



CENTER FOR ECONOMIC AND BUSINESS DEVELOPMENT
Director: Dr. Marvin Hankins

City of Weatherford Community Analysis

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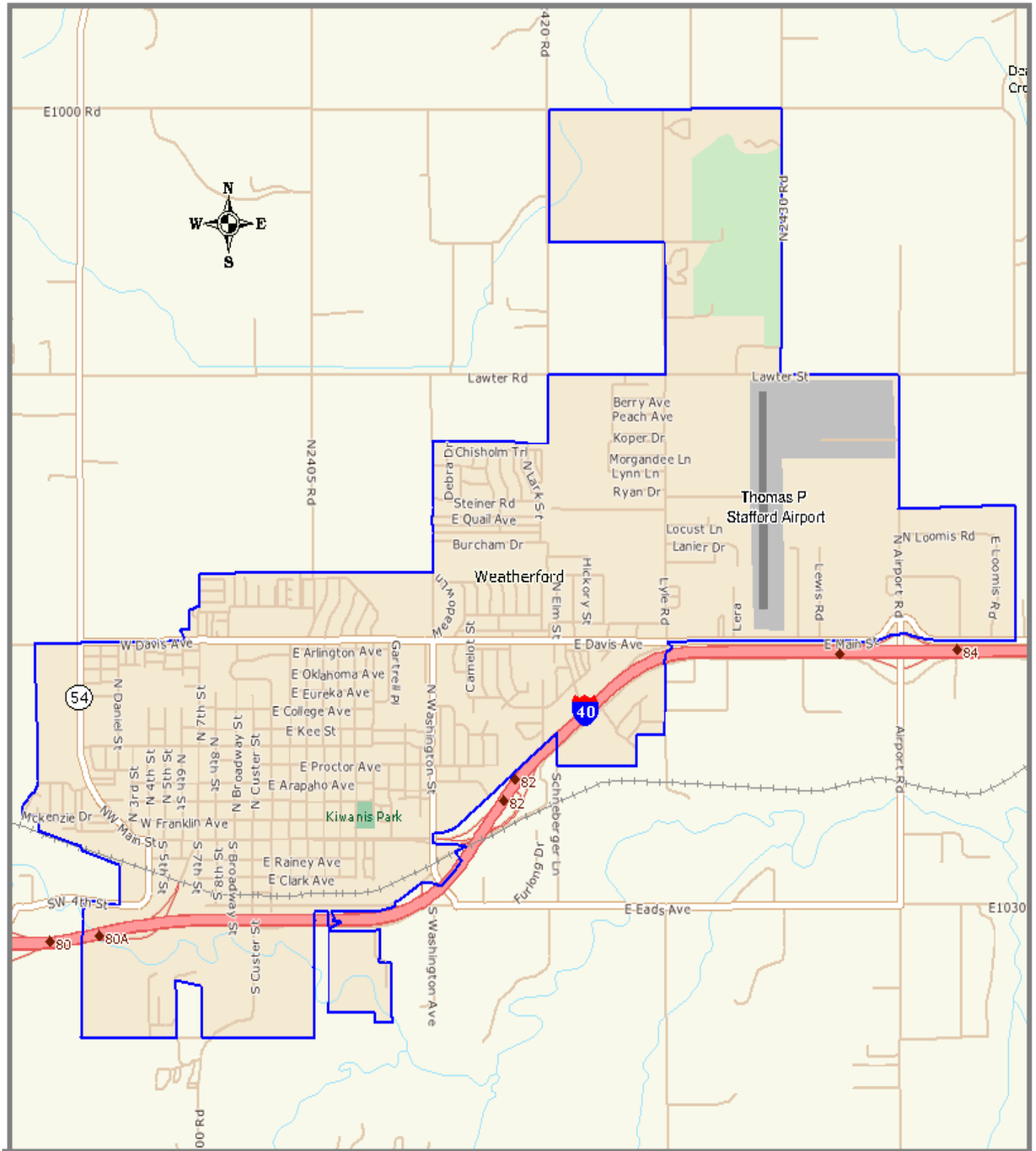
PopStats Demographic Data

This PopStats demographic data utilized in this report is provided by Synergos Technologies. This data is updated quarterly to end users based on new ZIP+4 data (note that new data and statistics are delivered monthly, updated quarterly). This data is modeled where a growth factor is derived for every ZIP+4 in the country. This application occurs via a proprietary model that uses this information as well as other pertinent factors (see below) to generate a current estimate. The data sources for PopStats datasets come from:

- United States Postal Service (USPS)
- United States Department of Defense (DMDC)
- United States Census Bureau
- National Center for Education Statistics (NCES)
- Federal Financial Institutions Examination Council (FFIEC)
- Internal Revenue Service (IRS)
- Bureau of Economic Analysis (BEA)
- Bureau of Labor Statistics (BLS)
- Office of Federal Housing Enterprise Oversight (OFHEO)

Most data vendors and therefore most data analysts are using information that is delivered once annually and is based upon trended census growth figures (i.e., 1990 to 2000). Census trended data misses any new growth that may occur, particularly isolated hot communities that tend to flare up in a few years and sometimes a few quarters.

Weatherford City Limit



Community Profile

Geography: **Weatherford**

Website: <http://www.cityofweatherford.com>

Weatherford, located on Interstate 40, is 69 miles west of Oklahoma City and one hour from Will Rogers World Airport. It is home to Southwestern Oklahoma State University, Western Technology Career Center, Astronaut Thomas P. Stafford Air and Space Museum, and one of the largest wind farms in the state. Population for 3rd quarter 2010 is estimated to be 10,748, and is projected to increase to 11,284 by 2015. In 3rd quarter 2010, total households are projected to be 4,434 with a median household income of \$42,063.

Road System

Weatherford is 70 miles from the intersection of I-44 and I-35. Daily traffic is averaged between 27,000 and 37,000 vehicles per day. It is also located in the middle of the NAFTA corridor between Canada and Mexico, with an equal distance to each coast.

Market Access



Located in the heartland of United States, Weatherford can be an ideal distribution center for product delivery, from point of origin to point of consumption of major cities.

Distance to Major Cities

City	Miles	City	Miles
Atlanta	908	Memphis	536
Chicago	856	New Orleans	736
Dallas	265	New York	1,519
Denver	558	Oklahoma City	69
Detroit	1,077	San Francisco	1,570
Houston	501	St. Louis	564
Kansas City	394	Seattle	1,844
Los Angeles	1,264	Tulsa	175

Transportation

Transportation	Provider	Location	Special Features
Interstates & Highways	Federal: I-40, I-35, I-44	On I-40: 69 miles west of I-35 & I-44	On major east/ west Interstate I-40. In the middle of the U.S & the NAFTA corridor
	U.S.: Historic Route 66 State: 54	On U.S. 66 On State 54	
International Airport	Will Rogers International	Only one hour away on I-40	US & International Flights
Regional Airport	Tom Stafford Airport	Weatherford, OK	Runway 75' x 4,412'
Rail	Farmrail	Weatherford, OK	Local Rail Available

Utilities

Utility Providers

Utilities	Provider Name
Water, Sewer, and Garbage	City of Weatherford
Telephone	AT&T
Natural Gas	Center Point Energy
Electric	AEP Electric Services, Caddo Electric Cooperative, Kiwash Electric Cooperative
Cable or Digital Subscriber Line	Sudden Link, AT&T

Water System

Storage Capacity		Daily Consumption	Pressure in Mains	Source	Capacity
Ground: 400,000	Max	4,000,000 GPD	80 PSI	37 Water	7,500,000
Elevated: 4,000,000	Min	1,000,000 GPD	60 PSI	Wells	

Sewer Treatment

Measurement	Capacity	Present Load
Gallons per Day	2,000,000	1,100,000
Population Equivalent	18,000	10,000

Weatherford has an Aerobic System and an Activated Sludge plant that operates at approximately 70% of capacity.

Tax Structure

The City of Weatherford is one of a few cities with no ad valorem property tax. Property tax rate is \$104.17 per \$1,000 assessed value. The fractional assessment percentage for real property is 11.00% and for personal property, 10.00%.

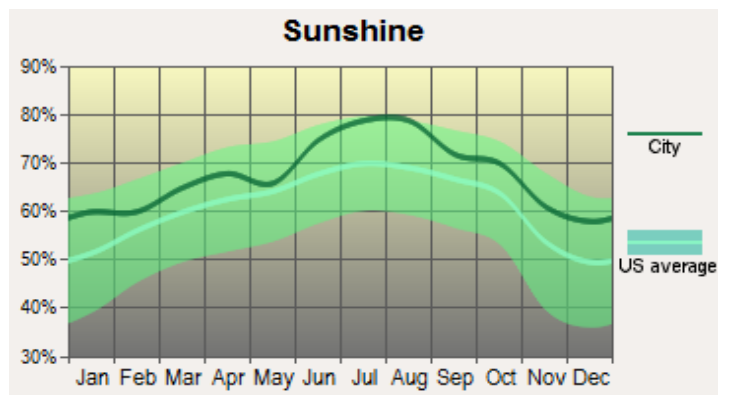
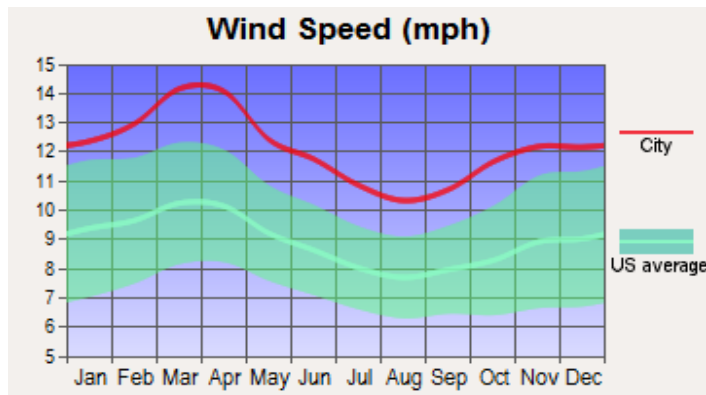
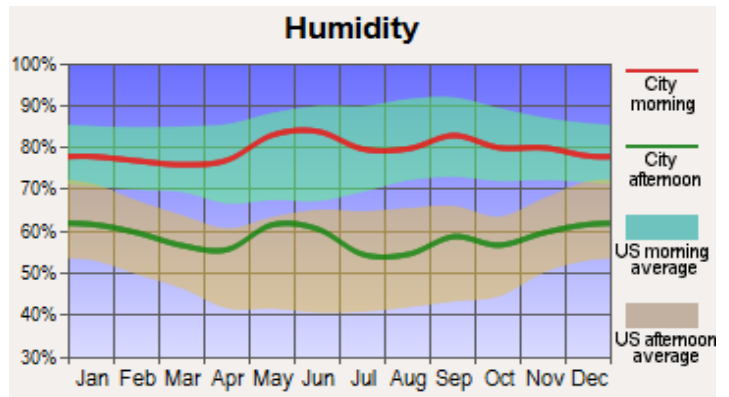
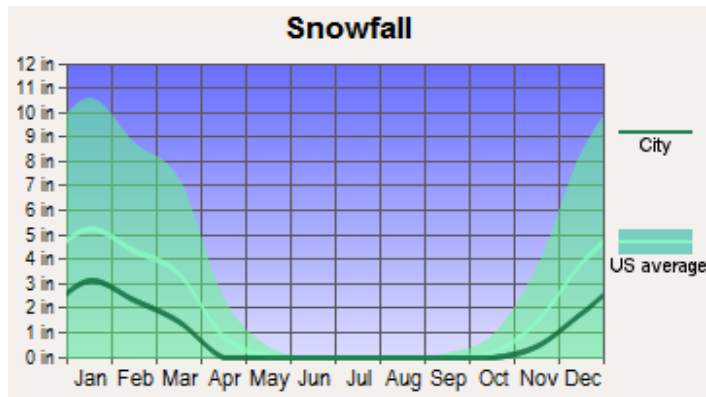
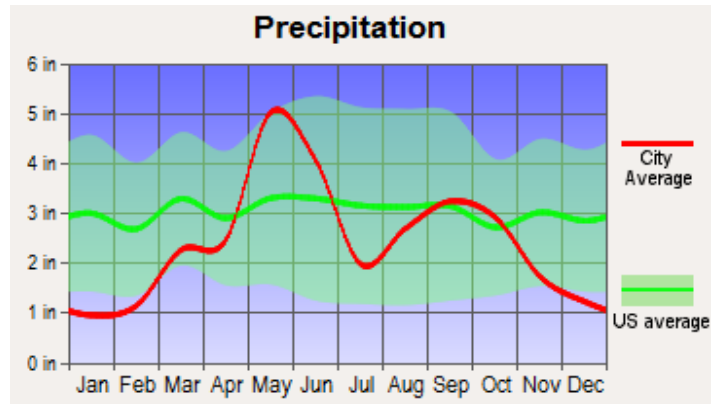
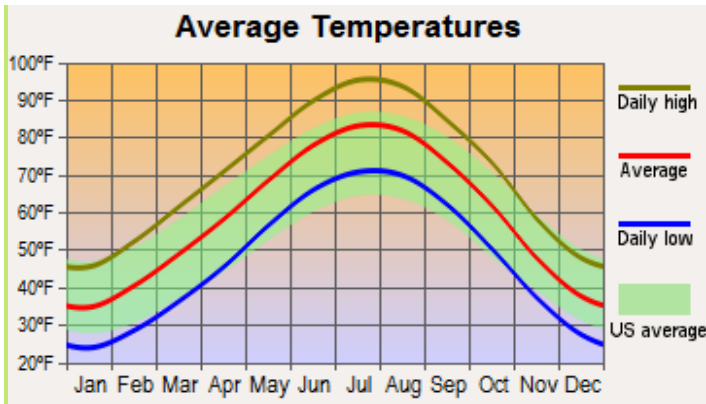
Property Tax Distribution

