

Southwestern Oklahoma State University
Center for Economic & Business Development
100 Campus Drive
Weatherford, Oklahoma 73096

Southwestern Oklahoma Impact Coalition Conference



January 27, 2006
Chickasha, OK

SOIC Members



Western Oklahoma State College

ASSOCIATION
SOUTH
CENTRAL
OKLAHOMA
GOVERNMENTS, A Trust Authority
-A Regional Council of Local Governments-
COUNTIES - CITIES & TOWNS - CONSERVATION DISTRICTS



History of Southwest Oklahoma Impact Coalition (SOIC)

The Southwestern Oklahoma Impact Coalition (SOIC) is a voluntary association which consists of Southwestern Oklahoma State University, Western Oklahoma State College, Cameron University, University of Science and Arts of Oklahoma, Redlands Community College, Association of South Central Oklahoma Governments, and South Western Oklahoma Development Authority. The mission of the coalition is to reinforce and help grow wealth in the Southwest Quadrant of Oklahoma by maximizing and coordinating workforce and economic development opportunities through a collaborative process.

SOIC has partnered with the Oklahoma Department of Commerce in conducting the E-Synchronist survey of manufacturing businesses in southwest Oklahoma. E-Synchronist is a web-based research tool for identifying today's business needs to help plan successful local, regional, and statewide business retention and expansion initiatives. This tool enables local economic development professionals to assess existing business needs and identify opportunities for retention and growth.

Funding for this project comes from the Economic Development Administration, Austin, TX regional office which is headed by Pedro Garza. The mission of EDA is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

Agenda

- 9:00 Opening Remarks - Dr. John Feaver & Pedro Garza
9:20 Kathryn Taylor, Secretary of Commerce
9:30 Dr. Marvin Hankins - e-Synchronist
10:20 Break
10:30 Hugh McCrabb - Work Keys
11:20 Panel Discussion
Noon Wrap-Up - Blaine Smith
Lunch Complimentary

Speakers



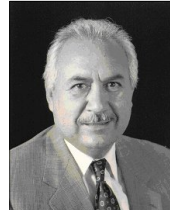
John Feaver, historian and educator, is the 12th President of the University of Science and Arts of Oklahoma. He spent 22 years on the faculty, and 12 years as Vice President for Academic Affairs, at Oklahoma's public liberal arts college. Before joining USAO in 1989 he was a faculty instructor of history at

O.U. Feaver is a member of the Oklahoma State Regents for Higher Education council of Presidents and, over the years, has served on numerous State Regents advisory groups. He is the past Chairman of the Board of Directors of the Oklahoma Academy for State Goals and is a member of the Academy's Executive Committee. He sits on the Board of Directors of the Oklahoma Heritage Association, Preservation Oklahoma, Inc., A+ Schools, and the Oklahoma Community Institute. He serves as Chair of the Chickasha Historic Preservation Commission and is a member of the Grady County Economic Development Council.

Kathryn L. Taylor was appointed by Governor Brad Henry in February 2003 to serve as Secretary of Commerce & Tourism. She oversees state economic development and tourism agencies, in addition to serving as the Executive Director of the Department of Commerce. Taylor was the first Commerce Secretary to be tasked with oversight of three state agencies – Commerce, Tourism and Workforce Development/Oklahoma Employment Security Commission, representing more than 2,000 employees. She also serves as Governor Henry's Small Business Advocate.



Pedro Garza became Regional Director of the EDA Southwestern Region in January 1996. As regional Director, Mr. Garza oversees infrastructure development, capacity building and economic adjustment assistance in Arkansas, Louisiana, New Mexico, Oklahoma and Texas. Earlier in EDA, Garza served as Deputy Assistant Secretary for Program Operations in Washington, DC. Previous to joining EDA, Mr. Garza was President of Policy Research Group, a public policy consulting business in Austin, concentrating on community development and competitiveness issues.



Dr. Marvin Hankins currently serves as full-time director for the Center for Economic and Business Development at Southwestern Oklahoma State University. He is committed to helping develop a strong and healthy economy for western Oklahoma by building strategic alliances, promoting small businesses through business retention, expansion, and workforce development programs. He has co-authored the Great Plains General Business Index, a quarterly econometric publication designed to monitor, assess, and forecast the economy in Western Oklahoma. He has also been actively involved with numerous research projects involving economic impact and counterfactual analysis for businesses, state agencies, and Oklahoma communities.

Hugh McCrabb is Director of Technical and Occupational Activity at the Oklahoma State Regents for Higher Education. He works closely with State System institutions, businesses, K-12 administrators, CareerTech administrators, and many other organizations forming partnerships and addressing workforce development issues. He has been instrumental in developing the Tinker Education and Training Partnership, the Northern Oklahoma College/ConocoPhillips Process Technology Program, and other cooperative partnerships and agreements. Hugh serves on the Workforce Solutions Staffing Team that facilitates the Governor's Council for Workforce and Economic Development.



Blaine Smith has been executive director of the Association of South Central Oklahoma Governments since 1987. Prior to that, he was an Army officer for 23 years and, subsequently, a television news reporter and anchor. He has a bachelor's degree in journalism from the University of Oklahoma and a master's degree in education from Pepperdine University.

Panel

Marilyn Feaver, Panel Moderator, is the President of the Grady County Economic Development Council and the Chickasha Chamber of Commerce. She previously served as Director of Government Affairs, Executive Vice President and as President and CEO for the Lawton/Fort Sill Chamber of Commerce and was named as the Oklahoma Chamber of Commerce Executive of the Year in 2000 for her work in economic development and is a Leadership Oklahoma alumnus. In 2002 she was chosen as one the "top 50 women in the state" by the Journal Record and was selected as a participant for the National Women's Leadership Summit in Washington, D.C. One of Feaver's highest honors was



Panel Members

Doug Schones - Dyna-Turn, Elk City

Jeff Ledford - SKF, Hobart

Judy Rector, American Mattress Co., Inc., Chickasha

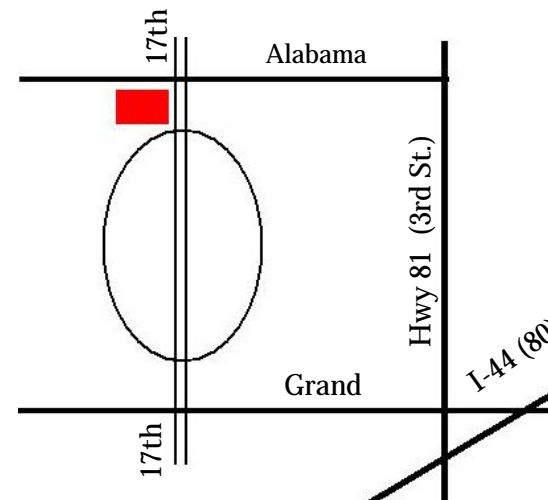
David Delana - Heritage Press, El Reno

Location

Chickasha, OK - USAO Campus

NW Corner of 17th & Alabama (Park Anywhere on Campus)

Ballroom on the 2nd Floor of the Student Center



RSVP

Please RSVP by January 16th, 2006

(Essential for meal planning)

To Keri McReynolds via:

Email: mcreynoldsk@redlandscs.edu

Phone: (405) 422-1271

Fax: (405) 422-1227

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: () _____

Fax: () _____

E-mail: _____

Additional Attendees:

