

## Business Development Series: *Average Business / County*

By: Fui Ting Phang and Shamus Moore

March 2006

### *What Is It?*

The average number of businesses per county shows an average number of businesses competing in a given industry for counties of similar population size in Oklahoma.

### *How Are They Interpreted?*

These benchmark figures can be used as a tool to identify opportunities or need for additional businesses in a given industry by comparing the total number of businesses from a specific county to the average number of businesses for counties of similar size. For example, on average, there are 23 Gasoline Stations (NAICS 4471) business in counties with population range between 25,001 — 50,000 people. If Custer County with a population of 25,230 people had only 21 gasoline stations, then there may be an opportunity for additional gasoline stations in the county. However, even if an opportunity exists, it is important to bear in mind that there are other factors to take into consideration when starting a new business, which include location, cost of living, customer base, income, etc.

### *How Are the Numbers Calculated?*

The average businesses per county are derived by, first, sorting counties of similar sizes and summing the total number of businesses competing in each 4-digit NAICS codes for these counties. And next, simply divide the sorted sum by the number of counties within each population grouping.

### *What Time Period?*

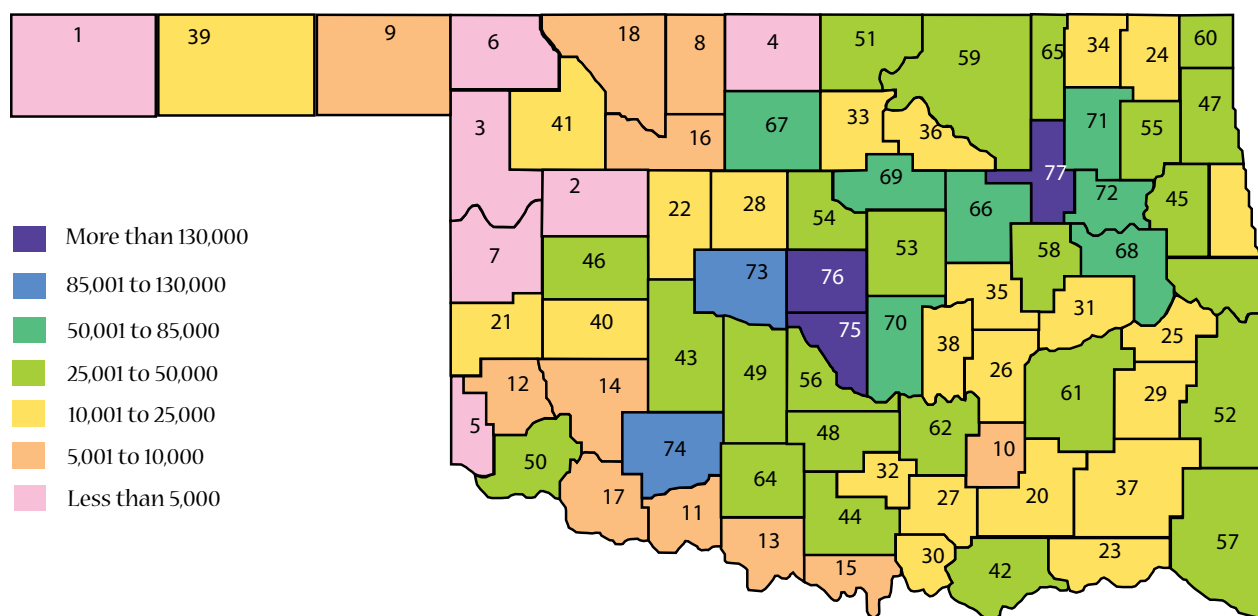
This report used 2004 population estimates from the US Census Bureau and 2005 business count data from the Oklahoma Employment Security Commission.

### *Who Benefits from Them?*

Local entrepreneurs, chambers of commerce, economic developers, and bankers can benefit from using these figures to identify opportunities in a given region. By comparing the total number of businesses to the average number of businesses for counties of similar population size, business professionals can identify potential opportunities or threats in their local economy. For example, bankers can use these figures as guidance for loan decisions, while economic developers can use it as a tool to expand new businesses.

