

By: Leia Moore



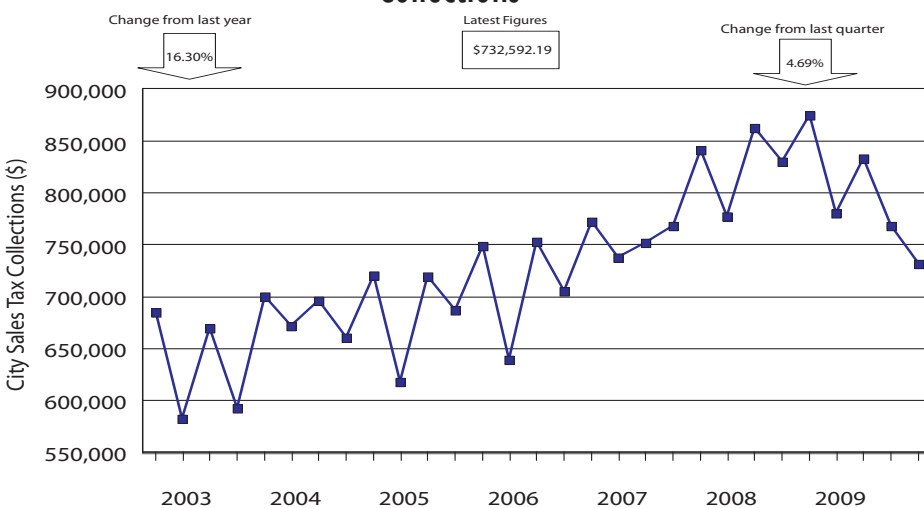
SOIC Regional Economic Indicators:

Clinton Focus on the Retail Trade Sectors (SIC 52-59)

Center for Economic & Business Development

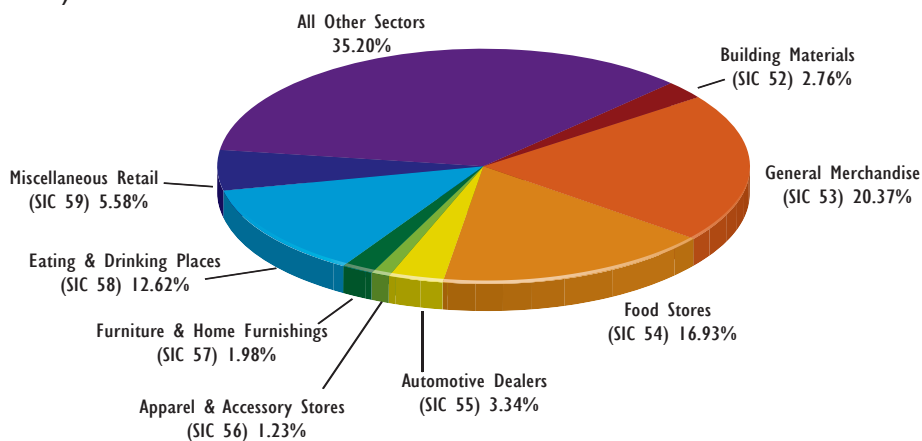
Clinton city sales tax collections for the Retail Trade sectors (SIC 52-59) fell 4.69% (\$0.036 million) in 4th Qtr 2009 from the previous quarter. The Apparel and Accessory Stores sector (SIC 56) managed the greatest percentage gain with 48.38% (\$0.005 million), followed by the General Merchandise Stores sector (SIC 53) with 18.45% (\$0.036 million). Over the course of the past year, none of the eight sectors managed an increase in their sector's city sales tax collections.

