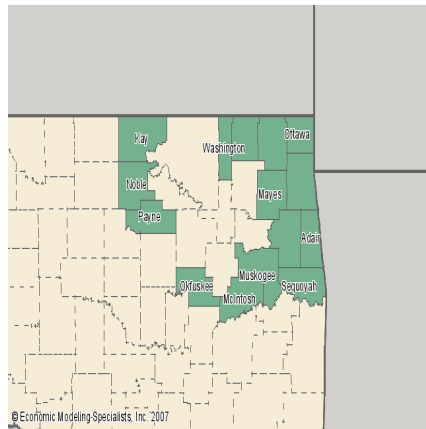


# Southwestern Oklahoma State University

## Center for Economic & Business Development

### Economy Overview

Region: NEOK



Report Produced by Economic Modeling Specialists Inc. [www.economicmodeling.com](http://www.economicmodeling.com)

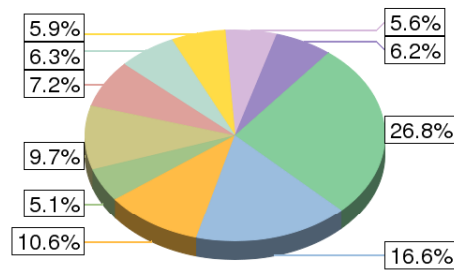
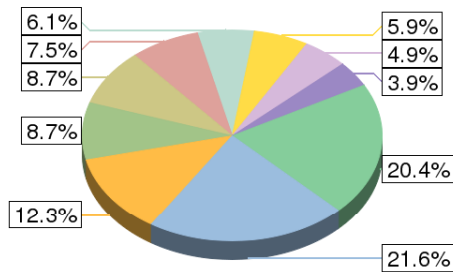
**EMSI**

## Industry Overview

### 2006 Industry Supersectors

2006 Regional Jobs

2006 State Jobs



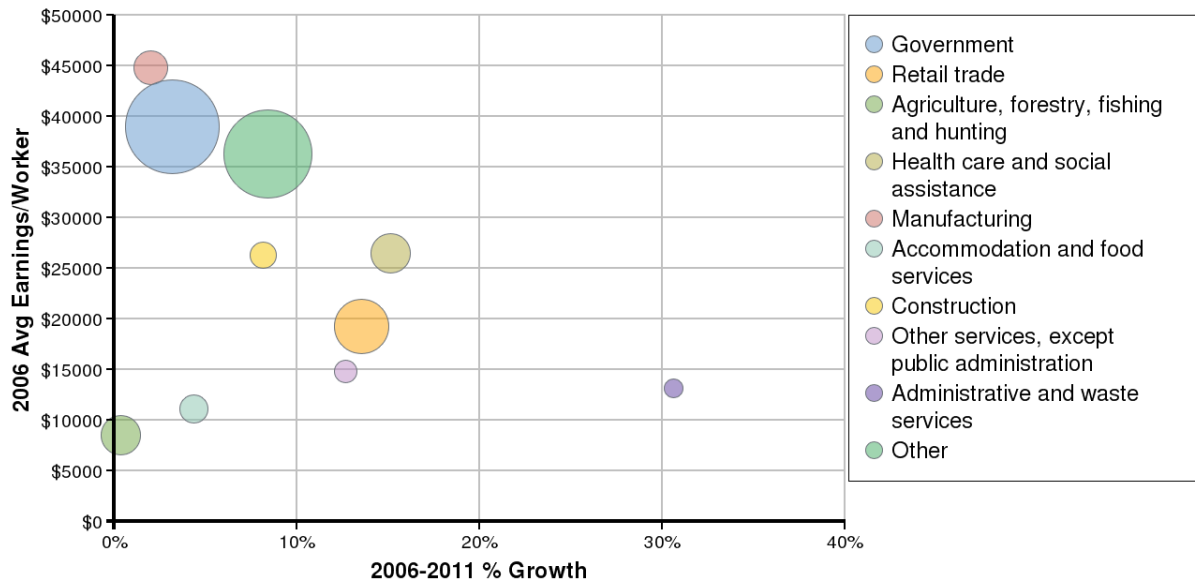
Source: Economic Modeling Specialists, 2007

Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
Agriculture, forestry, fishing and hunting	22,464	8.718%	105,290	5.107%
Mining	8,229	3.194%	61,693	2.992%
Utilities	1,283	0.498%	9,822	0.476%
Construction	15,215	5.905%	120,727	5.856%
Manufacturing	19,379	7.521%	148,913	7.223%
Wholesale trade	4,904	1.903%	61,983	3.006%
Retail trade	31,610	12.267%	218,161	10.582%
Transportation and warehousing	6,500	2.523%	68,443	3.32%
Information	2,218	0.861%	34,394	1.668%
Finance and insurance	6,859	2.662%	76,256	3.699%
Real estate and rental and leasing	6,003	2.33%	66,430	3.222%
Professional and technical services	9,458	3.67%	107,367	5.208%
Management of companies and enterprises	919	0.357%	12,507	0.607%
Administrative and waste services	10,082	3.913%	127,780	6.198%
Educational services	1,664	0.646%	25,596	1.242%
Health care and social assistance	22,372	8.682%	200,769	9.738%
Arts, entertainment, and recreation	4,601	1.786%	27,476	1.333%

Accommodation and food services	15,768	6.119%	129,950	6.303%
Other services, except public administration	12,580	4.882%	115,515	5.603%
Government	55,570	21.566%	342,610	16.618%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Industry Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
Agriculture, forestry, fishing and hunting	22,464	22,544	80	0%	\$8,593
Mining	8,229	9,313	1,084	13%	\$67,207
Utilities	1,283	1,346	62	5%	\$80,676
Construction	15,215	16,459	1,244	8%	\$28,428
Manufacturing	19,379	19,769	390	2%	\$45,690
Wholesale trade	4,904	5,277	373	8%	\$41,705
Retail trade	31,610	35,890	4,281	14%	\$21,829
Transportation and warehousing	6,500	6,669	169	3%	\$40,130
Information	2,218	2,261	43	2%	\$39,872
Finance and insurance	6,859	7,808	949	14%	\$36,888
Real estate and rental and leasing	6,003	7,406	1,403	23%	\$17,958
Professional and technical services	9,458	8,535	-923	-10%	\$36,179
Management of companies and enterprises	919	970	51	6%	\$27,230
Administrative and waste services	10,082	13,170	3,088	31%	\$17,181
Educational services	1,664	1,795	131	8%	\$17,850
Health care and social assistance	22,372	25,756	3,384	15%	\$30,536
Arts, entertainment, and recreation	4,601	5,698	1,096	24%	\$22,170

Accommodation and food services	15,768	16,453	685	4%	\$11,598
Other services, except public administration	12,580	14,175	1,595	13%	\$16,642
Government	55,570	57,326	1,756	3%	\$40,198

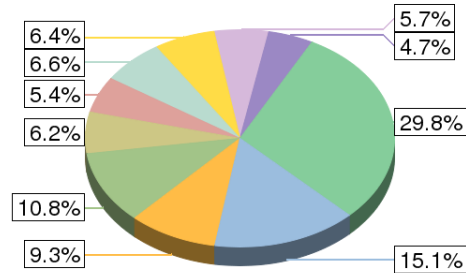
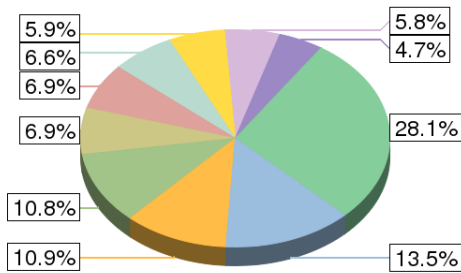
Source: Economic Modeling Specialists, Inc. - 5/07

