

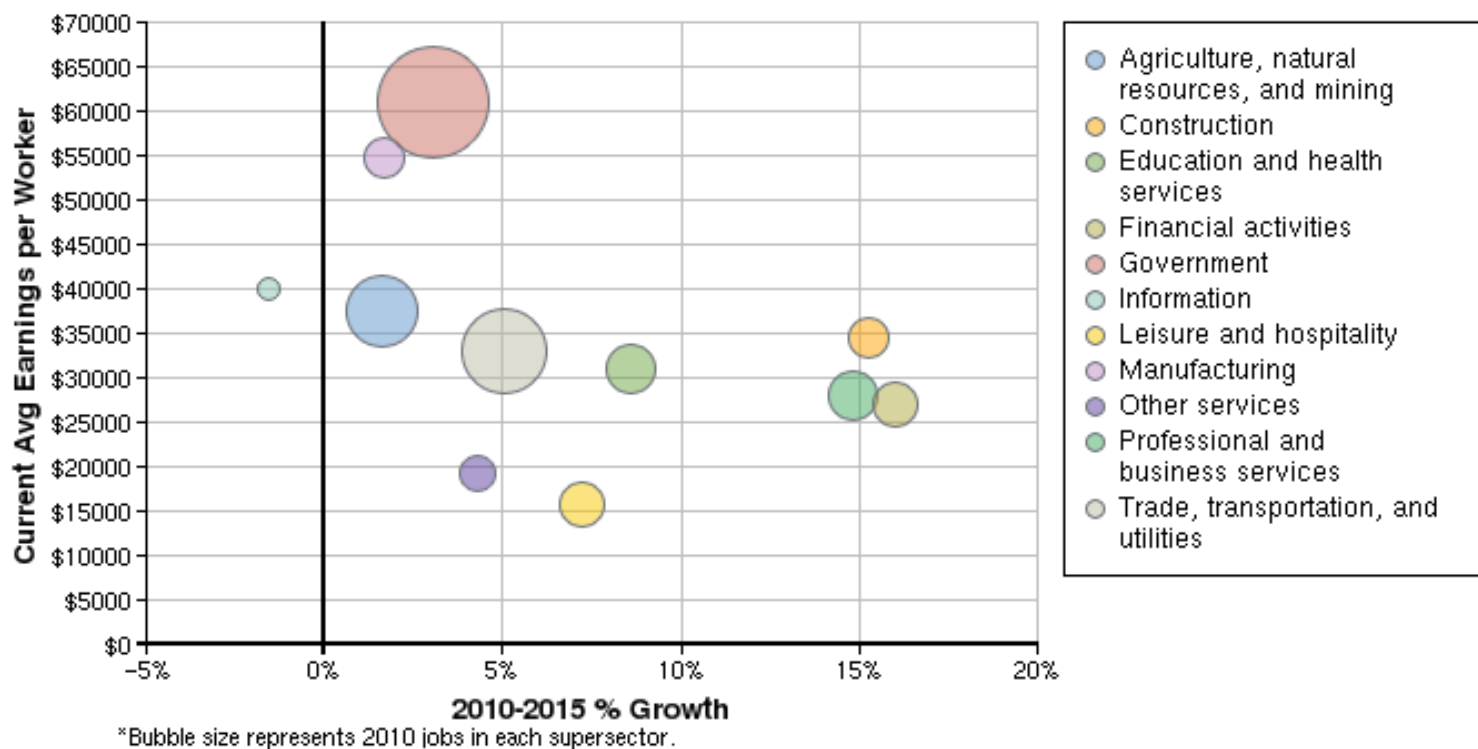
Region Info

Region: SOIC

County Areas: Beckham, Oklahoma (40009), Blaine, Oklahoma (40011), Caddo, Oklahoma (40015), Canadian, Oklahoma (40017), Comanche, Oklahoma (40031), Cotton, Oklahoma (40033), Custer, Oklahoma (40039), Dewey, Oklahoma (40043), Grady, Oklahoma (40051), Greer, Oklahoma (40055), Harmon, Oklahoma (40057), Jackson, Oklahoma (40065), Jefferson, Oklahoma (40067), Kingfisher, Oklahoma (40073), Kiowa, Oklahoma (40075), McClain, Oklahoma (40087), Roger Mills, Oklahoma (40129), Stephens, Oklahoma (40137), Tillman, Oklahoma (40141), Washita, Oklahoma (40149)

