

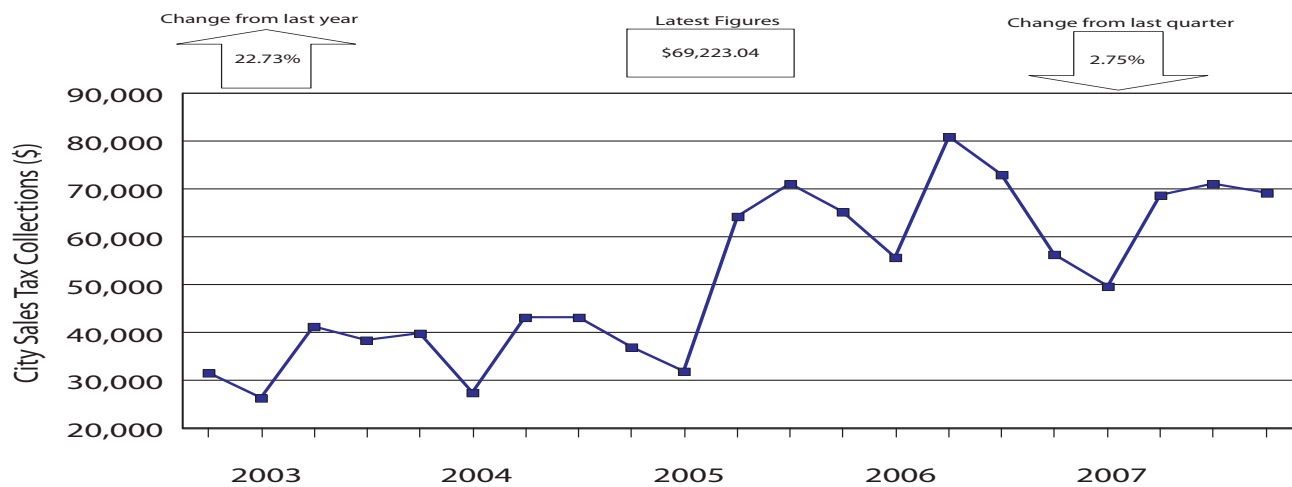
SOIC Regional Economic Indicators: *Weatherford Focus on the Retail Trade Sectors (SIC 52-59)*

By: Leia Moore

February 2008

Weatherford city sales tax collections for the Retail Trade sectors (SIC 52-59) fell 1.27% (\$0.015 million) in 4th Qtr 2007 from the previous quarter. Over the course of the past year, all eight sectors managed an increase in their sector's city sales tax collections. The Automotive Dealers and Gasoline Service Stations sector (SIC 55) managed the greatest percentage gain with 94.62% (\$0.036 million), followed by the Furniture, Home Furnishings and Equipment Stores sector (SIC 57) with 22.80% (\$0.012 million) and the Building Materials, Hardware, Garden Supply and Mobile Home Dealer sector (SIC 52) with 22.73% (\$0.013 million). It is important to note that in 1st Qtr 2005, Weatherford's city sales tax rate rose from 3% to 4%.

