# Jennifer Chastka

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#### **SKILLS**

Editing	Writing	Software	Administration
AP Style Guide CMS Style Guide Text Editing Proofreading Beta Reading	Articles Blogs Newsletters Book Reviews Social Media Posts	Microsoft Suite Google Workspace Canva Asana	Fact-checking Project Management Time Management Communication Multitasking

#### **EXPERIENCE**

### **NetGalley, Freelance/Remote—** *Advanced Reader* Sept. 2024 - Present

- Reviewed pre-published books across multiple genres for major publishers.
- Maintained a strong NetGalley profile with consistent feedback and publisher engagement.
- Posted reviews on Amazon, my personal blog, and social media platforms such as Ioodreads and Instagram.
- Developed critical analysis skills and awareness of market trends in publishing.

## Retractable Technologies, Inc., Little Elm, TX— Writer/Editor Feb. 2024 - April 2025

- Develop and edit engaging content for Nurse Point, the company's first quarterly magazine series, website copy, email campaigns, and social media posts.
- Created the company's first social media account for Instagram to connect with people whose interest aligned with the company's values and mission.
- Increased website traffic by driving more readers to the company site.
- Evaluate and judge submissions for the company's first essay contest.
- Collaborate cross-functionally with multiple departments to ensure cohesive and impactful content.

### **ASCENDtials, Remote**— Volunteer Copywriter August 2023 - February 2024

- Writing clear, compelling copy for various mediums (e.g., ads, blog posts, newsletters)
- Working with creative professionals to build marketing projects and campaigns.

### Publishing Concepts, Inc., Remote— Editor April 2019 - January 2024

- Edit content based on the AP Stylebook and other style guides while following detailed steps to provide clients with stellar work.
- Research any topic relating to new publications to adapt to new projects.
- Won an award for "Pursuing Excellence Purposefully" for finishing the most projects in 2020.

### The Dentonite, Denton, TX— Editorial Intern February 2019 - May 2019

- Researched upcoming events, pitched ideas to editors, and arranged interviews for local events and businesses in Denton.
- Created consistent content that aligned with the company's goals.

• Raised awareness of current events, local businesses, and new talent through my articles.

## **EDUCATION**

University of North Texas, Denton, TX— BA English 2016 - 2018 Writer's Digest University— Cert., Copy Editing January 2023 - March 2023

Elvtr— Cert., Publishing April 2025 - May 2025