

Wireframe

myshoeinventory.com

About

Add a pair

My Shoe Inventory

Add your shoes. Manage your collection. Stay organized.

My Inventory

Shoe-Title :#1
Size:
SKU:
Where Did You Buy:
\$ Price Paid

Shoe-Title :#2
Size:
SKU:
Where Did You Buy:
\$ Price Paid

Shoe-Title :#3
Size:
SKU:
Where Did You Buy:
\$ Price Paid

Shoe-Title :#1
Size:
SKU: -
Where Did You Buy:
\$ Price Paid

Shoe-Title :#1
Size:
SKU:
Where Did You Buy:
\$ Price Paid

Shoe-Title :#1
Size:
SKU:
Where Did You Buy:
\$ Price Paid

Total Cost of Inventory:

What the
User Sees

What they
do

User will see
new page for
a new shoe
entry

User will
manually input
the information
of the shoe

User will see
new shoe addition
on home screen after
being redirected

User will repeat
process and click
add a pair button

User will see

Add a pair button

User will click
button

User will be
asked to submit
information

User will press
the submit
button

Short Pitch:

Introducing myshoeinventory.com, designed to help sneaker enthusiasts effortlessly catalog their collections of Nike, Adidas, and Jordan shoes.

Long Pitch:

Myshoeinventory.com offers sneaker collectors a unique solution to keep track of their prized shoe collections. Inspired by the clean and modern designs of StockX and GOAT, this app features high-resolution images and detailed descriptions for each pair of shoes, allowing users to showcase their collections in a visually appealing way. Unlike other platforms, the app is not for buying or selling shoes but purely for personal inventory management. Users can easily add new items, view their items on their home page with specifics on each shoe, and with each new pair added the user can view the cumulative price of their collection!

Personas:

John, The Casual Collector

Age: 28

Occupation: Graphic Designer

Background: John enjoys collecting sneakers as a hobby. He has around 30 pairs of Nike, Adidas, and Jordan shoes. He needs a simple way to keep track of his collection and showcase it to his friends.

Goals: Easily catalog and view his sneaker collection, share his inventory with friends, and track the condition of each pair.

Sarah, The Sneakerhead:

Age: 35

Occupation: Marketing Manager

Background: Sarah is a passionate sneaker collector with over 100 pairs of shoes. She actively follows sneaker releases and often attends sneaker conventions. Sarah wants a detailed and visually appealing way to manage her extensive collection.

Goals: Organize her large collection, track the condition and wear of each pair, and categorize shoes by brand and style.

Mike, The Busy Professional:

Age: 40

Occupation: Lawyer

Background: Mike has a busy schedule but loves his collection of high-end sneakers. He has around 50 pairs and needs an efficient way to keep his inventory up to date without spending too much time on it.

Goals: Quickly add new pairs to his inventory, view his collection at a glance, and ensure his inventory is always up to date.

Comparative Websites:

StockX:

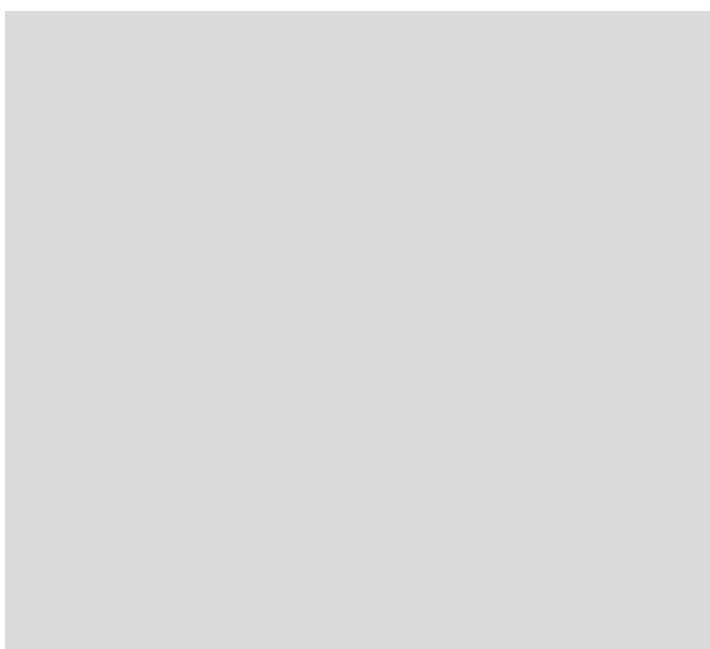
Description: StockX is an online marketplace for buying and selling high-demand consumer products, including sneakers. It features real-time market data and a clean, organized interface.

Comparison: Our app visually can be compared to stockx with it's picture first layout and title of each shoe. Although this app will not be used to buy/sell product, it will only be used to visualize inventory.
GOAT:

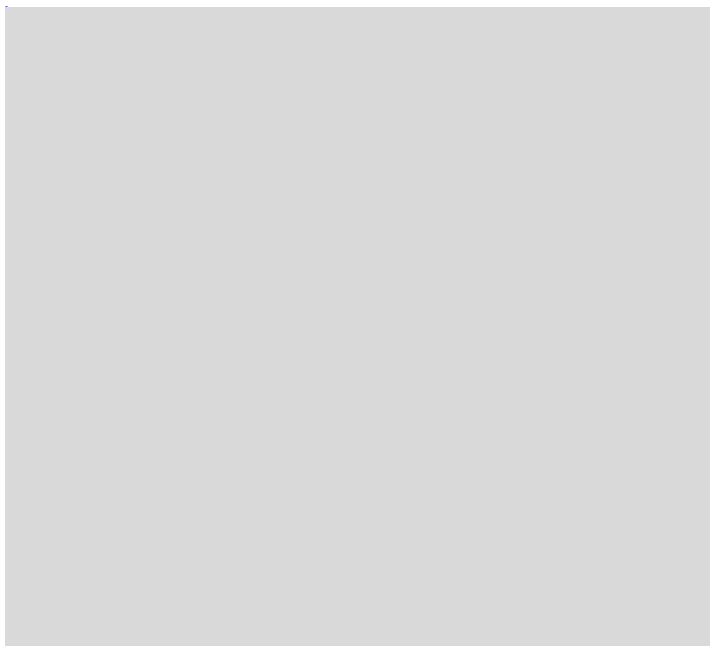
Description: GOAT is a popular platform for buying and selling sneakers, offering a wide range of products and a user-friendly interface. It includes features like sneaker authentication and market trends.

