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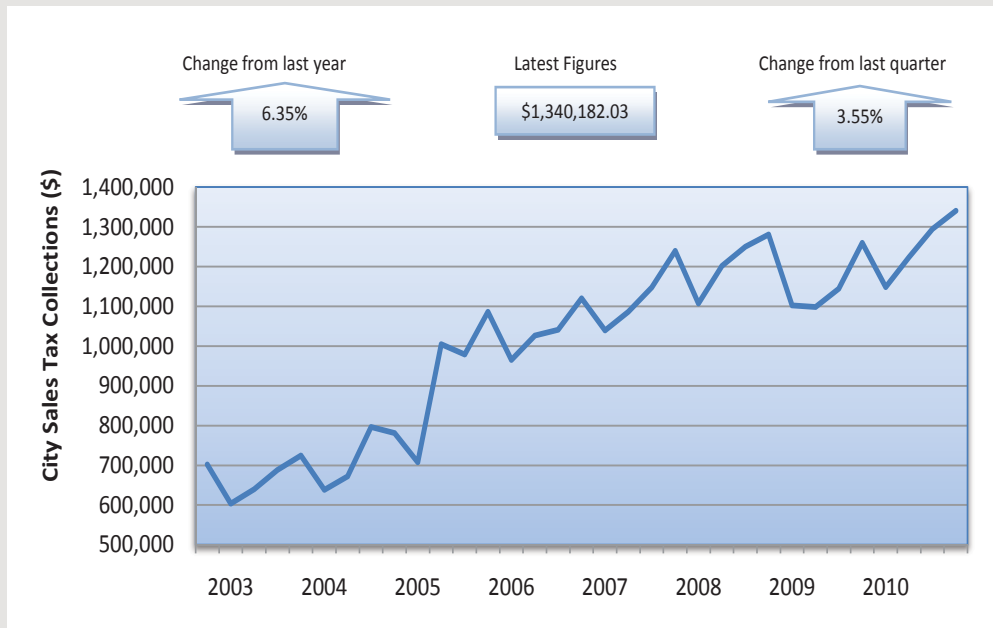
March 2011

SOIC Regional Economic Indicators: Weatherford Focus on the Retail Trade Sectors (SIC 52-59)

Weatherford city sales tax collections for the Retail Trade sectors (SIC 52-59) rose 3.55% (\$0.046 million) in 4th Qtr 2010 from the previous quarter. Over the course of the past year, six of the eight sectors managed an increase in their sector's city sales tax collections. The Building Materials, Hardware, Garden Supply and Mobile Home Dealer sector (SIC 52) managed the greatest percentage gain with 38.22% (\$0.021 million), followed by the Furniture, Home Furnishings and Equipment Stores sector (SIC 57) with 34.48% (\$0.020 million) and the Miscellaneous Retail sector (SIC 59) with 14.47% (\$0.023 million). In 1st Qtr 2005, Weatherford's city sales tax rate increased from 3% to 4%.