## Occupation Overview

### 2006 Occupational Supersectors

2006 Regional Jobs

2006 State Jobs



- |  |  |
|--|--|
| Office and administrative support occupations      | Management occupations                           |
| Sales and related occupations                      | Production occupations                           |
| Education, training, and library occupations       | Food preparation and serving related occupations |
| Transportation and material moving occupations     | Construction and extraction occupations          |
| Healthcare practitioners and technical occupations | Other  |

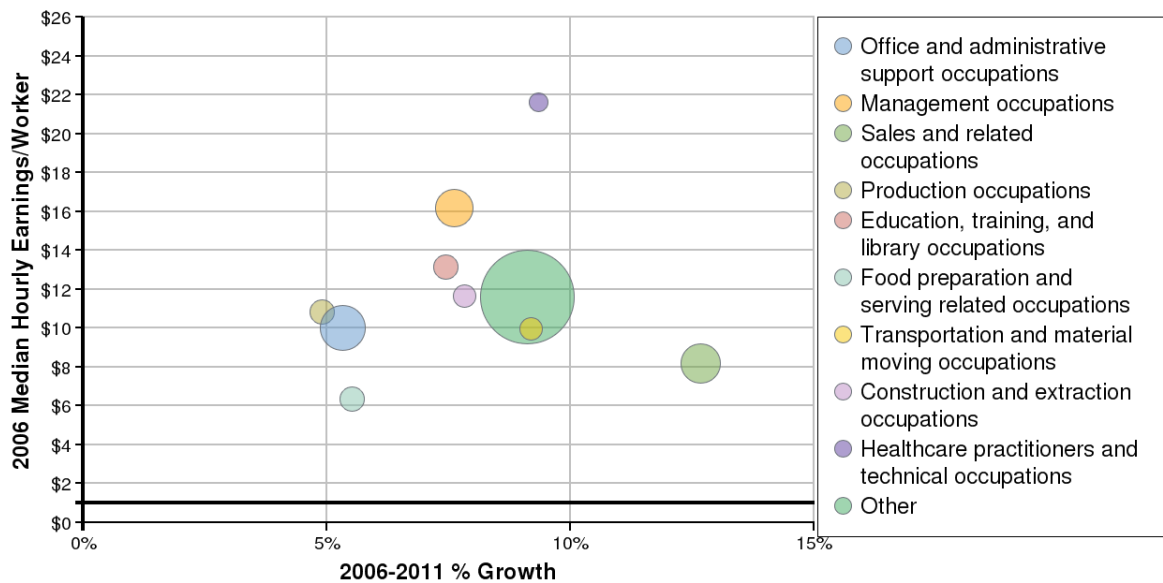
Source: Economic Modeling Specialists, 2007

SOC Code	Description	2006 Regional Jobs	% Regional Jobs	2006 State Jobs	% State Jobs
11-0000	Management occupations	28,101	10.906%	191,943	9.312%
13-0000	Business and financial operations occupations	8,304	3.223%	79,718	3.867%
15-0000	Computer and mathematical science occupations	2,885	1.12%	29,960	1.453%
17-0000	Architecture and engineering occupations	2,729	1.059%	29,362	1.424%
19-0000	Life, physical, and social science occupations	2,426	0.941%	18,952	0.919%
21-0000	Community and social services occupations	4,305	1.671%	26,091	1.266%
23-0000	Legal occupations	1,393	0.541%	16,930	0.821%
25-0000	Education, training, and library occupations	17,663	6.855%	111,034	5.386%

27-0000	Arts, design, entertainment, sports, and media occupations	3,936	1.527%	34,849	1.691%
29-0000	Healthcare practitioners and technical occupations	12,059	4.68%	96,991	4.705%
31-0000	Healthcare support occupations	6,835	2.653%	51,325	2.49%
33-0000	Protective service occupations	4,508	1.749%	35,095	1.703%
35-0000	Food preparation and serving related occupations	17,066	6.623%	136,315	6.613%
37-0000	Building and grounds cleaning and maintenance occupations	9,481	3.679%	76,493	3.711%
39-0000	Personal care and service occupations	7,868	3.053%	67,737	3.286%
41-0000	Sales and related occupations	27,708	10.753%	222,897	10.813%
43-0000	Office and administrative support occupations	34,685	13.461%	311,432	15.108%
45-0000	Farming, fishing, and forestry occupations	4,882	1.895%	23,847	1.157%
47-0000	Construction and extraction occupations	14,910	5.786%	117,350	5.693%
49-0000	Installation, maintenance, and repair occupations	10,696	4.151%	87,454	4.243%
51-0000	Production occupations	17,765	6.894%	126,808	6.152%
53-0000	Transportation and material moving occupations	15,193	5.896%	132,323	6.419%
55-0000	Military Occupations	2,278	0.884%	36,437	1.768%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Occupational Supersectors



