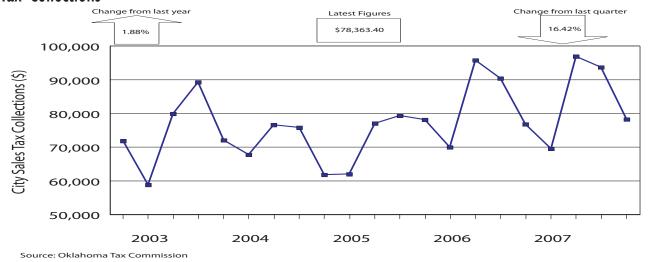


SOIC Regional Economic Indicators: Altus Focus on the Retail Trade Sectors (SIC 52-59)

By: Leia Moore February 2008

Altus city sales tax collections for the Retail Trade sectors (SIC 52-59) rose 1.93% (\$0.025 million) in 4th Qtr 2007 from the previous quarter. Over the course of the past year, four of the eight sectors managed an increase in their sector's city sales tax collections. The Food Stores sector (SIC 54) managed the greatest percentage gain with 11.58% (\$0.010 million), followed by the Miscellaneous Retail sector (SIC 59) with 10.91% (\$0.008 million) and the General Merchandise Stores sector (SIC 53) with 3.95% (\$0.025 million).

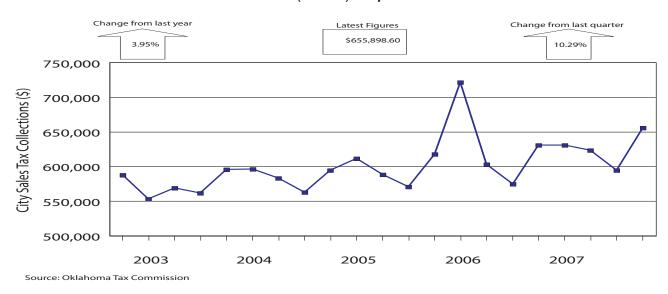
Chart 1: Altus Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections



Altus building materials, hardware, garden supply and mobile home dealer city sales tax collections were down 16.42% on the quarter for a total city sales tax collection of \$78,363.40 in the sector. This decrease is not unusual given the seasonality of the sector's sales. Over the course of the past year, city sales tax collections were up 1.88% in the sector. It is important to note that this SIC category includes Lumber and Other Building Materials Dealers; Paint, Glass and Wallpaper Stores; Hardware Stores; Retail Nurseries, Lawn and Garden Supply Stores; and Mobile Home Dealers.

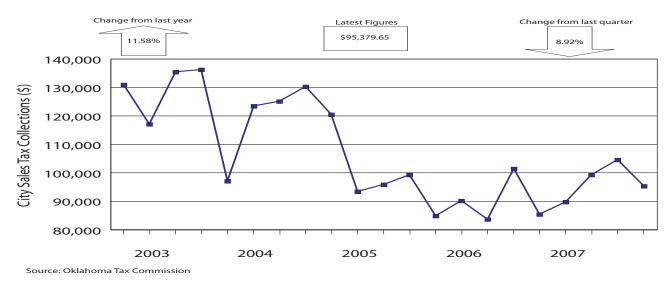


Chart 2: Altus General Merchandise Stores (SIC 53) City Sales Tax Collections



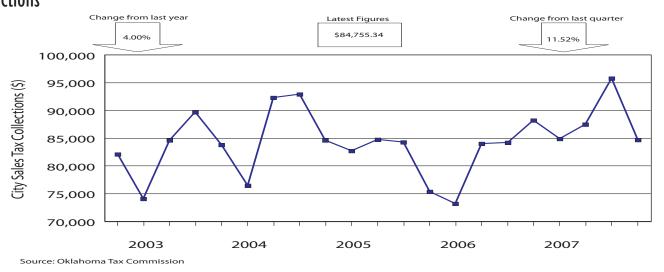
Altus general merchandise stores city sales tax collections were up 10.29% between 3rd Qtr 2007 and 4th Qtr 2007. When compared to the previous year, the sector's city sales tax collections were up 3.95%. The General Merchandise Stores sector consists of Department Stores; Variety Stores; and Miscellaneous General Merchandise Stores.

Chart 3: Altus Food Stores (SIC 54) City Sales Tax Collections



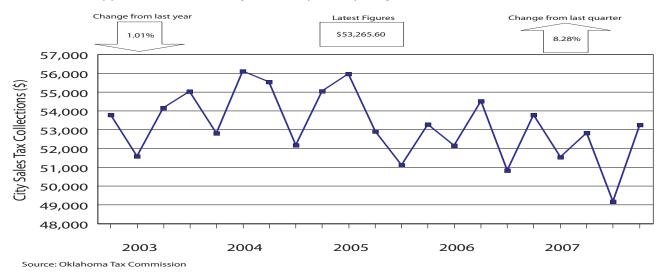
Altus food stores city sales tax collections fell 8.92% between 3rd Qtr 2007 and 4th Qtr 2007 and rose 11.58% between 4th Qtr 2006 and 4th Qtr 2007. This SIC sector includes Grocery Stores; Meat and Fish Markets, Including Freezer Provisioners; Fruit and Vegetable Markets; Candy, Nut, and Confectionery Stores; Dairy Products Stores; Retail Bakeries; and Miscellaneous Food Stores.

