



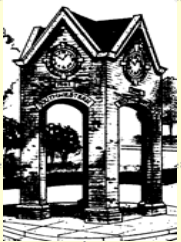
2007

Conference

Report

e-Synchronist Update


January 2007



Don Nigus
SWOSU-Center for Economic &
Business Development



2006 Report Focus

- E-synchronist™ '06 Survey Credibility
 - Convention, Retail, Tourism, Services Report
 - Comparison of CRTS & Industry Results
- 

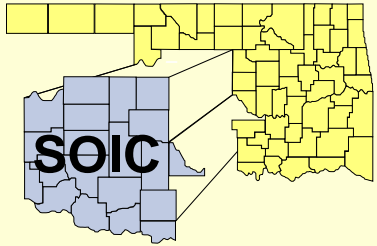
e-Synchronist:

■ 2006 Focus on CRTS:

Convention, Retail, Tourism, & Services



View of Mt. Scott from scenic
waterfall in Medicine Park



Front Line Team

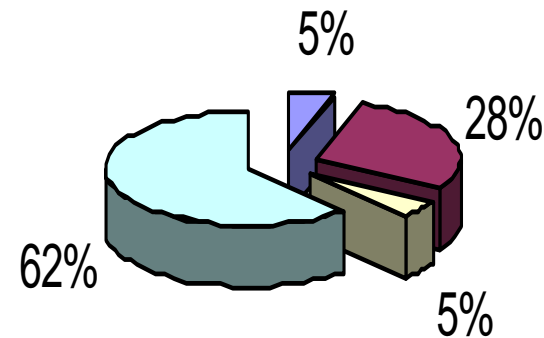


Front Line Team members from Lt. to Rt. Front row: Marilyn Feaver, Leo Turner, and Glenna Lunday
Back row: Duane Zeman, Tanner Corbin, Don Nigus. Not pictured Cinnamon Bock.

CRTS Survey Participants

- Convention & Entertainment 5%
- Retail & Wholesale 28%
- Tourism & Recreation 5%
- Services 62%