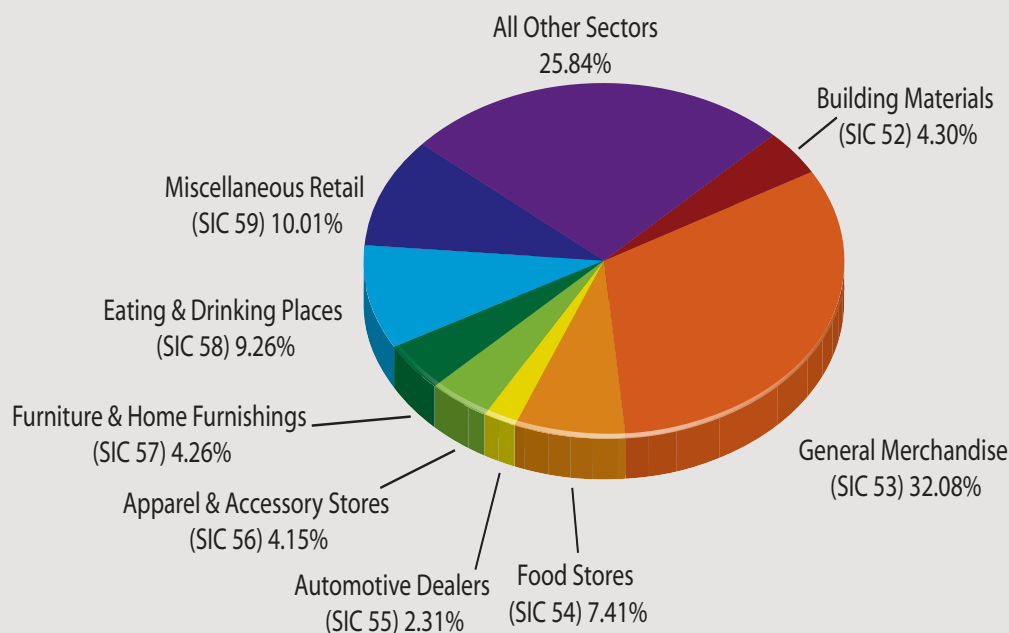
The Retail Trade sectors (SIC 52-59) make up 74.16% of the total sales tax collections in Weatherford during 4th Qtr 2010. The General Merchandise sector (SIC 53) accounts for 32.08% of total sales tax collections; while all other sectors (excluding the retail trade sectors) only make up 25.84% of total sales tax collections.

Chart 1: Weatherford Retail Trade Sectors (SIC 52-59) City Sales Tax Collections



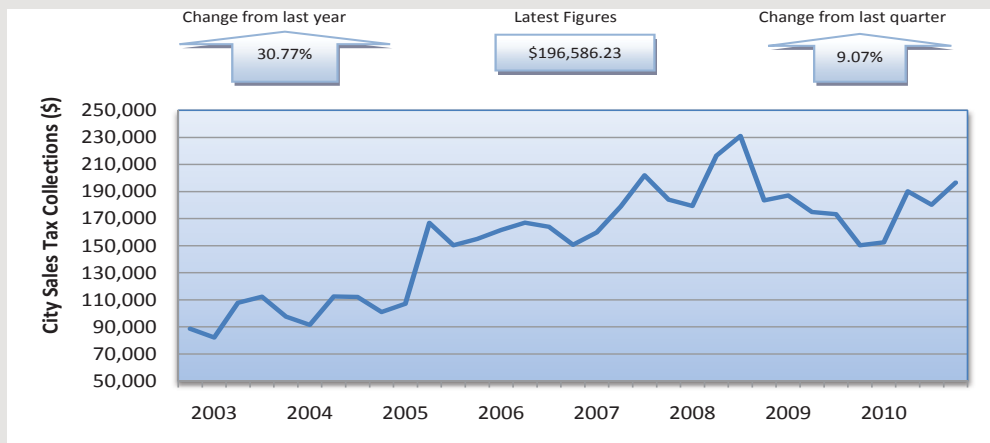
Source: Oklahoma Tax Commission

Chart 2: Proportion of 4th Qtr 2010 Retail Trade Sectors (SIC 52-59) Sales Tax Collections to Total Sales Tax Collections in Weatherford



