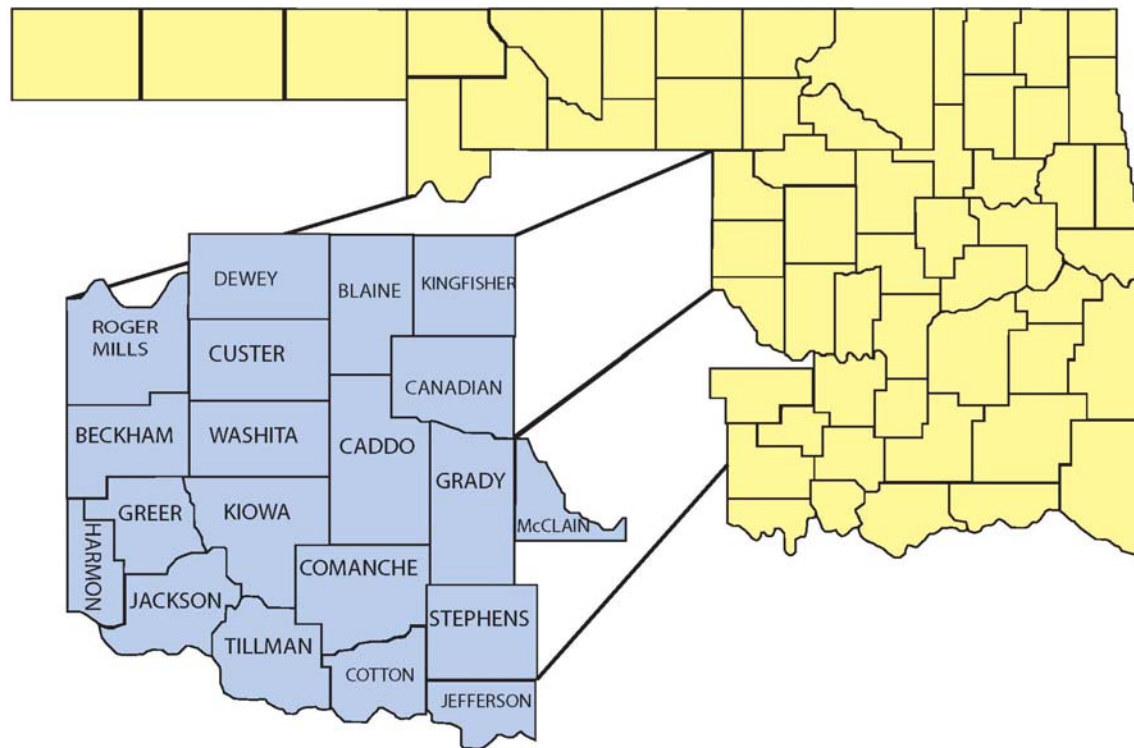


Southwest Oklahoma Impact Coalition

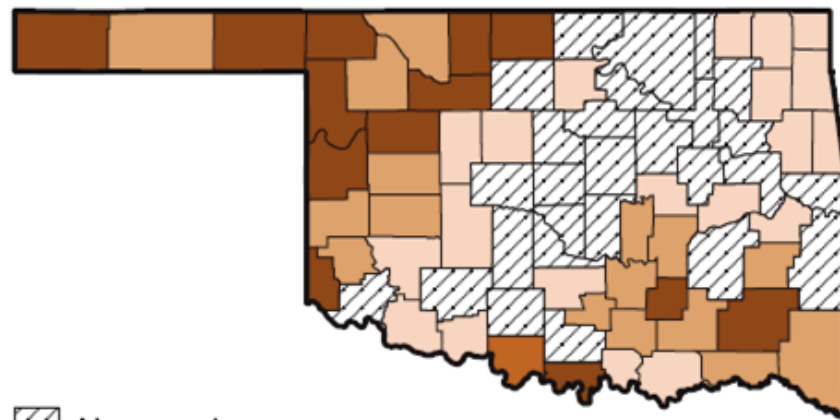
A Quick Snapshot of our Region

A Twenty County Area



Rural versus Urban

2003 Rurality Index



 Non-rural
Counties

 Urban population of 2,500 to 19,999; adjacent to a metro county