Chart 4: Altus Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections



Altus automotive dealers and gasoline service stations city sales tax collections were down 11.52% on the quarter for a total city sales tax collection of \$84,755.34 in the sector. Between 4th Qtr 2006 and 4th Qtr 2007, the sector's city sales tax collections were down 4.00%. This decrease is not unusual given the seasonality of the sector's sales. It is important to note that this SIC category includes Motor Vehicle Dealers (New and Used); Motor Vehicle Dealers (Used only); Auto and Home Supply Stores; Gasoline Service Stations; Boat Dealers; Recreational Vehicle Dealers; Motorcycle Dealers; and Automotive Dealers, not elsewhere classified.

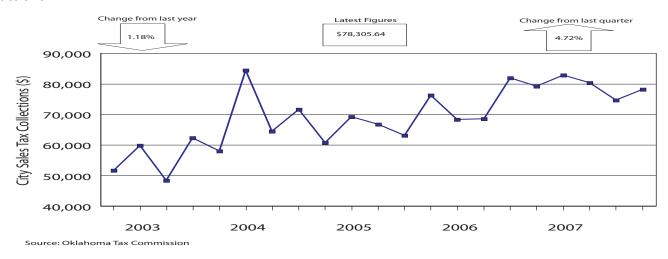
Chart 5: Altus Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



Altus apparel and accessory stores city sales tax collections rose 8.28% between 3rd Qtr 2007 and 4th Qtr 2007. When compared to the previous year, the sector's city sales tax collections were down 1.01%. The Apparel and Accessory Stores sector includes Men's and Boy's Clothing and Accessory Stores; Women's Clothing Stores; Women's Accessory and Specialty Stores; Children's and Infants' Wear Stores; Family Clothing Stores; Shoe Stores; and Miscellaneous Apparel and Accessory Stores.

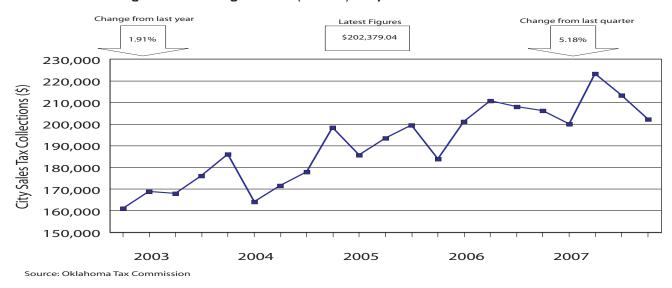


Chart 6: Altus Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



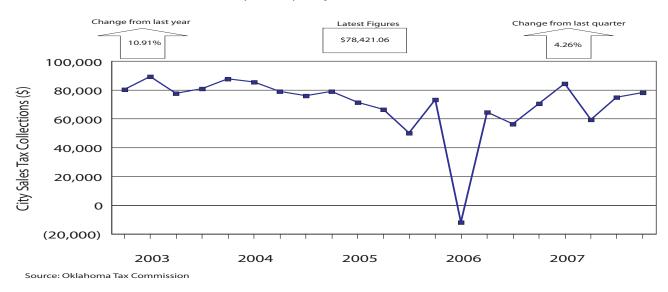
Altus furniture, home furnishings and equipment stores city sales tax collections were up 4.72% from the previous quarter. Over the course of the past year, the city sales tax collections for the sector fell 1.18%. The Furniture, Home Furnishings and Equipment Stores sector consists of Home Furniture and Furnishings Stores; Household Appliance Stores; and Radio, Television, Consumer Electronics, and Music Stores.

Chart 7: Altus Eating and Drinking Places (SIC 58) City Sales Tax Collections



Altus eating and drinking places city sales tax collections fell 5.18% between 3rd Qtr 2007 and 4th Qtr 2007 and 1.91% between 4th Qtr 2006 and 4th Qtr 2007. This SIC sector includes Eating and Drinking Places.

Chart 8: Altus Miscellaneous Retail (SIC 59) City Sales Tax Collections



Altus miscellaneous retail city sales tax collections were up 4.26% from the previous quarter for a total city sales tax collection of \$78,421.06 in the sector. The sector's city sales tax collections were up 10.91% for the year. The Miscellaneous Retail sector consists of Drug Stores and Proprietary Stores; Liquor Stores; Used Merchandise Stores; Miscellaneous Shopping Goods Stores; Nonstore Retailers; Fuel Dealers; and Retail Stores, not elsewhere classified.

Chart 9: 4th Qtr 2007 Retail Trade Sectors for Altus

Durable Goods	\$241,424.38
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$78,363.40
Automotive Dealers & Gasoline Service Stations	\$84,755.34
Furniture, Home Furnishings & Equipment Stores	\$78,305.64
Nondurable Goods	\$1,085,343.95
General Merchandise Stores	\$655,898.60
Food Stores	\$95,379.65
Apparel & Accessory Stores	\$53,265.60
Eating & Drinking Places	\$202,379.04
Miscellaneous Retail	\$78,421.06