Source: Oklahoma Tax Commission

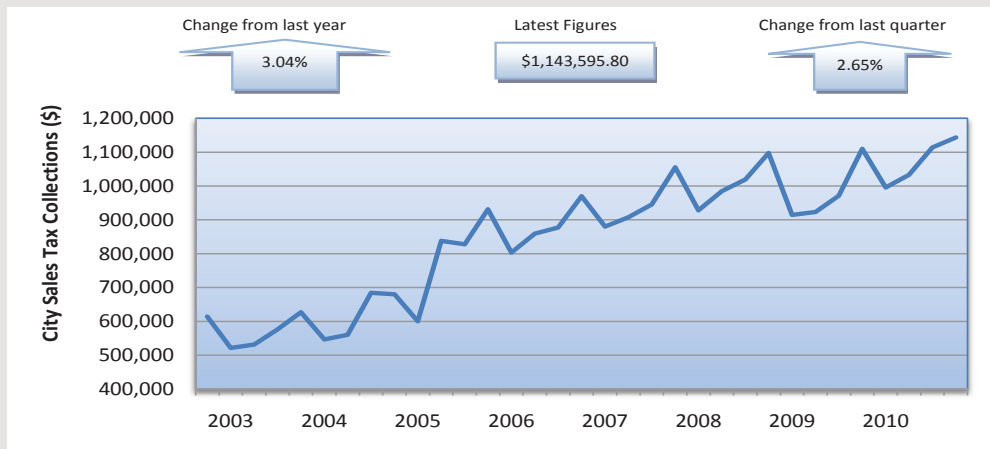
Chart 3: Weatherford Durable Goods City Sales Tax Collections



Durable Goods Retail Trade Sectors	4th Qtr 2010
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$77,743.93
Automotive Dealers & Gasoline Service Stations	\$41,775.90
Furniture, Home Furnishings & Equipment Stores	\$77,066.40
Durable Goods	\$196,586.23

Source: Oklahoma Tax Commission

Chart 4: Weatherford Nondurable Goods City Sales Tax Collections



Nondurable Goods Retail Trade Sectors	1st Qtr 2010
General Merchandise Stores	\$579,845.23
Food Stores	\$133,881.16
Apparel & Accessory Stores	\$75,041.03
Eating & Drinking Places	\$173,841.13
Miscellaneous Retail	\$180,987.25
Nondurable Goods	\$1,143,595.80

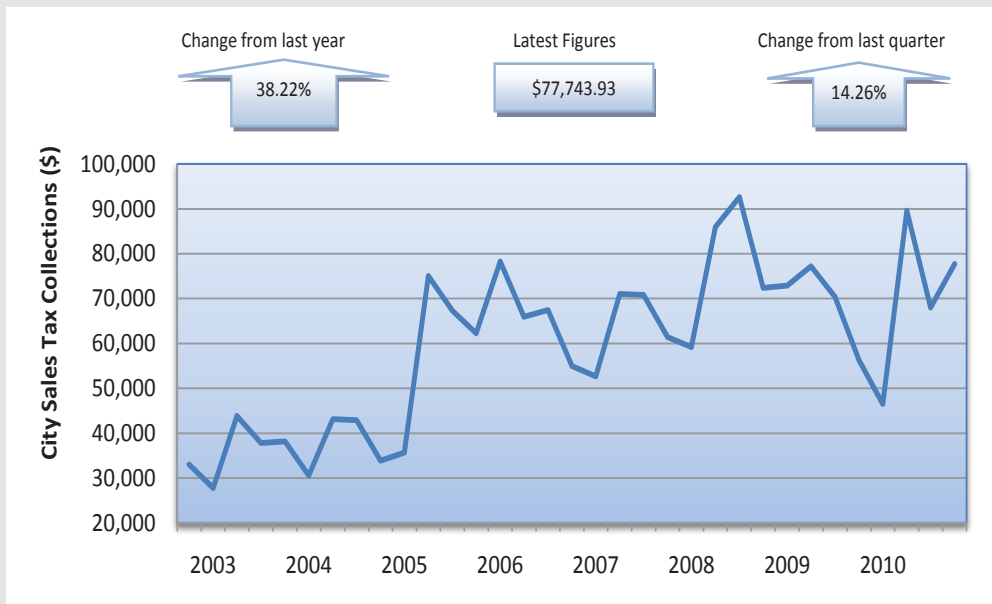
Source: Oklahoma Tax Commission

Durable goods for the retail trade sectors (SIC 52-59) accounted for \$196,586.231 during 4th Qtr 2010. This is an increase of 9.07% from the previous quarters total of \$180,233.36.