City	County	School	Other	Total
\$0.00	\$20.00	\$74.17	\$10.00	\$104.17

Sales Tax Rate

City	County	State
4.0%	1.0%	4.5%

Weatherford enjoys all four seasons. The summer is bright and sunny with temperature averages around 81°F, while in winter the mercury dips as low as 25°F. Winter brings an average of two to three inches of snow in January. The city has a higher percentage of wind generation than the U.S., with wind speed ranges between 10 mph and 14.5 mph on average.

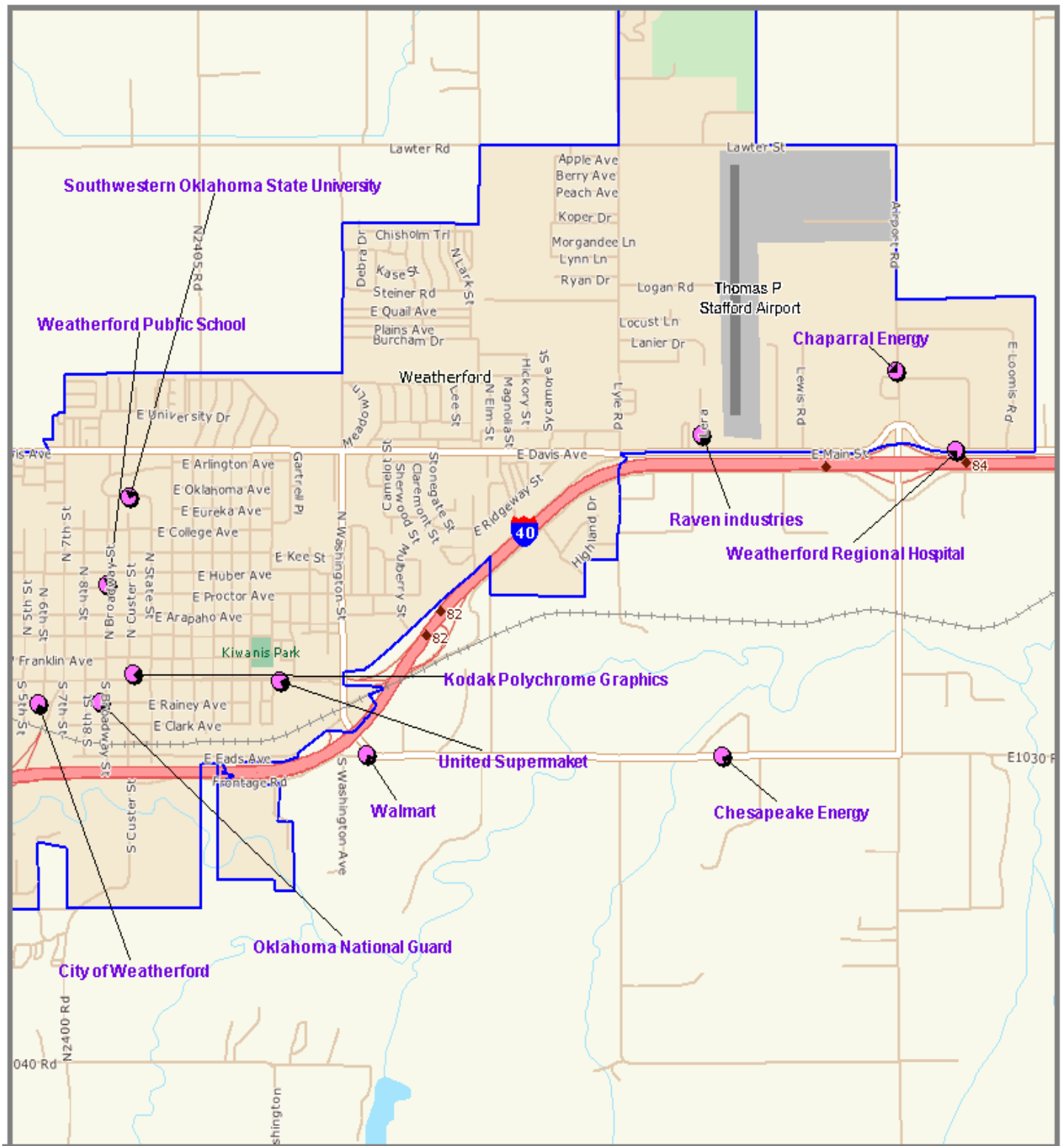


The average climates shown in graphs are based on data report over 4,000 weather stations

source: www.city-data.com

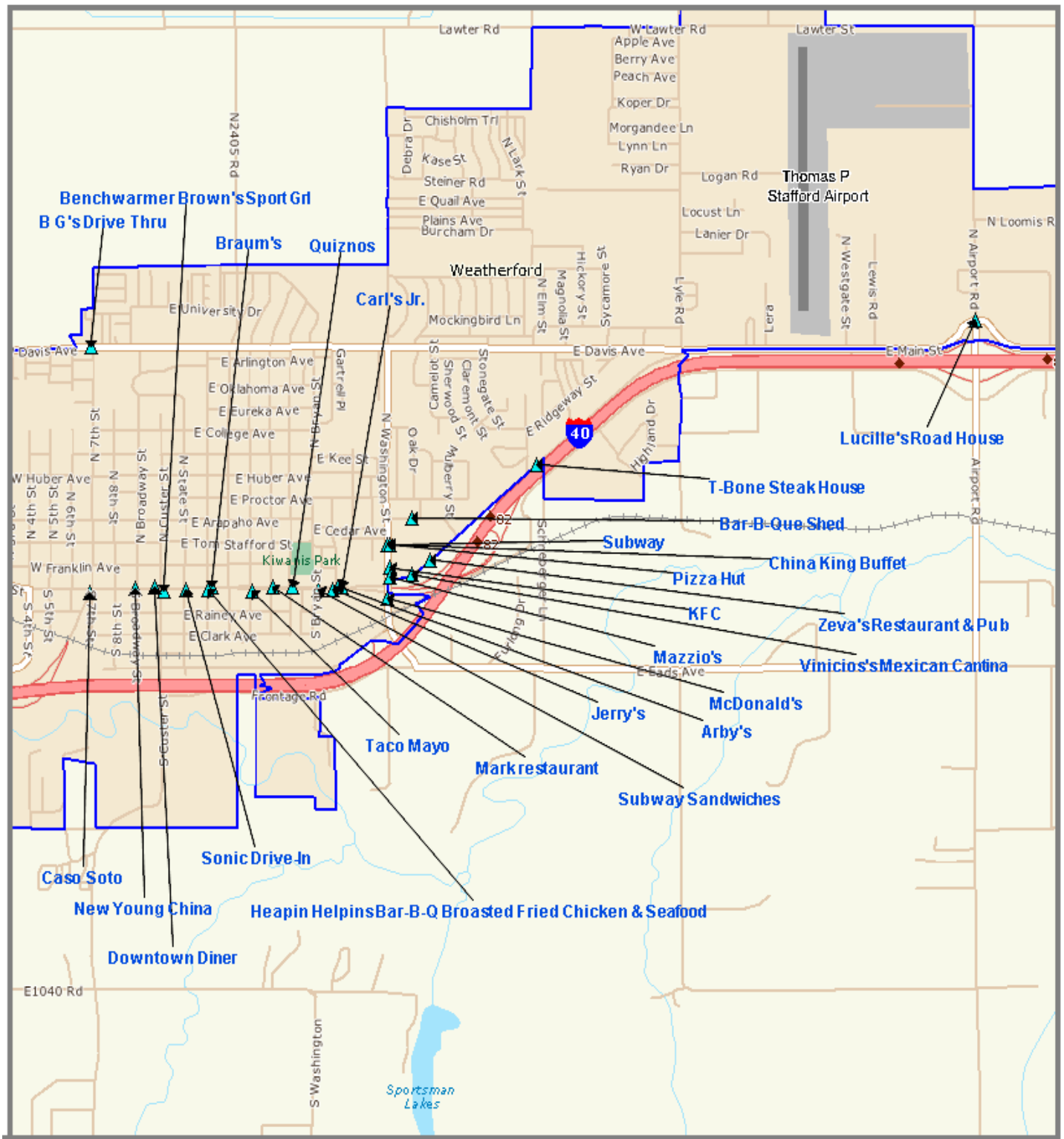


Major Businesses





Local Restaurants

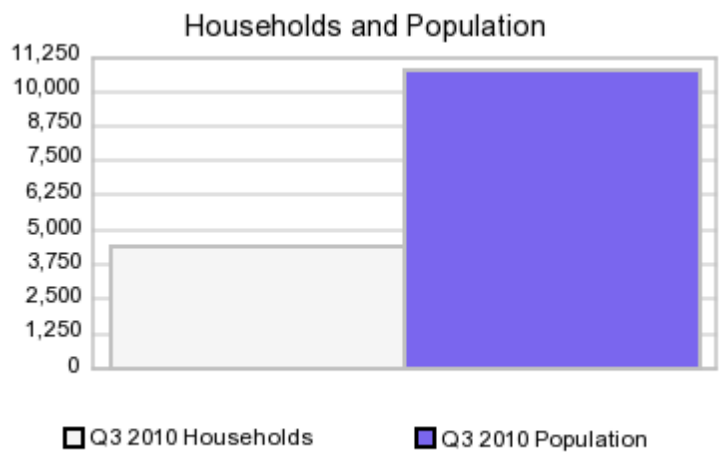


Most restaurants are located along Main Street and Washington Ave.

