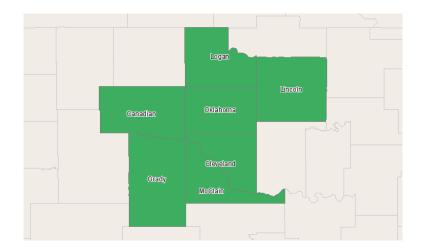
# **Southwest SWODA WIB**

P.O. Box 569 Burns Flat, Oklahoma 73624

# **All Reports**



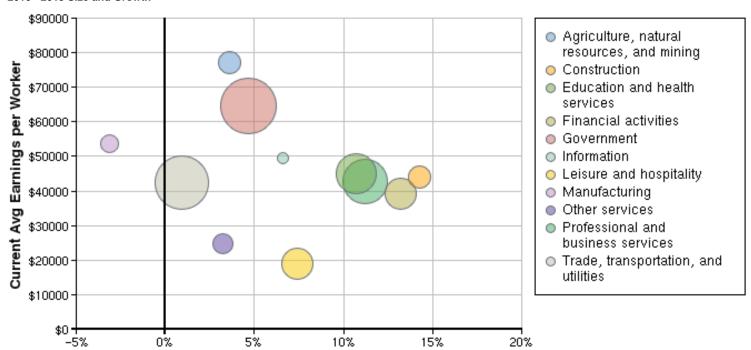
# **Region Info**

Region: MSA OKC

MSA Areas: Oklahoma City, OK (36420)

# **Industry Size and Growth**

2010 - 2015 Size and Growth

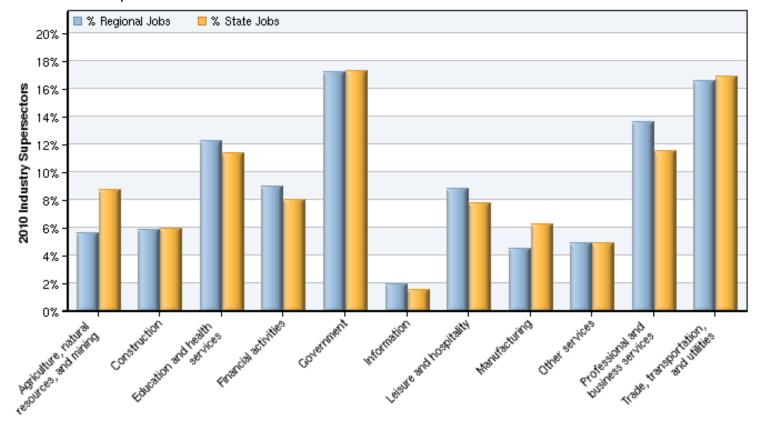


<sup>\*</sup>Bubble size represents 2010 jobs in each supersector.

Description	2010 Jobs	2015 Jobs	Growth	% Growth	Current
					EPW
Agriculture, natural resources, and mining	41,453	42,940	1,487	4%	\$77,227
Construction	43,435	49,621	6,186	14%	\$44,158
Education and health services	91,414	101,194	9,780	11%	\$45,056
Financial activities	66,758	75,564	8,806	13%	\$39,286
Government	127,859	133,845	5,986	5%	\$64,703
Information	14,500	15,460	960	7%	\$49,547
Leisure and hospitality	65,262	70,092	4,830	7%	\$18,952
Manufacturing	33,301	32,269	-1,032	-3%	\$53,829
Other services	36,296	37,467	1,171	3%	\$24,653
Professional and business services	101,408	112,784	11,376	11%	\$42,620
Trade, transportation, and utilities	123,289	124,462	1,173	1%	\$42,291
Total	744,976	795,698	50,722	7%	\$46,058