Industry Size and Growth

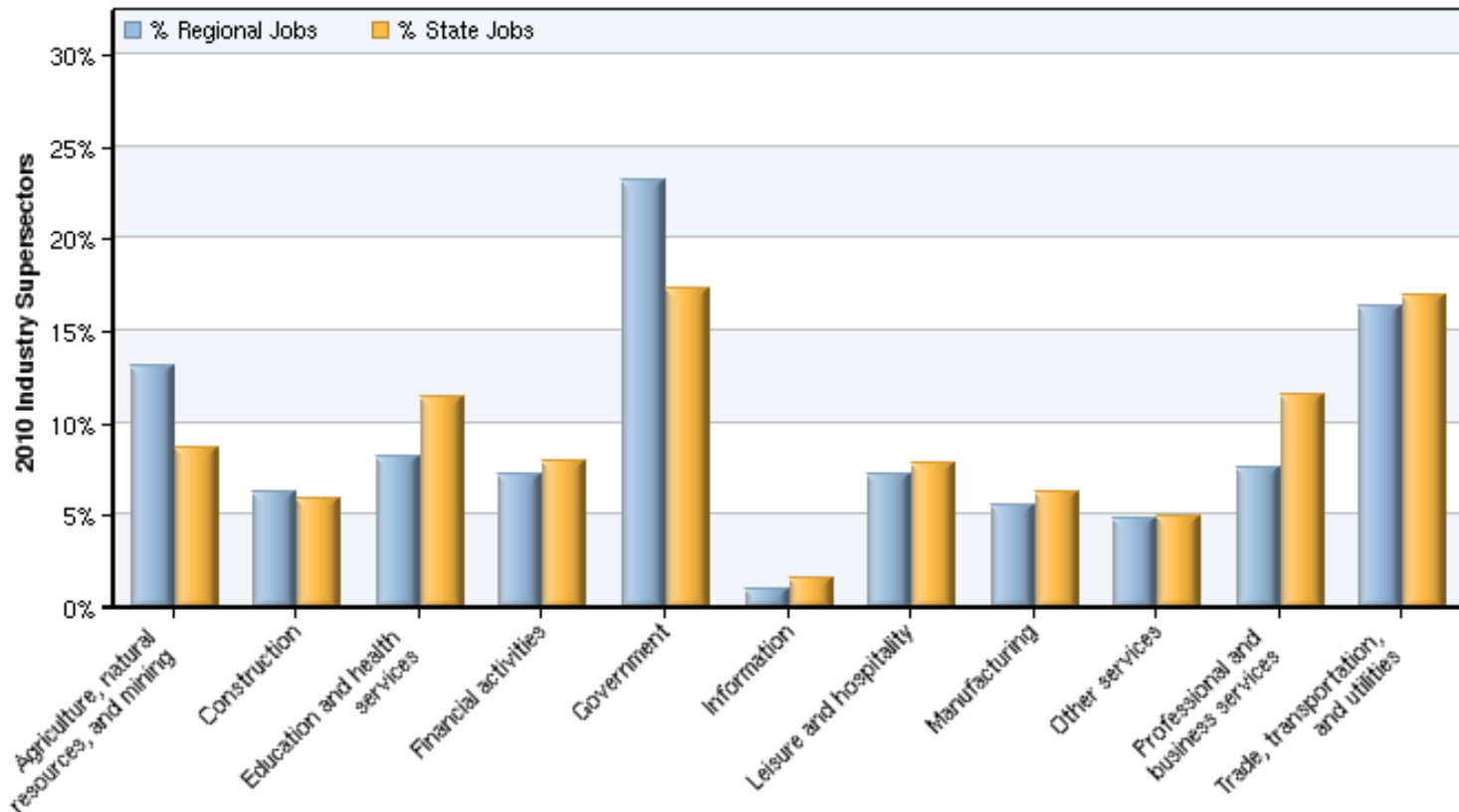
2010 - 2015 Size and Growth



Description	2010 Jobs	2015 Jobs	Growth	% Growth	Current EPW
Agriculture, natural resources, and mining	35,050	35,621	571	2%	\$37,534
Construction	16,551	19,073	2,522	15%	\$34,510
Education and health services	21,628	23,486	1,858	9%	\$30,988
Financial activities	19,186	22,255	3,069	16%	\$26,923
Government	61,933	63,802	1,869	3%	\$61,113
Information	2,510	2,471	-39	-2%	\$39,888
Leisure and hospitality	19,051	20,431	1,380	7%	\$15,734
Manufacturing	14,632	14,873	241	2%	\$54,714
Other services	12,704	13,245	541	4%	\$19,259
Professional and business services	20,123	23,108	2,985	15%	\$28,079
Trade, transportation, and utilities	43,443	45,630	2,187	5%	\$33,094
Total	266,810	283,995	17,185	6%	\$38,627

Source: EMSI Complete Employment - 3rd Quarter 2010

2010 Industrial Makeup

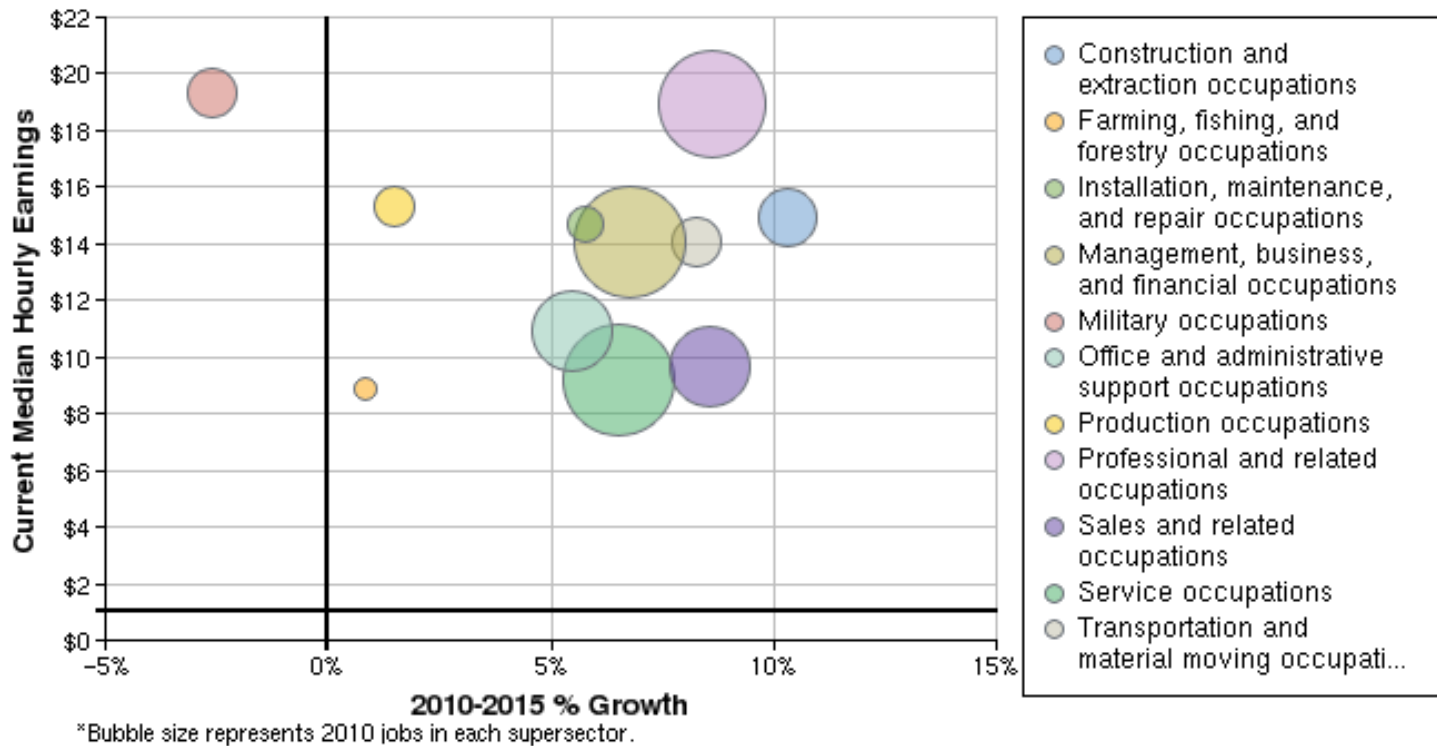


Description	2010 Regional Jobs	% Regional Jobs	2010 State Jobs	% State Jobs
Agriculture, natural resources, and mining	35,050	13.1%	182,463	8.7%
Construction	16,551	6.2%	124,593	5.9%
Education and health services	21,628	8.1%	238,667	11.4%
Financial activities	19,186	7.2%	167,149	8.0%
Government	61,933	23.2%	362,068	17.2%
Information	2,510	0.9%	32,126	1.5%
Leisure and hospitality	19,051	7.1%	162,881	7.8%
Manufacturing	14,632	5.5%	130,994	6.2%
Other services	12,704	4.8%	102,211	4.9%
Professional and business services	20,123	7.5%	241,863	11.5%
Trade, transportation, and utilities	43,443	16.3%	354,433	16.9%

