

IHEA 2026

Reporte de resultados de encuesta de Intereses, Hábitos y
Expectativas Académicas
Periodismo

Carrera: Periodismo

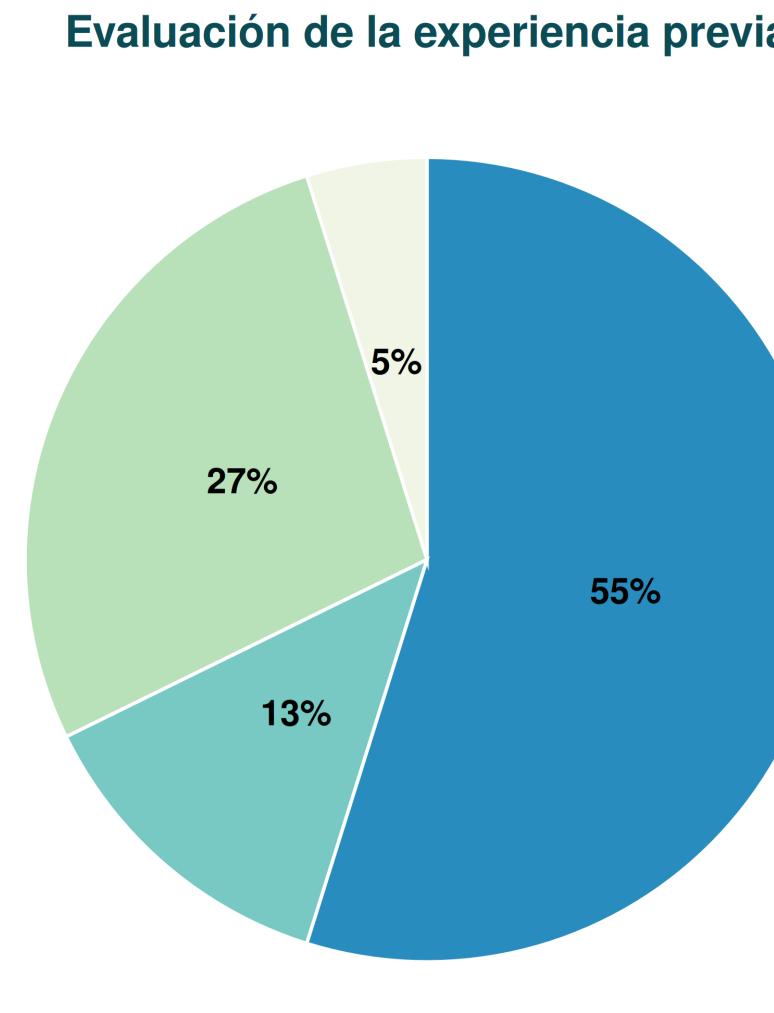
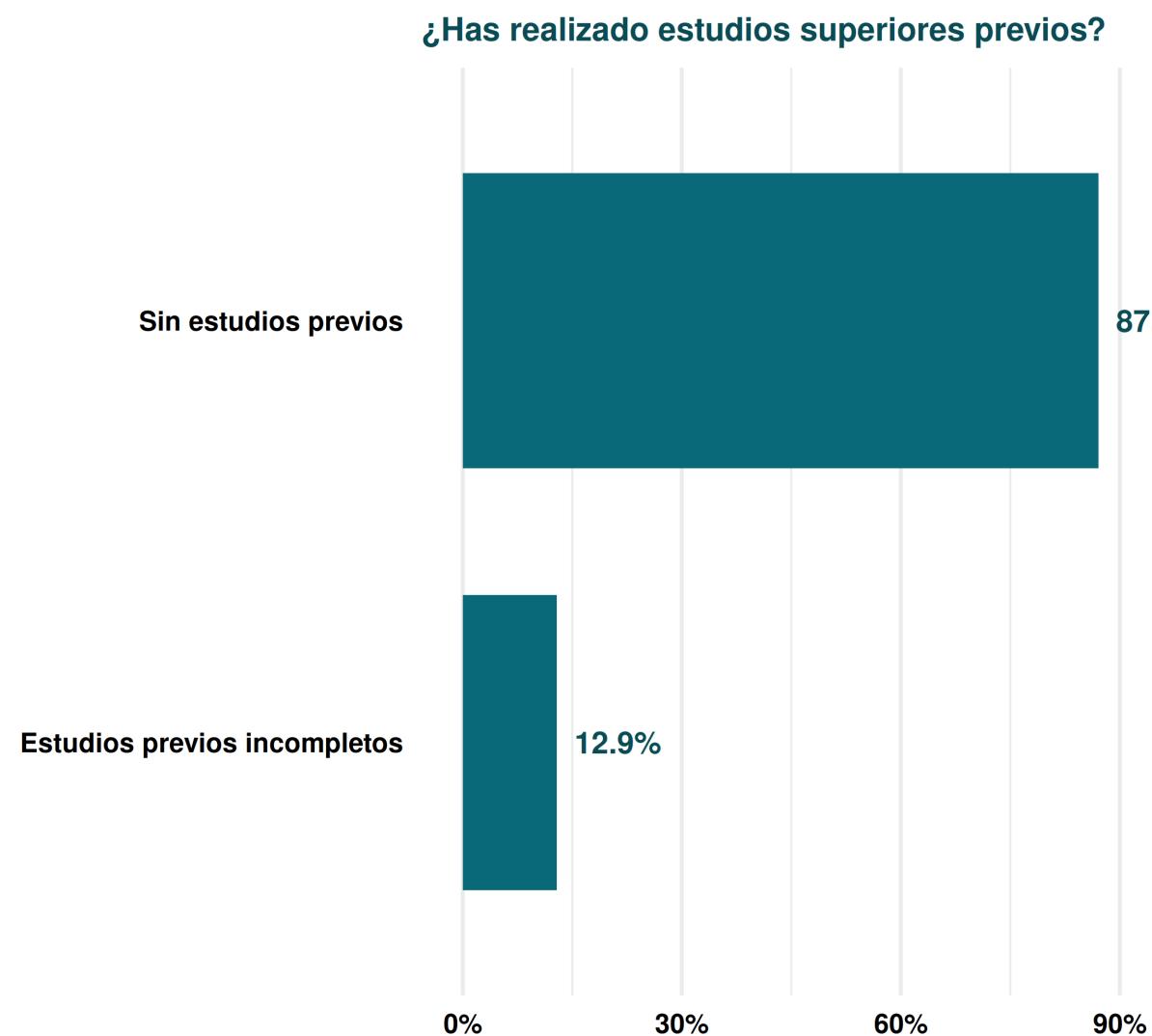
Resumen Muestral

- **Estudiantes:** 62 (Diurno Presencial)
- **Cobertura Carrera:** 95.4%
(Matrícula = 65)
- **Instrumento:** IHEA 2026

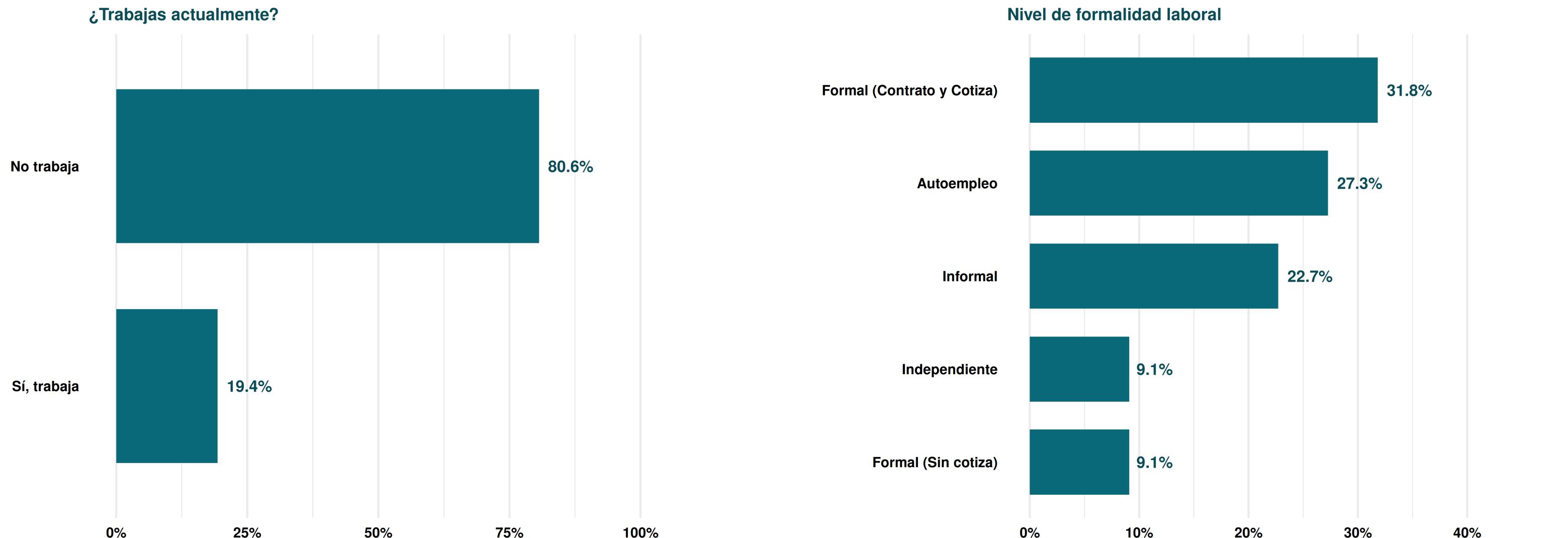
Rigor de Análisis

Este reporte contiene el análisis de las 19 dimensiones completas, con ordenamiento Likert lógico en el eje vertical y exclusión de NAs.

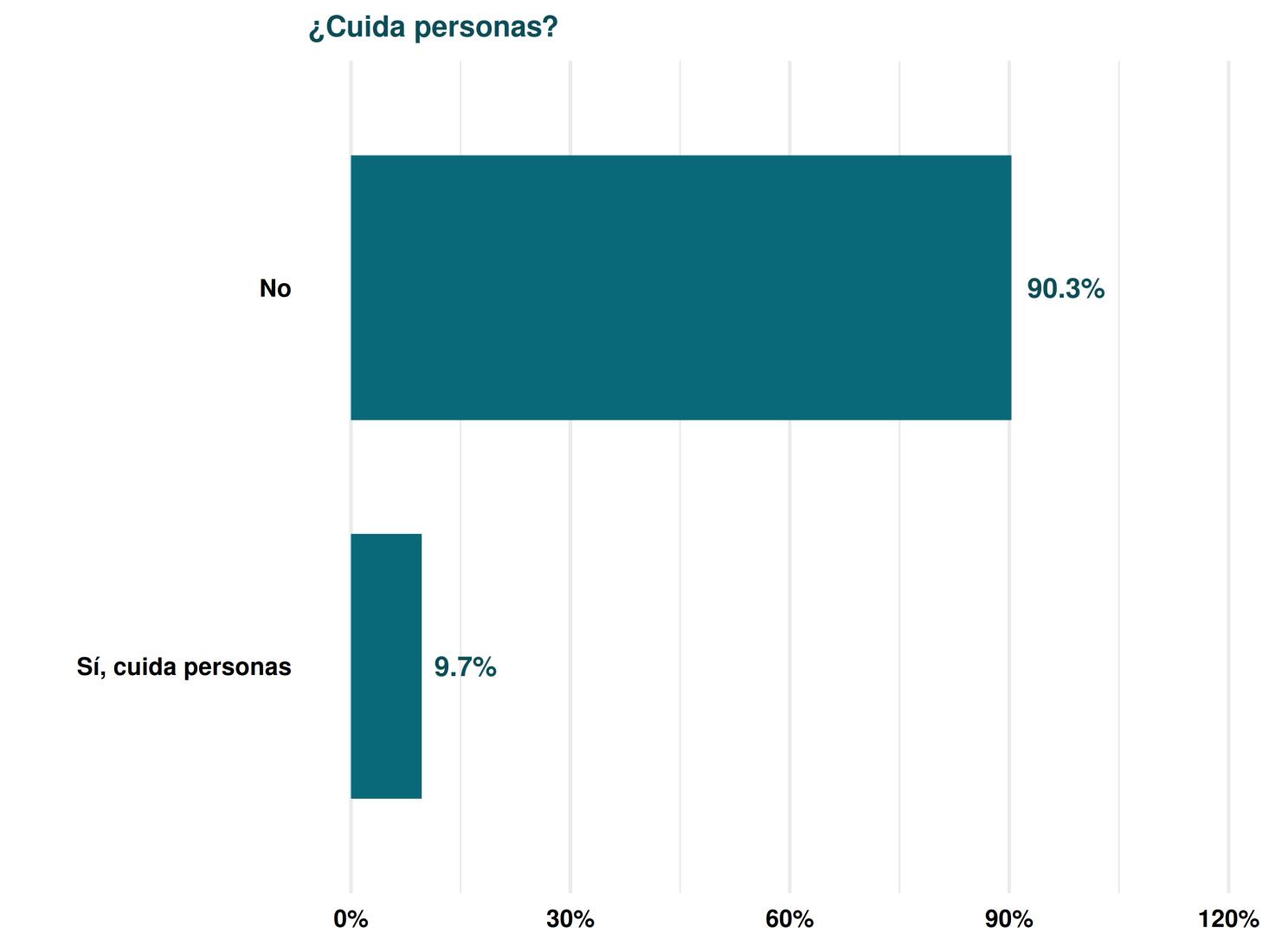
1. Trayectoria y Experiencia Superior (P1 - P2)



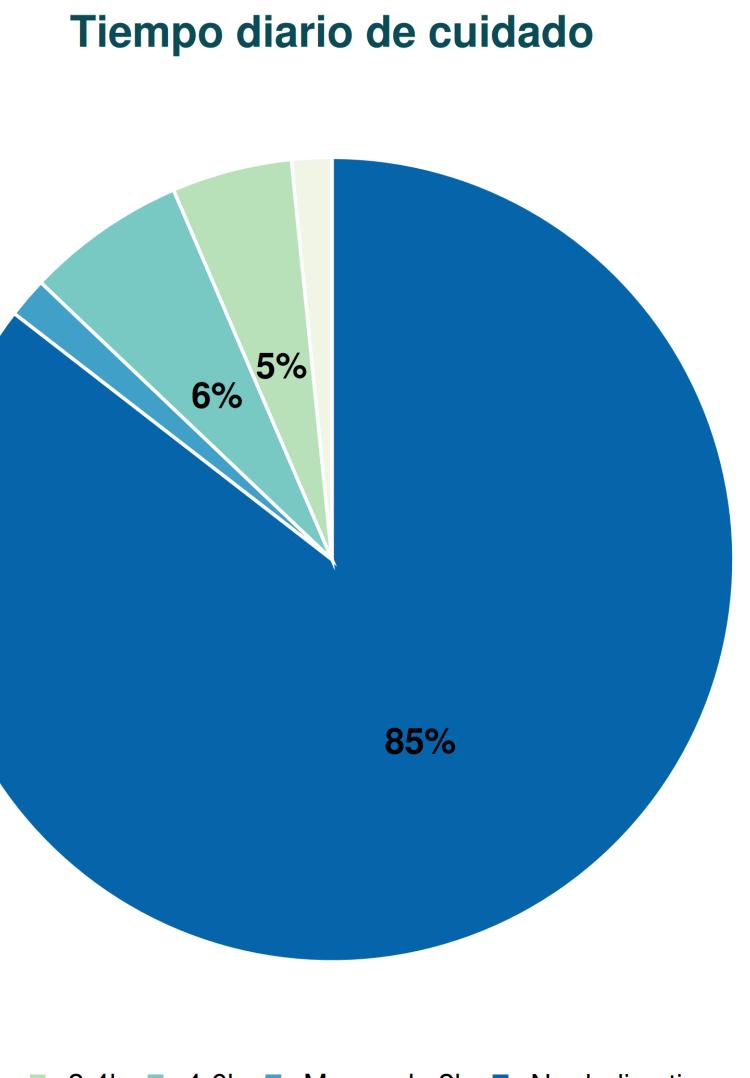
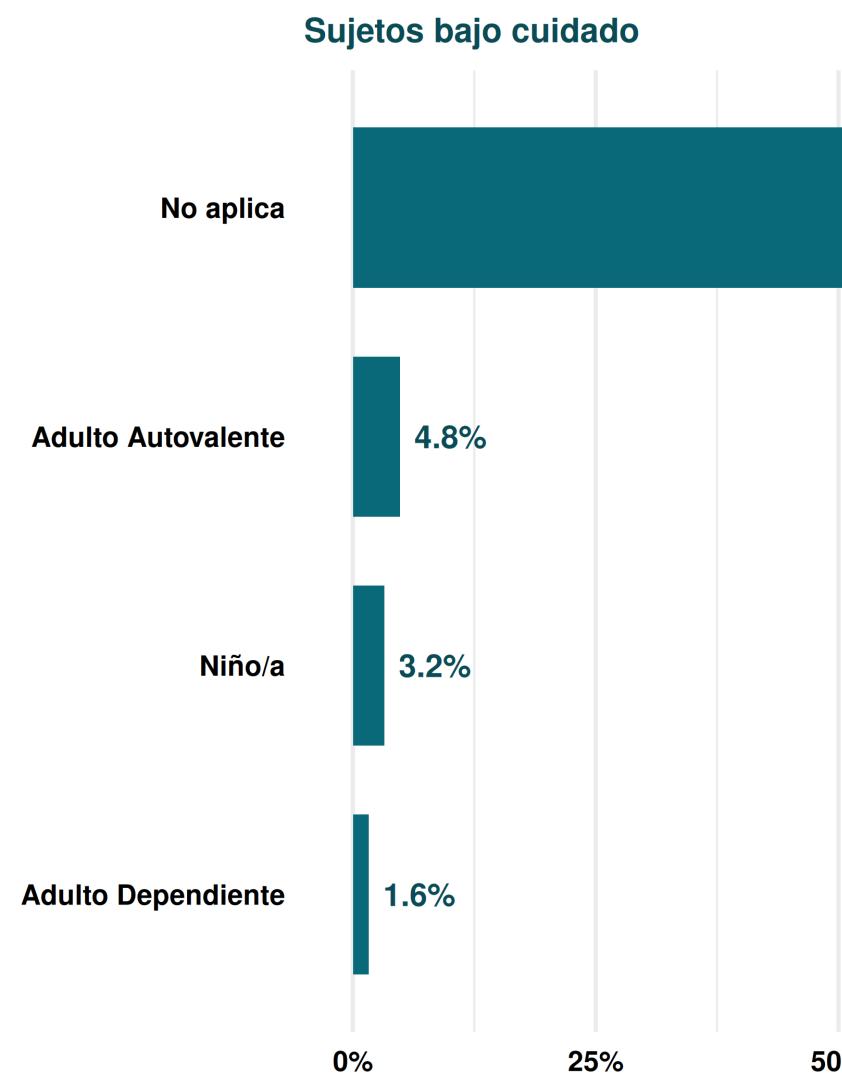
2. Trabajo y Formalidad (P3 - P4)



