

A business model canvas template in the Strategyzer layout using Miro sticky notes



Some alternate icons from Miro's Icon Finder collection that might be handy.




Company_Name

Changing labels: Click a sticky with the label you want to change, click the label or tag icon and click the edit icon on the label you want to edit.


The label changes on every sticky with that label.

I used this to reinforce the legend with text not just color but you could adapt labels for other purposes too.

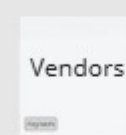




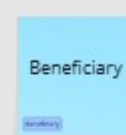
Your Company



Ingredient Vendors



Vendors




Beneficiary




Family & Caregivers




Health System




Physicians & other providers




Key partners




Key activities




Key resources




Key propositions




Customer relationships




Channels



Customer segments



Cost structure



Revenue streams

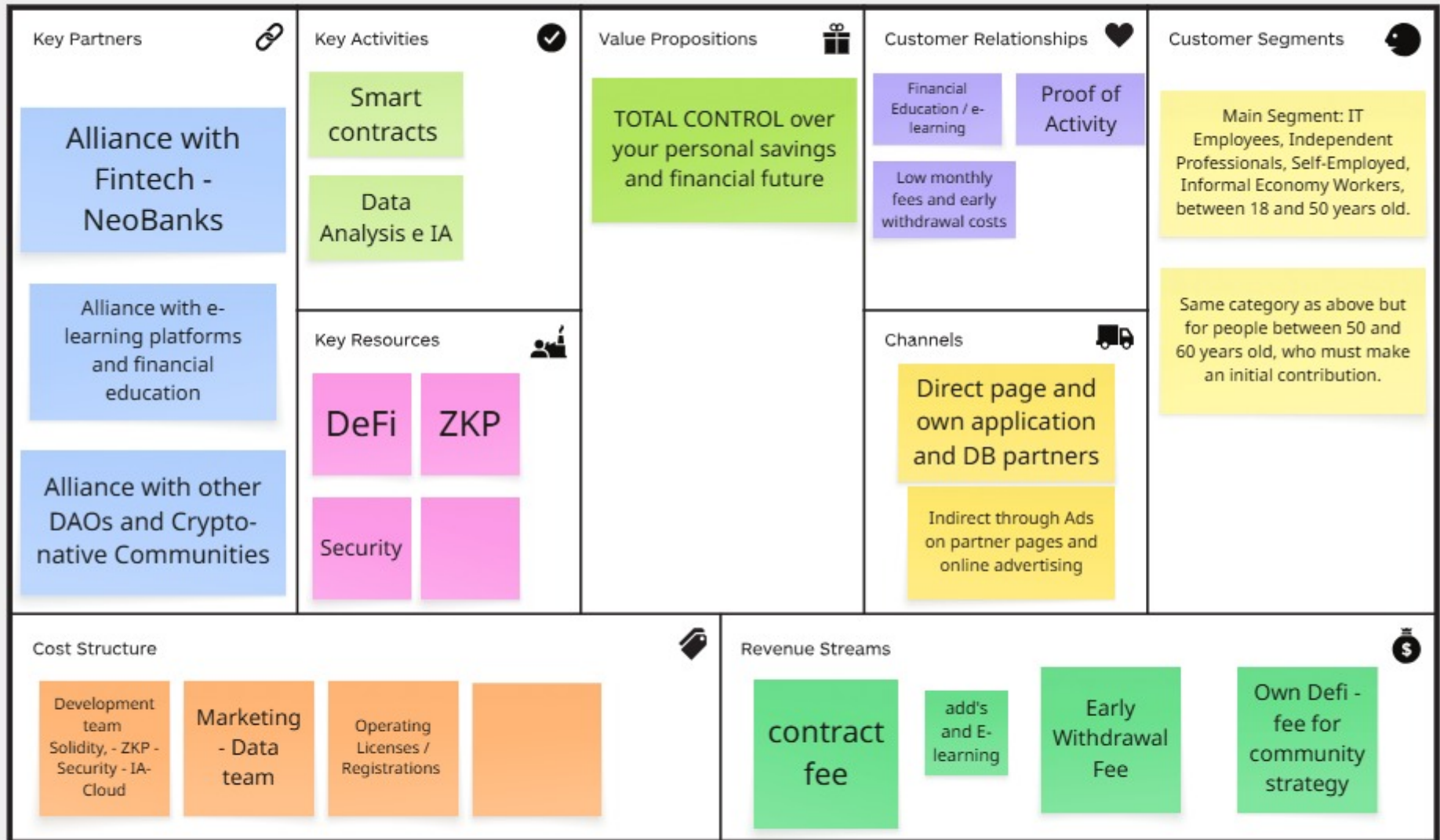
The Business Model Canvas

Designed for:

Designed by:

Date:

Version:



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DESIGNED BY: Strategyzer AG

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 **Strategyzer**

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