

# **IHEA 2026**

Reporte de resultados de encuesta de Intereses, Hábitos y  
Expectativas Académicas  
**Ingeniería Comercial**

# Carrera: Ingeniería Comercial

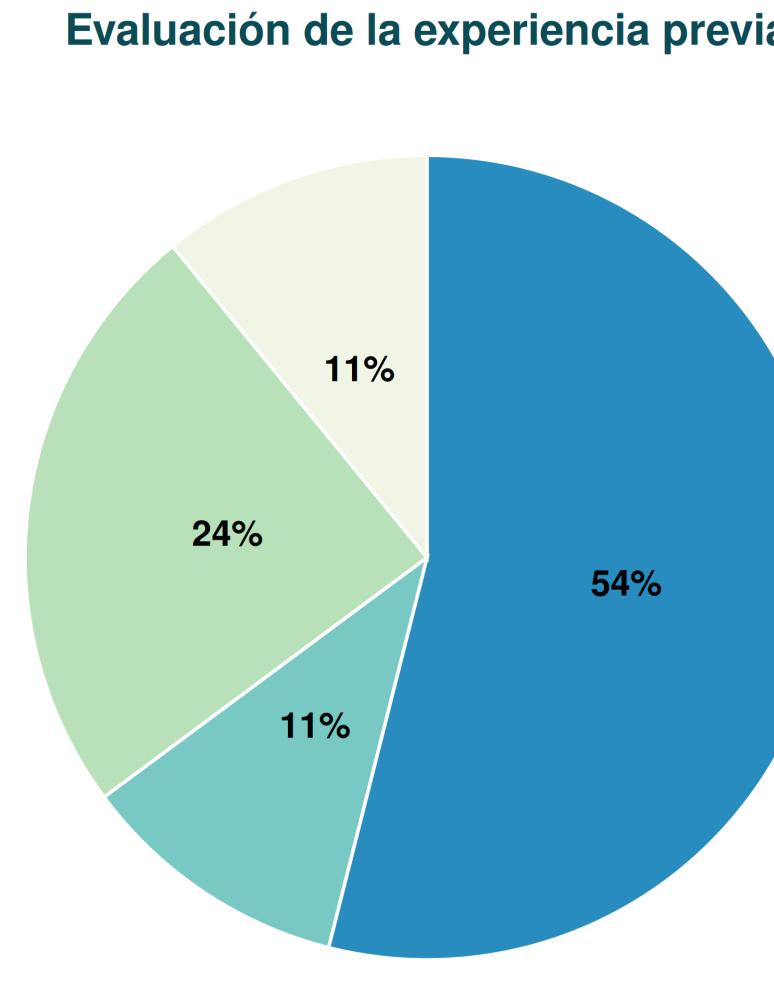
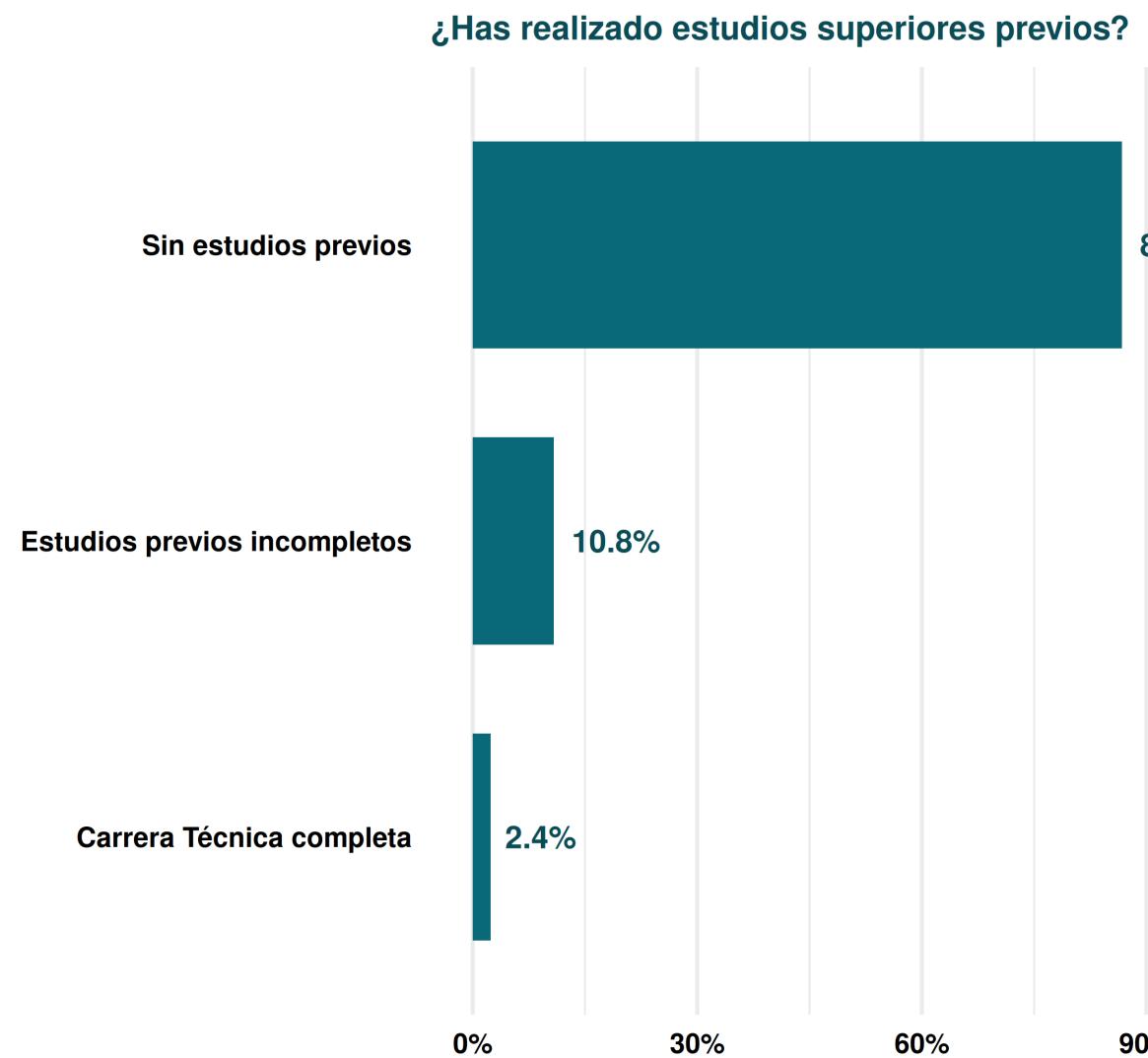
## Resumen Muestral

- **Estudiantes:** 166 (Diurno Presencial)
- **Cobertura Carrera:** 90.7%  
(Matrícula = 183)
- **Instrumento:** IHEA 2026

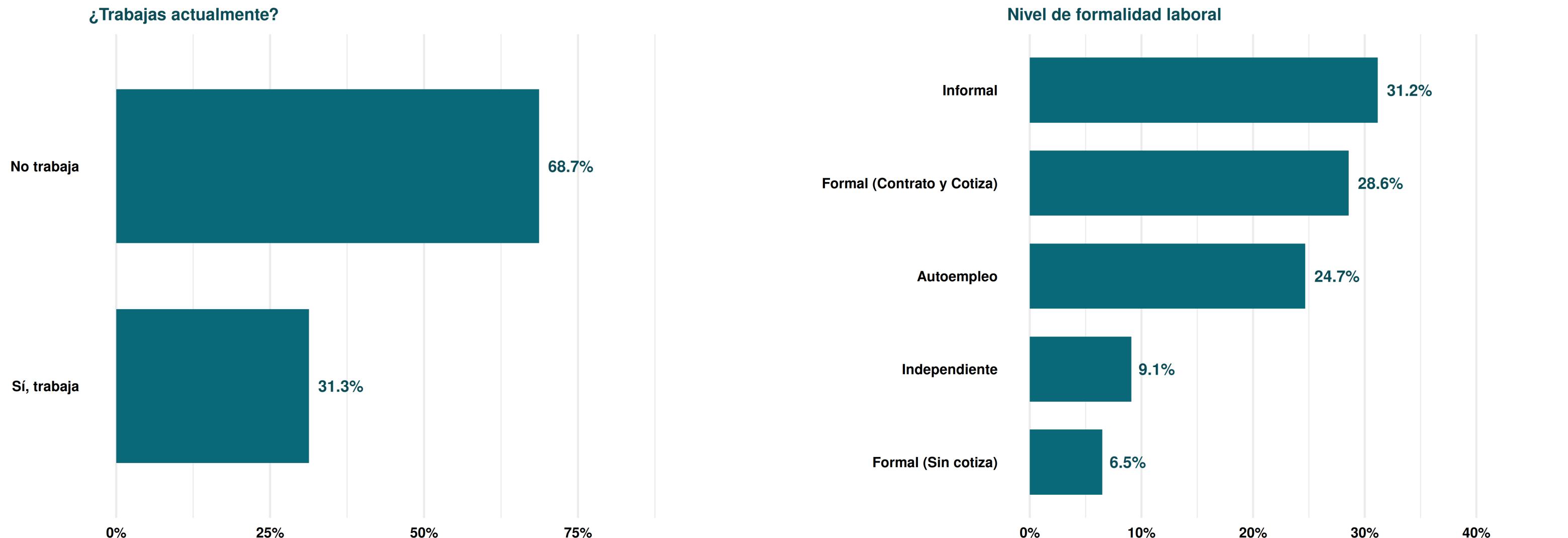
### Rigor de Análisis

Este reporte contiene el análisis de las 19 dimensiones completas, con ordenamiento Likert lógico en el eje vertical y exclusión de NAs.

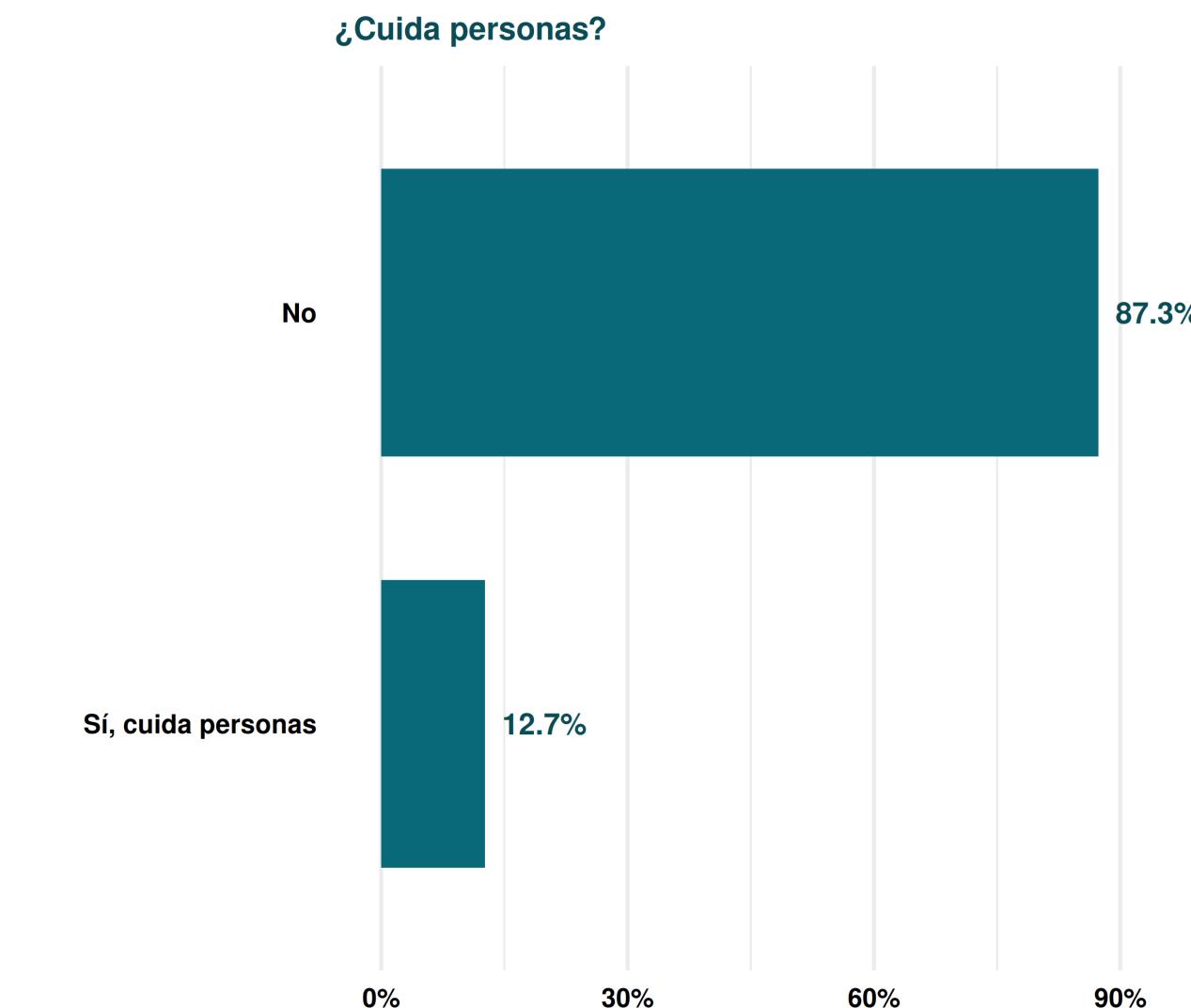
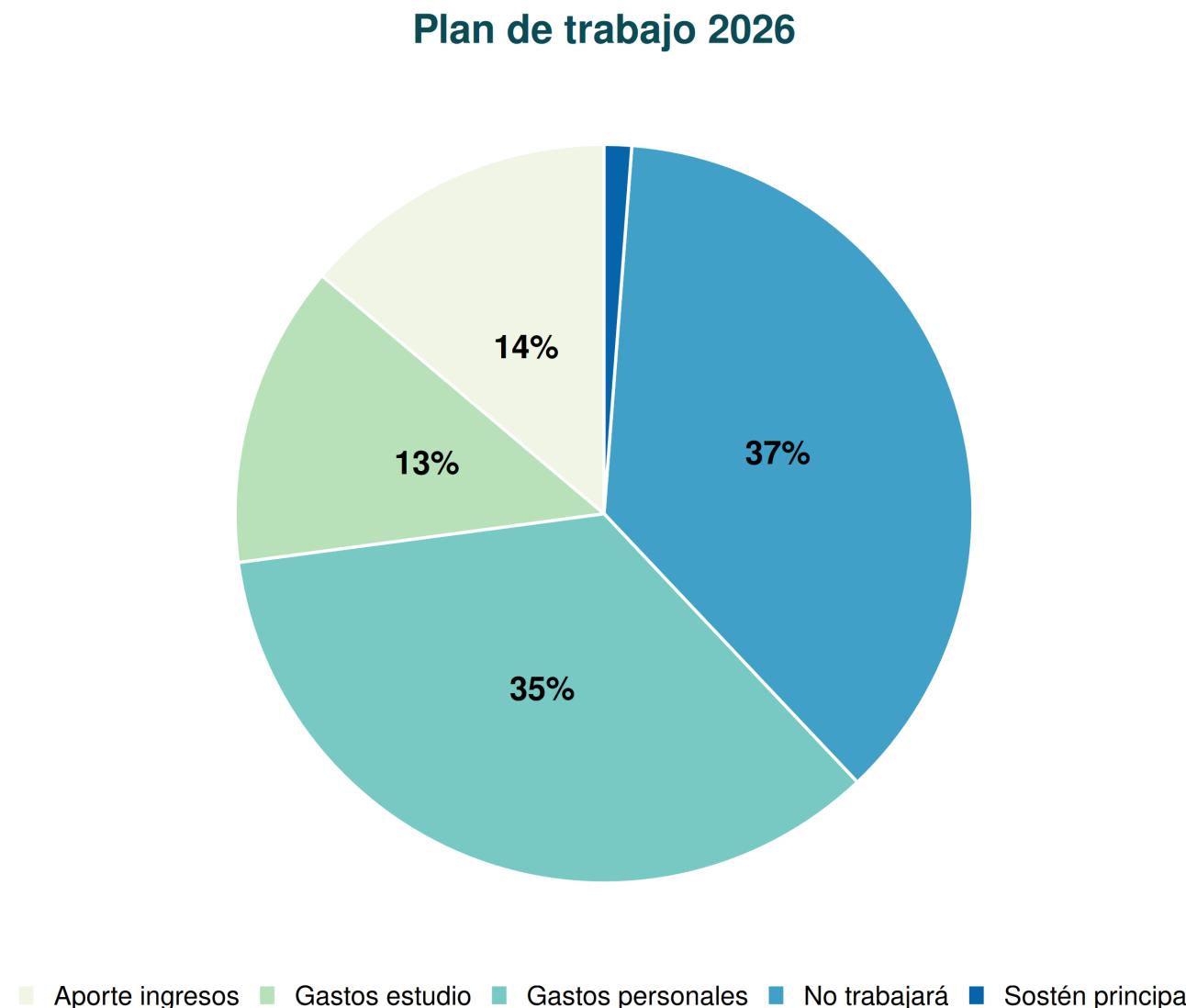
# 1. Trayectoria y Experiencia Superior (P1 - P2)