Nondurable goods totaled \$1,143,595.80 during 4th Qtr 2010. This represents an increase of 2.65% from the previous quarter.

Weatherford building materials, hardware, garden supply and mobile home dealer city sales tax collections were up 14.26% on the quarter for a total city sales tax collection of \$77,743.93 in the sector. Over the course of the past year, city sales tax collections were up 38.22%. It is important to note that this SIC category includes lumber and other building materials dealers; paint, glass and wallpaper stores; hardware stores; retail nurseries, lawn and garden supply stores; and mobile home dealers.

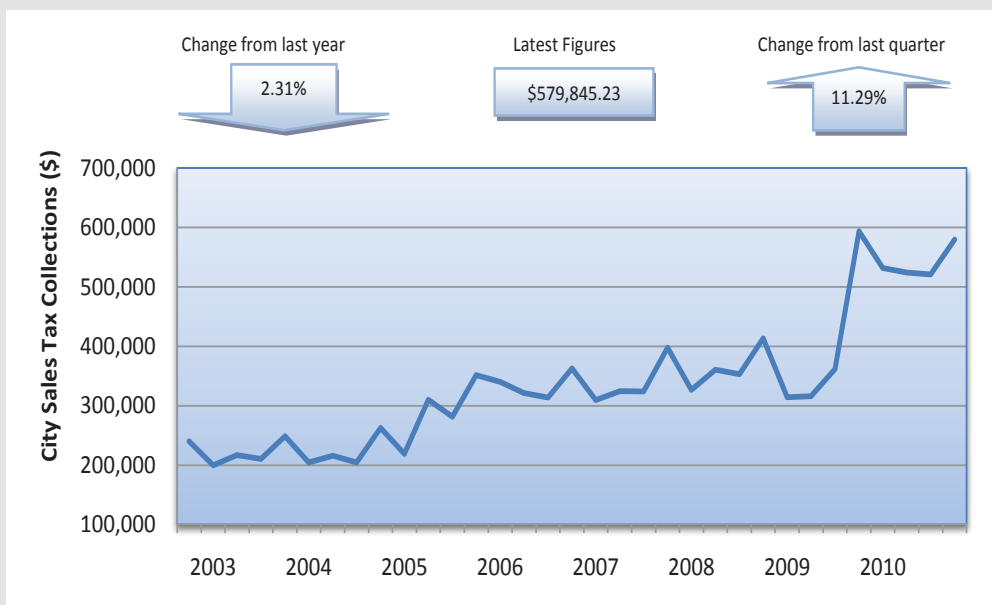
Chart 5: Weatherford Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford general merchandise stores city sales tax collections were up 11.29% between 3rd Qtr 2010 and 4th Qtr 2010. When compared to the previous year, the sector's city sales tax collections were down 2.31%. The General Merchandise Stores sector consists of department stores; variety stores; and miscellaneous general merchandise stores.

Chart 6: Weatherford General Merchandise Stores (SIC 53) City Sales Tax Collections