\*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

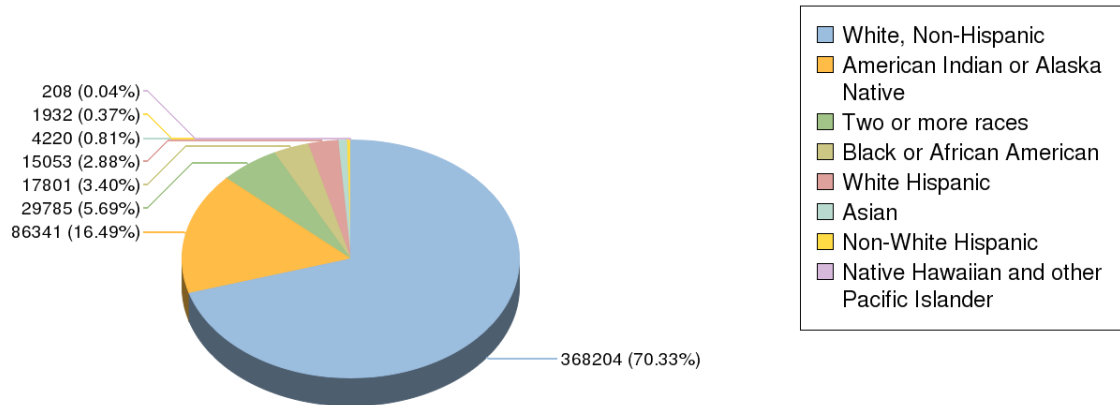
SOC Code	Description	2006 Jobs	2011 Jobs	Growth	% Growth	2006 EPW
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11-0000	Management occupations	28,101	30,243	2,141	8%	\$17.40
13-0000	Business and financial operations occupations	8,304	9,183	879	11%	\$17.56
15-0000	Computer and mathematical science occupations	2,885	3,014	129	4%	\$19.50
17-0000	Architecture and engineering occupations	2,729	2,769	40	1%	\$24.85
19-0000	Life, physical, and social science occupations	2,426	2,635	209	9%	\$20.27
21-0000	Community and social services occupations	4,305	4,865	560	13%	\$13.27
23-0000	Legal occupations	1,393	1,379	-14	-1%	\$22.79
25-0000	Education, training, and library occupations	17,663	18,980	1,316	7%	\$14.10
27-0000	Arts, design, entertainment, sports, and media occupations	3,936	4,158	222	6%	\$12.03
29-0000	Healthcare practitioners and technical occupations	12,059	13,186	1,128	9%	\$23.65
31-0000	Healthcare support occupations	6,835	7,920	1,086	16%	\$8.72
33-0000	Protective service occupations	4,508	4,741	232	5%	\$12.69
35-0000	Food preparation and serving related occupations	17,066	18,008	942	6%	\$6.71
37-0000	Building and grounds cleaning and maintenance occupations	9,481	10,689	1,208	13%	\$7.31
39-0000	Personal care and service occupations	7,868	9,217	1,348	17%	\$6.87
41-0000	Sales and related occupations	27,708	31,219	3,510	13%	\$9.20
43-0000	Office and administrative support occupations	34,685	36,534	1,849	5%	\$10.55
45-0000	Farming, fishing, and forestry occupations	4,882	4,927	45	1%	\$7.01
47-0000	Construction and extraction occupations	14,910	16,078	1,168	8%	\$12.54
49-0000	Installation, maintenance, and repair occupations	10,696	11,522	826	8%	\$14.17
51-0000	Production occupations	17,765	18,636	872	5%	\$11.37
53-0000	Transportation and material moving occupations	15,193	16,590	1,398	9%	\$10.86
55-0000	Military Occupations	2,278	2,125	-153	-7%	\$16.58

Source: Economic Modeling Specialists, Inc. - 5/07

## Demographic Overview

### 2006 Population by Race/Ethnicity

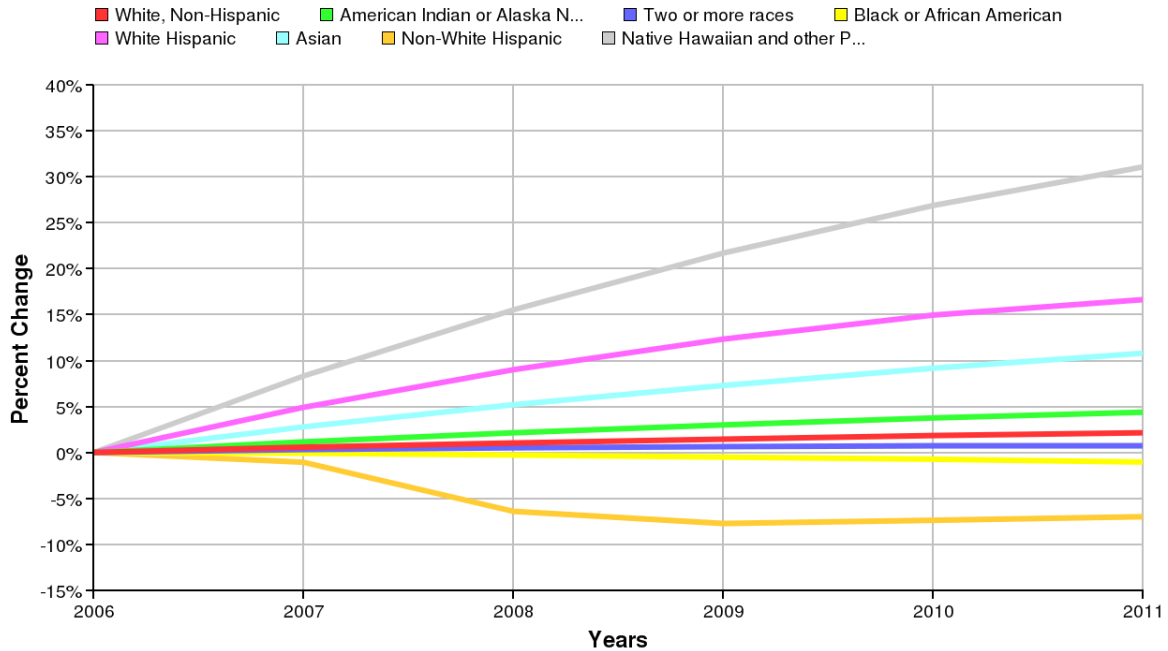


Source: Economic Modeling Specialists, 2007

Ethnicity	2006 Population	% of Region
White, Non-Hispanic	368,204	70.33%
American Indian or Alaska Native	86,341	16.49%
Two or more races	29,785	5.69%
Black or African American	17,801	3.4%
White Hispanic	15,053	2.88%
Asian	4,220	0.81%
Non-White Hispanic	1,932	0.37%
Native Hawaiian and other Pacific Islander	208	0.04%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Percent Population Change by Race/Ethnicity

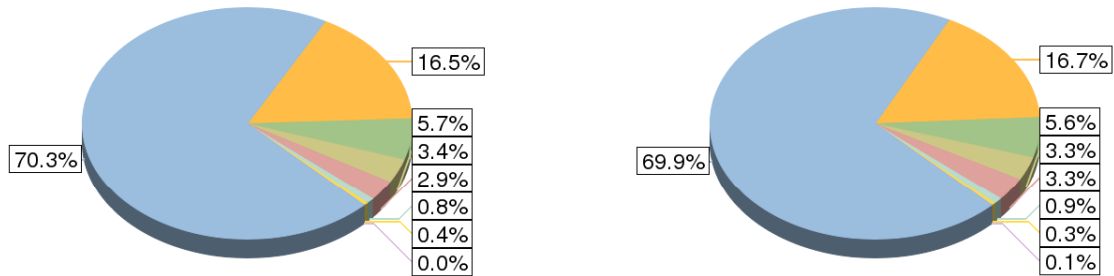


Source: Economic Modeling Specialists, 2007

## Population Change by Race/Ethnicity

2006

2011



White, Non-Hispanic	American Indian or Alaska Native
Two or more races	Black or African American
White Hispanic	Asian
Non-White Hispanic	Native Hawaiian and other Pacific Islander

Source: Economic Modeling Specialists, 2007

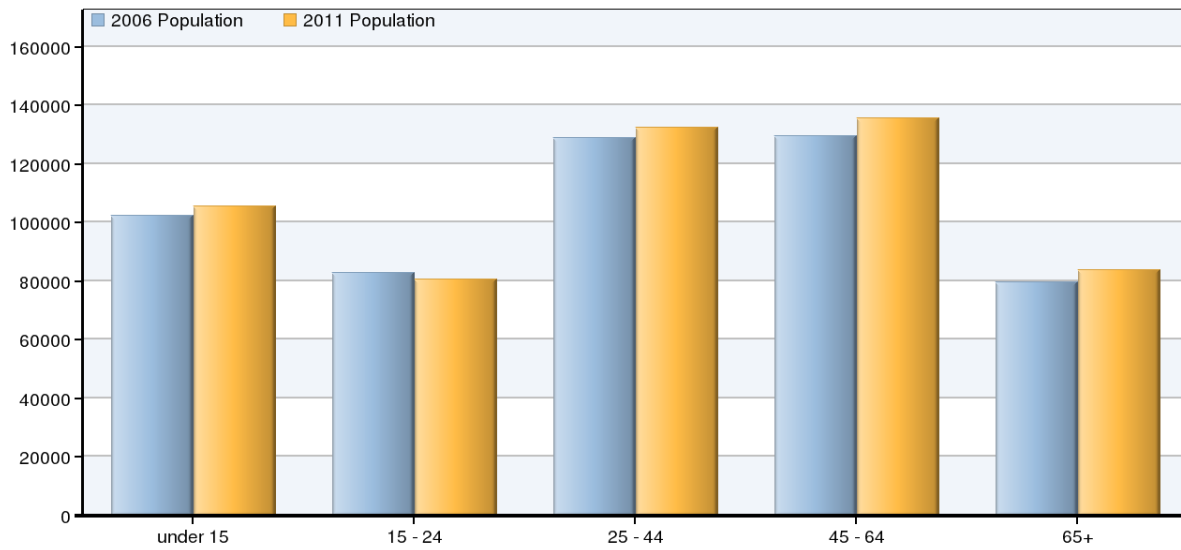
Race/Ethnicity	2006 Population	2011 Population	Change	% Change
White, Non-Hispanic	368,204	376,103	7,899	2%
American Indian or Alaska Native	86,341	90,122	3,781	4%
Two or more races	29,785	30,002	217	1%



Black or African American	17,801	17,615	-185	-1%
White Hispanic	15,053	17,556	2,503	17%
Asian	4,220	4,676	456	11%
Non-White Hispanic	1,932	1,797	-135	-7%
Native Hawaiian and other Pacific Islander	208	272	64	31%

Source: Economic Modeling Specialists, Inc. - 5/07

## 2006-2011 Population Change by Age



Source: Economic Modeling Specialists, 2007

Age	2006 Population	2011 Population	Change	% Change
under 15	102,491	105,446	2,955	3%
15 - 24	82,831	80,488	-2,343	-3%
25 - 44	128,996	132,546	3,549	3%
45 - 64	129,572	135,735	6,163	5%
65+	79,653	83,929	4,276	5%

Source: Economic Modeling Specialists, Inc. - 5/07