 Urban population of 2,500 to 19,999; not adjacent to a metro county

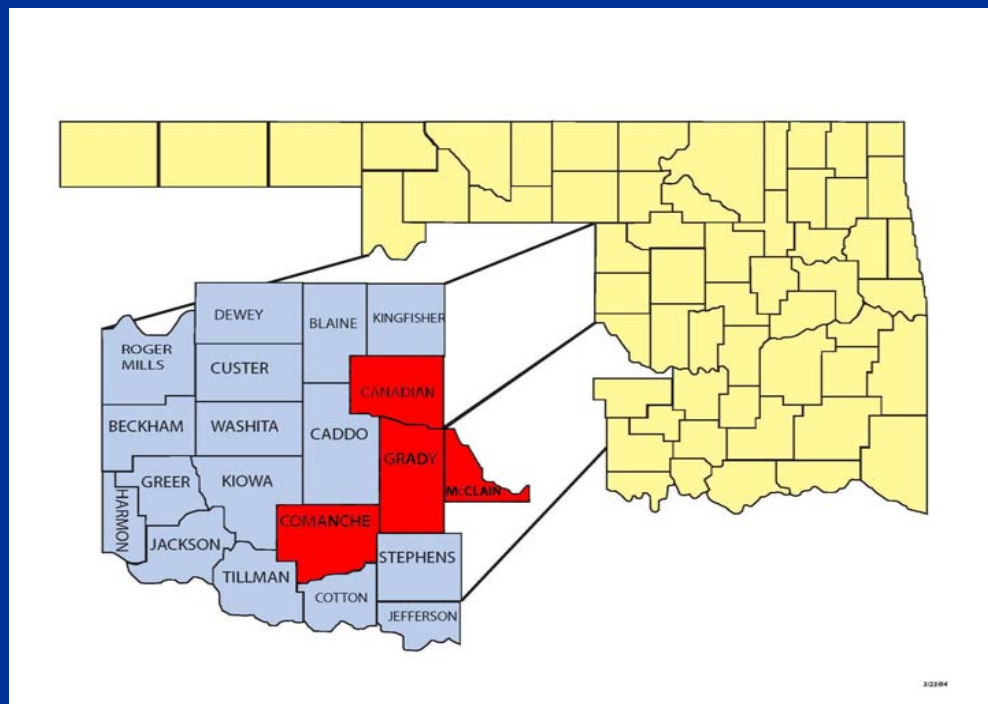
 Completely rural or less than 2,500 urban population; adjacent to a metro county

 Completely rural or less than 2,500 urban population; not adjacent to a metro county