Chart 1: Clinton Retail Trade Sectors (SIC 52-59) City Sales Tax Collections



Source: Oklahoma Tax Commission

Chart 2: Proportion of 4th Qtr 2009 Retail Trade Sectors (SIC 52-59) Sales Tax Collections to Total Sales Tax Collections in Clinton



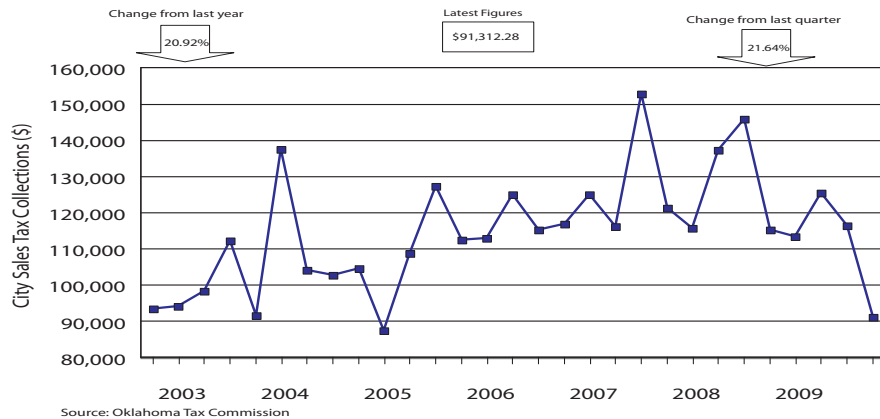
Source: Oklahoma Tax Commission

The Retail Trade sectors (SIC 52-59) make up 64.80% of the total sales tax collections in Clinton during 4th Qtr 2009. The General Merchandise sector (SIC 53) accounts for 20.37% of total sales tax collections; while all other sectors (excluding the retail trade sectors) make up 35.20% of total sales tax collections.

April 2010

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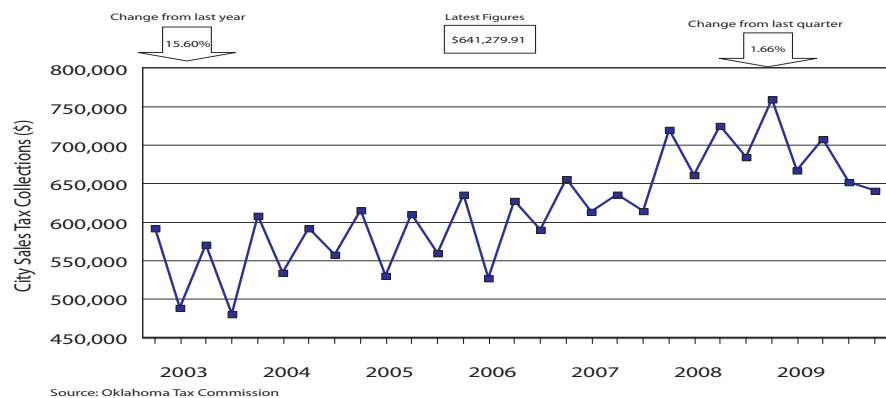
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Chart 3: Clinton Durable Goods City Sales Tax Collections

Durable Goods Retail Trade Sectors	4th Qtr 2009
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$31,156.38
Automotive Dealers & Gasoline Service Stations	\$37,726.71
Furniture, Home Furnishings & Equipment Stores	\$22,429.19
Durable Goods	\$91,312.28

Durable goods for the retail trade sectors (SIC 52-59) accounted for \$91,312.28 during 4th Qtr 2009. This is a decrease of 20.92% from the previous quarters total of \$116,522.51.

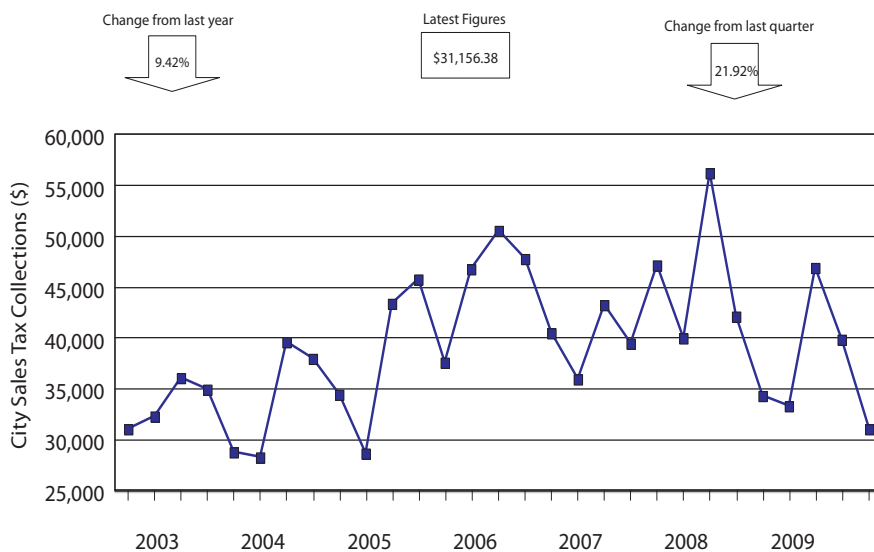
Nondurable goods totaled \$641,279.91 during 4th Qtr 2009. This represents a decrease of 1.66% from the previous quarter.