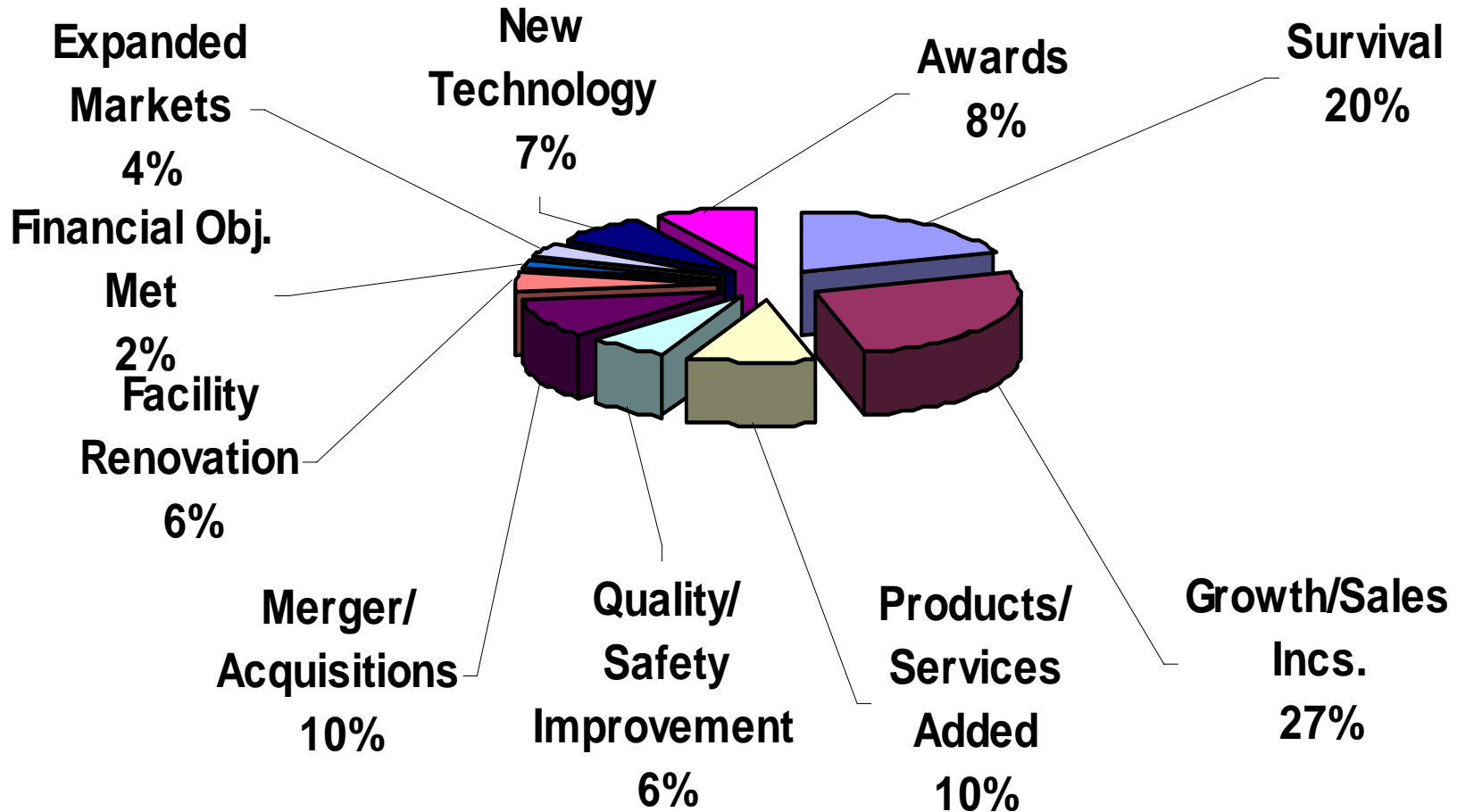
Business Sectors



■ Convention/Entertainment ■ Retail/Wholesale
■ Tourism/Recreation ■ Services

CRTS – Greatest Achievements

CRTS Achievements





-Achievements Comparison-

Manufacturing - CRTS

- | | |
|------------------------------|------------------------------|
| ● Survival | ● Growth/Sales Increase |
| ● Growth/Sales Increase | ● Survival |
| ● Products or Services Added | ● Products or Services Added |
| ● Quality of Products | ● Mergers & Acquisitions |
| ● Mergers & Acquisitions | ● Awards |
- 



CRTS/MFG. Change Comparison

MFG.

● 23% Owner Mgt.

● 30% Adverse
Legislation

● 47% Positive
Legislation

CRTS

● 31% Owner Mgt.