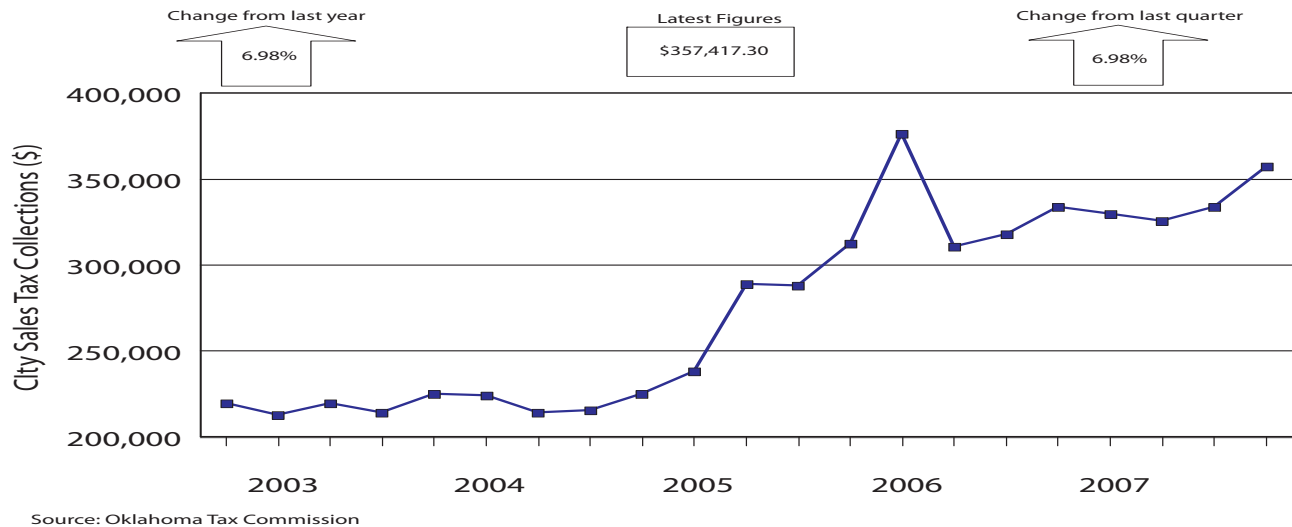
Chart 1: Weatherford Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections



Source: Oklahoma Tax Commission

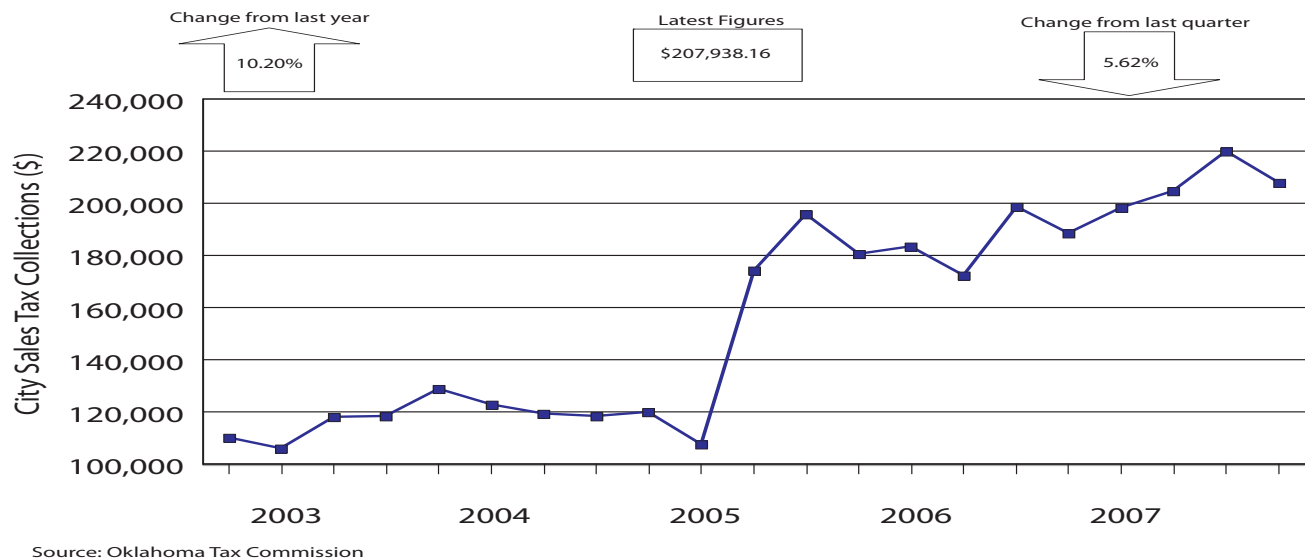
Weatherford building materials, hardware, garden supply and mobile home dealer city sales tax collections were down 2.75% on the quarter for a total city sales tax collection of \$69,223.04 in the sector. Over the course of the past year, city sales tax collections were up 22.73% in the sector. It is important to note that this SIC category includes Lumber and Other Building Materials Dealers; Paint, Glass and Wallpaper Stores; Hardware Stores; Retail Nurseries, Lawn and Garden Supply Stores; and Mobile Home Dealers.