Source: USDA Economic Research Service

Urban Counties in SOIC Region

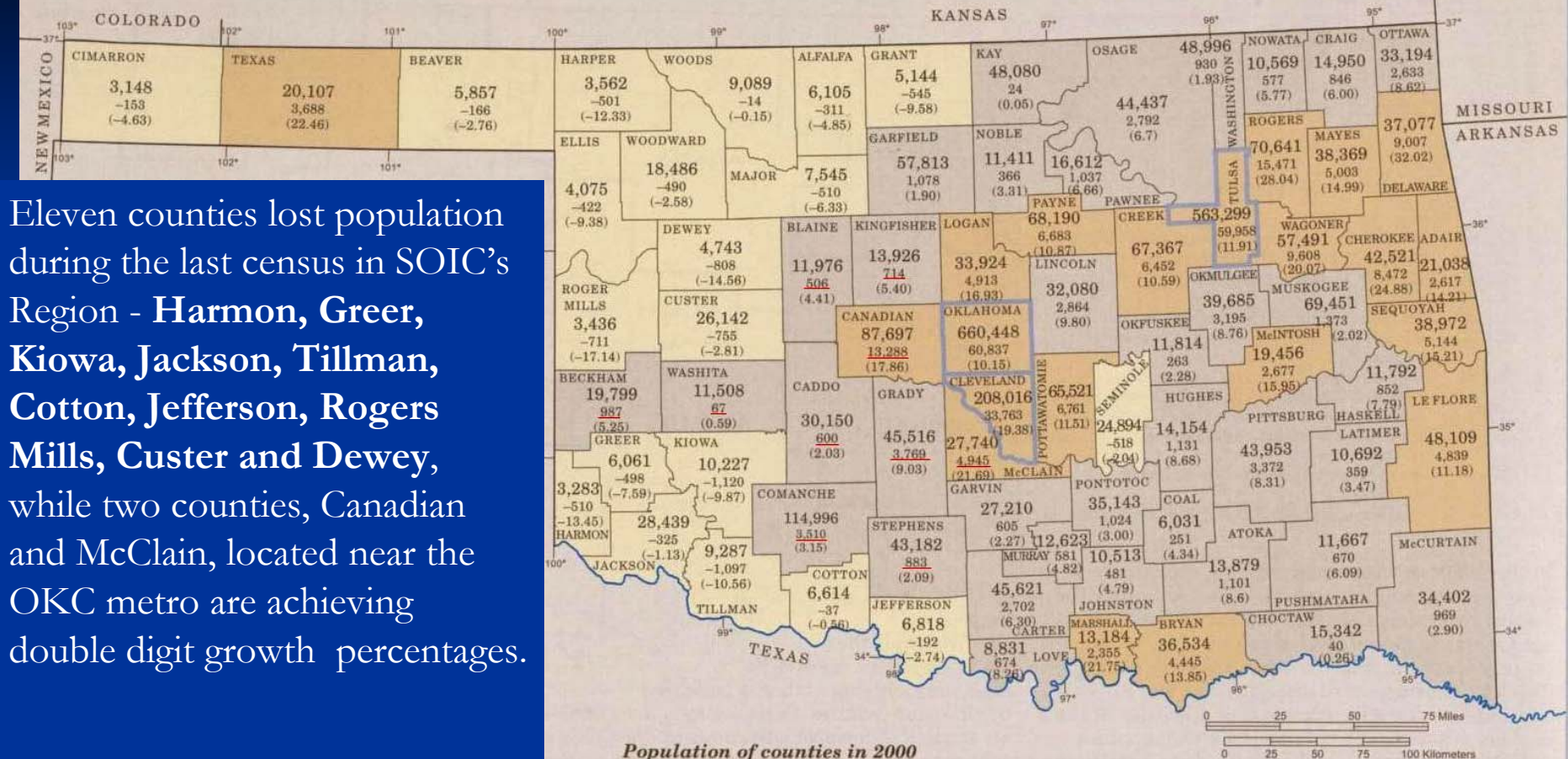
- Canadian, Grady, McClain and Comanche Counties are classified by the Office of Management and Budget (OMB) as metro counties.



It's no longer all about the location –

It's about the people!

95. POPULATION CHANGE BY COUNTY, 1990–2000 *Charles Robert Goins*



Eleven counties lost population during the last census in SOIC's Region - **Harmon, Greer, Kiowa, Jackson, Tillman, Cotton, Jefferson, Rogers Mills, Custer and Dewey**, while two counties, **Canadian and McClain**, located near the OKC metro are achieving double digit growth percentages.

Source: Historical Atlas of Oklahoma, Charles Robert Goins and Danney Goble

From 1990 to 2000, Oklahoma increased in population by less than 10 percent while the rest of the country increased by slightly over 13 percent. The largest growth in number occurred in or around the metropolitan areas of Oklahoma City and Tulsa and in the lake country of northeastern Oklahoma. With the notable exception of Texas and Beckham counties, western Oklahoma lost population overall, which continued the trend of several previous decades. Across the state, small towns suffered the most: of the 455 incorporated towns with population under 2,500, nearly half (209 towns, or 46 percent) lost population. Of the 123 incorporated cities with population over 2,500, nearly one-fourth (28 cities, or 23 percent) lost population.




