

Region Info

Region: SWOK

County Areas: Beckham, Oklahoma (40009), Caddo, Oklahoma (40015), Carter, Oklahoma (40019), Comanche, Oklahoma (40031), Cotton, Oklahoma (40033), Garvin, Oklahoma (40049), Greer, Oklahoma (40055), Harmon, Oklahoma (40057), Jackson, Oklahoma (40065), Jefferson, Oklahoma (40067), Kiowa, Oklahoma (40075), Love, Oklahoma (40085), Stephens, Oklahoma (40137), Tillman, Oklahoma (40141), Washita, Oklahoma (40149)

Selected Industries

NAICS Code	Description
11	Agriculture, Forestry, Fishing and Hunting
21	Mining, Quarrying, and Oil and Gas Extraction
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)
90	Government

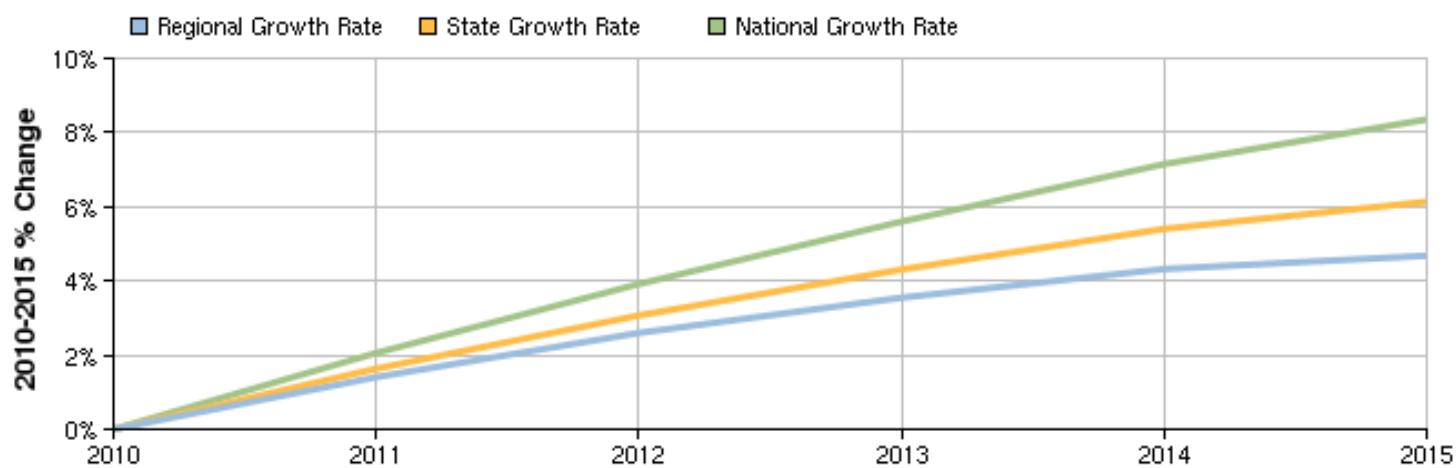
Executive Summary

Basic Information	
2010 Industry Jobs	205,254
2015 Industry Jobs	214,856
Total Change	9,602
Total % Change	4.68%
Current Average Earnings per Worker	\$41,287

Economic Indicators	
2010 Location Quotient	1.00
2015 Location Quotient	1.00
Shift Share: Regional Competitiveness Effect	-4,098
Shift Share: Industrial Mix Effect	-3,444
Shift Share: National Effect	17,144