Chart 2: Weatherford General Merchandise Stores (SIC 53) City Sales Tax Collections



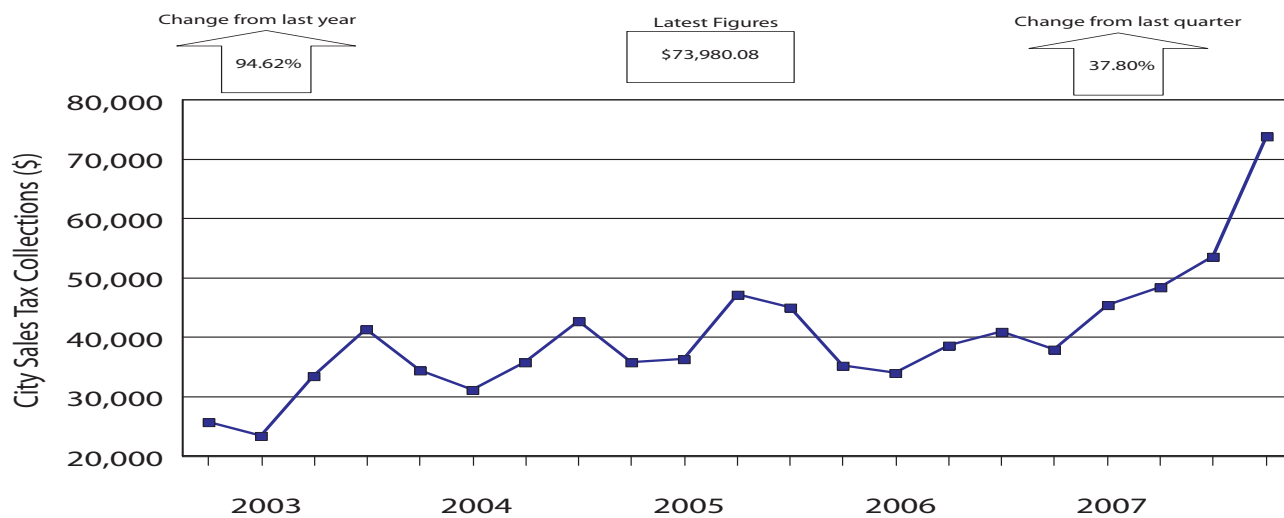
Weatherford general merchandise stores city sales tax collections were up 6.98% between 3rd Qtr 2007 and 4th Qtr 2007. When compared to the previous year, the sector's city sales tax collections rose 6.98%. The General Merchandise Stores sector consists of Department Stores; Variety Stores; and Miscellaneous General Merchandise Stores.

Chart 3: Weatherford Food Stores (SIC 54) City Sales Tax Collections



Weatherford food stores city sales tax collections fell 5.62% between 3rd Qtr 2007 and 4th Qtr 2007 and rose 10.20% between 4th Qtr 2006 and 4th Qtr 2007. This SIC sector includes Grocery Stores; Meat and Fish Markets, Including Freezer Provisioners; Fruit and Vegetable Markets; Candy, Nut, and Confectionery Stores; Dairy Products Stores; Retail Bakeries; and Miscellaneous Food Stores.

