

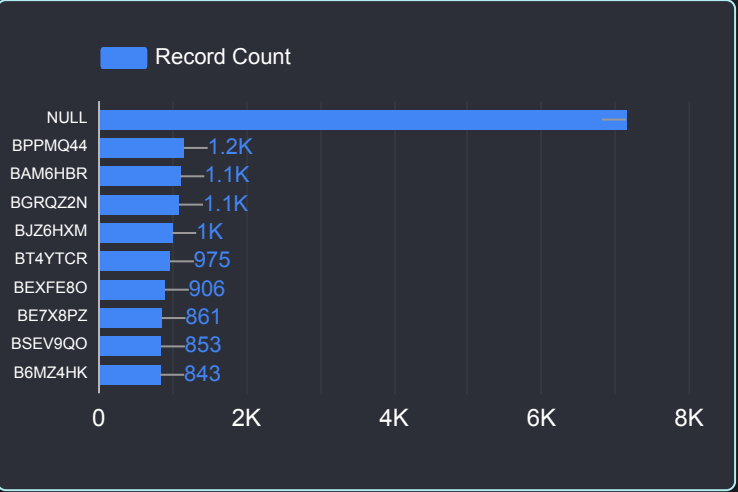
cohort\_code

country

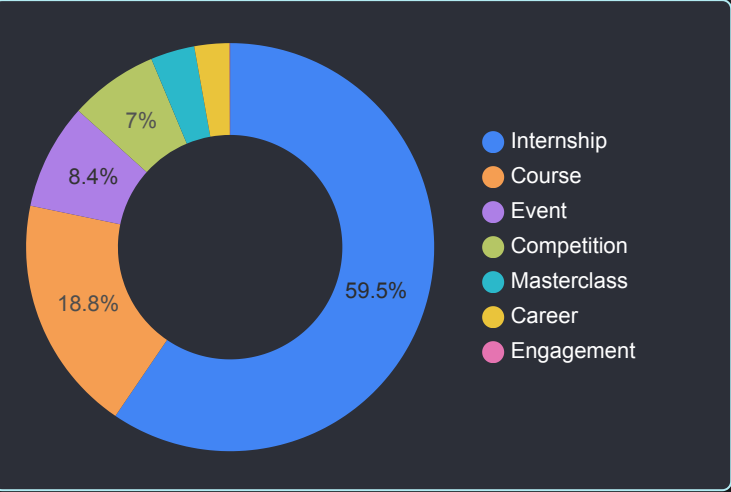
city

Record Count	opportunity_name	cohort_code	category	gender_
Record Count 57,966	opportunity_name 154	cohort_code 536	category 7	gender_ 0.71

