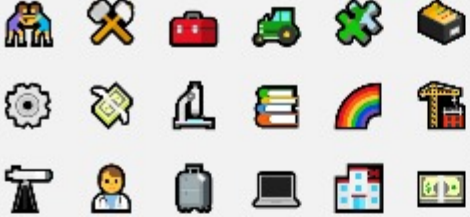
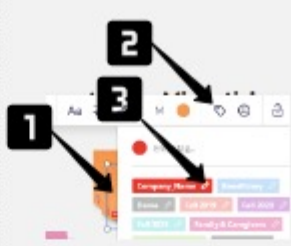


A business model canvas template in the Strategyzer layout using Miro sticky notes



Some alternate icons from Miro's Icon Finder collection that might be handy.



Changing labels: Click a sticky with the label you want to change, click the label or tag icon and click the edit icon on the label you want to edit.

The label changes on every sticky with that label.

I used this to reinforce the legend with text not just color but you could adapt labels for other purposes too.



Your Company

Ingredient Vendors


Vendors


Beneficiary


Family & Caregivers


Health System


Physicians & other providers


Key partners


Key activities


Key resources


Key propositions

Customer relationships

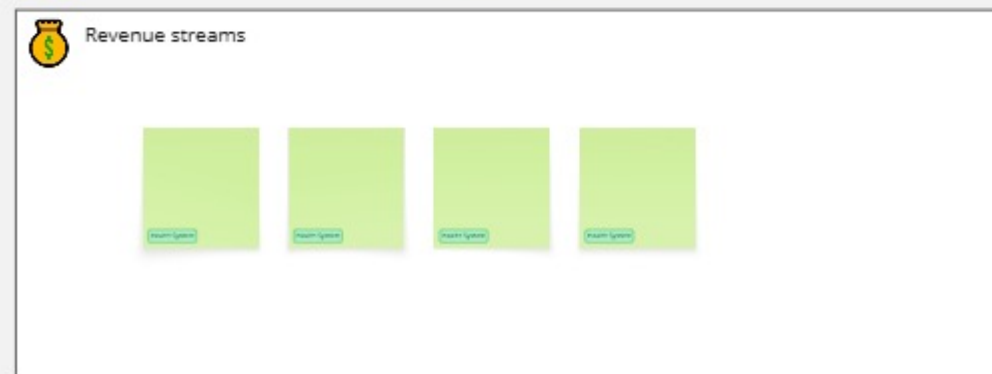
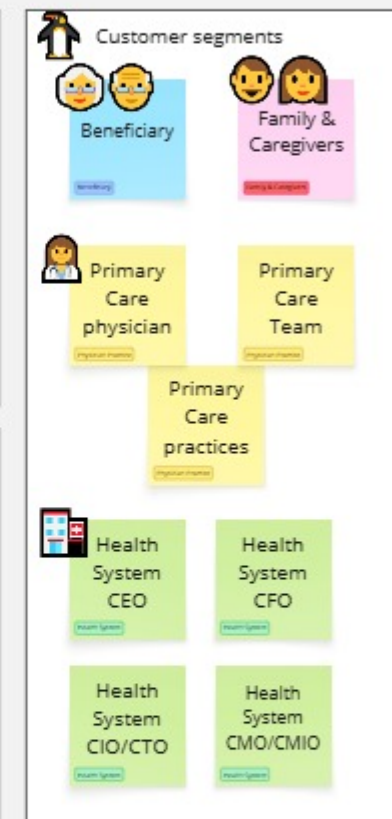
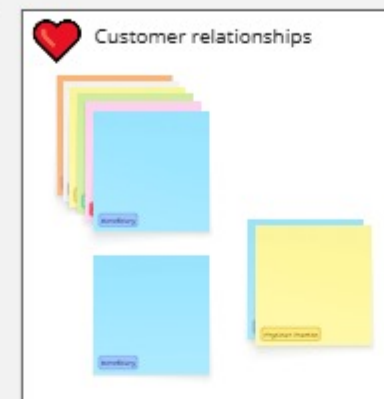
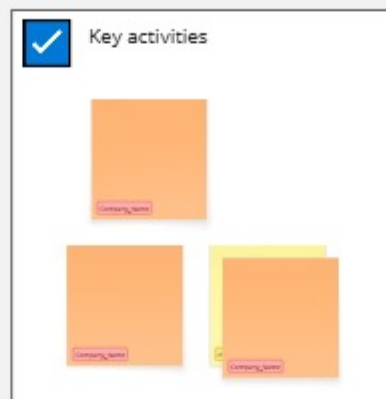
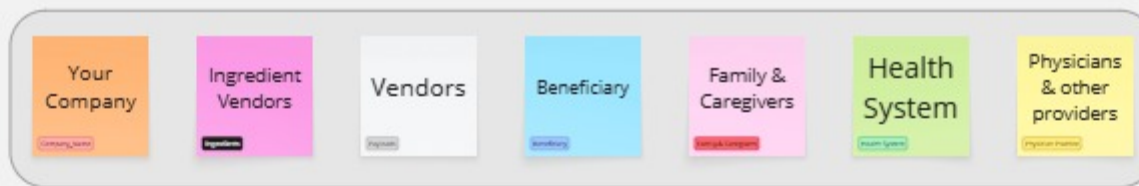
Channels

Customer segments

Cost structure

Revenue streams

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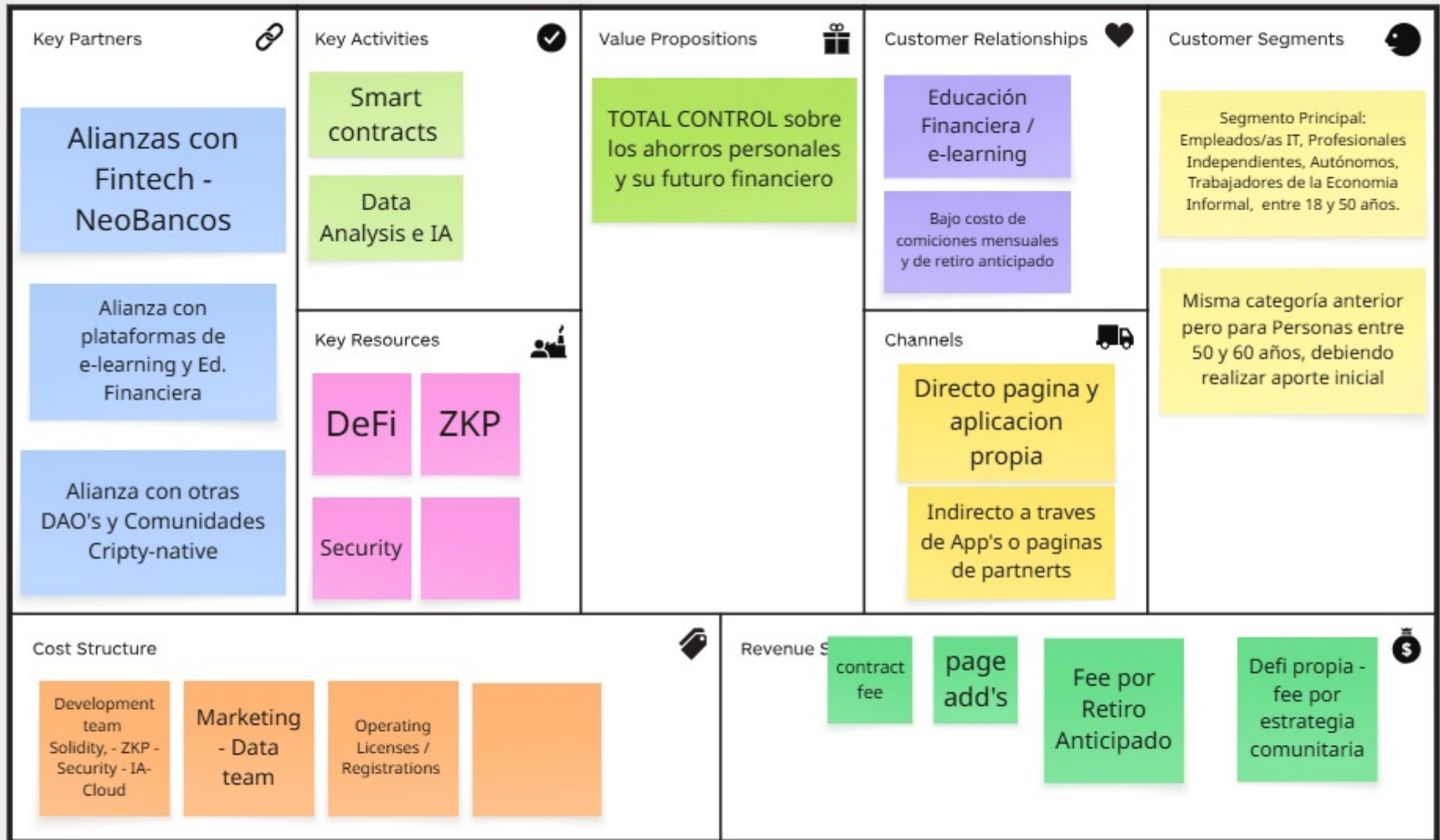
The Business Model Canvas

Designed for:

Designed by:

Date:

Version:



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