1990-2000

	Population		10 year	
	2000	1990	Change	
Beckham	19,799	18,812	987	+5.2%
Blaine	11,976	11,470	506	+4.4%
Caddo	30,150	29,550	600	+2.0%
Canadian	87,697	74,409	13,288	+17.9%
Comanche	114,996	111,486	3,510	+3.1%
Dewey	4,743	5,551	- 808	- 14.6%
Cotton	6,614	6,651	- 37	- 0.6%
Custer	26,142	26,897	- 755	- 2.8%
Grady	45,516	41,747	3,769	+ 9.0%
Greer	6,061	6,559	- 498	- 8.2%
Harmon	3,283	3,793	- 498	- 13.4%
Jackson	28,439	28,764	- 510	- 1.1%
Jefferson	6,818	7,010	- 192	- 2.75%
Kingfisher	13,926	13,212	714	+5.4%
Kiowa	10,227	11,347	- 1,120	- 9.9%
McClain	27,740	22,795	4,945	+21.7%
Roger Mills	3,436	4,147	- 711	- 17.1%
Stephens	43,182	42,299	883	+ 2.1%
Tillman	9,287	10,384	- 1,097	- 10.6%
Washita	<u>11,508</u>	<u>11,441</u>	67	- 1.8%
	511,540	488,324		

Gain – 23,216 (4.5%)

Source: U.S. Census Bureau

2006

	Population		10 year			(change)		
	2000	1990	Change		2006 est.			
Beckham	19,799	18,812	987	+5.2%	19,271	- 528	- 2.6%	
Blaine	11,976	11,470	506	+ 4.4%	12,734	+758	+6.3%	
Caddo	30,150	29,550	600	+ 2.0%	30,063	- 87	- 0.03%	
Canadian	87,697	74,409	13,288	+ 17.9%	101,335	+13,638	+ 15.5%	
Comanche	114,996	111,486	3,510	+ 3.1%	109,181	- 5,815	- 5.0%	
Dewey	4,743	5,551	- 808	- 14.6%	4,475	- 268	- 5.6%	
Cotton	6,614	6,651	- 37	- 0.6%	6,491	- 123	- 1.9%	
Custer	26,142	26,897	- 755	- 2.8%	25,566	- 576	- 2.2%	
Grady	45,516	41,747	3,769	+ 9.0%	50,490	+ 4,974	+ 10.9%	
Greer	6,061	6,559	- 325	- 7.6%	5,864	- 197	- 3.2%	
Harmon	3,283	3,793	- 498	- 13.4%	3,042	- 241	- 7.2%	
Jackson	28,439	28,764	- 510	- 1.1%	26,042	- 2,397	- 8.4%	
Jefferson	6,818	7,010	- 192	- 2.75%	6,385	- 433	- 6.4%	
Kingfisher	13,926	13,212	714	+ 5.4%	14,316	+ 390	+ 2.8%	
Kiowa	10,227	11,347	- 1,120	- 9.9%	9,778	- 449	- 4.4%	
McClain	27,740	22,795	4,945	+21.7%	31,038	3,298	+ 11.9%	
Roger Mills	3,436	4,147	- 711	- 17.1%	3,293	- 143	- 4.1%	
Stephens	43,182	42,299	833	+ 2.1%	43,243	+ 61	+ 0.01%	
Tillman	9,287	10,384	- 1,097	- 10.6%	8,482	- 805	- 8.6%	
Washita	11,508	11,441	67	- 1.8%	11,583	+ 75	+ 0.06%	
					522,672			
Net Gain					11,132	= 2.2% = .366 annually		