Demographic Summary Report

Geography: Weatherford City Limit

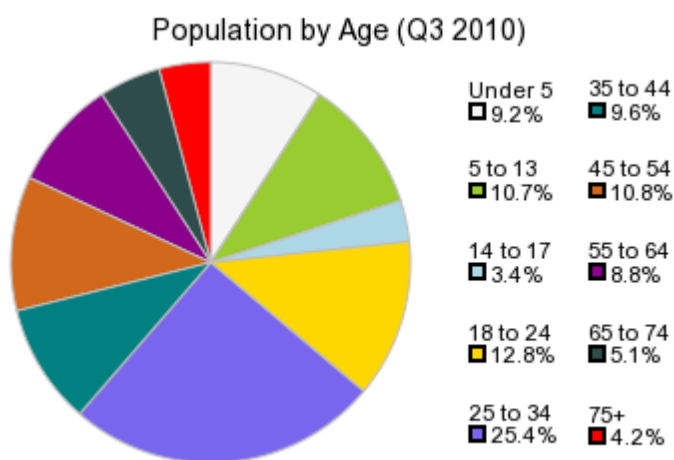
Population Demographics



The number of households in the study area in 2000 was **4,004**. The household count in Q3 2010 is estimated to be **4,434**. For 2015, the High Range of the Five Year forecast was **4,991** and the Low Range was **4,482** with the actual household projection estimated at **4,676**, a change of **5.47%**. The population in the study area in 2000 was **9,838**. The population in Q3 2010 is estimated to be **10,748**. For 2015, the High Range of the Five Year forecast was **11,953** and the Low Range was **10,853** with the actual household projection estimated at **11,284** representing a change of **4.99%**.

	2000 Census	Q3 2010 Estimate	2015 Projection	Percent Change 2010 to 2015
Total Population	9,838	10,748	11,284	4.99%
Total Households	4,004	4,434	4,676	5.47%

Population by Age



In 2000, the median age of the population was **25**. The median age in Q3 2010 is estimated to be **31** and it is predicted to change in five years to **34** years.

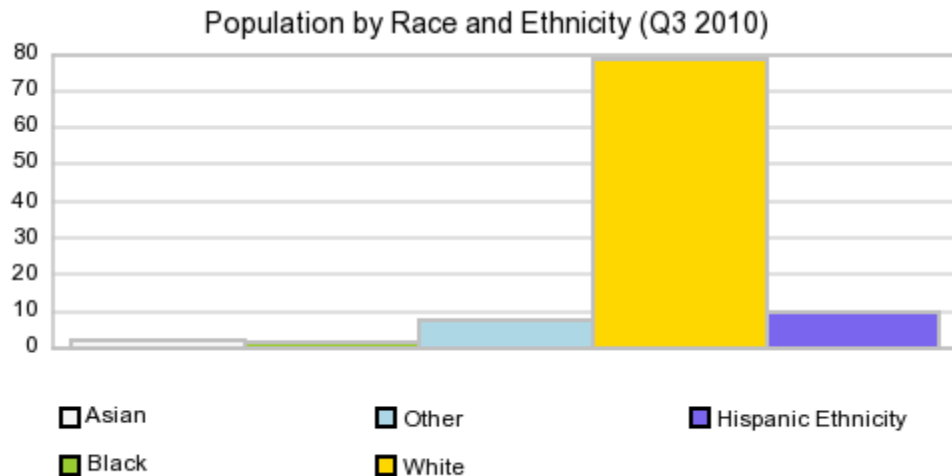
In Q3 2010, females represented **51.15%** of the population with a median age of **32** and males represented **48.85%** of the population with a median age of **31** years.

In Q3 2010, the most prominent age group in this geography is **25 to 34** years. The age group least represented in this geography is **14 to 17** years. The table below sorts age groups by the Q3 2010 Estimate for the Age Groups.

Population by Age

	2000 Census		Q3 2010 Estimate		2015 Projection		Percent Change 2010 to 2015
0 to 4	458	4.66%	991	9.22%	1,029	9.12%	3.90%
5 to 13	786	7.99%	1,148	10.68%	1,596	14.14%	39.06%
14 to 17	750	7.62%	367	3.42%	420	3.72%	14.33%
18 to 24	3,023	30.73%	1,372	12.76%	1,251	11.09%	-8.81%
25 to 34	929	9.44%	2,735	25.45%	1,564	13.86%	-42.81%
35 to 44	1,356	13.79%	1,034	9.62%	2,245	19.90%	117.15%
45 to 54	977	9.93%	1,166	10.85%	998	8.84%	-14.44%
55 to 64	653	6.64%	945	8.79%	1,063	9.42%	12.53%
65 to 74	478	4.86%	543	5.06%	643	5.70%	18.37%
75 +	428	4.35%	447	4.16%	475	4.21%	6.14%

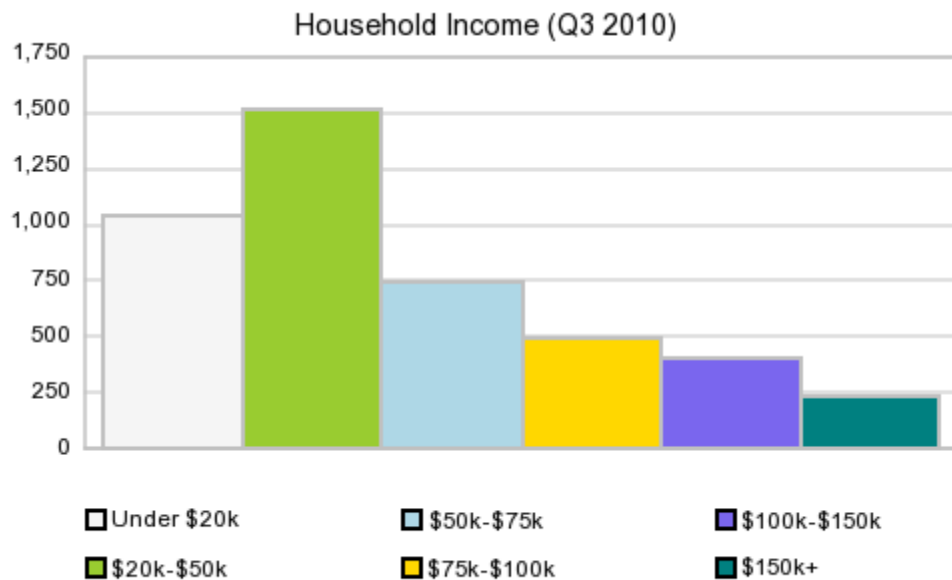
Population by Race/Ethnicity (Hispanic Shown Separately)



In Q3 2010, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Black**. Note that the following table is sorted by the predominant Race for Q3 2010.

Population by Race/Ethnicity

	2000 Census		Q3 2010 Estimate	
White	8,433	85.72%	8,492	79.01%
Other Race	741	7.53%	805	7.49%
Hispanic Ethnicity	365	3.71%	1,058	9.84%
Black	157	1.60%	189	1.75%
Asian	142	1.44%	204	1.90%



In Q3 2010 the predominant household income category in this study area is **\$20k to \$50k**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the Q3 2010 Income Classes.

Households by Income

	2000 Census		Q3 2010 Estimate	
\$0 - \$19,999	1,451	36.24%	1,047	23.61%
\$20,000 - \$49,999	1,479	36.94%	1,517	34.22%
\$50,000 - \$74,999	576	14.39%	740	16.68%
\$75,000 - \$99,999	261	6.53%	491	11.07%
\$100,000 - \$149,999	170	4.24%	405	9.14%
\$150,000 +	67	1.67%	234	5.28%
Median Household Income	\$27,520.00		\$42,063.00	
Per Capita Income	\$16,293		\$24,344	
Average Household Income	\$40,029.00		\$59,012.00	

Weatherford Business & Technology Park

**Oklahoma SITE READY
Certification Program**
<http://www.okcommerce.gov>

LIGHT INDUSTRIAL PARK

North Airport Road

Weatherford, OK

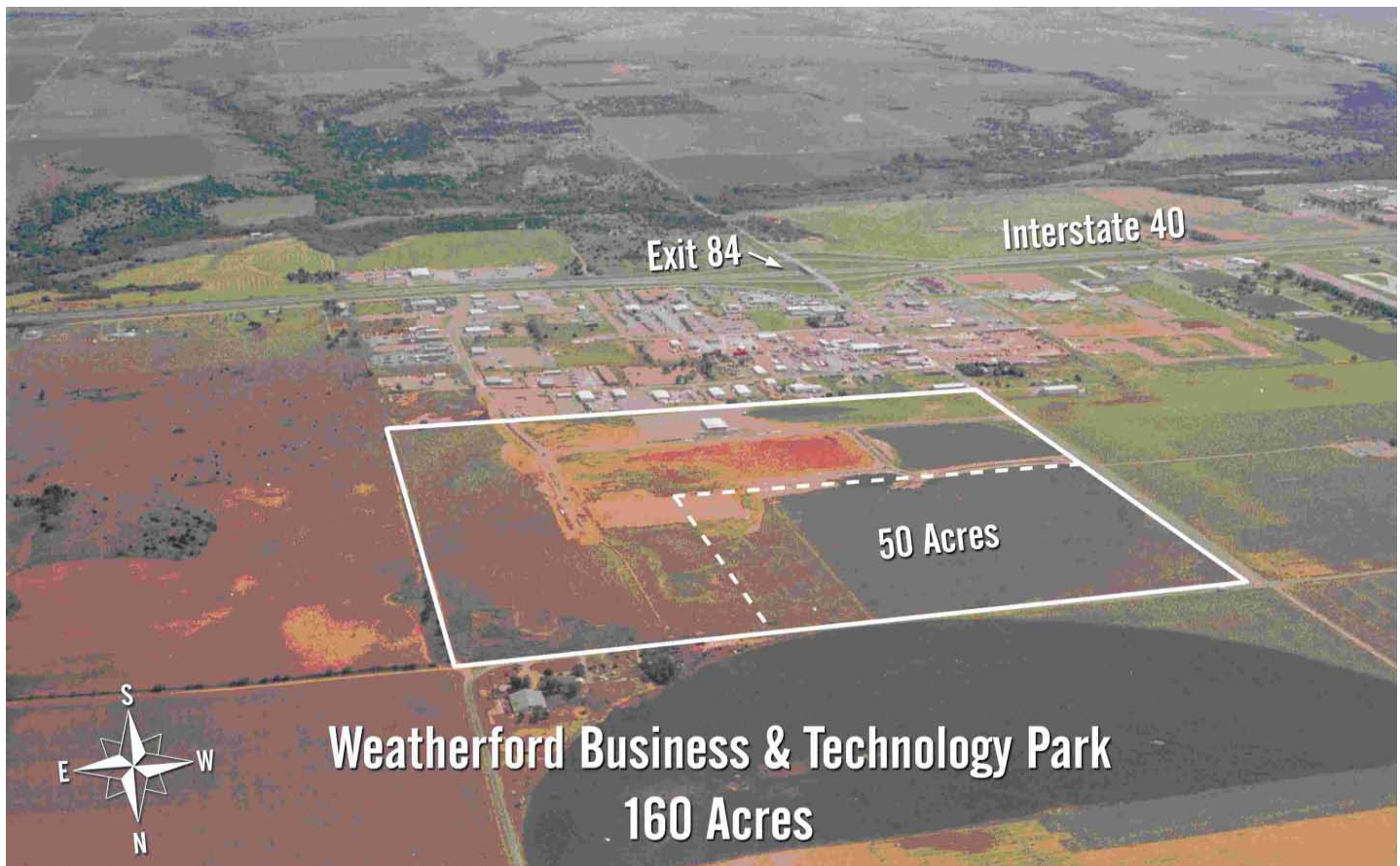
73096

Custer County

Site Price: \$6,400,000

Average Site Price / Acre: \$40,000

The Weatherford Industrial Trust is custodian of the new 160 acre Weatherford Business and Technology Park. The site has earned the Oklahoma Site Ready Status from Oklahoma Department of Commerce. It is available for sale or lease, ready to build on with all utilities in place or pre-permitted and planned, and clear of regulatory landmines. Weatherford will always establish valuable relationships with other communities, counties, and the state. We will help create a business climate, while nurturing relationships with existing business and industry.



