

Core4



Conservation

Better Soil. Cleaner Water.
Greater Profits. Brighter Future.

Friday, January 16, 2004

1:00 pm

Southwestern Oklahoma State University

Conference Center

Corner 7th Street and Davis

Free
Workshop

Free
Workshop

Do you want greater on-farm profits that
will result in better soil, cleaner water, and
a brighter future for all of us?

PLEASE **RSVP** CENTER FOR ECONOMIC & BUSINESS
DEVELOPMENT AT **580-774-7017**

Schedule of Events

9:00 am ☐ ☐ ☐

Jim Hettenhaus, Chief Executive Assistance, Inc.

12:00 pm ☐ ☐ ☐

Lunch

1:00 pm ☐ ☐ ☐

Workshop on Sustainable Cropping Systems

☐ ☐ ☐

☐ **John Hassell**, Conservation Technology Information ☐ ☐ ☐

☐ ☐ ☐

☐ ☐ ☐ Center, Lafayette, IN

☐ ☐ ☐

☐ **Dan Towery**, Natural Resources Conservation Service

☐ ☐ ☐

☐ **Jim Ennis**, Food Alliance

☐ ☐ ☐

☐ **Jim Stiegler**, Plant & Soil Science, OSU

3:00 pm ☐ ☐ ☐

Taking it from here-- what are our next steps?

☐ ☐ ☐

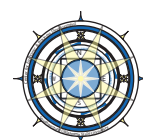
Creating an organizational steering committee.

Jim Hettenhaus is the co-founder of Chief Executive Assistance, Inc., a consulting firm that specializes in commercializing emerging applications in biotechnology. A large portion of the practice has been biomass studies for conversion to fuels, chemicals and materials-- working with the US Department of Energy, National Laboratories and private companies to add value across the supply chain and accelerate commercialization. Related assignments have included an assessment of cellulase enzyme improvement routes, the next generation needs of ethanologens for biomass derived sugars, defining innovative methods for sustainable harvesting, transporting and storing biomass feedstock quantities and the "sugar platform" possibilities for production of chemicals, fuels and materials.

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