5 Year Population Projections

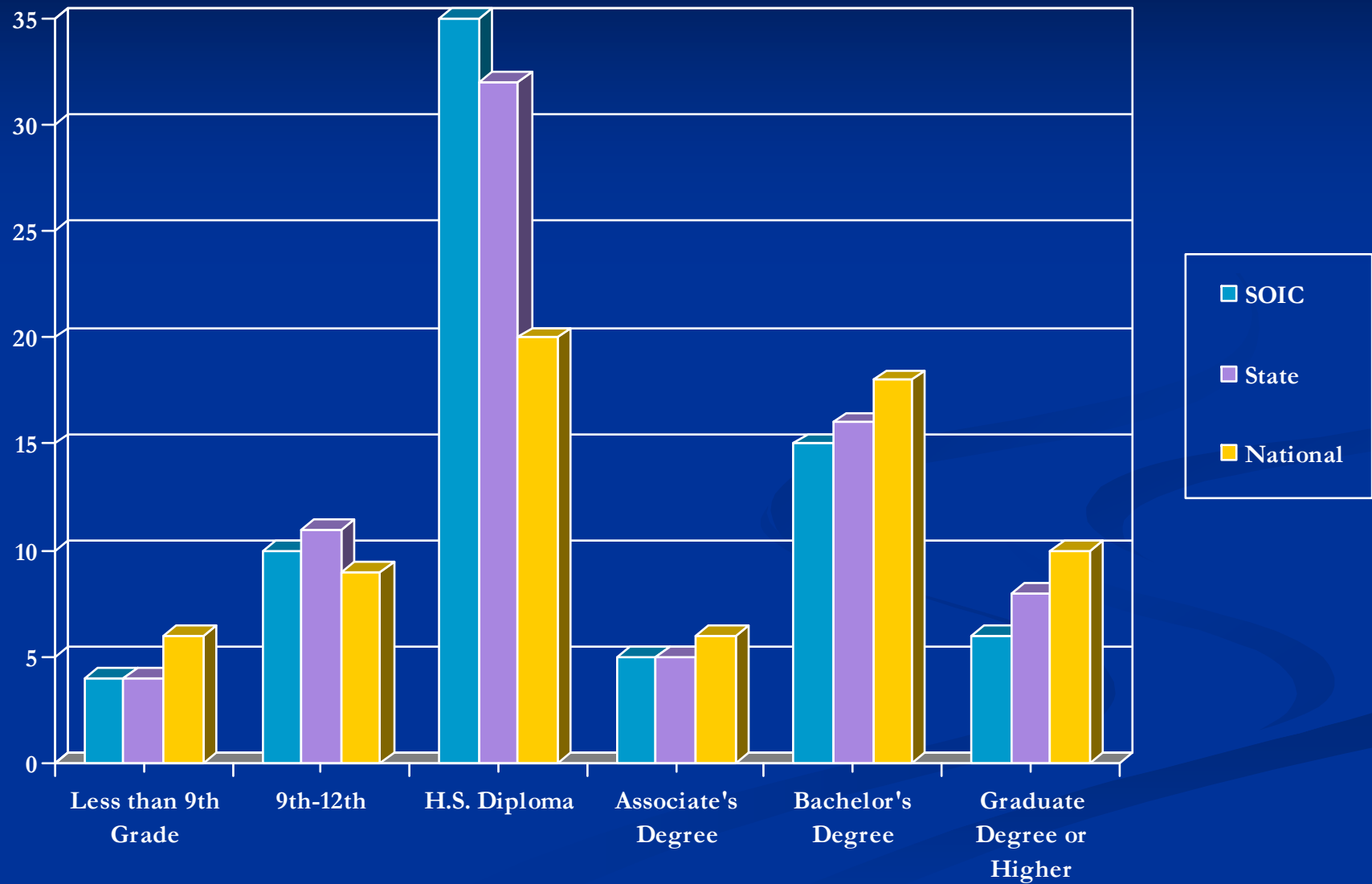
	2006	2011	Change	Percentage
SOIC Region	513,258	515,072	1,814	0.35%
State	3,535,634	3,605,313	69,679	1.97%
Nation	298,217,216	311,600,881	13,383,665	4.49%

City Populations

Cities that are growing are the result of :

- Being in commuter distance of Oklahoma City;
- Growth spurred by oil and natural gas production;
- Annexation of housing areas into city limits.