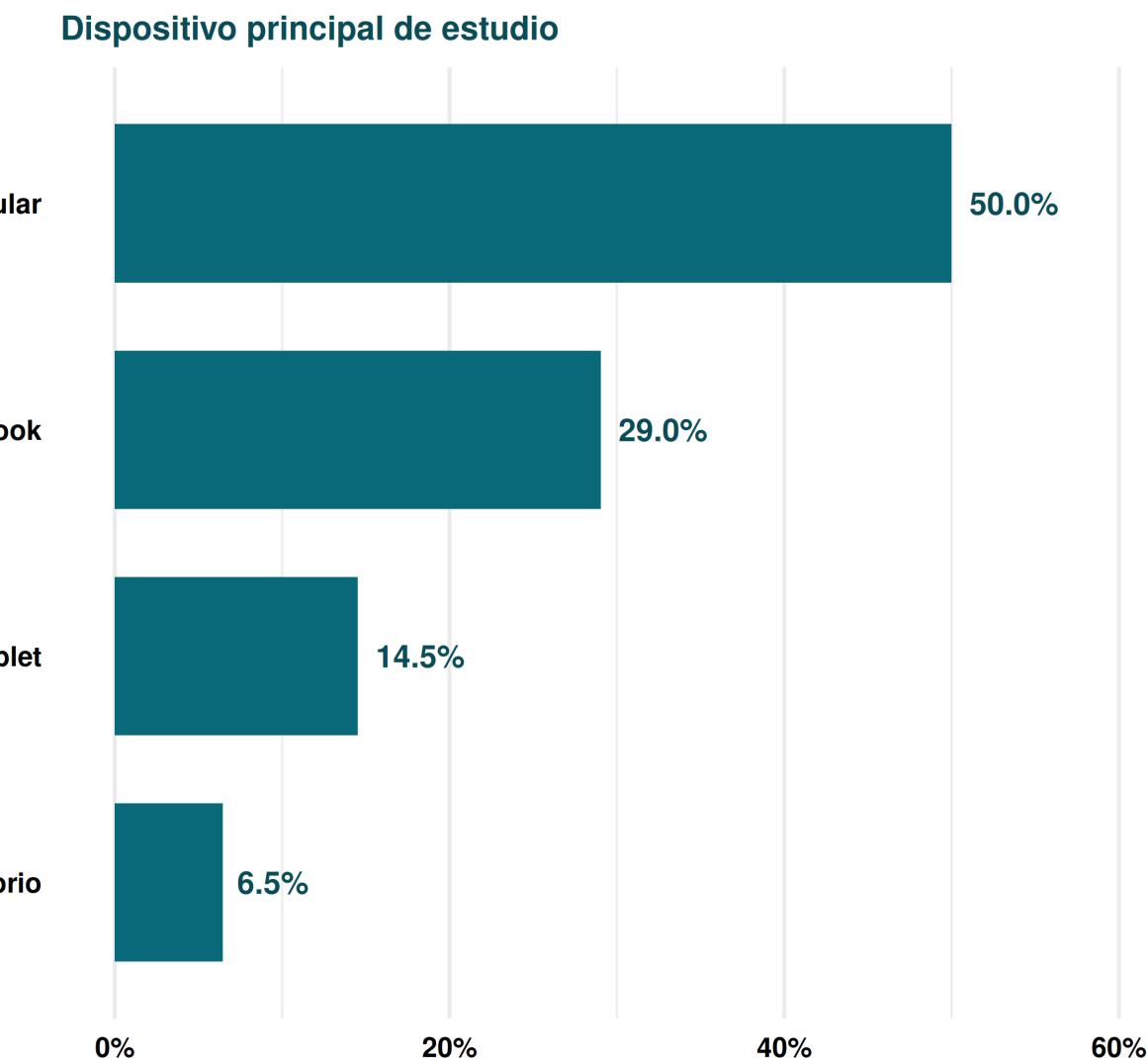
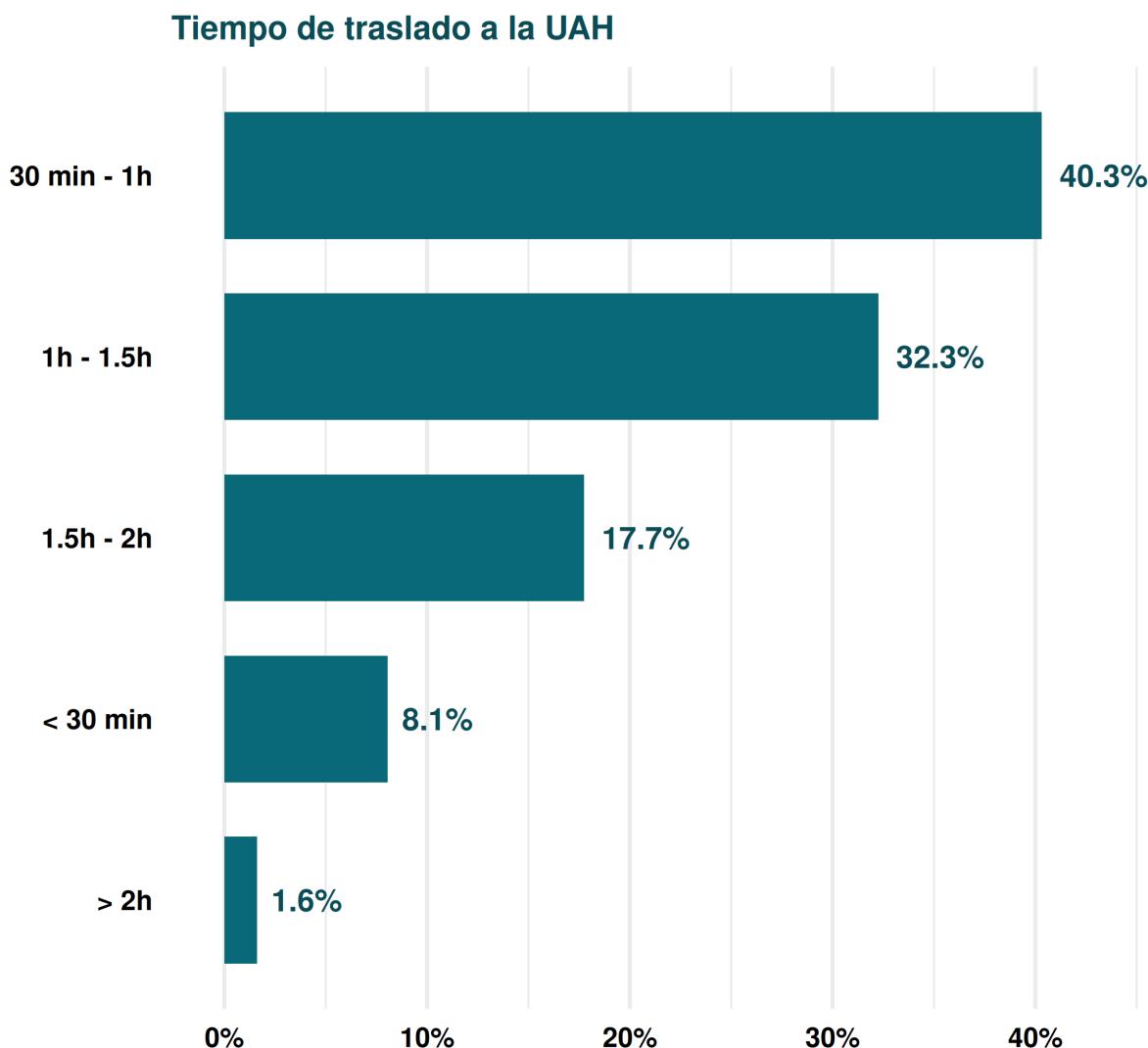
3. Planificación Laboral y Cuidados (P5 - P6)



4. Perfil de Cuidados (P7 - P8)

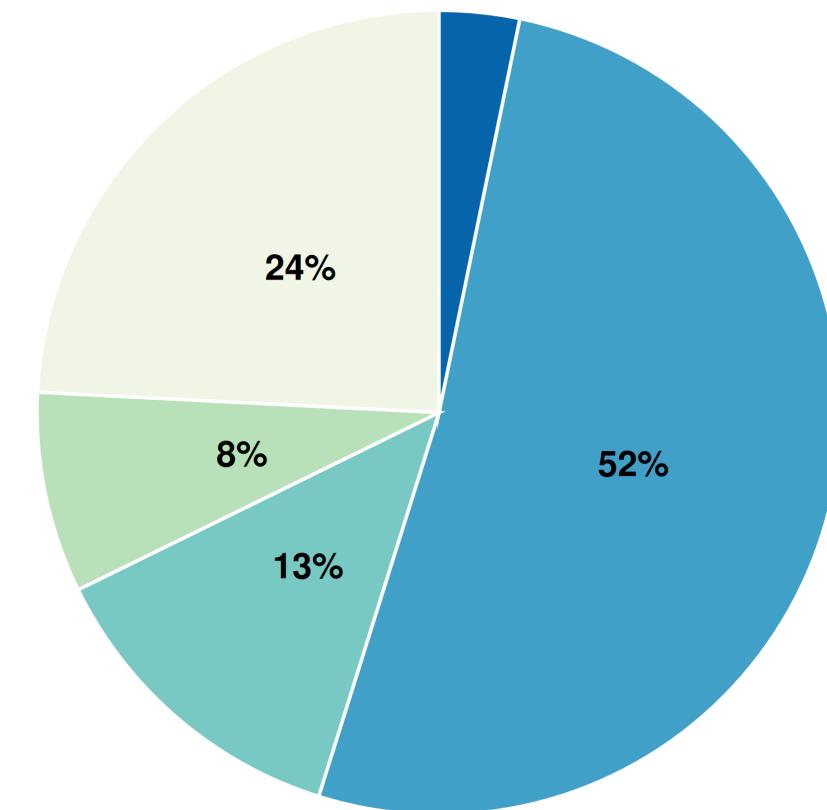


5. Logística y Conectividad (P9 - P10)



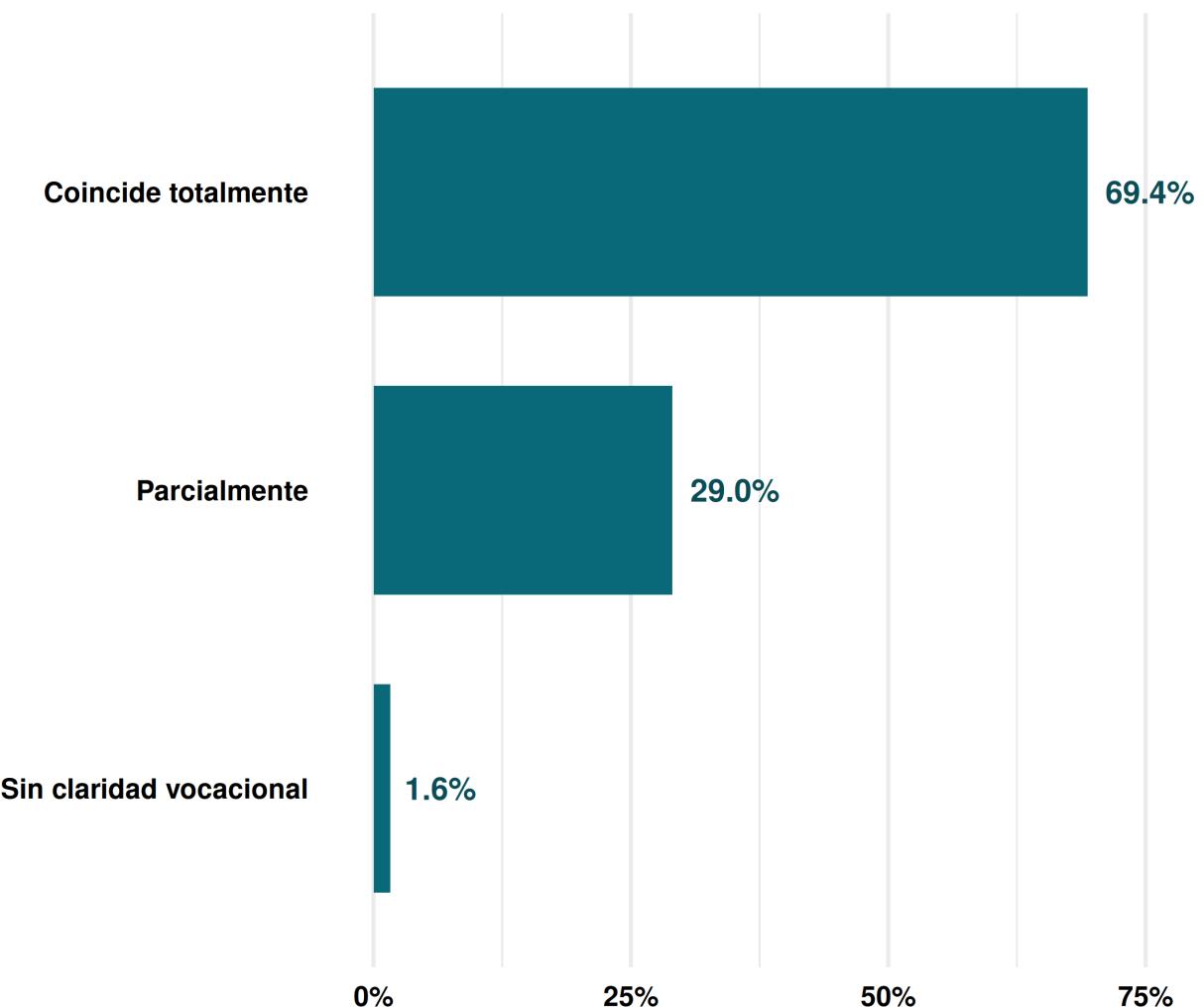
6. Entorno de Estudio y Vocación (P11 - P13)