● 44% Adverse
Legislation

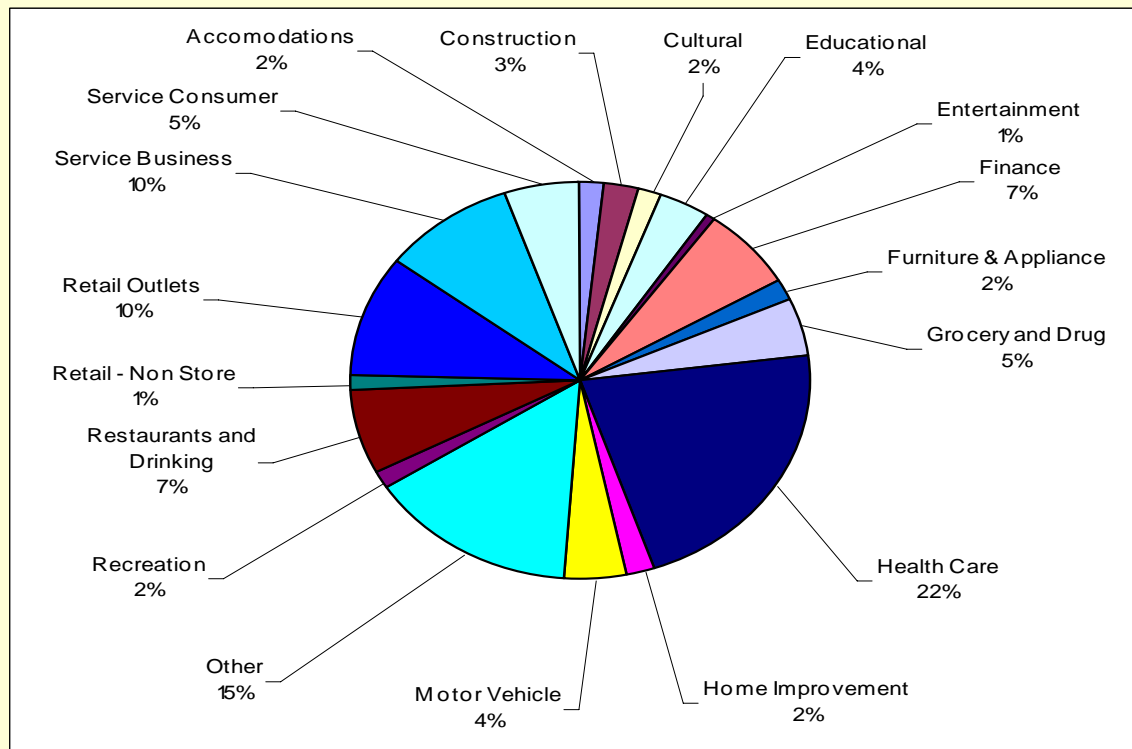
● 35% Positive
Legislation



Investment Forecast Report

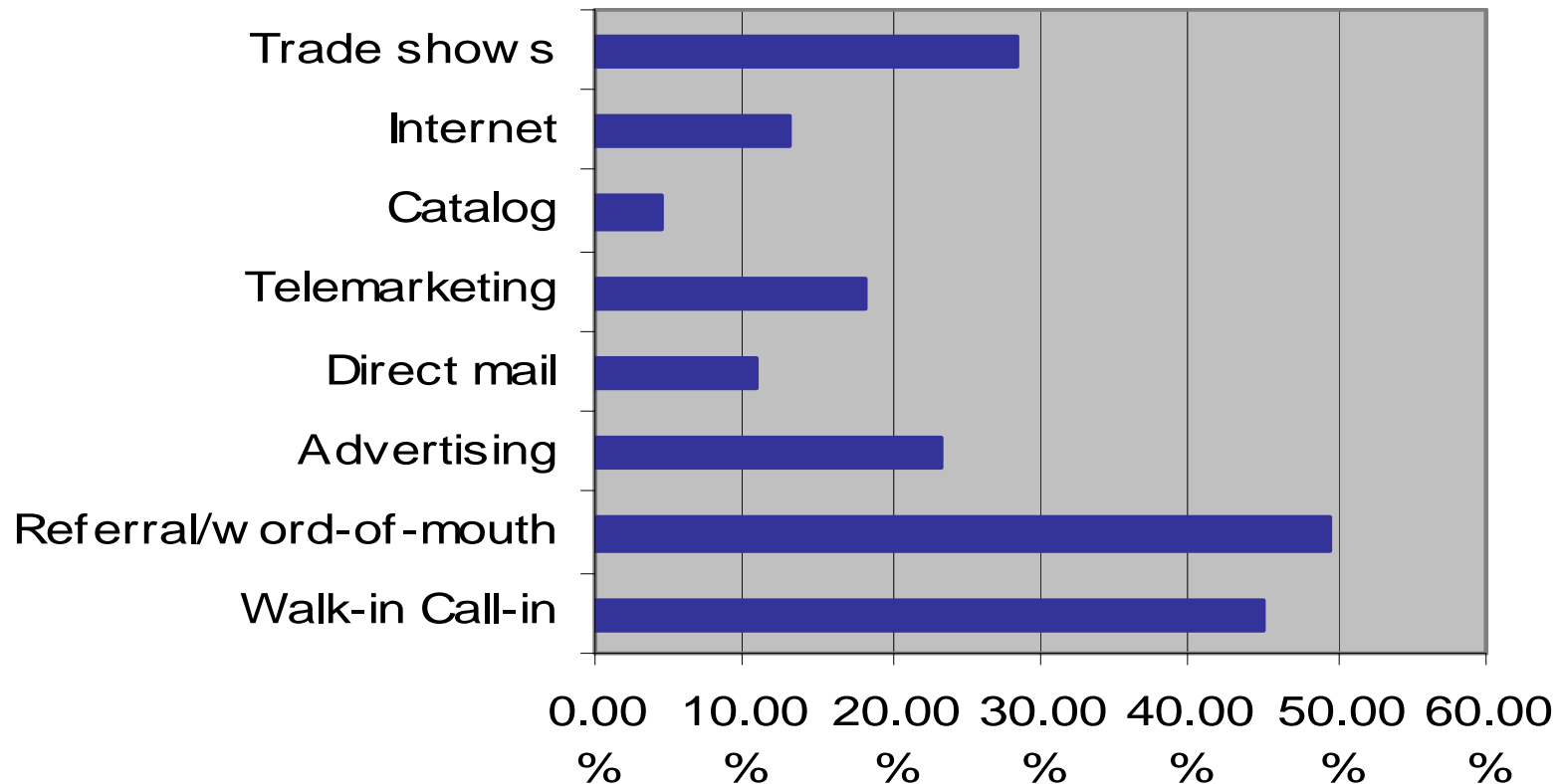
\$175 million

Business Sector Distribution

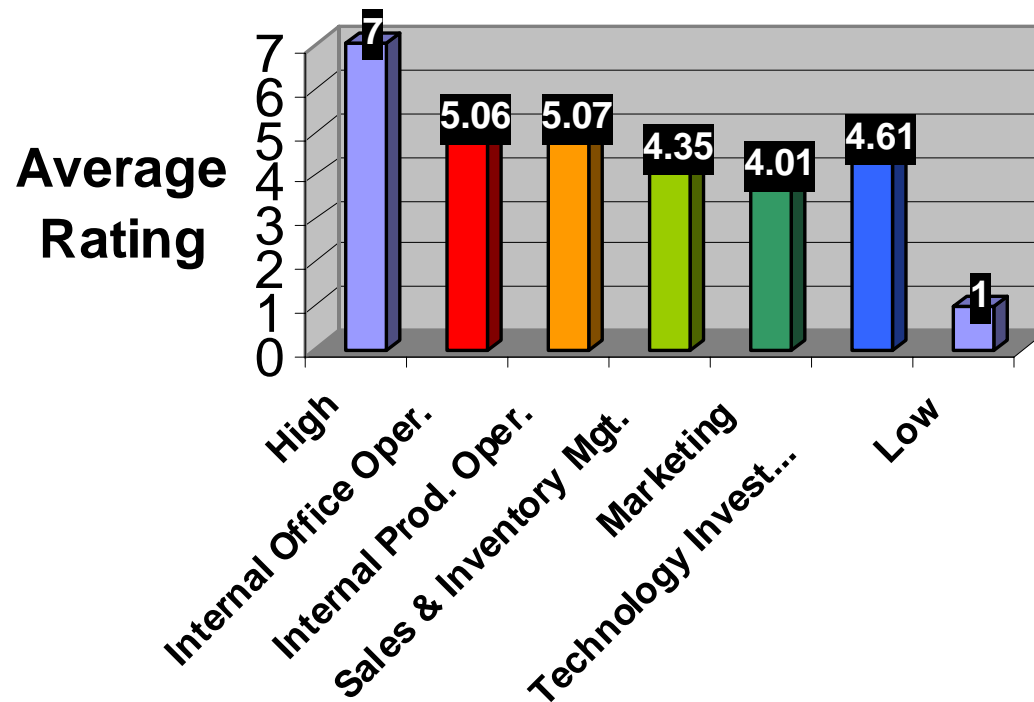


