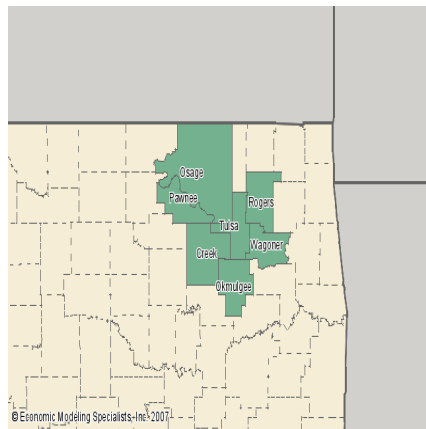


Southwestern Oklahoma State University

Center for Economic & Business Development

Economy Overview

Region: TULSA MSA



Report Produced by Economic Modeling Specialists Inc. www.economicmodeling.com

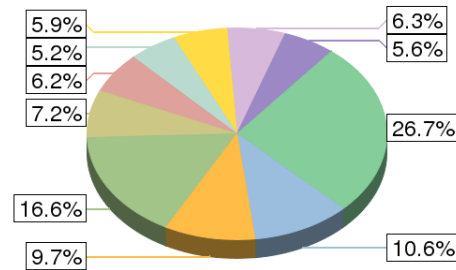
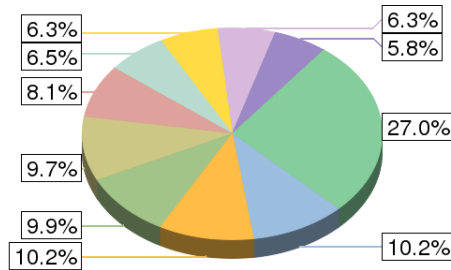
EMSI

Industry Overview

2006 Industry Supersectors

2006 Regional Jobs

2006 State Jobs



- | | |
|--|---|
| ■ Retail trade | ■ Health care and social assistance |
| ■ Government | ■ Manufacturing |
| ■ Administrative and waste services | ■ Professional and technical services |
| ■ Construction | ■ Accommodation and food services |
| ■ Other services, except public administration | ■ Other |

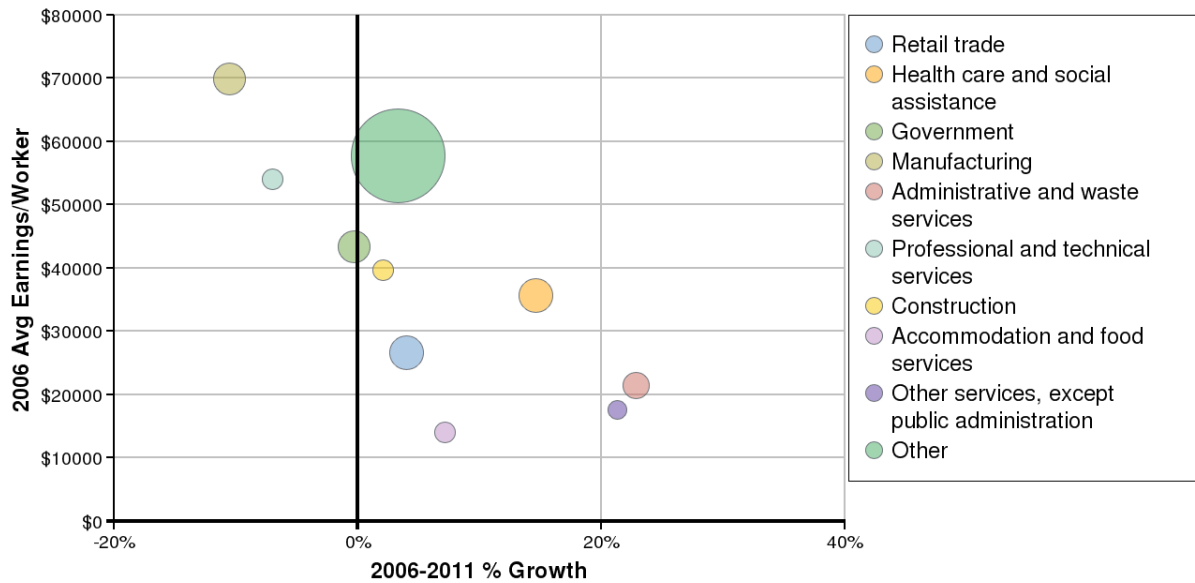
Source: Economic Modeling Specialists, 2007