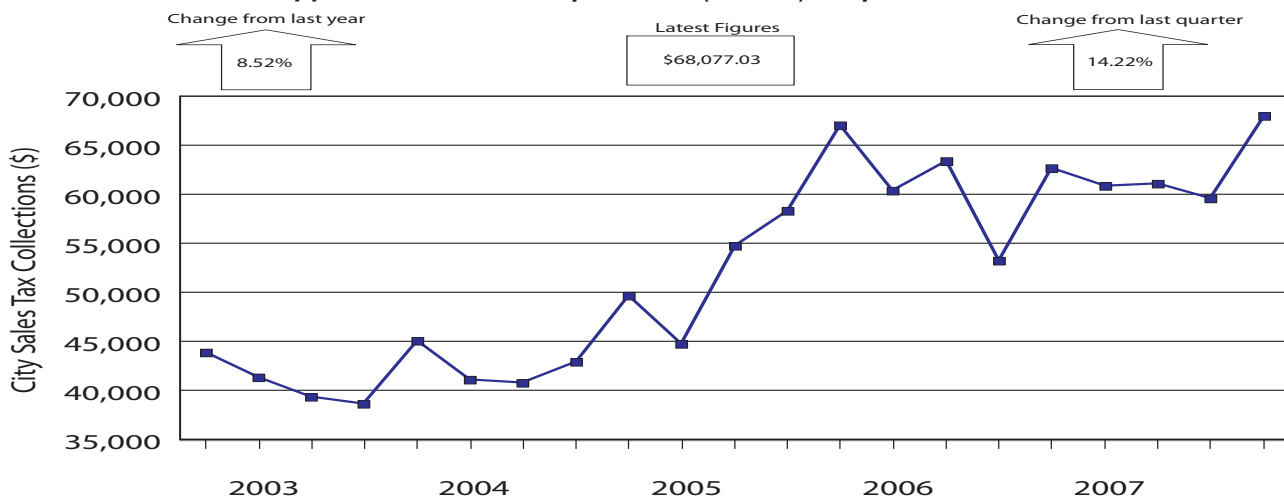
Chart 4: Weatherford Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford automotive dealers and gasoline service stations city sales tax collections were up 37.80% on the quarter for a total city sales tax collection of \$73,980.08 in the sector. Between 4th Qtr 2006 and 4th Qtr 2007, the sector's city sales tax collections rose 94.62%. It is important to note that this SIC category includes Motor Vehicle Dealers (New and Used); Motor Vehicle Dealers (Used only); Auto and Home Supply Stores; Gasoline Service Stations; Boat Dealers; Recreational Vehicle Dealers; Motorcycle Dealers; and Automotive Dealers, not elsewhere classified.

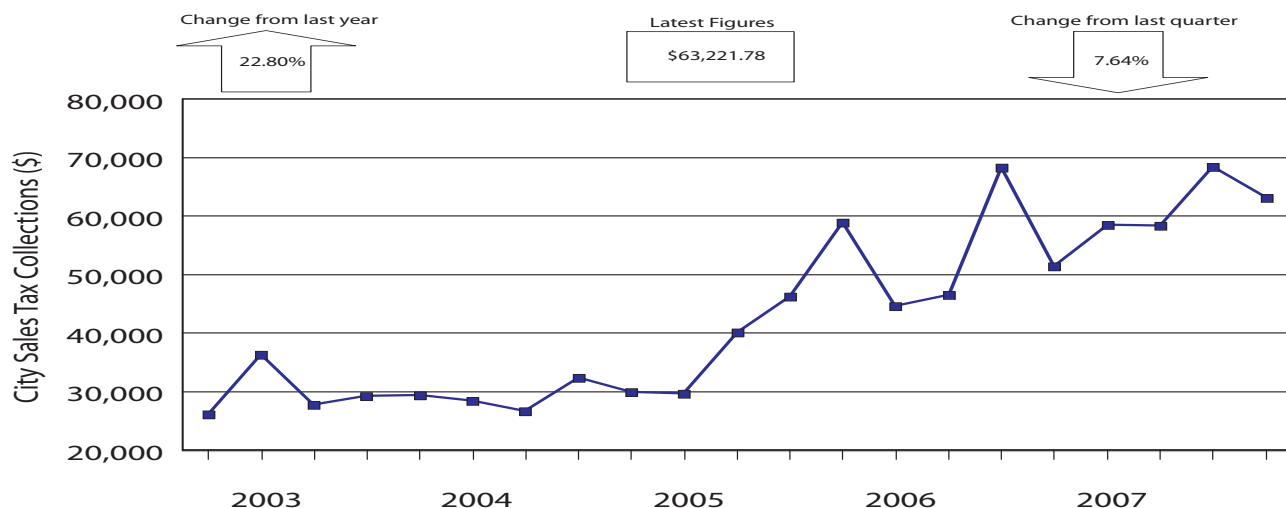
Chart 5: Weatherford Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford apparel and accessory stores city sales tax collections rose 14.22% between 3rd Qtr 2007 and 4th Qtr 2007 and 8.52% between 4th Qtr 2006 and 4th Qtr 2007. The Apparel and Accessory Stores sector includes Men's and Boy's Clothing and Accessory Stores; Women's Clothing Stores; Women's Accessory and Specialty Stores; Children's and Infants' Wear Stores; Family Clothing Stores; Shoe Stores; and Miscellaneous Apparel and Accessory Stores.