Chart 4: Clinton Nondurable Goods City Sales Tax Collections

Nondurable Goods Retail Trade Sectors	4th Qtr 2009
General Merchandise Stores	\$230,249.75
Food Stores	\$191,365.35
Apparel & Accessory Stores	\$13,941.63
Eating & Drinking Places	\$142,696.52
Miscellaneous Retail	\$63,026.66
Nondurable Goods	\$641,279.91

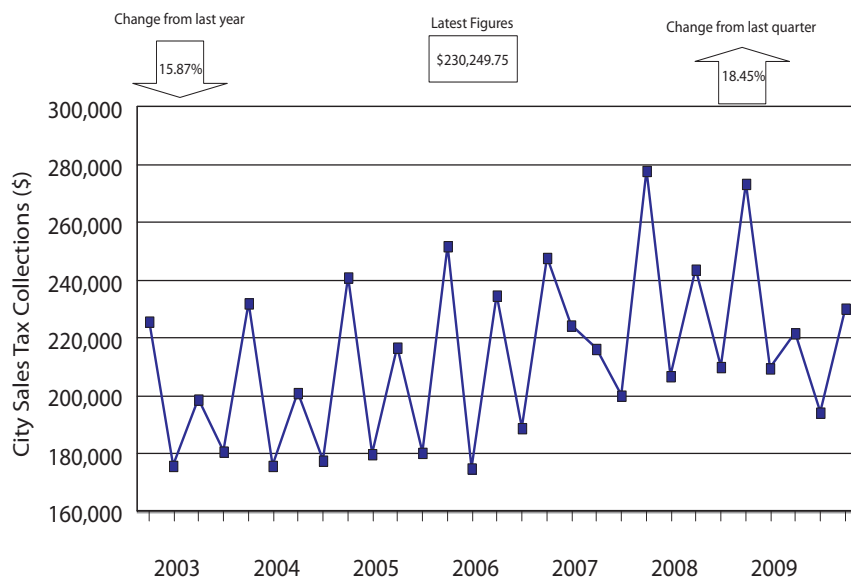
Clinton building materials, hardware, garden supply and mobile home dealer city sales tax collections were down 21.92% on the quarter for a total city sales tax collection of \$31,156.38 in the sector. Over the course of the past year, the sector's city sales tax collections were down 9.42%. It is important to note that this SIC category includes lumber and other building materials dealers; paint, glass and wallpaper stores; hardware stores; retail nurseries, lawn and garden supply stores; and mobile home dealers.

Chart 5: Clinton Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections



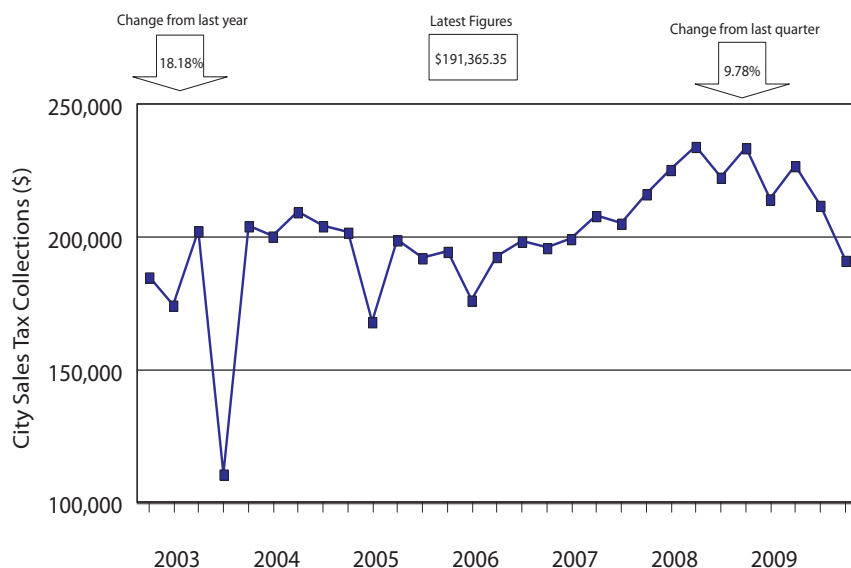
Source: Oklahoma Tax Commission

Chart 6: Clinton General Merchandise Stores (SIC 53) City Sales Tax Collections



Source: Oklahoma Tax Commission

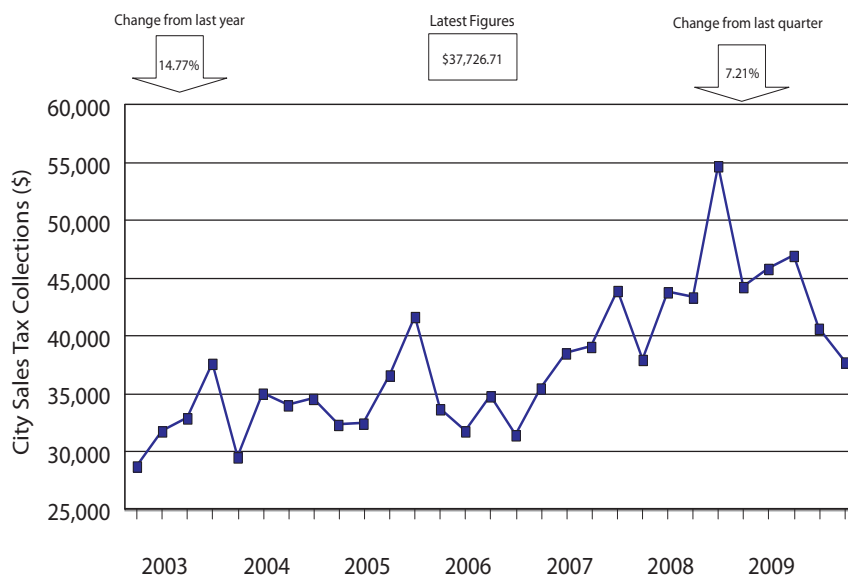
Clinton general merchandise stores city sales tax collections were up 18.45% between 3rd Qtr 2009 and 4th Qtr 2009 while the city sales tax collections were down 15.87% for the year. The General Merchandise Stores sector consists of department stores; variety stores; and miscellaneous general merchandise stores.

Chart 7: Clinton Food Stores (SIC 54) City Sales Tax Collections

Source: Oklahoma Tax Commission

Clinton food stores city sales tax collections fell 9.78% between 3rd Qtr 2009 and 4th Qtr 2009 and 18.18% between 4th Qtr 2008 and 4th Qtr 2009. This SIC sector includes grocery stores; meat and fish markets, including freezer provisioners; fruit and vegetable markets; candy, nut and confectionery stores; dairy products stores; retail bakeries; and miscellaneous food stores.