Source: EMSI Complete Employment - 3rd Quarter 2010

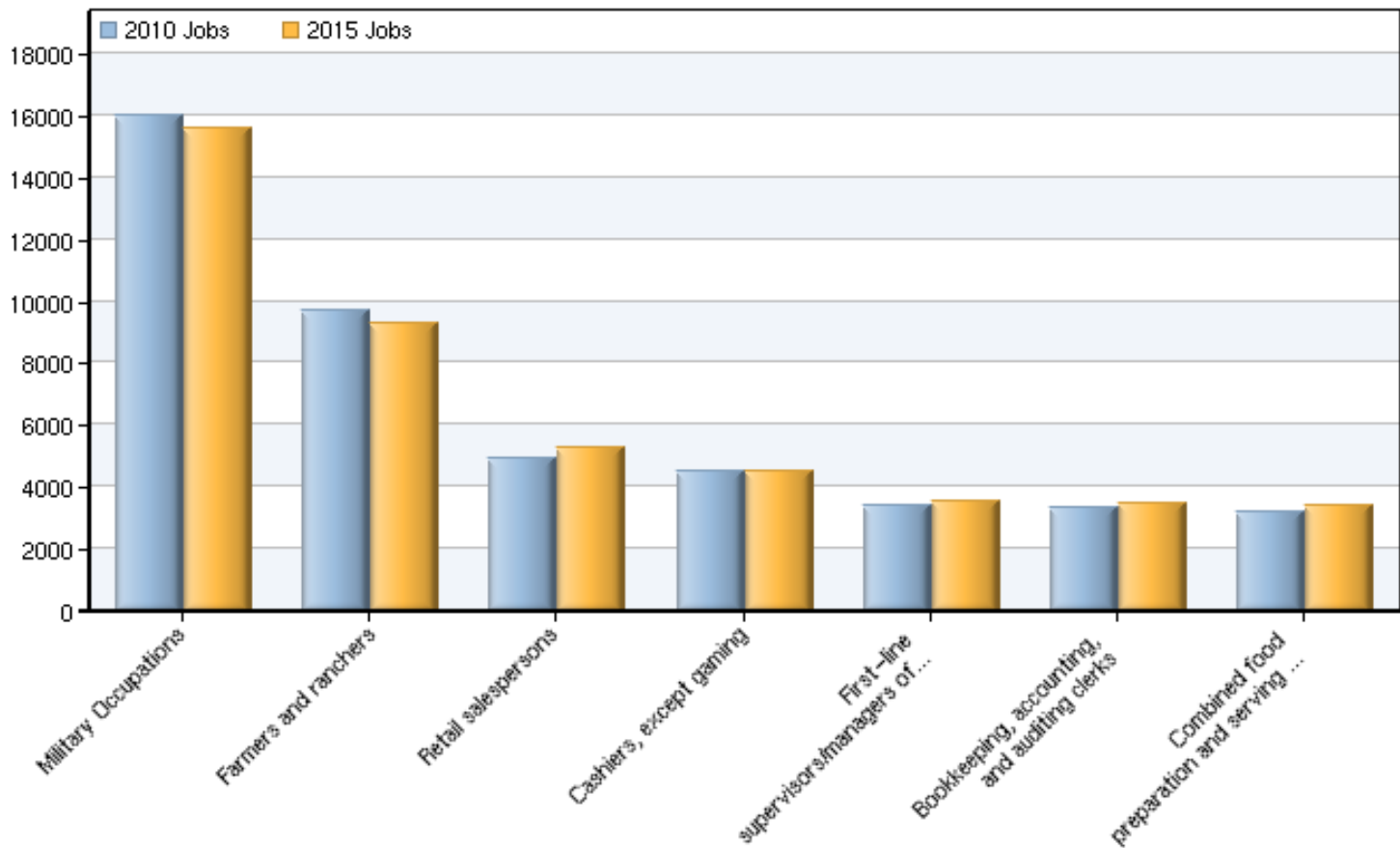
Industry Change Summary



Description	2010 Jobs	2015 Jobs	Change	% Change	Current EPW	2009 Establishments
Regional Total	205,254	214,856	9,602	5%	\$41,287	9,558
State Total	2,099,451	2,228,214	128,763	6%	\$42,462	101,950
National Total	172,073,593	186,446,413	14,372,820	8%	\$50,104	9,059,313