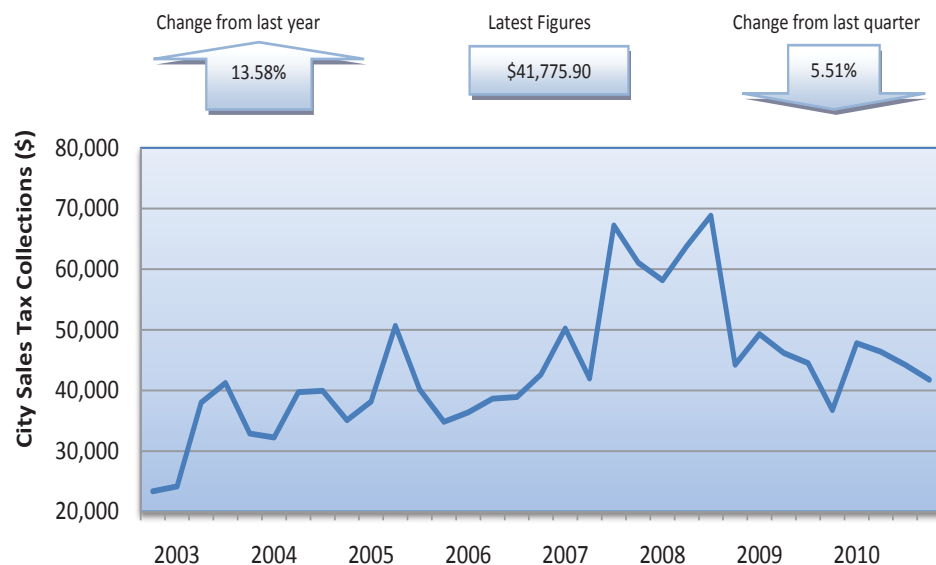
Source: Oklahoma Tax Commission

Chart 7: Weatherford Food Stores (SIC 54) City Sales Tax Collections



Source: Oklahoma Tax Commission

Chart 8: Weatherford Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections



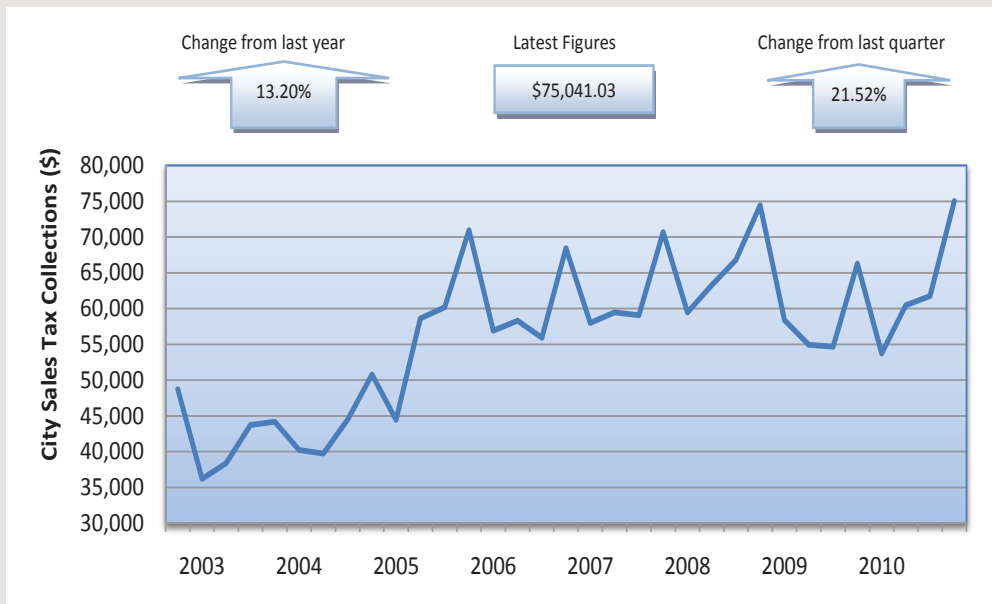
Source: Oklahoma Tax Commission

Weatherford food stores city sales tax collections rose 3.97% between 3rd Qtr 2010 and 4th Qtr 2010 and 13.78% between 4th Qtr 2009 and 4th Qtr 2010. This SIC sector includes grocery stores; meat and fish markets, including freezer provisioners; fruit and vegetable markets; candy, nut and confectionery stores; dairy products stores; retail bakeries; and miscellaneous food stores.