Espacio tranquilo para estudiar



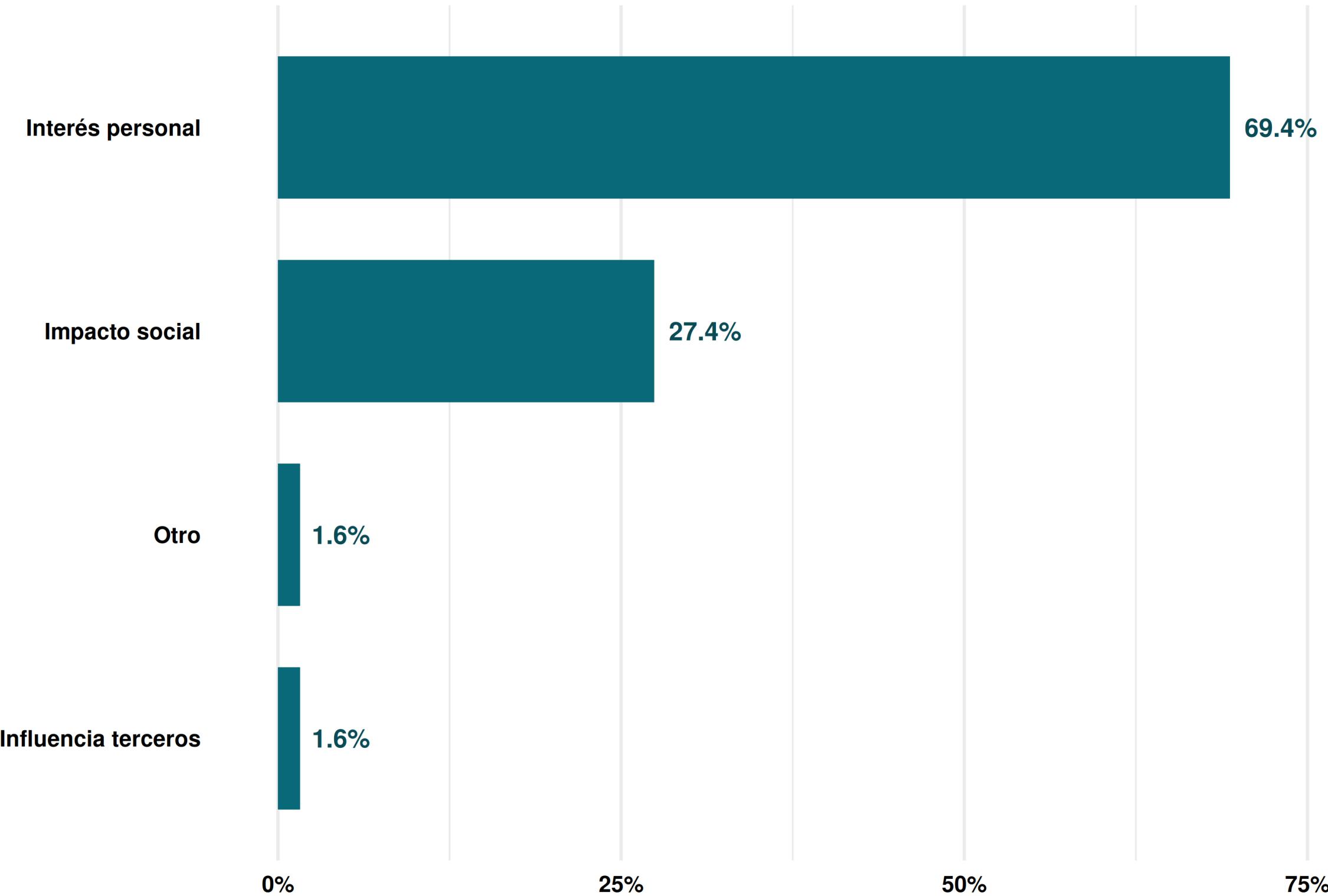
■ Mayor parte ■ Mitad tiempo ■ Ocasionalmente ■ Sí, siempre ■ Sin espacio

Coincidencia vocacional

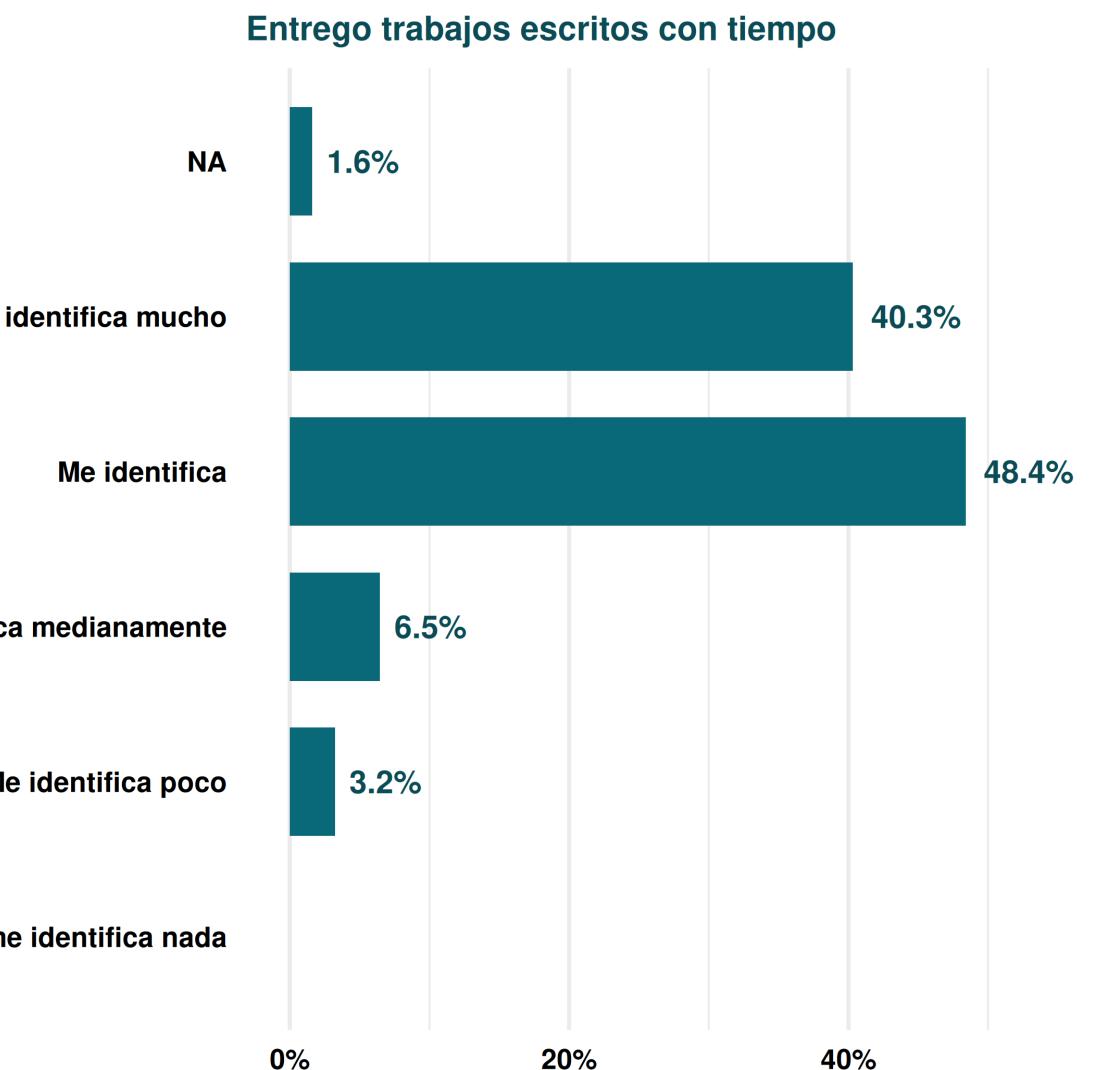
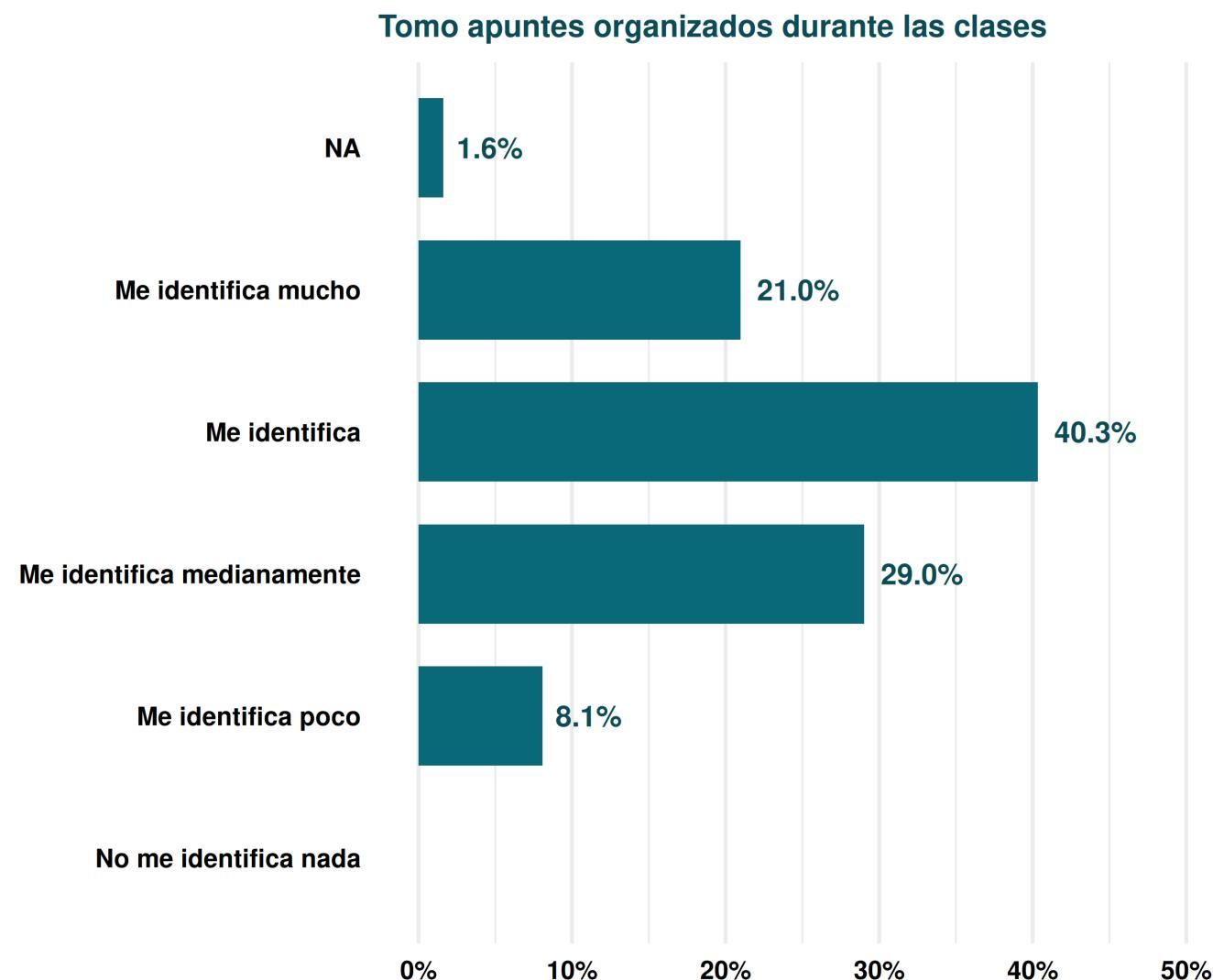


7. Motivos de Elección (P14)

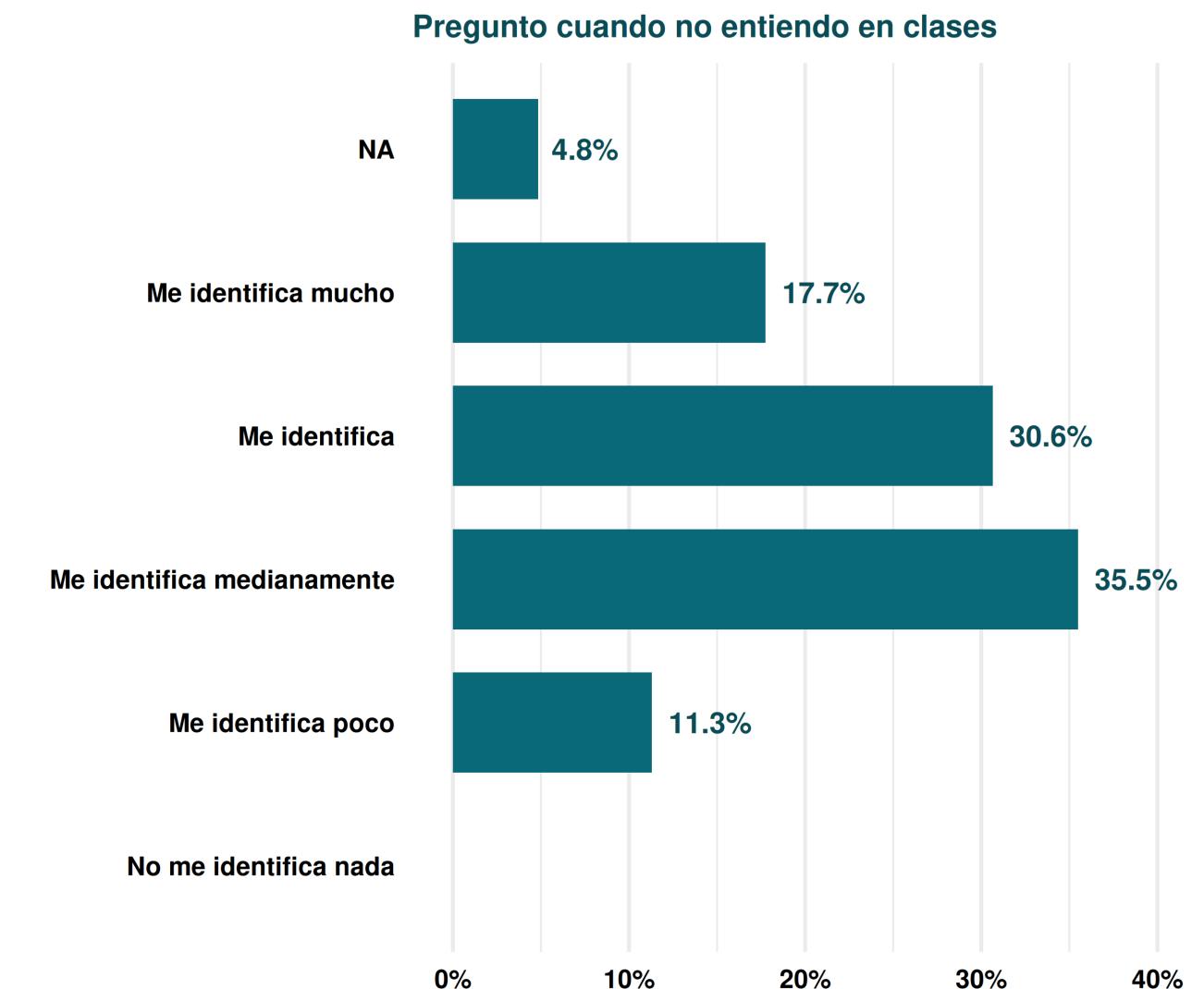
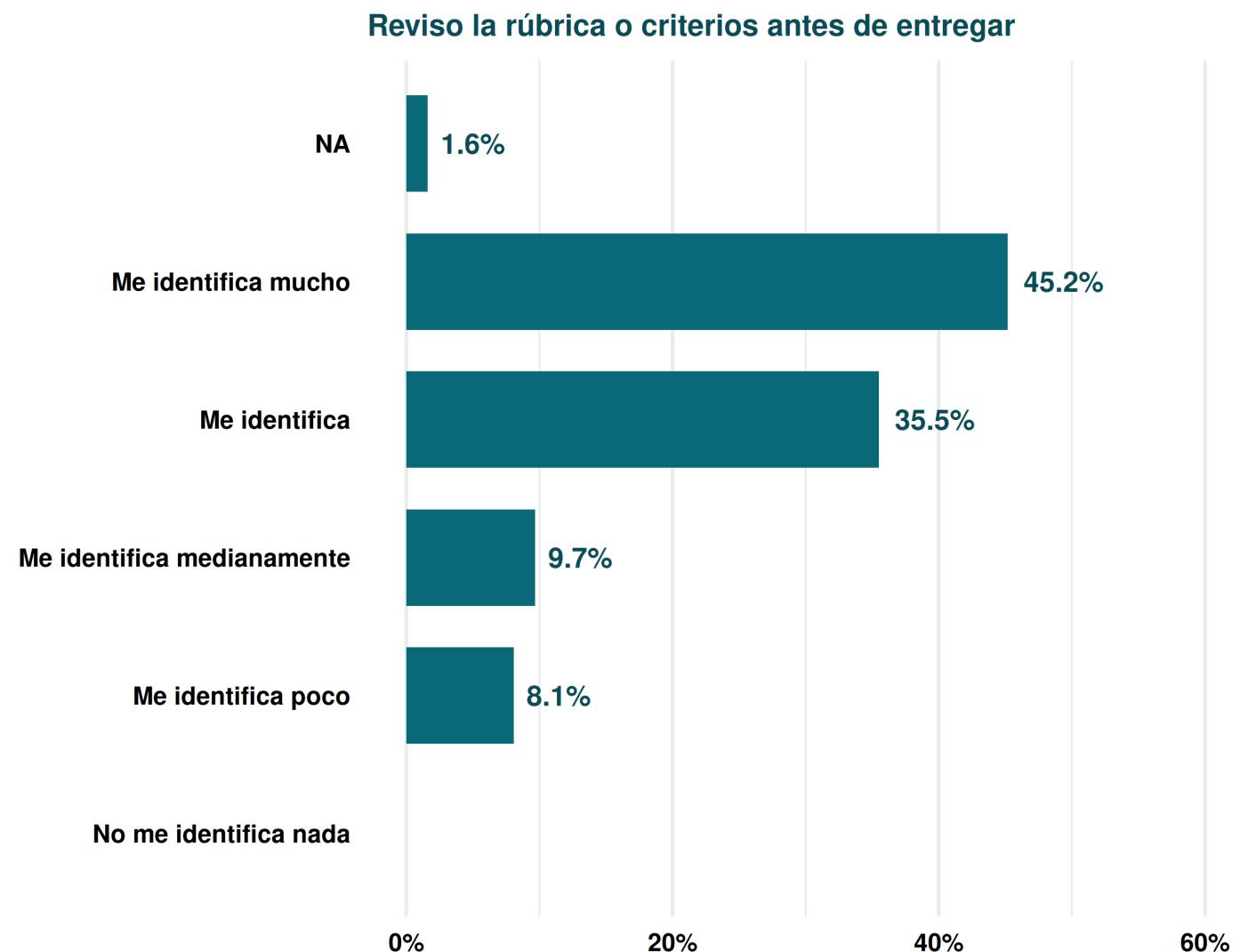
¿Por qué eligió esta carrera?



