Written Description of App

Our app is the craft beer version of Google Maps. Users can use this app for a variety of things like: looking up where specific drinks are served, seeing how much a drink cost at a certain place, finding breweries, wineries, stores, and bars near you, looking up the way specific drinks are served at different locations, and seeing the variety of drinks each location has to offer.

Our target audience is mainly people over 21, for obvious reasons, but it could be used by others as well. It could be used by adventurous craft beer drinkers who are looking for new and interesting craft beers, it could be used for group outing, like a group going on a wine tasting looking for a new spot, and even for people who have recently moved and want to know where to get a good drink in their new neighborhood.