Source: EMSI Complete Employment - 3rd Quarter 2010

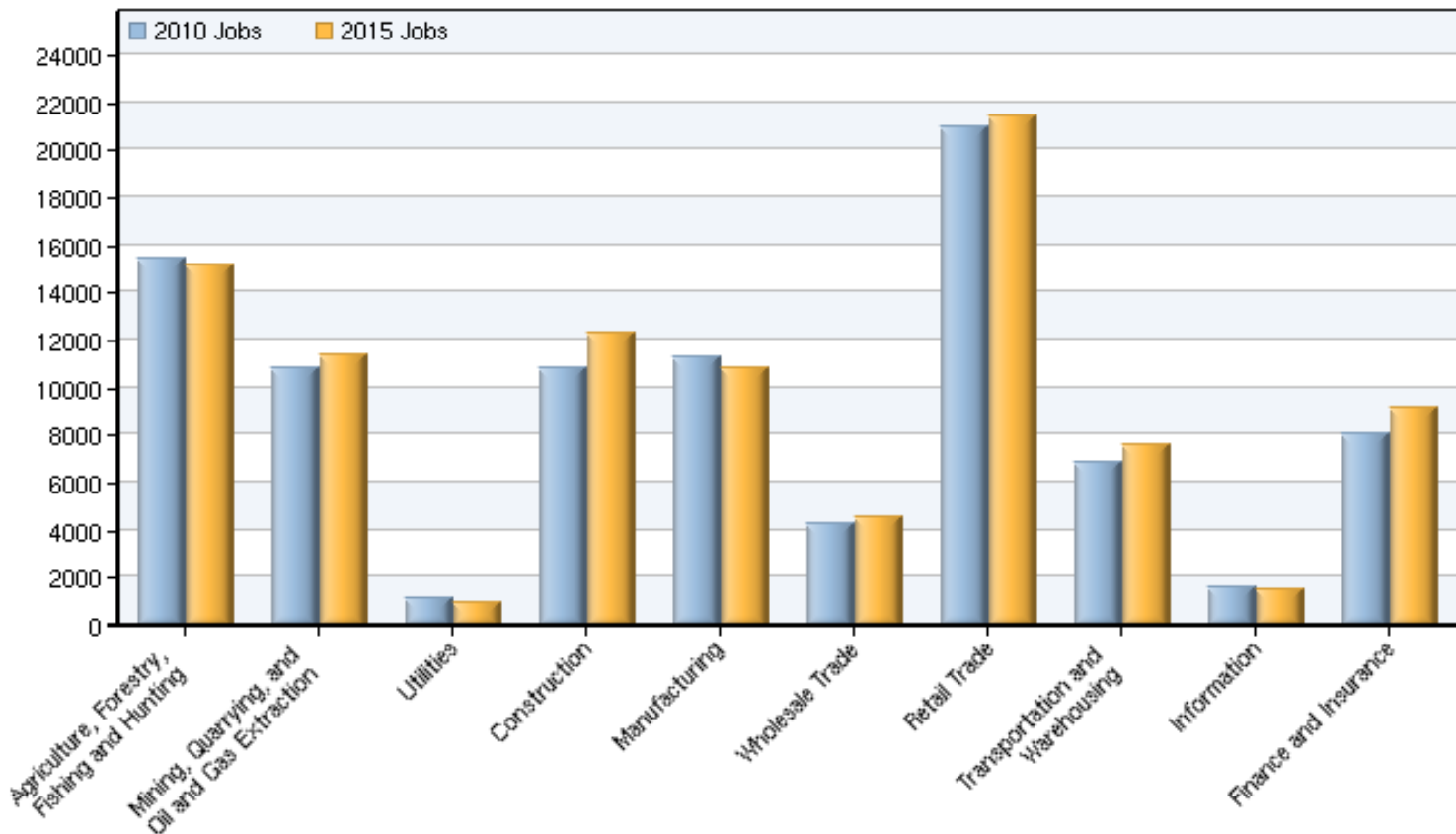
Top Occupations In Selected Industries



SOC Code	Name	2010 Jobs	2015 Jobs	Change	% Change
55-9999	Military Occupations	15,973	15,560	-413	-3%
11-9012	Farmers and ranchers	9,679	9,293	-386	-4%
41-2031	Retail salespersons	4,910	5,234	324	7%
41-2011	Cashiers, except gaming	4,489	4,498	9	0%
41-1011	First-line supervisors/managers of retail sales workers	3,383	3,527	144	4%
43-3031	Bookkeeping, accounting, and auditing clerks	3,310	3,485	175	5%
35-3021	Combined food preparation and serving workers, including fast food	3,192	3,365	173	5%

Source: EMSI Complete Employment - 3rd Quarter 2010

Industry Breakdown



NAICS Code	Description	2010 Jobs	2015 Jobs	Current EPW	2009 Establishments
11	Agriculture, Forestry, Fishing and Hunting	15,454	15,103	\$16,668	173
21	Mining, Quarrying, and Oil and Gas Extraction	10,780	11,324	\$72,314	484
22	Utilities	1,067	919	\$89,808	65
23	Construction	10,781	12,314	\$34,541	769
31-33	Manufacturing	11,296	10,792	\$62,135	304
42	Wholesale Trade	4,271	4,520	\$45,049	456
44-45	Retail Trade	20,998	21,424	\$25,746	1,431
48-49	Transportation and Warehousing	6,870	7,524	\$45,134	427
51	Information	1,556	1,495	\$37,380	141
52	Finance and Insurance	8,056	9,107	\$33,219	647
53	Real Estate and Rental and Leasing	5,713	6,758	\$20,579	329
54	Professional, Scientific, and Technical Services	6,415	7,343	\$35,944	719
55	Management of Companies and Enterprises	313	293	\$48,670	31
56	Administrative and Support and Waste Management and Remediation Services	8,078	9,181	\$24,249	458
61	Educational Services	1,456	1,594	\$32,413	58
62	Health Care and Social Assistance	16,536	17,773	\$34,824	908
71	Arts, Entertainment, and Recreation	1,666	1,876	\$11,453	72
72	Accommodation and Food Services	12,165	12,730	\$15,639	642
81	Other Services (except Public Administration)	8,788	8,906	\$18,685	559
90	Government	52,996	53,880	\$63,068	885
	Total	205,254	214,856	\$41,287	9,558

