

PRIVACY POLICY

As of 4 August 2024

1. INTRODUCTION

This is the privacy policy for Luca Meurer Apps ("we", "us").

As a general rule, we collect as little personally identifiable information as possible.

If you have any questions after reading this, [contact us](#).

We offer several software products ("apps", "software") and have a website.

2. WHAT DATA WE COLLECT

We collect **customer and contractor information** from the people we work with, which may include names, contact information, and financial details. This means we can keep the records required to run our company day-to-day, and fulfil our legal duties. For more details on our products and the specific data they collect, please see Section 4.

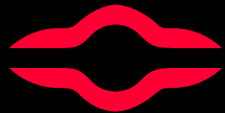
We collect **communication data** from people who contact us via email or by any other method. We use this to reply to you, fulfil legal duties, and manage business operations.

We collect **contact information**, including name and email address, from **beta software testers**. This information is used to contact software testers when a new release is published and to provide them with access codes for the software. Beta testing is entirely voluntary and you can discontinue testing at your own discretion. Please notify us, as we will delete all your personal information and stop contacting you for the reasons stated above.

We sometimes collect **survey data** from people who respond to specific requests for information, either as opinion polling or for marketing. Each survey has a clear end date, after which the results will be aggregated and anonymised, and all personal data will be deleted.

Our advertising partners collect non-associated use information such as **Device Identifiers, Advertising Data, Crash Data** and **Performance Data** for diagnostic and ad performance reasons.

Any data we collect is stored securely and deleted when it is no longer required.



3. WHAT WE DO WITH YOUR DATA

We may share information with partners or service providers to allow them to carry out actions on our behalf, and they may share information with us. We may use the tools that other platforms and partners provide to view aggregated statistics on users, and to make decisions about our product and business development.

Partners include:

- [Apple \(privacy policy\)](#), for software distribution and business operations.
- [Google AdMob \(privacy policy\)](#), for advertising purposes.
- Our accountants and legal advisors

We also post and communicate on social media platforms including but not limited to YouTube, Facebook and Twitter, which are governed by those companies' terms and policies.

We will never sell your personal information.

We will never pass on personal information to organisations unconnected with our direct business operations except in extreme circumstances (for example emergencies, for personal safety, or for bona fide law enforcement requests).

4. SOFTWARE

Our apps are distributed via the [Apple App Store](#)®. The use of Apple's devices, software and services falls under their [privacy policy](#) and terms of use.

All of our apps do not collect any data that you do not enter into the app. NO personal information is transmitted to us. **Our apps do not collect any personal information.** Any data our apps use is stored locally on your device or on the iCloud, should you choose to enable it in your iCloud settings.

5. YOUR RIGHTS

You have the right to see your data and have it deleted. Please contact us (see 6.) and we will be able to help you.

6. CONTACT

Write us an email: hi@excellency.one to enquire about any privacy-related issues.