| Description | 2006 Regional Jobs | % Regional Jobs | 2006 State Jobs | % State Jobs |
|--|--------------------|-----------------|-----------------|--------------|
| Agriculture, forestry, fishing and hunting | 10,225 | 1.862% | 105,290 | 5.107% |
| Mining | 12,300 | 2.239% | 61,693 | 2.992% |
| Utilities | 2,856 | 0.52% | 9,822 | 0.476% |
| Construction | 34,488 | 6.279% | 120,727 | 5.856% |
| Manufacturing | 53,507 | 9.741% | 148,913 | 7.223% |
| Wholesale trade | 19,889 | 3.621% | 61,983 | 3.006% |
| Retail trade | 56,277 | 10.246% | 218,161 | 10.582% |
| Transportation and warehousing | 22,684 | 4.13% | 68,443 | 3.32% |
| Information | 12,989 | 2.365% | 34,394 | 1.668% |
| Finance and insurance | 23,994 | 4.368% | 76,256 | 3.699% |
| Real estate and rental and leasing | 21,078 | 3.837% | 66,430 | 3.222% |
| Professional and technical services | 35,587 | 6.479% | 107,367 | 5.208% |
| Management of companies and enterprises | 5,821 | 1.06% | 12,507 | 0.607% |
| Administrative and waste services | 44,498 | 8.101% | 127,780 | 6.198% |
| Educational services | 9,368 | 1.706% | 25,596 | 1.242% |
| Health care and social assistance | 55,934 | 10.183% | 200,769 | 9.738% |
| Arts, entertainment, and recreation | 7,350 | 1.338% | 27,476 | 1.333% |

| | | | | |
|--|--------|--------|---------|---------|
| Accommodation and food services | 34,429 | 6.268% | 129,950 | 6.303% |
| Other services, except public administration | 31,843 | 5.797% | 115,515 | 5.603% |
| Government | 54,156 | 9.86% | 342,610 | 16.618% |

Source: Economic Modeling Specialists, Inc. - 5/07

2006-2011 Industry Supersectors



*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

| Description | 2006 Jobs | 2011 Jobs | Growth | % Growth | 2006 EPW |
|--|-----------|-----------|--------|----------|-----------|
| Agriculture, forestry, fishing and hunting | 10,225 | 10,357 | 132 | 1% | \$7,496 |
| Mining | 12,300 | 8,894 | -3,406 | -28% | \$167,075 |
| Utilities | 2,856 | 3,052 | 196 | 7% | \$148,189 |
| Construction | 34,488 | 35,191 | 704 | 2% | \$40,587 |
| Manufacturing | 53,507 | 47,849 | -5,657 | -11% | \$62,558 |
| Wholesale trade | 19,889 | 18,443 | -1,446 | -7% | \$66,408 |
| Retail trade | 56,277 | 58,512 | 2,235 | 4% | \$27,801 |
| Transportation and warehousing | 22,684 | 21,848 | -835 | -4% | \$59,716 |
| Information | 12,989 | 14,517 | 1,528 | 12% | \$62,373 |
| Finance and insurance | 23,994 | 26,684 | 2,690 | 11% | \$55,288 |
| Real estate and rental and leasing | 21,078 | 24,499 | 3,422 | 16% | \$36,342 |
| Professional and technical services | 35,587 | 33,085 | -2,502 | -7% | \$50,317 |
| Management of companies and enterprises | 5,821 | 6,526 | 705 | 12% | \$66,235 |
| Administrative and waste services | 44,498 | 54,670 | 10,172 | 23% | \$26,473 |
| Educational services | 9,368 | 10,640 | 1,271 | 14% | \$23,593 |
| Health care and social assistance | 55,934 | 64,087 | 8,154 | 15% | \$40,931 |
| Arts, entertainment, and recreation | 7,350 | 7,979 | 629 | 9% | \$17,757 |

| | | | | | |
|--|--------|--------|-------|-----|----------|
| Accommodation and food services | 34,429 | 36,889 | 2,460 | 7% | \$15,009 |
| Other services, except public administration | 31,843 | 38,637 | 6,795 | 21% | \$21,411 |
| Government | 54,156 | 53,974 | -182 | 0% | \$43,302 |