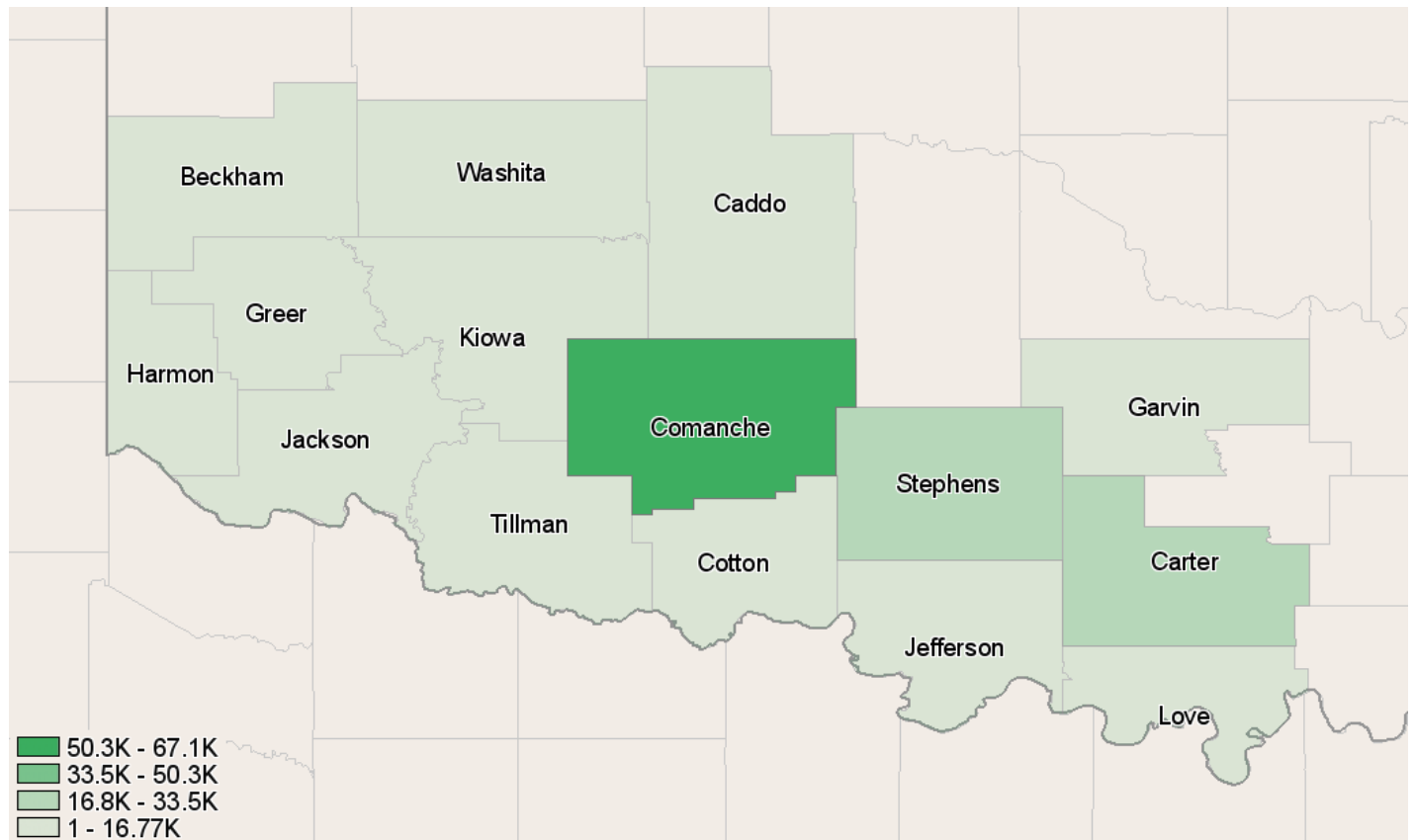
Source: EMSI Complete Employment - 3rd Quarter 2010

Top Regional Business In Selected Industries

Primary NAICS Code	Description	Business Name	Local Employees
326211	Tire Manufacturing (except Retreading)	Goodyear Tire & Rubber Co	2,300
713290	Other Gambling Industries	Win Star World Casinos	2,200
326211	Tire Manufacturing (except Retreading)	Michelin North America Inc	2,000
622110	General Medical and Surgical Hospitals	Comanche County Memorial Hosp	1,900
813110	Religious Organizations	Church Of Christ	1,405
622110	General Medical and Surgical Hospitals	Reynolds Army Community Hosp	1,300
624310	Vocational Rehabilitation Services	Rehabilitation Ctr At Mercy	1,000
622110	General Medical and Surgical Hospitals	Jackson County Memorial	800
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	Jcmh Rehabilitation Svc	800
452111	Department Stores (except Discount Department Stores)	Wal-mart Discount Cities	750

