

Region Info

Region: NWOK

County Areas: Alfalfa, Oklahoma (40003), Beaver, Oklahoma (40007), Blaine, Oklahoma (40011), Cimarron, Oklahoma (40025), Custer, Oklahoma (40039), Dewey, Oklahoma (40043), Ellis, Oklahoma (40045), Garfield, Oklahoma (40047), Grant, Oklahoma (40053), Harper, Oklahoma (40059), Kingfisher, Oklahoma (40073), Major, Oklahoma (40093), Roger Mills, Oklahoma (40129), Texas, Oklahoma (40139), Woods, Oklahoma (40151)

Selected Industries

NAICS Code	Description
11	Agriculture, Forestry, Fishing and Hunting
21	Mining, Quarrying, and Oil and Gas Extraction
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)
90	Government

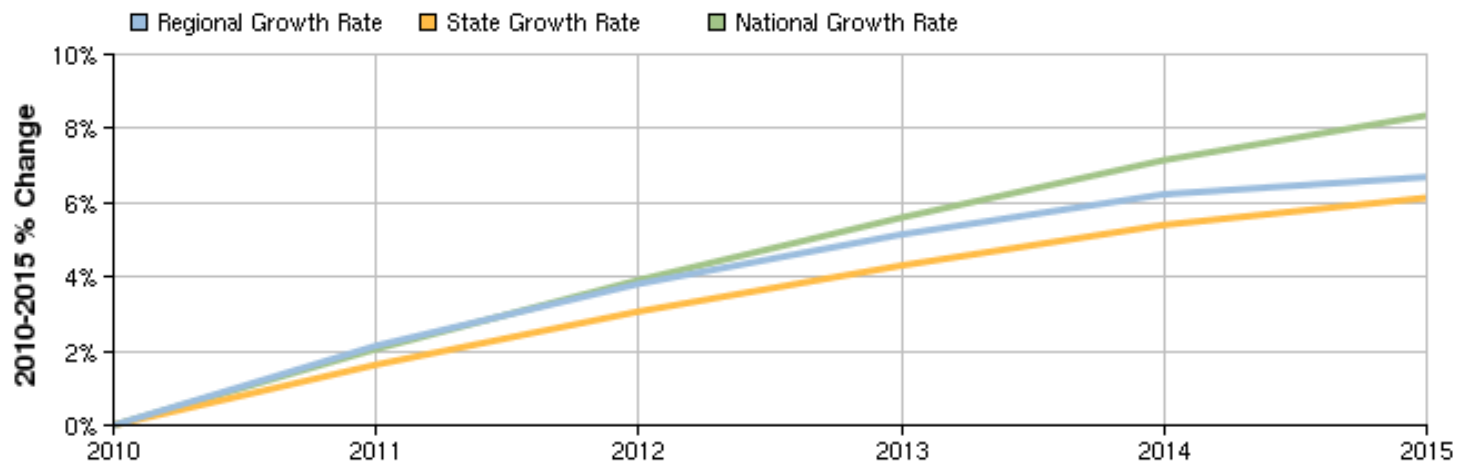
Executive Summary

Basic Information	
2010 Industry Jobs	111,610
2015 Industry Jobs	119,079
Total Change	7,469
Total % Change	6.69%
Current Average Earnings per Worker	\$35,157

Economic Indicators	
2010 Location Quotient	1.00
2015 Location Quotient	1.00
Shift Share: Regional Competitiveness Effect	255
Shift Share: Industrial Mix Effect	-2,109
Shift Share: National Effect	9,322

