Op-Ed organizer

What is the title?	Town Music Shop Blows the Horn on Needed Music Education
Who is the author?	Henry Schwinkle
Why is the author writing?	He wants to convince readers that music should be taught in schools.
Who will read the Op-Ed?	
What is it about? What is the topic?	
What does the author think about this topic?	
What support does the author use to prove his ideas?	
How does the author conclude or end the Op-Ed?	