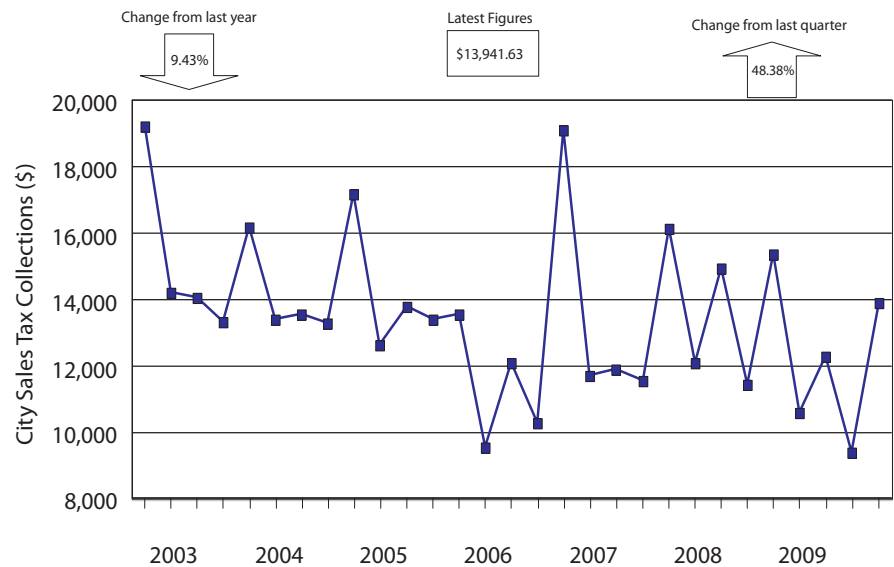
Clinton automotive dealers and gasoline service stations city sales tax collections were down 7.21% on the quarter. Between 4th Qtr 2008 and 4th Qtr 2009, the sector's city sales tax collections were down 14.77%. It is important to note that this SIC category includes motor vehicle dealers (new and used); motor vehicle dealers (used only); auto and home supply stores; gasoline service stations; boat dealers; recreational vehicle dealers; motorcycle dealers; and automotive dealers, not elsewhere classified.

Chart 8: Clinton Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections

Source: Oklahoma Tax Commission

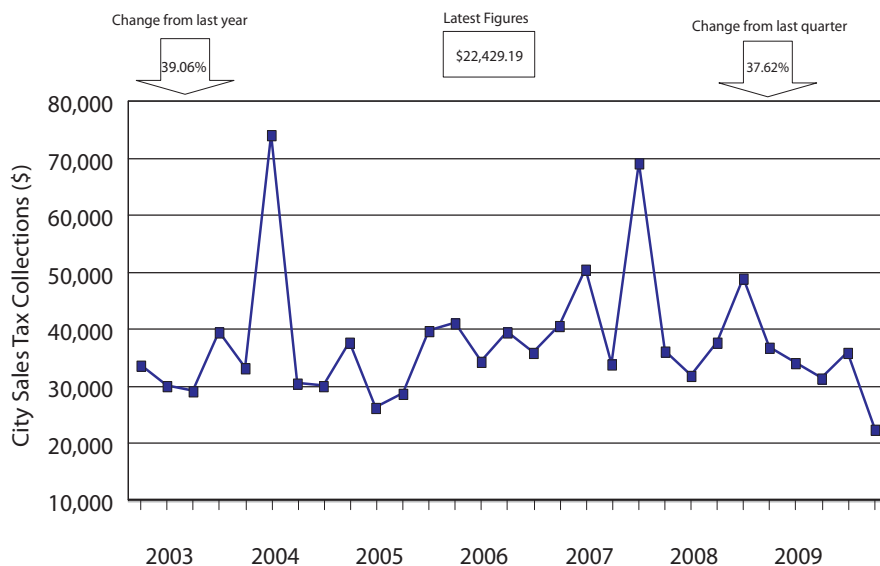
Clinton apparel and accessory stores city sales tax collections rose 48.38% between 3rd Qtr 2009 and 4th Qtr 2009. When compared to the previous year, the city sales tax collections were down 9.43% in the sector. The Apparel and Accessory Stores sector includes men's and boy's clothing and accessory stores; women's clothing stores; women's accessory and specialty stores; children's and infants' wear stores; family clothing stores; shoe stores; and miscellaneous apparel and accessory stores.