Education



Where do our people work?

257,979 jobs in SOIC region

80 percent are employed
in 10 industry sectors

Top 10 SOIC Industry Sectors

SECTOR	Currently employed	% employed
■ Government	58,182	22.5%
■ Retail	29,758	11.5%
■ Agriculture	25,415	9.8%
■ Health Care	19,013	7.3%
■ Manufacturing	16,097	6.2%
■ Construction	15,610	6.0%
■ Accommodation/food svcs.	15,107	5.8%
■ Other svcs (except pub adm)	11,912	4.6%
■ Administration/waste svcs.	8,494	3.2%
■ Mining	<u>8,431</u>	<u>3.2%</u>
employing 208,019		or 80.1%

Source: Center for Economic and Business Development,
Economic Modeling Specialists, Inc.

Projected Growth/Decline of Top 10 Industry Sectors

SECTOR	2006	2011	Inc/Dec	
■ Government	58,182	58,242	60	
■ Retail	29,758	33,118	3,360	11%
■ Agriculture	25,415	25,249	- 166	.6%
■ Health Care/Social Assistance	19,013	21,731	2,718	4.2%
■ Manufacturing	16,097	16,477	380	2.3%
■ Construction	15,610	17,123	1,513	9.6%
■ Accommodation/food svcs.	15,107	16,530	1,423	9.4%
■ Other services (except public administration)	11,912	13,086	1,174	9.8%
■ Administration/waste svcs.	8,494	11,692	3,198	7.6%
■ Mining	<u>8,431</u>	<u>8,099</u>	<u>-332</u>	<u>39.3%</u>
	208,019	221,347	13,328	.6%