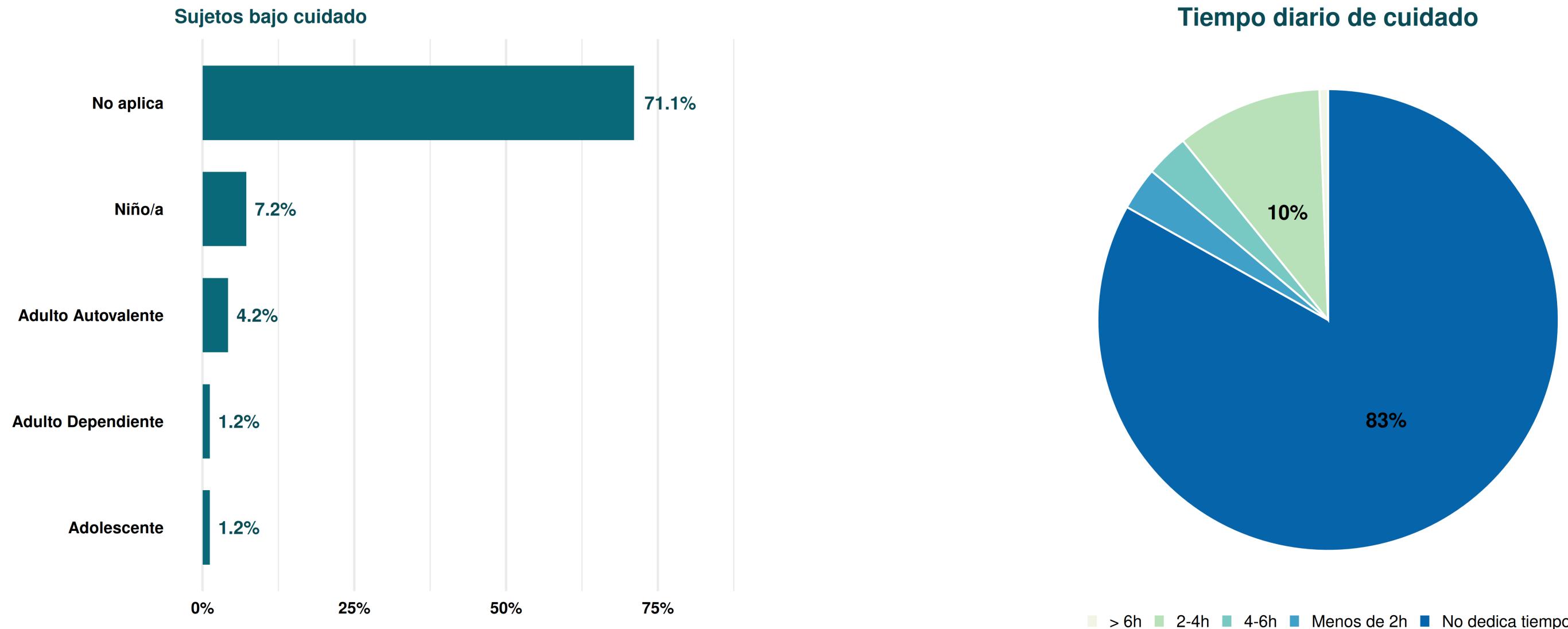
## 2. Trabajo y Formalidad (P3 - P4)



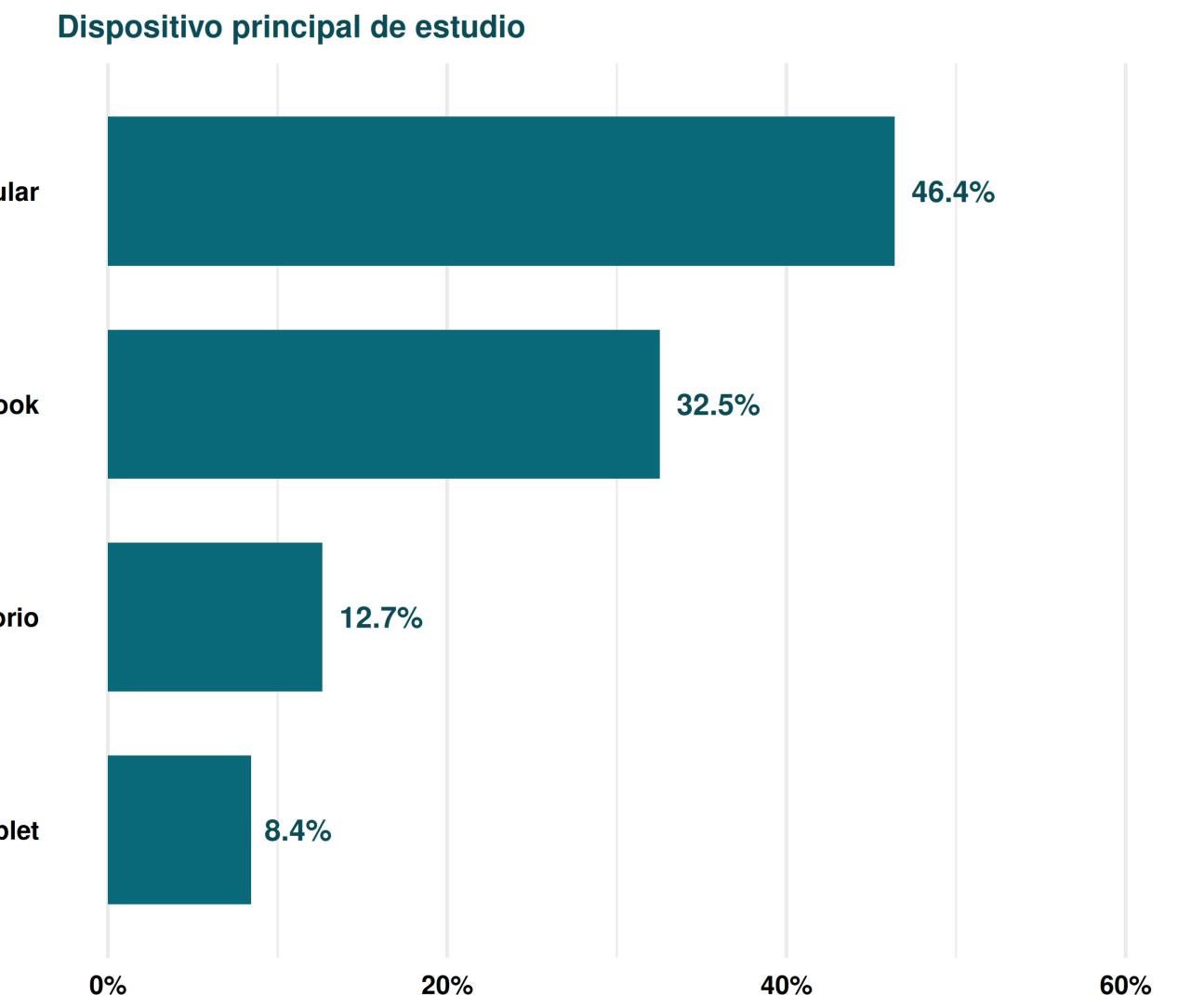
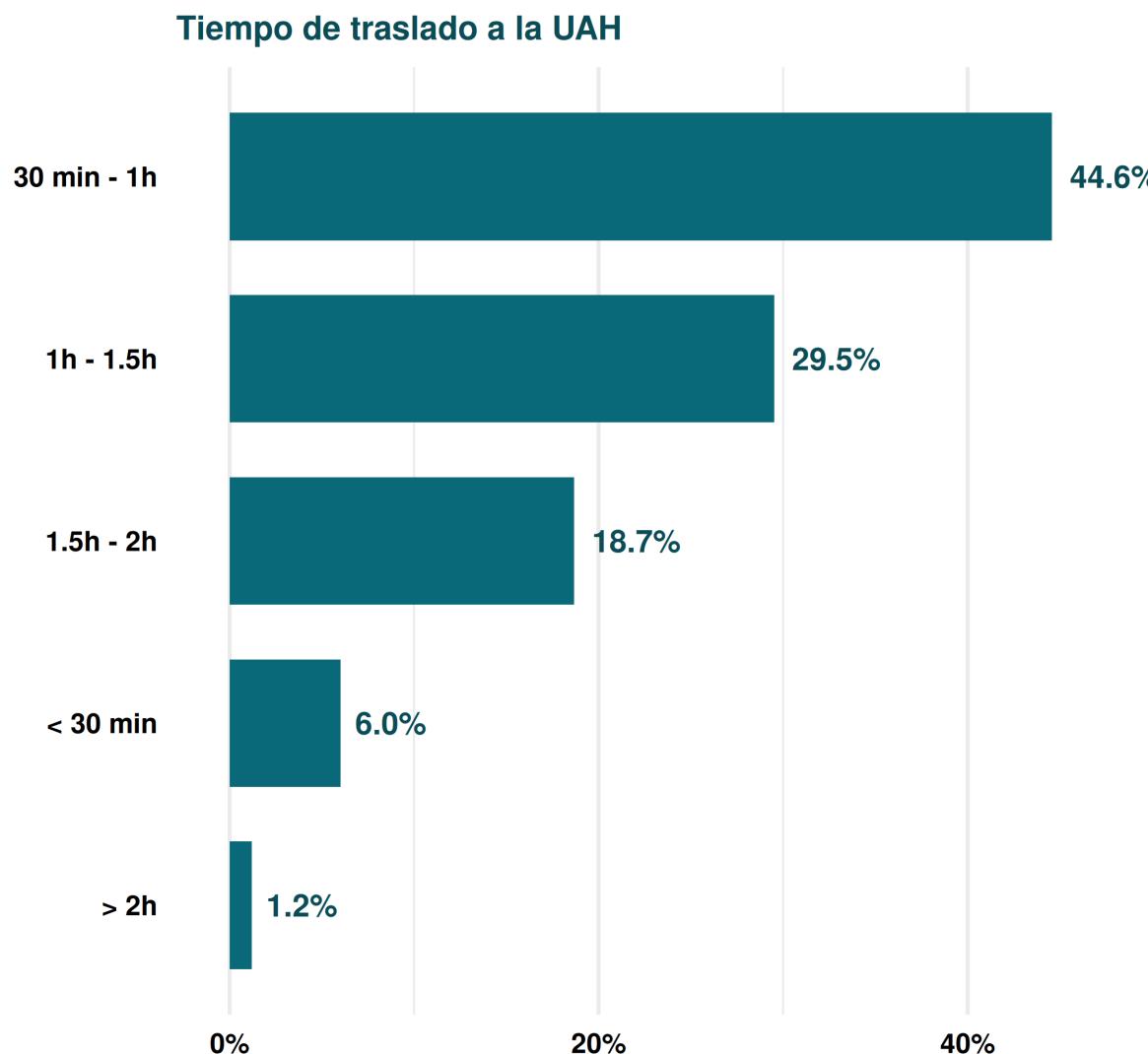
### 3. Planificación Laboral y Cuidados (P5 - P6)



## 4. Perfil de Cuidados (P7 - P8)

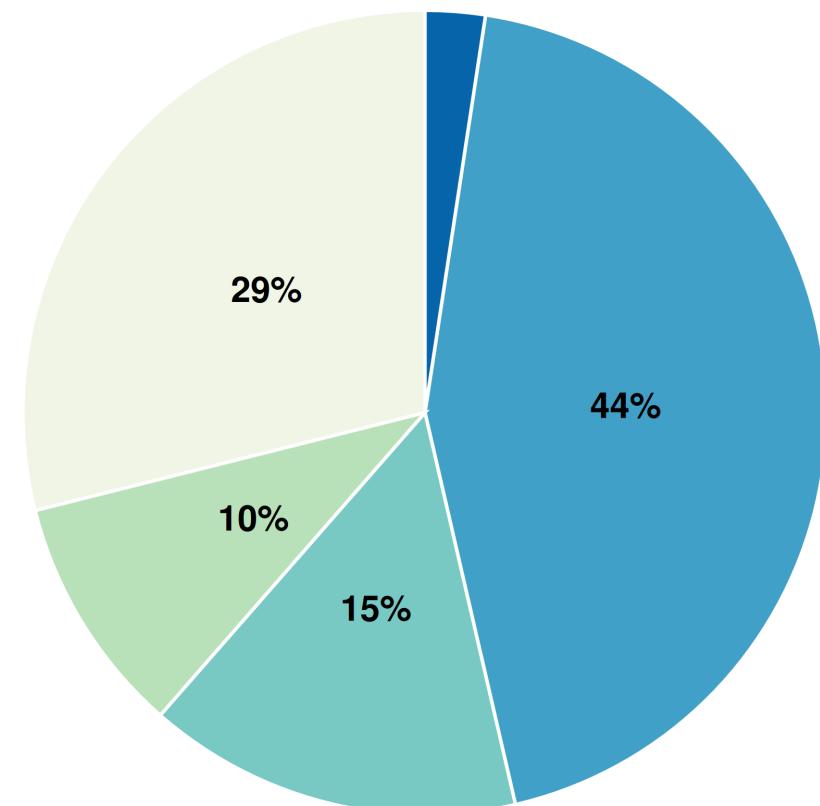


## 5. Logística y Conectividad (P9 - P10)



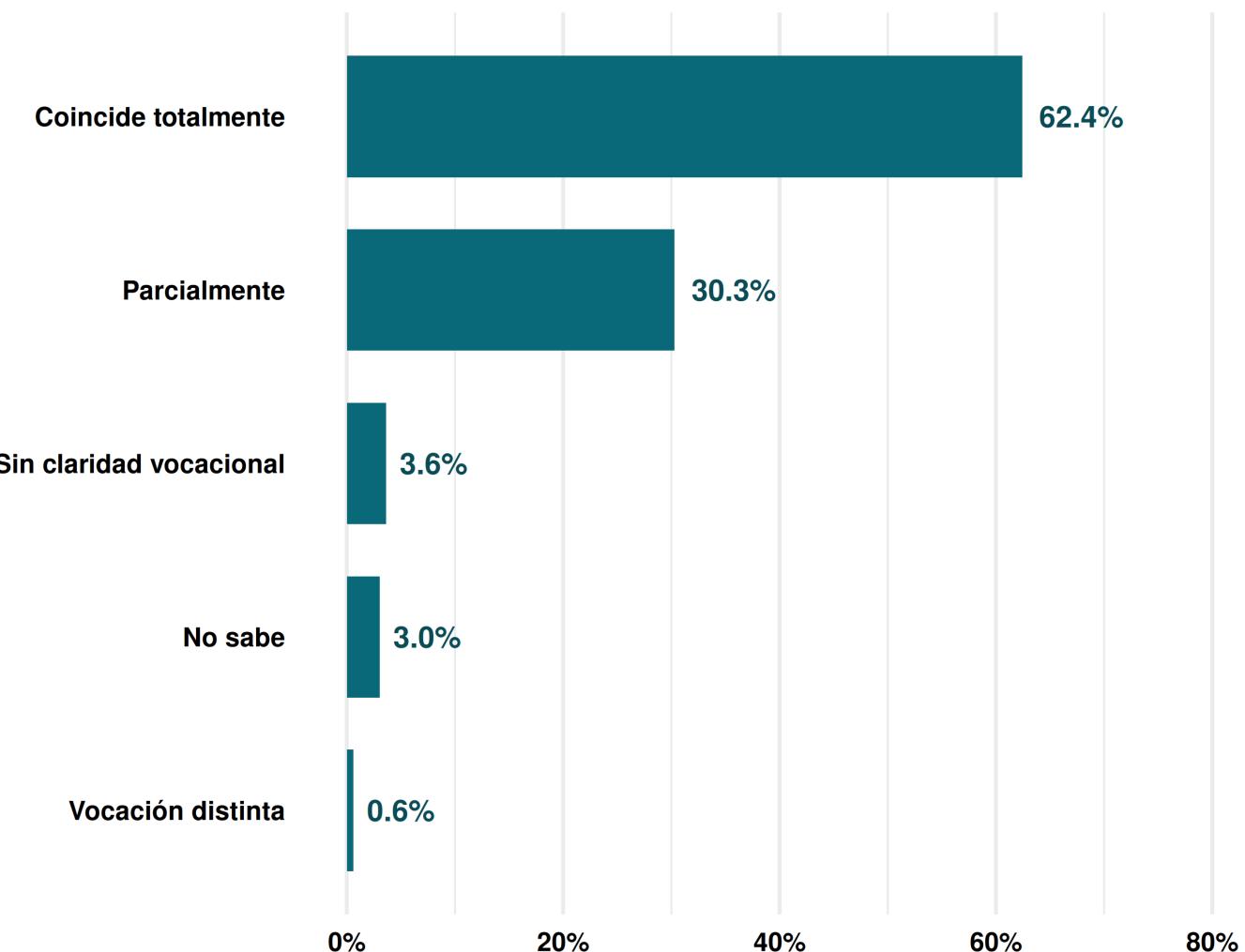
## 6. Entorno de Estudio y Vocación (P11 - P13)

