331	Lessors of Nonfinancial Intangible Assets	2	7	8	9	49	20	95
5411	Legal Services	135	230	177	190	1183	686	2601
5412	Accounting Services	112	162	136	143	622	427	1602
5413	Architectural, Engineering & Related Services	35	88	48	47	472	445	1135
5414	Specialized Design Services	5	17	6	4	103	95	230
5415	Computer Systems Design & Related Services	9	45	33	21	302	314	724
5416	Mngmt, Scientific & Technical Consulting Services	35	77	81	50	551	446	1240
5417	Scientific Research & Development Services	3	16	12	6	57	27	121
5418	Advertising & Related Services	8	17	9	16	185	139	374
5419	Other Professional, Scientific & Technical Services	64	106	80	61	290	200	801
5611	Office Administrative Services	10	51	23	40	186	103	413
5612	Facilities Support Services	2	3	12	5	27	15	64
5613	Employment Services	16	62	49	42	241	186	596
5614	Business Support Services	6	26	30	21	245	171	499
5615	Travel Arrangement & Reservation Services	6	19	24	15	74	41	179
5616	Investigation & Security Services	8	30	18	13	138	98	305
5617	Services to Buildings & Dwellings	82	182	146	93	677	521	1701

Table 2: Business Count (Businesses per Region)

NAICS	Description	NW	NE	SW	SE	OKC	Tulsa	State
5619	Other Support Services	16	38	37	42	184	116	433
6211	Offices of Physicians	122	303	232	153	1119	621	2550
6212	Offices of Dentists	66	155	109	91	505	343	1269
6213	Offices of Other Health Practitioners	85	136	111	90	432	347	1201
6214	Outpatient Care Centers	4	45	19	23	101	60	252
6215	Medical & Diagnostic Laboratories	11	14	13	12	85	37	172
6216	Home Health Care Services	26	64	49	86	122	85	432
6219	Other Ambulatory Health Care Services	13	9	19	20	32	25	118
6221	General Medical & Surgical Hospitals	19	31	21	31	32	31	165
6222	Psychiatric & Substance Abuse Hospitals	2	3	2	5	3	2	17
6223	Specialty Hospitals (except Psych/Substance Abuse)	1	N/A	N/A	1	9	8	19
6231	Nursing Care Facilities	36	69	39	65	86	69	364
6232	Residential Mental Health/Substance Abuse Facilities	12	124	26	5	51	189	407
6233	Community Care Facilities for the Elderly	9	22	15	16	52	31	145
6239	Other Residential Care Facilities	10	16	6	14	48	8	102
6241	Individual & Family Services	31	69	73	79	185	103	540
6242	Community Food/Housing, Emergency & Relief Services	19	31	29	15	41	18	153
6243	Vocational Rehabilitation Services	9	15	16	12	36	20	108
6244	Child Day Care Services	42	164	100	115	399	229	1049
7111	Performing Arts Companies	N/A	6	1	3	24	16	50
7112	Spectator Sports	4	3	5	5	30	23	70
7113	Promoters of Performing Arts/Sports/Similar Events	N/A	2	2	2	18	8	32
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	N/A	1	N/A	1	4	1	7
7115	Independent Artists, Writers & Performers	N/A	4	3	3	30	24	64
7121	Museums, Historical Sites & Similar Institutions	3	3	6	4	10	8	34
7131	Amusement Parks & Arcades	N/A	4	7	4	10	5	30
7132	Gambling Industries	3	17	8	15	16	12	71
7139	Other Amusement & Recreation Industries	49	132	68	61	209	161	680
7211	Traveler Accommodation	63	104	61	73	166	115	582
7212	RV Parks & Recreational Camps	2	11	3	5	10	5	36
7213	Rooming & Boarding Houses	1	11	N/A	1	10	3	26
7221	Full-Service Restaurants	157	328	237	230	824	628	2404
7222	Limited-Service Eating Places	132	311	235	219	933	679	2509
7223	Special Food Services	7	14	8	3	61	40	133
7224	Drinking Places (Alcoholic Beverages)	23	42	36	20	115	104	340
8111	Automotive Repair & Maintenance	129	236	175	155	716	507	1918
8112	Electronic/Precision Equip Repair & Maint	8	12	15	11	79	51	176
8113	Comm/Indus Machinery & Equip Repair & Maint	46	23	36	32	112	87	336
8114	Personal & Household Goods Repair & Maintenance	12	16	12	7	87	47	181
8121	Personal Care Services	33	72	35	34	315	217	706
8122	Death Care Services	33	57	34	43	68	70	305
8123	Drycleaning & Laundry Services	20	49	46	37	160	107	419
8129	Other Personal Services	14	22	18	13	95	67	229