

By: Leia Moore



SOIC Regional Economic Indicators:

Clinton Focus on the Retail Trade Sectors (SIC 52-59)

Center for Economic & Business Development

Clinton city sales tax collections for the Retail Trade sectors (SIC 52-59) fell 0.88% (\$0.006 million) in 1st Qtr 2010 from the previous quarter. The Furniture, Home Furnishings and Equipment Stores sector (SIC 57) managed the greatest percentage gain with 38.61% (\$0.009 million), followed by the Automotive Dealers and Gasoline Service Stations sector (SIC 55) with 20.06% (\$0.008 million) and the Eating and Drinking Places sector (SIC 58) with 4.01% (\$0.006 million). Over the course of the past year, only one of the eight sectors managed an increase in their sector's city sales tax collections.

Chart 1: Clinton Retail Trade Sectors (SIC 52-59) City Sales Tax Collections

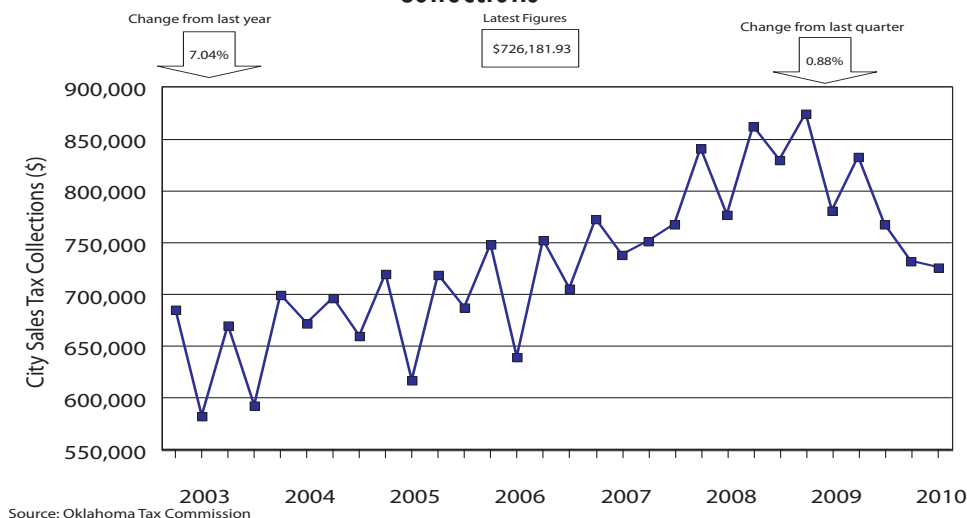
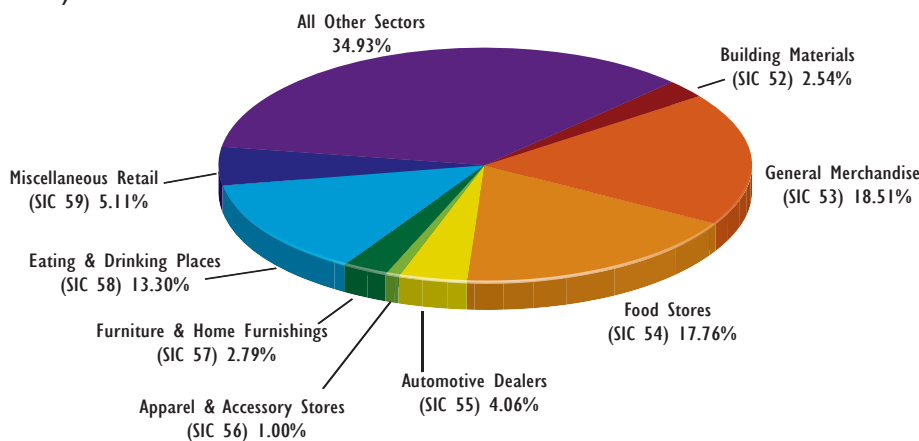


Chart 2: Proportion of 1st Qtr 2010 Retail Trade Sectors (SIC 52-59) Sales Tax Collections to Total Sales Tax Collections in Clinton

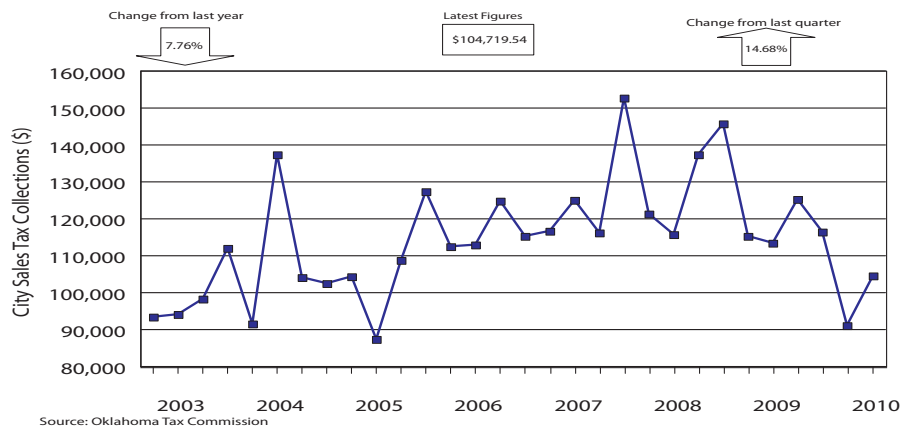


The Retail Trade sectors (SIC 52-59) make up 65.07% of the total sales tax collections in Clinton during 1st Qtr 2010. The General Merchandise sector (SIC 53) accounts for 18.51% of total sales tax collections; while all other sectors (excluding the retail trade sectors) make up 34.93% of total sales tax collections.

July 2010

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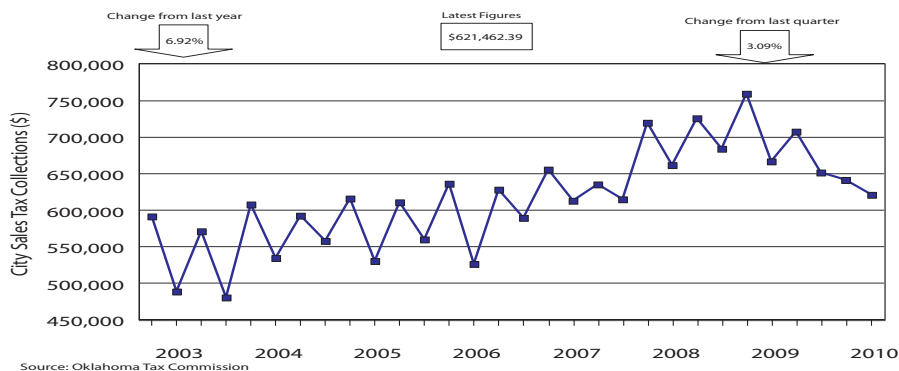
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Chart 3: Clinton Durable Goods City Sales Tax Collections

Durable Goods Retail Trade Sectors	Ist Qtr 2010
Building Materials, Hardware, Garden Supply & Mobile Home Dealer	\$28,335.80
Automotive Dealers & Gasoline Service Stations	\$45,295.16
Furniture, Home Furnishings & Equipment Stores	\$31,088.58
Durable Goods	\$104,719.54

Durable goods for the retail trade sectors (SIC 52-59) accounted for \$104,719.54 during 1st Qtr 2010. This is an increase of 14.68% from the previous quarters total of \$91,312.28.

Nondurable goods totaled \$621,462.39 during 1st Qtr 2010. This represents a decrease of 3.09% from the previous quarter.

Chart 4: Clinton Nondurable Goods City Sales Tax Collections

Nondurable Goods Retail Trade Sectors	Ist Qtr 2010
General Merchandise Stores	\$206,597.35
Food Stores	\$198,263.20
Apparel & Accessory Stores	\$11,152.41
Eating & Drinking Places	\$148,418.50
Miscellaneous Retail	\$57,030.93
Nondurable Goods	\$621,462.39

Clinton building materials, hardware, garden supply and mobile home dealer city sales tax collections were down 9.05% on the quarter for a total city sales tax collection of \$28,335.80 in the sector. Over the course of the past year, the sector's city sales tax collections were down 15.10%. It is important to note that this SIC category includes lumber and other building materials dealers; paint, glass and wallpaper stores; hardware stores; retail nurseries, lawn and garden supply stores; and mobile home dealers.

Chart 5: Clinton Building Materials, Hardware, Garden Supply and Mobile Home Dealer (SIC 52) City Sales Tax Collections

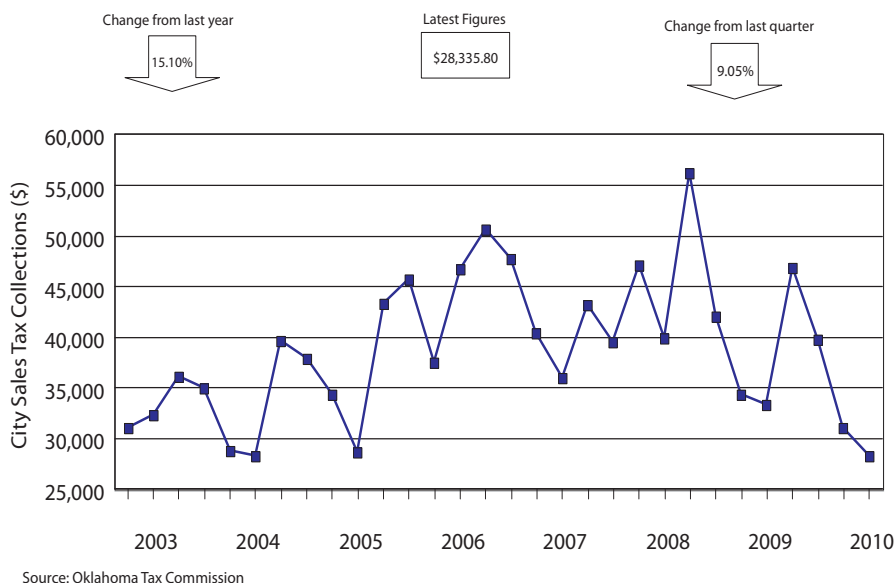
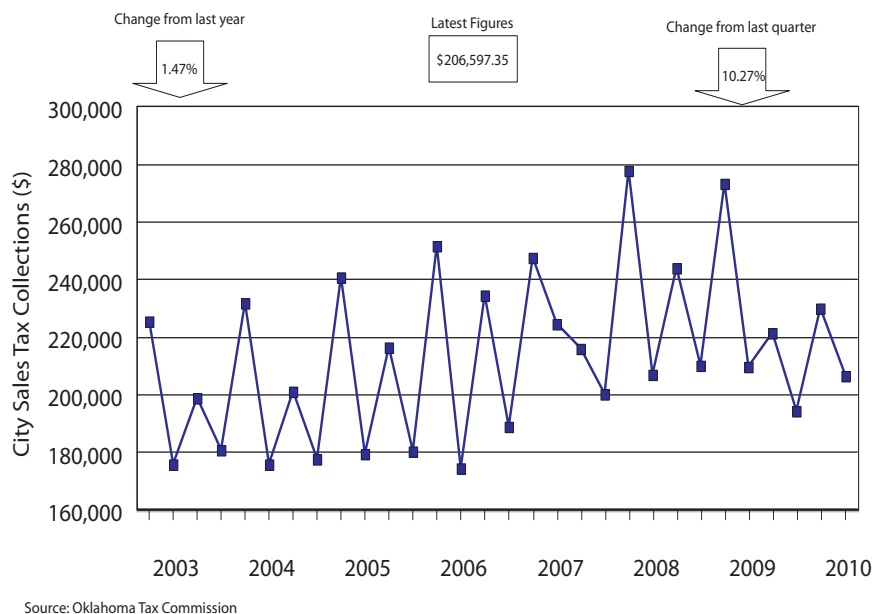
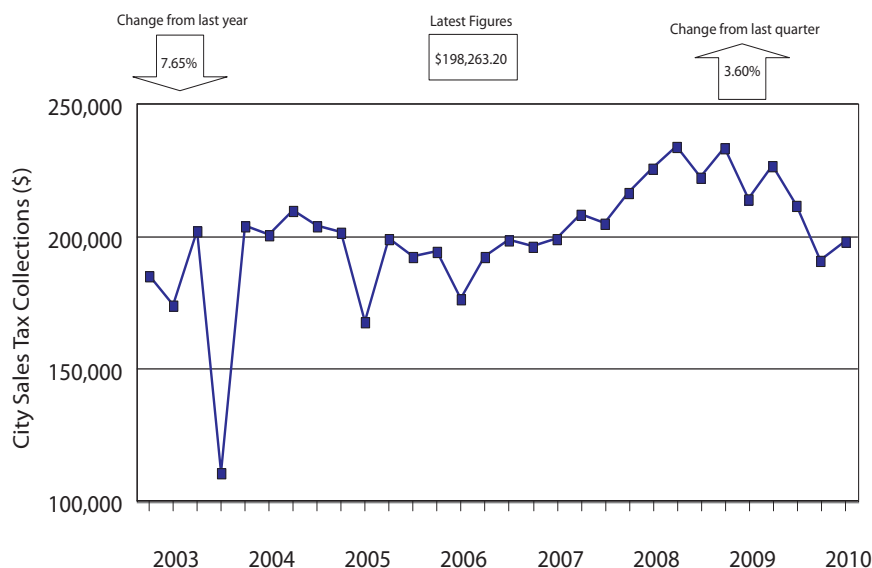


Chart 6: Clinton General Merchandise Stores (SIC 53) City Sales Tax Collections



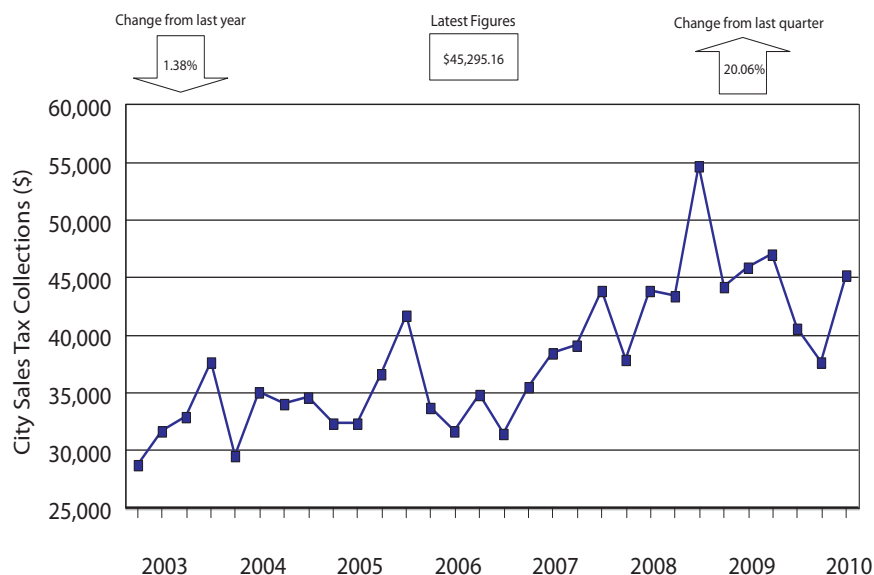
Clinton general merchandise stores city sales tax collections were down 10.27% between 4th Qtr 2009 and 1st Qtr 2010 while the city sales tax collections were down 1.47% for the year. The General Merchandise Stores sector consists of department stores; variety stores; and miscellaneous general merchandise stores.

Chart 7: Clinton Food Stores (SIC 54) City Sales Tax Collections

Source: Oklahoma Tax Commission

Clinton food stores city sales tax collections rose 3.60% between 4th Qtr 2009 and 1st Qtr 2010 and fell 7.65% between 1st Qtr 2009 and 1st Qtr 2010. This SIC sector includes grocery stores; meat and fish markets, including freezer provisioners; fruit and vegetable markets; candy, nut and confectionery stores; dairy products stores; retail bakeries; and miscellaneous food stores.

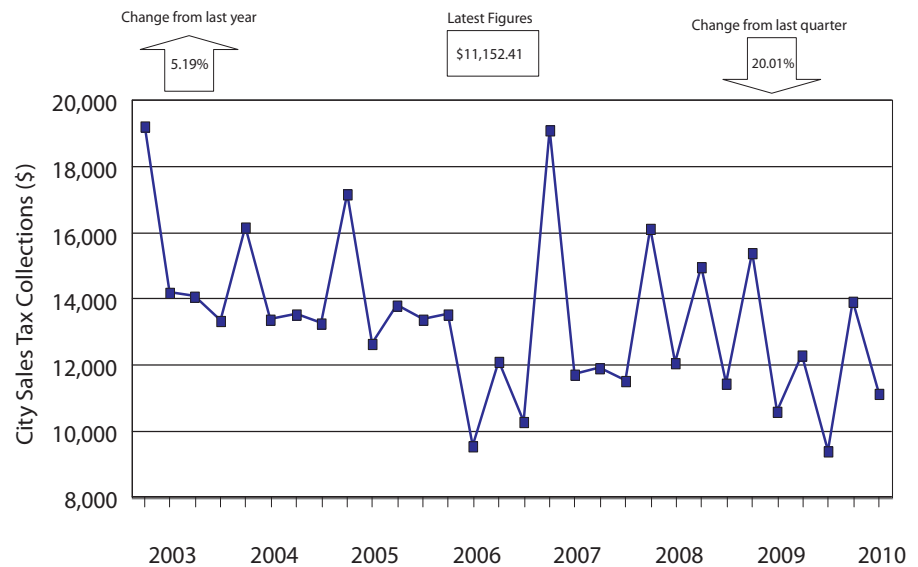
Clinton automotive dealers and gasoline service stations city sales tax collections were up 20.06% on the quarter. Between 1st Qtr 2009 and 1st Qtr 2010, the sector's city sales tax collections were down 1.38%. It is important to note that this SIC category includes motor vehicle dealers (new and used); motor vehicle dealers (used only); auto and home supply stores; gasoline service stations; boat dealers; recreational vehicle dealers; motorcycle dealers; and automotive dealers, not elsewhere classified.

Chart 8: Clinton Automotive Dealers and Gasoline Service Stations (SIC 55) City Sales Tax Collections

Source: Oklahoma Tax Commission

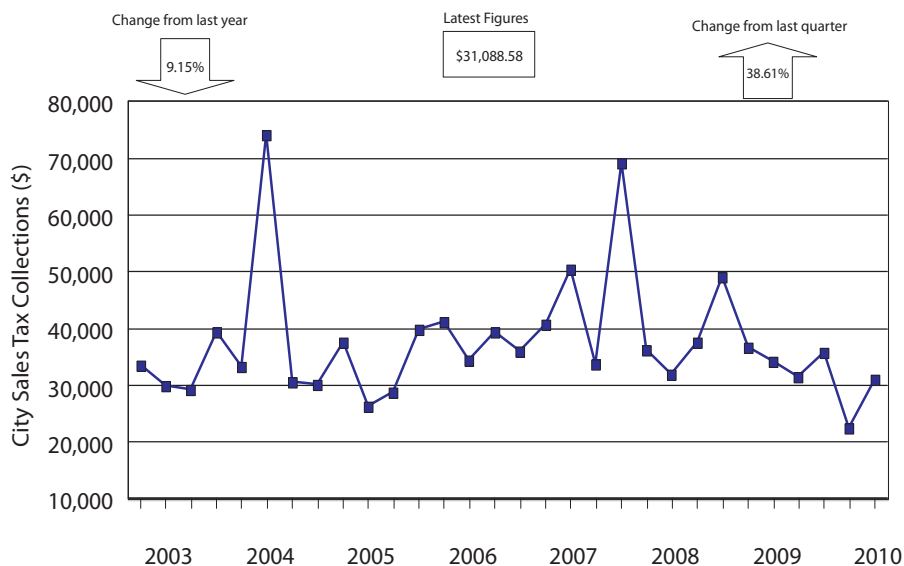
Clinton apparel and accessory stores city sales tax collections fell 20.01% between 4th Qtr 2009 and 1st Qtr 2010. When compared to the previous year, the city sales tax collections were up 5.19% in the sector. The Apparel and Accessory Stores sector includes men's and boy's clothing and accessory stores; women's clothing stores; women's accessory and specialty stores; children's and infants' wear stores; family clothing stores; shoe stores; and miscellaneous apparel and accessory stores.

Chart 9: Clinton Apparel and Accessory Stores (SIC 56) City Sales Tax Collections



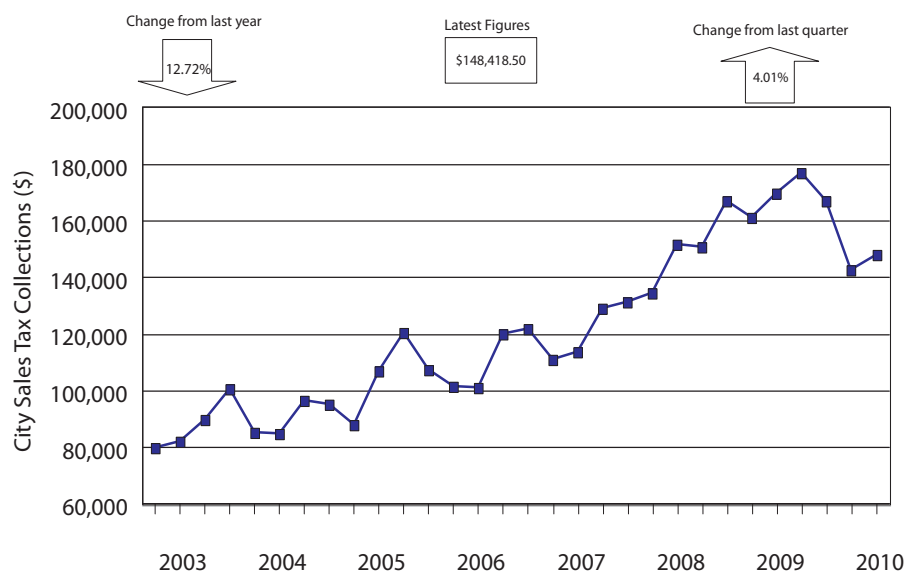
Source: Oklahoma Tax Commission

Chart 10: Clinton Furniture, Home Furnishings and Equipment Stores (SIC 57) City Sales Tax Collections



Source: Oklahoma Tax Commission

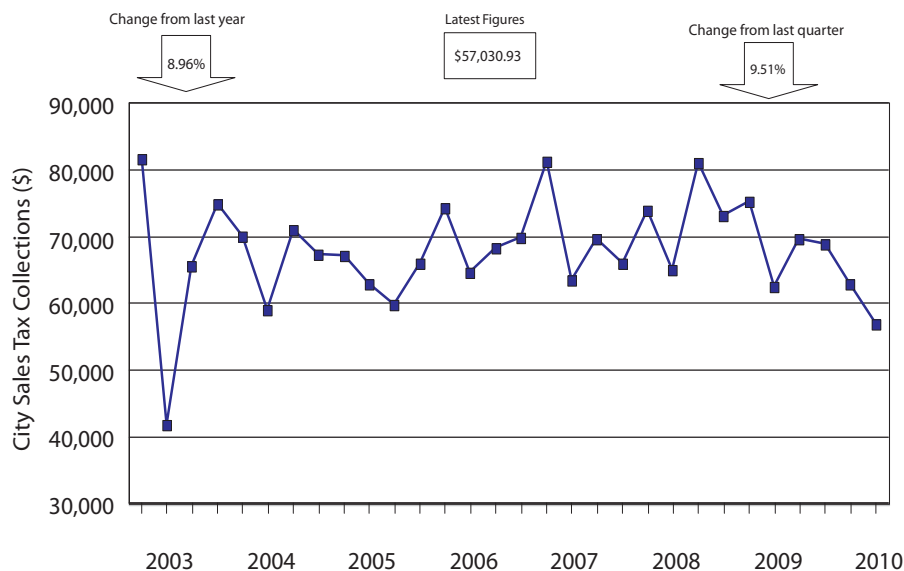
Clinton furniture, home furnishings and equipment stores city sales tax collections were up 38.61% from the previous quarter and down 9.15% from the previous year. The Furniture, Home Furnishings and Equipment Stores sector consists of home furniture and furnishings stores; household appliance stores; and radio, television, consumer electronics and music stores.

Chart 11: Clinton Eating and Drinking Places (SIC 58) City Sales Tax Collections

Source: Oklahoma Tax Commission

Clinton eating and drinking places city sales tax collections rose 4.01% between 4th Qtr 2009 and 1st Qtr 2010. Over the course of the past year, the city sales tax collections fell 12.72%. This SIC sector includes eating and drinking places.

Clinton miscellaneous retail city sales tax collections were down 9.51% from the previous quarter for a total city sales tax collection of \$57,030.93 in the sector. When compared to the previous year, the sector's city sales tax collections were down 8.96%. The Miscellaneous Retail sector consists of drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers; fuel dealers; and retail stores, not elsewhere classified.

Chart 12: Clinton Miscellaneous Retail (SIC 59) City Sales Tax Collections

Source: Oklahoma Tax Commission