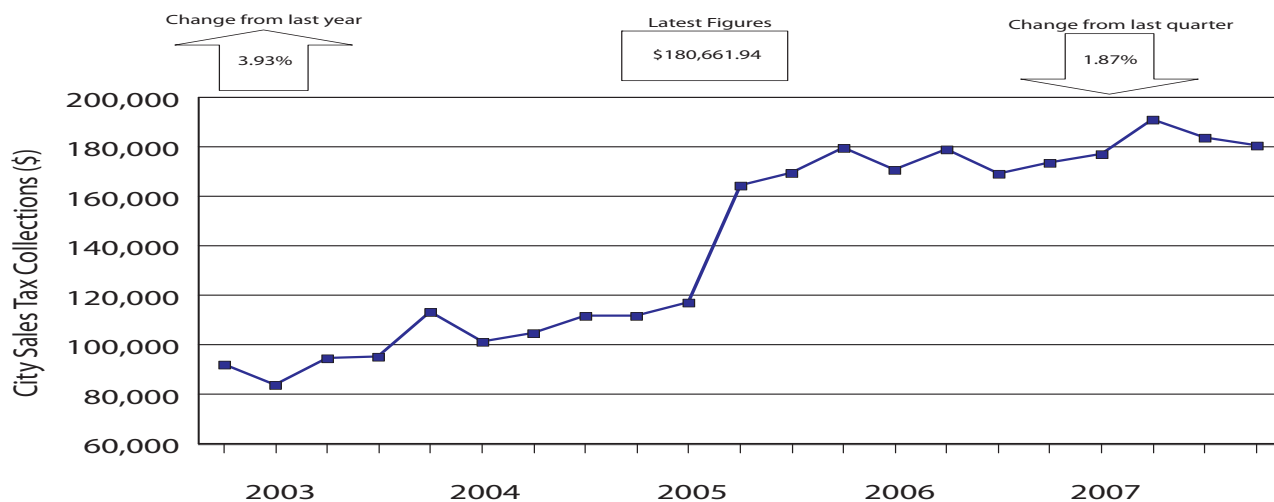
Chart 6: Weatherford Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford furniture, home furnishings and equipment stores city sales tax collections were down 7.64% from the previous quarter. Over the course of the past year, city sales tax collections were up 22.80%. The Furniture, Home Furnishings and Equipment Stores sector consists of Home Furniture and Furnishings Stores; Household Appliance Stores; and Radio, Television, Consumer Electronics, and Music Stores.