Source: EMSI Complete Employment - 3rd Quarter 2010

Occupation Size and Growth

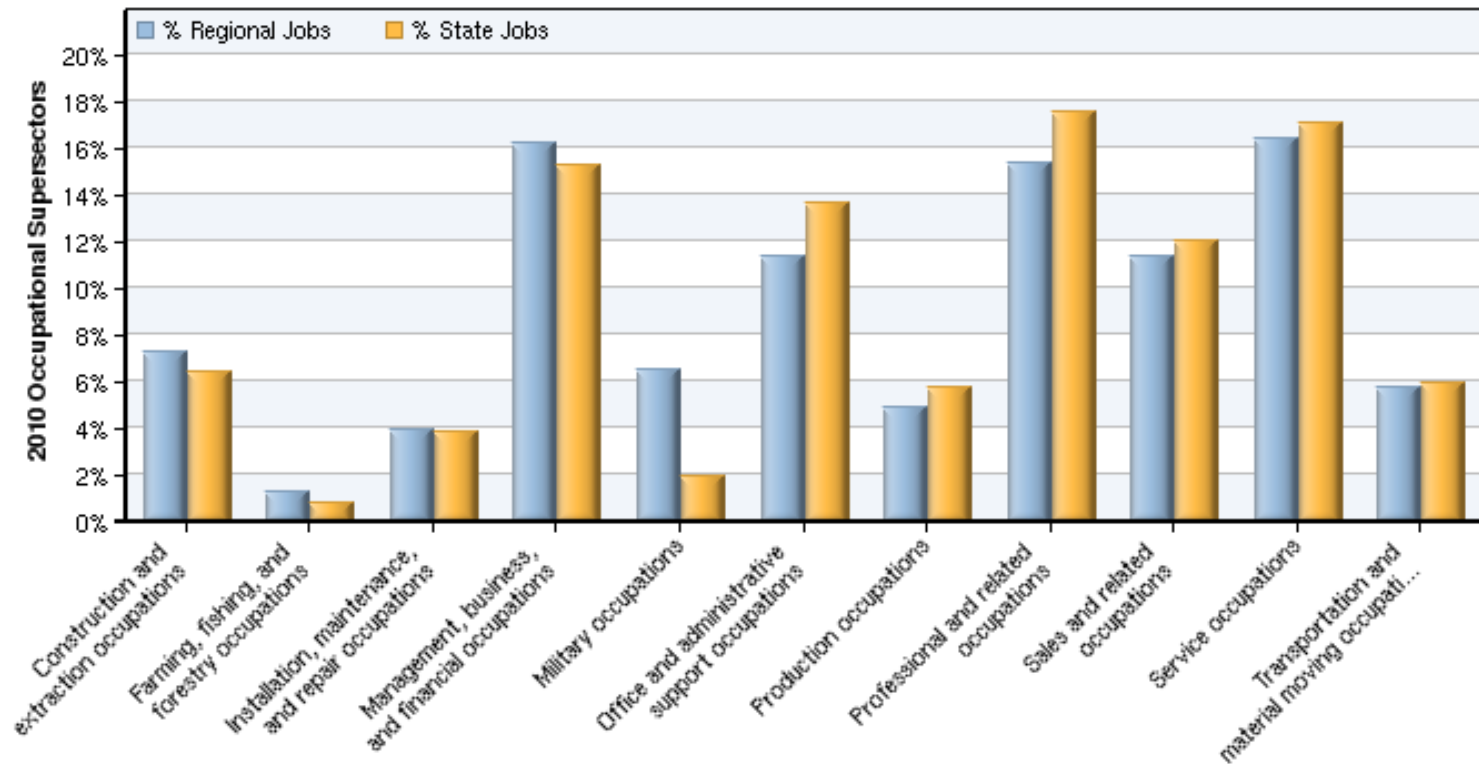
2010 - 2015 Size and Growth



Description	2010 Jobs	2015 Jobs	Growth	% Growth	Current Median Hourly Earnings
Construction and extraction occupations	19,304	21,296	1,992	10%	\$14.97
Farming, fishing, and forestry occupations	3,350	3,378	28	1%	\$8.85
Installation, maintenance, and repair occupations	10,357	10,956	599	6%	\$14.70
Management, business, and financial occupations	43,224	46,150	2,926	7%	\$14.07
Military occupations	17,171	16,727	-444	-3%	\$19.30
Office and administrative support occupations	30,196	31,847	1,651	5%	\$10.96
Production occupations	12,854	13,046	192	1%	\$15.28
Professional and related occupations	41,007	44,542	3,535	9%	\$18.95
Sales and related occupations	30,345	32,938	2,593	9%	\$9.66
Service occupations	43,679	46,524	2,845	7%	\$9.16
Transportation and material moving occupations	15,323	16,590	1,267	8%	\$14.05