CRTS Business Sales Promotion

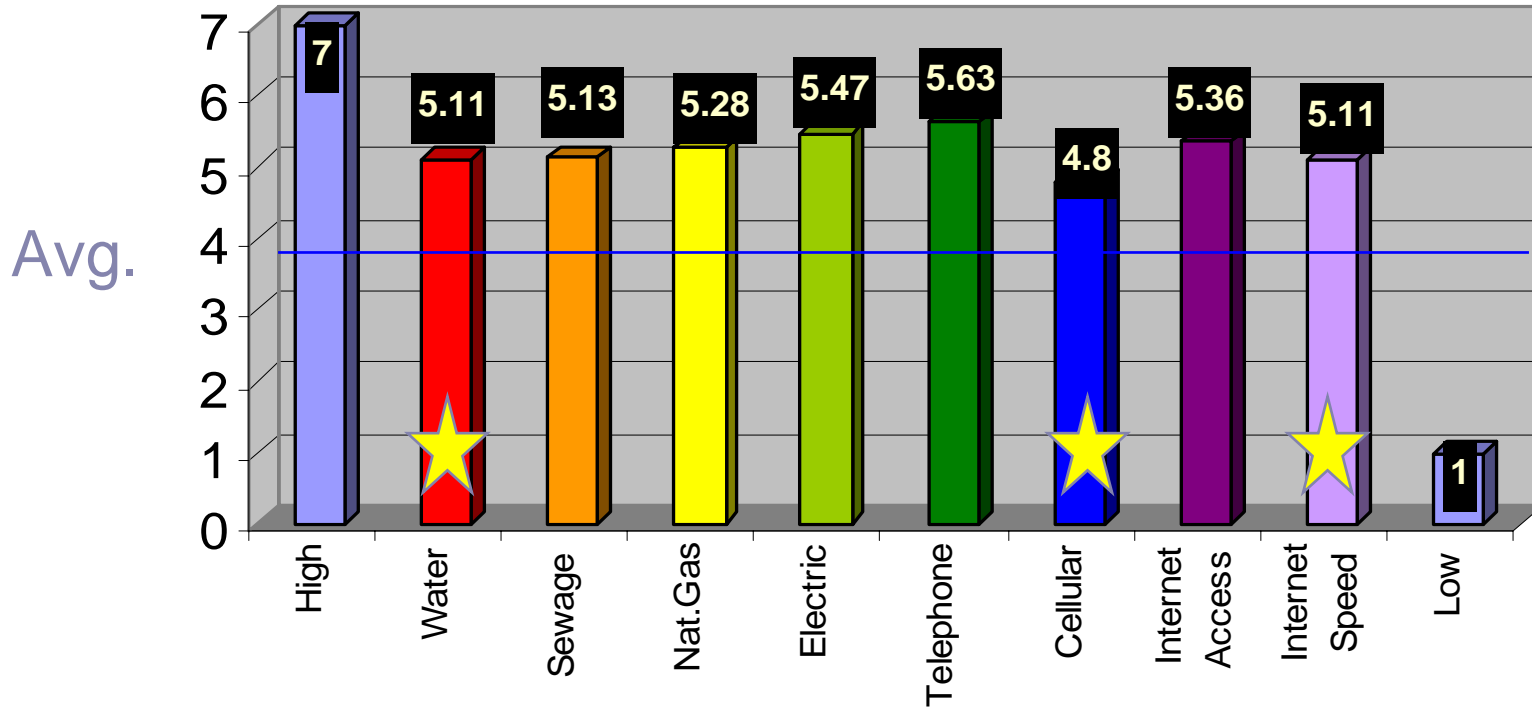
Sales Generator Applications



Technology Utilization

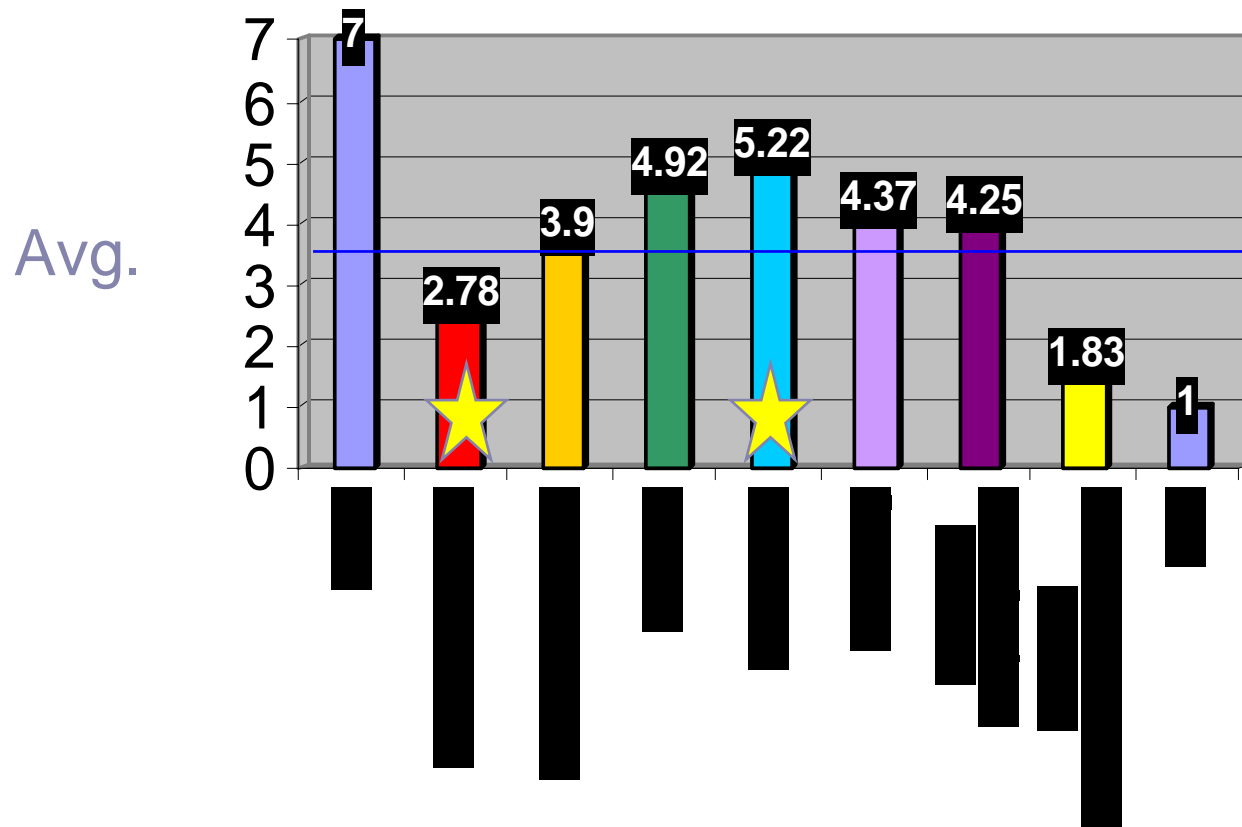


CRTS – Satisfaction w/Utilities