Source: Nielsen Claritas Business-Facts®

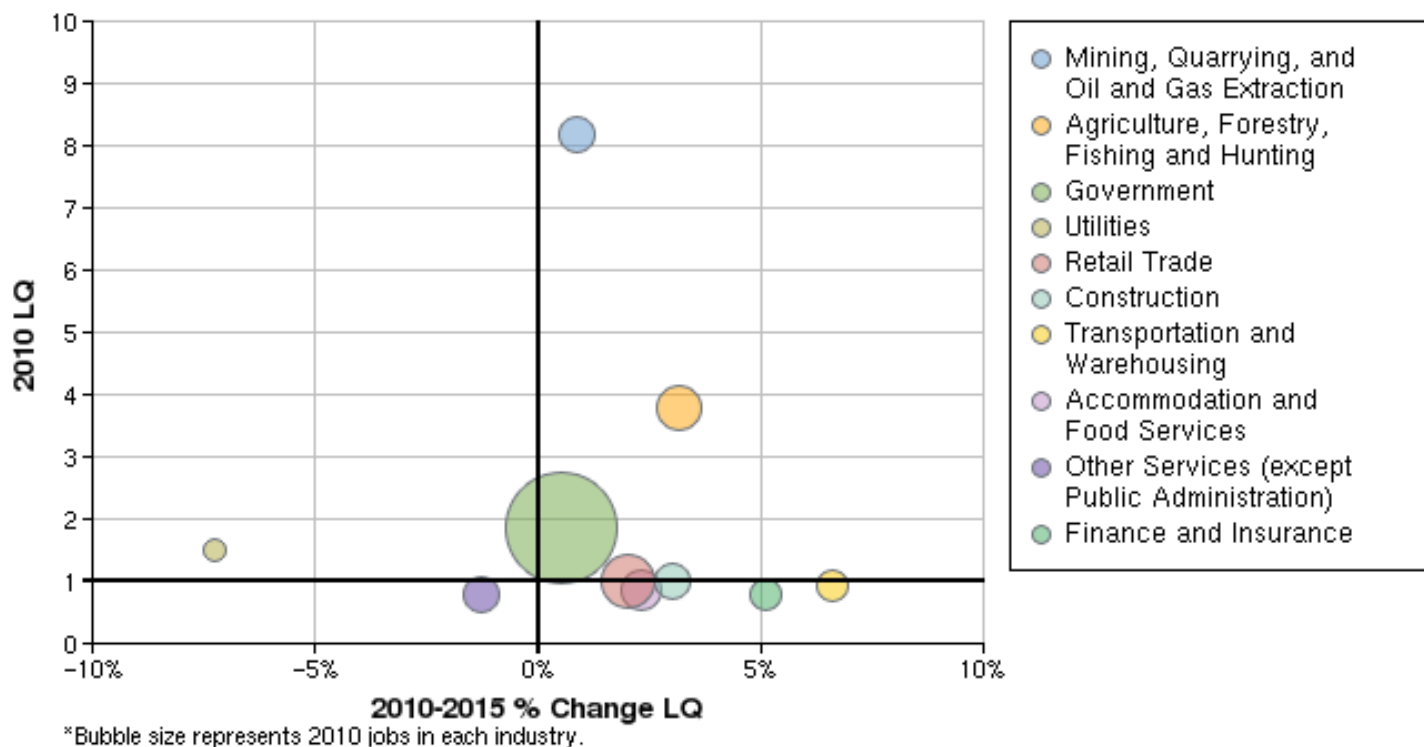
Industry Distribution



County	2010 Jobs
Comanche, OK (40031)	67,088
Carter, OK (40019)	31,141
Stephens, OK (40137)	23,430
Garvin, OK (40049)	15,797
Jackson, OK (40065)	14,767
Beckham, OK (40009)	13,894
Caddo, OK (40015)	12,199
Love, OK (40085)	5,649
Washita, OK (40149)	4,507
Kiowa, OK (40075)	4,032
Tillman, OK (40141)	3,470
Cotton, OK (40033)	3,193
Jefferson, OK (40067)	2,306
Greer, OK (40055)	2,289
Harmon, OK (40057)	1,492