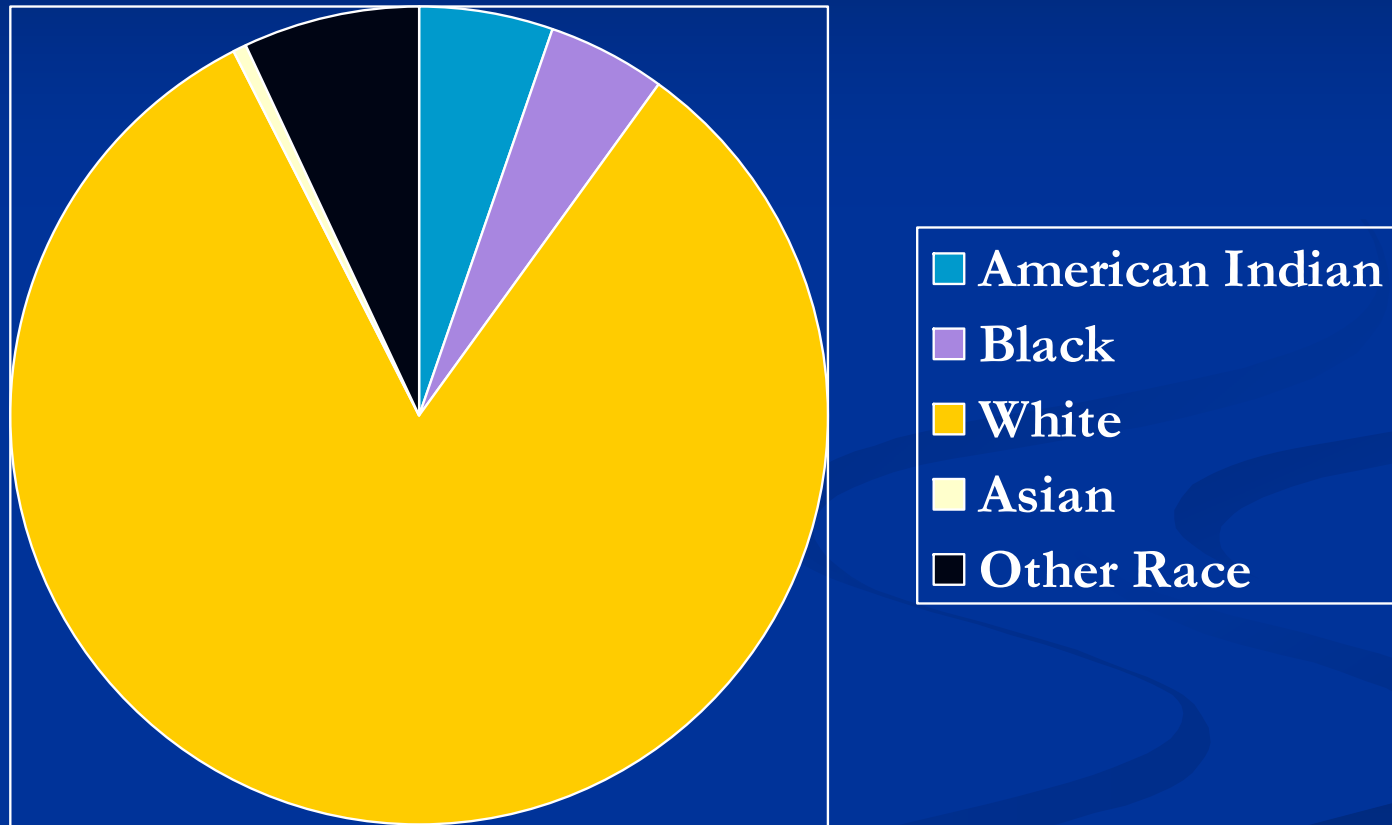
Source: Center for Economic and Business
Development, Economic Modeling Specialists, Inc.

Top 10 SOIC Industry Sectors Ranked by Average Earnings

SECTOR		Average Annual Earnings	Projected 2011 jobs	Change Inc/Dec	
1.	Mining	\$56,117	8,099	-332	39.3%
2.	Manufacturing	\$51,809	16,477	380	2.3%
3.	Government	\$50,788	58,242	60	
4.	Construction	\$29,160	17,123	1,513	9.6%
5.	Health Care/Social Assistance	\$25,951	21,731	2,718	4.2%
6.	Agriculture	\$25,415	25,249	- 166	-.6%
7.	Retail Trade	\$21,378	33,118	3,360	11%
8.	Administrative/waste services	\$20,759	11,692	3,198	7.6%
9.	Other services (except public administration)	\$16,080	13,086	1,174	9.8%
10.	Accommodation/food services	\$12,437	16,530	<u>1,423</u>	9.4%
				13,328	

Source: Center for Economic and Business
Development, Economic Modeling Specialists, Inc.

Who are our people?



Source: U.S. Census Bureau

Per Capita Income - 2005

SOIC Average	-	\$24,837	72% of national average
Oklahoma	-	\$29,948	86% of national average
United States	-	\$34,471	

Varies widely from \$28,895 in Canadian County (83% of national average)
to \$18,722 (54% of national average) in Blaine County.

Source: Bureau of Economic Analysis
U.S. Census Bureau

SOIC Region Average Wages

\$29,753

- Average wages vary throughout the region from Beckham County's \$34,127 to Harmon County with \$23,342.*
- Oklahoma's average wage per job is \$34,005

*Beckham County reports 4% Manufacturing employment at wages averaging \$43,905 and 4.5% Transportation & Warehousing jobs at average wages of \$42,743. Harmon County reports relatively few manufacturing jobs and only 1.5% Transportation & Warehousing jobs.

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