Source: EMSI Complete Employment - 3rd Quarter 2010

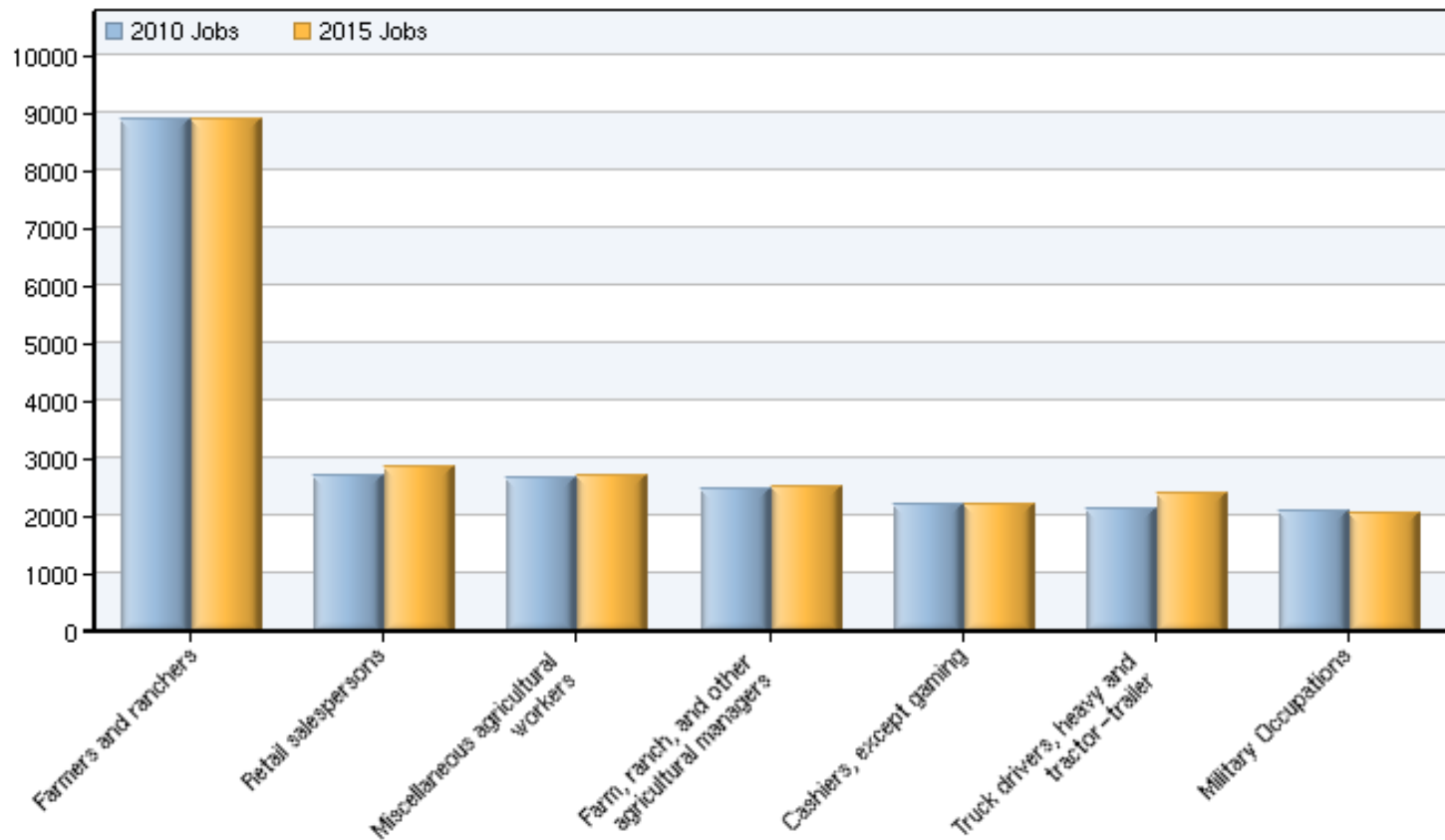
Industry Change Summary



Description	2010 Jobs	2015 Jobs	Change	% Change	Current EPW	2009 Establishments
Regional Total	111,610	119,079	7,469	7%	\$35,157	5,983
State Total	2,099,451	2,228,214	128,763	6%	\$42,462	101,950
National Total	172,073,593	186,446,413	14,372,820	8%	\$50,104	9,059,313