Espacio tranquilo para estudiar

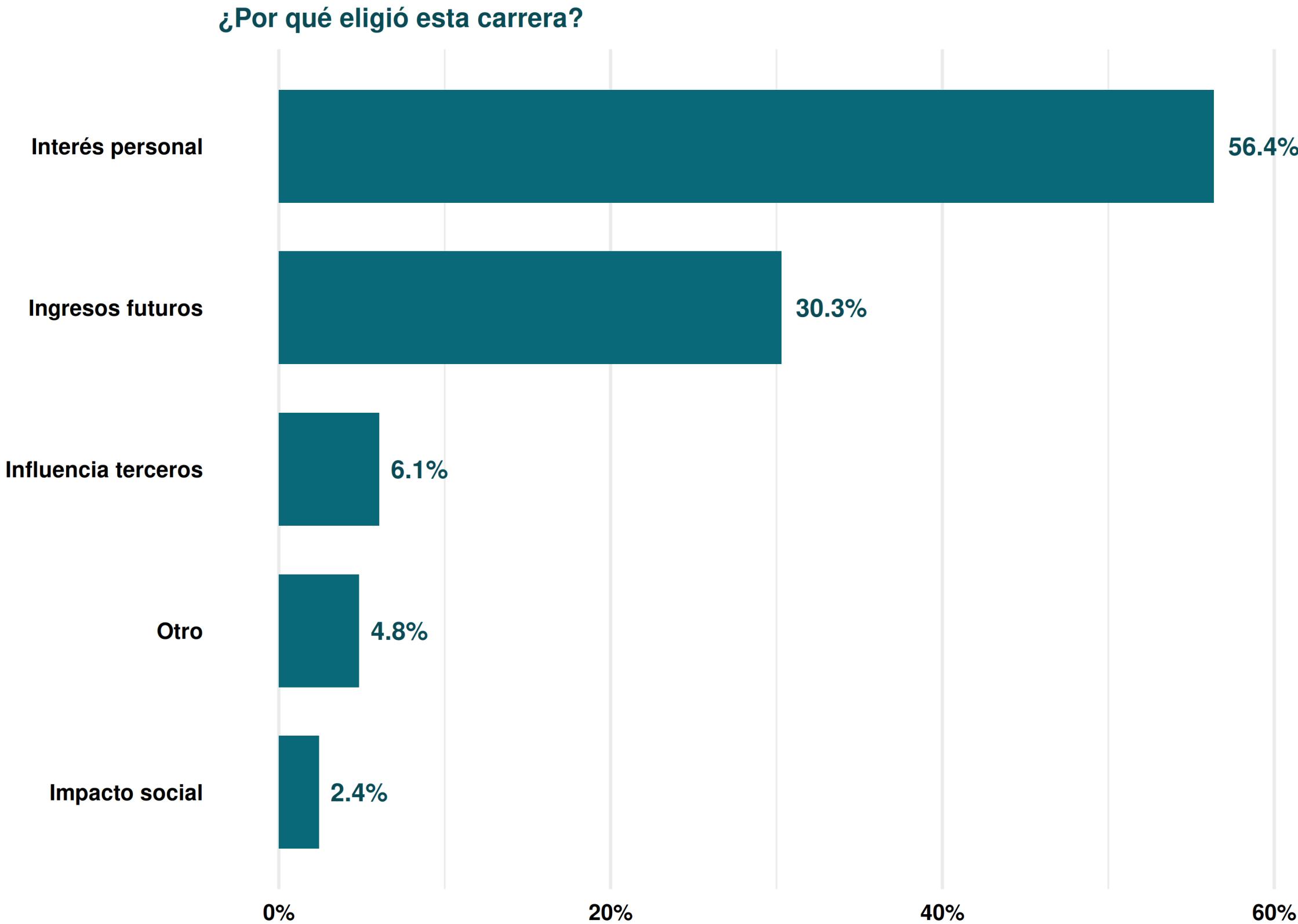


■ Mayor parte ■ Mitad tiempo ■ Ocasionalmente ■ Sí, siempre ■ Sin espacio

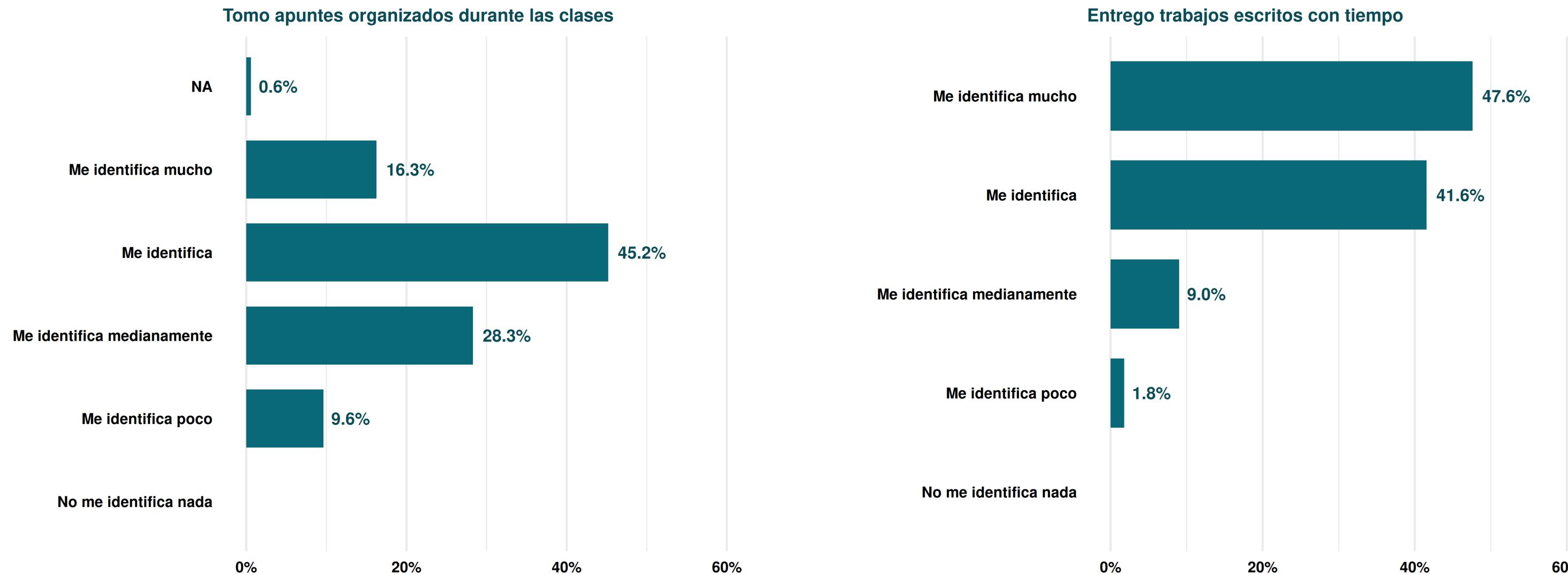
Coincidencia vocacional



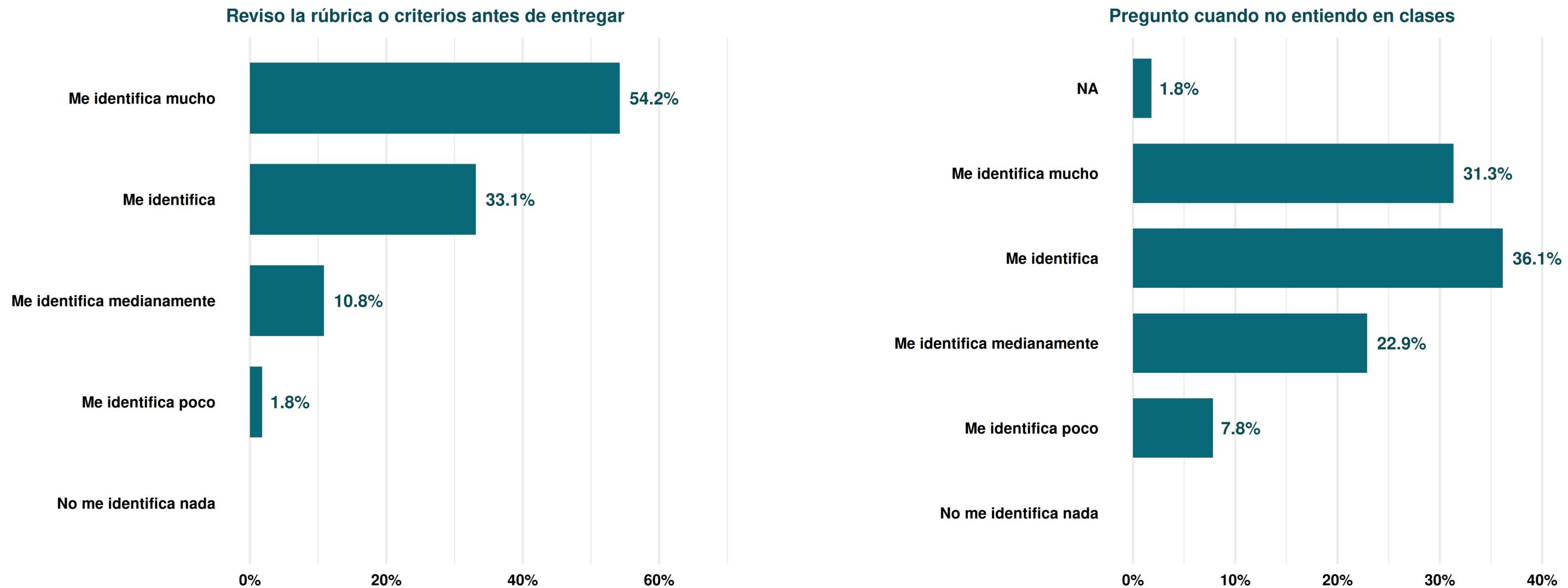
## 7. Motivos de Elección (P14)



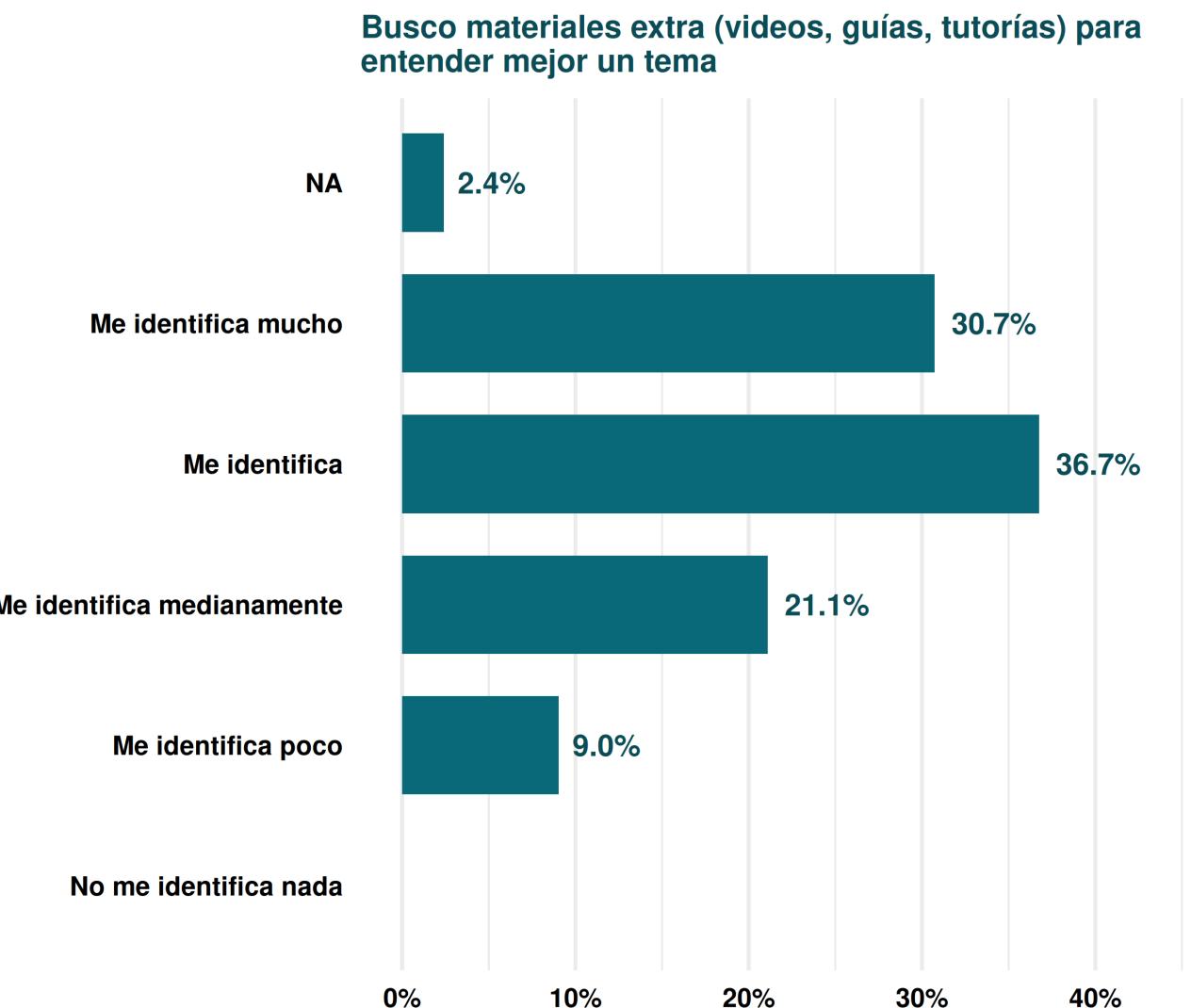
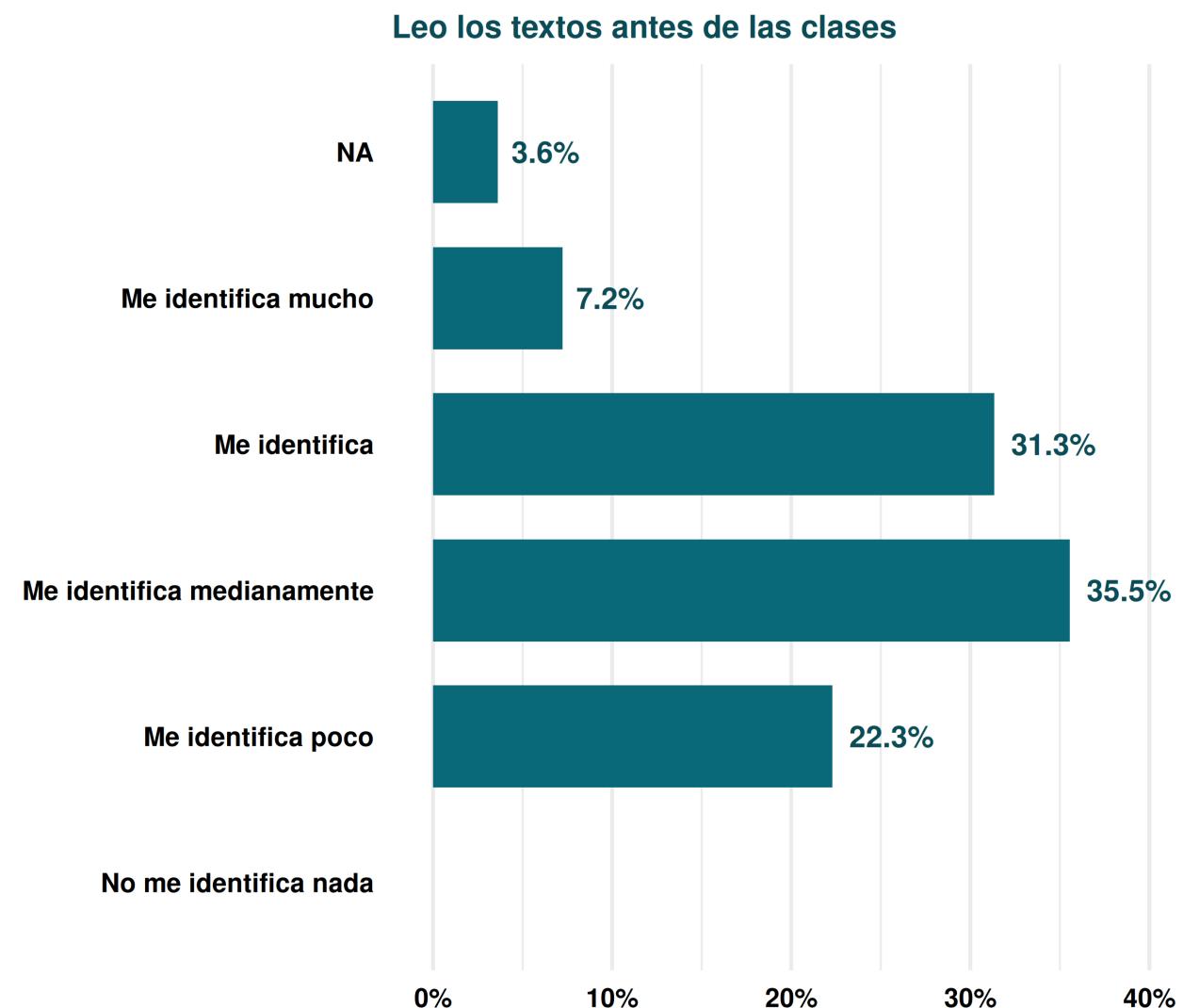
## 8. Hábitos de Estudio (P12.a - P12.b)