Chart 9: Clinton Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



Source: Oklahoma Tax Commission

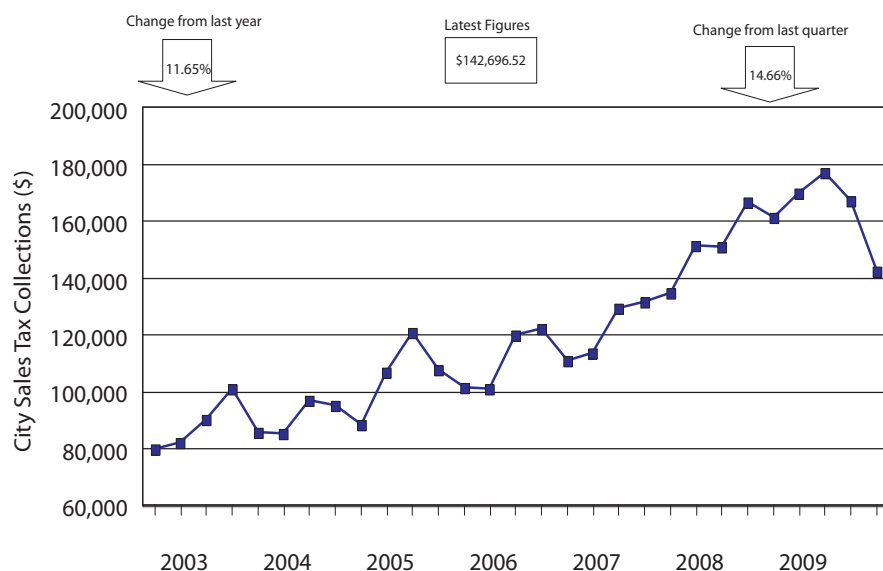
Chart 10: Clinton Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



Source: Oklahoma Tax Commission

Clinton furniture, home furnishings and equipment stores city sales tax collections were down 37.62% from the previous quarter and 39.06% from the previous year. The Furniture, Home Furnishings and Equipment Stores sector consists of home furniture and furnishings stores; household appliance stores; and radio, television, consumer electronics and music stores.

Chart 11: Clinton Eating and Drinking Places (SIC 58) City Sales Tax Collections

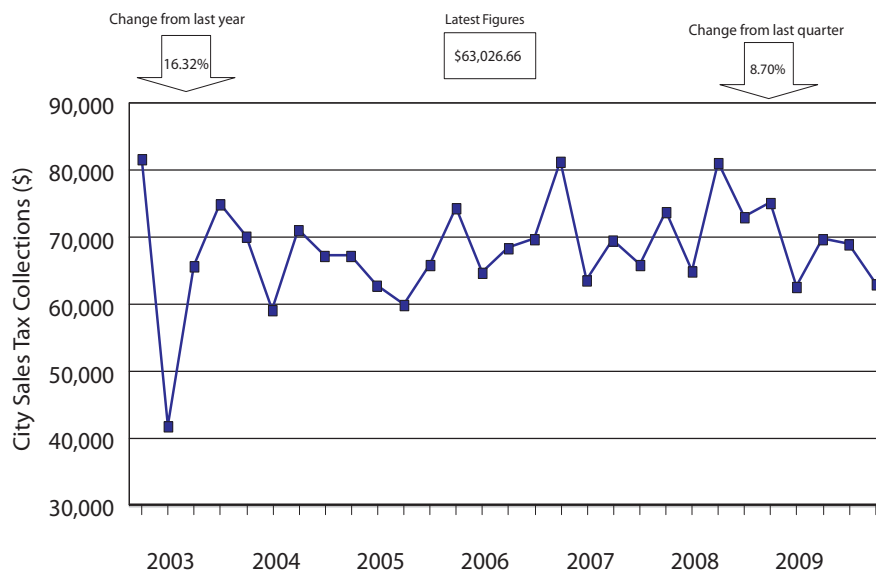


Source: Oklahoma Tax Commission

Clinton eating and drinking places city sales tax collections fell 14.66% between 3rd Qtr 2009 and 4th Qtr 2009. Over the course of the past year, the city sales tax collections fell 11.65%. This SIC sector includes eating and drinking places.

Clinton miscellaneous retail city sales tax collections were down 8.70% from the previous quarter for a total city sales tax collection of \$63,026.66 in the sector. When compared to the previous year, the sector's city sales tax collections were down 16.32%. The Miscellaneous Retail sector consists of drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers; fuel dealers; and retail stores, not elsewhere classified.

Chart 12: Clinton Miscellaneous Retail (SIC 59) City Sales Tax Collections



Source: Oklahoma Tax Commission