

SWOSU's Impact on Southwest Oklahoma

5:1

Output Impact Ratio

For every dollar allocated to
SWOSU, \$5 of gross regional
output is generated.

2:1

Employment Impact Ratio

For every job at Southwestern
Oklahoma State University,
2 other jobs are made possible
throughout regional.

2011
Construction Activities
\$3.6 million

Southwestern Oklahoma
State University
accounted for
\$105 million
of Oklahoma's gross
regional output in 2011.



Southwestern Oklahoma State University

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SWOSU's Economic Impact on Southwest Oklahoma



SWOSU
Southwestern Oklahoma State University



Randy Beutler, President, SWOSU

Southwestern Oklahoma State University is dedicated to the economic strength and future of Oklahoma. The University strives to be aware of the needs of the community and to help fulfill them in any way possible.

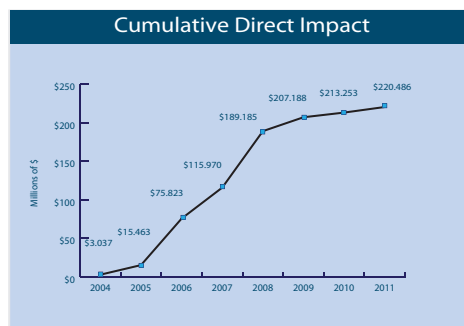
SWOSU is partnered with the Center for Economic and Business Development as a straight path to aiding businesses and the community. SWOSU's educational programs and economic development activities increase the economic vitality of western Oklahoma. The role of the University extends beyond the classroom and SWOSU's priority is to provide regional businesses and communities with trained people and effective tools to succeed.

Included in the SWOSU tool chest are:

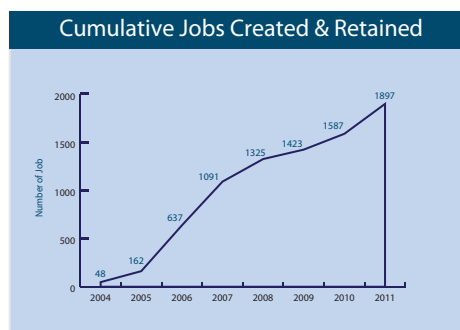
- Financial Lending Programs
- Bringing Products to Market
- Developing Growth Strategies
- Workforce Development
- Assessing New Technology
- Economic Impact Modeling
- Business and Market Analysis
- New Product Development
- Productivity Improvements
- Business Start-Up Assistance

SWOSU's Center for Economic and Business Development Impact

Total Cumulative Impact
since 2004
\$220 million



Jobs Created/Retained
1,897



SWOSU's Graduates

89%

of Bachelor's degree graduates remain in Oklahoma for one year after graduation, while 81% of graduates from other Oklahoma universities remain in state.

73%

of graduates stayed employed in Oklahoma after 5 years, while 62% of graduates from other Oklahoma universities remain employed in state.

93%

Master's degree graduates remain in Oklahoma for one year after graduation, while 73% of graduates from other Oklahoma universities remain in state.

79%

of Master's degree graduates remained employed in Oklahoma after 5 years, while 54% of graduates from other Oklahoma universities remain in state.