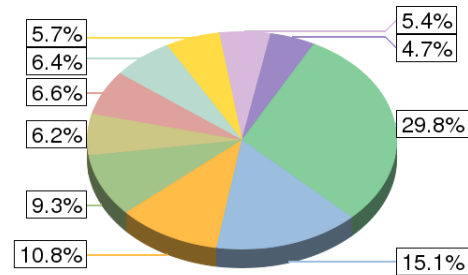
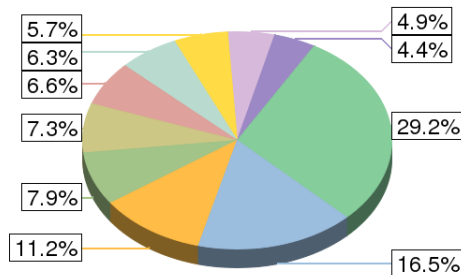
Source: Economic Modeling Specialists, Inc. - 5/07

Occupation Overview

2006 Occupational Supersectors

2006 Regional Jobs

2006 State Jobs



| | |
|--|--|
| Office and administrative support occupations | Sales and related occupations |
| Management occupations | Production occupations |
| Food preparation and serving related occupations | Transportation and material moving occupations |
| Construction and extraction occupations | Education, training, and library occupations |
| Healthcare practitioners and technical occupations | Other |

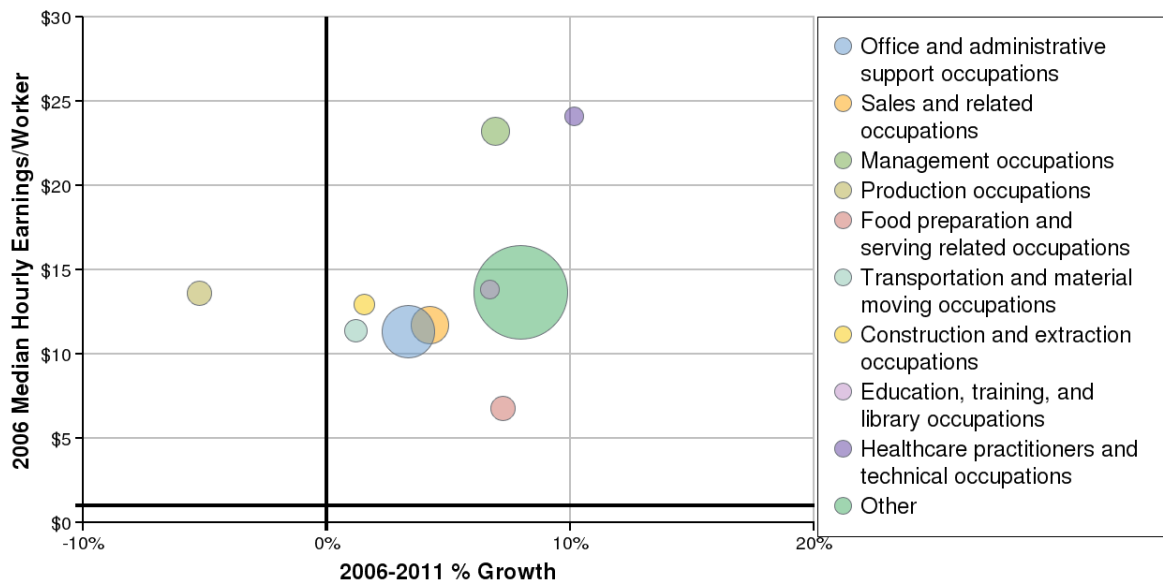
Source: Economic Modeling Specialists, 2007