Weatherford automotive dealers and gasoline service stations city sales tax collections were down 5.51% on the quarter for a total city sales tax collection of \$41,775.90 in the sector. Between 4th Qtr 2009 and 4th Qtr 2010, the sector's city sales tax collections were up 13.58%. It is important to note that this SIC category includes motor vehicle dealers (new and used); motor vehicle dealers (used only); auto and home supply stores; gasoline service stations; boat dealers; recreational vehicle dealers; motorcycle dealers; and automotive dealers, not elsewhere classified.

Weatherford apparel and accessory stores city sales tax collections rose 21.52% between 3rd Qtr 2010 and 4th Qtr 2010. When compared to the previous year, the sector's city sales tax collections were up 13.20%. This marked the first time that city sales tax collections have been above \$75,000. The Apparel and Accessory Stores sector includes men's and boy's clothing and accessory stores; women's clothing stores; women's accessory and specialty stores; children's and infants' wear stores; family clothing stores; shoe stores; and miscellaneous apparel and accessory stores.

Chart 9: Weatherford Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford furniture, home furnishings and equipment stores city sales tax collections were up 13.37% from the previous quarter. Over the course of the past year, the city sales tax collections for the sector rose 34.48%. This marked the first time that city sales tax collections have been above \$70,000. The Furniture, Home Furnishings and Equipment Stores sector consists of home furniture and furnishings stores; household appliance stores; and radio, television, consumer electronics and music stores.

Chart 10: Weatherford Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



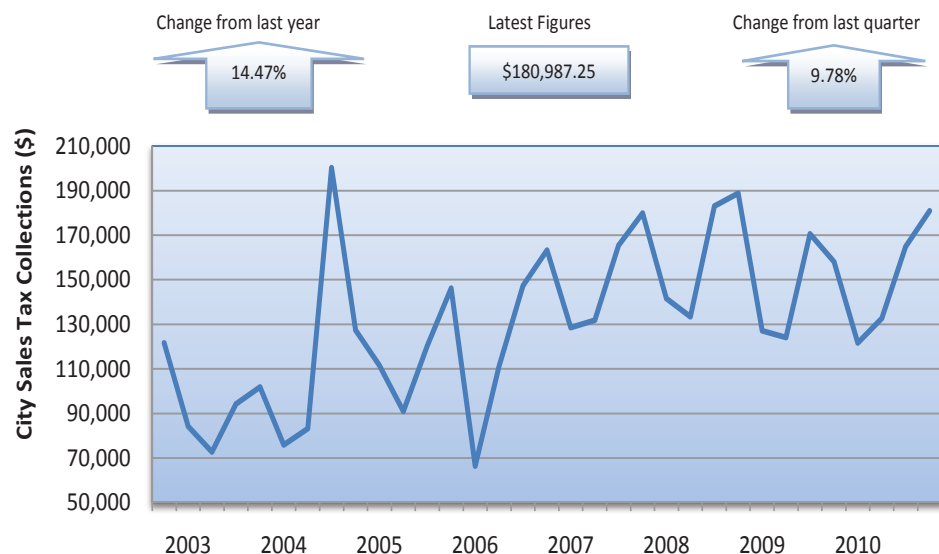
Source: Oklahoma Tax Commission

Chart 11: Weatherford Eating and Drinking Places (SIC 58) City Sales Tax Collections



Source: Oklahoma Tax Commission

Chart 12: Weatherford Miscellaneous Retail (SIC 59) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford eating and drinking places city sales tax collections fell 26.84% between 3rd Qtr 2010 and 4th Qtr 2010 and 0.21% between 4th Qtr 2009 and 4th Qtr 2010. This SIC sector includes eating and drinking places.

Weatherford miscellaneous retail city sales tax collections were up 9.78% from the previous quarter for a total city sales tax collection of \$180,987.25 in the sector. The sector's city sales tax collections were up 14.47% for the year. This increase is not unusual given the fact that the Miscellaneous Retail sector can be highly erratic and irregular. The Miscellaneous Retail sector consists of drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers; fuel dealers; and retail stores, not elsewhere classified.