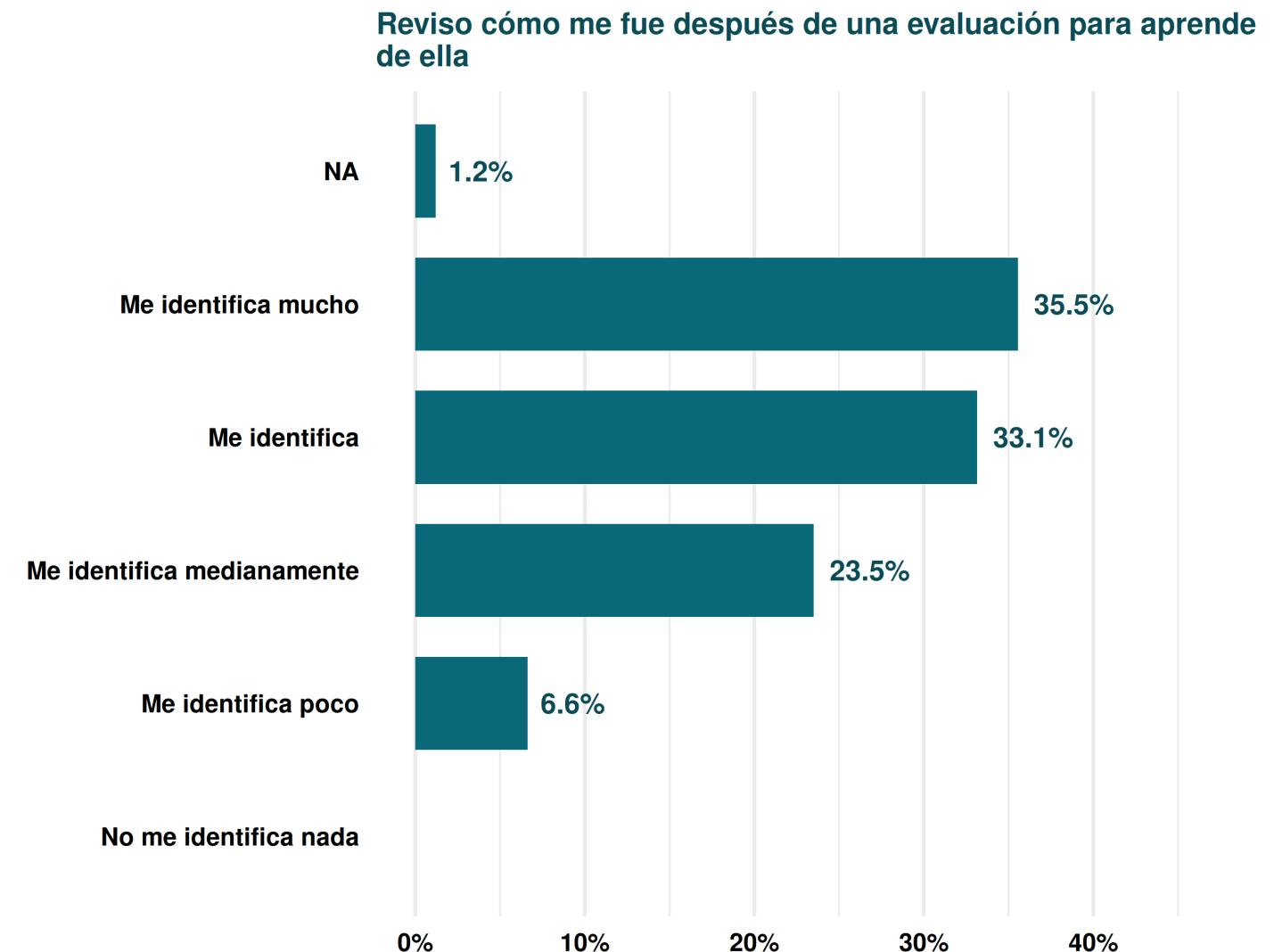
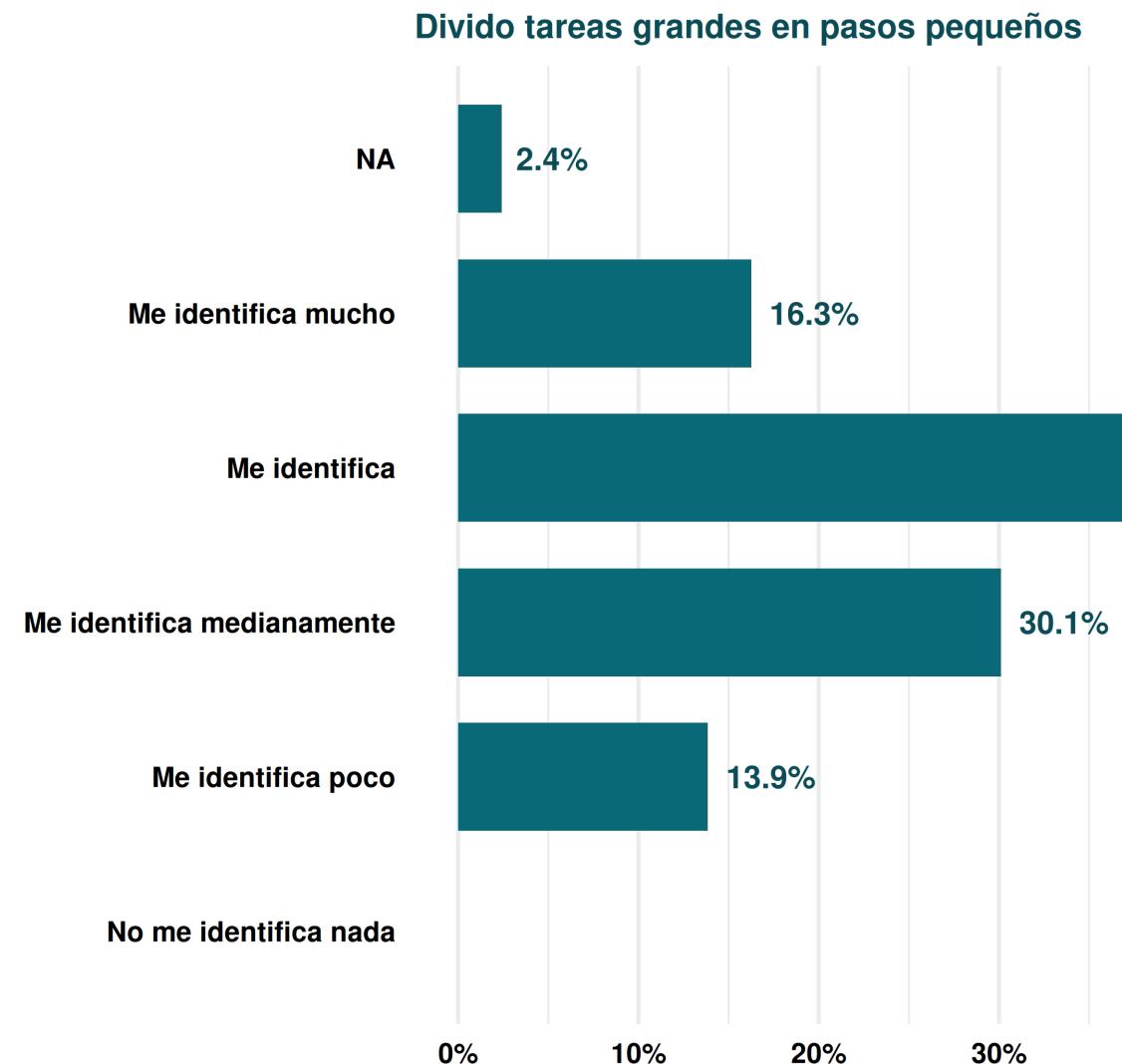
## 9. Hábitos de Estudio (P12.c - P12.d)



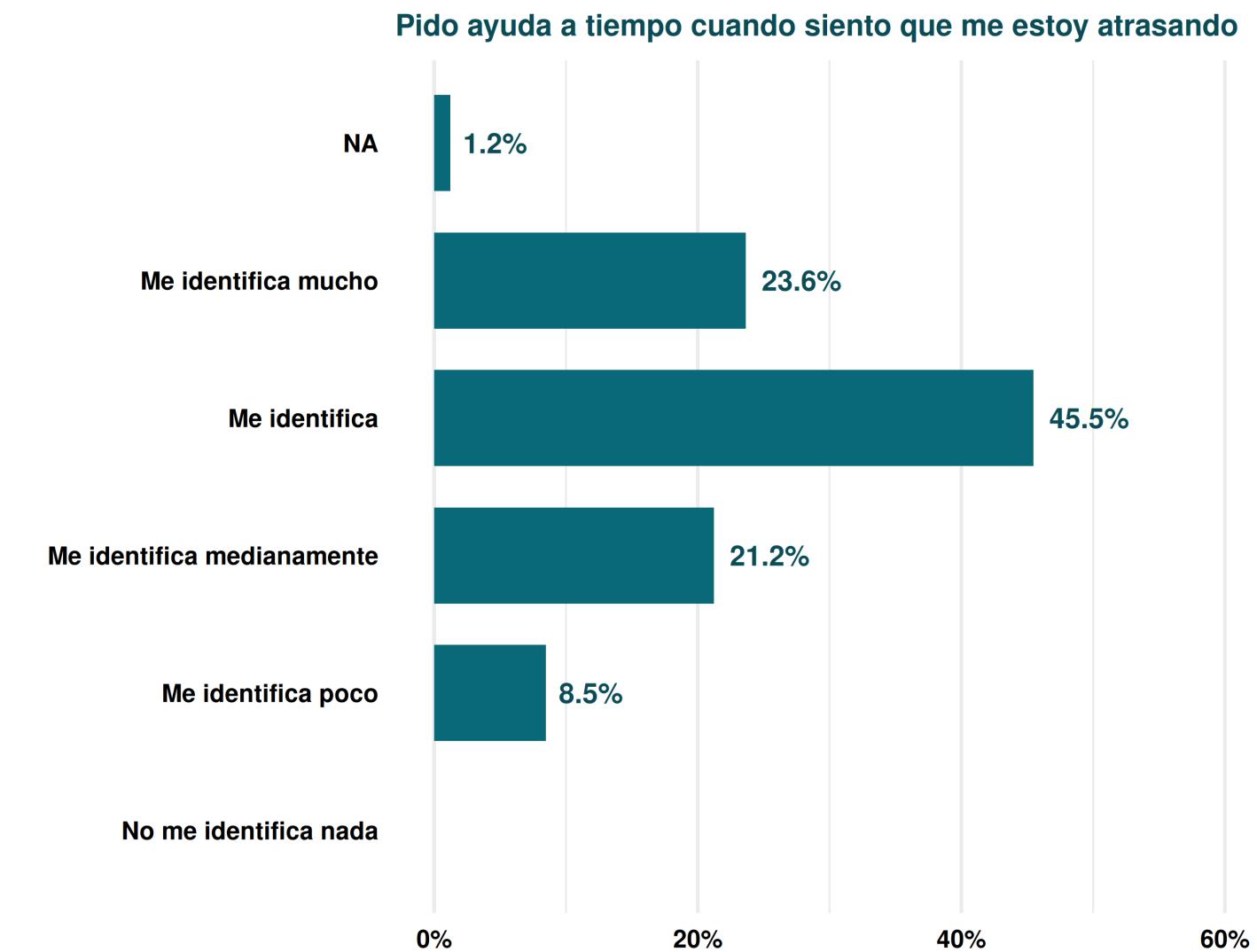
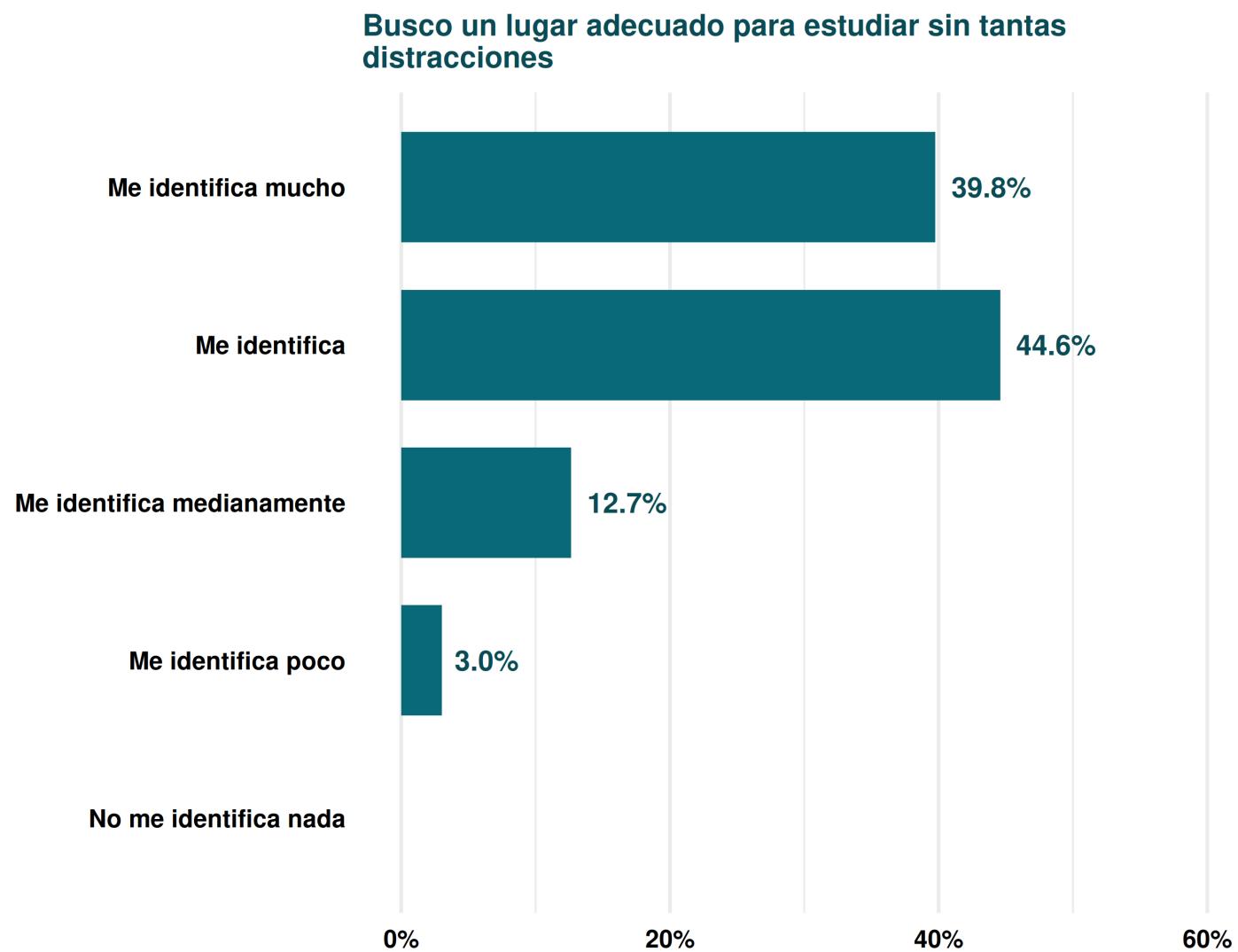
## 10. Hábitos de Estudio (P12.e - P12.f)



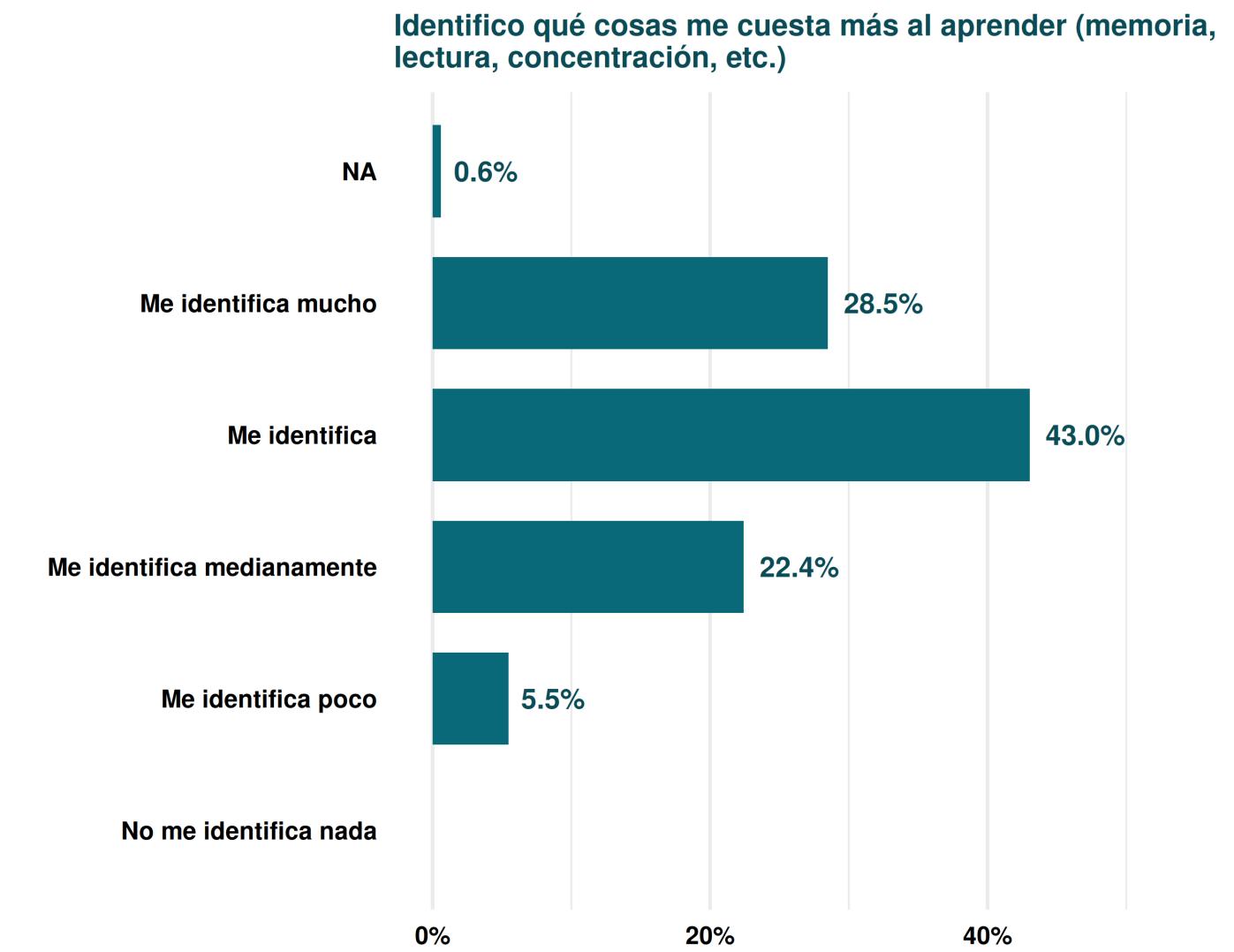
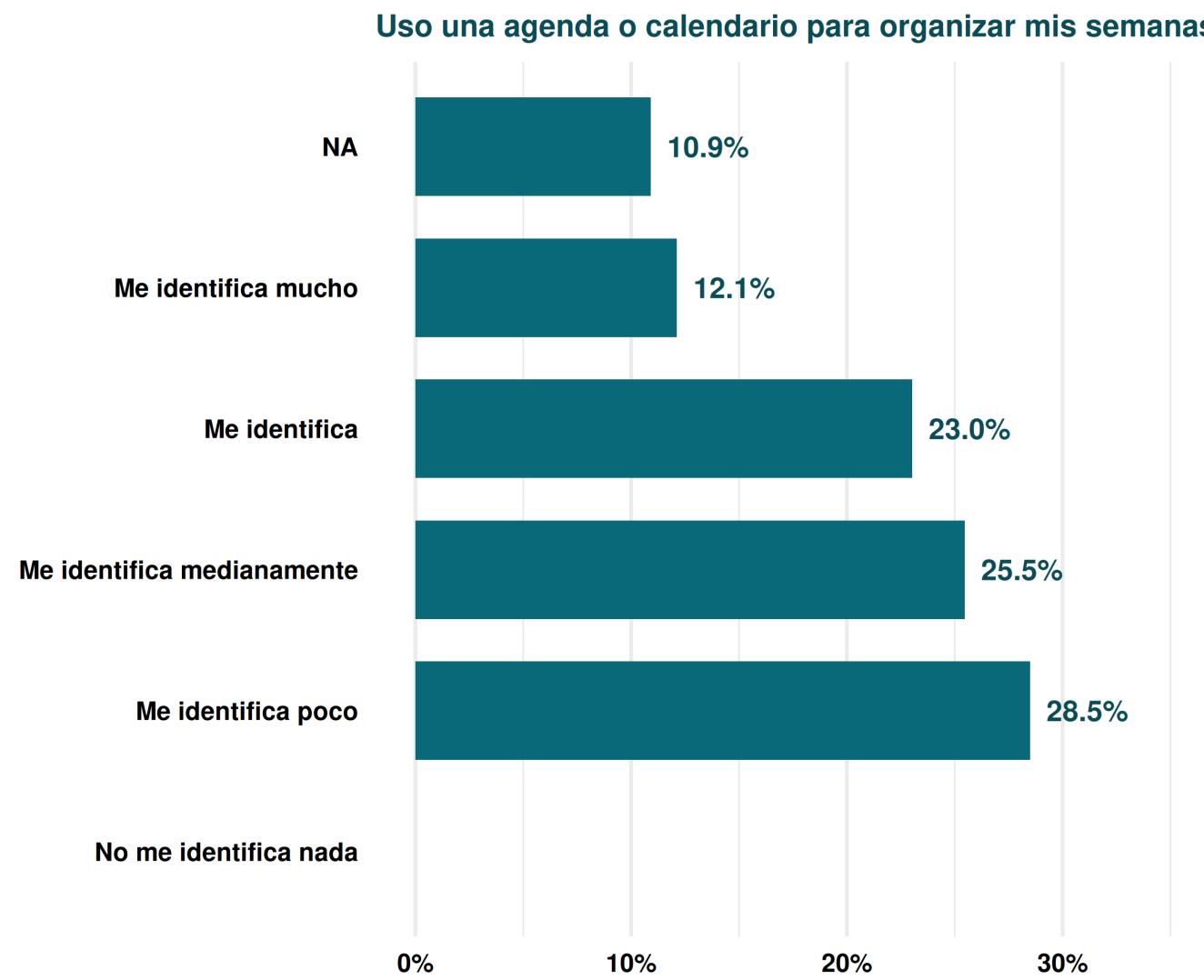
## 11. Hábitos de Estudio (P12.g - P12.h)



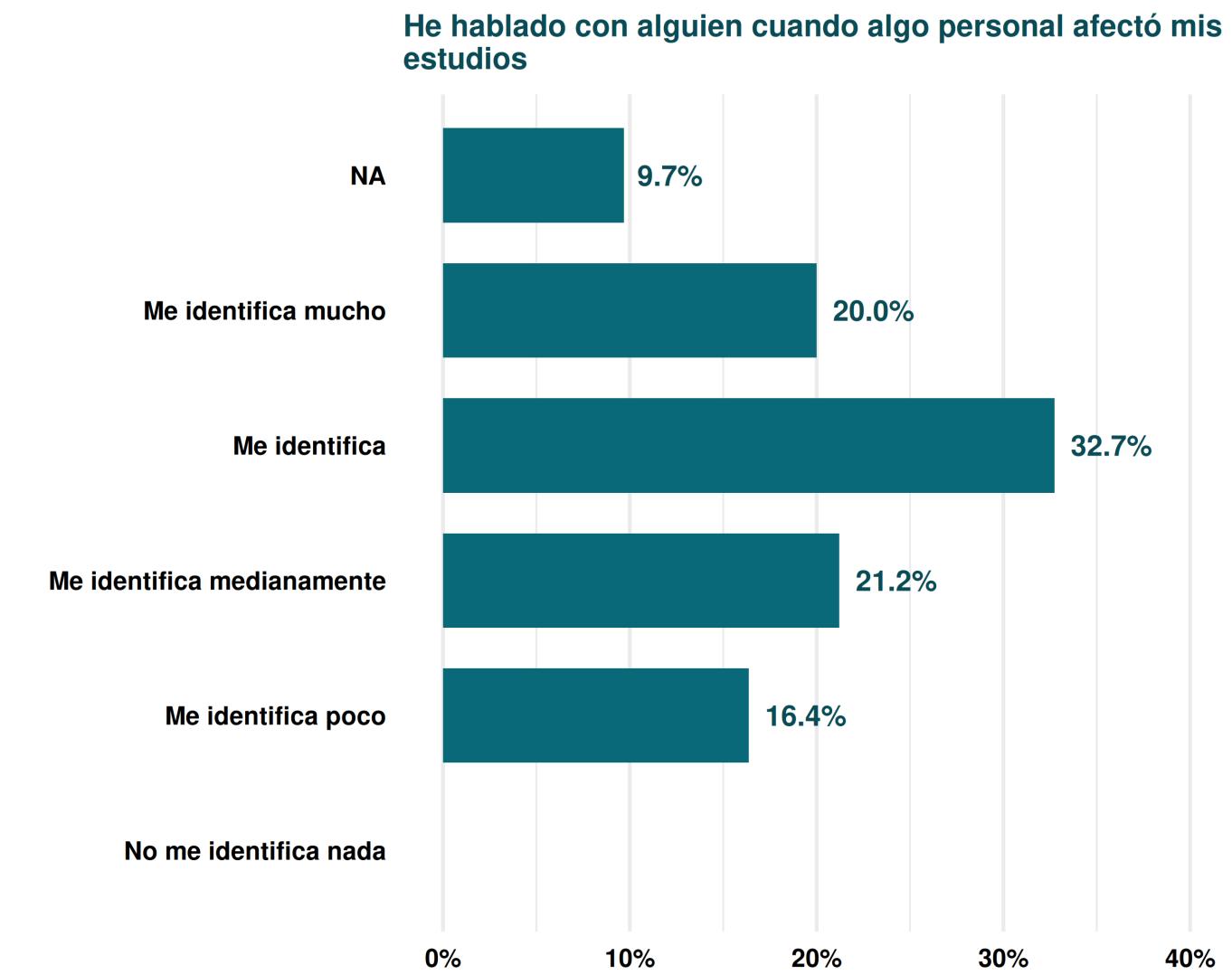
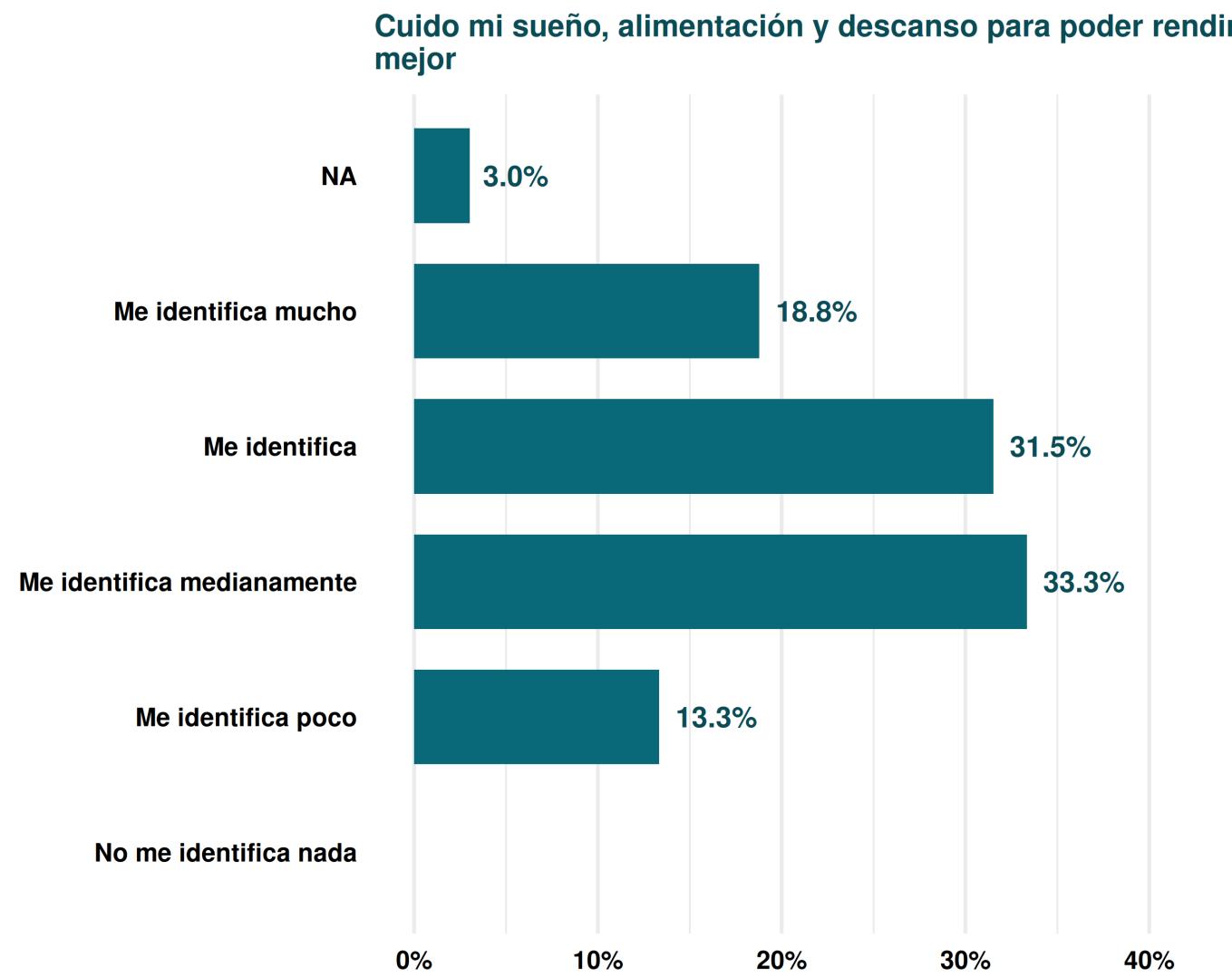
## 12. Hábitos de Estudio (P12.i - P12.j)



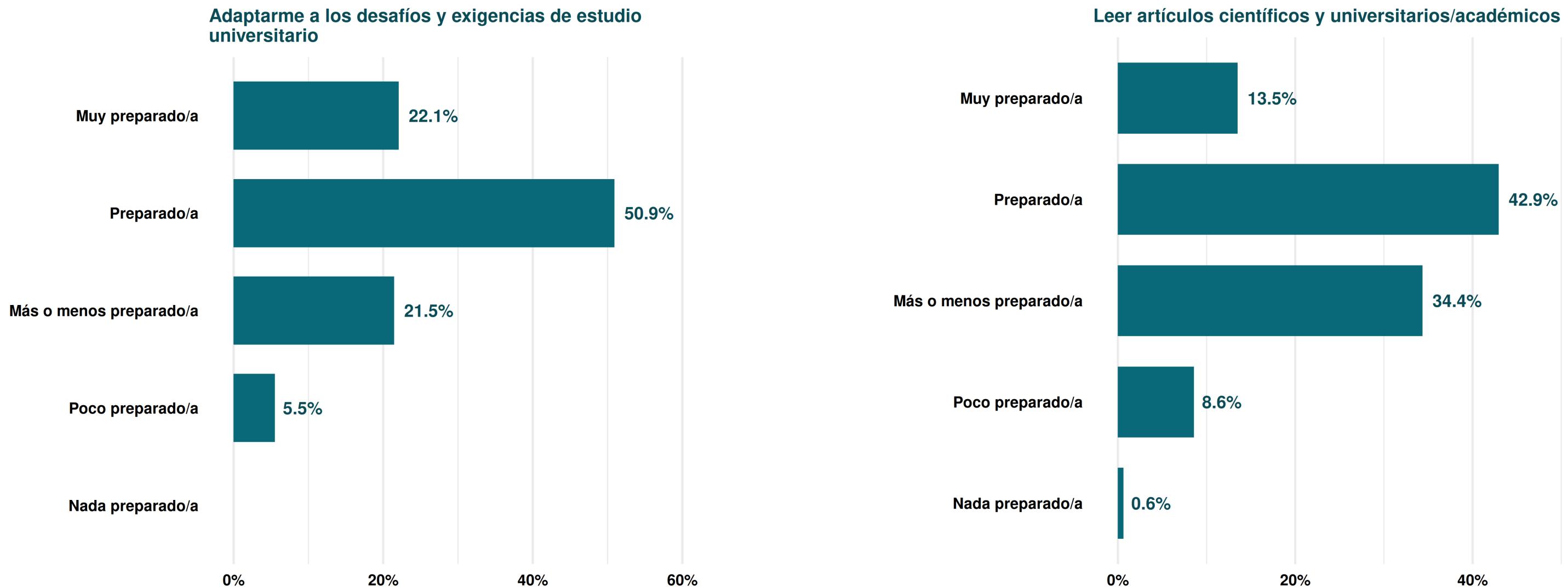
## 13. Hábitos de Estudio (P12.k - P12.l)



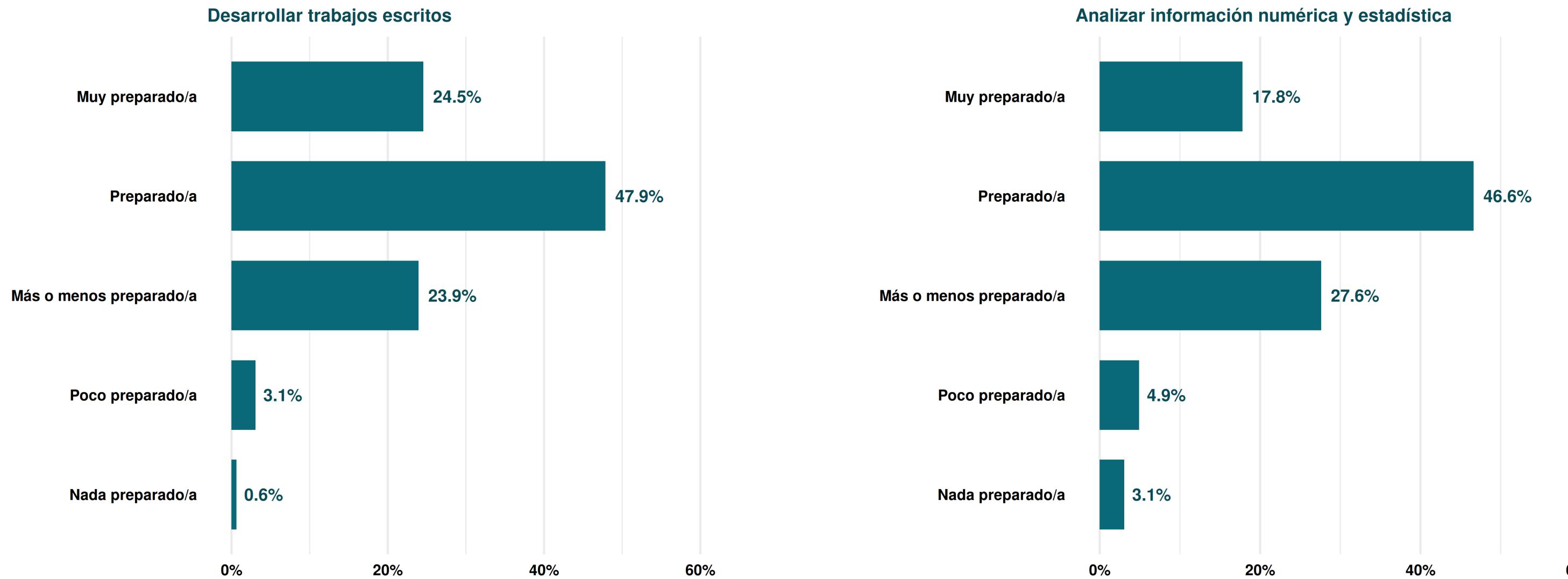
## 14. Hábitos de Estudio (P12.m - P12.n)



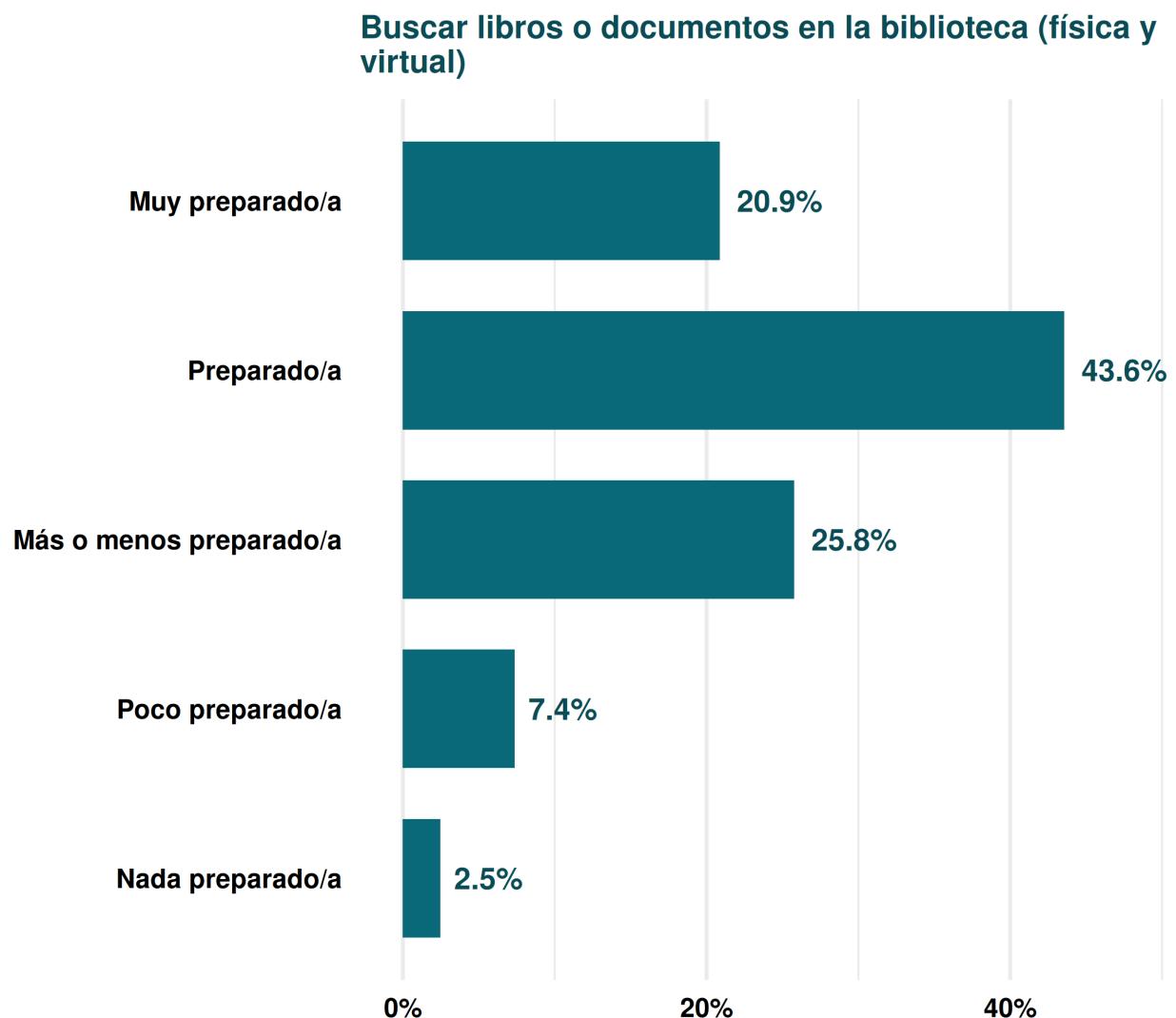
## 15. Preparación Percibida (P15.a - P15.b)



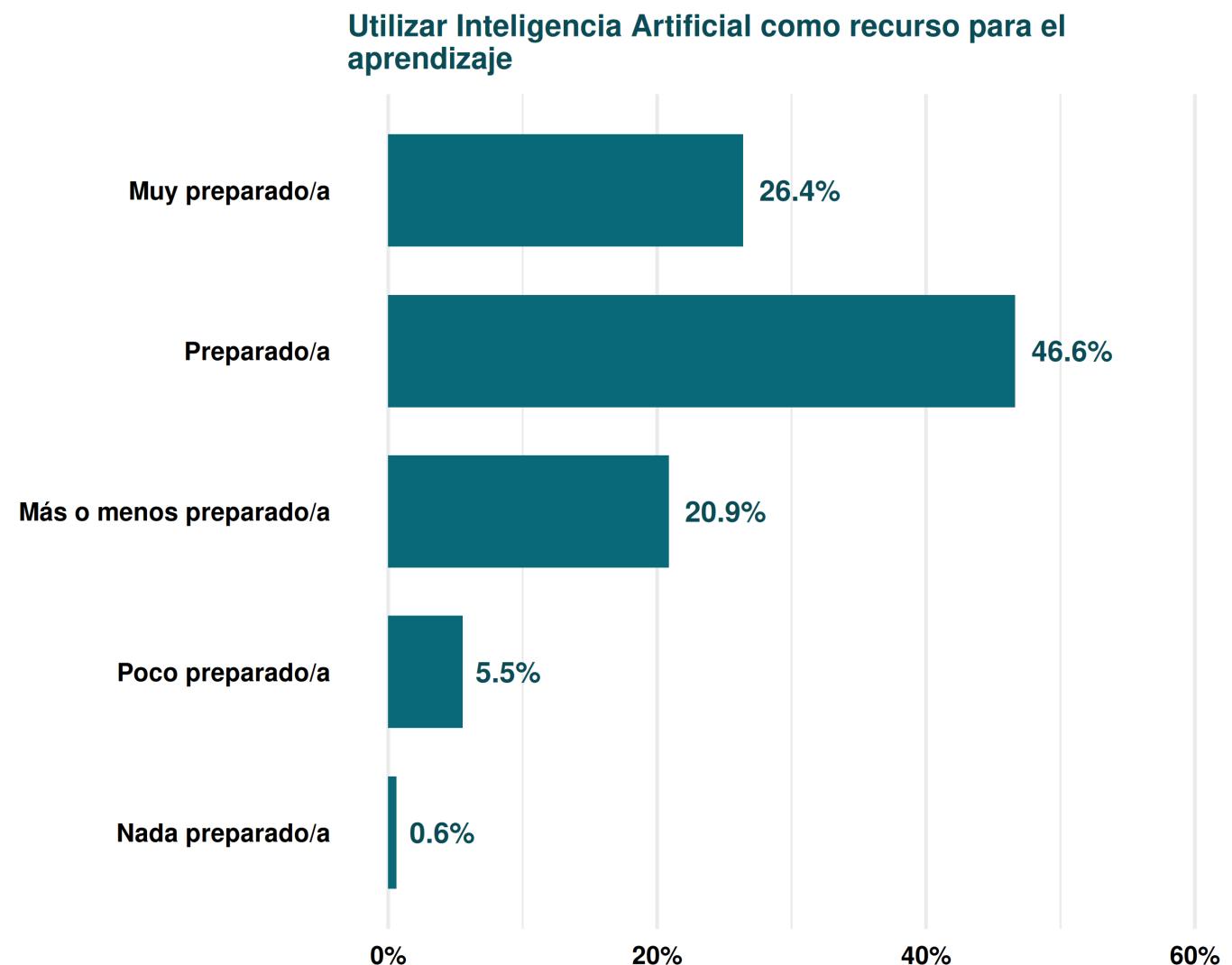
## 16. Preparación Percibida (P15.c - P15.d)



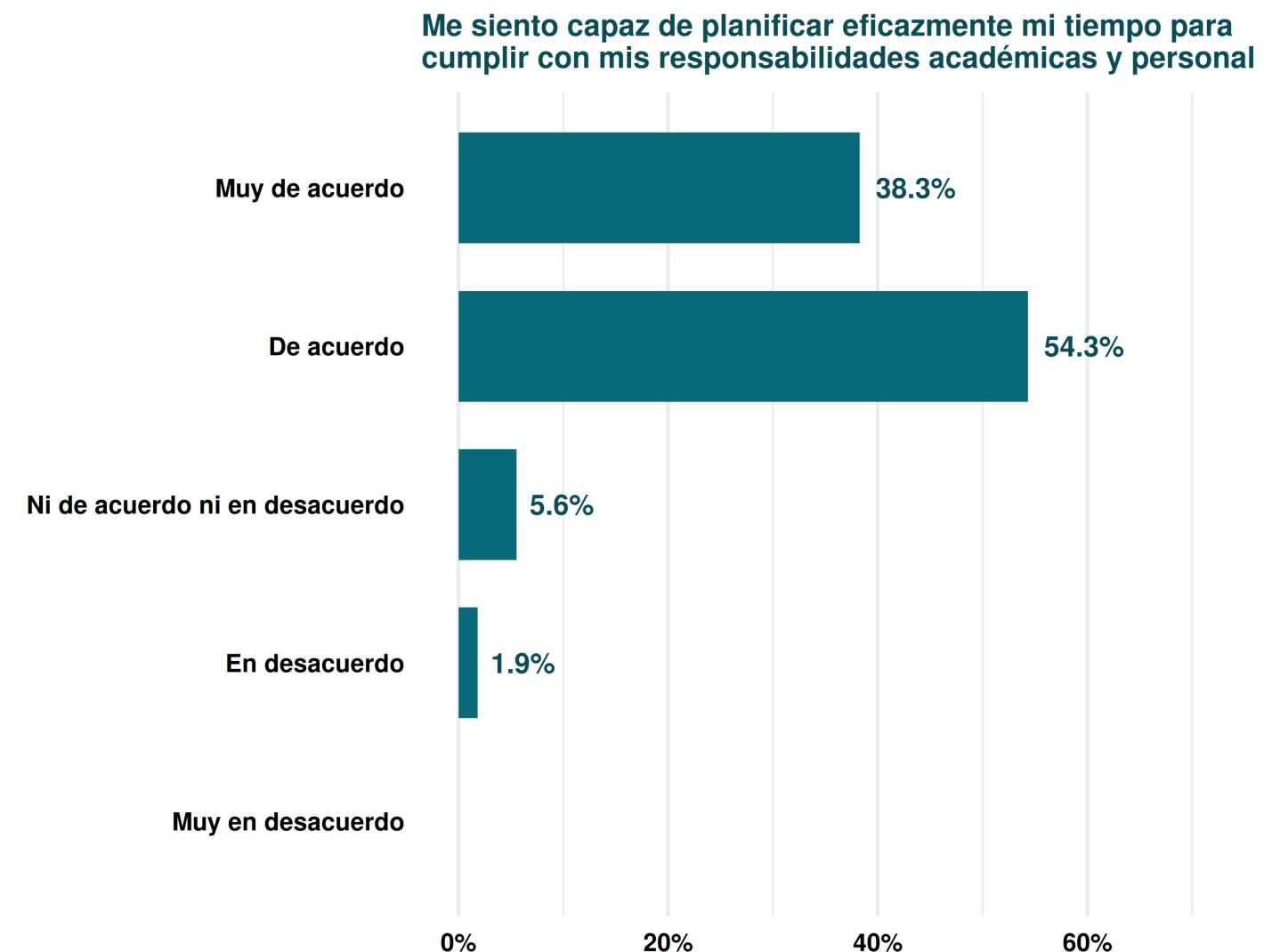
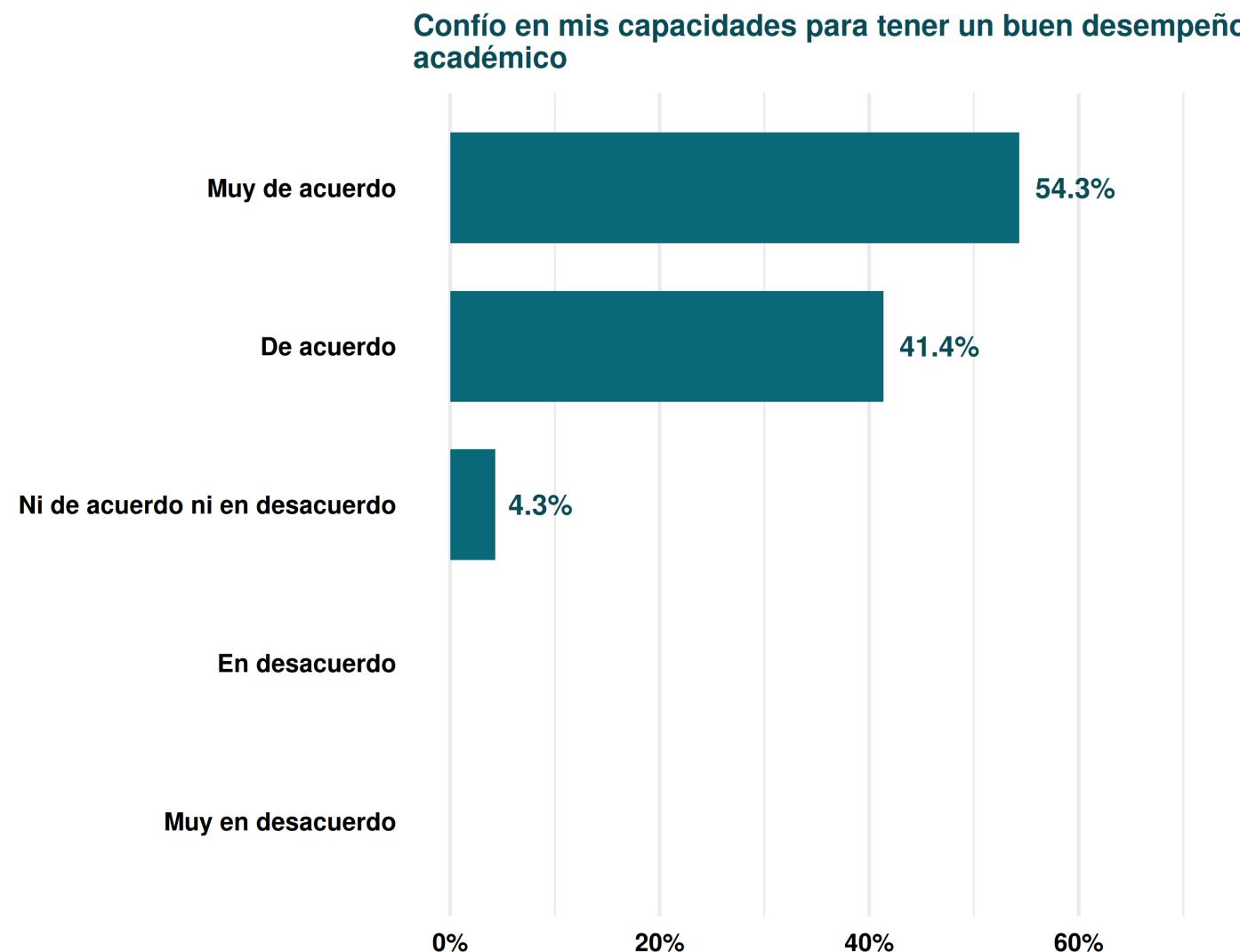
## 17. Preparación Percibida (P15.e - P15.f)



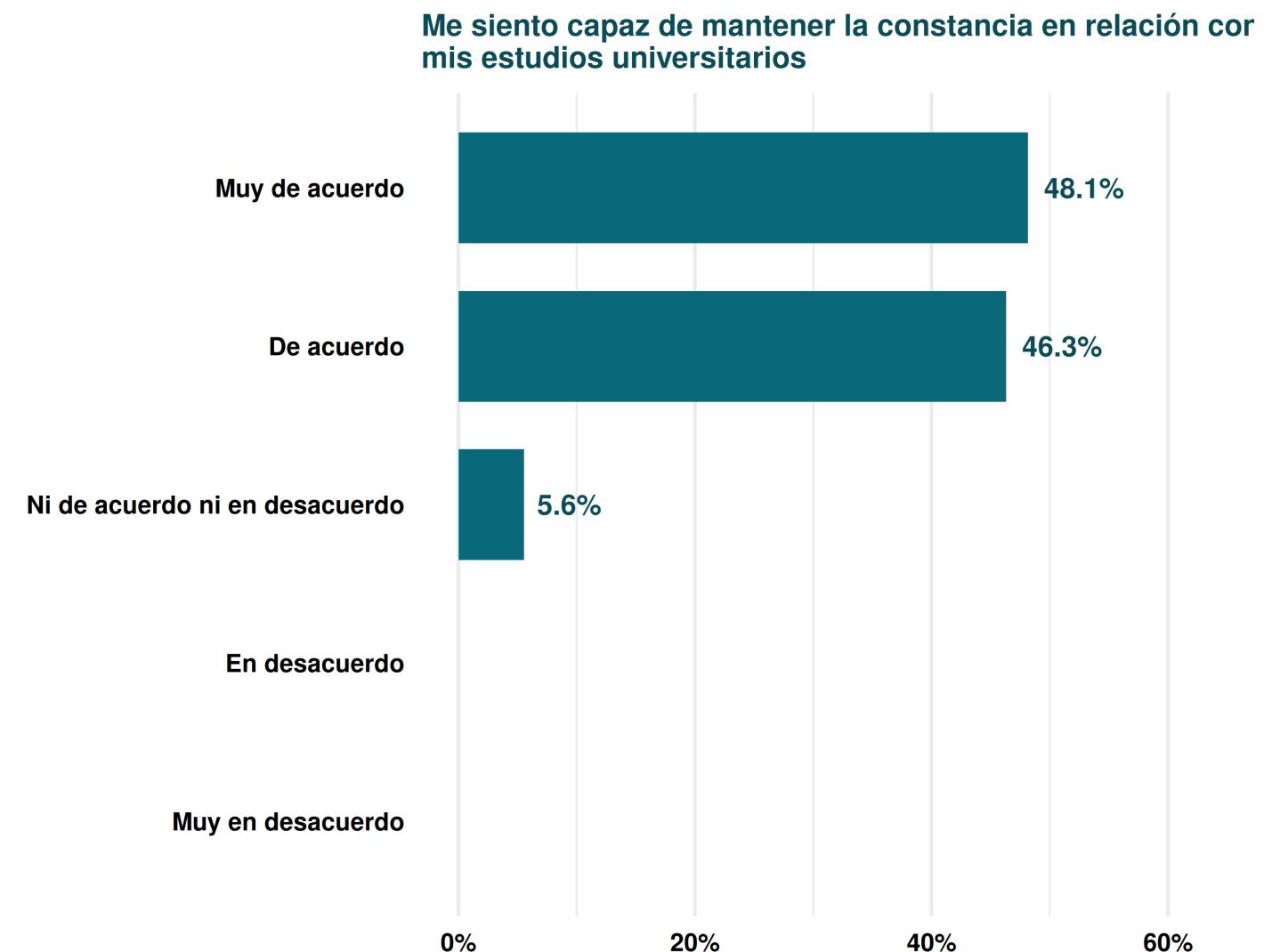
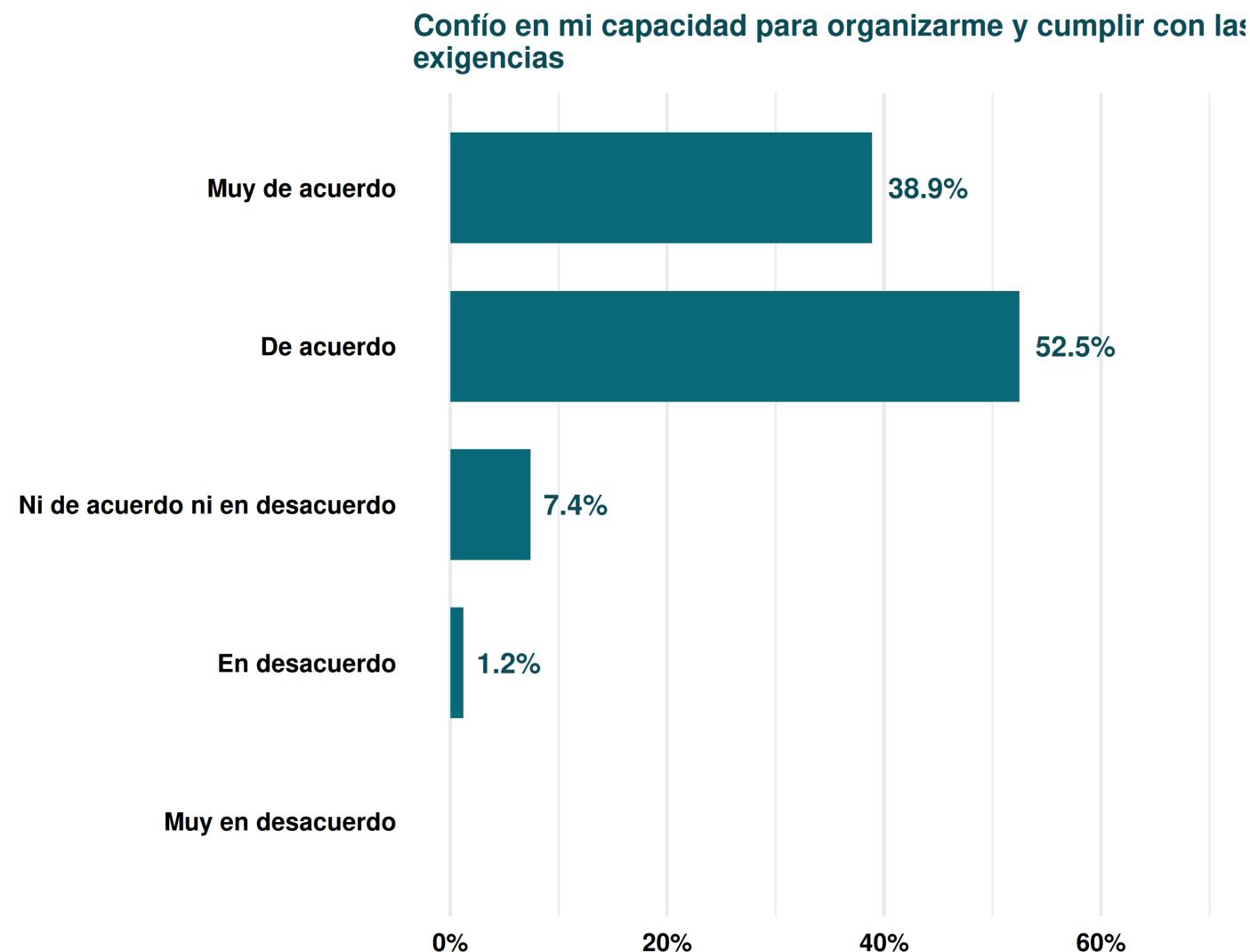
## 18. Preparación Percibida (P15.g - P15.h)



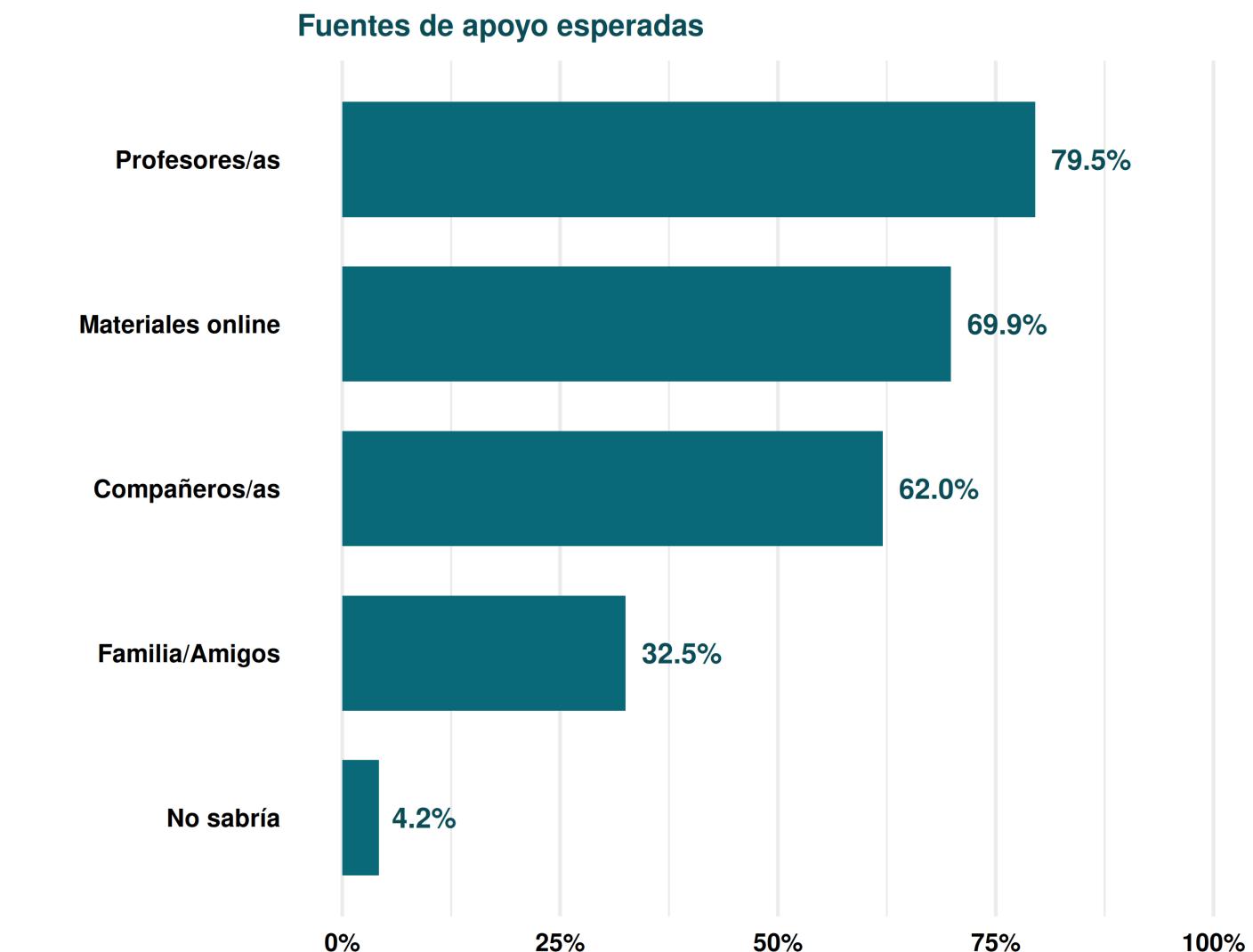
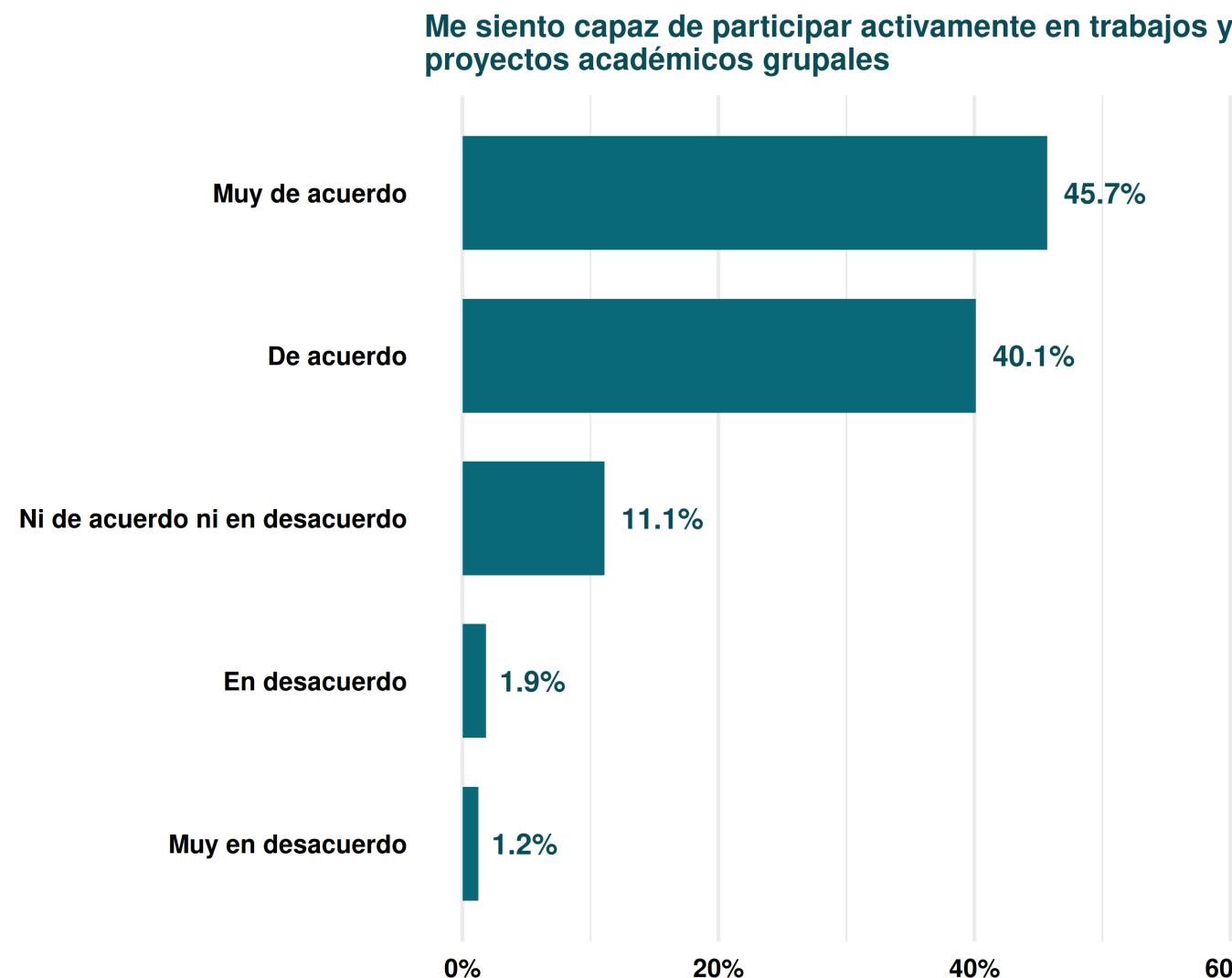
## 19. Autoeficacia (P16.a - P16.b)



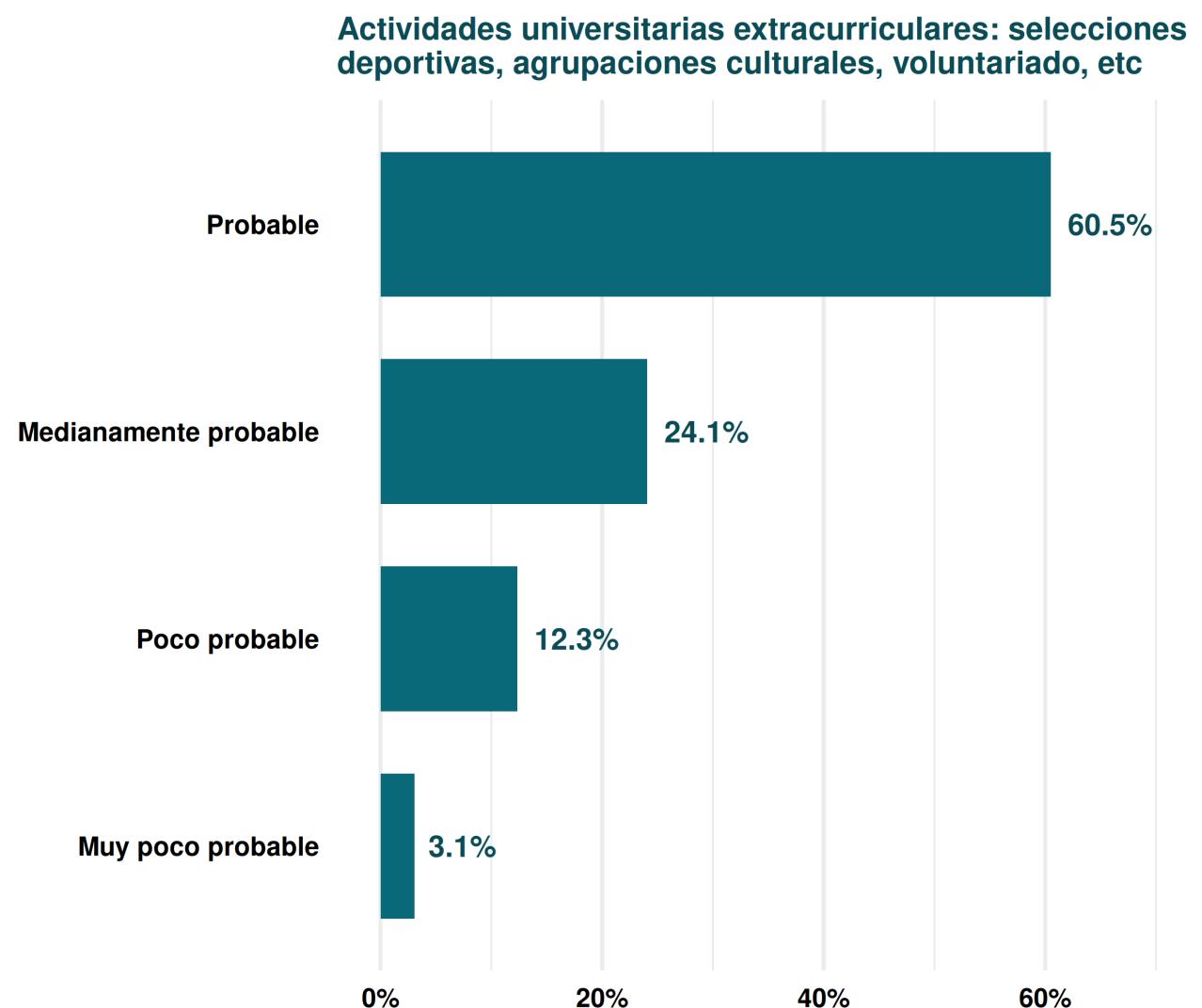
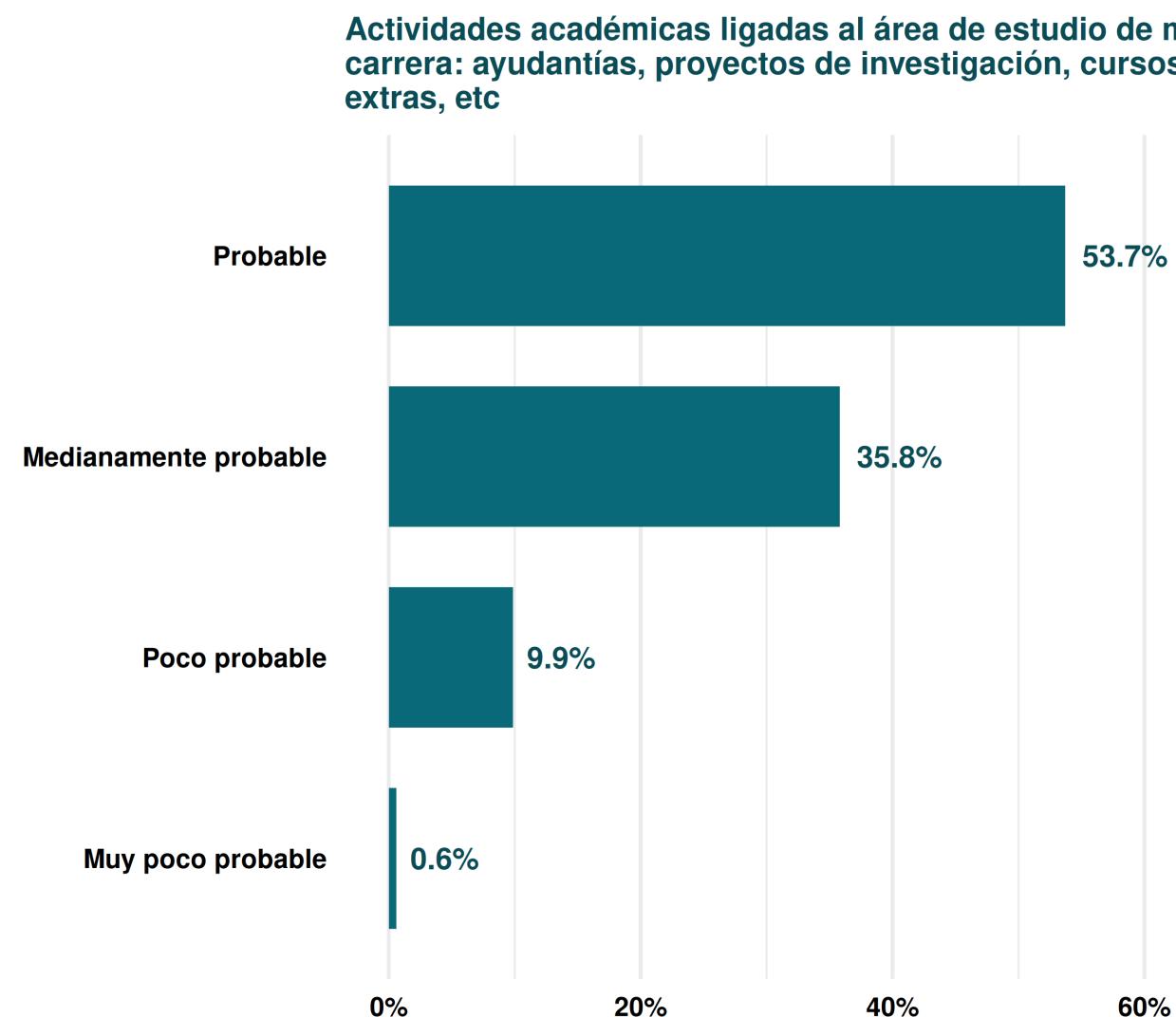
## 20. Autoeficacia (P16.c - P16.d)



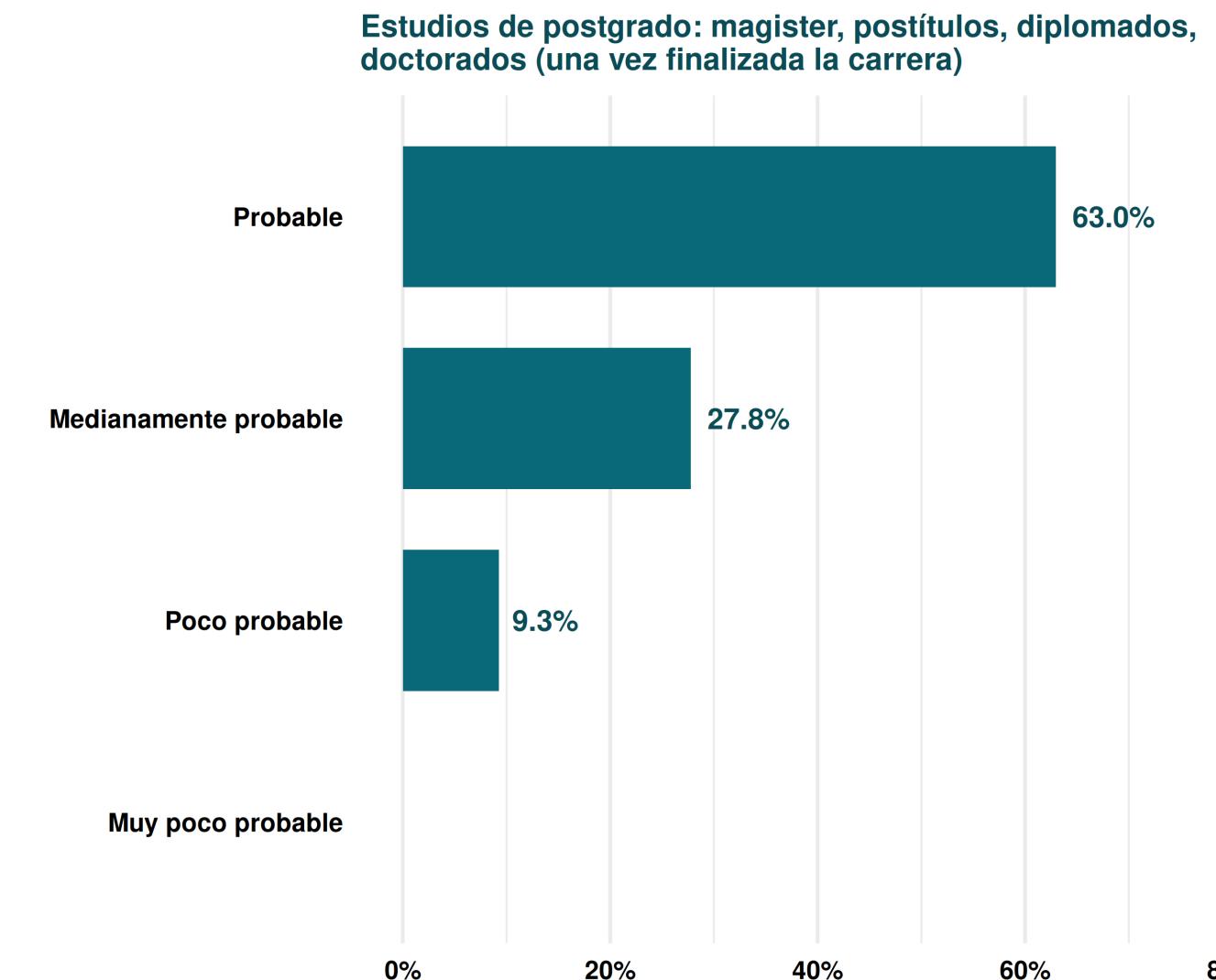
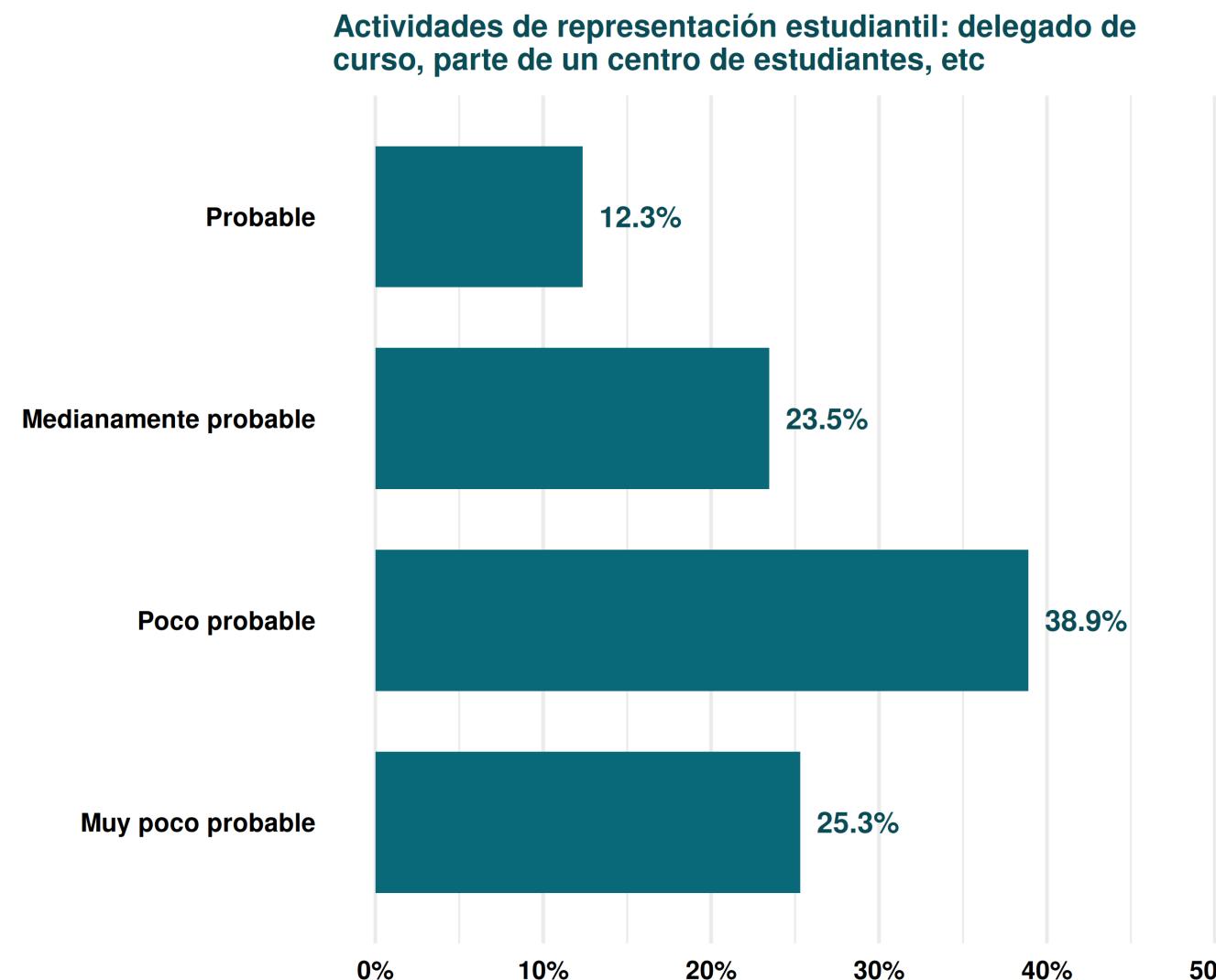
## 21. Autoeficacia y Apoyos (P16.e - P17)



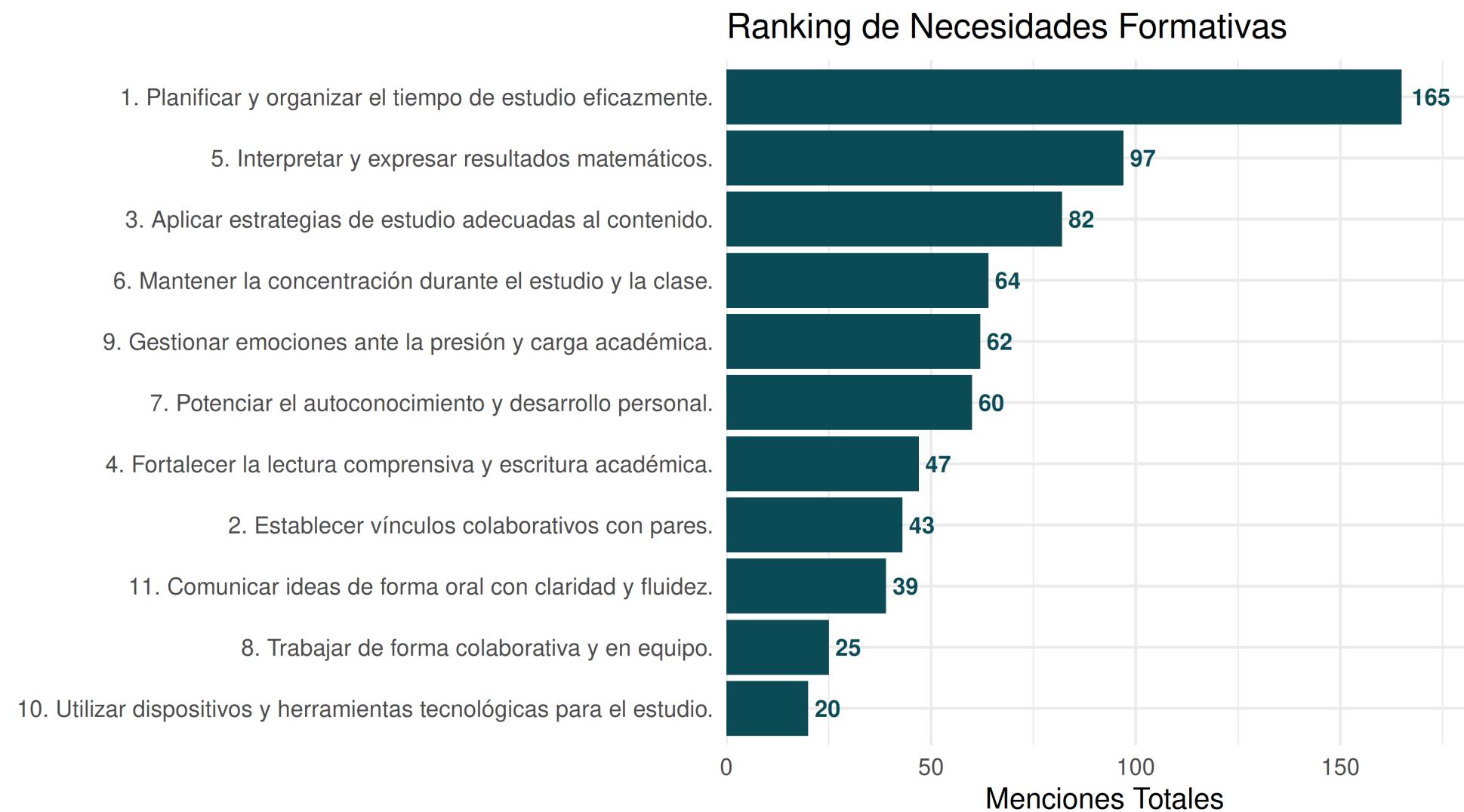
## 22. Proyección Académica (P18.a - P18.b)



## 23. Proyección Académica (P18.c - P18.d)



## 24. Preferencias de Formación (P19)



Dirección de Docencia y Pedagogía | CEFAU UAH 2026.