2010-2015 % Growth

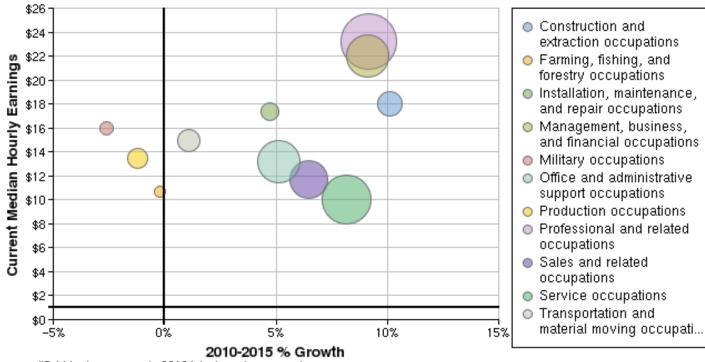
### 2010 Industrial Makeup



Description	2010 Regional Jobs	% Regional Jobs	2010 State Jobs	% State Jobs
Agriculture, natural resources,	41,453	5.6%	182,463	8.7%
and mining				
Construction	43,435	5.8%	124,593	5.9%
Education and health services	91,414	12.3%	238,667	11.4%
Financial activities	66,758	9.0%	167,149	8.0%
Government	127,859	17.2%	362,068	17.2%
Information	14,500	1.9%	32,126	1.5%
Leisure and hospitality	65,262	8.8%	162,881	7.8%
Manufacturing	33,301	4.5%	130,994	6.2%
Other services	36,296	4.9%	102,211	4.9%
Professional and business	101,408	13.6%	241,863	11.5%
services				
Trade, transportation, and	123,289	16.5%	354,433	16.9%
utilities				

### **Occupation Size and Growth**

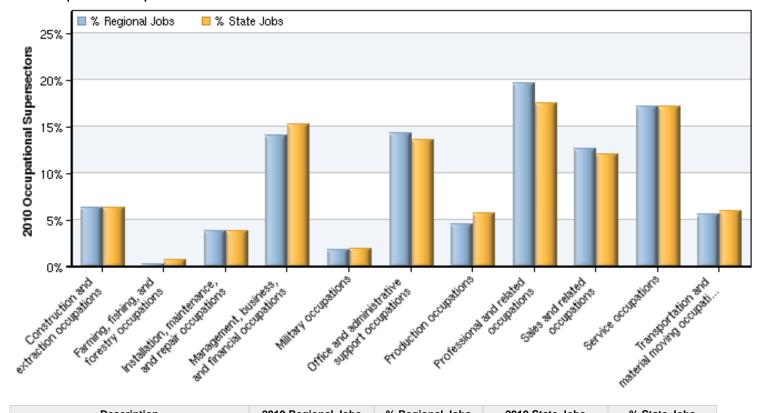
2010 - 2015 Size and Growth



\*Bubble size represents 2010 jobs in each supersector.

Description	2010 Jobs	2015 Jobs	Growth	% Growth	Current Median
					Hourly Earnings
Construction and extraction occupations	46,793	51,530	4,737	10%	\$17.97
Farming, fishing, and forestry occupations	2,071	2,067	-4	0%	\$10.71
Installation, maintenance, and repair occupations	28,365	29,710	1,345	5%	\$17.41
Management, business, and financial occupations	104,291	113,797	9,506	9%	\$22.05
Military occupations	13,009	12,672	-337	-3%	\$15.95
Office and administrative support occupations	106,773	112,245	5,472	5%	\$13.15
Production occupations	33,791	33,383	-408	-1%	\$13.47
Professional and related occupations	146,764	160,237	13,473	9%	\$23.24
Sales and related occupations	93,899	99,990	6,091	6%	\$11.73
Service occupations	127,269	137,658	10,389	8%	\$10.06
Transportation and material moving occupations	41,953	42,408	455	1%	\$14.96
Total	744,976	795,698	50,722	7%	\$16.30

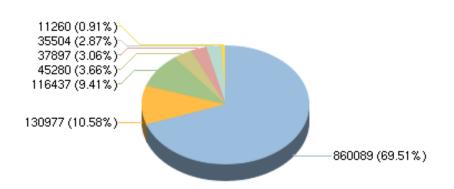
#### 2010 Occupational Makeup



Description	2010 Regional Jobs	% Regional Jobs	2010 State Jobs	% State Jobs
Construction and extraction occupations	46,793	6.3%	133,188	6.3%
Farming, fishing, and forestry occupations	2,071	0.3%	16,089	0.8%
Installation, maintenance, and repair	28,365	3.8%	80,944	3.9%
occupations				
Management, business, and financial	104,291	14.0%	320,642	15.3%
occupations				
Military occupations	13,009	1.7%	39,812	1.9%
Office and administrative support occupations	106,773	14.3%	285,782	13.6%
Production occupations	33,791	4.5%	119,645	5.7%
Professional and related occupations	146,764	19.7%	367,885	17.5%
Sales and related occupations	93,899	12.6%	252,119	12.0%
Service occupations	127,269	17.1%	358,791	17.1%
Transportation and material moving occupations	41,953	5.6%	124,554	5.9%