 =SOIC Action Item

Satisfaction w/Community Services 2



 =SOIC Action Item




CRTS

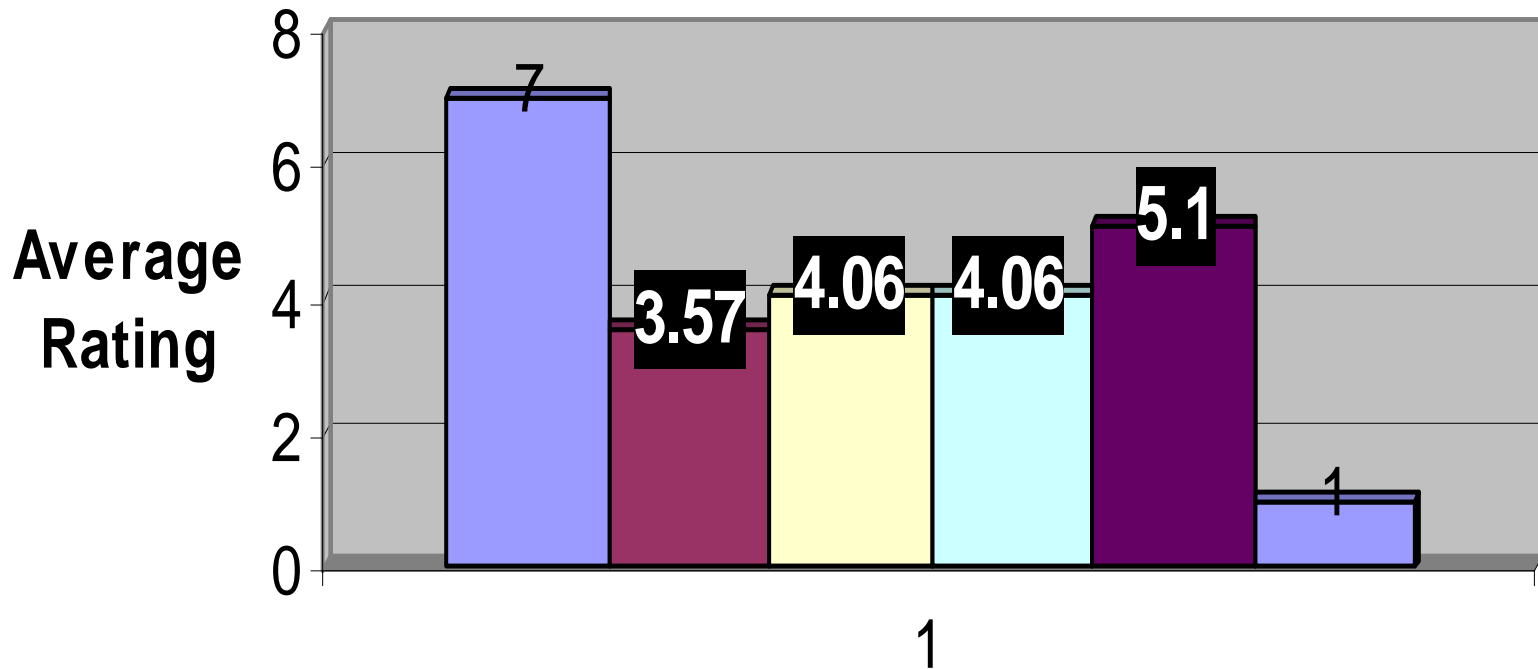
Workforce Challenges



Workforce Skill Gaps

- 46% of respondents reported increasing employment needs.
 - 32% of respondents reported increasing unfilled positions.
 - 40% of respondents indicated specialized certified training needs for applicants and current staff.
 - 38% of respondents indicate an increased investment in employee training.
- 

