

# ETM Strengthens American Ties with Appointment of Strategic Advisors in the US

The appointment comes as ETM pursues its plan to list on Nasdaq Stock Exchange

## Highlights:

- ETM has appointed the highly regarded **Ballard Partners** as strategic advisors in the US
- Ballard brings extensive expertise in assisting critical minerals companies navigate policy and regulatory matters in America and globally
- The appointment strengthens ETM's US ties and enhances its position as an emerging provider of the critical minerals heavily sought after by the US
- This follows ETM's recent appointment of **Cohen & Company Capital Markets** as US financial advisors to assist with ETM's plan to list on the Nasdaq Stock Exchange

Energy Transition Minerals Ltd (ASX: ETM) is pleased to announce that it continues to strengthen its American ties with the appointment of **Ballard Partners**, a leading public affairs firm, as strategic advisors in the United States.

Ballard Partners' mandate will include advising on public policy and regulatory issues which shape the global rare earths supply chain, with a focus on long-term value creation for shareholders and supporting ETM's role as a responsible commercial participant in critical minerals markets. The appointment reflects Ballard Partners' extensive experience advising clients in the critical minerals sector on how to protect and advance their strategic interests.

Ballard's expertise in the critical minerals policy space, and the firm's close connections with key decisionmakers in Washington, underscores its capability to advance ETM's engagement strategy with US investors and strengthen the Company's international position as a commercial entity.

This move follows ETM's recent appointment of Cohen & Company Capital Markets as exclusive US financial advisors to start the process of seeking a listing on the Nasdaq Stock Exchange. This listing would give ETM access to US capital markets, broaden its global investor base and further align the Company with Western initiatives to secure supply chains for energy transition applications.

### ETM Managing Director Daniel Mamadou said:

*"As we look to expand our engagement with US stakeholders and explore ways to list on Nasdaq, it is essential that we have leading specialists to guide us through the unique challenges of this market. Appointing local public affairs experts will help ensure that we have the right support to navigate regulatory and investor relationships, accelerating our North American engagement and furthering our international strategy."*



**Authorised for release by the Managing Director and Executive Director of Energy Transition Minerals Ltd.**

**-ENDS-**

#### **ABOUT ENERGY TRANSITION MINERALS LTD.**

Energy Transition Minerals Ltd (ASX: ETM) is an exploration and development company focused on developing and financing supply chains for the metals and materials that are critical to the decarbonization of the world, with a special focus on high-quality mineral projects globally. The Company is managing exploration projects in Greenland, Western Europe and North America, and has recently announced the proposed acquisition of the Penouta Tin-Tantalum-Niobium Mine in Galicia, Spain. The Kvanefjeld Rare Earths Project in Greenland remains subject to legal proceedings in the courts of Greenland and Denmark. The Company is also involved in the Villasrubias Lithium Project, an early-stage exploration project located in the region of Castile and Leon in Spain, and the Good Setting and Solo Lithium Projects in James Bay, Quebec. The Company continues to assess other critical metals project opportunities globally.

#### **Investors/Corporate**

**Daniel Mamadou**  
**Managing Director**  
**+61 8 9382 2322**

**Sara Kelly**  
**Executive Director**  
**+61 8 9382 2322**

#### **Media Inquiries**

**Nicholas Read – Read Corporate**  
**M: +61 419 929 046**  
**E: nicholas@readcorporate.com.au**