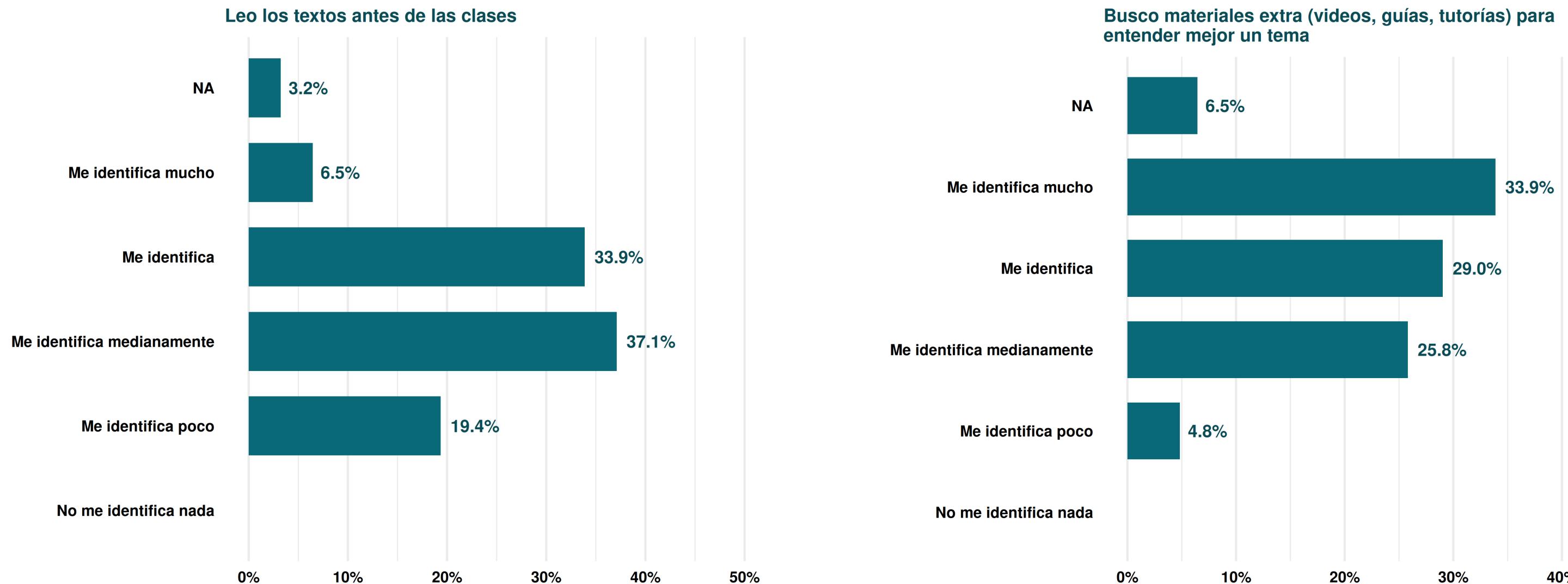
8. Hábitos de Estudio (P12.a - P12.b)



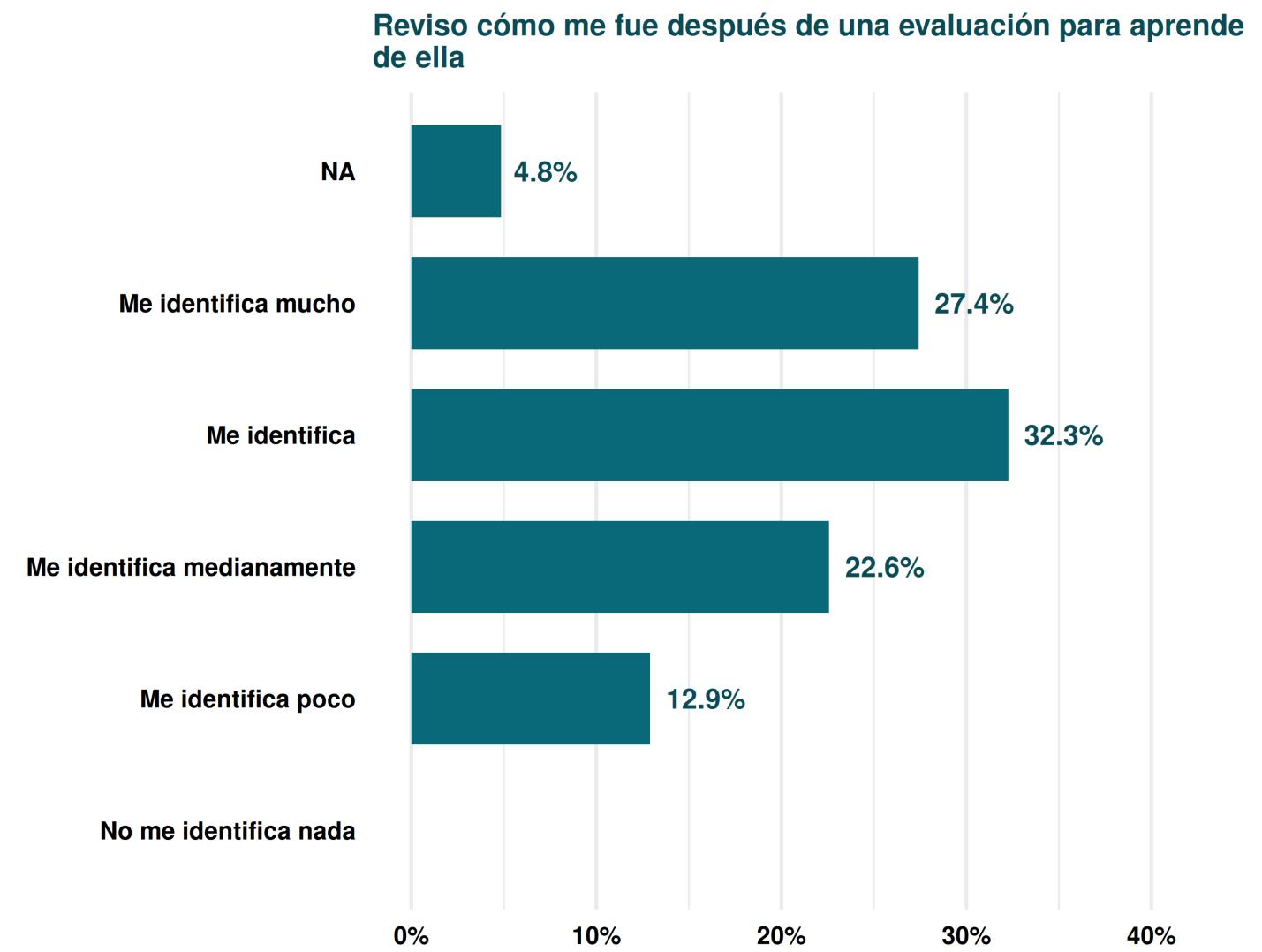
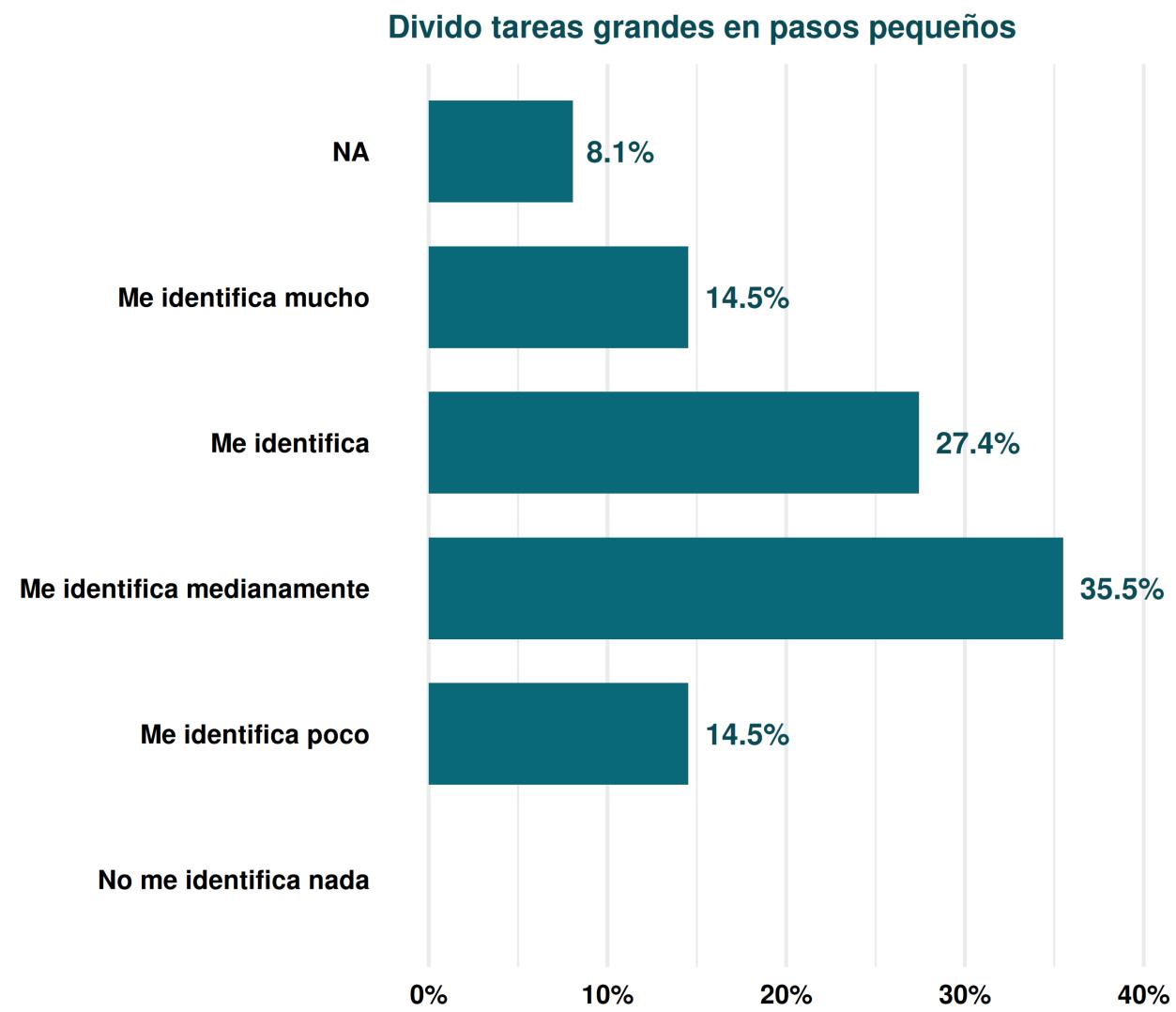
9. Hábitos de Estudio (P12.c - P12.d)



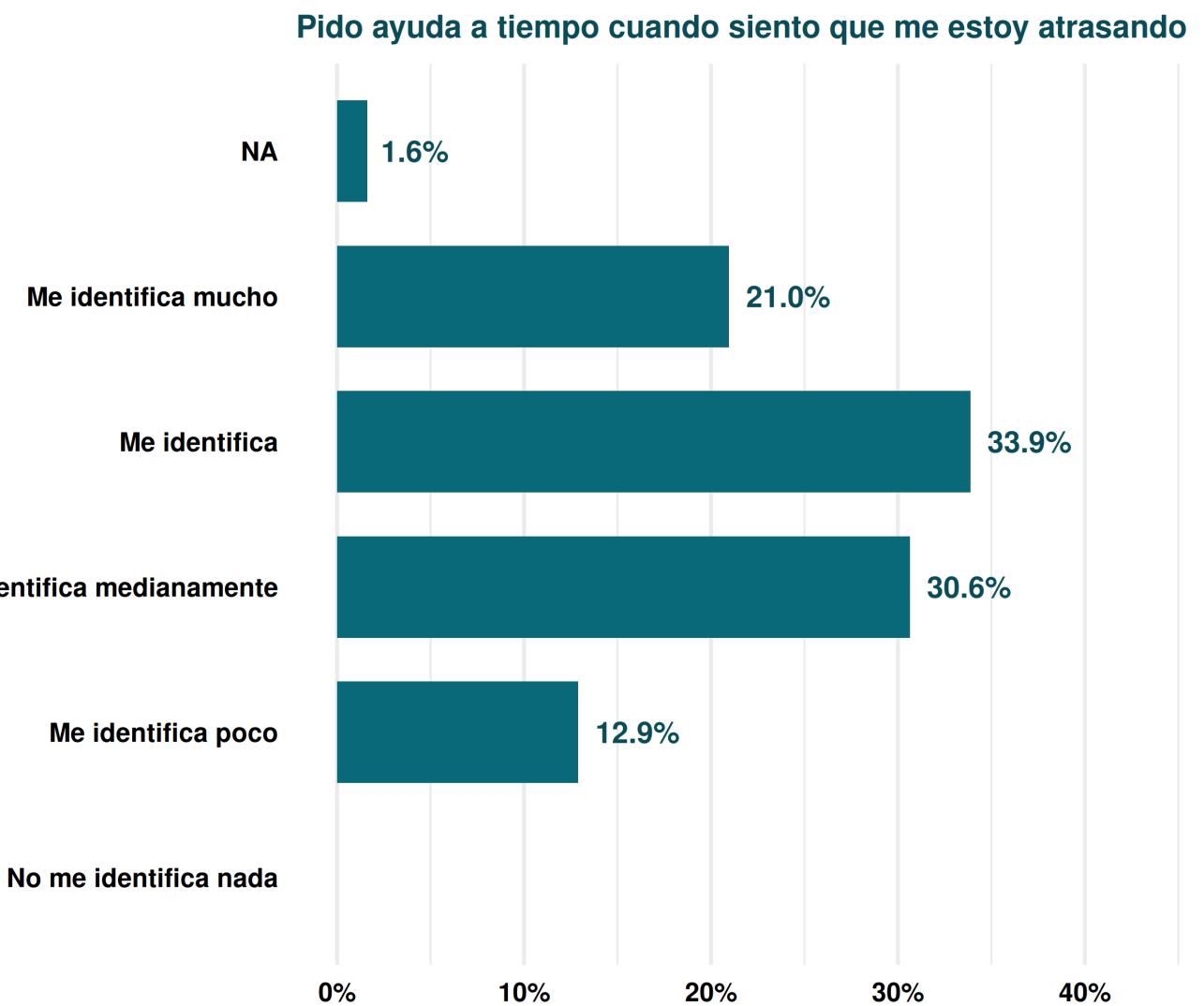
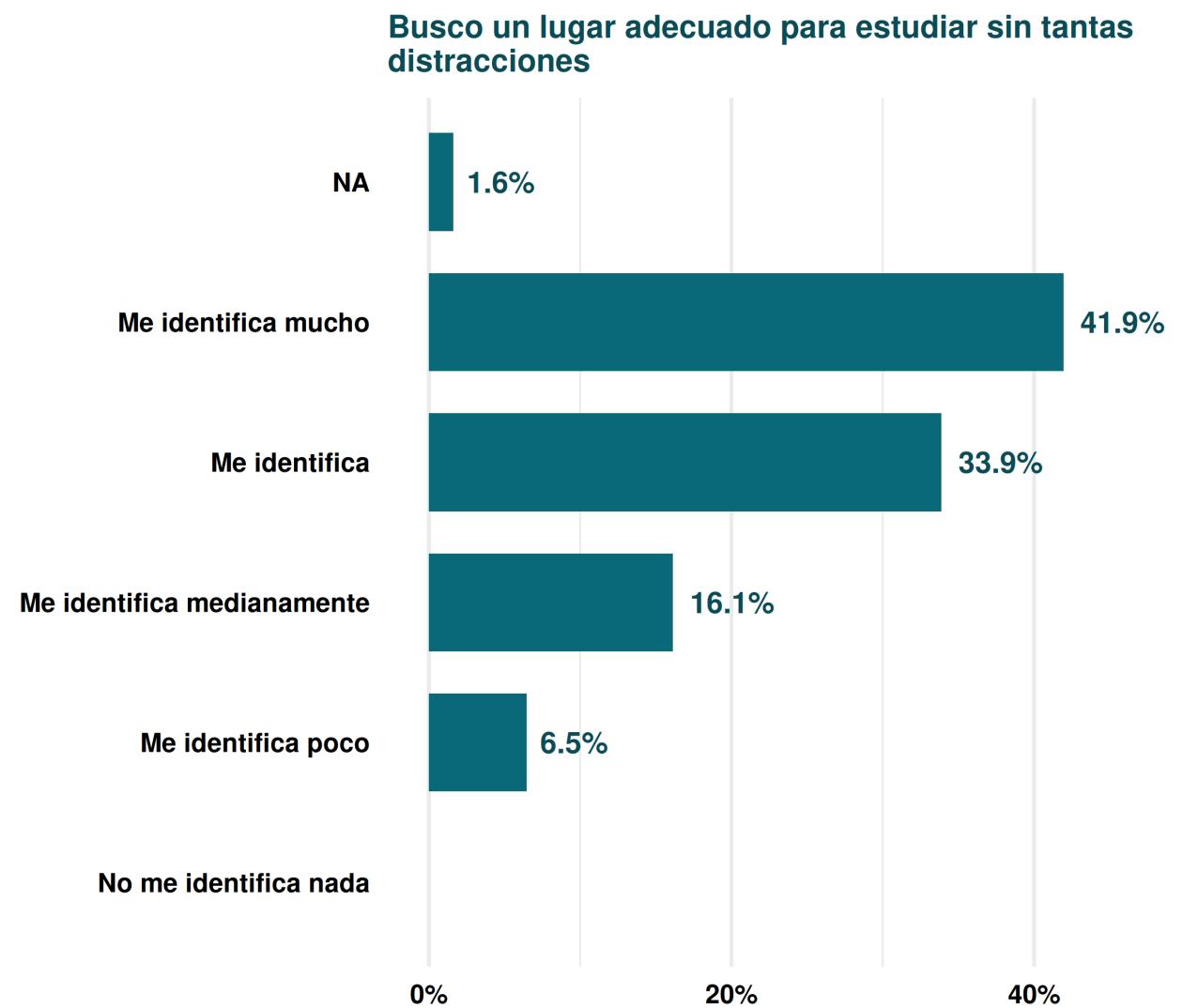
10. Hábitos de Estudio (P12.e - P12.f)



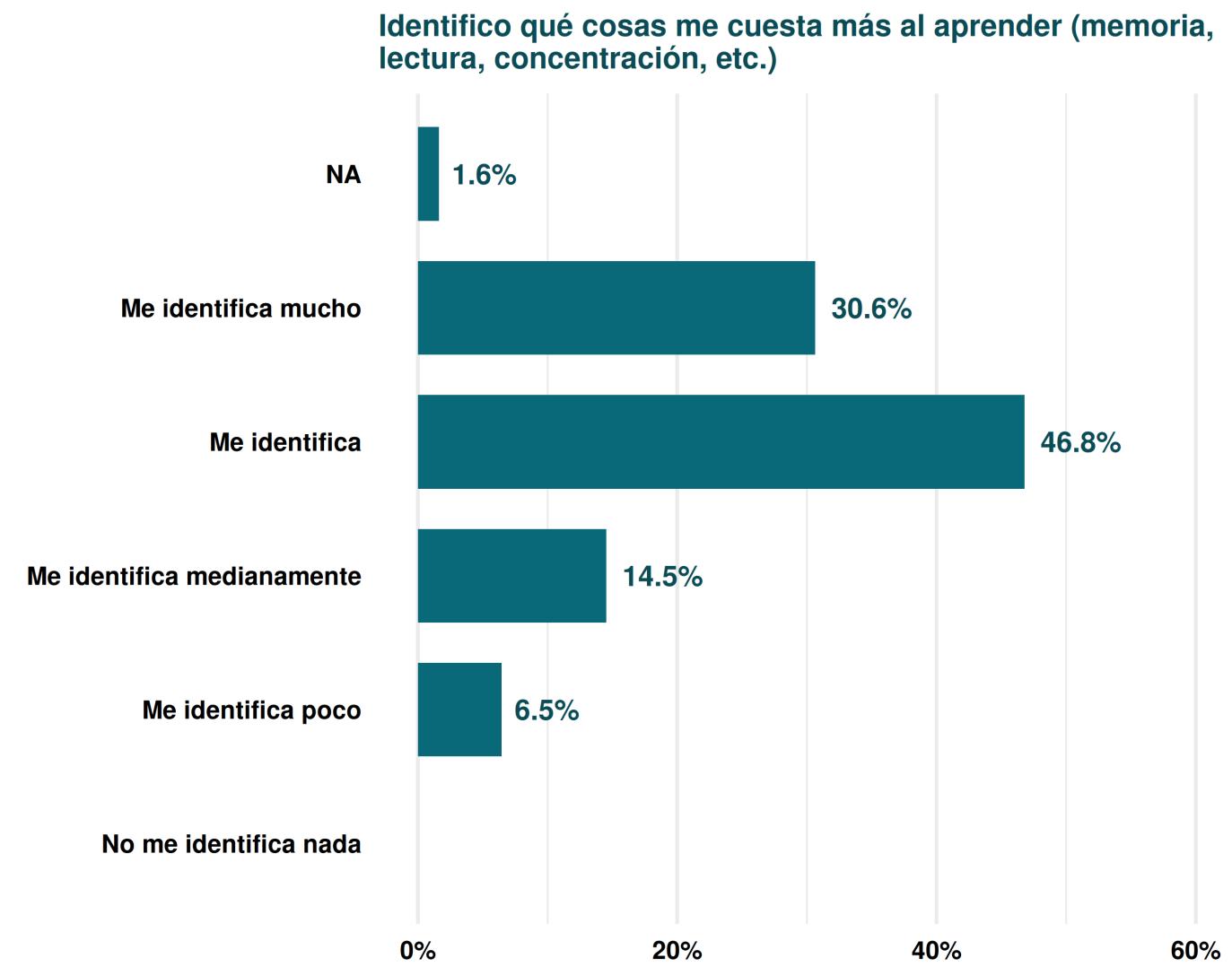
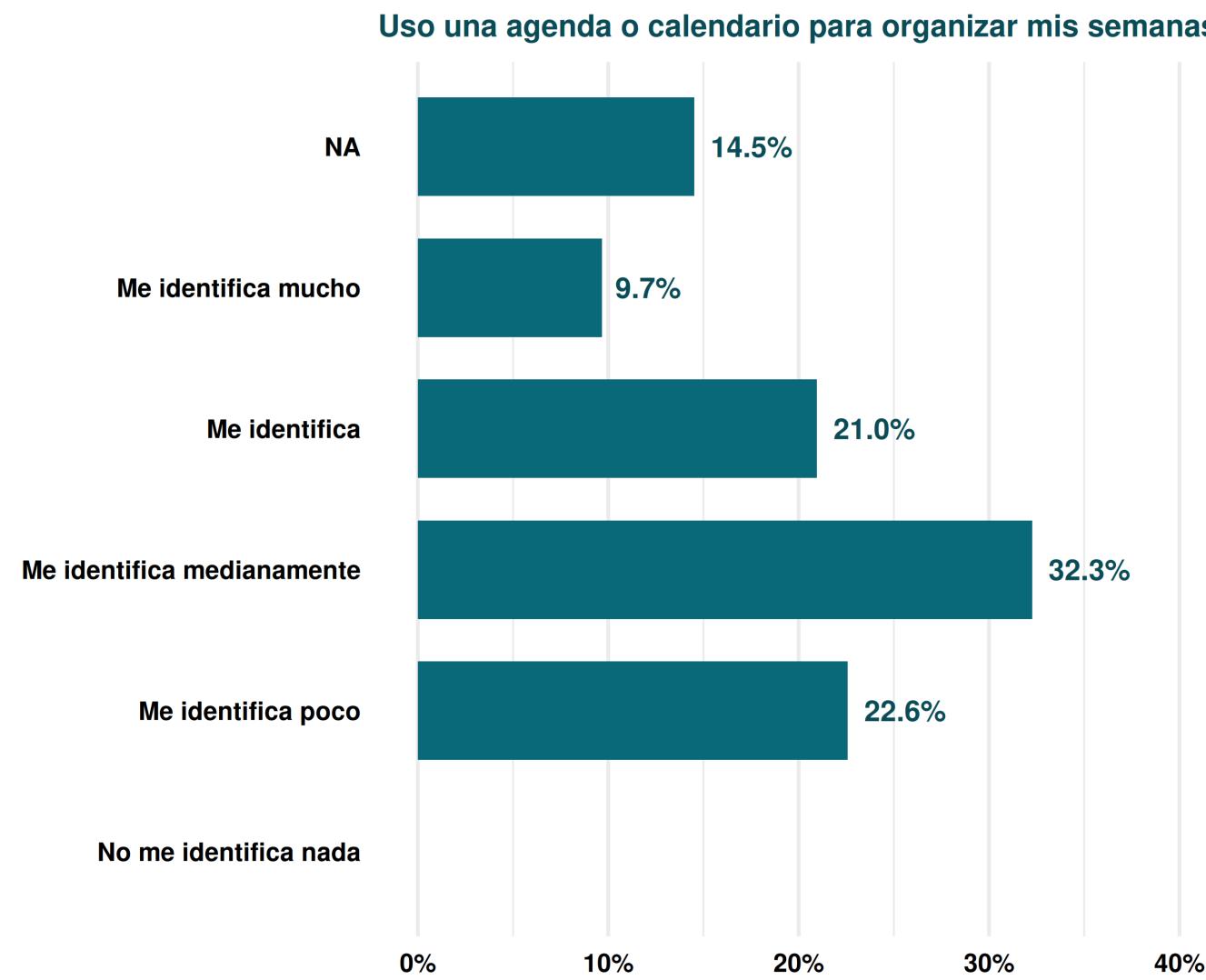
11. Hábitos de Estudio (P12.g - P12.h)



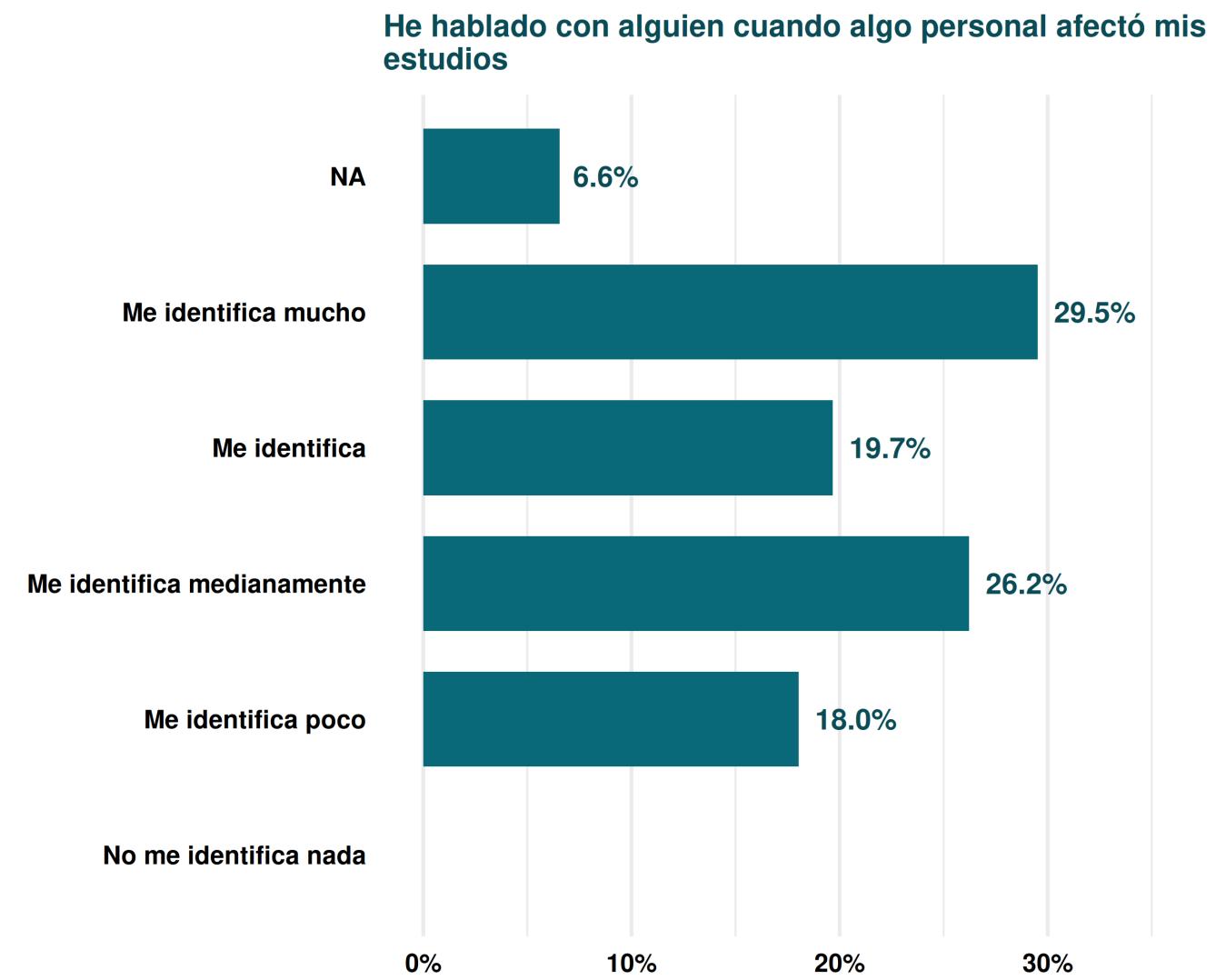
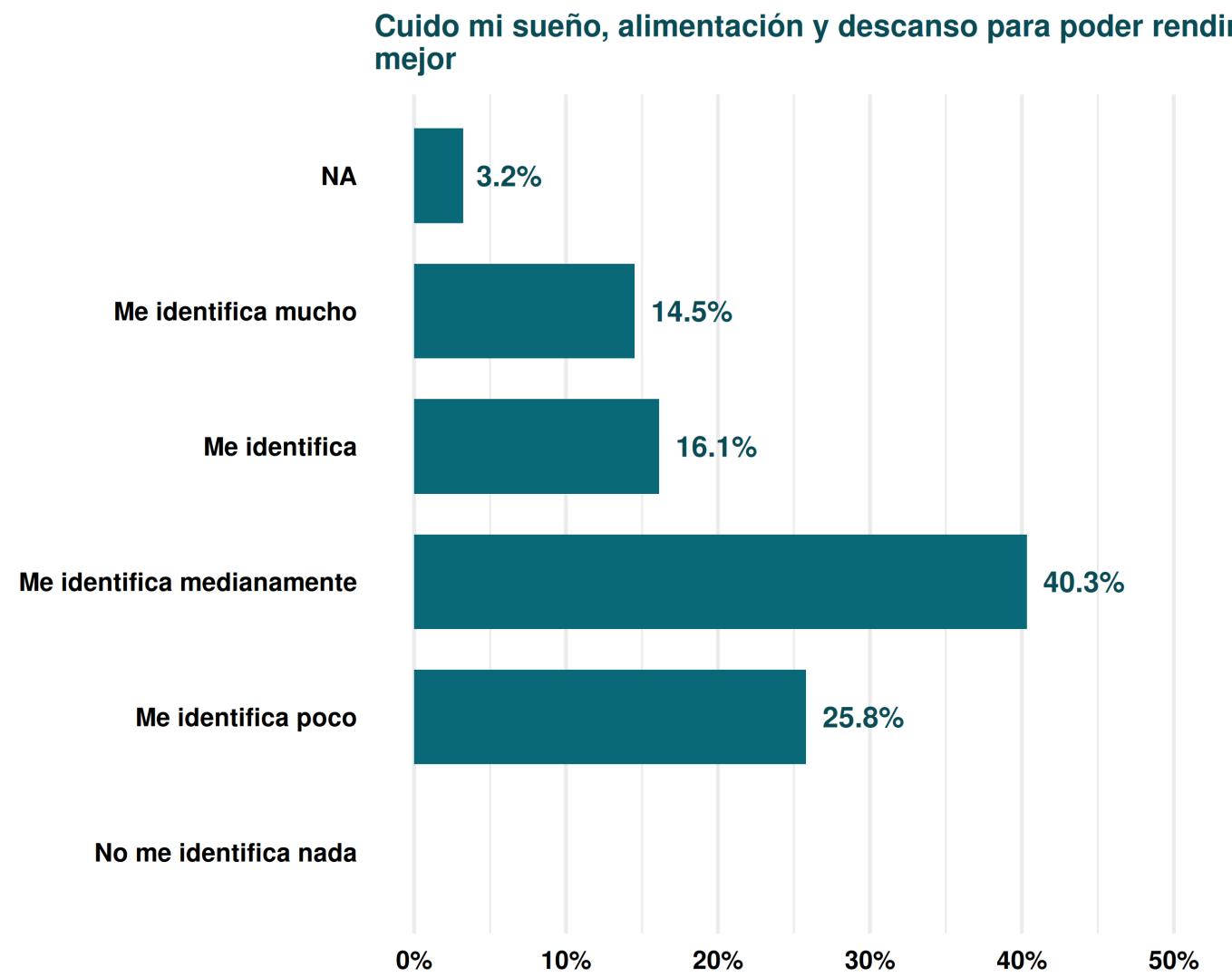
12. Hábitos de Estudio (P12.i - P12.j)



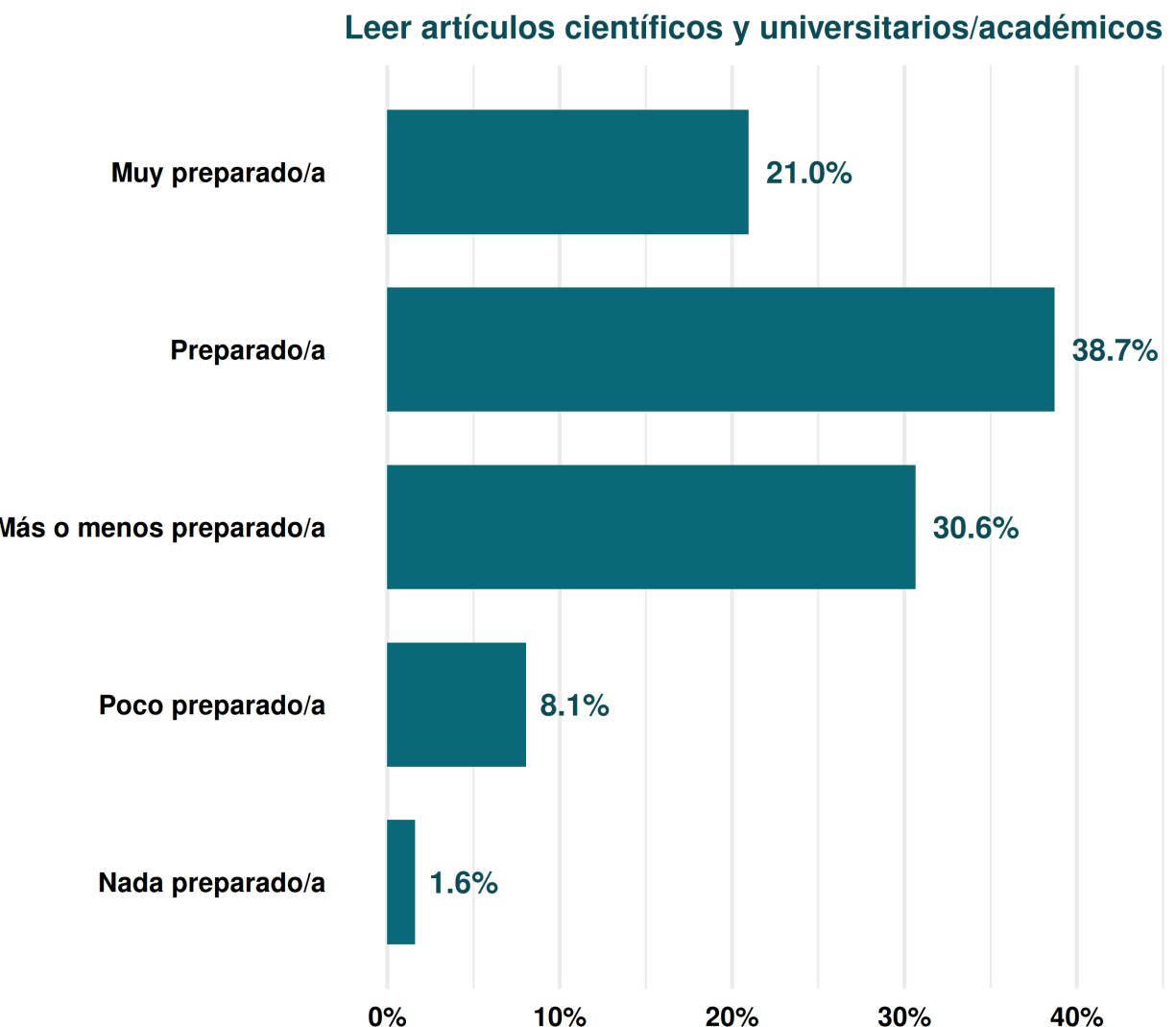
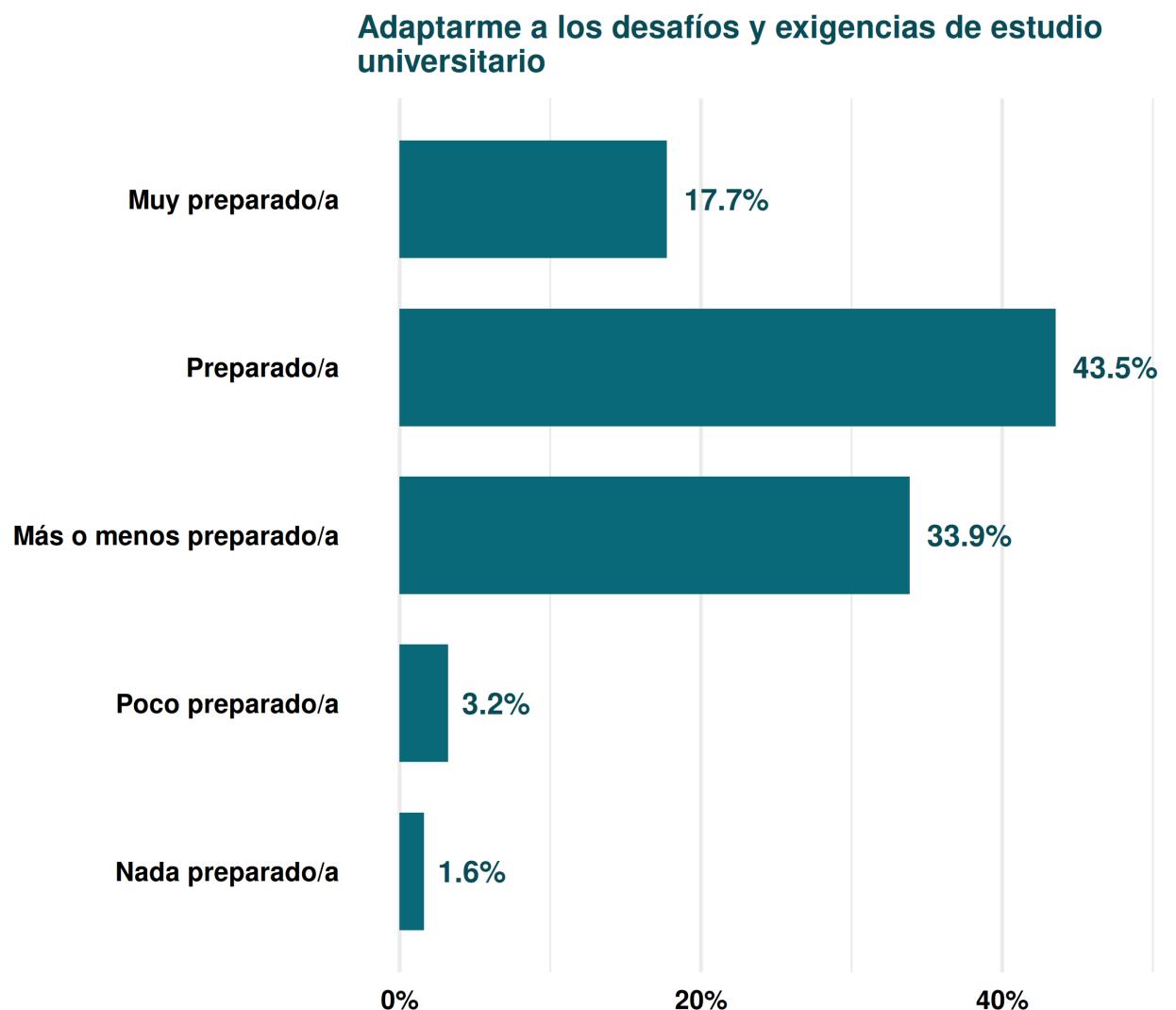
13. Hábitos de Estudio (P12.k - P12.l)



14. Hábitos de Estudio (P12.m - P12.n)



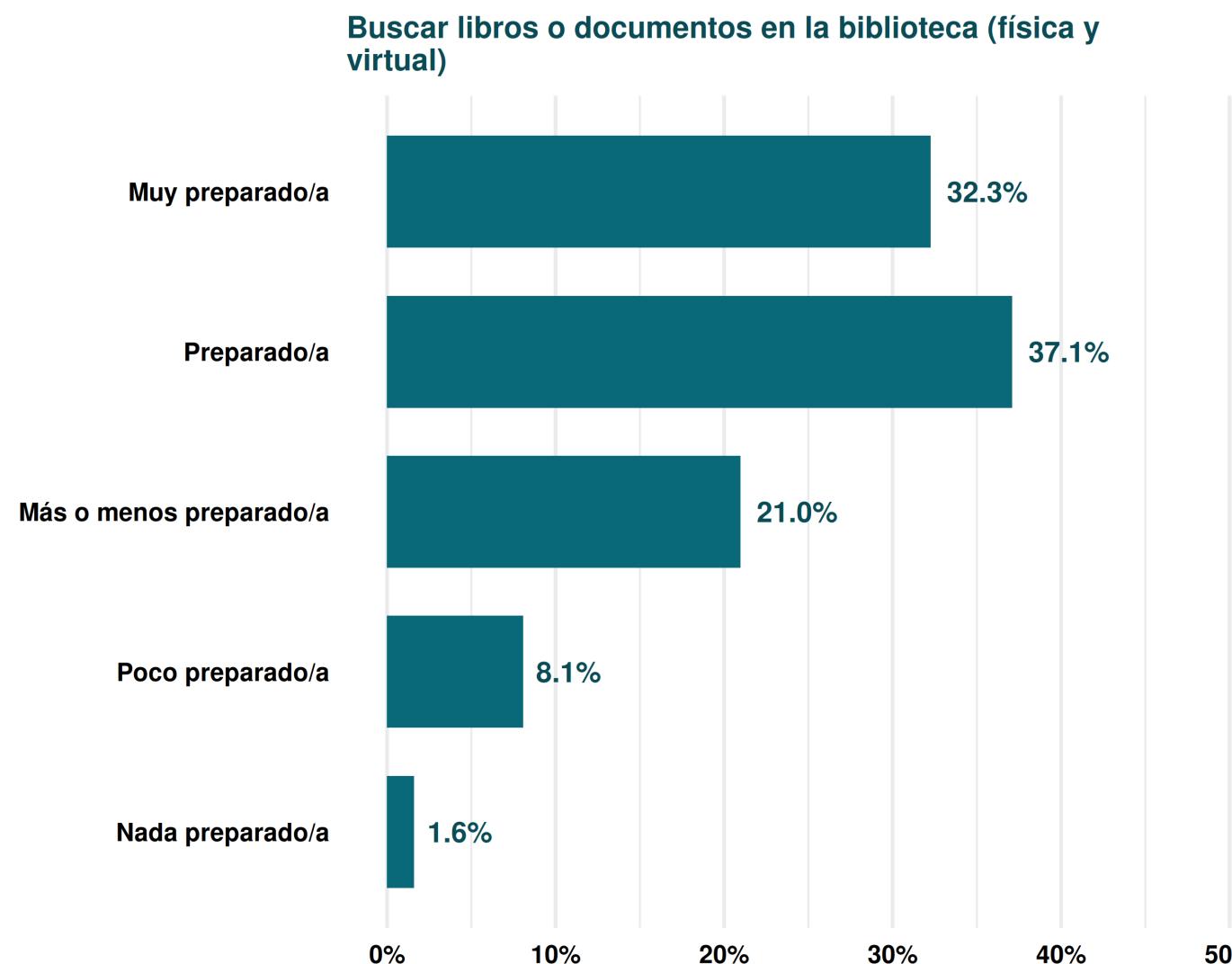
15. Preparación Percibida (P15.a - P15.b)



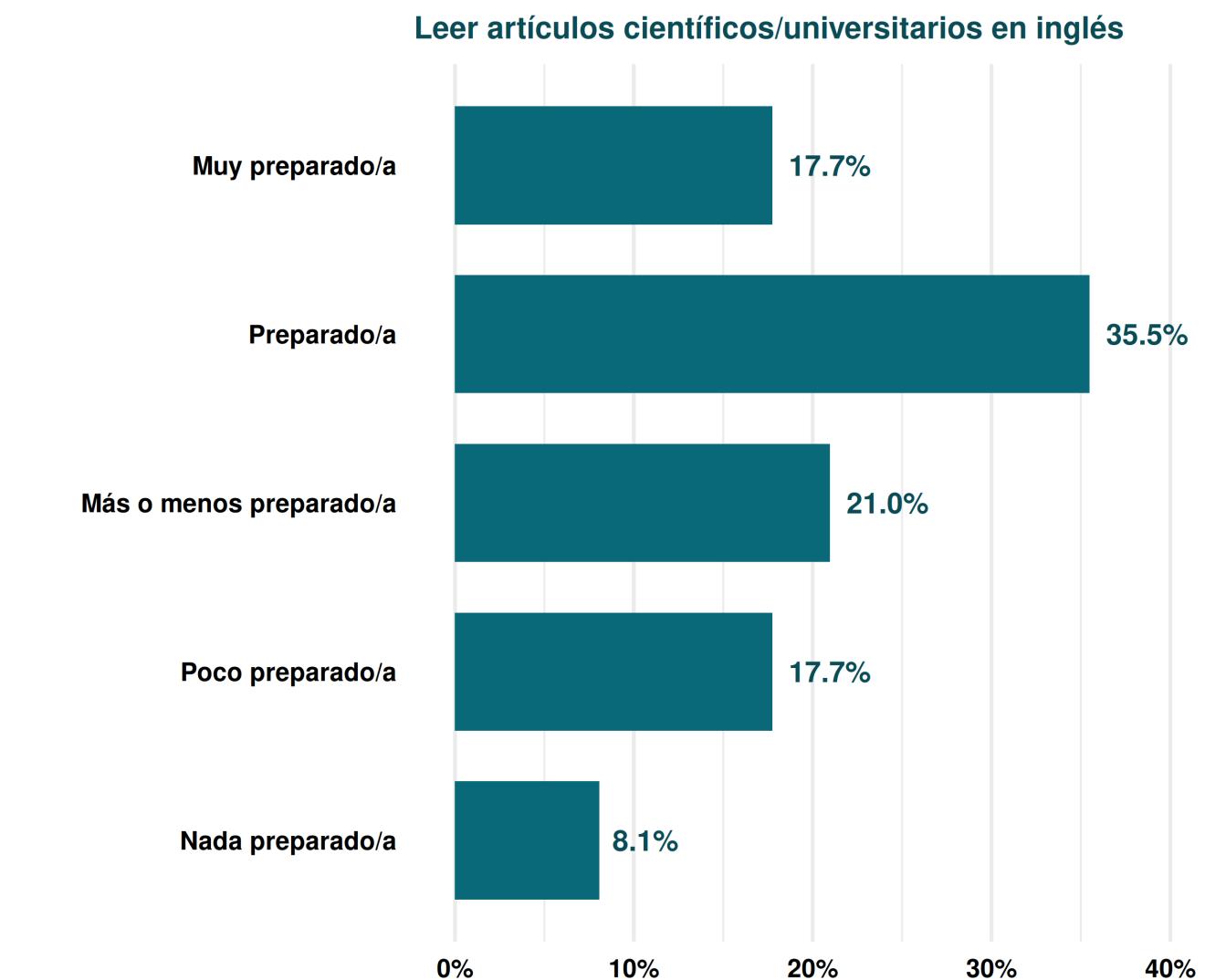
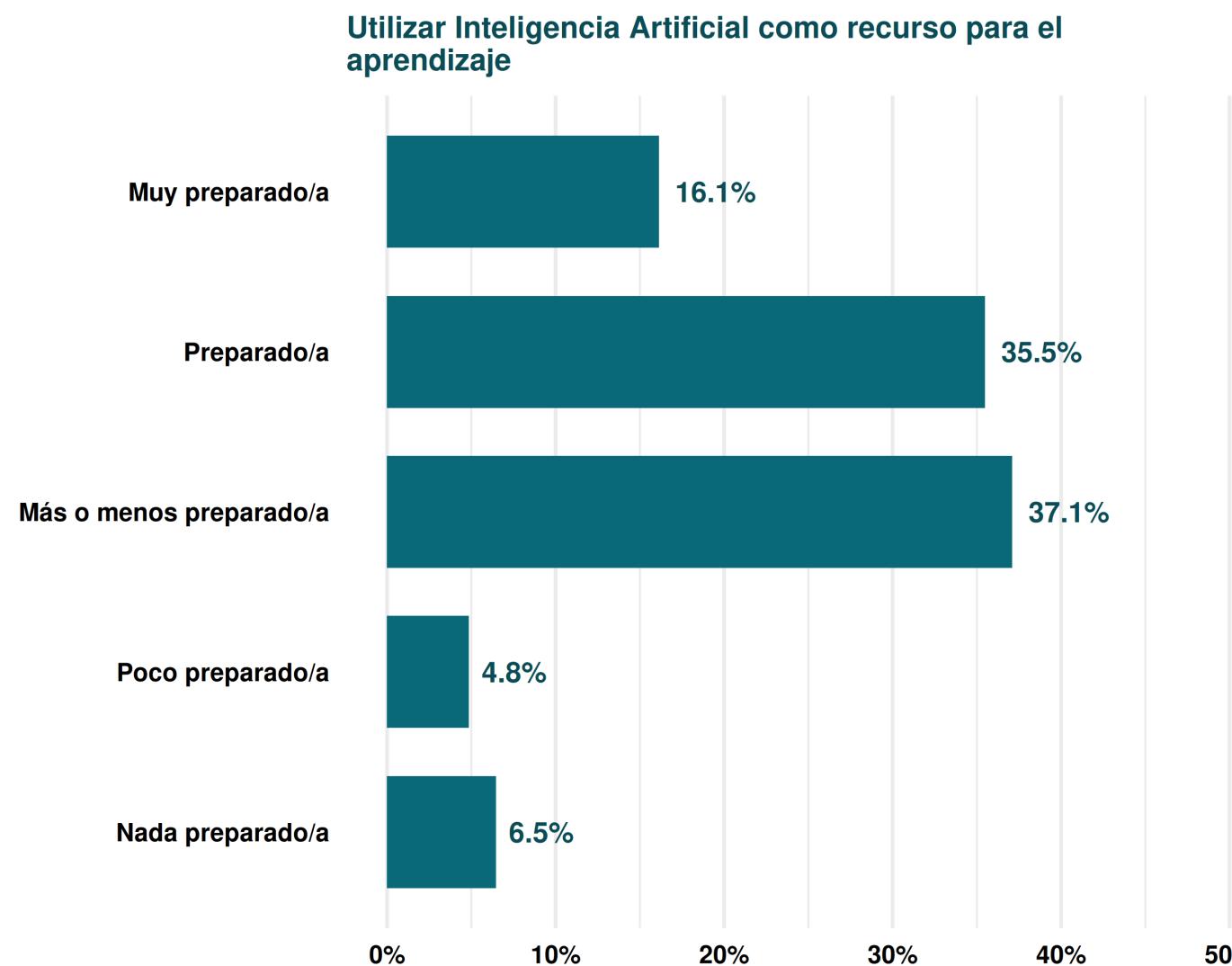
16. Preparación Percibida (P15.c - P15.d)



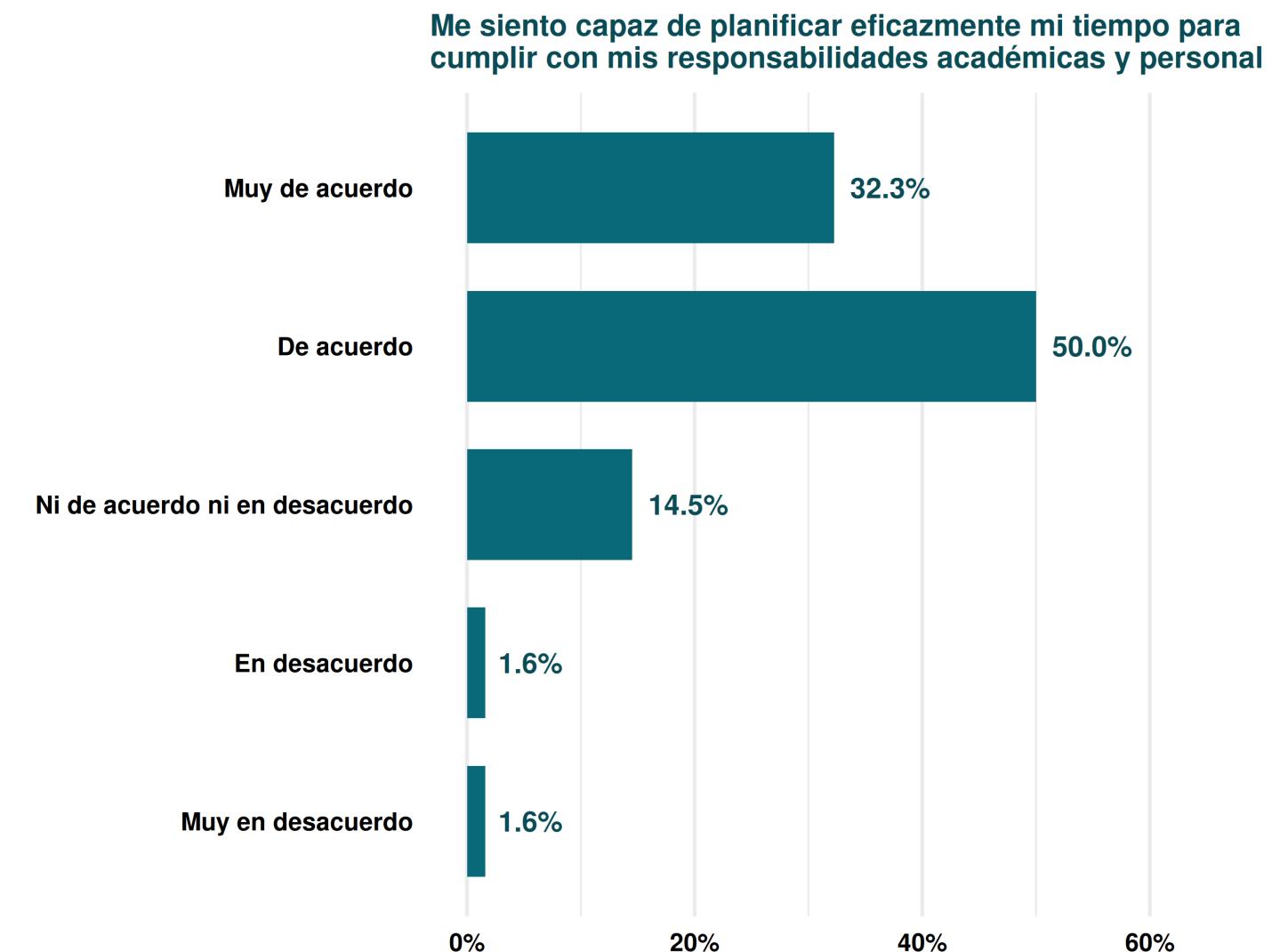
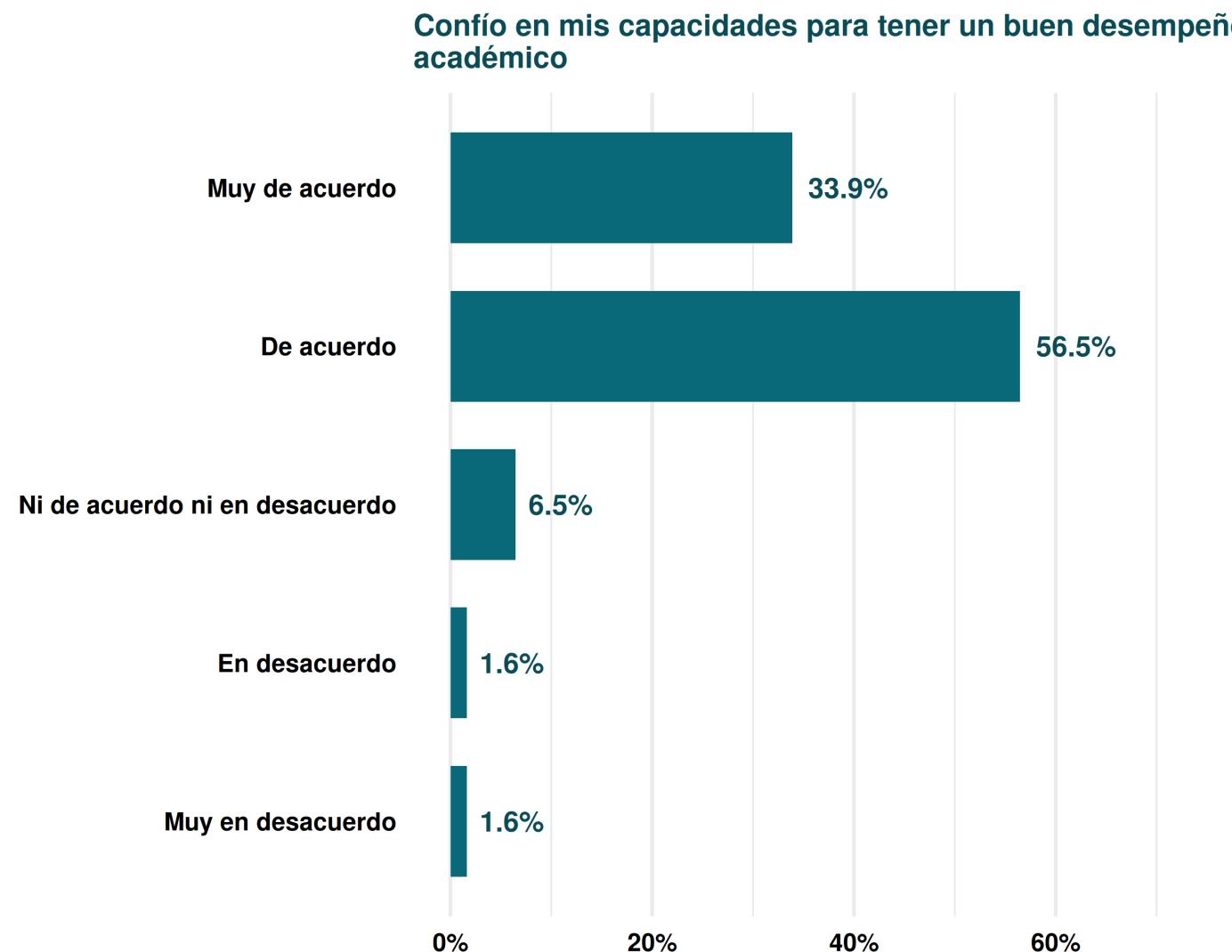
17. Preparación Percibida (P15.e - P15.f)



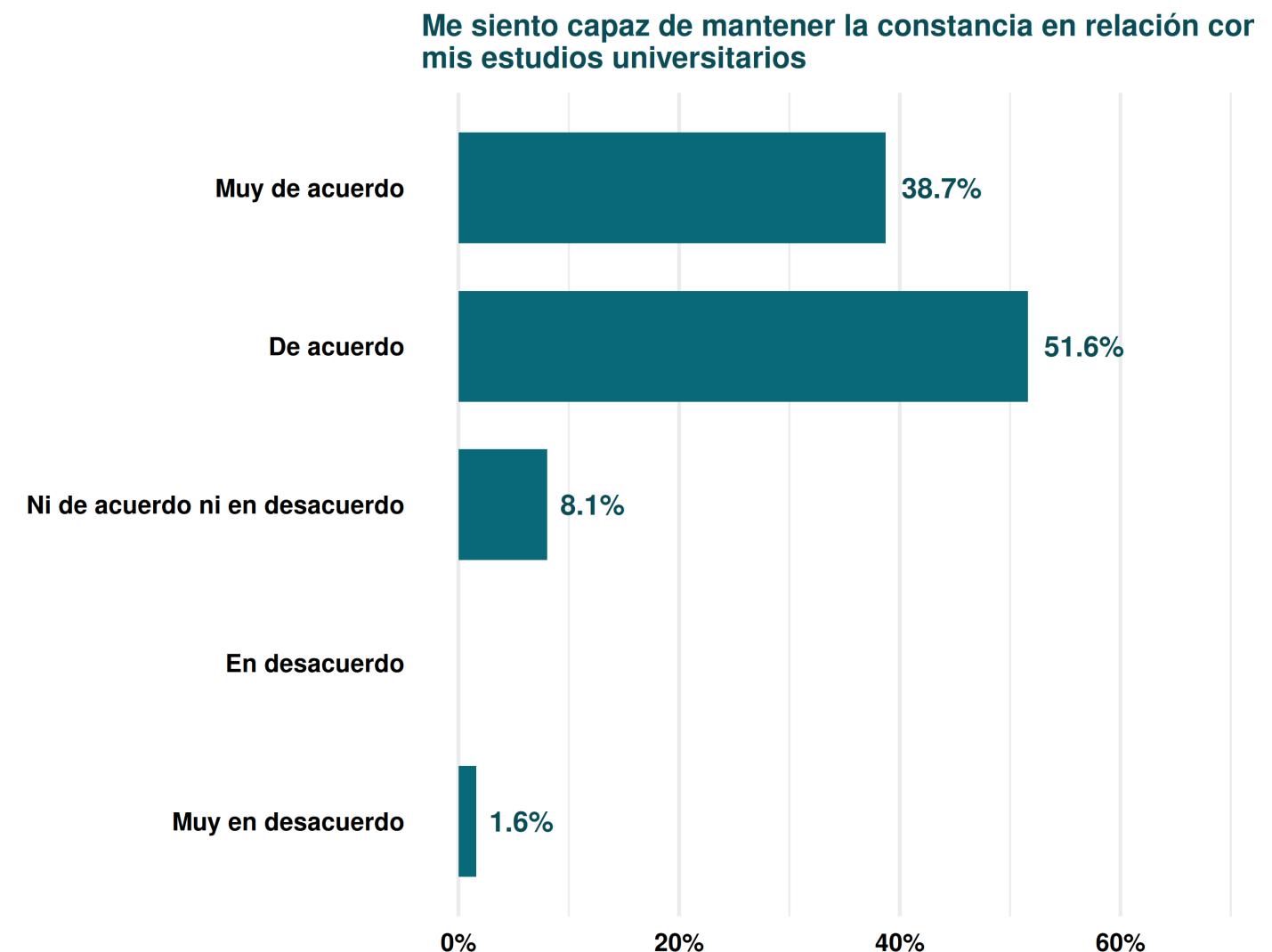
18. Preparación Percibida (P15.g - P15.h)



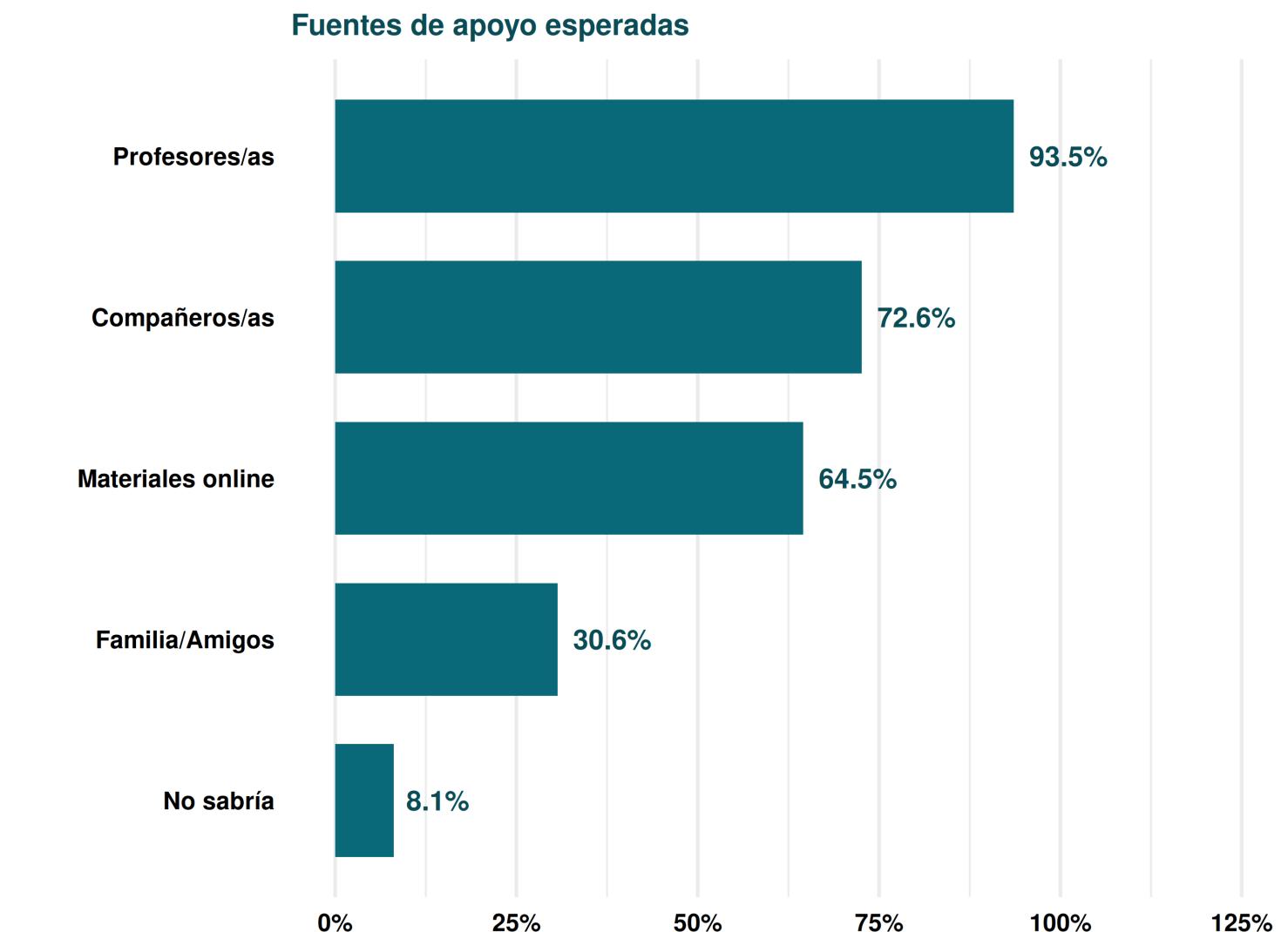
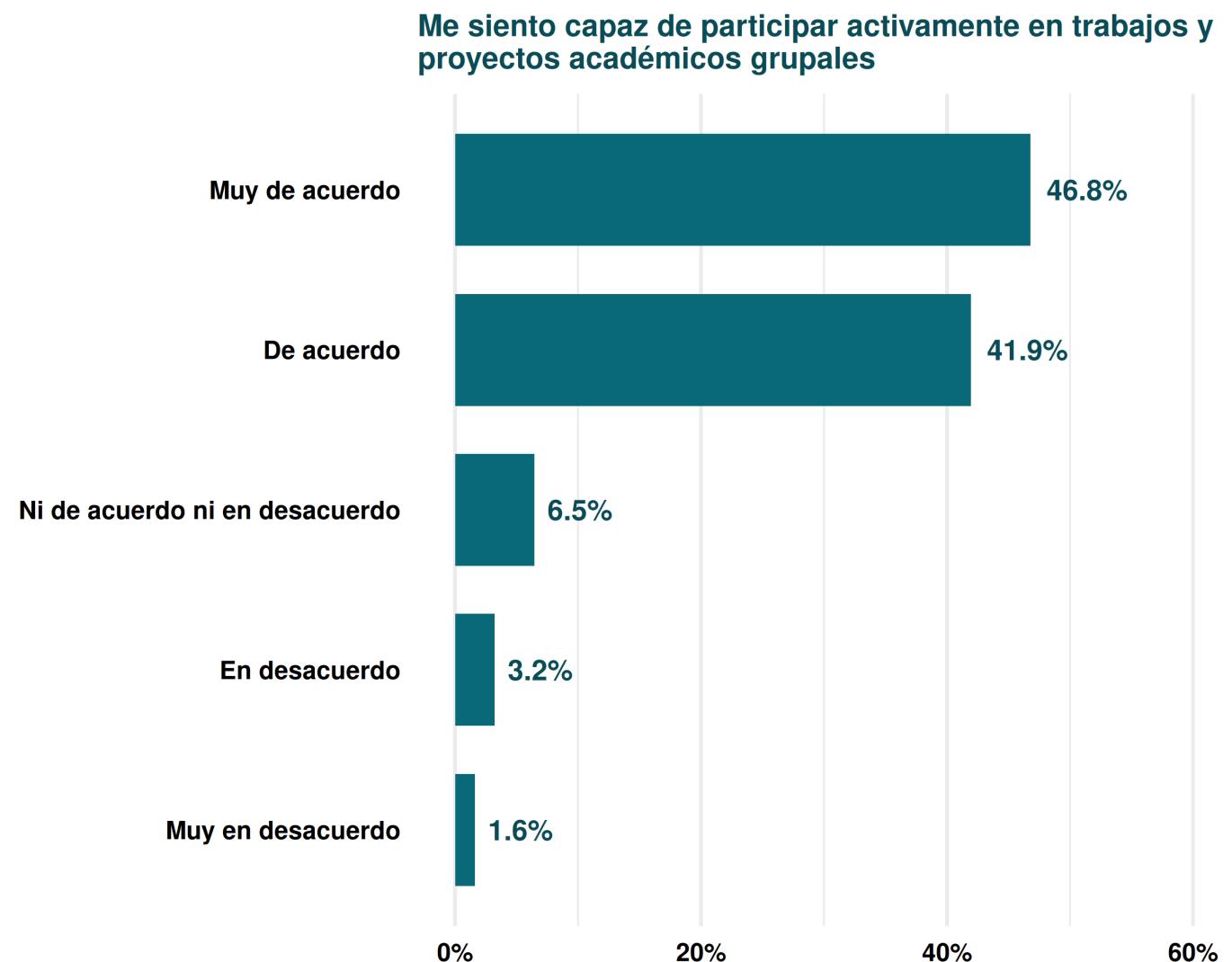
19. Autoeficacia (P16.a - P16.b)



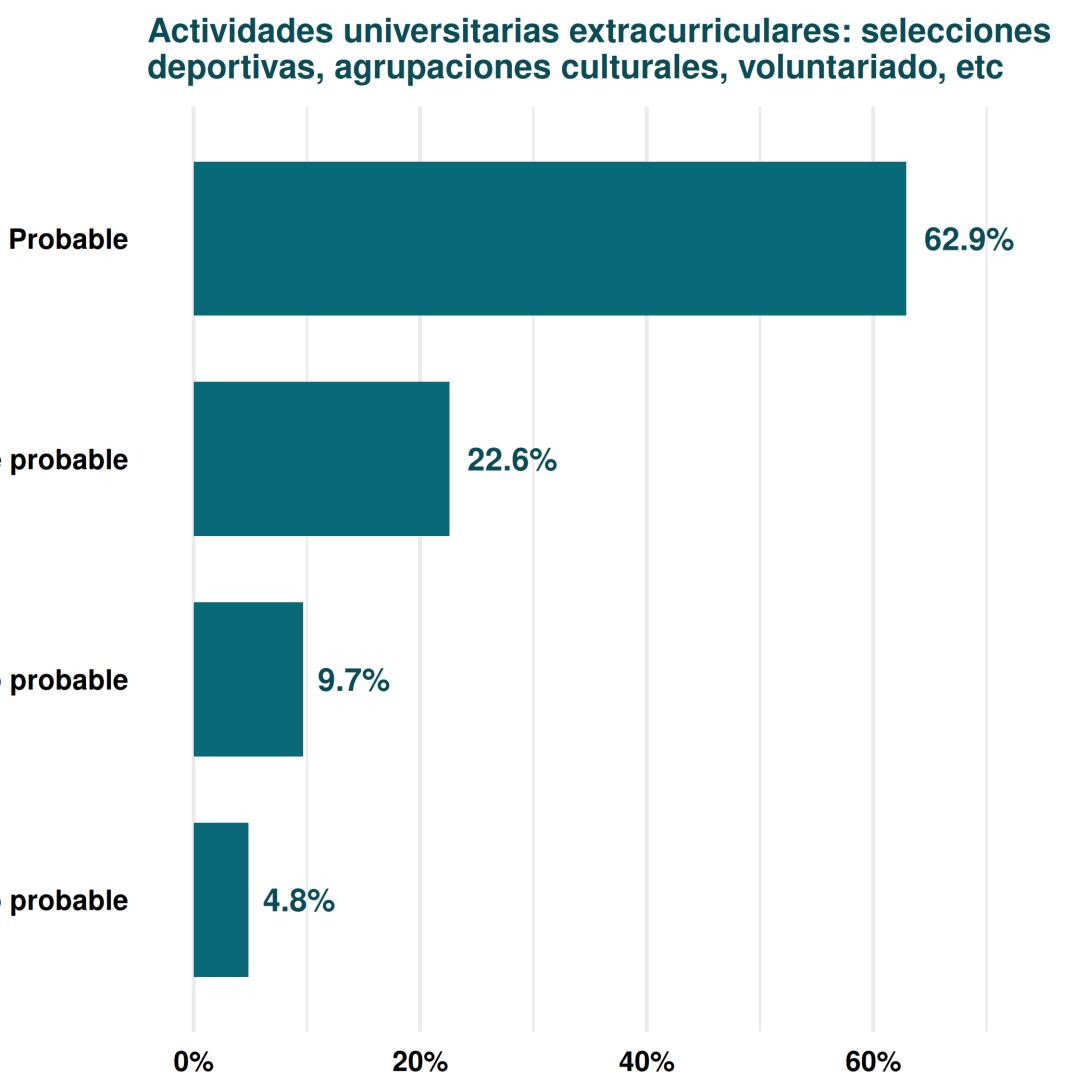
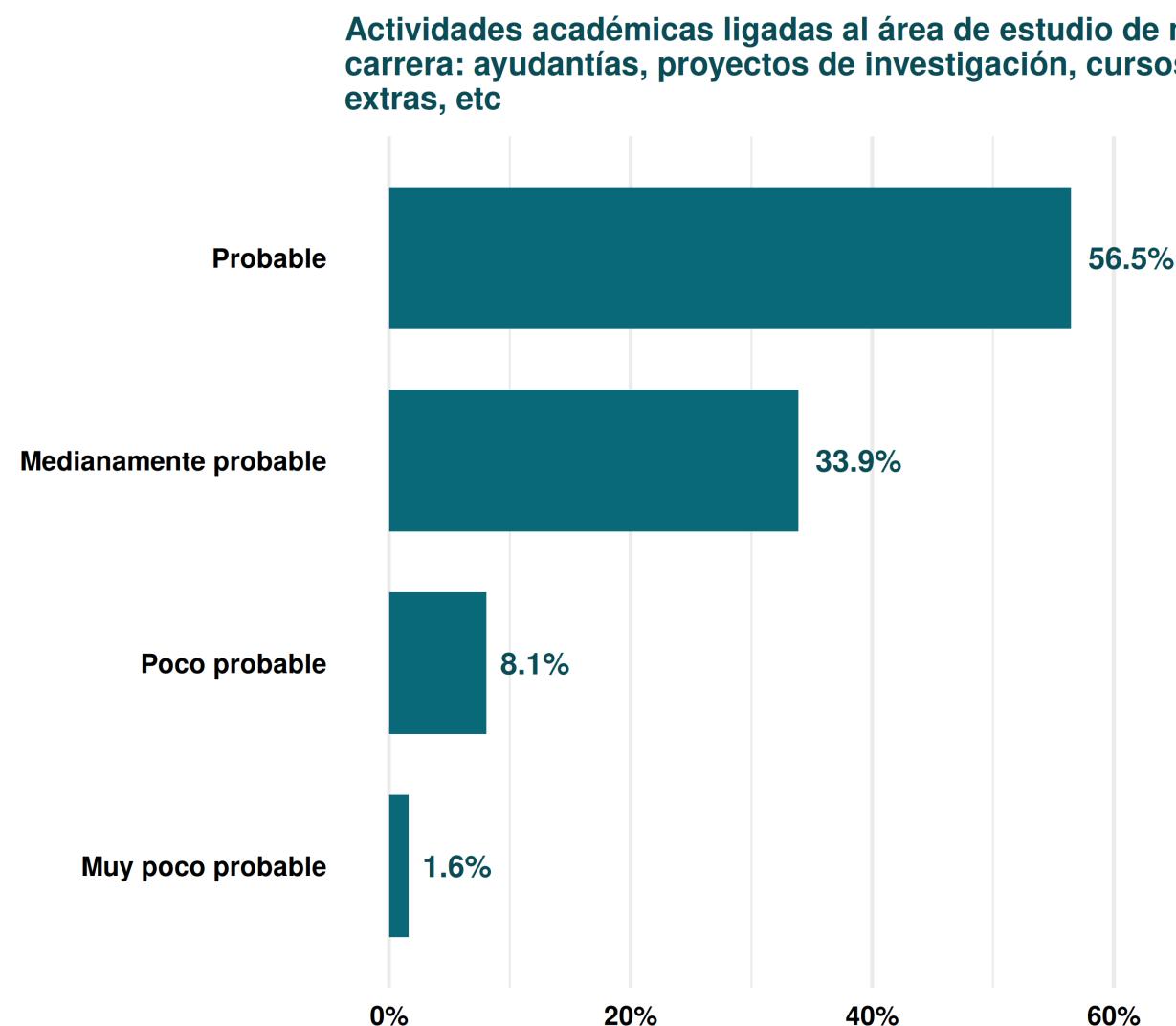
20. Autoeficacia (P16.c - P16.d)



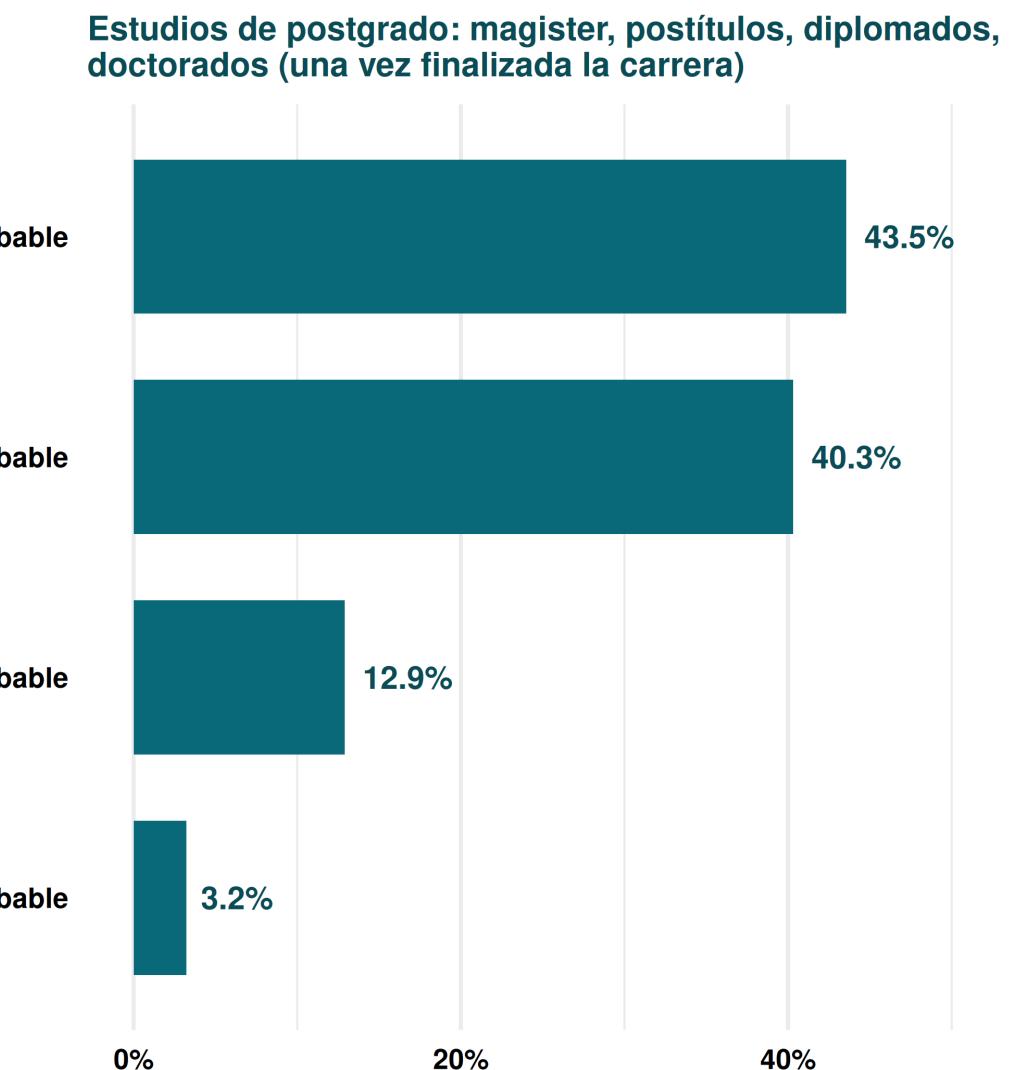
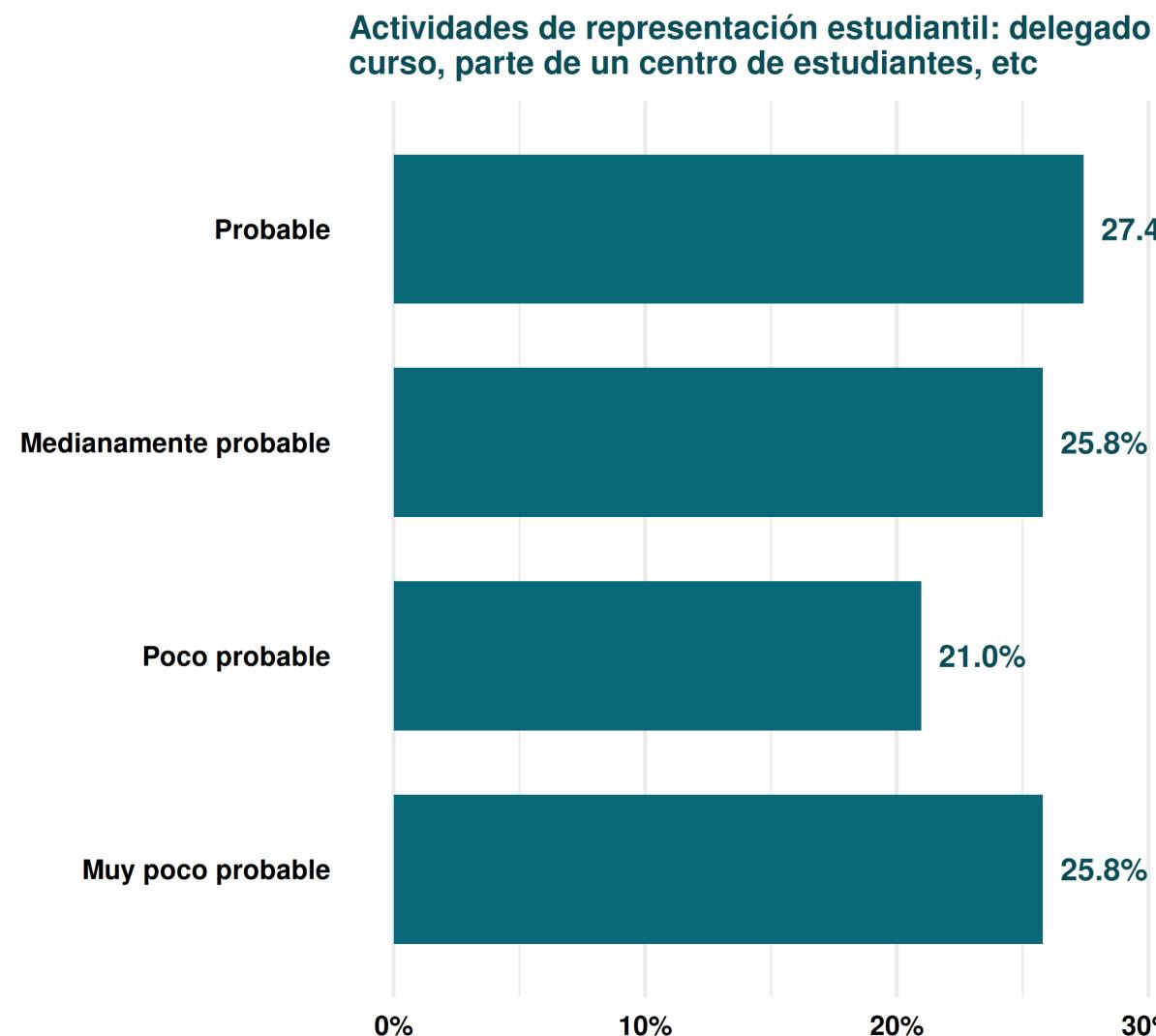
21. Autoeficacia y Apoyos (P16.e - P17)



22. Proyección Académica (P18.a - P18.b)



23. Proyección Académica (P18.c - P18.d)



24. Preferencias de Formación (P19)



Dirección de Docencia y Pedagogía | CEFAU UAH 2026.