| SOC Code | Description | 2006 Regional Jobs | % Regional Jobs | 2006 State Jobs | % State Jobs |
|----------|--|--------------------|-----------------|-----------------|--------------|
| 11-0000 | Management occupations | 43,539 | 7.927% | 191,943 | 9.312% |
| 13-0000 | Business and financial operations occupations | 23,614 | 4.299% | 79,718 | 3.867% |
| 15-0000 | Computer and mathematical science occupations | 10,351 | 1.884% | 29,960 | 1.453% |
| 17-0000 | Architecture and engineering occupations | 9,975 | 1.816% | 29,362 | 1.424% |
| 19-0000 | Life, physical, and social science occupations | 4,953 | 0.902% | 18,952 | 0.919% |
| 21-0000 | Community and social services occupations | 6,161 | 1.122% | 26,091 | 1.266% |
| 23-0000 | Legal occupations | 4,806 | 0.875% | 16,930 | 0.821% |
| 25-0000 | Education, training, and library occupations | 27,015 | 4.918% | 111,034 | 5.386% |

| | | | | | |
|---------|--|--------|---------|---------|---------|
| 27-0000 | Arts, design, entertainment, sports, and media occupations | 10,700 | 1.948% | 34,849 | 1.691% |
| 29-0000 | Healthcare practitioners and technical occupations | 24,066 | 4.381% | 96,991 | 4.705% |
| 31-0000 | Healthcare support occupations | 15,541 | 2.829% | 51,325 | 2.49% |
| 33-0000 | Protective service occupations | 8,997 | 1.638% | 35,095 | 1.703% |
| 35-0000 | Food preparation and serving related occupations | 36,186 | 6.588% | 136,315 | 6.613% |
| 37-0000 | Building and grounds cleaning and maintenance occupations | 18,259 | 3.324% | 76,493 | 3.711% |
| 39-0000 | Personal care and service occupations | 16,546 | 3.012% | 67,737 | 3.286% |
| 41-0000 | Sales and related occupations | 61,440 | 11.186% | 222,897 | 10.813% |
| 43-0000 | Office and administrative support occupations | 90,853 | 16.541% | 311,432 | 15.108% |
| 45-0000 | Farming, fishing, and forestry occupations | 2,902 | 0.528% | 23,847 | 1.157% |
| 47-0000 | Construction and extraction occupations | 31,054 | 5.654% | 117,350 | 5.693% |
| 49-0000 | Installation, maintenance, and repair occupations | 23,757 | 4.325% | 87,454 | 4.243% |
| 51-0000 | Production occupations | 40,174 | 7.314% | 126,808 | 6.152% |
| 53-0000 | Transportation and material moving occupations | 34,526 | 6.286% | 132,323 | 6.419% |
| 55-0000 | Military Occupations | 3,858 | 0.702% | 36,437 | 1.768% |

Source: Economic Modeling Specialists, Inc. - 5/07

2006-2011 Occupational Supersectors



*Bubble size represents 2006 jobs in each supersector.

Source: Economic Modeling Specialists, 2007

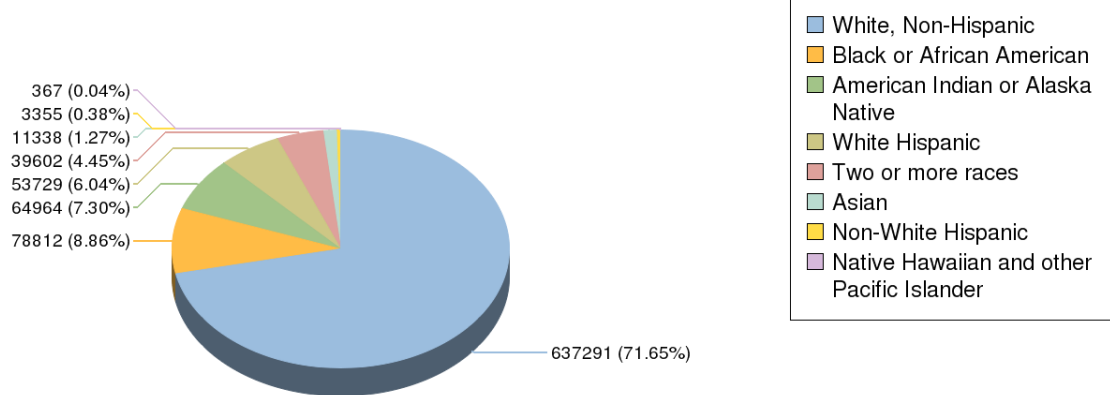
| SOC Code | Description | 2006 Jobs | 2011 Jobs | Growth | % Growth | 2006 EPW |
|----------|-------------|-----------|-----------|--------|----------|----------|
|----------|-------------|-----------|-----------|--------|----------|----------|