Site Details

Total Developable Acres	160
# of Parcels	0
# of Structures	2
# of Access Points	0
# of Roads	2
Traffic Light Access	No
Min Topographic Elevation	1594
Max Topographic Elevation	1600
Percentage Slope	.20%
Site Terrain	Flat
Mineral Rights Ownership	No
Ingress rating (Congestion)	Excellent

Ingress rating (Safety)	Excellent
Free of wetlands etc.	Yes
Structure Details	Industrial bldgs.
Environmental Studies	Yes, per acre currently sold. Phase 1 Environment Study
Water Table/ Seasonal Variations	50 to 120 feet
Subsurface/ Load bearing Details	Sand
Water Bodies/ Creeks Details	None
Easement and Right of Way	None
Current Zoning Ordinance(s)	Zoned industrial by the City of Weatherford
Current Surrounding Land Use	The surrounding areas are agricultural uses

Workforce and Education

Population within 75 miles	1,565,000
Workforce within 75 miles	735,000
College/ University within 75 miles	2
2006 New Jobs	25
2005 New Jobs	185
2004 New Jobs	20
Closest MSA	Oklahoma City
ACCRA Composite Index	92
Current Estimated Population	26,111
2000 Population	26,142
1990 Population	26,897
Population Change '90-Current'	3%
Average Income per capita	\$26,756
Median Income per capita	\$40,001
Training / Expansion Programs	The Weatherford economic development department works with business and industry to secure state sponsored training programs. The Western Technology Center has a branch campus in Weatherford
Vocational / Technical Support	The Weatherford campus of the Western Technology Center offers various training for high school students as well as adults. The classes include oil field, personal computer, business, personal improvement, fire safety, dental assistant, medication aid, and nurse aid. Industry specific training is also available

Transportation

Regional Airport	Will Roger World Airport
# of Carriers	10
Miles to Airport	65
Minutes to airport	60
Airline List	American, Champion, Continental, Delta, Express-jet, Frontier, Northwest, Southwest, United, US Airway/ America West

Water

Name of Water Provider	City of Weatherford
Municipal Water Available	Yes
Miles to Water Line	0
Water System Capacity	6,000,000
Average Water Utilization	1,500,000
Peak Water Utilization	3,500,000

Excess Water Capacity	3,000,000
Water Cost per Gallon	\$4.65
Water Usage (gallons/day)	150,000
Water Line Description	Existing 8" and 12" water lines serving the site

Telecommunication Service

Name of Telecom Provider	AT&T
Type of Telecom Service	Not Available
Type of Telecom Line	Fiber and digital
Fibre Optic Access	Yes
Name of Telephone Provider	AT&T
Internet Service Available	Yes
# of Internet Providers	2

Sewer Service

Name of Solid Waste handler	City of Weatherford
Municipal sewer Available	Yes
Miles to Sewer Line	0
Sewer System Capacity	2,000,000
Average Sewer Utilization	1,000,000
Peak Sewer Utilization	1,200,000
Excess Sewer Capacity	800,000
Sewer Usage (gallons/day)	150,000
Sewer Line Description	8" sewer line was installed on Lyle Rod, 1 mile west of site. The site is served by sewer line and a lift station located south I-40

Gas

Name of Gas Provider	Arkla/ Center Point
Natural Gas Available	Yes
Miles to Gas line	0
MCF per month	4,000
Gas Line Description	Commercial 5,000 – 365,000 CCF /yr; \$40+ 0.4800/CCF

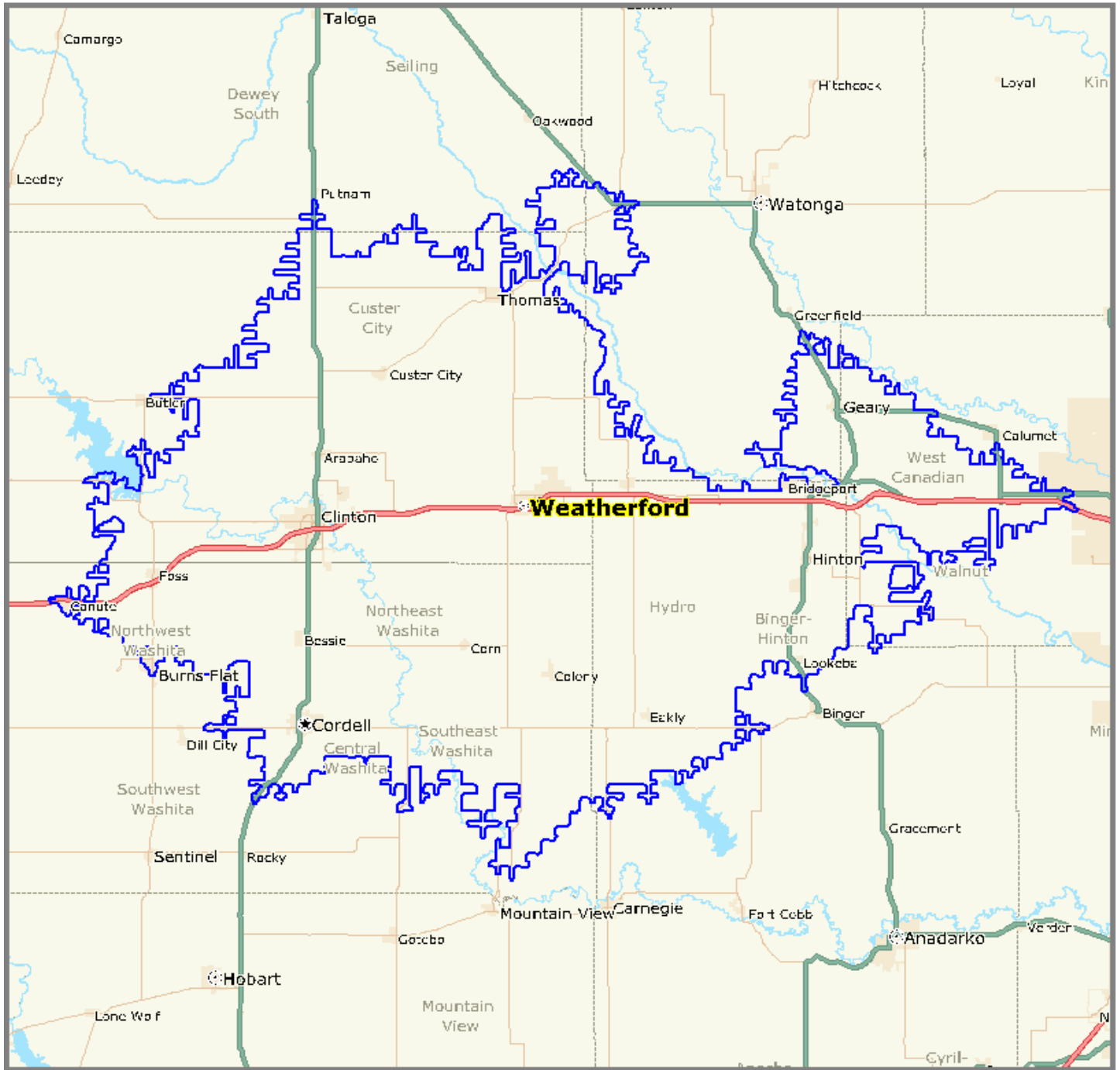
Electricity

Name of Electric provider	PSO and Caddo
Electricity Available	Yes
Miles to Substation	Less than one
Electricity Lines (kv)	12.50
Electric Piping Details	Electric can provide the minimum requirements of Kilowatt demand 2,000 kW and a Kilowatt Hour usage 1,400,000 kWh/month

Weatherford Primary Market Area

30 minute Drive Time

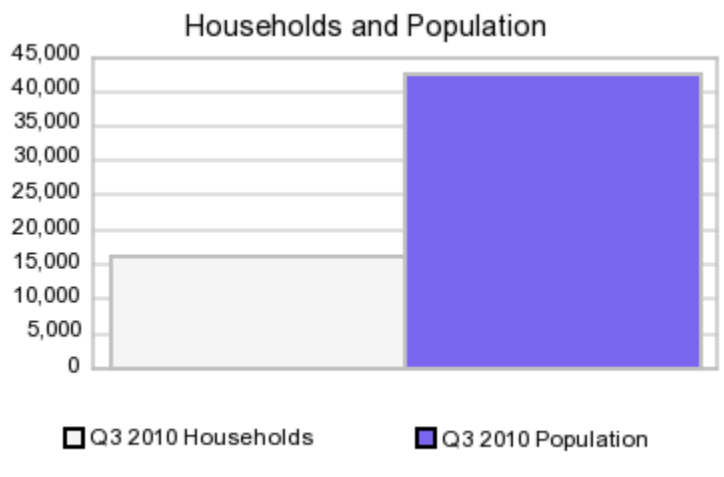
The demographic reports, graphs and maps that follow represent the identified Weatherford Market Area outlined in blue in the map below. The demographics used are based upon PopStats Demographics which are updated quarterly, are based upon actual post office address deliveries, and are one of the most accurate sources for demographic information.



Demographic Summary Report

Geography: Weatherford Primary Market Area

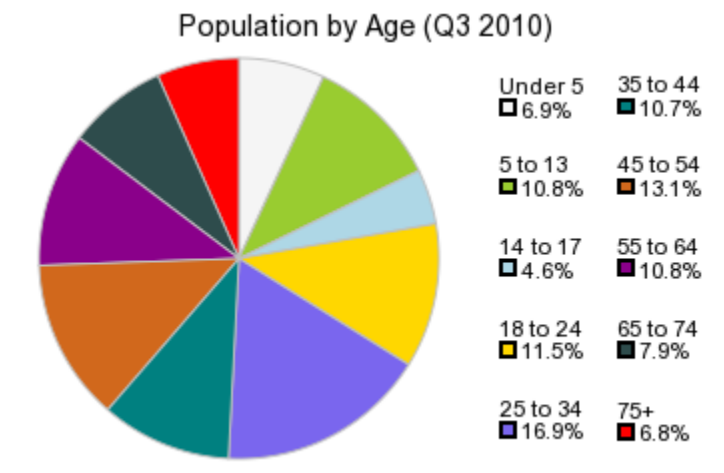
Population Demographics



The number of households in the study area in 2000 was **15,877**. The household count in Q3 2010 is estimated to be **16,341**. For 2015, the High Range of the Five Year forecast was **18,136** and the Low Range was **15,414** with the actual household projection estimated at **16,767**, a change of **2.61%**. The population in the study area in 2000 was **41,431**. The population in Q3 2010 is estimated to be **42,618**. For 2015, the High Range of the Five Year forecast was **47,026** and the Low Range was **40,201** with the actual household projection estimated at **43,626** representing a change of **2.37%**.

	2000 Census	Q3 2010 Estimate	2015 Projection	Percent Change 2010 to 2015
Total Population	41,431	42,618	43,626	2.37%
Total Households	15,877	16,341	16,767	2.61%

Population by Age



In 2000, the median age of the population was **36**. The median age in Q3 2010 is estimated to be **35** and it is predicted to change in five years to **36** years.