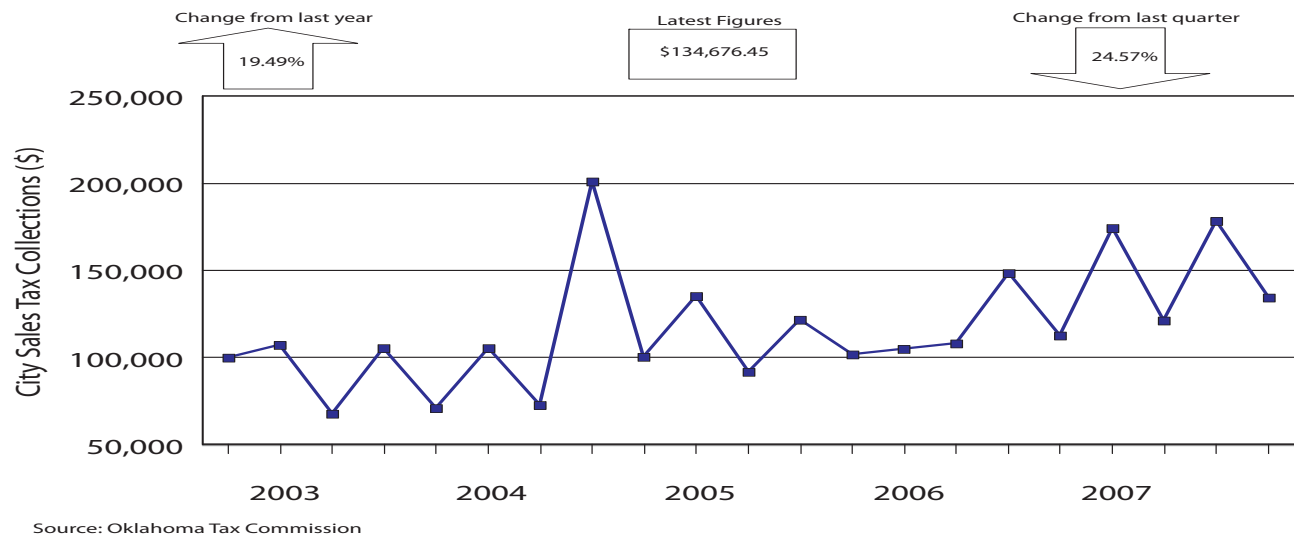
Chart 7: Weatherford Eating and Drinking Places (SIC 58) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford eating and drinking places city sales tax collections fell 1.87% between 3rd Qtr 2007 and 4th Qtr 2007 and rose 3.93% between 4th Qtr 2006 and 4th Qtr 2007. This SIC sector includes Eating and Drinking Places.

Chart 8: Weatherford Miscellaneous Retail (SIC 59) City Sales Tax Collections



Weatherford miscellaneous retail city sales tax collections were down 24.57% from the previous quarter for a total city sales tax collection of \$134,676.45 in the sector. This decrease is not unusual given the fact that the Miscellaneous Retail sector can be highly erratic and irregular. Over the course of the past year, the sector's city sales tax collections rose 19.49%. The Miscellaneous Retail sector consists of Drug Stores and Proprietary Stores; Liquor Stores; Used Merchandise Stores; Miscellaneous Shopping Goods Stores; Nonstore Retailers; Fuel Dealers; and Retail Stores, not elsewhere classified.

Chart 9: 4th Qtr 2007 Retail Trade Sectors for Weatherford

Durable Goods	\$206,424.90
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$69,223.04
Automotive Dealers & Gasoline Service Stations	\$73,980.08
Furniture, Home Furnishings & Equipment Stores	\$63,221.78
Nondurable Goods	\$948,770.88
General Merchandise Stores	\$357,417.30
Food Stores	\$207,938.16
Apparel & Accessory Stores	\$68,077.03
Eating & Drinking Places	\$180,661.94
Miscellaneous Retail	\$134,676.45