Source: EMSI Complete Employment - 3rd Quarter 2010

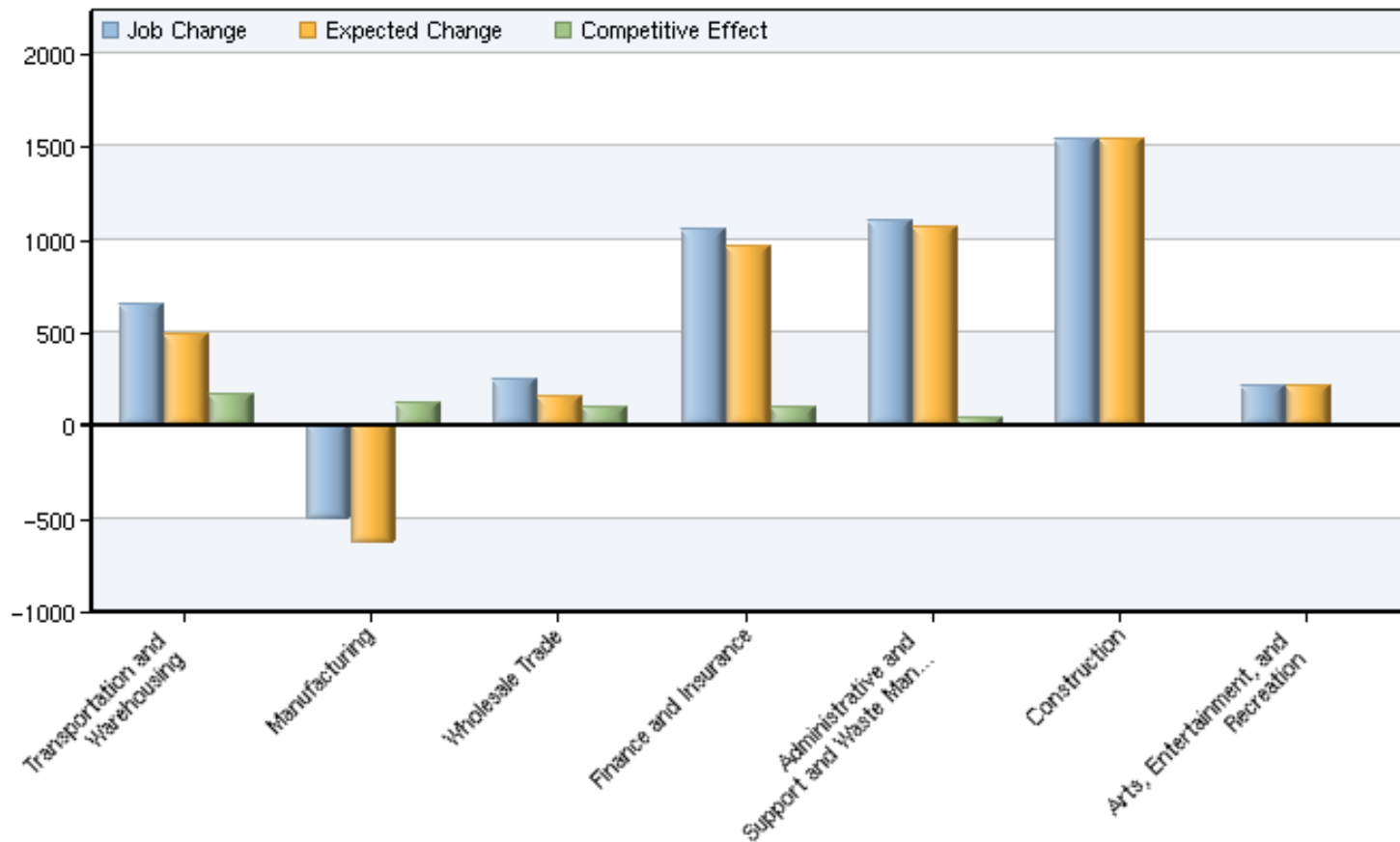
Location Quotient Breakdown



NAICS Code	Description	2010 Jobs	2010 LQ	2015 LQ
21	Mining, Quarrying, and Oil and Gas Extraction	10,780	8.17	8.24
11	Agriculture, Forestry, Fishing and Hunting	15,454	3.80	3.92
90	Government	52,996	1.86	1.87
22	Utilities	1,067	1.52	1.41
44-45	Retail Trade	20,998	0.99	1.01
23	Construction	10,781	0.99	1.02
48-49	Transportation and Warehousing	6,870	0.91	0.97
72	Accommodation and Food Services	12,165	0.86	0.88
81	Other Services (except Public Administration)	8,788	0.80	0.79
52	Finance and Insurance	8,056	0.78	0.82
31-33	Manufacturing	11,296	0.78	0.81
62	Health Care and Social Assistance	16,536	0.73	0.71
56	Administrative and Support and Waste Management and Remediation Services	8,078	0.66	0.69
53	Real Estate and Rental and Leasing	5,713	0.60	0.61
42	Wholesale Trade	4,271	0.59	0.62
54	Professional, Scientific, and Technical Services	6,415	0.45	0.46
51	Information	1,556	0.40	0.38
71	Arts, Entertainment, and Recreation	1,666	0.38	0.39
61	Educational Services	1,456	0.30	0.30
55	Management of Companies and Enterprises	313	0.14	0.13
Total		205,254	1.00	1.00

Source: EMSI Complete Employment - 3rd Quarter 2010

Shift Share Breakdown



NAICS Code	Description	Job Change	Ind Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect
48-49	Transportation and Warehousing	654	-87	574	487	168
31-33	Manufacturing	-504	-1,570	944	-626	123
42	Wholesale Trade	249	-207	357	150	100
52	Finance and Insurance	1,051	284	673	957	94
56	Administrative and Support and Waste Management and Remediation Services	1,103	392	675	1,067	36
23	Construction	1,533	635	900	1,535	-2
71	Arts, Entertainment, and Recreation	210	75	139	214	-5
11	Agriculture, Forestry, Fishing and Hunting	-351	-1,620	1,291	-329	-22
55	Management of Companies and Enterprises	-20	-16	26	10	-30
61	Educational Services	138	70	122	192	-54
22	Utilities	-148	-136	89	-47	-101
51	Information	-61	-66	130	64	-125