Source: EMSI Complete Employment - 3rd Quarter 2010

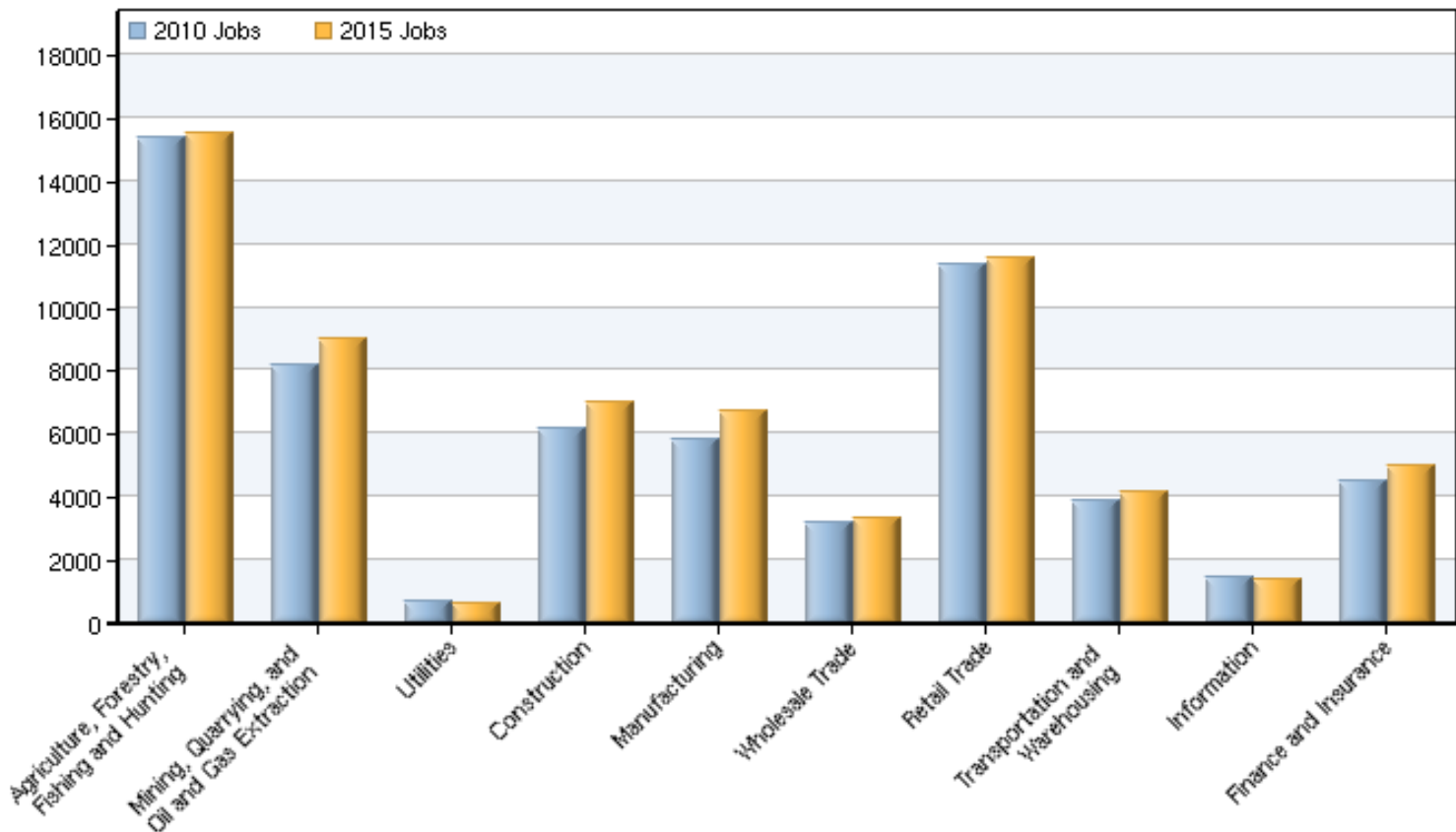
Top Occupations In Selected Industries



SOC Code	Name	2010 Jobs	2015 Jobs	Change	% Change
11-9012	Farmers and ranchers	8,872	8,877	5	0%
41-2031	Retail salespersons	2,704	2,832	128	5%
45-209A	Miscellaneous agricultural workers	2,671	2,673	2	0%
11-9011	Farm, ranch, and other agricultural managers	2,469	2,496	27	1%
41-2011	Cashiers, except gaming	2,176	2,182	6	0%
53-3032	Truck drivers, heavy and tractor-trailer	2,114	2,389	275	13%
55-9999	Military Occupations	2,095	2,041	-54	-3%

Source: EMSI Complete Employment - 3rd Quarter 2010

Industry Breakdown



NAICS Code	Description	2010 Jobs	2015 Jobs	Current EPW	2009 Establishments
11	Agriculture, Forestry, Fishing and Hunting	15,386	15,482	\$20,965	161
21	Mining, Quarrying, and Oil and Gas Extraction	8,186	9,030	\$66,243	359
22	Utilities	696	642	\$80,608	44
23	Construction	6,178	7,007	\$34,141	516
31-33	Manufacturing	5,826	6,727	\$42,233	225
42	Wholesale Trade	3,204	3,289	\$47,924	353
44-45	Retail Trade	11,343	11,587	\$24,503	777
48-49	Transportation and Warehousing	3,885	4,144	\$53,354	342
51	Information	1,432	1,372	\$43,213	95
52	Finance and Insurance	4,530	4,983	\$34,121	367
53	Real Estate and Rental and Leasing	3,024	3,636	\$21,440	157
54	Professional, Scientific, and Technical Services	4,501	5,525	\$37,444	409
55	Management of Companies and Enterprises	375	347	\$11,553	16
56	Administrative and Support and Waste Management and Remediation Services	4,276	4,989	\$19,863	230
61	Educational Services	542	605	\$10,527	18
62	Health Care and Social Assistance	8,654	9,242	\$36,841	449
71	Arts, Entertainment, and Recreation	1,450	1,700	\$15,561	42
72	Accommodation and Food Services	5,568	5,579	\$15,608	367
81	Other Services (except Public Administration)	5,649	5,844	\$18,789	435
90	Government	16,907	17,347	\$48,976	622
	Total	111,610	119,079	\$35,157	5,983

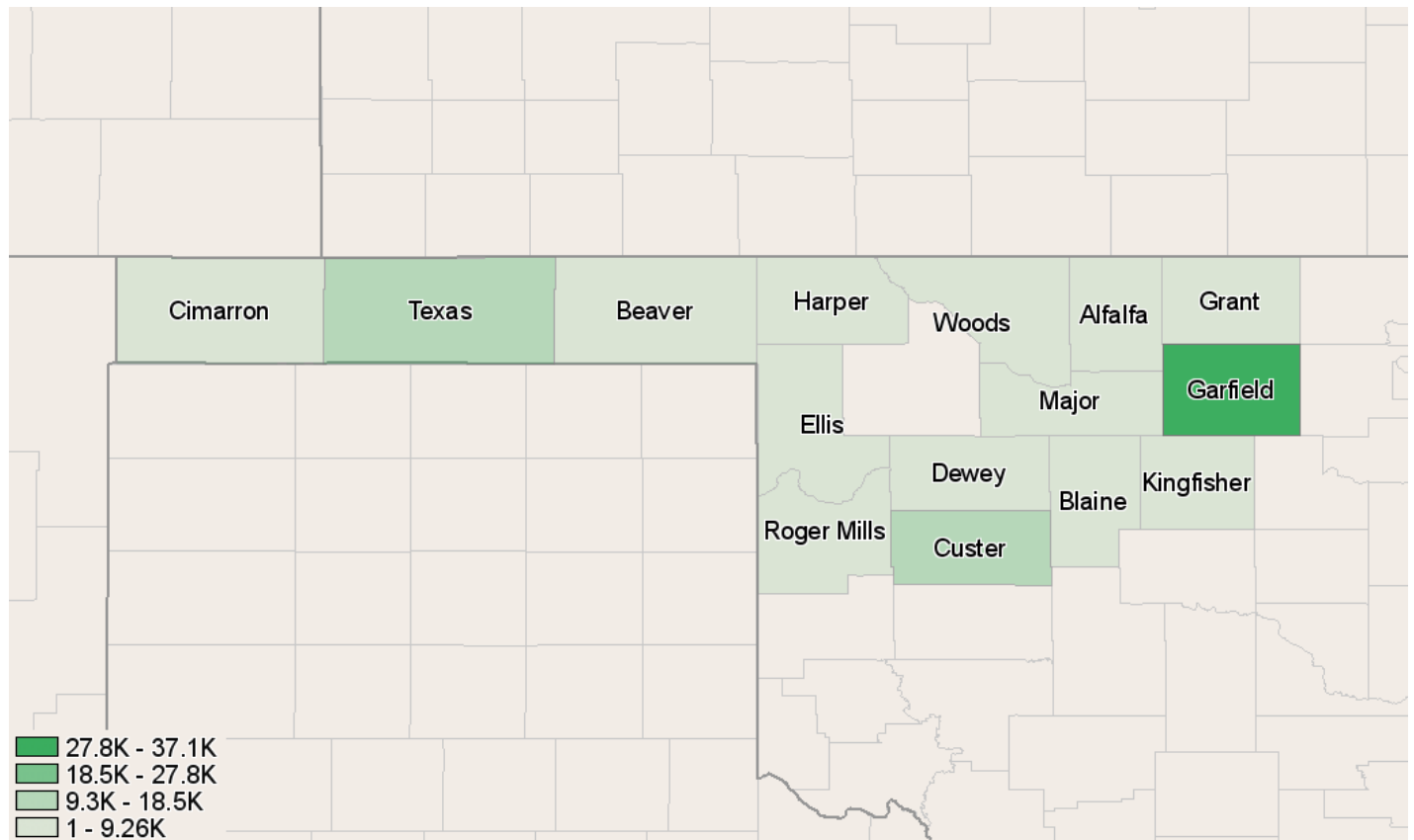
Source: EMSI Complete Employment - 3rd Quarter 2010

Top Regional Business In Selected Industries

Primary NAICS Code	Description	Business Name	Local Employees
424470	Meat and Meat Product Merchant Wholesalers	Seaboard Farms	2,000
622110	General Medical and Surgical Hospitals	Integris Bass Baptist Hospital	800
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	Integris Bass Heart Ctr	800
622110	General Medical and Surgical Hospitals	St Mary's Regional Medical Ctr	700
334290	Other Communications Equipment Manufacturing	Pioneer Telephone Co-op Inc	500
445110	Supermarkets and Other Grocery (except Convenience) Stores	United Supermarkets	500
311611	Animal (except Poultry) Slaughtering	Bar-s Foods Co	450
452111	Department Stores (except Discount Department Stores)	Wal-mart Discount Cities	400
561210	Facilities Support Services	Diamondback Correctional	365
541219	Other Accounting Services	Usg Office Accounting	350

Source: Nielsen Claritas Business-Facts®

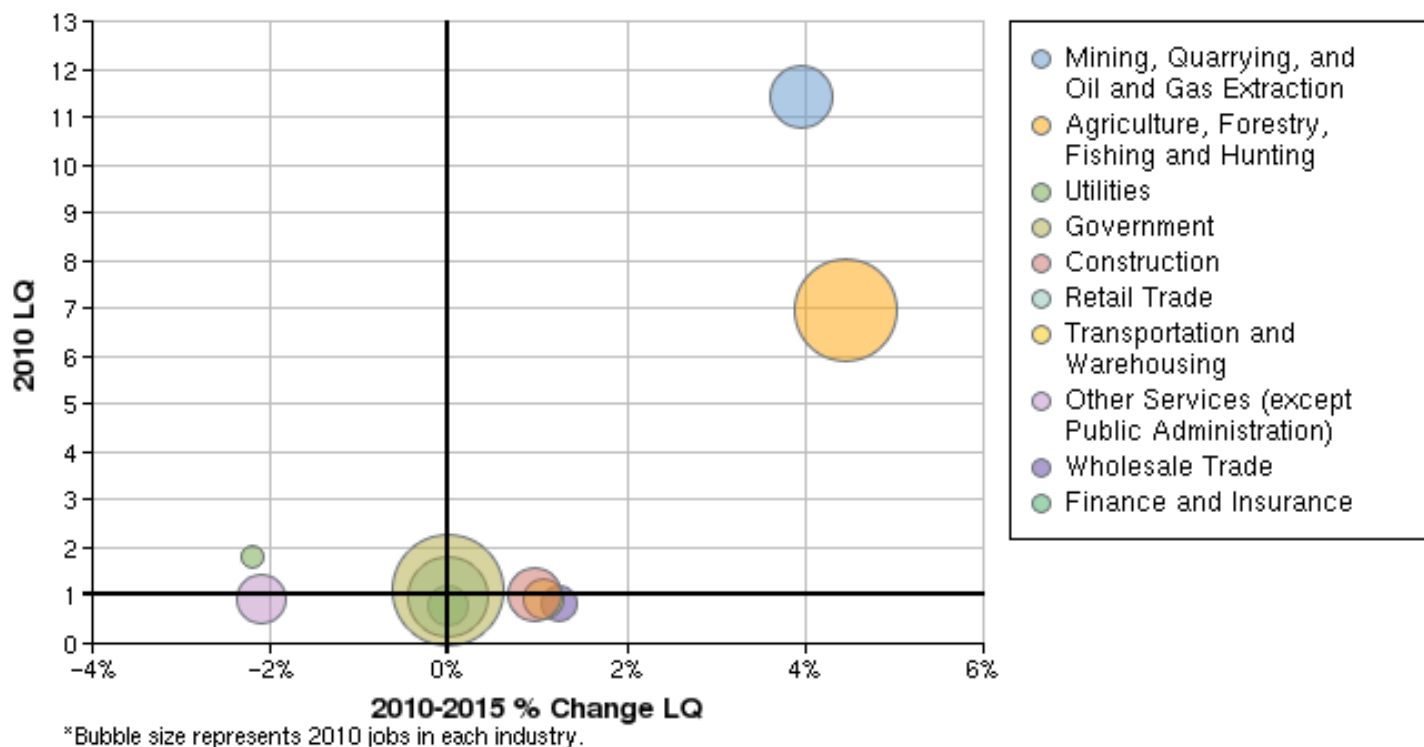
Industry Distribution



County	2010 Jobs
Garfield, OK (40047)	37,050
Custer, OK (40039)	17,126
Texas, OK (40139)	10,005
Kingfisher, OK (40073)	9,177
Blaine, OK (40011)	6,296
Woods, OK (40151)	5,754
Major, OK (40093)	5,133
Beaver, OK (40007)	4,007
Dewey, OK (40043)	3,003
Alfalfa, OK (40003)	2,908
Grant, OK (40053)	2,823
Ellis, OK (40045)	2,527
Cimarron, OK (40025)	1,991
Harper, OK (40059)	1,937
Roger Mills, OK (40129)	1,873

Source: EMSI Complete Employment - 3rd Quarter 2010

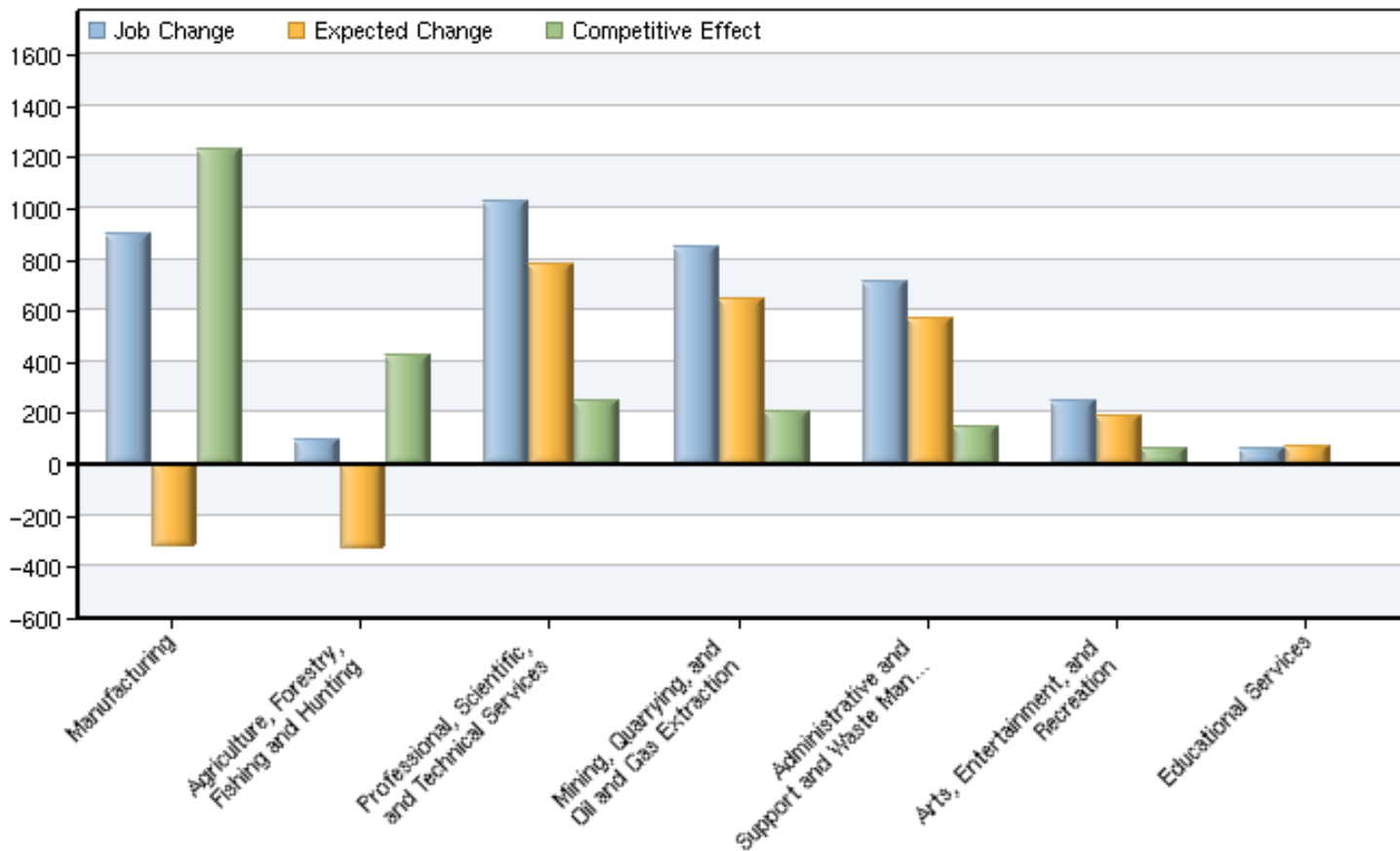
Location Quotient Breakdown



NAICS Code	Description	2010 Jobs	2010 LQ	2015 LQ
21	Mining, Quarrying, and Oil and Gas Extraction	8,186	11.41	11.86
11	Agriculture, Forestry, Fishing and Hunting	15,386	6.95	7.26
22	Utilities	696	1.82	1.78
90	Government	16,907	1.09	1.09
23	Construction	6,178	1.04	1.05
44-45	Retail Trade	11,343	0.99	0.99
48-49	Transportation and Warehousing	3,885	0.95	0.96
81	Other Services (except Public Administration)	5,649	0.95	0.93
42	Wholesale Trade	3,204	0.81	0.82
52	Finance and Insurance	4,530	0.81	0.81
31-33	Manufacturing	5,826	0.74	0.91
72	Accommodation and Food Services	5,568	0.73	0.70
62	Health Care and Social Assistance	8,654	0.70	0.67
51	Information	1,432	0.68	0.64
56	Administrative and Support and Waste Management and Remediation Services	4,276	0.64	0.67
71	Arts, Entertainment, and Recreation	1,450	0.60	0.64
53	Real Estate and Rental and Leasing	3,024	0.59	0.59
54	Professional, Scientific, and Technical Services	4,501	0.59	0.62
55	Management of Companies and Enterprises	375	0.30	0.27
61	Educational Services	542	0.21	0.21
Total		111,610	1.00	1.00

Source: EMSI Complete Employment - 3rd Quarter 2010

Shift Share Breakdown



NAICS Code	Description	Job Change	Ind Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect
31-33	Manufacturing	901	-810	487	-323	1,224
11	Agriculture, Forestry, Fishing and Hunting	96	-1,613	1,285	-328	424
54	Professional, Scientific, and Technical Services	1,024	402	376	778	246
21	Mining, Quarrying, and Oil and Gas Extraction	844	-43	684	641	203
56	Administrative and Support and Waste Management and Remediation Services	713	208	357	565	148
71	Arts, Entertainment, and Recreation	250	65	121	186	63
61	Educational Services	63	26	45	71	-8
48-49	Transportation and Warehousing	259	-49	324	275	-15
22	Utilities	-54	-89	58	-31	-24
42	Wholesale Trade	85	-156	268	112	-26
55	Management of Companies and Enterprises	-28	-19	31	12	-40
53	Real Estate and Rental and Leasing	612	406	253	659	-47
23	Construction	829	364	516	880	-51
52	Finance and Insurance	453	160	378	538	-85
51	Information	-60	-60	120	60	-119
44-45	Retail Trade	244	-530	947	417	-173
81	Other Services (except Public Administration)	195	-75	472	397	-202
72	Accommodation and Food Services	11	-131	465	334	-324
90	Government	440	-639	1,412	773	-333
62	Health Care and Social Assistance	588	472	723	1,195	-607
	Total	7,465	-2,109	9,322	7,213	255

Source: EMSI Complete Employment - 3rd Quarter 2010

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

Nielsen Claritas Business-Facts®

EMSI business-level data is a subset of the Nielsen Claritas Business-Facts database, which in turn is derived from infoUSA. This dataset includes the names, NAICS codes, local employees, and locations of more than 13 million US businesses. The following text from Nielsen Claritas explains how the data are collected:

"Over 13 million business and professional records are available in Business-Facts, which can be used for a broad range of sales and marketing applications. To ensure accuracy, this database is refreshed monthly and delivered quarterly as part of the standard license agreement. Telephone verification of each business by infoUSA, Inc. assures the accuracy of such vital business data elements as Standard Industrial Classification (SIC) Codes/North American Industry Classification System (NAICS) Codes, ownership, location and employment. . . The Business-Facts database begins with a collection of data from infoUSA. Once data is received, Nielsen Claritas performs several data cleansing routines, such as name standardization, address standardization, and removing duplicate or erroneous records. Nielsen Claritas then geo-codes the entire database to ensure latitude and longitude coordinates are available for each business."

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission.