

LUCAS PORTER-BAKKER

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EXPERIENCE

Head of Product & Design

// **PDS**

New York, United States

A suite of web3 apps and infrastructure (namely AR.IO) that power the permaweb: a decentralized internet, comprised of a set of modular and interchangeable protocols. Backed by some of the world's leading blockchain funds.

Entrepreneur in Residence

// **Arweave**

Berlin, Germany

The Open Web Foundry helps founders launch startups on Arweave: a global hard drive protocol - backed by partners including Andreessen Horowitz (a16z) & Coinbase Ventures. As EiR, I advised and mentored founders across myriad aspects of building their web3 startups - as a creative partner, entrepreneurial sounding board, and in helping define their product and GTM strategies.

Head of Product & Design

// **PowerMarket**

London, United Kingdom

An AI-powered CleanTech platform enabling smarter-cities.

Backed by some of the world's leading scientific and venture capital funds, such as the European Space Agency, Techstars, and the University of Oxford.

Director of Design

// **ArDrive**

New York, United States

A web3 platform of open-source apps, developer tools, and libraries that enable users to permanently upload, manage, secure, and share their data - from their own browsers, desktops, and mobile devices.

Designer

// **Arcadis**

Amsterdam, Netherlands

Arcadis City of 2030 Smart-Cities Powered by Techstars focuses on the future of cities, shaping how we will live, work, and travel by 2030.

Product Designer

// **Techstars**

Turin, Italy

Techstars Smart Mobility focuses on transformative technologies with a concentration on smart infrastructure and smart cities.

Co-Founder & CEO**// GOJI**

Toronto, Canada

GOJI is an award-winning social learning platform and international education community, that grew to 75,000+ tutors and students from over 100 countries.

Engineering Mentor**// nakedHUB x Le Wagon**

Shanghai, China

One of four ambassadors selected to lead an initiative by the world's top-ranked coding and design school, to help accelerate the startup ecosystem in China; by advancing the technical skills of founders - via teaching, mentoring, and designing educational programs.

Lead Developer & PM**// SignHow**

Brisbane, Australia

The first global sign language dictionary. It is a crowd-sourced, visual platform built to empower deaf communities around the world with access to free education. It is in wide-use today, at 300,000+ daily visits.

Co-Founder & CPO**// SASSport**

Shanghai, China

A fintech toolkit to enable recurring billing. A one-line of code solution to adapt your SaaS model to the Chinese market, enabling companies to accept Union Pay, Alipay, and WeChat in seconds.

Co-Founder & CEO**// Westgroup**

Hangzhou, China

I founded Westgroup along with six co-founders; which we established as a wholly foreign-owned enterprise (WFOE) in Hangzhou, China. During my time as CEO, Westgroup grew from being newly licensed to the foremost Canadian education company in Zhejiang Province, having taught thousands of students, and expanded into marketing, training, and technology. Westgroup worked with Chinese governmental organizations, state-owned enterprises, international companies and businesses, universities, and managed a portfolio of private clients; including Fortune 100 companies, and nonprofits. We also collaborated on numerous G20 projects with the Chinese government and won the national public bid for Xiaoshan International Airport.

PROFESSIONAL EDUCATION**Chinaccelerator x****// Lean Venture Partners**

Shanghai, China

Lean methodology, product market fit, rapid-iteration, MVPs, user acquisition, traction-building, growth-hacking, product, management, strategic positioning, branding, financial modelling, and fundraising.

Startup School**// Y Combinator**

San Francisco

Top-ranked program globally for entrepreneurs, teaching founders how to market products, refine their teams and business models, achieve product/market fit, and scale.

**Fullstack Development &
Software Engineering**
// Le Wagon
Shanghai, China

Frontend: JAMstack (JavaScript, APIs, Markup), Redux, SCSS (SASS), HTML5, and Bootstrap, CSS library coding with Flexbox and Grid, PUG, HAML, Gulp, ChartJS, Babel, JS (ES6), jQuery, Parsing, and AJAX;

Backend: Ruby, Python, PHP, NodeJS, OOP (Object- Oriented Programming) and software engineering with MVC, Relational Database Design & queries with SQL, MySQL, Postgresql, and MongoDB;

Frameworks: Rails, React, Laravel, WeChat Framework (mini-apps) using WXML; Angular, Vue JS;

Design: Figma, Adobe Creative Cloud apps (Illustrator, PS, XD, InDesign), Graphic, Sketch, Zeplin; learning Rive, Spline, and how to leverage AI tools for product and design.

HSK 4
// **Hutong School**
Shanghai, China

Business Chinese and Hanban Language Certification - Peking University in Beijing.

ACADEMIC EDUCATION

University of Ghent
Ghent, Belgium

Master of Arts (M.A.)
Behavioural Economics

Aix-Marseille University
Aix-en-Provence, France

Master of Science (M.Sc.)
Business, Law & Economics / Political Economy of Investment Law

Erasmus School of Law
Rotterdam, Netherlands

Master of Laws (LL.M.)
Philosophy of Law, Law and Economics

Concordia University
Montréal, Canada

Bachelor of Arts (B.A.)
Political Science and Foreign Languages (French, Spanish, Chinese)

北大 Foreign Studies University
Beijing, China

Master of Laws (LL.M.)
Chinese Language and Culture [Summa Cum Laude]

University of King's College
Nova Scotia, Canada

Foundation Programme (FYP)
Humanities, Liberal Arts & Sciences (at Canada's most prestigious humanities program).