| | | | | | | |
|---------|--|--------|--------|--------|------|---------|
| 11-0000 | Management occupations | 43,539 | 46,555 | 3,017 | 7% | \$24.82 |
| 13-0000 | Business and financial operations occupations | 23,614 | 25,576 | 1,962 | 8% | \$18.62 |
| 15-0000 | Computer and mathematical science occupations | 10,351 | 11,213 | 861 | 8% | \$22.60 |
| 17-0000 | Architecture and engineering occupations | 9,975 | 8,979 | -995 | -10% | \$24.72 |
| 19-0000 | Life, physical, and social science occupations | 4,953 | 4,807 | -146 | -3% | \$21.27 |
| 21-0000 | Community and social services occupations | 6,161 | 7,161 | 1,000 | 16% | \$13.67 |
| 23-0000 | Legal occupations | 4,806 | 4,569 | -237 | -5% | \$26.79 |
| 25-0000 | Education, training, and library occupations | 27,015 | 28,825 | 1,810 | 7% | \$14.78 |
| 27-0000 | Arts, design, entertainment, sports, and media occupations | 10,700 | 11,237 | 537 | 5% | \$12.96 |
| 29-0000 | Healthcare practitioners and technical occupations | 24,066 | 26,509 | 2,443 | 10% | \$26.56 |
| 31-0000 | Healthcare support occupations | 15,541 | 18,686 | 3,145 | 20% | \$9.87 |
| 33-0000 | Protective service occupations | 8,997 | 9,972 | 975 | 11% | \$13.04 |
| 35-0000 | Food preparation and serving related occupations | 36,186 | 38,803 | 2,618 | 7% | \$7.26 |
| 37-0000 | Building and grounds cleaning and maintenance occupations | 18,259 | 20,466 | 2,207 | 12% | \$7.50 |
| 39-0000 | Personal care and service occupations | 16,546 | 19,576 | 3,030 | 18% | \$7.01 |
| 41-0000 | Sales and related occupations | 61,440 | 64,033 | 2,593 | 4% | \$12.19 |
| 43-0000 | Office and administrative support occupations | 90,853 | 93,885 | 3,033 | 3% | \$11.72 |
| 45-0000 | Farming, fishing, and forestry occupations | 2,902 | 2,930 | 28 | 1% | \$7.70 |
| 47-0000 | Construction and extraction occupations | 31,054 | 31,533 | 479 | 2% | \$13.13 |
| 49-0000 | Installation, maintenance, and repair occupations | 23,757 | 24,414 | 657 | 3% | \$16.33 |
| 51-0000 | Production occupations | 40,174 | 38,072 | -2,101 | -5% | \$12.91 |
| 53-0000 | Transportation and material moving occupations | 34,526 | 34,934 | 409 | 1% | \$11.54 |
| 55-0000 | Military Occupations | 3,858 | 3,599 | -259 | -7% | \$14.16 |

