

T&H Restaurant 3 Stars MICHELIN

Project Name: T&H Restaurant 3 Stars MICHELIN

Team Members: Peng Tao, Chuanzhao Huang

Description:

Amidst the rapidly changing realm of the culinary world, where ease intersects with gastronomic delight, restaurant reservation platforms stand out as transformative tools. Our solution will integrate a vibrant front-end interface with a robust back-end database, offering users and restaurants the most streamlined method for making and managing dine-in reservations.

Persona 1: The Restaurant Owner

Background: age: 45, a restaurant owner prioritizing efficiency and customer satisfaction.

Story: The owner of T&H restaurant, implements the reservation System to boost customer service and prepares the food with lower cost. He uses the backend dashboard to update menus, adjust prices, and monitor kitchen efficiency in real-time. The system also offers valuable customer data to tailor menus and promotions, enhancing the overall dining experience.

Persona 2: The second-visit Customer

Background: age: 28, a foodie who values efficiency and with shrimp allergy.

Story: A customer wants to reserve T&H restaurant, the best restaurant in San Jose, to celebrate a birthday with friends in second visit with this restaurant. The customer easily accesses the digital menu, browses dishes, books a table, and sends it directly to the restaurant. The restaurant notices it is birthday night and knows this customer is allergic to shrimp, so they prepare a wonderful dinner, and that is impressing the customer with a good dining experience.

Features:

- **Product Listing:** The website will feature a comprehensive product listing through a user-friendly menu. This listing will provide visitors with an organized view of all the available products or services, categorized appropriately for ease of browsing
- **Reservation:** Our website will incorporate a seamless reservation system. This feature will allow customers to book or reserve specific products, services, or times lots directly from the website.
- **Location:** To guide our customers efficiently, the website will have a dedicated location section. This feature will provide the physical address of the business, supplemented by an interactive map.
- **Shop:** Beyond just showcasing products or services, our website will also host an e-commerce shop feature. Here, customers can purchase gift cards and exclusive gifts directly.
- **Customer Relationship Management:** Within the CRM or the profile management system, there would be specific fields or sections dedicated to capturing and storing individual details about customers, including but not limited to their birthdays, food allergies, preferences, and other pertinent information.

Design Mockups:

I

Make a Reservation:

Your Name	
Phone Number	
Select a Date	
Select a Time	
Number of People	
Special Request & Allergies	

Check Reservation:

Your Name	
Phone Number	

After check show reservation details

Name	
Phone	
Date	
Time	
People	
Special Needs	

Make a Reservation

Your Name

Phone Number

Select a Date

Check's Time

Number of People

Special Request & Allergies

Check Reservation

Your Name

Phone Number

Name: A
Phone: 1
Date: 2023-10-09
Time: 13:23
People: 1
Special: undefined

Buy gift card:

Name	
Card number	
CVV	
Amount	50/500/5000\$

Check gift card balance:

Name	
Card number	

GIFTS



Knife Set

Size:

- 12-pc
- 15-pc
- 20-pc



Gift Card

Name:

Card Number:

CVV (Card Verification Value):

Gift Card Amount:

[Purchase Gift Card](#)

Name:

Card Number:

[Check Balance](#)



Candle

Scent:

- Purple Zephyr
- Soho Regency
- Tahiti Love