Total	266,810	283,995	17,185	6%	\$13.58

Source: EMSI Complete Employment - 3rd Quarter 2010

2010 Occupational Makeup

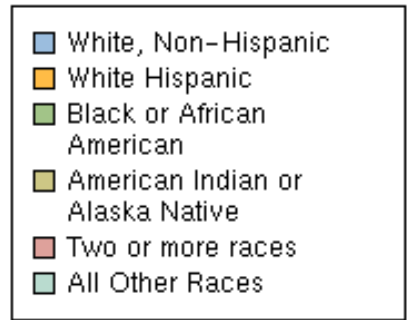
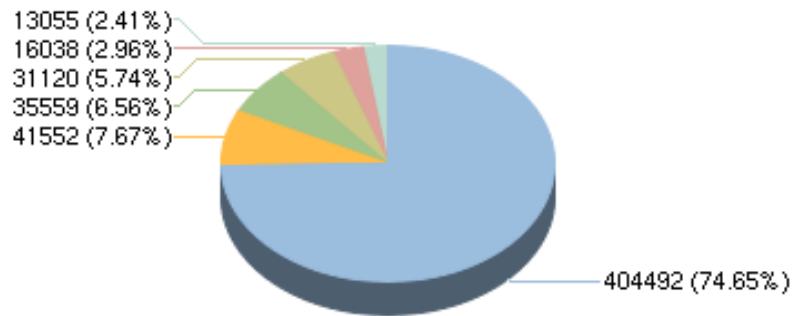


Description	2010 Regional Jobs	% Regional Jobs	2010 State Jobs	% State Jobs
Construction and extraction occupations	19,304	7.2%	133,188	6.3%
Farming, fishing, and forestry occupations	3,350	1.3%	16,089	0.8%
Installation, maintenance, and repair occupations	10,357	3.9%	80,944	3.9%
Management, business, and financial occupations	43,224	16.2%	320,642	15.3%
Military occupations	17,171	6.4%	39,812	1.9%
Office and administrative support occupations	30,196	11.3%	285,782	13.6%
Production occupations	12,854	4.8%	119,645	5.7%
Professional and related occupations	41,007	15.4%	367,885	17.5%
Sales and related occupations	30,345	11.4%	252,119	12.0%
Service occupations	43,679	16.4%	358,791	17.1%
Transportation and material moving occupations	15,323	5.7%	124,554	5.9%

