# Congkai Sun - Homepage Design Document

## **Project Description**

This project aims to build a personal website and it should be at least two pages and at least one JS(Vanilla) feature which contains my skills, projects, hobbies, etc. The URL should be of W3C compliance, and the coding files should be formatted by Prettier and Eslint.

Primary information in my homepage:

- Home: This page contains my background information, skills, experience, and contact information.
- Projects and Publications: This page contains the work I have done so far.

## **User Personas**

### Persona: Linda, the hiring manager

- Age: 42
- Occupation: Hiring Manager at a Tech Company
- Background: Linda is in charge of recruiting talent for her company. When she hears of
  potential candidates, she sometimes looks beyond the traditional resume, exploring
  their personal brand and online presence to get a better sense of who they are both
  professionally and personally.
- **Device:** Primarily browses on a desktop during work hours but occasionally checks on her mobile

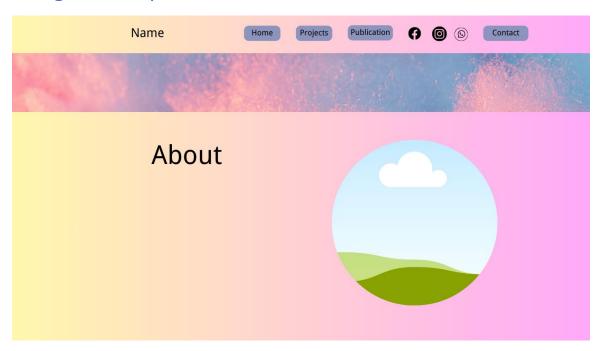
#### Persona: Alex, Professional Peer

- Age: 30
- Occupation: Software Developer
- Background: Graduated with a degree in Computer Science, has been working in a tech firm for 6 years. Regularly scouts for potential colleagues or partners for new projects.
- **Device:** High-end laptop and smartphone

### **User Stories**

- 1. As Linda, I review the job application on my desktop.
- 2. AS Linda, I notice a link to a personal homepage and decides to check it out.
- 3. AS Linda, I first look for "Home" or "Project" section to understand the depth and quality of work.
- 4. AS Linda, I note down my observations and consider them in the overall evaluation of the candidate for the company's open position.
- 1. As Alex, I want to easily find the 'Work Experience' section so that I can understand your professional background.
- 2. As Alex, I want to view a list of your projects with short descriptions to gauge the depth of your experience.
- 3. As Alex, I want to find links to your social media accounts to connect or follow you.

# **Design Mockups**



#### 1. Header or Title

A simple "About Me" or "About [Your Name/Brand]" will suffice.

#### 2. Introduction

• A brief overview that gives the visitor an idea of who I am and what they can expect from the page.

#### 3. Personal or Brand Story

- Discuss background, how to get started, and the journey that led to where I am today.
- Mention key milestones or turning points in my life or business that are relevant to my current position or brand.

#### 4. Contact Information

• Provide a way for visitors to get in touch, whether it's an email address, phone number, or link to a contact page.



### 1. Professional Experience & Qualifications

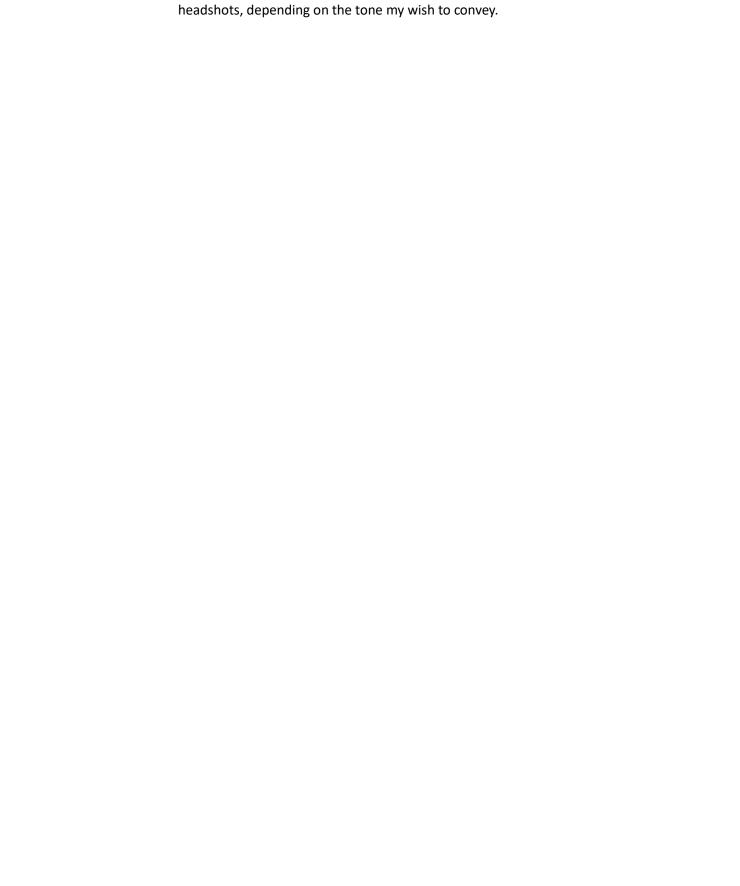
- List relevant education, work experiences, certifications, or accolades.
- Highlight any major projects I've worked on or significant accomplishments.

### 2. Personal Anecdotes or Hobbies

• Share personal interests, hobbies, or stories to connect on a more human level with my audience.

#### 3. Photographs or Visuals

• High-quality, professional photos of myself, my team, or brand imagery.



• These can be candid shots, behind-the-scenes images, or professional