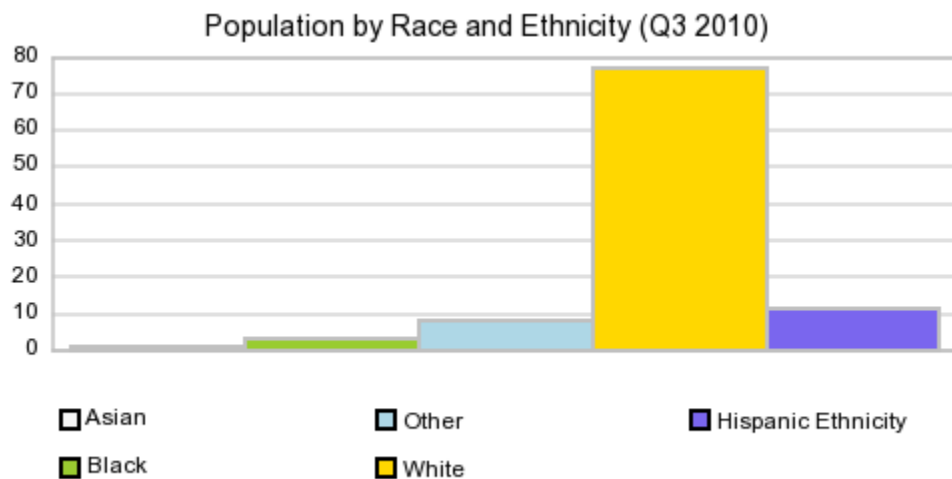
In Q3 2010, females represented **50.17%** of the population with a median age of **36** and males represented **49.83%** of the population with a median age of **33** years.

In Q3 2010, the most prominent age group in this geography is **25 to 34** years. The age group least represented in this geography is **14 to 17** years. The table below sorts age groups by the Q3 2010 Estimate for the Age Groups.

Population by Age

	2000 Census		Q3 2010 Estimate		2015 Projection		Percent Change 2010 to 2015
0 to 4	2,473	5.97%	2,934	6.89%	3,171	7.27%	8.07%
5 to 13	4,359	10.52%	4,611	10.82%	5,054	11.58%	9.61%
14 to 17	3,354	8.10%	1,974	4.63%	1,941	4.45%	-1.66%
18 to 24	5,888	14.21%	4,906	11.51%	4,382	10.04%	-10.68%
25 to 34	4,355	10.51%	7,219	16.94%	6,694	15.35%	-7.27%
35 to 44	6,114	14.76%	4,543	10.66%	5,772	13.23%	27.04%
45 to 54	4,958	11.97%	5,569	13.07%	4,900	11.23%	-12.01%
55 to 64	3,702	8.94%	4,583	10.75%	5,016	11.50%	9.46%
65 to 74	3,001	7.24%	3,379	7.93%	3,736	8.56%	10.56%
75 +	3,226	7.79%	2,900	6.81%	2,960	6.78%	2.06%

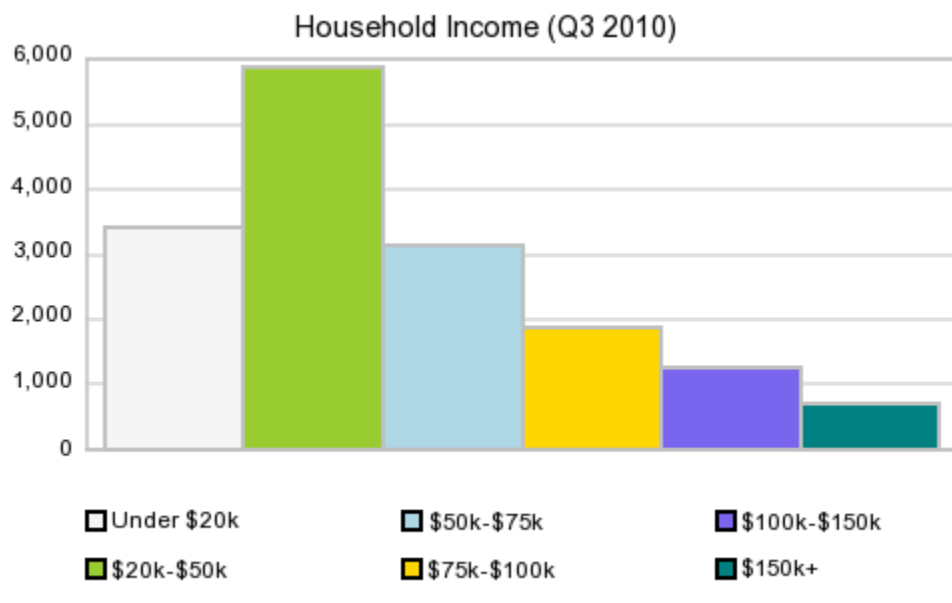
Population by Race/Ethnicity (Hispanic Shown Separately)



In Q3 2010, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Asian**. Note that the following table is sorted by the predominant Race for Q3 2010.

Population by Race/Ethnicity

	2000 Census		Q3 2010 Estimate	
White	33,745	81.45%	32,673	76.66%
Other Race	3,261	7.87%	3,448	8.09%
Hispanic Ethnicity	3,070	7.41%	4,878	11.44%
Black	1,162	2.81%	1,238	2.90%
Asian	192	0.46%	382	0.90%



In Q3 2010 the predominant household income category in this study area is **\$20k to \$50k**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the Q3 2010 Income Classes.

Households by Income

	2000 Census		Q3 2010 Estimate	
\$0 - \$19,999	5,316	33.48%	3,425	20.96%
\$20,000 - \$49,999	6,690	42.14%	5,891	36.05%
\$50,000 - \$74,999	2,379	14.98%	3,135	19.18%
\$75,000 - \$99,999	771	4.86%	1,902	11.64%
\$100,000 - \$149,999	465	2.93%	1,284	7.86%
\$150,000 +	256	1.61%	705	4.31%
Median Hhld Income	\$28,778.00		\$43,062.00	
Per Capita Income	\$14,936		\$22,222	
Average Hhld Income	\$38,975.00		\$57,955.00	

Educational Attainment Summary

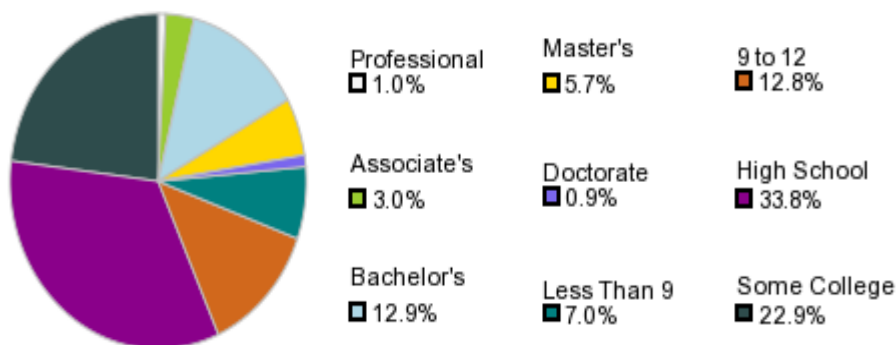
Geography: Weatherford Primary Market Area

Education Attainment

College - Associate	856
College - Bachelors	3,631
College - Doctorate	262
College - Masters	1,622
College - Professional	270
Grade Less than 9	1,977
Grade 9 to 12	3,610
High School	9,529
Some college	6,473
Total Educated	28,230

Educational Attainment: By Percent (%) Chart

Educational Attainment (Q3 2010)



Educational Attainment: By Percent (%)

% College Associate	3.03%
% College Bachelors	12.86%
% College Doctorate	0.93%
% College Masters	5.74%
% College Professional	0.96%
% Grade 9 to 12	12.79%
% Grade Less than 9	7.00%
% High School	33.76%
% Some College	22.93%

Workplace Summary

Geography: **Weatherford Primary Market Area**

Q3 2010 Work Place Totals		
Employees Est	14,136	
Establishment Est	1,422	
Average Employee Size	9.9	
Daytime Population*	Count	%
<i>Total (Includes Employees Est)</i>	42,572	
Children at Home	2,209	5.2%
Homemakers	7,334	17.2%
Retired/Disabled	5,361	12.6%
Persons		
Student Populations:	10,960	25.7%
Total		
Prekindergarten to 8th Grade	4,350	10.2%
9th Grade to 12th Grade	1,899	4.5%
Post-Secondary Students	4,711	11.1%
Unemployed	1,835	4.3%
Work at Home	612	1.4%
Salary/Wage per Employee per Annum Current Year	Count	%
Average Employee Salary	\$34,985	
Median Employee Salary	\$32,193	
\$10,000 to \$19,999	898	6.4%
\$20,000 to \$29,999	4,601	32.5%
\$30,000 to \$39,999	3,876	27.4%
\$40,000 to \$49,999	1,801	12.7%
\$50,000 to \$59,999	850	6.0%
\$60,000 to \$74,999	828	5.9%
\$75,000 to \$84,999	489	3.5%
\$85,000 to \$99,999	111	0.8%
\$100,000 or more	23	0.2%

Q3 2010 Employees By Occupation	Count	%
<i>"White Collar" Employees</i>	4,150	29.4%
Management occupations	739	5.2%
Business and financial operations occupations	432	3.1%
Computer and mathematical science occupations	186	1.3%
Architecture and engineering occupations	106	0.7%
Life, physical, and social science occupations	74	0.5%
Community and social services occupations	466	3.3%
Legal occupations	62	0.4%
Education, training, and library occupations	617	4.4%
Arts, design, entertainment, sports, and media occupations	262	1.9%
Healthcare practitioners and technical occupations	796	5.6%
Healthcare support occupations	411	2.9%
<i>"Blue Collar" Employees</i>	9,855	69.7%
Protective service occupations	158	1.1%
Food preparation and serving related occupations	905	6.4%
Building and grounds cleaning and maintenance occupations	389	2.8%
Personal care and service occupations	373	2.6%
Sales and related occupations	2,299	16.3%
Office and administrative support occupations	2,585	18.3%
Farming, fishing, and forestry occupations	48	0.3%
Construction and extraction occupations	544	3.9%
Installation, maintenance, and repair occupations	597	4.2%
Production occupations	960	6.8%
Transportation and material moving occupations	996	7.0%
<i>Military</i>	0	0.0%
<i>Unclassified</i>	131	0.9%

Q3 2010 By Industry	Employees	%	Establishments	%
Agriculture, Forestry, Fishing and Hunting	93	0.7%	12	0.8%
Mining	89	0.6%	8	0.6%
Utilities	202	1.4%	16	1.1%
Construction	627	4.4%	74	5.2%
Manufacturing	1,103	7.8%	36	2.6%
Wholesale Trade	124	0.9%	32	2.3%
Retail Trade	3,271	23.1%	267	18.7%
Transportation and Storage	724	5.1%	37	2.6%
Information	493	3.5%	31	2.2%
Finance and Insurance	437	3.1%	109	7.7%
Real Estate and Rental and Leasing	276	2.0%	54	3.8%
Professional, Scientific, and Technical Services	383	2.7%	80	5.6%
Management of Companies and Enterprises	167	1.2%	6	0.4%
Admin/Support and Waste Management and Remediation Services	288	2.0%	14	1.0%
Educational services	560	4.0%	36	2.6%
Health Care and Social Assistance	1,986	14.1%	126	8.8%
Arts, Entertainment, and Recreation	189	1.3%	22	1.5%
Accommodation and Food Services	995	7.0%	70	4.9%
Other Services (except Public Administration)	1,032	7.3%	221	15.5%
Public Administration	1,015	7.2%	149	10.5%
Military	0	0.0%	0	0.0%
Unknown classification	80	0.6%	22	1.6%

