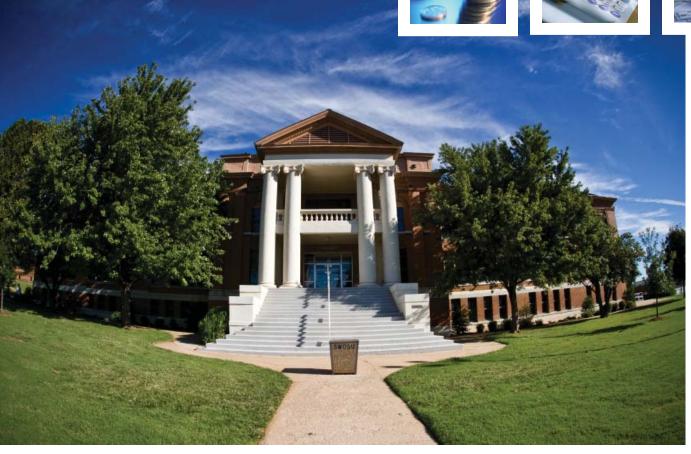


By: Leia Moore









March 2011

SOIC Regional Economic Indicators:
Clinton Focus on the Retail Trade Sectors (SIC 52-59)

Clinton city sales tax collections for the Retail Trade sectors (SIC 52-59) rose 5.48% (\$0.043 million) in 4th Qtr 2010 from the previous quarter. Over the course of the past year, all eight sectors managed an increase in their sector's city sales tax collections. The Furniture, Home Furnishings and Equipment Stores sector (SIC 57) managed the greatest percentage gain with 51.49% (\$0.011 million), followed by the Building Materials, Hardware, Garden Supply and Mobile Home Dealer sector (SIC 52) with 33.78% (\$0.011 million) and the Automotive Dealers and Gasoline Service Stations sector (SIC 55) with 26.54% (\$0.010 million).

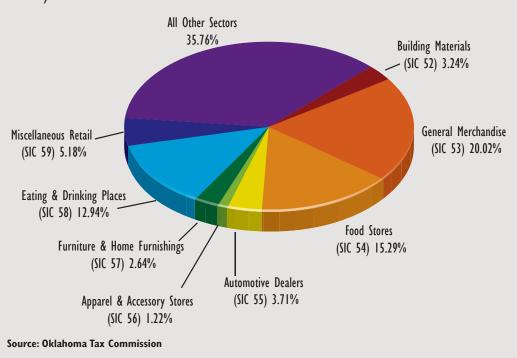
The Retail Trade sectors (SIC 52-59) make up 64.24% of the total sales tax collections in Clinton during 4th Qtr 2010. The General Merchandise sector (SIC 53) accounts for 20.02% of total sales tax collections; while all other sectors (excluding the retail trade sectors) make up 35.76% of total sales tax collections.

## Chart 1: Clinton Retail Trade Sectors (SIC 52-59) City Sales Tax Collections



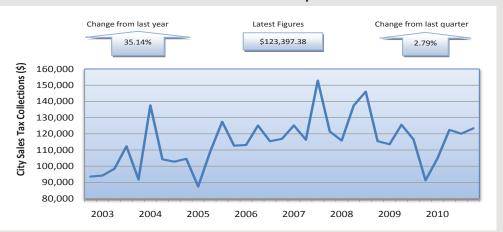
Source: Oklahoma Tax Commission

# Chart 2: Proportion of 4th Qtr 2010 Retail Trade Sectors (SIC 52-59) Sales Tax Collections to Total Sales Tax Collections in Clinton



Center for Economic & Business Development

### Chart 3: Clinton Durable Goods City Sales Tax Collections

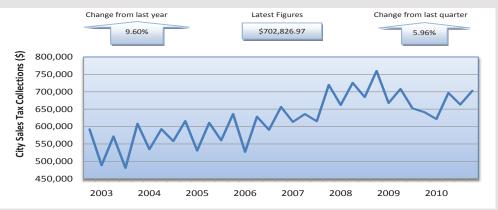


Durable Goods Retail Trade Sectors	4th Qtr 2010
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$41,681.26
Automotive Dealers & Gasoline Service Stations	\$47,739.04
Furniture, Home Furnishings & Equipment Stores	\$33,977.08
Durable Goods	\$123,397.38

Source: Oklahoma Tax Commission

Durable goods for the retail trade sectors (SIC 52-59) accounted for \$123,397.38 during 4th Qtr 2010. This is an increase of 2.79% from the previous quarters total of \$120,048.69.

### Chart 4: Clinton Nondurable Goods City Sales Tax Collections



Nondurable Goods Retail Trade Sectors	4th Qtr 2010
General Merchandise Stores	\$257,474.10
Food Stores	\$196,594.25
Apparel & Accessory Stores	\$15,744.86
Eating & Drinking Places	\$166,432.18
Miscellaneous Retail	\$66,581.58
Nondurable Goods	\$702,826.97
Source: Oklahoma Tax Commission	

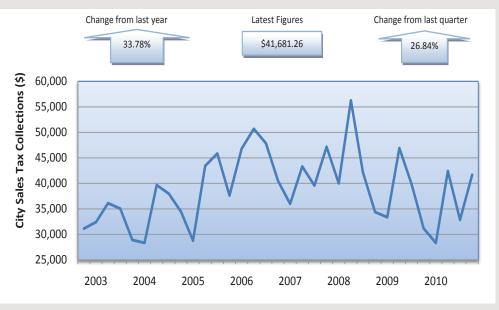
Nondurable goods totaled \$702,826.97 during 4th Qtr 2010. This represents an increase of 5.96% from the previous quarter.



Clinton building materials, hardware, garden supply and mobile home dealer city sales tax collections were up 26.84% on the quarter for a total city sales tax collection of \$41,681.26 in the sector. Over the course of the past year, city sales tax collections were up 33.78%. It is important to note that this SIC category includes lumber and other building materials dealers; paint, glass and wallpaper stores; hardware stores; retail nurseries, lawn and garden supply stores; and mobile home dealers.

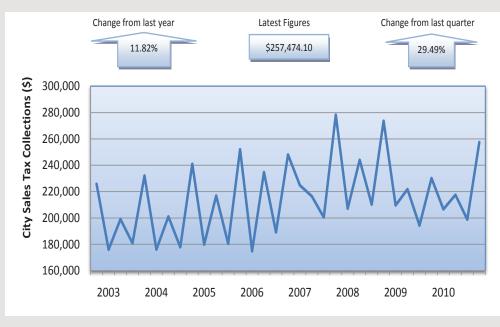
Clinton general merchandise stores city sales tax collections were up 29.49% between 3rd Qtr 2010 and 4th Qtr 2010. When compared to the previous year, the sector's city sales tax collections were up 11.82%. This increase is not unusual due to the cyclical nature of the sector's city sales tax collections. The General Merchandise Stores sector consists of department stores; variety stores; and miscellaneous general merchandise stores.

Chart 5: Clinton Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections



Source: Oklahoma Tax Commission

Chart 6: Clinton General Merchandise Stores (SIC 53) City Sales Tax
Collections



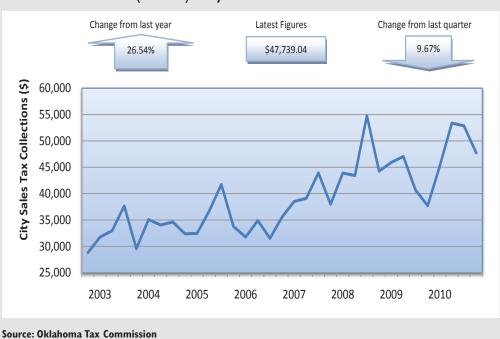
Source: Oklahoma Tax Commission

### Chart 7: Clinton Food Stores (SIC 54) City Sales Tax Collections



Source: Oklahoma Tax Commission

Chart 8: Clinton Automotive Dealers and Gasoline Service Stations
(SIC 55) City Sales Tax Collections



Clinton food stores city sales tax collections fell 10.82% between 3rd Qtr 2010 and 4th Qtr 2010 and rose 2.73% between 4th Qtr 2009 and 4th Qtr 2010. This SIC sector includes grocery stores; meat and fish markets, including freezer provisioners; fruit and vegetable markets; candy, nut and confectionery stores; dairy products stores; retail bakeries; and miscellaneous food stores.

Clinton automotive dealers and gasoline service stations city sales tax collections were down 9.67% on the quarter for a total city sales tax collection of \$47,739.04 in the sector. Between 4th Qtr 2009 and 4th Qtr 2010, the sector's city sales tax collections were up 26.54%. It is important to note that this SIC category includes motor vehicle dealers (new and used); motor vehicle dealers (used only); auto and home supply stores; gasoline service stations; boat dealers; recreational vehicle dealers; motorcycle dealers; and automotive dealers, not elsewhere classified.

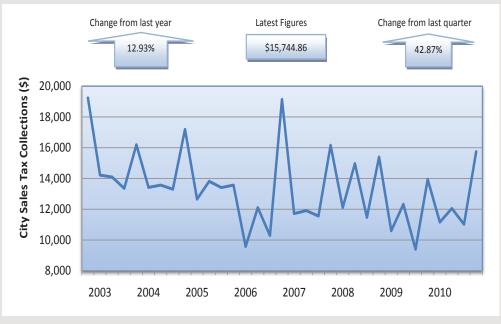




Clinton apparel and accessory stores city sales tax collections rose 42.87% between 3rd Qtr 2010 and 4th Qtr 2010. When compared to the previous year, the sector's city sales tax collections were up 12.93%. This increase is not unusual due to the cyclical nature of the sector's city sales tax collections. The Apparel and Accessory Stores sector includes men's and boy's clothing and accessory stores; women's clothing stores; women's accessory and specialty stores; children's and infants' wear stores; family clothing stores; shoe stores; and miscellaneous apparel and accessory stores.

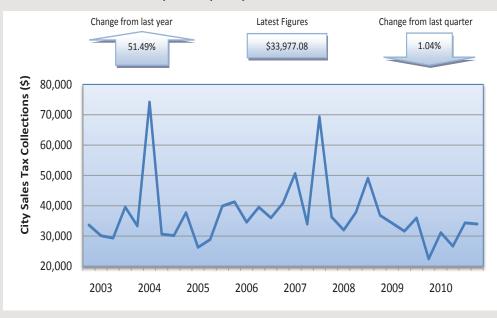
Clinton furniture, home furnishings and equipment stores city sales tax collections were down 1.04% from the previous quarter. Over the course of the past year, the city sales tax collections for the sector rose 51.49%. The Furniture, Home Furnishings and Equipment Stores sector consists of home furniture and furnishings stores; household appliance stores; and radio, television, consumer electronics and music stores.

Chart 9: Clinton Apparel and Accessory Stores (SIC 56) City Sales Tax
Collections



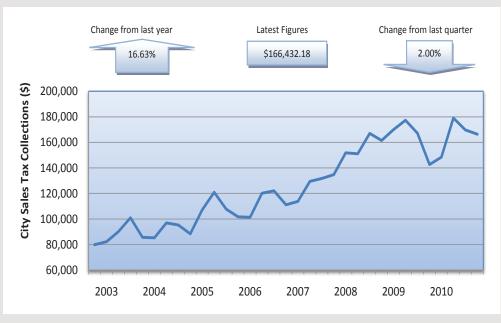
Source: Oklahoma Tax Commission

Chart 10: Clinton Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



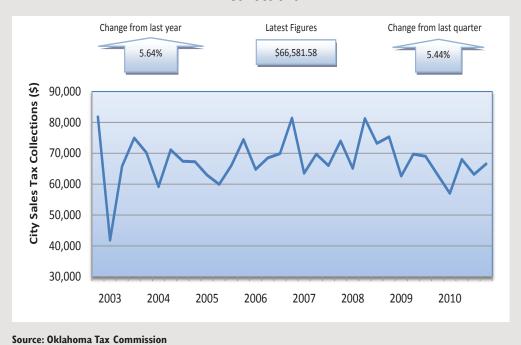
Source: Oklahoma Tax Commission

Chart 11: Clinton Eating and Drinking Places (SIC 58) City Sales
Tax Collections



Source: Oklahoma Tax Commission

Chart 12: Clinton Miscellaneous Retail (SIC 59) City Sales Tax Collections



Clinton eating and drinking places city sales tax collections fell 2.00% between 3rd Qtr 2010 and 4th Qtr 2010 and rose 16.63% between 4th Qtr 2009 and 4th Qtr 2010. This SIC sector includes eating and drinking places.

Clinton miscellaneous retail city sales tax collections were up 5.44% from the previous quarter for a total city sales tax collection of \$66,581.58 in the sector. The sector's city sales tax collections were up 5.64% for the year. The Miscellaneous Retail sector consists of drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers; fuel dealers; and retail stores, not elsewhere classified.