Comparison: Similar to GOAT in its user-friendly design and visual appeal, our app is tailored for personal inventory tracking rather than transactions.

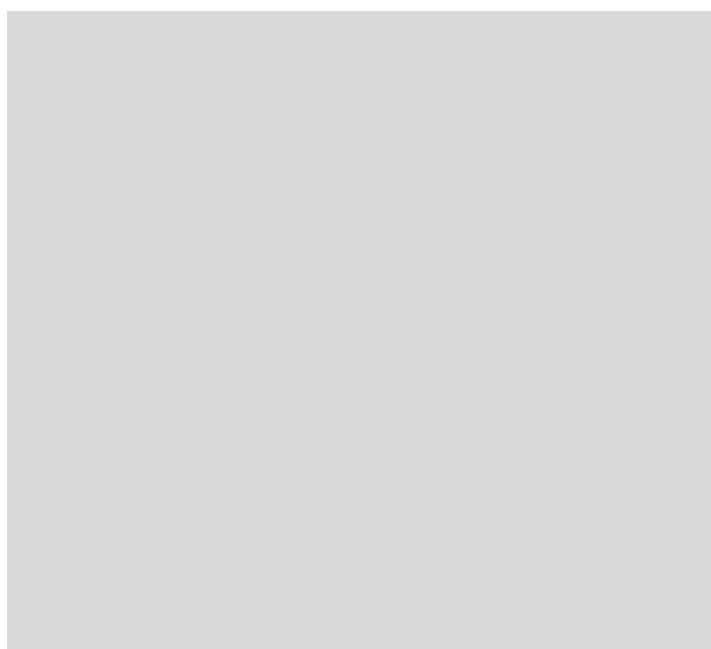
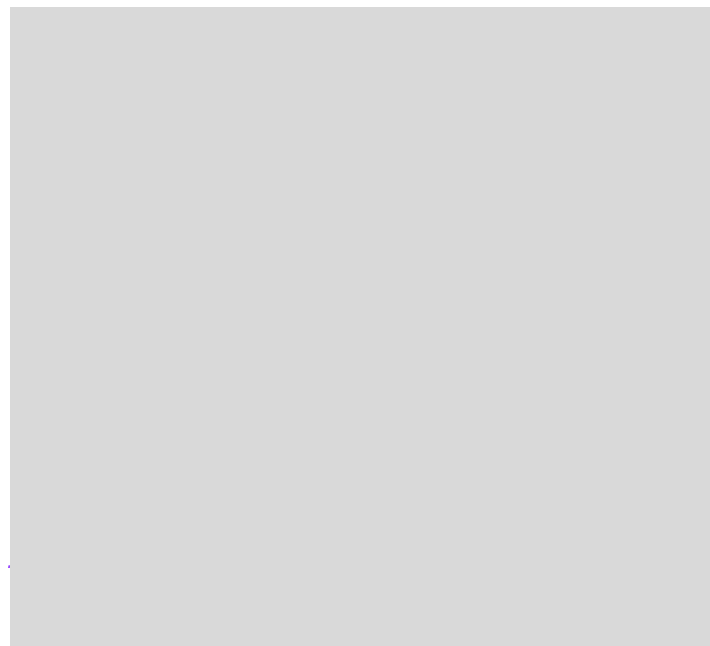
My Collection



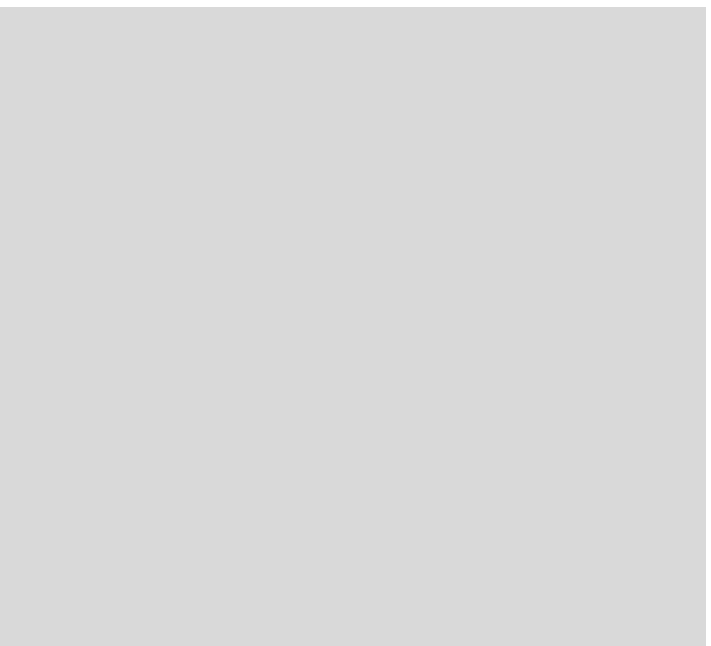
Shoe Title #1
Size:
Sku:
Where Did
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\$ Price Paid



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Your total cost: \$