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Housing Value Summary

Geography: **Weatherford Primary Market Area**

Housing Units Q3 2010

Housing Units	19,065
Owner-Occupied	57.82%
Renter-Occupied	27.99%
Vacant	14.19%

Housing Value

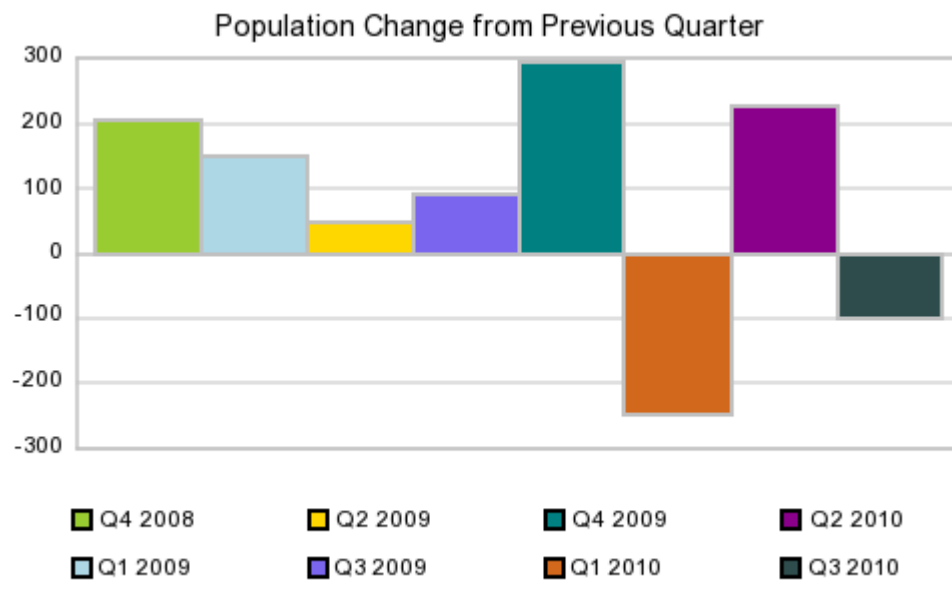
Average Home Value by Quarter

Under \$10,000	2.56%	Average Home Value 08Q3	\$99,142
\$ 10,000 to \$14,999	3.89%	Average Home Value 08Q4	\$98,966
\$ 15,000 to \$19,999	4.25%	Average Home Value 09Q1	\$98,552
\$ 20,000 to \$25,000	0.39%	Average Home Value 09Q2	\$99,305
\$ 25,000 to \$29,999	3.35%	Average Home Value 09Q3	\$98,419
\$ 30,000 to \$34,999	3.96%	Average Home Value 09Q4	\$98,500
\$ 35,000 to \$39,999	4.76%	Average Home Value 10Q1	\$98,805
\$ 40,000 to \$49,999	5.47%	Average Home Value 10Q2	\$98,747
\$ 50,000 to \$59,999	5.56%	Average Home Value 10Q3	\$97,929
\$ 60,000 to \$69,999	9.01%		
\$ 70,000 to \$79,999	4.13%	Median Home Value Q3 2010	\$84,151
\$ 80,000 to \$89,999	6.82%		
\$ 90,000 to \$99,999	6.28%		
\$ 100,000 to \$124,999	12.92%		
\$ 125,000 to \$149,999	10.43%		
\$ 150,000 to \$174,999	4.75%		
\$ 175,000 to \$199,999	3.84%		
\$ 200,000 to \$249,999	3.56%		
\$ 250,000 to \$299,999	1.67%		
\$ 300,000 to \$399,999	1.34%		
\$ 400,000 to \$499,999	0.52%		
\$ 500,000 to \$749,999	0.27%		
\$ 750,000 to \$999,999	0.05%		
Over \$1,000,000	0.22%		

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Growth Summary Report

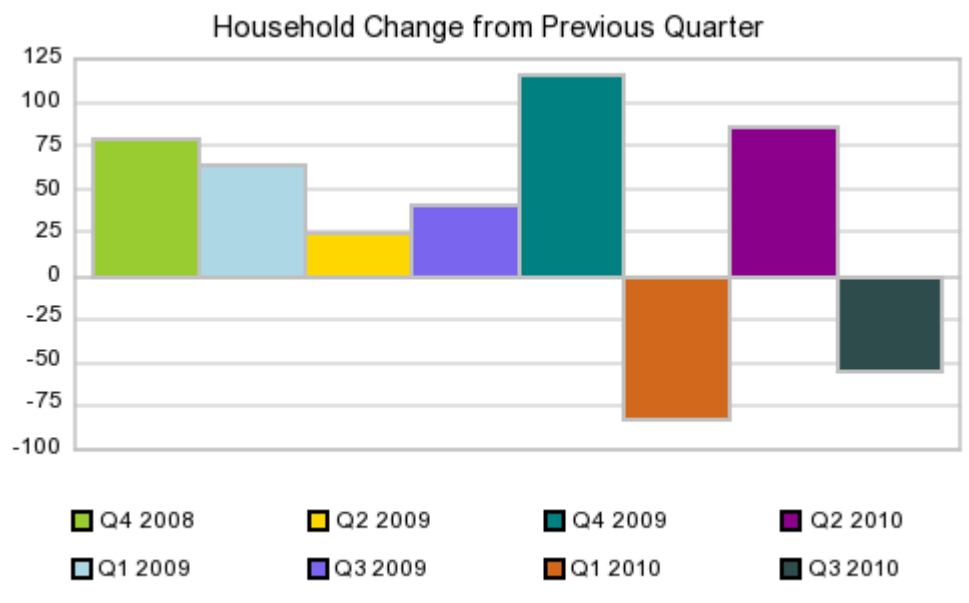
Geography: Weatherford Primary Market Area



In 2000, the population was **41,503**. By Q3 2010, the population was estimated to be **42,680**, representing a change of roughly **2.84%** and an annualized change of approximately **0.76%**.

Population Change

Quarter	Population	Population Change from Previous Quarter	
		Change	% Change
Q4 2008	42,216	206	0.49%
Q1 2009	42,366	150	0.36%
Q2 2009	42,417	50	0.12%
Q3 2009	42,506	89	0.21%
Q4 2009	42,800	294	0.69%
Q1 2010	42,553	-248	-0.58%
Q2 2010	42,778	225	0.53%
Q3 2010	42,680	-98	-0.23%



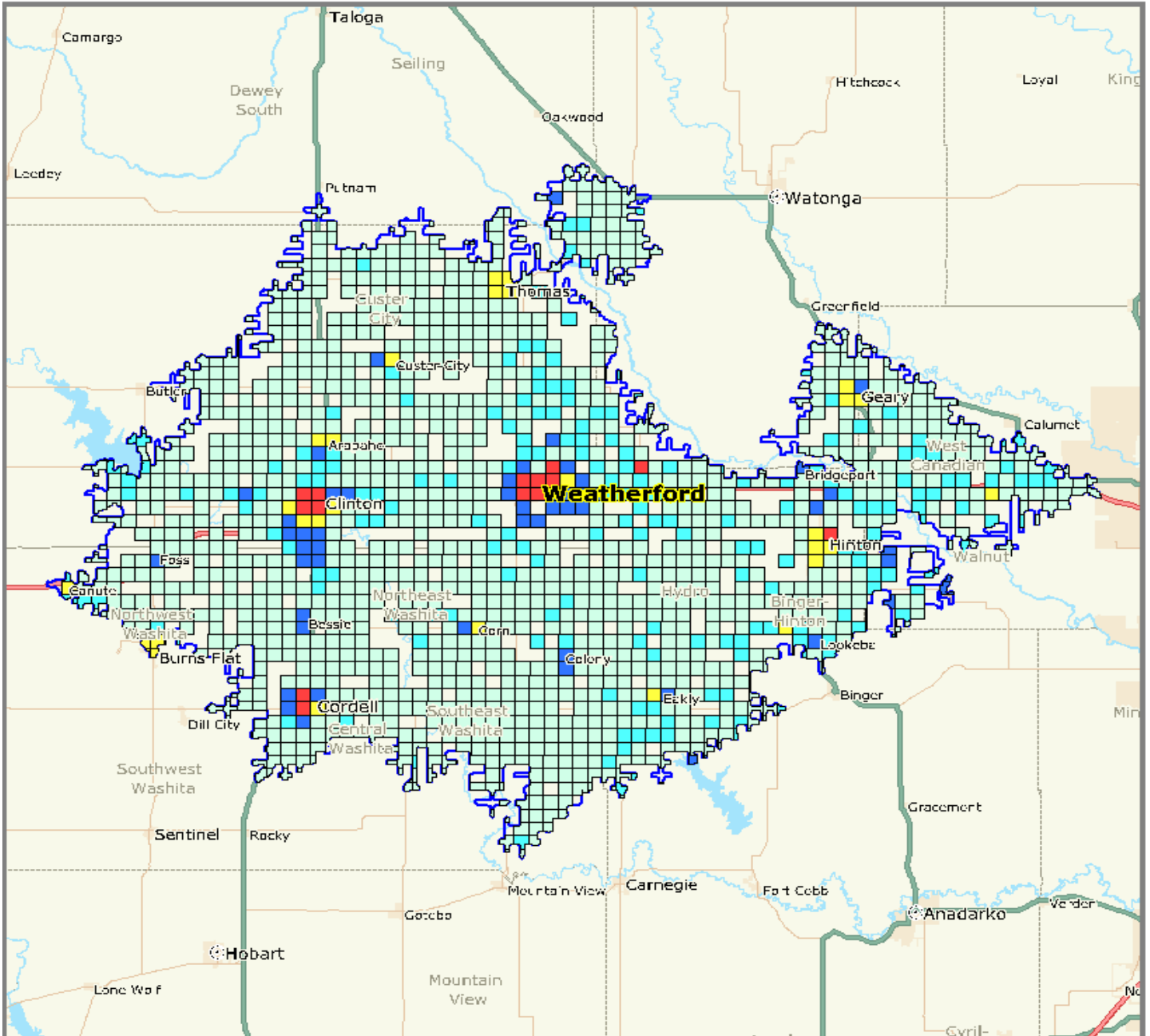
In 2000, there were **15,899** households. By Q3 2010, the household count was estimated to be **16,360**, representing a change of roughly **2.90%** and an annualized change of approximately **0.77%**.

Household Change

Quarter	Households	Household Change from Previous Quarter	
		Change	% Change
Q4 2008	16,165	79	0.49%
Q1 2009	16,229	64	0.39%
Q2 2009	16,252	24	0.15%
Q3 2009	16,293	41	0.25%
Q4 2009	16,410	116	0.71%
Q1 2010	16,328	-82	-0.50%
Q2 2010	16,415	87	0.53%
Q3 2010	16,360	-55	-0.33%