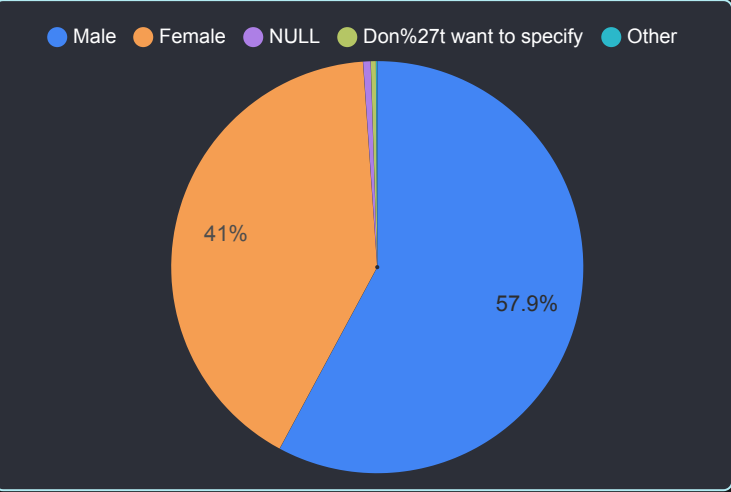
Applicant Count Across Cohorts



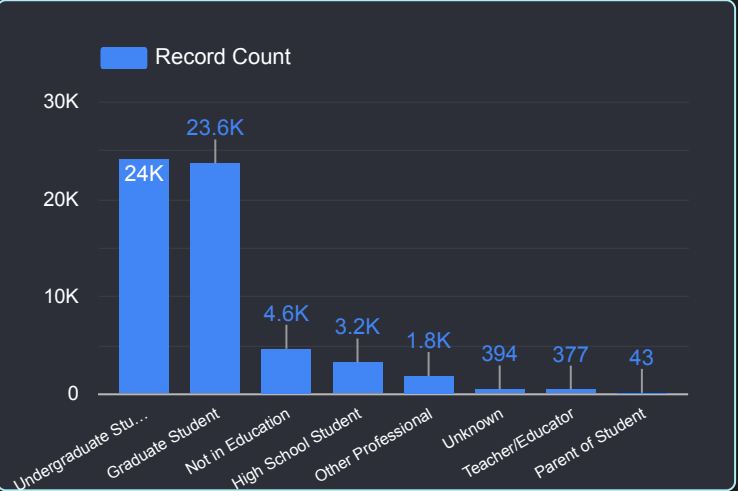
Top Opportunities by Application Volume



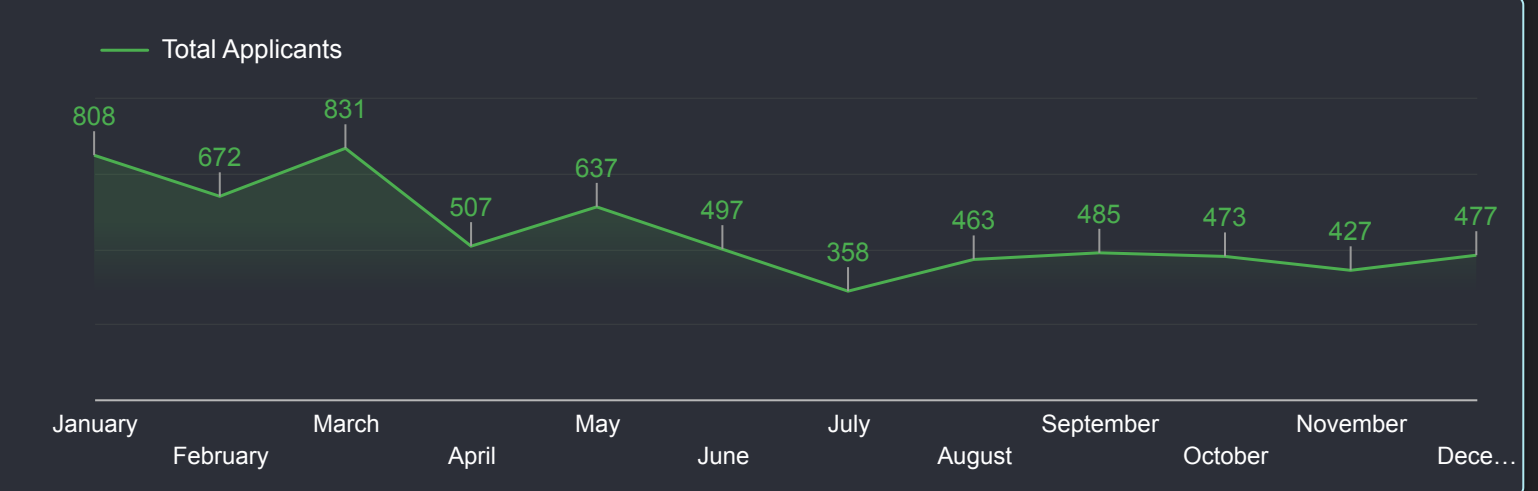
Gender by Record Count



Record Count by degree\_



Total Applicants over time

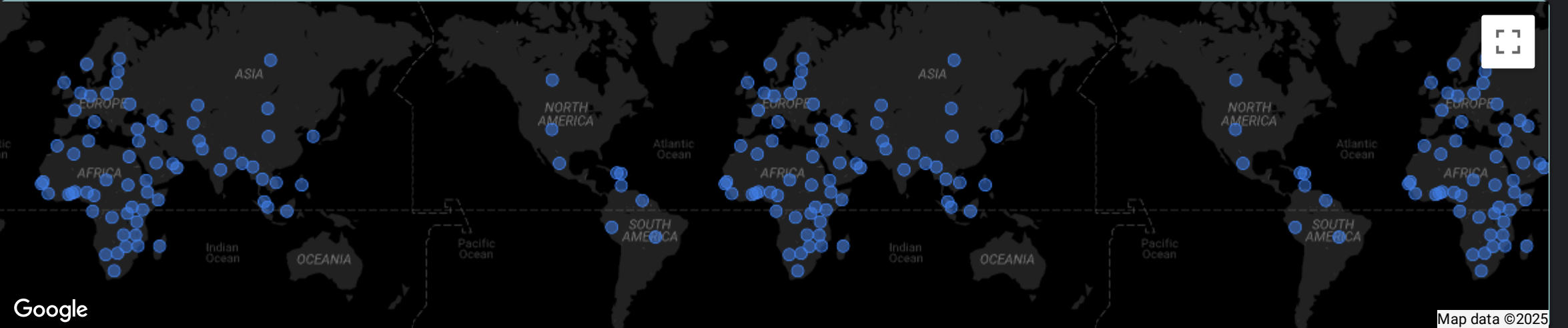


Master Table Summary

	enrollment...	opportunity_name	country	institution	degree_	major	gender
1.	Learner#1c10894...	null	null	null	null	null	null
2.	Learner#1c101f5...	Data Visualization Early I...	Philippines	Bulacan State University	Undergraduate Student	Finance	Male
3.	Learner#1c0fa9a...	Project Management Earl...	India	Nagarjuna College of Engineering and Te...	Undergraduate Student	Information Science	Male
4.	Learner#1c0e448...	Data Visualization Early I...	Nigeria	Benue State University	Graduate Student	Accounting	Female
5.	Learner#1c0e43b...	Career Essentials: Gettin...	United Sta...	Saint Louis University	Undergraduate Student	Computer Science	Male
6.	Learner#1c0e0a7...	Data Visualization Associ...	Nigeria	The Polytechnic,Ibadan.	Undergraduate Student	Accountancy	Female
7.	Learner#1c0e039	Innovation & Entrenreneu	India	saint louis university	Graduate Student	Artificial Intelligence	Male

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Country





Marketing Campaign Performance – 2023–2024

Ad Account Name

Result type

Delivery status

Landing page vi...

293.8K

Amount spent (AED)

338.4K

Cost per result

4.2

CPC (cost per link click)

1.1

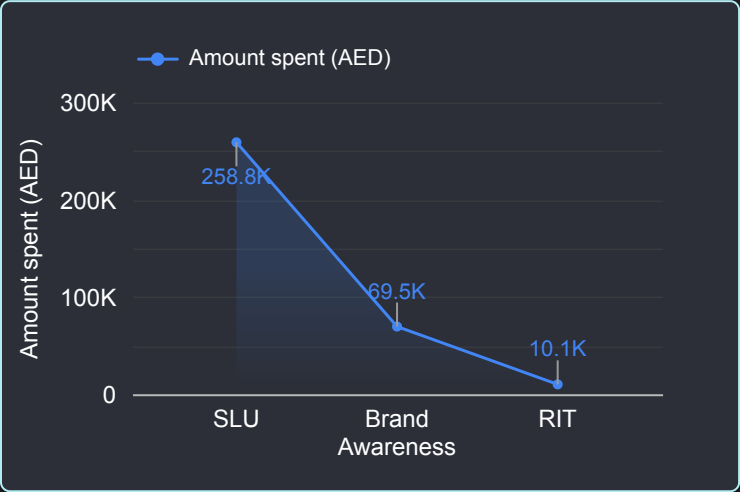
Reach

240.1M

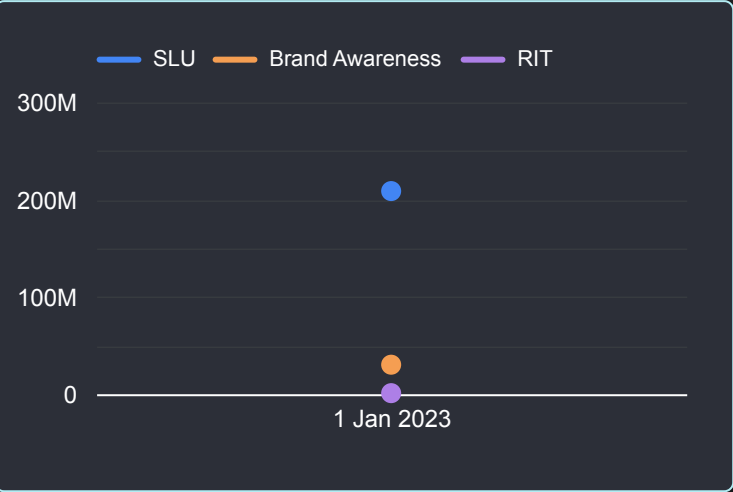
Outbound clicks

512.0K

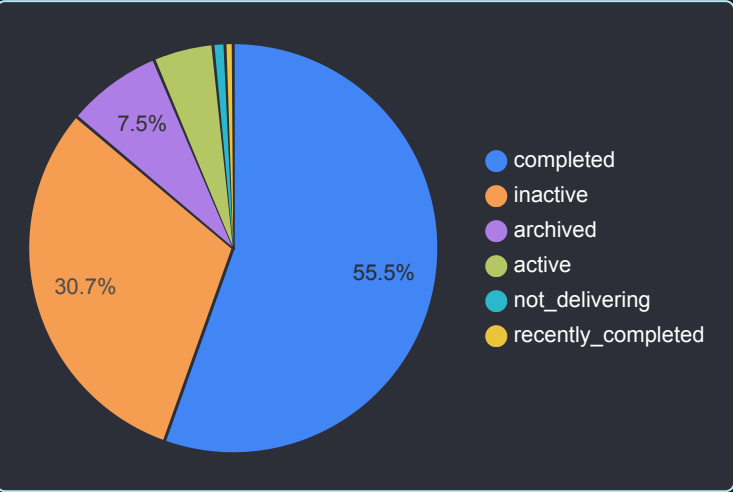
Amount spent (AED) by Ad Account Name



Reach over time by Ad Account Name



Delivery status by Amount spent (AED)

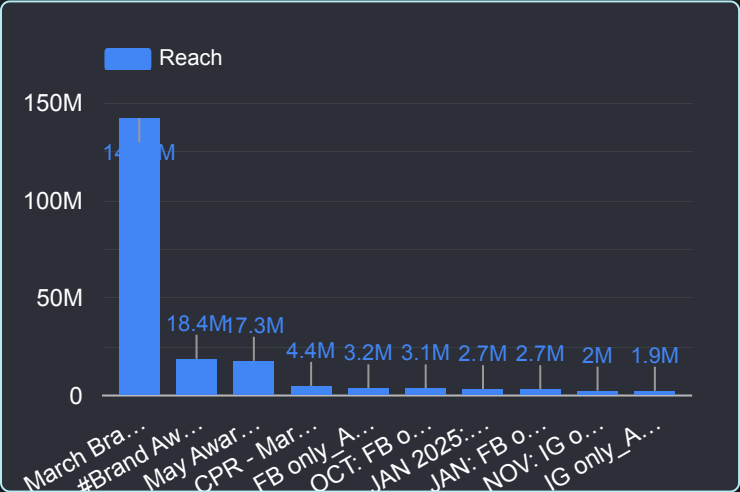


Campaign Summary

	Campaign name	Delivery st...	Reach	Outbound ...	Results	CPC (cost per...	Cost per r...	Amount spent...
1.	Jan   Power Course   Digital Wellness & Mindful Tech - Copy	completed	96595	833	451	5.6	10.39	4,685.16
2.	Jan   Power Skill Course   Pepagora   Secrets to Operational Excellence...	completed	37197	378	226	4.81	8.12	1,835.61
3.	Feb   Power Course   Digital Wellness & Mindful Tech,	active	59934	298	227	3.66	4.83	1,095.7
4.	Storysprint Empower Impactful Narratives 1	inactive	72339	520	144	3.51	12.74	1,835.03
5.	Nov   Experience Gps   Beyond Boundaries	completed	29914	1088	78	3.37	47.09	3,672.98
6.	Oct_Power Course: Digital Wellness	inactive	78954	464	191	3.35	8.16	1,558.57
7.	Dec   Power Skill Course   Secrets to Operational Excellence	completed	32403	342	197	3.2	5.59	1,101.71

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Top 10 Campaigns by Reach



Top Campaigns by Applications Submitted