Source: EMSI Complete Employment - 3rd Quarter 2010

Demographic Overview

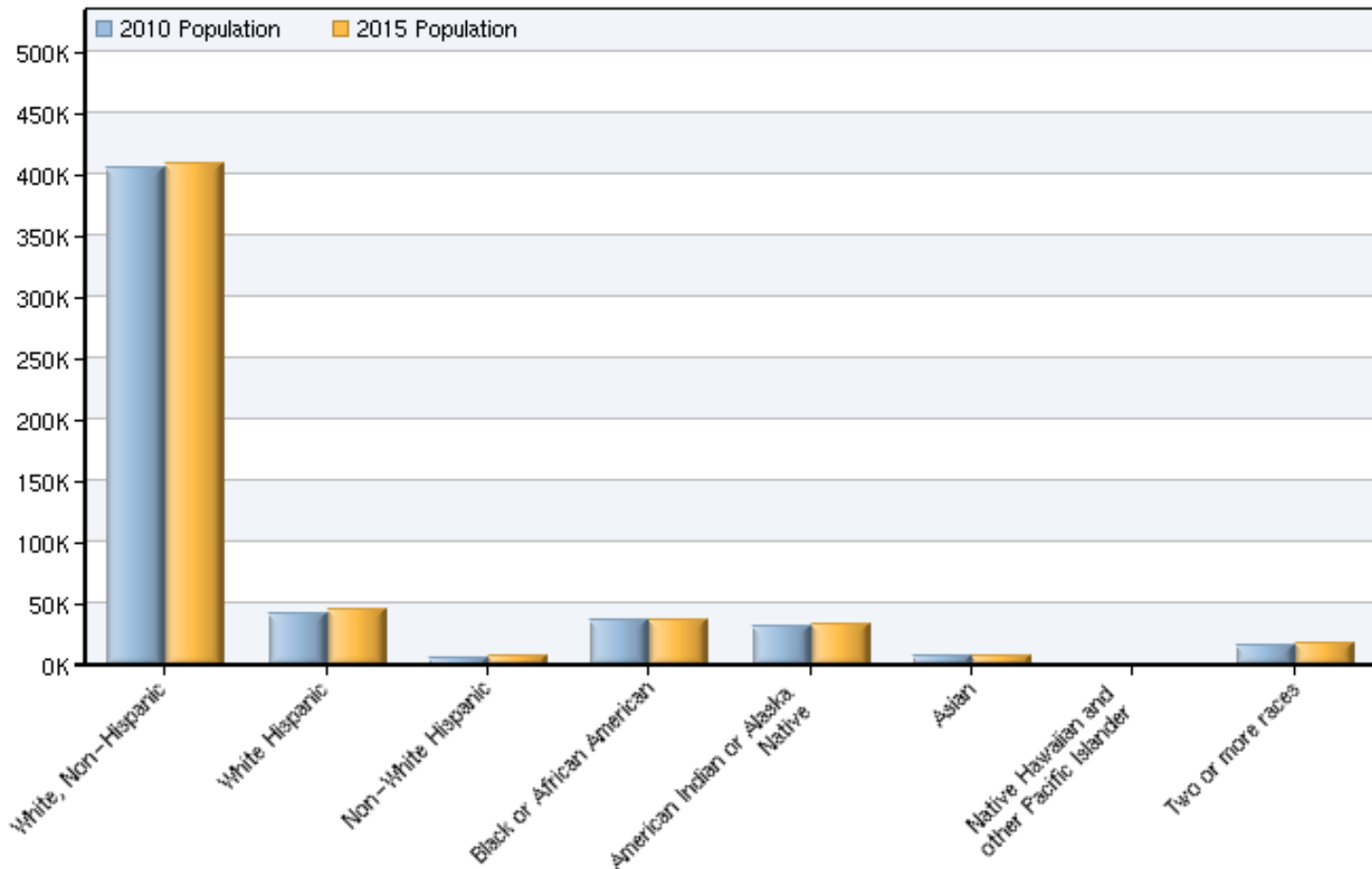
2010 Race/Ethnicity Breakdown



Ethnicity	2010 Population	% of Region
White, Non-Hispanic	404,492	74.65%
White Hispanic	41,552	7.67%
Non-White Hispanic	5,551	1.02%
Black or African American	35,559	6.56%
American Indian or Alaska Native	31,120	5.74%
Asian	6,784	1.25%
Native Hawaiian and other Pacific Islander	720	0.13%
Two or more races	16,038	2.96%

Source: EMSI Complete Employment - 3rd Quarter 2010

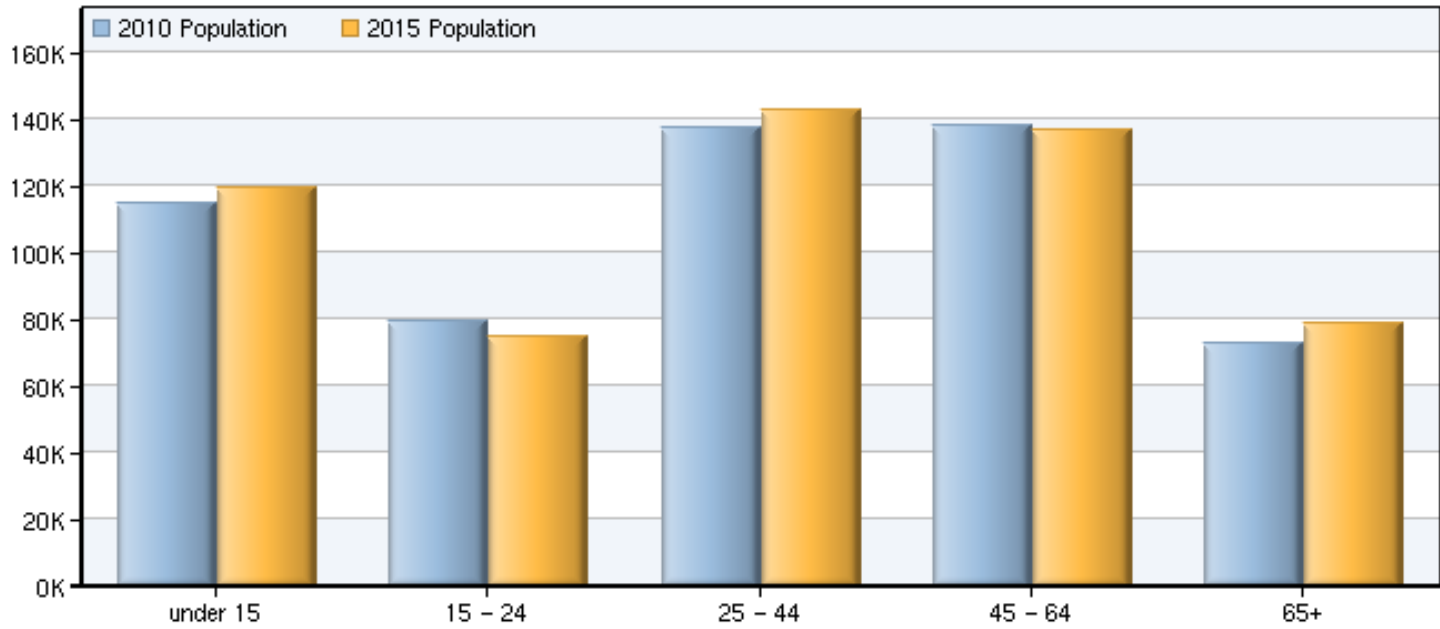
2010 - 2015 Race/Ethnicity Size and Growth



Race/Ethnicity	2010 Population	2015 Population	Change	% Change
White, Non-Hispanic	404,492	408,571	4,079	1%
White Hispanic	41,552	45,174	3,622	9%
Non-White Hispanic	5,551	6,186	635	11%
Black or African American	35,559	36,119	560	2%
American Indian or Alaska Native	31,120	32,022	902	3%
Asian	6,784	7,107	323	5%
Native Hawaiian and other Pacific Islander	720	757	37	5%
Two or more races	16,038	16,608	570	4%
Total	541,815	552,543	10,728	2%

Source: EMSI Complete Employment - 3rd Quarter 2010

2010 - 2015 Age Size and Growth



Age	2010 Population	2015 Population	Change	% Change
under 15	114,761	119,396	4,635	4%
15 - 24	79,281	74,610	-4,671	-6%
25 - 44	137,506	142,777	5,271	4%
45 - 64	137,898	136,978	-920	-1%
65+	72,369	78,782	6,413	9%
Total	541,815	552,543	10,728	2%

Source: EMSI Complete Employment - 3rd Quarter 2010

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission.