

What is the goal?

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To educate bakers about the reasons these techniques exist

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Allow bakers to improve their own baked goods by adding these techniques (when needed)

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Their usecases?

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Such as: what is the usage of dissolving baking soda in hot water vs not?

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Or, what does browning butter do to a recipe?

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A website showing baking techniques

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Audience?

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People who like baking

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People interested in improving their baking

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How many tabs?

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Maybe a page to suggest ideas from viewers?

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1) Home page
2) Index//TOC
3) Individ websites for each technique? (in TOC)
4) Credits/Info about creator

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How will it look?

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Soft colors, and easy to use. Simple designs but educational with pictures and designs. Not too much screen clutter or flashy signs.

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Easy enough to navigate that even people not well versed in the internet can use it.

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