



Andre

A smarter way to live, powered by Alexey

Investor Deck – August 2025

B.L.A. Technologies LLC

The Problem

People need real help, not another device that spies on them.

Today's assistants are 'smart,' but they watch, track, and sell you at every turn.

Privacy is gone. Trust is dead. AI promises more, but mostly delivers more noise—and more risk.

The Solution

Andre™ is different.

A voice-driven, privacy-first life companion.

He anticipates needs, learns your world, and responds with care—without ever mining, profiling, or selling your data.

Andre serves you, not the market.

Why Now?

\$20B+ global voice assistant market

Users are sick of being surveilled, sold, and siloed

The privacy-first movement is growing—demand outpaces supply

Accessibility, aging, travel, and neurodiversity are all underserved by 'Big Tech'

The world is ready for a better kind of help

Market Opportunity

1.5B+ potential users globally

Accessibility + AI + travel = powerful, neglected intersection

Andre fills the gap for people left behind by 'smart' devices that aren't actually on their side

Brand story (sunflower, resilience, real human roots) stands out in a sea of faceless bots

How Andre™ Is Different

Privacy by design—no data mining, no hidden tracking, no subscriptions

Real ownership: buy it once, use it forever

Human story: built by people who know what it's like to need real support

Designed to earn trust, not just attention

Traction / Progress So Far

Brand, vision, and legal foundation established

Early team and advisors in place

MVP features and design outlined; development underway

Investor materials and landing page published

Initial outreach to select supporters and early adopters

Seeking pre-seed capital to accelerate MVP build and secure IP

Roadmap / What's Next

Q4 2025:

- Secure pre-seed funding
- Complete MVP core features
- Finalize legal and IP groundwork
- World announcement: Open call for ethicists, logicians, spiritual advisors, leaders, artists, authors, scientists, and all others with wisdom and heart to join Andre's Coalition of Conscience. Invite global participation and feedback—Andre will be built by and for the people who need him most.

Q1 2026:

- Begin limited, invite-only beta
- Start gathering feedback from early users

Q2 2026:

- Refine features, prioritize privacy & accessibility
- Expand outreach to advisors, supporters, and coalition members

Q3 2026:

- Public launch of Andre v1.0
- Ongoing support and free updates

Contingency: All dates are 'best effort' and may shift based on funding, technical needs, and ethical review. We are committed to transparency on progress and changes. Period.

Business Model

One-time purchase, full access:

- No subscriptions, no upsells, no 'freemium' traps
- Buy Andre once, own it for life—just like classic software

Direct-to-user sales:

- App stores and direct download
- No data sales, no advertising, ever

Ethical, sustainable, user-first

The Team

William J Ellsworth Jr. ('Bill')

Founder & Creative Lead

San Diego, CA

- Renaissance person, survivor, straight shooter
- Designing Andre to protect, not exploit
- Real experience, real scars—building for people, not just profit

Advisors & Minority Members:

- Team includes tech, logic, and ethics advisors (list names or 'available on request' for now)
- All committed to honesty, privacy, and practical human solutions

The Ask

We are seeking \$250,000 in pre-seed capital to:

- Finish building the MVP
- Secure trademark and intellectual property protections
- Launch invite-only beta to early adopters
- Build out ethical, privacy-first infrastructure
- Begin outreach to global ethics and accessibility coalitions

Every dollar goes to development, legal, and transparency.

No vanity, no perks—just product and protection.

Closing & Contact

If you've read this far, you know what we stand for.

We aren't just building another app—we're building a coalition for a more ethical future.

Andre is about trust, dignity, and radical transparency.

If you want to join us, support us, or hold us accountable—reach out.

Contact:

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