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Population Distribution



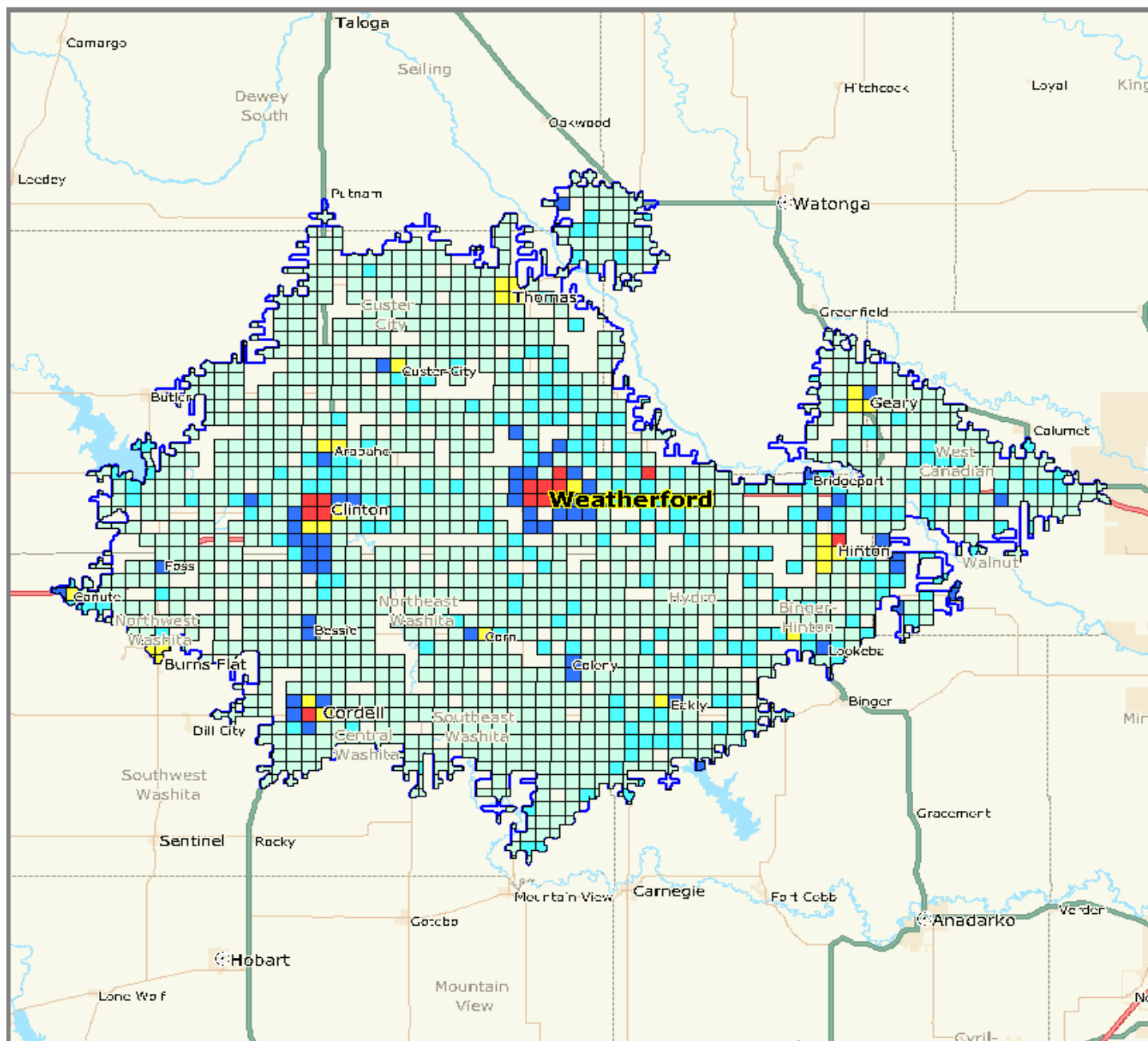
Weatherford Market Area - Population Distribution

1 Mile Grids - 3rd Qtr 2010

- 820 to 3,780
- 200 to 820
- 50 to 200
- 10 to 50
- 0 to 10

Demographics
Synergos - PopStats
3rd Qtr 2010

Age Distribution



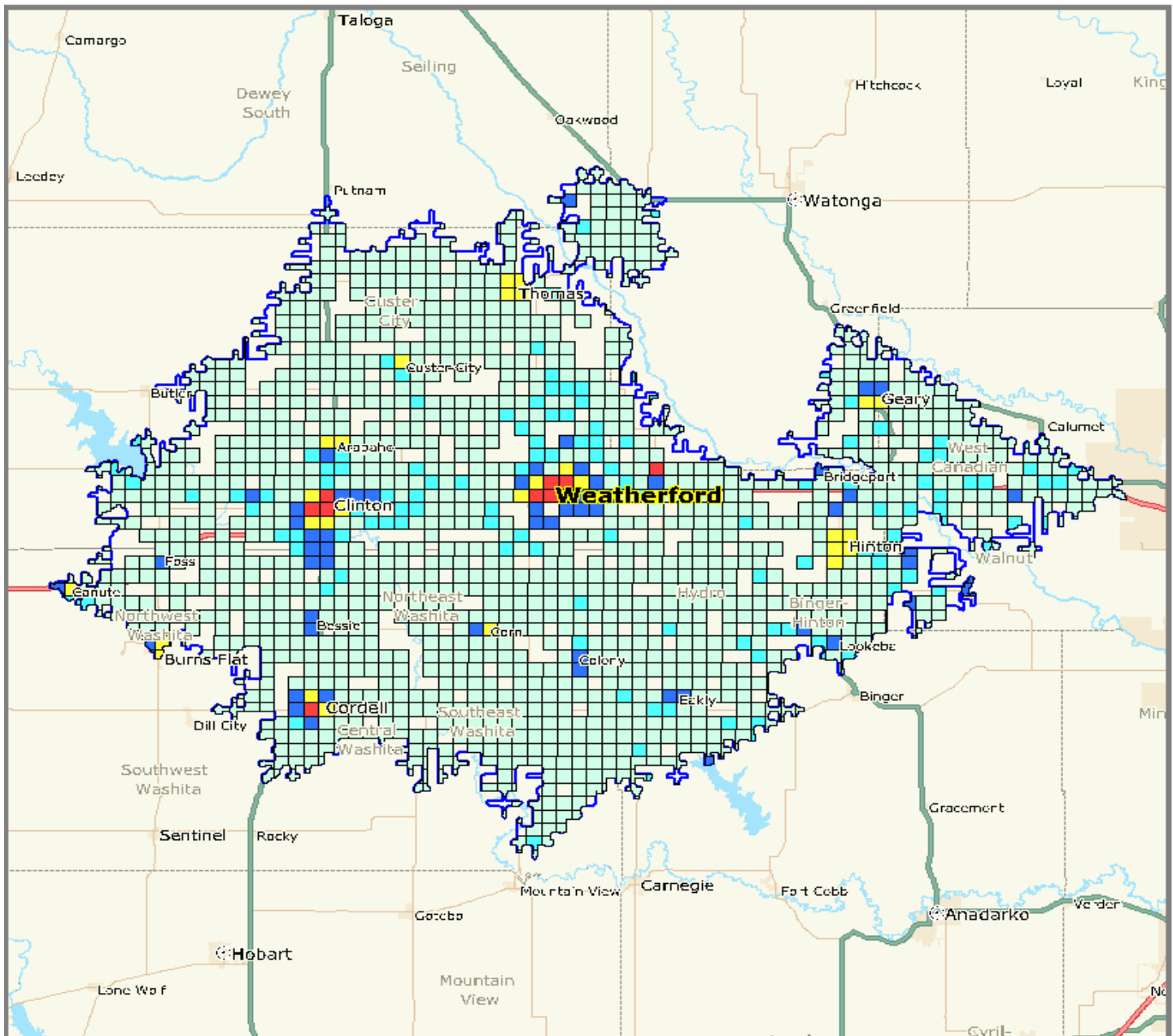
Weatherford Market Area - Age Distribution 18 - 44 Years

1 Mile Grids - 3rd Qtr 2010

- 1,020 to 4,710
- 230 to 1,020
- 50 to 230
- 10 to 50
- 0 to 10

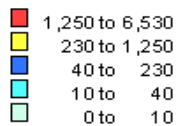
Demographics
Synergos - PopStats
3rd Qtr 2010

Daytime Population Distribution



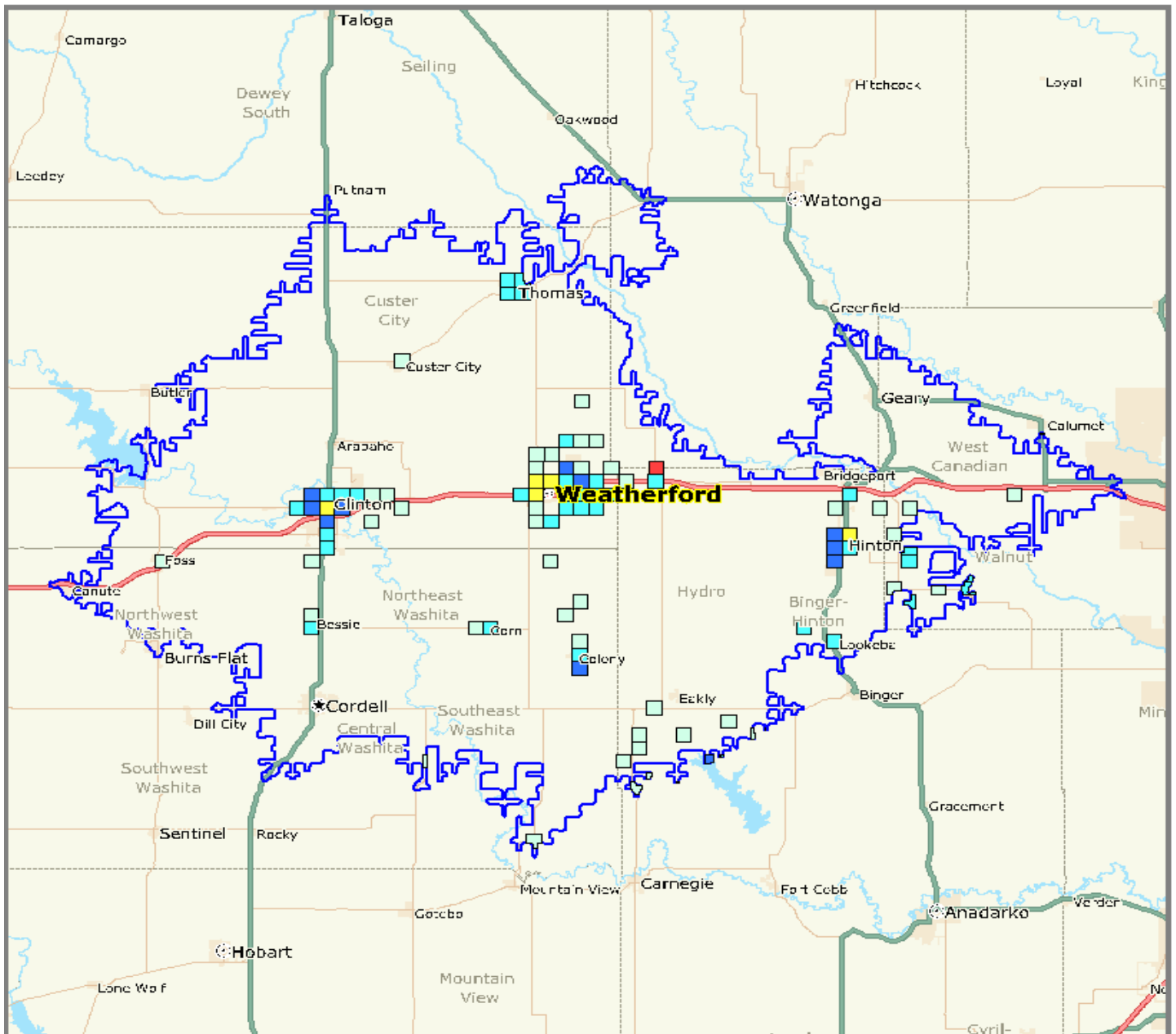
Weatherford Market Area - Daytime Population Distribution

1 Mile Grids - 3rd Qtr 2010



Demographics
Synergos - PopStats
3rd Qtr 2010

2 Year Population Growth



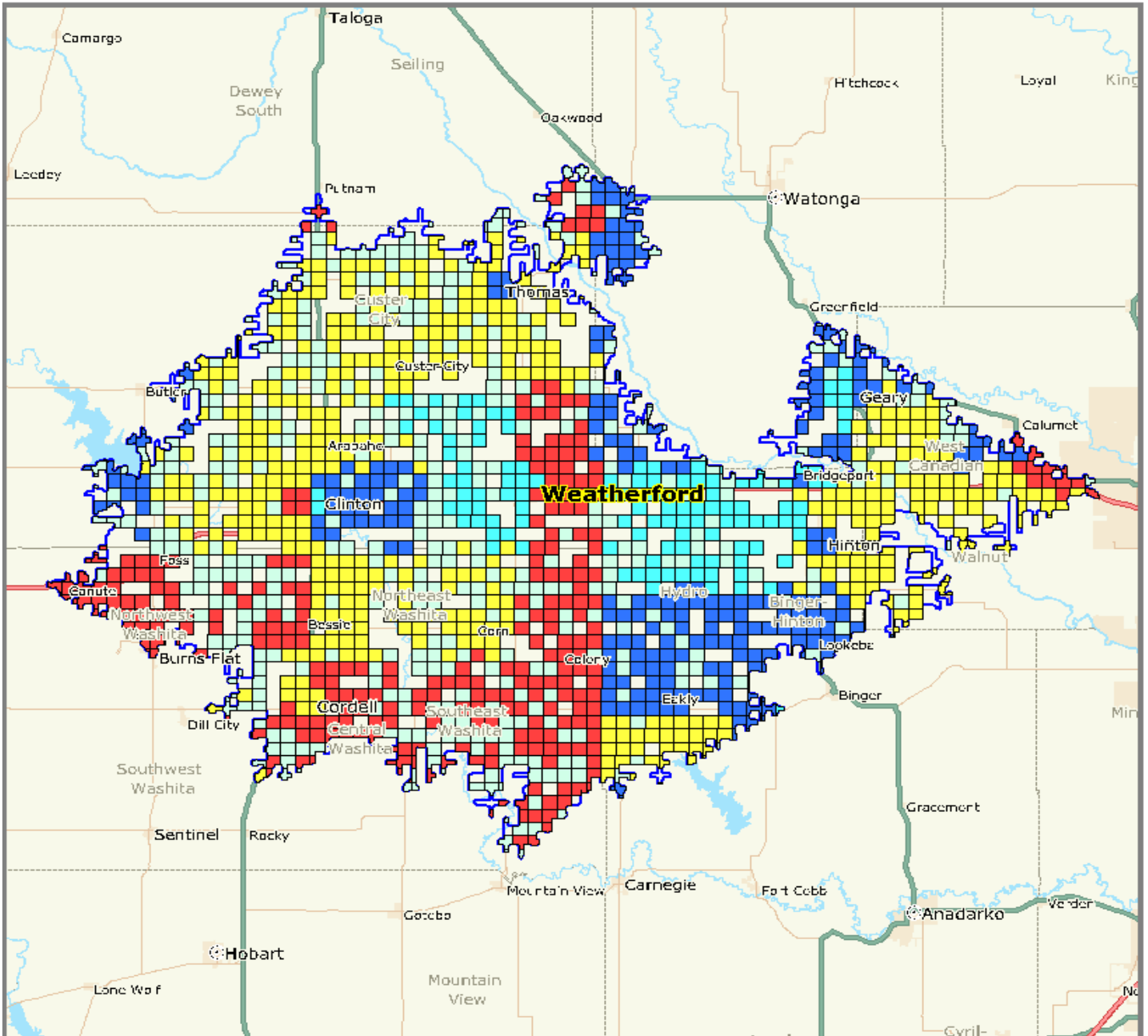
Weatherford Market Area - 2 Year Population Growth

1 Mile Grids - 3rd Qtr 2010

- 189 to 189
- 46 to 189
- 14 to 46
- 5 to 14
- 2 to 5

Demographics
Synergos - PopStats
3rd Qtr 2010

Average Household Income



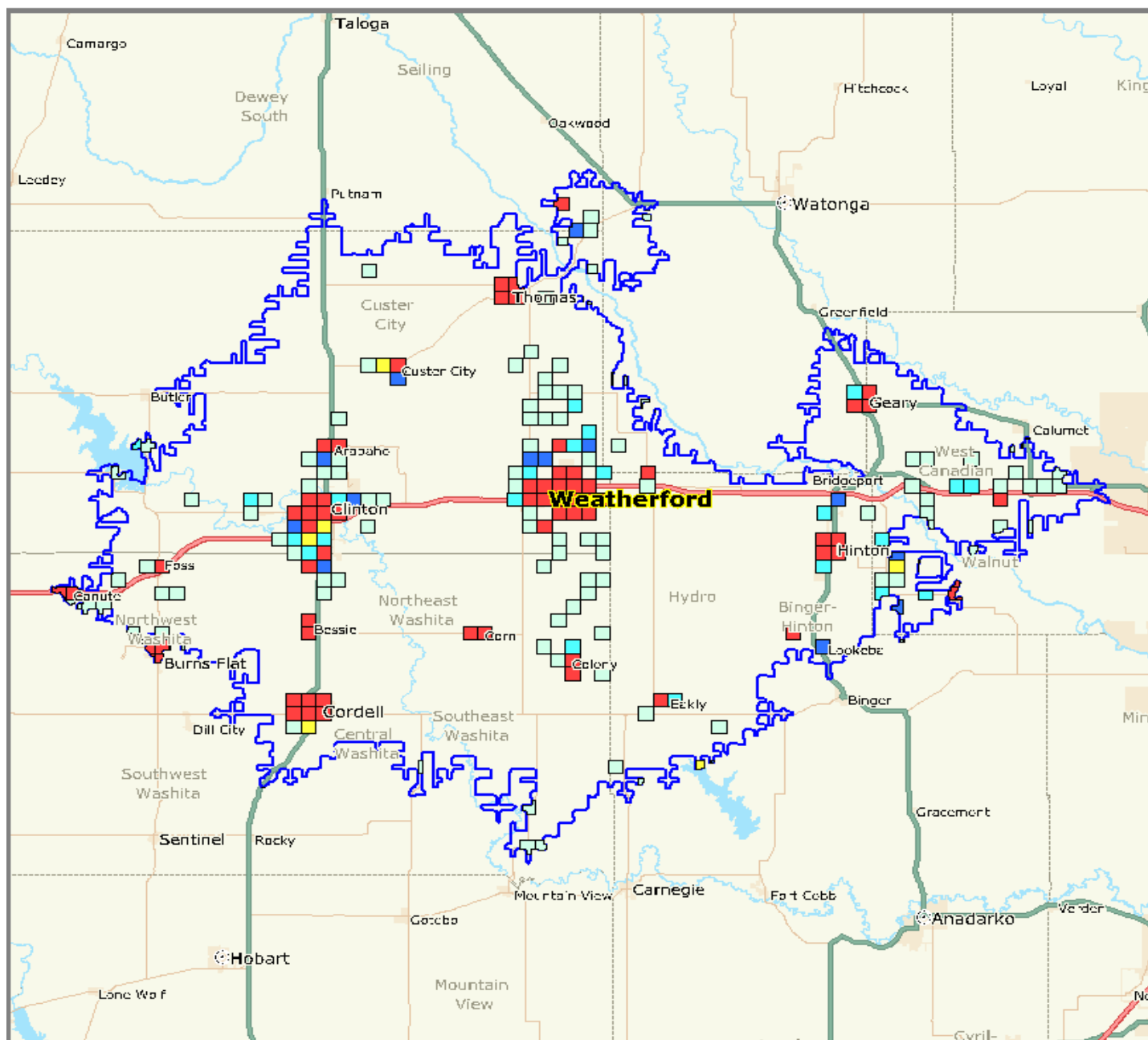
Weatherford Market Area - Average Household Income

1 Mile Grids - 3rd Qtr 2010

- 64,000 to 80,700
- 58,200 to 64,000
- 49,300 to 58,200
- 36,100 to 49,300
- 0 to 36,100

Demographics
Synergos - PopStats
3rd Qtr 2010

Number of Household with Income > \$100,000



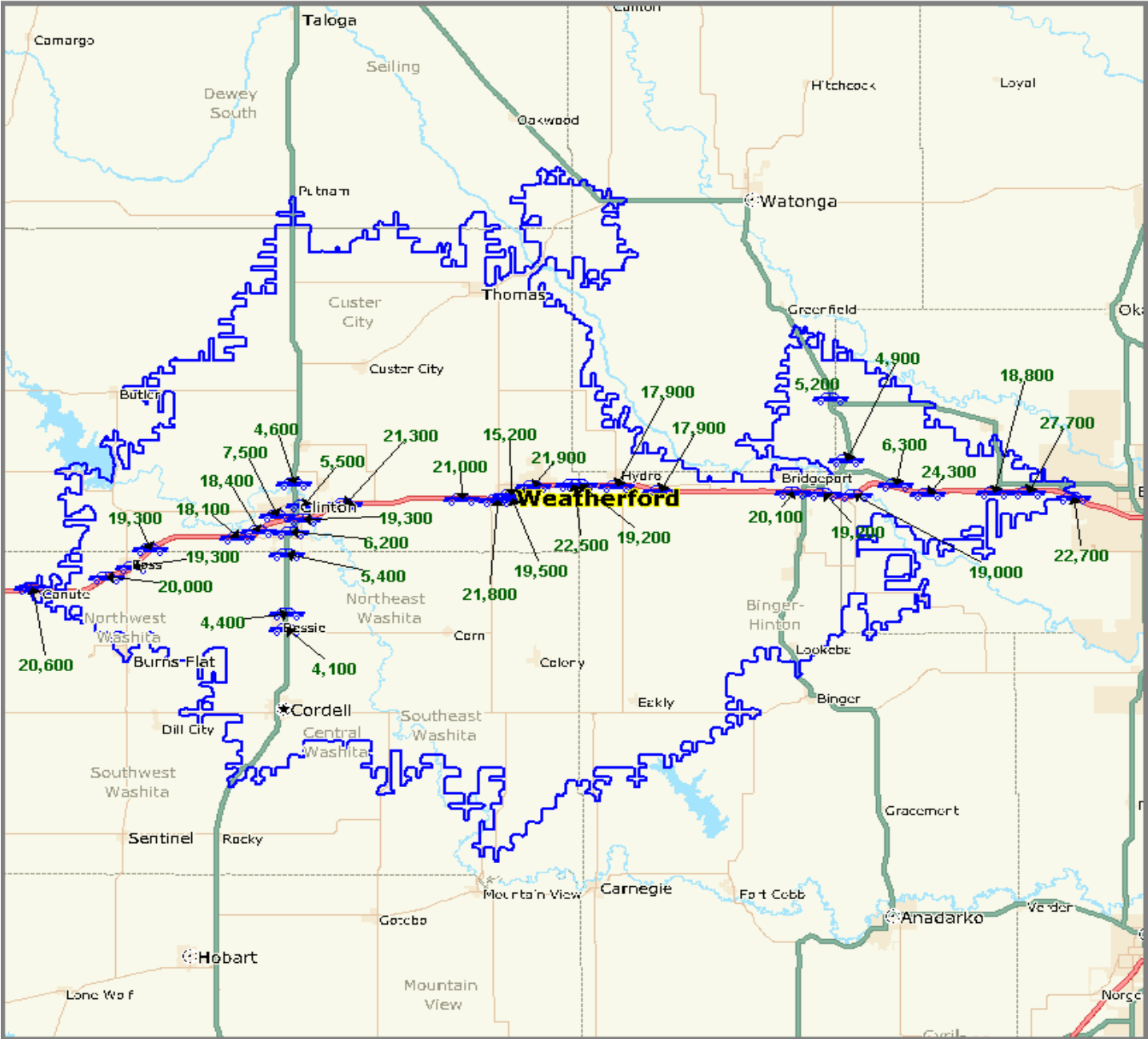
Weatherford Market Area - Number of Household with Income > \$100,000

1 Mile Grids - 3rd Qtr 2010

- 5 to 298
- 4 to 5
- 3 to 4
- 2 to 3
- 1 to 2

Demographics
Synergos - PopStats
3rd Qtr 2010

Weatherford Traffic Flows



Weatherford Market Area - Traffic Flows

 ODOT Traffic Count 2008