Source: Economic Modeling Specialists, Inc. - 5/07

Demographic Overview

2006 Population by Race/Ethnicity

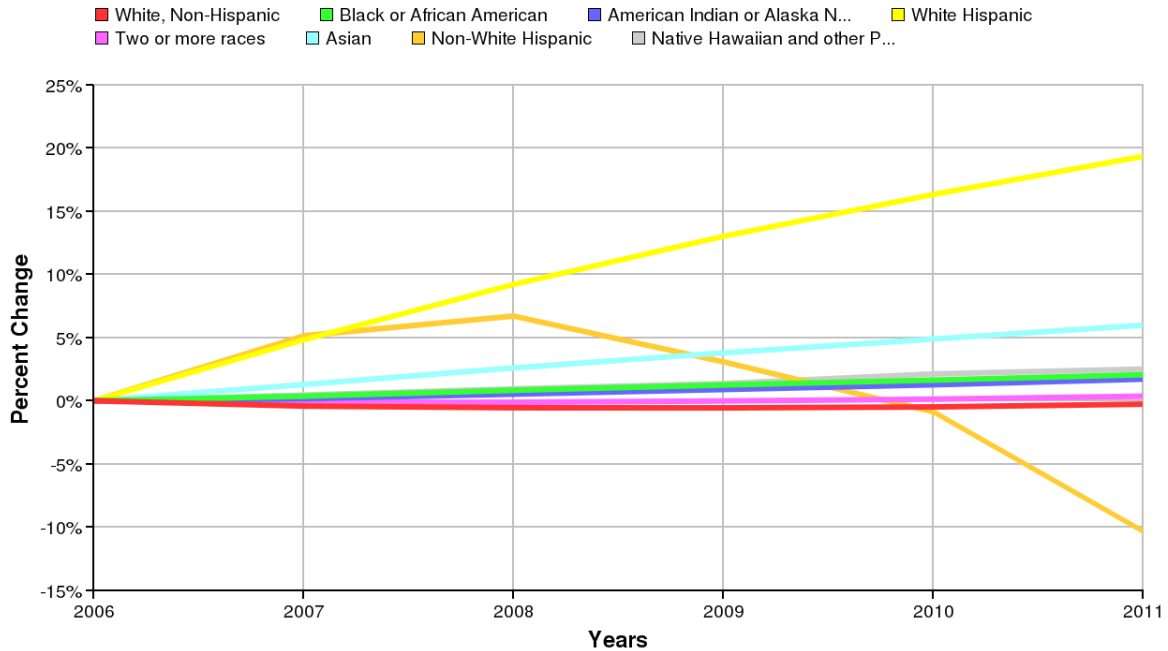


Source: Economic Modeling Specialists, 2007

| Ethnicity | 2006 Population | % of Region |
|--|-----------------|-------------|
| White, Non-Hispanic | 637,291 | 71.65% |
| Black or African American | 78,812 | 8.86% |
| American Indian or Alaska Native | 64,964 | 7.3% |
| White Hispanic | 53,729 | 6.04% |
| Two or more races | 39,602 | 4.45% |
| Asian | 11,338 | 1.27% |
| Non-White Hispanic | 3,355 | 0.38% |
| Native Hawaiian and other Pacific Islander | 367 | 0.04% |

Source: Economic Modeling Specialists, Inc. - 5/07

2006-2011 Percent Population Change by Race/Ethnicity

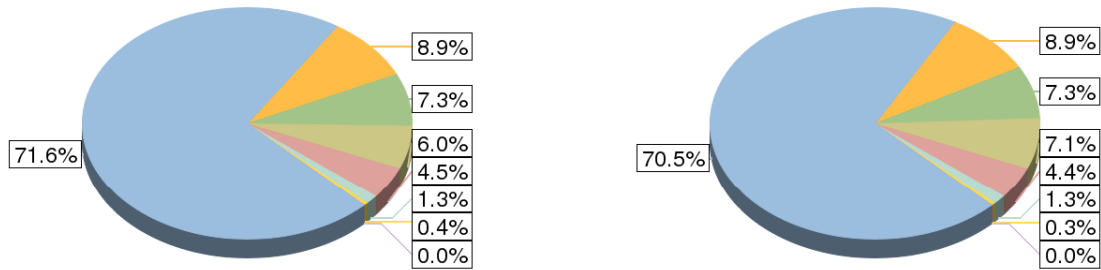


Source: Economic Modeling Specialists, 2007

Population Change by Race/Ethnicity

2006

2011



| | |
|----------------------------------|--|
| White, Non-Hispanic | Black or African American |
| American Indian or Alaska Native | White Hispanic |
| Two or more races | Asian |
| Non-White Hispanic | Native Hawaiian and other Pacific Islander |