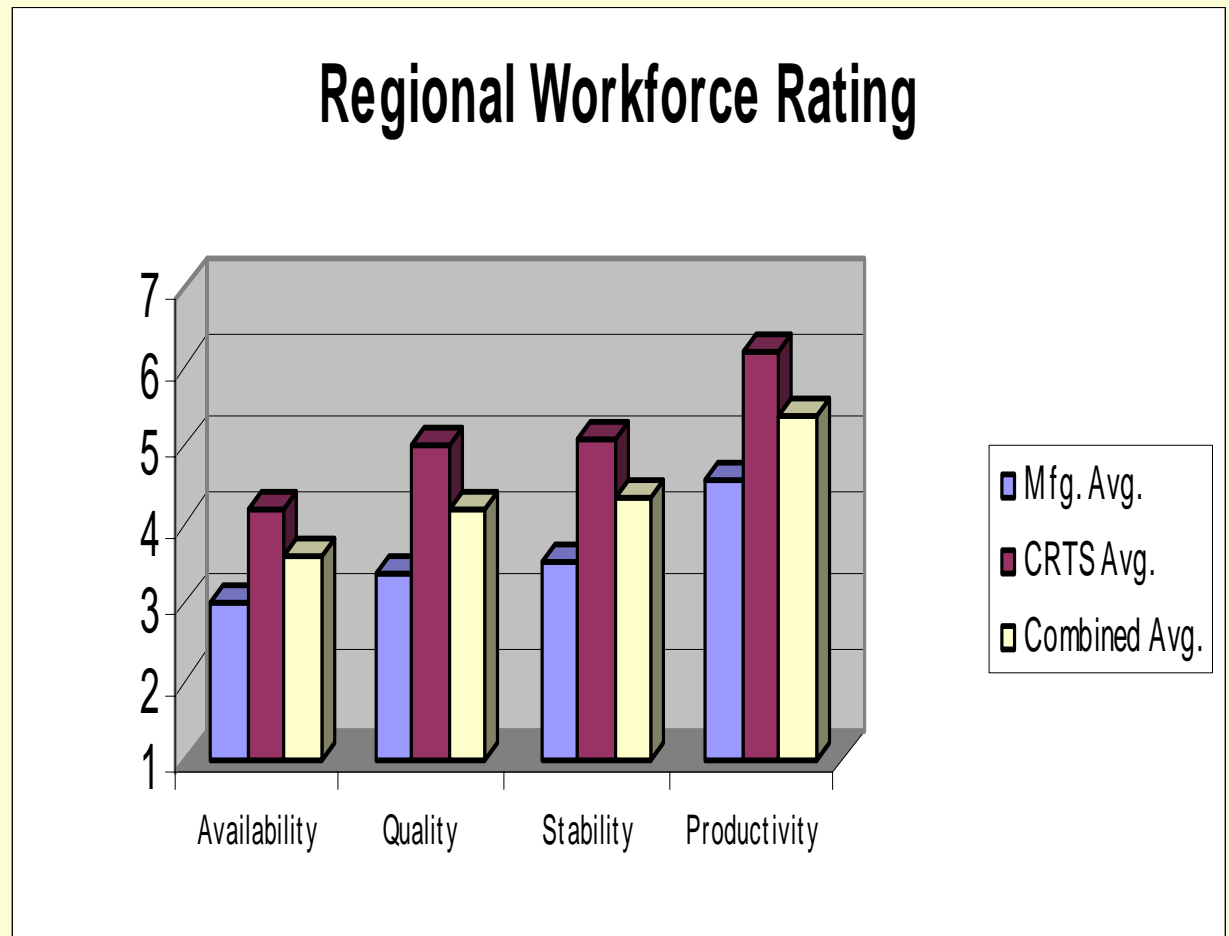
CRTS Work Force Evaluation



High Availability Quality Stability Productivity Low

Workforce Evaluation Comparison

- Availability
- Quality
- Stability
- Productivity





The Top Issues Facing Regional Retention and Development in Southwest Oklahoma are:

 Workforce

 Workforce

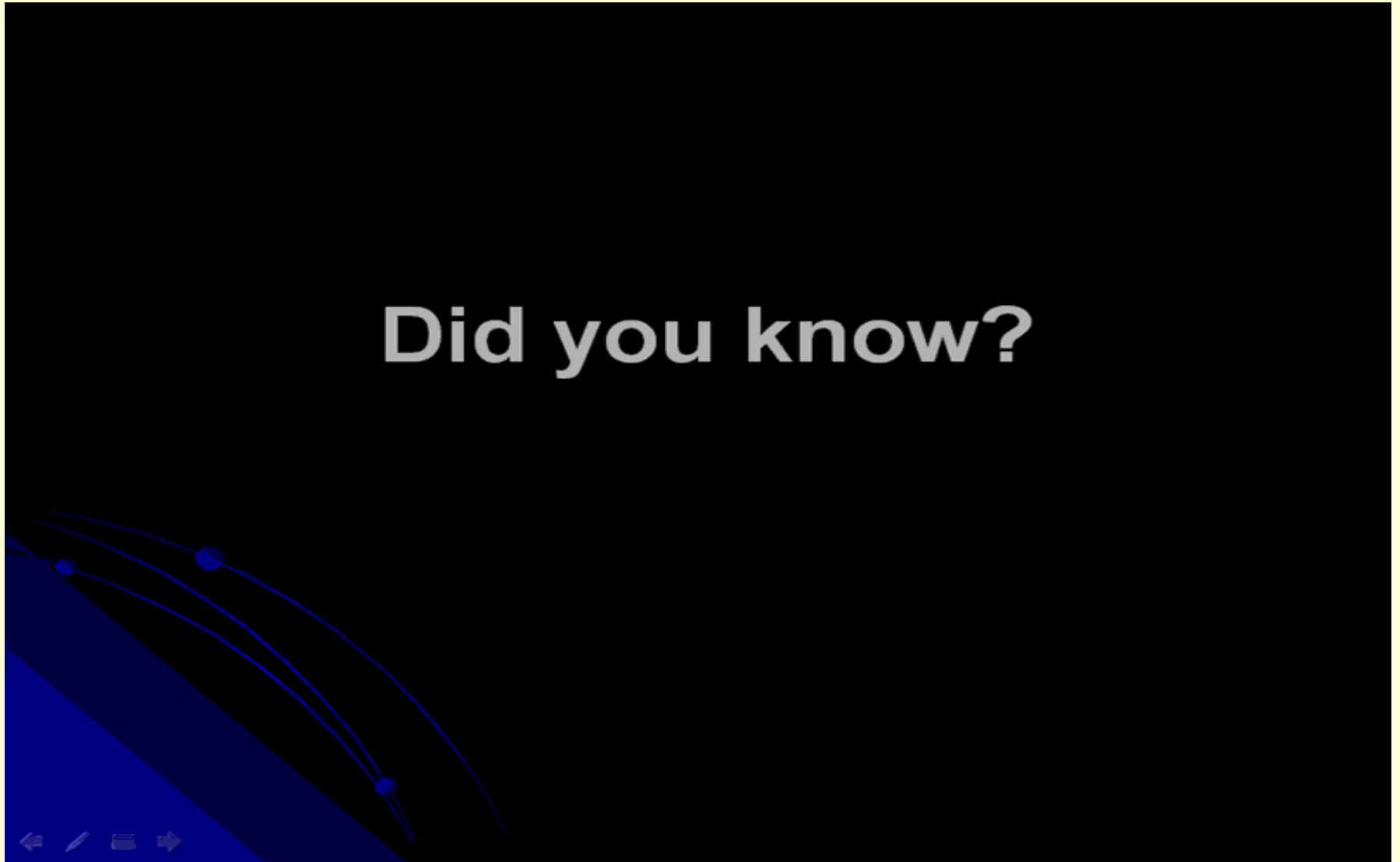
 Workforce

 Workforce.



Relevance for our Future?

Did you know?



SOUTHWEST OKLAHOMA IMPACT COALITION