# **Demographic Overview**

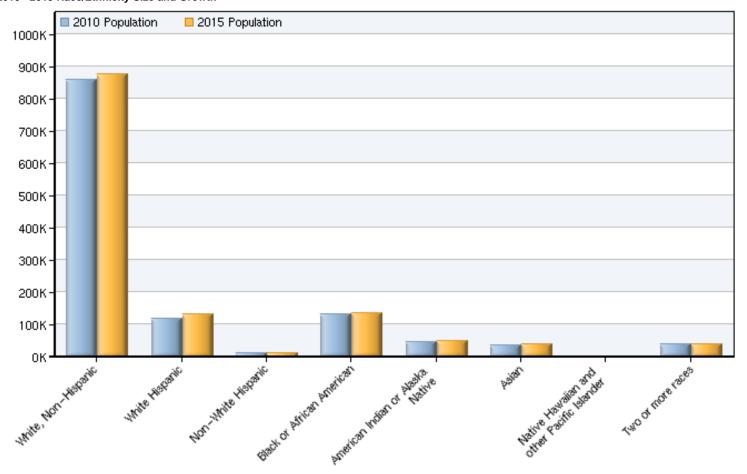
2010 Race/Ethnicity Breakdown



■ White, Non-Hispanic ■ Black or African American
■ White Hispanic ■ American Indian or Alaska Native
Two or more races Asian All Other Races

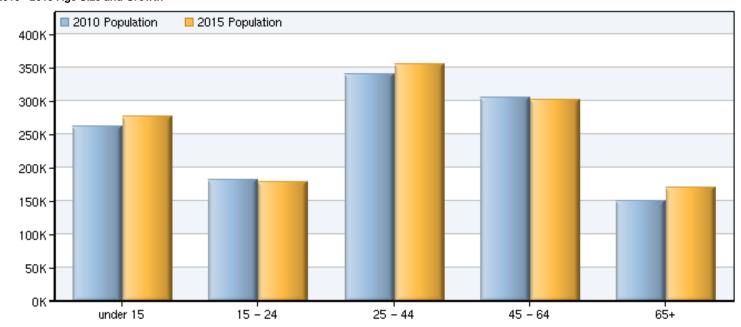
Ethnicity	2010 Population	% of Region
White, Non-Hispanic	860,089	69.51%
White Hispanic	116,437	9.41%
Non-White Hispanic	10,364	0.84%
Black or African American	130,977	10.58%
American Indian or Alaska Native	45,280	3.66%
Asian	35,504	2.87%
Native Hawaiian and other Pacific Islander	896	0.07%
Two or more races	37,897	3.06%

2010 - 2015 Race/Ethnicity Size and Growth



Race/Ethnicity	2010 Population	2015 Population	Change	% Change
White, Non-Hispanic	860,089	876,354	16,265	2%
White Hispanic	116,437	131,288	14,851	13%
Non-White Hispanic	10,364	11,885	1,521	15%
Black or African American	130,977	135,887	4,910	4%
American Indian or Alaska Native	45,280	46,775	1,495	3%
Asian	35,504	38,041	2,537	7%
Native Hawaiian and other Pacific Islander	896	980	84	9%
Two or more races	37,897	38,971	1,074	3%
Total	1,237,443	1,280,181	42,738	3%

#### 2010 - 2015 Age Size and Growth



Age	2010 Population	2015 Population	Change	% Change
under 15	261,049	276,069	15,020	6%
15 - 24	182,343	178,162	-4,181	-2%
25 - 44	339,499	355,017	15,518	5%
45 - 64	305,087	301,197	-3,890	-1%
65+	149,465	169,736	20,271	14%
Total	1,237,443	1,280,181	42,738	3%

#### **Data Sources and Calculations**

### **Industry Data**

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

### **Occupation Data**

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### **Demographic Data**

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

#### **State Data Sources**

This report uses state data from the following agencies: Oklahoma Employment Security Commission.