72	Accommodation and Food Services	565	-285	1,016	731	-166
54	Professional, Scientific, and Technical Services	928	573	536	1,109	-182
53	Real Estate and Rental and Leasing	1,045	767	477	1,244	-200
21	Mining, Quarrying, and Oil and Gas Extraction	544	-56	900	844	-300
44-45	Retail Trade	426	-982	1,754	772	-346
81	Other Services (except Public Administration)	118	-116	734	618	-500
62	Health Care and Social Assistance	1,237	902	1,381	2,283	-1,047
90	Government	884	-2,002	4,427	2,425	-1,541
Total		9,601	-3,444	17,144	13,700	-4,098

Source: EMSI Complete Employment - 3rd Quarter 2010

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

Nielsen Claritas Business-Facts®

EMSI business-level data is a subset of the Nielsen Claritas Business-Facts database, which in turn is derived from infoUSA. This dataset includes the names, NAICS codes, local employees, and locations of more than 13 million US businesses. The following text from Nielsen Claritas explains how the data are collected:

"Over 13 million business and professional records are available in Business-Facts, which can be used for a broad range of sales and marketing applications. To ensure accuracy, this database is refreshed monthly and delivered quarterly as part of the standard license agreement. Telephone verification of each business by infoUSA, Inc. assures the accuracy of such vital business data elements as Standard Industrial Classification (SIC) Codes/North American Industry Classification System (NAICS) Codes, ownership, location and employment. . . The Business-Facts database begins with a collection of data from infoUSA. Once data is received, Nielsen Claritas performs several data cleansing routines, such as name standardization, address standardization, and removing duplicate or erroneous records. Nielsen Claritas then geo-codes the entire database to ensure latitude and longitude coordinates are available for each business."

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission.