

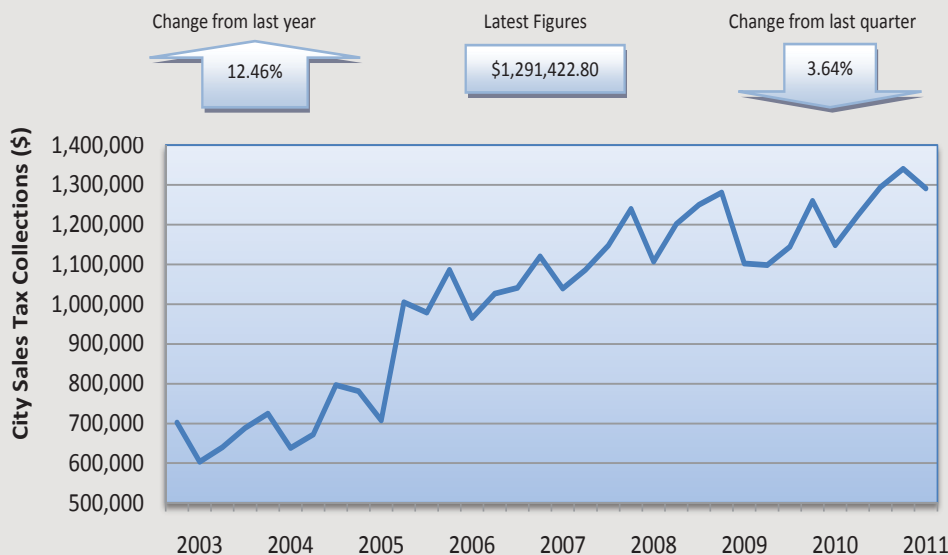


August 2011

## SOIC Regional Economic Indicators: Weatherford Focus on the Retail Trade Sectors (SIC 52-59)

Weatherford city sales tax collections for the Retail Trade sectors (SIC 52-59) fell 3.64% (\$0.049 million) in 1st Qtr 2011 from the previous quarter. Over the course of the past year, seven of the eight sectors managed an increase in their sector's city sales tax collections. The Building Materials, Hardware, Garden Supply and Mobile Home Dealer sector (SIC 52) managed the greatest percentage gain with 73.99% (\$0.034 million), followed by the Food Stores sector (SIC 54) with 24.92% (\$0.027 million) and the Eating and Drinking Places sector (SIC 59) with 24.89% (\$0.045 million). In 1st Qtr 2005, Weatherford's city sales tax rate increased from 3% to 4%.

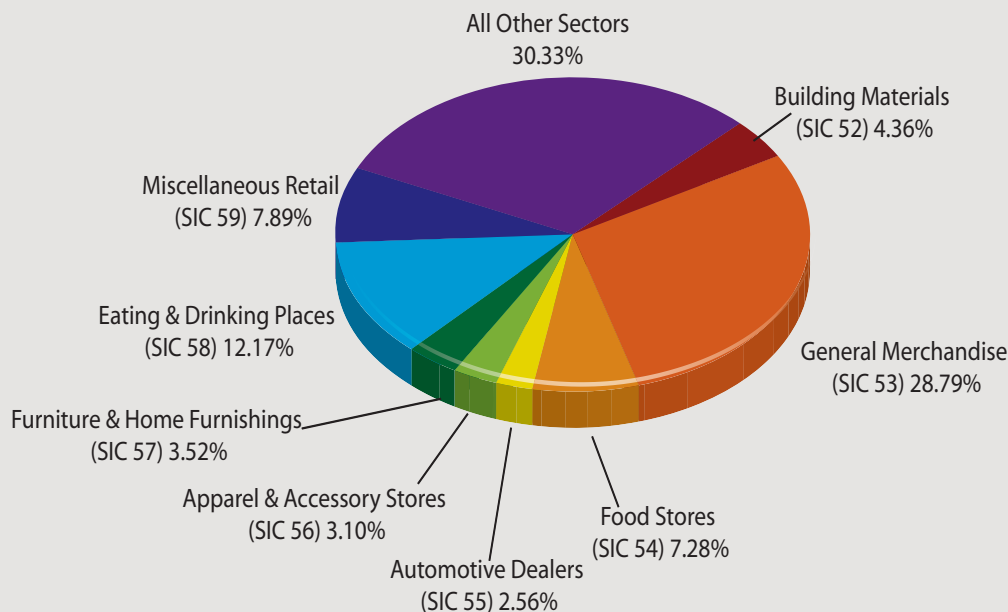
*Chart 1: Weatherford Retail Trade Sectors (SIC 52-59) City Sales Tax Collections*



Source: Oklahoma Tax Commission

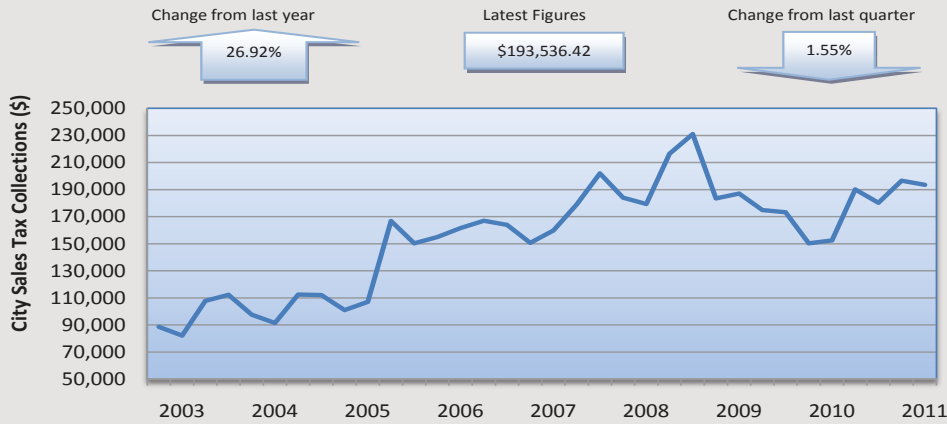
The Retail Trade sectors (SIC 52-59) make up 69.67% of the total sales tax collections in Weatherford during 1st Qtr 2011. The General Merchandise sector (SIC 53) accounts for 28.79% of total sales tax collections; while all other sectors (excluding the retail trade sectors) make up 30.33% of total sales tax collections.

*Chart 2: Proportion of 1st Qtr 2011 Retail Trade Sectors (SIC 52-59) Sales Tax Collections to Total Sales Tax Collections in Weatherford*



Source: Oklahoma Tax Commission

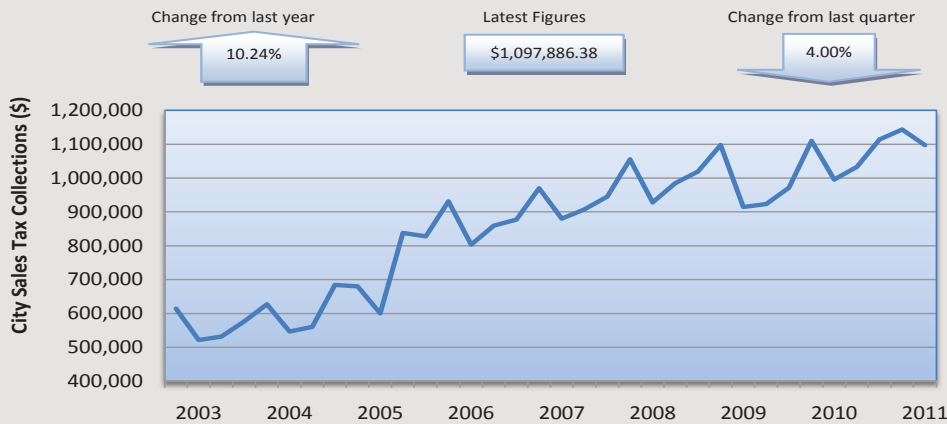
### Chart 3: Weatherford Durable Goods City Sales Tax Collections



Durable Goods Retail Trade Sectors	1st Qtr 2011
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$80,845.57
Automotive Dealers & Gasoline Service Stations	\$47,402.74
Furniture, Home Furnishings & Equipment Stores	\$65,288.11
<b>Durable Goods</b>	<b>\$193,536.42</b>

Source: Oklahoma Tax Commission

### Chart 4: Weatherford Nondurable Goods City Sales Tax Collections



Nondurable Goods Retail Trade Sectors	1st Qtr 2011
General Merchandise Stores	\$533,612.15
Food Stores	\$134,982.43
Apparel & Accessory Stores	\$57,465.30
Eating & Drinking Places	\$225,567.24
Miscellaneous Retail	\$146,259.26
<b>Nondurable Goods</b>	<b>\$1,097,886.38</b>

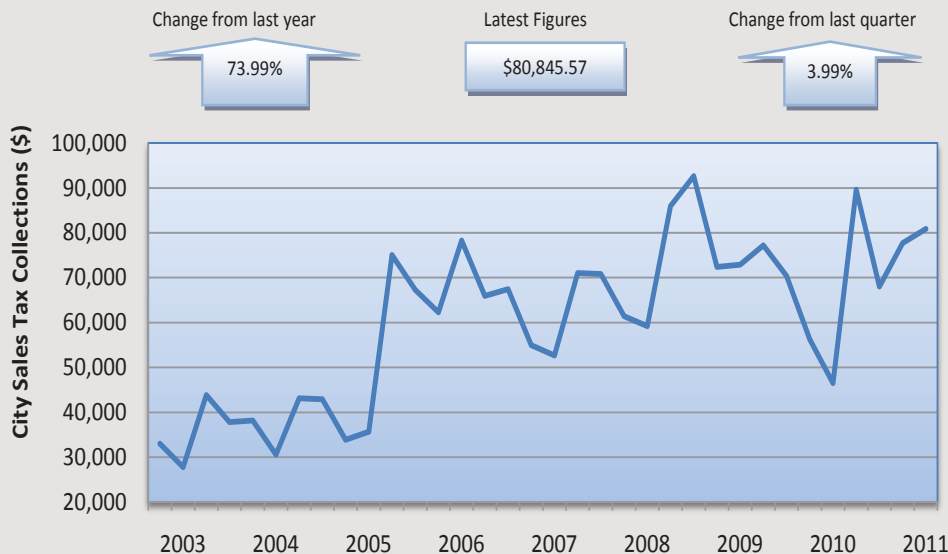
Source: Oklahoma Tax Commission

Durable goods for the retail trade sectors (SIC 52-59) accounted for \$193,536.42 during 1st Qtr 2011. This is a decrease of 1.55% from the previous quarters total of \$196,586.23

Nondurable goods totaled \$1,097,886.38 during 1st Qtr 2011. This represents a decrease of 4.00% from the previous quarter.

Weatherford building materials, hardware, garden supply and mobile home dealer city sales tax collections were up 3.99% on the quarter for a total city sales tax collection of \$80,845.57 in the sector. Over the course of the past year, city sales tax collections were up 73.99%. It is important to note that this SIC category includes lumber and other building materials dealers; paint, glass and wallpaper stores; hardware stores; retail nurseries, lawn and garden supply stores; and mobile home dealers.

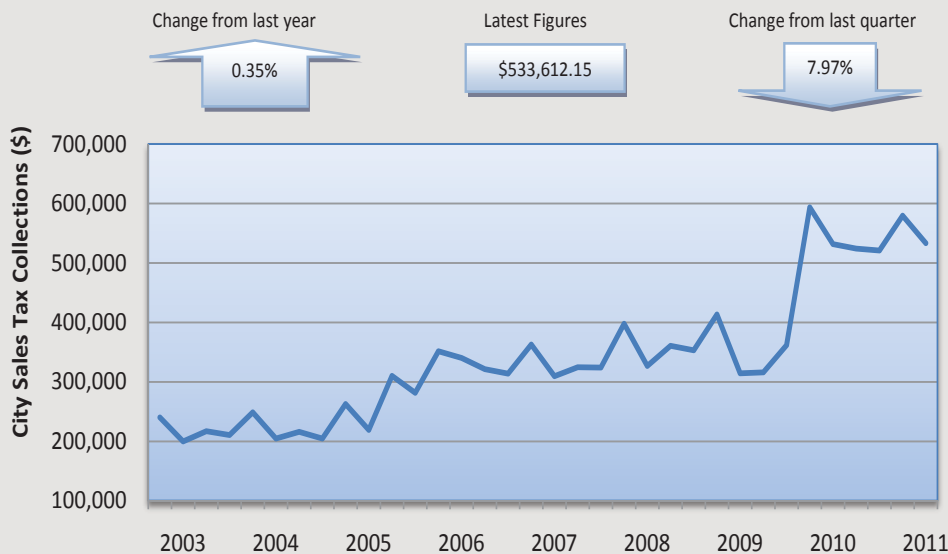
*Chart 5: Weatherford Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections*



Source: Oklahoma Tax Commission

Weatherford general merchandise stores city sales tax collections were down 7.97% between 4th Qtr 2010 and 1st Qtr 2011. When compared to the previous year, the sector's city sales tax collections were up 0.35%. The General Merchandise Stores sector consists of department stores; variety stores; and miscellaneous general merchandise stores.

