



CONSORTIUM
FARMERS TRADE
AFRICA

JUNE 2024

Feeding Nations, Transforming Lives

YOUR PARTNER IN PIONEERING AFRICA'S
AGRICULTURAL INNOVATION

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Introduction

Dear Readers,

Welcome to the CFT Africa catalog, "Feeding Nations, Transforming Lives."

At CFT Africa, our mission is to revolutionize agriculture across the continent by empowering smallholder farmers and driving sustainable growth. By bridging the gap between farmers and markets, fostering innovation, and promoting sustainable practices, we aim to transform Africa's agricultural landscape and contribute to global food security.

Our team is dedicated to creating solutions that enhance farmers' livelihoods and ensure substantial returns for our partners and stakeholders. We are proud of our achievements and the positive impact we've had on communities across Africa.

In this catalog, you'll find detailed information about our innovative projects, our sustainable agriculture approach, and the vast opportunities available in the agricultural sector. Whether you're a potential investor, partner, or simply interested in our work, we hope this catalog provides valuable insights and inspires you to join us in our mission.

Thank you for your interest in CFT Africa. Together, we can feed nations and transform lives.

Best regards,



Joshua Gyamfi
Co-founder & CEO, CFT Africa

Our Vision

TRANSFORMING AFRICAN AGRICULTURE INTO A LUCRATIVE, TECH- POWERED, YOUTH-DRIVEN FORCE FOR GLOBAL FOOD SECURITY.

MISSION: Empowering African agriculture through innovative, sustainable, and technological solutions, creating a resilient ecosystem for enhanced food security, economic growth, and social empowerment.

Our Story

Witnessing the struggles of smallholder farmers in Ghana—a challenge echoed across sub-Saharan Africa—highlighted the urgent need for change. Despite holding 60% of the world's unused arable land, Africa remains the most food-insecure region. In response, CFT Africa embarked on a journey to improve the livelihoods of smallholder farmers and make agriculture lucrative for young Africans.

Our journey is marked by milestones of innovation and impact. We have forged strong relationships with local farming communities and embraced technological solutions that address the root causes of the challenges faced by smallholder farmers, who produce 80% of Africa's food.

Today, CFT Africa stands as a testament to the power of vision, dedication, and collaboration. Our story is one of resilience in the face of challenges, innovation in the pursuit of progress, and transformation in the lives of countless farmers and communities.



Our Values

INNOVATION

Embracing cutting-edge technologies and creative solutions to revolutionize agricultural practices.

EMPOWERMENT

Providing tools, knowledge, and support to help smallholder farmers thrive and make agriculture a viable career path for Africa's youth.

SUSTAINABILITY

Promoting environmentally friendly practices to ensure the long-term viability of agricultural resources.

INTEGRITY

Conducting business with the highest standards of honesty, transparency, and accountability.

COMMUNITY

Fostering strong relationships and a sense of unity among all participants in the agricultural value chain.

Our Services

01

Agricultural Data Analytics

Utilizing technology to collect, analyze, and provide actionable insights from agricultural data, helping buyers optimize procurement and inventory management, and helping farmers improve practices and increase profitability.

IMPACT: *Enables informed decision-making, better farming practices, higher productivity, and risk management.*

02

Supply Chain and Market Access

Providing robust supply chain solutions to connect smallholder farmers to larger markets, ensuring efficient and fair-priced produce distribution.

IMPACT: *Improves market access, reduces dependency on middlemen, and increases income for farmers while providing buyers with better value.*

03

Financial Services and Microfinancing

Facilitating access to financial services, including microfinancing, insurance, and escrow services tailored for smallholder farmers.

IMPACT: *Empowers farmers to invest in better inputs, expand operations, and manage risks, leading to increased resilience and financial stability.*

04

Farmer Training and Capacity Building

Offering comprehensive training programs covering modern farming techniques, sustainable practices, financial literacy, and business management.

IMPACT: *Empowers farmers to maximize their potential, adopt innovative practices, and become more competitive.*

05

Technology Integration and Support

Integrating advanced technology to create an enabling platform for farmers and buyers, offering tools for transparency and real-time monitoring.

IMPACT: *Enhances productivity, ensures transparency, reduces operational costs, and enables better resource management.*

Investment Opportunities

+ Sustainable Farming Projects

Investing in sustainable farming projects promoting eco-friendly practices and organic farming.

Potential Returns: Access to niche markets, environmental benefits, and potential for carbon credits.

+ Technology Innovations

Funding the development and integration of advanced agricultural technologies, including mobile applications, blockchain, and IoT devices.

Potential Returns: Increased efficiency and productivity, subscription-based revenue models, and enhanced transparency and traceability.

+ Crop Production Expansion

Investing in the expansion of crop production initiatives, focusing on high-demand crops such as soybeans, maize, and cacao.

Potential Returns: Increased crop yields and quality, higher sales volumes, profitability, and potential export markets.

+ Value-added Processing Facilities

Investing in processing facilities for value-added agricultural products, such as processed foods, oils, and dairy products.

Potential Returns: Higher profit margins on processed goods, new market opportunities, and enhanced brand value.

+ Livestock Farming Development

Funding the development of sustainable livestock farming projects, including poultry, cattle, and aquaculture.

Potential Returns: Steady income from livestock sales, opportunities for market expansion, and partnerships with meat processing companies.

These investment opportunities align with our core values of innovation, sustainability, and empowerment, driving growth and impact in Africa's agricultural sector.

Success Stories

Cashew Growers in Bono Region

Secure Direct Export Deal

In the Bono Region of Ghana, cashew growers in Drobo, Sampa, and Banda Ahenkro faced challenges accessing profitable markets. CFT Africa facilitated direct export deals, enabling farmers to bypass middlemen and secure higher prices for their cashews.

1. **Increased Income:** Significant income increase due to direct market access and fair pricing.
2. **Community Development:** Additional revenue has improved living standards.
3. **Empowerment and Growth:** Farmers have expanded operations and invested in better practices.



"Thanks to CFT Africa, we now have direct access to international markets. Our income has increased, and we can invest more in our farms and our children's education." — Thomas Amankwaa, Cashew Farmer, Drobo

Verion Snacks Secures Uninterrupted Supply of Plantains

Verion Snacks, a food processing firm in Accra, faced supply chain challenges. Partnering with CFT Africa, Verion Snacks now enjoys an uninterrupted supply of plantains from local farmers in the Western North Region, ensuring consistent production and product quality.

1. **Operational Efficiency:** Reliable supply chains have streamlined Verion Snacks' production process, reducing downtime and increasing efficiency.
2. **Economic Growth:** Steady demand for plantains has provided local farmers with a stable market, enhancing their income and economic stability.
3. **Product Innovation:** Consistent supply of high-quality plantains has allowed Verion Snacks to innovate and expand their product line.



"Working with CFT Africa has transformed our business. We no longer worry about supply shortages, and we can focus on creating new products and growing our brand." – Joyce Pobi, CEO, Verion Snacks

How to Partner with Us

CFT Africa is dedicated to transforming African agriculture through innovative and sustainable practices.

– JOINT VENTURES

Corporate Partnerships

Partner with CFT Africa to support agricultural initiatives aligning with your corporate social responsibility goals.

- Enhance your brand's reputation by contributing to sustainable development.
- Access unique marketing opportunities through co-branded campaigns.
- Strengthen community relations by supporting local agricultural projects.

We believe in the power of collaboration and invite like-minded organizations to join us in driving this mission forward.

– DIRECT INVESTMENT

Financial Institutions

Partner with CFT Africa to provide tailored financial services to smallholder farmers.

- Expand your customer base by reaching underserved agricultural communities.
- Contribute to financial inclusion and economic growth in rural areas.
- Enhance your organization's impact on sustainable development.

Investors

Invest in CFT Africa's agricultural projects, including crop production, livestock farming, value-added processing, and technology innovations.

- Achieve attractive returns while contributing to sustainable development.
- Diversify your investment portfolio

Frequently Asked Questions

What is CFT Africa?

CFT Africa is a pioneering organization dedicated to improving the livelihoods of smallholder farmers, making agriculture attractive to youth, and transforming the continent into a global breadbasket, all driven by cutting-edge technology.

What services does CFT Africa offer?

CFT Africa offers a wide range of services, including:

- Agricultural Data Analytics.
- Direct sourcing and fulfillment services of agricultural commodities on behalf of corporate clients.
- Farmer training and education programs.
- Market linkage and access.
- Financial services and insurance.
- Sustainability and environmental conservation projects.

How can farmers join CFT Africa's programs?

Our trusted agents and representatives capture farmers' data on our platform in farming communities, starting with Ghana. Once a farmer consents to be registered on the platform, we follow up with other engagements, such as:

- Attending our training and orientation sessions.
- Complying with our guidelines and quality standards.
- Participating actively in our community engagements and initiatives.

How can I contact CFT Africa for more information?

You can contact us through:

- Email: contact@cftafrica.com
- Phone: +233 201 976 888
- Website: www.cftafrica.com

How does CFT Africa support smallholder farmers?

We support smallholder farmers through various initiatives poised to level the playing field to compete globally, including:

- Creating a digital identity and presence for farmers to streamline their operations and integrate them into the digital economy.
- Offering training and capacity-building programs.
- Facilitating direct market access.
- Implementing technology solutions for better farm management.
- Ensuring transparent and fair trade practices.

What training programs does CFT Africa offer?

We offer training programs in areas such as:

- Sustainable farming practices.
- Business and financial management.
- Crop and livestock management.
- Use of technology and innovation in agriculture.
- Quality standards and market requirements.

How does CFT Africa ensure transparency and trust in its operations?

We ensure transparency and trust through:

- Implementing blockchain technology for secure and transparent transactions.
- Helping buyers (clients) cut down procurement costs by sourcing directly from farmers.
- Engaging directly with farmers and involving them in decision-making to maximize the value of their produce.
- Providing regular updates and reports to stakeholders.
- Establishing clear and fair trade practices.
- Collaborating with credible partners and organizations.