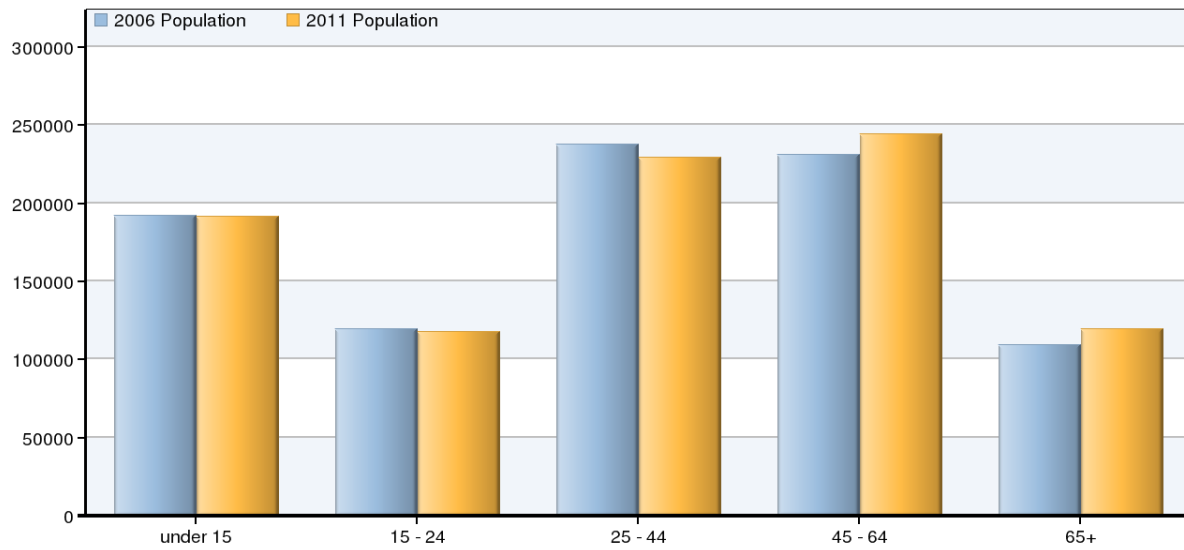
Source: Economic Modeling Specialists, 2007

| Race/Ethnicity | 2006 Population | 2011 Population | Change | % Change |
|----------------------------------|-----------------|-----------------|--------|----------|
| White, Non-Hispanic | 637,291 | 635,583 | -1,708 | -0% |
| Black or African American | 78,812 | 80,437 | 1,624 | 2% |
| American Indian or Alaska Native | 64,964 | 66,075 | 1,111 | 2% |

| | | | | |
|--|--------|--------|--------|------|
| White Hispanic | 53,729 | 64,120 | 10,391 | 19% |
| Two or more races | 39,602 | 39,746 | 144 | 0% |
| Asian | 11,338 | 12,017 | 678 | 6% |
| Non-White Hispanic | 3,355 | 3,008 | -346 | -10% |
| Native Hawaiian and other Pacific Islander | 367 | 377 | 9 | 3% |

Source: Economic Modeling Specialists, Inc. - 5/07

2006-2011 Population Change by Age



Source: Economic Modeling Specialists, 2007

| Age | 2006 Population | 2011 Population | Change | % Change |
|----------|-----------------|-----------------|--------|----------|
| under 15 | 191,870 | 191,505 | -366 | -0% |
| 15 - 24 | 119,448 | 117,349 | -2,099 | -2% |
| 25 - 44 | 237,874 | 229,083 | -8,791 | -4% |
| 45 - 64 | 230,821 | 243,910 | 13,088 | 6% |
| 65+ | 109,445 | 119,517 | 10,072 | 9% |

Source: Economic Modeling Specialists, Inc. - 5/07