## What are the Geographic Areas?

The average numbers of businesses per county reported in this newsletter have been calculated for seven county groupings, which are showed as follows:



- |                       |                       |                       |                         |
|-----------------------|-----------------------|-----------------------|-------------------------|
| 1. Cimarron County    | 19. Adair County      | 42. Bryan County      | 66. Creek County        |
| 2. Dewey County       | 20. Atoka County      | 43. Caddo County      | 67. Garfield County     |
| 3. Ellis County       | 21. Beckham County    | 44. Carter County     | 68. Muskogee County     |
| 4. Grant County       | 22. Blaine County     | 45. Cherokee County   | 69. Payne County        |
| 5. Harmon County      | 23. Choctaw County    | 46. Custer County     | 70. Pottawatomie County |
| 6. Harper County      | 24. Craig County      | 47. Delaware County   | 71. Rogers County       |
| 7. Roger Mills County | 25. Haskell County    | 48. Garvin County     | 72. Wagoner County      |
|                       | 26. Hughes County     | 49. Grady County      |                         |
| 8. Alfalfa County     | 27. Johnston County   | 50. Jackson County    | 73. Canadian County     |
| 9. Beaver County      | 28. Kingfisher County | 51. Kay County        | 74. Comanche County     |
| 10. Coal County       | 29. Latimer County    | 52. Le Flore County   |                         |
| 11. Cotton County     | 30. Marshall County   | 53. Lincoln County    | 75. Cleveland County    |
| 12. Greer County      | 31. McIntosh County   | 54. Logan County      | 76. Oklahoma County     |
| 13. Jefferson County  | 32. Murray County     | 55. Mayes County      | 77. Tulsa County        |
| 14. Kiowa County      | 33. Noble County      | 56. McClain County    |                         |
| 15. Love County       | 34. Notawa County     | 57. McCurtain County  |                         |
| 16. Major County      | 35. OKfuskee County   | 58. OKmulgee County   |                         |
| 17. Tillman County    | 36. Pawnee County     | 59. Osage County      |                         |
| 18. Woods County      | 37. Pushmataha County | 60. Ottawa County     |                         |
|                       | 38. Seminole County   | 61. Pittsburg County  |                         |
|                       | 39. Texas County      | 62. Pontotoc County   |                         |
|                       |                       | 63. Sequoyah County   |                         |
|                       |                       | 64. Stephens County   |                         |
|                       |                       | 65. Washington County |                         |

### *Information about the Data*

Analysis of the data shows that more counties were represented in the smaller population size groups, where 47 of the 77 counties or 61 percent of Oklahoma counties ranged from 10,000 to 50,000 in population. This is mainly attributed to the fact that the majority of Oklahoma's counties constitute more rural areas that are more sparsely populated. Obviously, the counties in the larger population groups were located mainly in and around Oklahoma's two major metropolitan areas, Oklahoma City and Tulsa, and other larger population centers such as Lawton, Stillwater and Enid.

Despite the various population groups, the data surprisingly showed that each population group shared high average number of businesses per county in the same type of businesses, including Agencies, Brokerages & Other Related Activities, Automotive Repair & Maintenance, Depository Credit Intermediation, Full Service Restaurants, Legal Services, Office of Physicians, etc. This indicates the similar market demands across the state. Across the different population groups, Psychiatric & Substance Abuse Hospitals displayed low average numbers of businesses per county, which may suggest an opportunity for more related businesses across the state.

The majority of counties with smaller populations have fewer businesses that are specialized, such as Cable and other Program Distribution, Data processing, Hosting & Related Services, Department Stores and Insurance Carriers, and Lessors of Non-financial Intangible Assets. This can be attributed to the fact that demand constraints in smaller population groups usually require substantial initial investments to support these types of businesses. Likewise, these types of businesses are generally utilized by larger companies that are by and large based in larger metropolitan areas.

Table 2 reports the total number of businesses in each population group for each type of business. The data used in this report was obtained from the U.S. Census Bureau and Oklahoma Employment Security Commission, and was presented in formats similar to that of Iowa State University Extension's Retail Trade Analysis Report of the Average Number of Business Per Town 2000 - 2001 (Stone & Artz, "Average Number of Business Per Town 2000 - 2001", Iowa State University Extension, Summer, 2001.)

Table 1: Alphabetical Listing

NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
5412	Accounting Services	1.43	2.73	5.52	13.46	20.57	35.50	299.00
5223	Activities Related to Credit Intermediation	N/A	0.18	0.26	1.83	2.57	5.00	61.00
5313	Activities Related to Real Estate	0.14	0.36	1.13	4.33	10.43	16.50	162.33
5418	Advertising & Related Services	N/A	N/A	0.30	1.54	1.71	3.50	103.67
5242	Agencies, Brokerages & Other Related Activities	4.00	5.45	7.57	17.71	31.14	47.50	377.33
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	N/A	N/A	N/A	0.08	0.14	N/A	1.33
7131	Amusement Parks & Arcades	N/A	0.09	0.13	0.33	N/A	1.50	5.00
5413	Architectural, Engineering & Related Services	0.71	0.45	1.70	5.79	12.29	17.00	275.67
4411	Automobile Dealers	0.71	1.27	3.35	8.54	13.43	20.00	95.33
5321	Automotive Equipment Rental & Leasing	N/A	N/A	0.17	0.92	1.71	3.50	36.33
4413	Automotive Parts, Accessories & Tire Stores	1.43	1.55	4.09	9.46	10.29	21.00	123.67
8111	Automotive Repair & Maintenance	2.86	2.91	5.52	16.71	32.43	54.50	334.00
4453	Beer, Wine & Liquor Stores	0.29	0.09	1.09	3.04	4.29	7.00	42.00
4512	Book, Periodical & Music Stores	N/A	0.18	0.22	1.50	3.57	7.00	36.33
2382	Building Equipment Contractors	1.29	3.18	6.78	21.46	45.71	73.50	356.00
2383	Building Finishing Contractors	0.14	0.82	1.65	8.17	20.57	41.50	209.00
4441	Building Material & Supplies Dealers	1.00	2.00	3.52	9.54	14.14	16.50	130.00
5614	Business Support Services	N/A	N/A	0.30	2.42	3.71	15.00	126.00
5175	Cable & Other Program Distribution	0.14	0.09	0.22	0.50	0.29	2.00	9.67
5152	Cable & Other Subscription Programming	N/A	N/A	0.09	0.25	0.29	0.50	5.33
6244	Child Day Care Services	0.29	1.82	4.87	11.21	16.43	27.00	159.00
4481	Clothing Stores	N/A	0.45	1.04	5.00	8.86	12.00	136.00
8113	Comm/Indus Machinery & Equip Repair & Maint	0.71	0.73	2.26	3.58	5.00	9.50	43.67
5324	Comm/Industrial Machinery & Equip Rental/Leasing	N/A	0.18	1.39	1.79	2.71	5.50	33.33
6233	Community Care Facilities for the Elderly	N/A	0.18	0.35	1.63	2.43	3.50	24.00
6242	Community Food/Housing, Emergency & Relief Services	0.57	0.55	0.57	2.21	3.57	6.50	13.00
5415	Computer Systems Design & Related Services	N/A	0.27	0.30	2.46	8.00	17.00	188.33
5322	Consumer Goods Rental	N/A	0.55	1.96	5.13	7.29	10.00	42.33
4921	Couriers	N/A	0.09	0.35	1.04	1.71	2.50	21.67
5182	Data Processing, Hosting & Related Services	N/A	0.09	0.09	0.33	0.43	1.50	22.33
8122	Death Care Services	1.29	1.00	2.00	3.88	6.00	5.00	31.33

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NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
4521	Department Stores	N/A	0.09	0.70	1.54	3.14	4.00	20.67
5221	Depository Credit Intermediation	3.29	4.00	5.48	13.13	18.14	29.00	176.33
4543	Direct Selling Establishments	0.29	0.82	1.22	2.38	4.14	4.50	15.00
7224	Drinking Places (Alcoholic Beverages)	0.29	0.27	0.65	2.29	5.43	15.50	65.33
8123	Drycleaning & Laundry Services	0.29	0.45	1.17	3.42	5.57	15.00	78.00
4541	Electronic Shopping & Mail-Order Houses	N/A	N/A	0.09	0.25	0.14	1.00	12.33
8112	Electronic/Precision Equip Repair & Maint	N/A	0.18	0.30	1.08	2.86	5.50	37.67
4431	Electronics & Appliance Stores	0.29	0.55	1.48	4.71	10.43	13.00	116.00
5613	Employment Services	0.14	0.27	1.26	4.25	6.00	11.00	132.33
5612	Facilities Support Services	N/A	0.09	0.17	0.42	0.57	4.00	12.33
4531	Florists	0.57	0.91	1.87	3.50	4.57	6.00	39.33
2381	Foundation, Structure & Bldg Exterior Contractors	1.00	1.73	3.17	10.29	23.57	31.00	179.00
7221	Full-Service Restaurants	3.29	3.73	10.04	23.54	36.29	53.50	394.33
4421	Furniture Stores	N/A	0.36	1.17	2.88	4.71	5.00	40.67
7132	Gambling Industries	N/A	0.27	0.39	1.00	0.86	3.50	7.33
4471	Gasoline Stations	4.14	6.55	11.22	22.96	27.00	40.50	127.00
6221	General Medical & Surgical Hospitals	1.00	0.73	1.57	1.92	3.29	2.00	13.67
5323	General Rental Centers	N/A	N/A	0.30	0.50	1.43	1.00	11.67
4451	Grocery Stores	2.86	3.73	6.26	12.58	15.29	18.50	101.33
4461	Health & Personal Care Stores	2.00	2.36	3.52	8.25	14.57	28.00	161.67
4422	Home Furnishings Stores	N/A	0.18	0.74	2.33	4.57	7.00	54.00
6216	Home Health Care Services	1.00	0.73	2.70	5.63	5.00	10.00	55.00
7115	Independent Artists, Writers & Performers	N/A	N/A	0.09	0.33	0.57	1.00	16.00
6241	Individual & Family Services	1.00	1.55	2.30	6.17	7.00	10.50	81.67
5251	Insurance & Employee Benefit Funds	N/A	N/A	N/A	0.13	N/A	N/A	3.67
5241	Insurance Carriers	0.57	0.27	0.26	1.50	5.29	16.00	95.00
5161	Internet Publishing & Broadcasting	N/A	N/A	N/A	0.04	N/A	0.50	7.33
5181	Internet Service Providers & Web Search Portals	0.14	N/A	0.09	0.50	1.86	2.00	16.67
5616	Investigation & Security Services	N/A	N/A	0.26	1.71	4.29	9.50	69.67
4483	Jewelry, Luggage & Leather Goods Stores	N/A	0.09	0.48	1.75	3.43	4.50	46.00
4442	Lawn & Garden Equip & Supplies Stores	1.00	0.64	1.52	3.79	4.43	6.00	29.00
5411	Legal Services	2.00	4.18	6.39	18.04	29.43	44.00	555.67
5331	Lessors of Nonfinancial Intangible Assets	N/A	0.18	0.30	0.58	1.00	0.50	21.33
5311	Lessors of Real Estate	0.14	1.27	1.57	7.54	14.14	27.00	181.00

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		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
7222	Limited-Service Eating Places	1.00	3.27	7.74	21.38	41.14	69.50	449.33
4922	Local Messengers & Local Delivery	N/A	N/A	0.17	0.25	0.29	2.50	18.00
6215	Medical & Diagnostic Laboratories	N/A	0.18	0.30	1.04	2.43	3.50	38.00
5416	Mngmt, Scientific & Technical Consulting Services	0.71	0.91	2.00	6.08	10.86	32.50	297.33
5121	Motion Picture & Video Industries	N/A	0.09	0.22	1.04	2.00	2.00	25.33
7121	Museums, Historical Sites & Similar Institutions	0.14	0.18	0.17	0.25	0.71	1.00	4.67
5111	Newspaper/Periodical/Book/Directory Publishers	0.86	1.27	1.52	2.71	3.86	6.00	44.33
5222	Nondepository Credit Intermediation	0.43	0.64	3.43	12.25	16.00	33.00	151.33
2362	Nonresidential Building Construction	0.29	0.82	2.26	6.21	12.14	19.00	120.00
6231	Nursing Care Facilities	1.43	1.36	2.30	5.29	6.29	5.50	34.67
5611	Office Administrative Services	N/A	N/A	1.39	2.96	5.43	6.00	86.67
4532	Office Supplies, Stationery & Gift Stores	0.43	0.36	1.48	4.13	8.86	13.00	90.00
6212	Offices of Dentists	0.43	1.73	3.43	9.92	18.57	31.50	245.67
6213	Offices of Other Health Practitioners	0.43	1.64	3.65	10.54	17.57	26.50	222.33
6211	Offices of Physicians	1.29	2.27	5.52	19.08	31.29	57.50	532.33
5312	Offices of Real Estate Agents & Brokers	0.14	0.55	1.43	5.46	10.29	30.00	194.67
6219	Other Ambulatory Health Care Services	0.71	0.64	0.57	1.46	1.43	3.00	14.00
7139	Other Amusement & Recreation Industries	0.43	1.09	2.87	8.08	11.00	16.50	98.33
5239	Other Financial Investment Activities	N/A	0.45	1.17	3.21	5.29	8.00	162.00
4529	Other General Merchandise Stores	1.14	2.00	3.43	7.54	11.00	16.50	67.00
5191	Other Information Services	0.43	0.55	0.87	1.63	2.14	1.50	16.00
5259	Other Investment Pools & Funds	N/A	N/A	0.09	0.42	1.00	0.50	19.67
4539	Other Miscellaneous Store Retailers	0.14	0.73	1.70	5.50	10.57	9.00	85.33
4412	Other Motor Vehicle Dealers	N/A	0.09	0.78	2.17	4.86	7.00	29.00
8129	Other Personal Services	0.29	0.18	0.57	1.58	2.43	4.00	49.67
5419	Other Professional, Scientific & Technical Services	1.43	1.91	3.04	7.92	13.43	22.00	124.00
6239	Other Residential Care Facilities	0.14	0.09	0.26	0.63	3.57	3.00	16.00
2389	Other Specialty Trade Contractors	0.71	1.45	4.17	9.33	18.14	23.00	106.33
5619	Other Support Services	0.14	0.82	1.52	3.83	6.14	12.00	76.33
5179	Other Telecommunications	N/A	N/A	N/A	0.08	0.14	N/A	4.00
6214	Outpatient Care Centers	N/A	0.09	0.61	2.29	4.86	6.50	45.00
7111	Performing Arts Companies	N/A	N/A	0.13	0.17	0.29	0.50	13.33
8114	Personal & Household Goods Repair & Maintenance	N/A	0.36	0.30	1.00	2.71	5.50	38.67

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NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
8121	Personal Care Services	0.29	0.27	0.61	4.17	9.71	21.00	159.00
7113	Promoters of Performing Arts/Sports/Similar Events	N/A	N/A	0.04	0.13	0.14	1.00	8.33
6222	Psychiatric & Substance Abuse Hospitals	N/A	0.09	0.09	0.29	0.14	0.50	1.67
5151	Radio & Television Broadcasting	N/A	0.36	0.43	1.33	1.86	2.50	15.00
2361	Residential Building Construction	0.57	1.64	3.35	11.96	27.43	53.00	271.33
6232	Residential Mental Health/Substance Abuse Facilities	N/A	N/A	2.57	4.88	3.86	5.50	64.33
7213	Rooming & Boarding Houses	N/A	N/A	0.17	0.17	0.86	N/A	4.00
7212	RV Parks & Recreational Camps	N/A	0.09	0.35	0.50	0.57	0.50	3.33
5174	Satellite Telecommunications	N/A	0.09	N/A	0.04	0.14	N/A	2.67
5417	Scientific Research & Development Services	0.14	0.27	0.22	0.83	1.57	1.50	26.00
5231	Securities/Commodity Intermediation/Brokerage	0.14	0.45	0.87	1.75	2.43	4.50	38.67
5617	Services to Buildings & Dwellings	1.14	1.64	4.00	12.17	28.43	52.50	329.00
4482	Shoe Stores	N/A	0.09	0.17	1.50	4.00	6.50	43.67
5112	Software Publishers	N/A	N/A	0.04	0.38	1.00	N/A	18.00
5122	Sound Recording Industries	N/A	N/A	N/A	0.04	N/A	2.00	9.33
7223	Special Food Services	N/A	0.36	0.30	0.63	1.43	3.50	30.00
5414	Specialized Design Services	0.14	N/A	0.13	0.88	1.43	4.00	62.33
4452	Specialty Food Stores	N/A	0.09	0.43	1.29	3.00	3.50	29.67
6223	Specialty Hospitals (except Psych/Substance Abuse)	N/A	N/A	N/A	0.04	0.14	N/A	5.67
7112	Spectator Sports	0.29	N/A	0.17	0.63	0.57	2.00	13.67
4511	Sporting Goods/Hobby/Musical Instrument Stores	0.14	0.09	0.57	2.29	7.14	8.50	95.00
5173	Telecommunications Resellers	0.14	0.09	0.39	0.58	1.00	1.50	16.33
5615	Travel Arrangement & Reservation Services	N/A	0.09	0.35	1.25	2.57	8.50	35.00
7211	Traveler Accommodation	0.86	1.36	3.70	6.67	8.14	11.50	78.67
4533	Used Merchandise Stores	N/A	0.36	0.61	1.75	3.43	6.50	54.67
4542	Vending Machine Operators	N/A	N/A	0.22	0.92	1.00	1.50	13.33
6243	Vocational Rehabilitation Services	N/A	0.18	0.61	1.08	2.14	2.50	15.33
4931	Warehousing & Storage	N/A	0.82	0.52	1.13	2.00	3.00	28.33
5171	Wired Telecommunications Carriers	0.57	0.73	1.52	3.08	4.43	5.00	36.33
5172	Wireless Telecommunications Carriers	0.29	0.18	0.52	1.08	2.86	2.00	31.33

**Table 2: Business Count ( Business per Population Group)**

NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
2361	Residential Building Construction	4	18	77	287	192	106	814
2362	Nonresidential Building Construction	2	9	52	149	85	38	360
2381	Foundation, Structure & Bldg Exterior Contractors	7	19	73	247	165	62	537
2382	Building Equipment Contractors	9	35	156	515	320	147	1068
2383	Building Finishing Contractors	1	9	38	196	144	83	627
2389	Other Specialty Trade Contractors	5	16	96	224	127	46	319
4411	Automobile Dealers	5	14	77	205	94	40	286
4412	Other Motor Vehicle Dealers	0	1	18	52	34	14	87
4413	Automotive Parts, Accessories & Tire Stores	10	17	94	227	72	42	371
4421	Furniture Stores	0	4	27	69	33	10	122
4422	Home Furnishings Stores	0	2	17	56	32	14	162
4431	Electronics & Appliance Stores	2	6	34	113	73	26	348
4441	Building Material & Supplies Dealers	7	22	81	229	99	33	390
4442	Lawn & Garden Equip & Supplies Stores	7	7	35	91	31	12	87
4451	Grocery Stores	20	41	144	302	107	37	304
4452	Specialty Food Stores	0	1	10	31	21	7	89
4453	Beer, Wine & Liquor Stores	2	1	25	73	30	14	126
4461	Health & Personal Care Stores	14	26	81	198	102	56	485
4471	Gasoline Stations	29	72	258	551	189	81	381
4481	Clothing Stores	0	5	24	120	62	24	408
4482	Shoe Stores	0	1	4	36	28	13	131
4483	Jewelry, Luggage & Leather Goods Stores	0	1	11	42	24	9	138
4511	Sporting Goods/Hobby/Musical Instrument Stores	1	1	13	55	50	17	285
4512	Book, Periodical & Music Stores	0	2	5	36	25	14	109
4521	Department Stores	0	1	16	37	22	8	62
4529	Other General Merchandise Stores	8	22	79	181	77	33	201
4531	Florists	4	10	43	84	32	12	118
4532	Office Supplies, Stationery & Gift Stores	3	4	34	99	62	26	270
4533	Used Merchandise Stores	0	4	14	42	24	13	164
4539	Other Miscellaneous Store Retailers	1	8	39	132	74	18	256



**Table 2: Business Count ( Business per Population Group)**

NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
4541	Electronic Shopping & Mail-Order Houses	0	0	2	6	1	2	37
4542	Vending Machine Operators	0	0	5	22	7	3	40
4543	Direct Selling Establishments	2	9	28	57	29	9	45
4921	Couriers	0	1	8	25	12	5	65
4922	Local Messengers & Local Delivery	0	0	4	6	2	5	54
4931	Warehousing & Storage	0	9	12	27	14	6	85
5111	Newspaper/Periodical/Book/Directory Publishers	6	14	35	65	27	12	133
5112	Software Publishers	0	0	1	9	7	0	54
5121	Motion Picture & Video Industries	0	1	5	25	14	4	76
5122	Sound Recording Industries	0	0	0	1	0	4	28
5151	Radio & Television Broadcasting	0	4	10	32	13	5	45
5152	Cable & Other Subscription Programming	0	0	2	6	2	1	16
5161	Internet Publishing & Broadcasting	0	0	0	1	0	1	22
5171	Wired Telecommunications Carriers	4	8	35	74	31	10	109
5172	Wireless Telecommunications Carriers	2	2	12	26	20	4	94
5173	Telecommunications Resellers	1	1	9	14	7	3	49
5174	Satellite Telecommunications	0	1	0	1	1	0	8
5175	Cable & Other Program Distribution	1	1	5	12	2	4	29
5179	Other Telecommunications	0	0	0	2	1	0	12
5181	Internet Service Providers & Web Search Portals	1	0	2	12	13	4	50
5182	Data Processing, Hosting & Related Services	0	1	2	8	3	3	67
5191	Other Information Services	3	6	20	39	15	3	48
5221	Depository Credit Intermediation	23	44	126	315	127	58	529
5222	Nondepository Credit Intermediation	3	7	79	294	112	66	454
5223	Activities Related to Credit Intermediation	0	2	6	44	18	10	183
5231	Securities/Commodity Intermediation/Brokerage	1	5	20	42	17	9	116
5239	Other Financial Investment Activities	0	5	27	77	37	16	486
5241	Insurance Carriers	4	3	6	36	37	32	285
5242	Agencies, Brokerages & Other Related Activities	28	60	174	425	218	95	1132
5251	Insurance & Employee Benefit Funds	0	0	0	3	0	0	11
5259	Other Investment Pools & Funds	0	0	2	10	7	1	59
5311	Lessors of Real Estate	1	14	36	181	99	54	543
5312	Offices of Real Estate Agents & Brokers	1	6	33	131	72	60	584

**Table 2: Business Count ( Business per Population Group)**

NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
5313	Activities Related to Real Estate	1	4	26	104	73	33	487
5321	Automotive Equipment Rental & Leasing	0	0	4	22	12	7	109
5322	Consumer Goods Rental	0	6	45	123	51	20	127
5323	General Rental Centers	0	0	7	12	10	2	35
5324	Comm/Industrial Machinery & Equip Rental/Leasing	0	2	32	43	19	11	100
5331	Lessors of Nonfinancial Intangible Assets	0	2	7	14	7	1	64
5411	Legal Services	14	46	147	433	206	88	1667
5412	Accounting Services	10	30	127	323	144	71	897
5413	Architectural, Engineering & Related Services	5	5	39	139	86	34	827
5414	Specialized Design Services	1	0	3	21	10	8	187
5415	Computer Systems Design & Related Services	0	3	7	59	56	34	565
5416	Mngmt, Scientific & Technical Consulting Services	5	10	46	146	76	65	892
5417	Scientific Research & Development Services	1	3	5	20	11	3	78
5418	Advertising & Related Services	0	0	7	37	12	7	311
5419	Other Professional, Scientific & Technical Services	10	21	70	190	94	44	372
5611	Office Administrative Services	0	0	32	71	38	12	260
5612	Facilities Support Services	0	1	4	10	4	8	37
5613	Employment Services	1	3	29	102	42	22	397
5614	Business Support Services	0	0	7	58	26	30	378
5615	Travel Arrangement & Reservation Services	0	1	8	30	18	17	105
5616	Investigation & Security Services	0	0	6	41	30	19	209
5617	Services to Buildings & Dwellings	8	18	92	292	199	105	987
5619	Other Support Services	1	9	35	92	43	24	229
6211	Offices of Physicians	9	25	127	458	219	115	1597
6212	Offices of Dentists	3	19	79	238	130	63	737
6213	Offices of Other Health Practitioners	3	18	84	253	123	53	667
6214	Outpatient Care Centers	0	1	14	55	34	13	135
6215	Medical & Diagnostic Laboratories	0	2	7	25	17	7	114
6216	Home Health Care Services	7	8	62	135	35	20	165
6219	Other Ambulatory Health Care Services	5	7	13	35	10	6	42
6221	General Medical & Surgical Hospitals	7	8	36	46	23	4	41
6222	Psychiatric & Substance Abuse Hospitals	0	1	2	7	1	1	5
6223	Specialty Hospitals (except Psych/Substance Abuse)	0	0	0	1	1	0	17

**Table 2: Business Count ( Business per Population Group)**

NAICS	Description	County Population Groups						
		Less than 5,000	5,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 85,000	85,001 to 130,000	More than 130,000
6231	Nursing Care Facilities	10	15	53	127	44	11	104
6232	Residential Mental Health/Substance Abuse Facilities	0	0	59	117	27	11	193
6233	Community Care Facilities for the Elderly	0	2	8	39	17	7	72
6239	Other Residential Care Facilities	1	1	6	15	25	6	48
6241	Individual & Family Services	7	17	53	148	49	21	245
6242	Community Food/Housing, Emergency & Relief Services	4	6	13	53	25	13	39
6243	Vocational Rehabilitation Services	0	2	14	26	15	5	46
6244	Child Day Care Services	2	20	112	269	115	54	477
7111	Performing Arts Companies	0	0	3	4	2	1	40
7112	Spectator Sports	2	0	4	15	4	4	41
7113	Promoters of Performing Arts/Sports/Similar Events	0	0	1	3	1	2	25
7114	Agent/Mgr for Artist/Athlete/Entertainer/Other Public Fig	0	0	0	2	1	0	4
7115	Independent Artists, Writers & Performers	0	0	2	8	4	2	48
7121	Museums, Historical Sites & Similar Institutions	1	2	4	6	5	2	14
7131	Amusement Parks & Arcades	0	1	3	8	0	3	15
7132	Gambling Industries	0	3	9	24	6	7	22
7139	Other Amusement & Recreation Industries	3	12	66	194	77	33	295
7211	Traveler Accommodation	6	15	85	160	57	23	236
7212	RV Parks & Recreational Camps	0	1	8	12	4	1	10
7213	Rooming & Boarding Houses	0	0	4	4	6	0	12
7221	Full-Service Restaurants	23	41	231	565	254	107	1183
7222	Limited-Service Eating Places	7	36	178	513	288	139	1348
7223	Special Food Services	0	4	7	15	10	7	90
7224	Drinking Places (Alcoholic Beverages)	2	3	15	55	38	31	196
8111	Automotive Repair & Maintenance	20	32	127	401	227	109	1002
8112	Electronic/Precision Equip Repair & Maint	0	2	7	26	20	11	113
8113	Comm/Indus Machinery & Equip Repair & Maint	5	8	52	86	35	19	131
8114	Personal & Household Goods Repair & Maintenance	0	4	7	24	19	11	116
8121	Personal Care Services	2	3	14	100	68	42	477
8122	Death Care Services	9	11	46	93	42	10	94
8123	Drycleaning & Laundry Services	2	5	27	82	39	30	234
8129	Other Personal Services	2	2	13	38	17	8	149