*Chart 6: Weatherford General Merchandise Stores (SIC 53) City Sales Tax Collections*



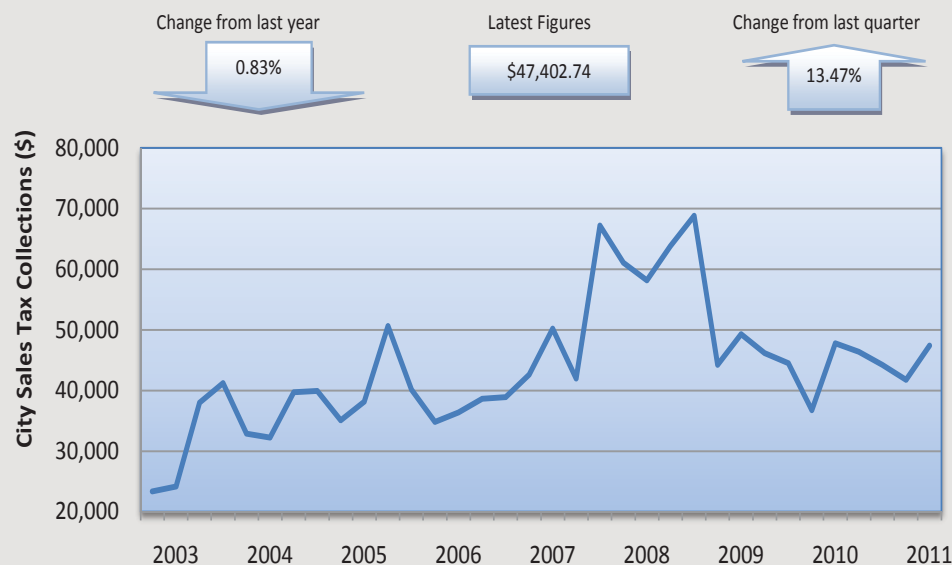
Source: Oklahoma Tax Commission

*Chart 7:* Weatherford Food Stores (SIC 54) City Sales Tax Collections



Source: Oklahoma Tax Commission

*Chart 8:* Weatherford Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections



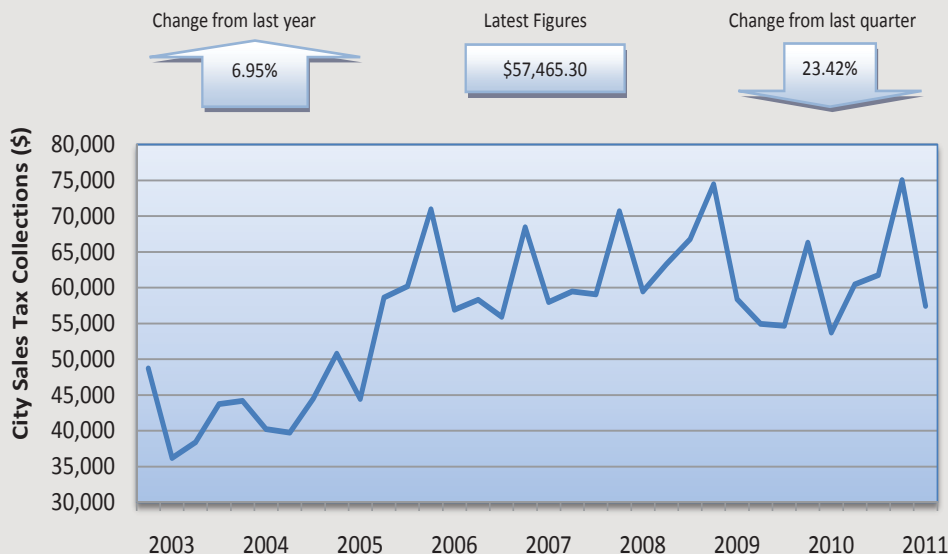
Source: Oklahoma Tax Commission

Weatherford food stores city sales tax collections rose 0.82% between 4th Qtr 2010 and 1st Qtr 2011 and 24.92% between 1st Qtr 2010 and 1st Qtr 2011. This SIC sector includes grocery stores; meat and fish markets, including freezer provisioners; fruit and vegetable markets; candy, nut and confectionery stores; dairy products stores; retail bakeries; and miscellaneous food stores.

Weatherford automotive dealers and gasoline service stations city sales tax collections were up 13.47% on the quarter for a total city sales tax collection of \$47,402.74 in the sector. Between 1st Qtr 2010 and 1st Qtr 2011, the sector's city sales tax collections were down 0.83%. It is important to note that this SIC category includes motor vehicle dealers (new and used); motor vehicle dealers (used only); auto and home supply stores; gasoline service stations; boat dealers; recreational vehicle dealers; motorcycle dealers; and automotive dealers, not elsewhere classified.

Weatherford apparel and accessory stores city sales tax collections fell 23.42% between 4th Qtr 2010 and 1st Qtr 2011. When compared to the previous year, the sector's city sales tax collections were up 6.95%. The Apparel and Accessory Stores sector includes men's and boy's clothing and accessory stores; women's clothing stores; women's accessory and specialty stores; children's and infants' wear stores; family clothing stores; shoe stores; and miscellaneous apparel and accessory stores.

*Chart 9:* Weatherford Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



Source: Oklahoma Tax Commission

Weatherford furniture, home furnishings and equipment stores city sales tax collections were down 15.28% from the previous quarter. Over the course of the past year, the city sales tax collections for the sector rose 12.14%. The Furniture, Home Furnishings and Equipment Stores sector consists of home furniture and furnishings stores; household appliance stores; and radio, television, consumer electronics and music stores.

*Chart 10:* Weatherford Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



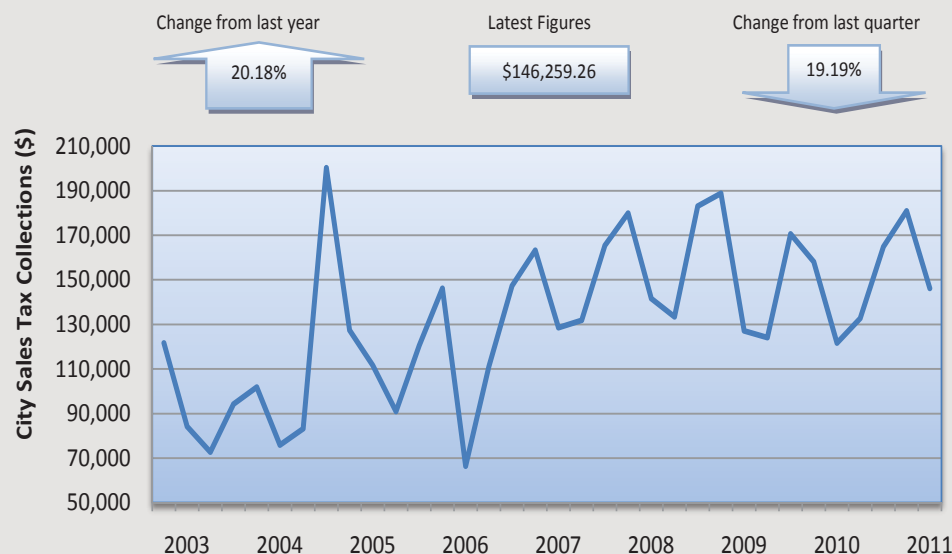
Source: Oklahoma Tax Commission

*Chart 11: Weatherford Eating and Drinking Places (SIC 58) City Sales Tax Collections*



Source: Oklahoma Tax Commission

*Chart 12: Weatherford Miscellaneous Retail (SIC 59) City Sales Tax Collections*



Source: Oklahoma Tax Commission

Weatherford eating and drinking places city sales tax collections rose 29.75% between 4th Qtr 2010 and 1st Qtr 2011 and 24.89% between 1st Qtr 2010 and 1st Qtr 2011. This SIC sector includes eating and drinking places.

Weatherford miscellaneous retail city sales tax collections were down 19.19% from the previous quarter for a total city sales tax collection of \$146,259.26 in the sector. The sector's city sales tax collections were up 20.18% for the year. The Miscellaneous Retail sector consists of drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers; fuel dealers; and retail stores, not elsewhere classified.