

INT104 ARTIFICIAL INTELLIGENCE

LECTURE 2- DATA PRE-PROCESSING

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Data Type

Structured		Example: tables	

- Highly organized
- Usually with a label

Cust.id	sex	employed	income	marital	vehicles	age	State of residence
2068	F	NA	11300	Married	2	49	Michigan
2073	F	False	0	Married	3	40	Florida
2848	M	TRUE	4500	Never Married	3	22	Georgia
5641	M	TRUE	20000	Never Married	0	22	New Mexico

Unstructured

Example: free text

"It was found that a female with a height between 65 inches and 67 inches had an IQ of 125-130"



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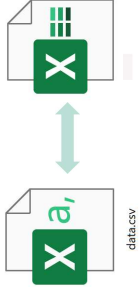
Data Storage and Presentation

- CSV (Comma Separated Values)

```
treat, before, after, diff
No Treatment, 13, 16, 3
No Treatment, 10, 18, 8
No Treatment, 16, 16, 0
Placebo, 16, 13, -3
```

- TSV (Tab Separated Values)

```
Name<TAB>Age<TAB>Address
Ryan<TAB>33<TAB>1115 W Franklin
Paul<TAB>25<TAB>Big Farm Way
Jim<TAB>45<TAB>W Main St
Samantha<TAB>32<TAB>28 George St
```



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CONTENT

- Data Collection
- Discover and Visualize the Data
- Data Preprocessing
- Data Cleaning
- Data Transformation
- Data Reduction



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Data Collection

Lots of places that host/share data online, or you can collect them yourself.

Open data collections

Social media data

Multimodal data



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Data Storage and Presentation

- XML (Extensible Markup Language)

```
<?xml version="1.0" encoding="UTF-8"?>
<bookstore>
  <book category="information science" cover="hardcover">
    <title lang="en">Social Information Seeking</title>
    <author>Craig Shah</author>
    <year>2017</year>
    <price>52.58</price>
  </book>
  <book category="data science" cover="paperback">
    <title lang="en">Hands-On Introduction to Data Science</title>
    <author>Chihua Shah</author>
    <year>2019</year>
    <price>50.00</price>
  </book>
</bookstore>
```

```
{
  "squadName": "Super Hero Squad",
  "homeTown": "Metro City",
  "formed": 2016,
  "secretBase": "Super tower",
  "active": true,
  "members": [
    {
      "name": "Molecule Man",
      "age": 29,
      "secretIdentity": "Dan Jukes",
      "powers": [
        "Radiation resistance",
        "Turning tiny",
        "Radiation Blast"
      ]
    }
  ]
}
```

- JSON (JavaScript Object Notation)



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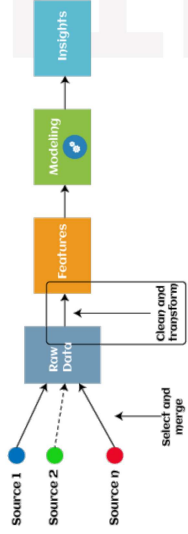
Data Visualization

- Data Visualization in Python
 - Matplotlib
 - Seaborn
 - Pandas.plot
 -
- Common Format
 - Line Charts
 - Bar Graphs
 - Histograms
 - Scatter Plots
 - Heat Maps



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Data Pre-processing



Goal: to improve the quality of data, reduce errors and inconsistencies, and prepare the data for further analysis or modeling.



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Data Pre-processing

- Feature: an individual measurable property or characteristic of a phenomenon.
- Instance: a sample or data point, refers to a single observation or example in the dataset
- Target variable
- Dataset: A dataset is a collection of instances, features, and target variables that are used to train and test machine learning models.

Cust.Id	Feature			age
	Income	vehicles		
	11300	2		
	0	3		
	4500	3		
				22
5641	20000	0		
				Instance



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Data Cleaning

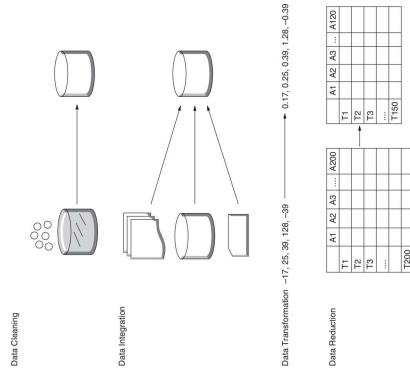
- Data Munging
- Example: "Add two diced tomatoes, three cloves of garlic, and a pinch of salt in the mix."

Ingredient	Quantity	Unit/size
Tomato	2	Diced
Garlic	3	Cloves
Salt	1	Pinch



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Data Pre-processing



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Data Cleaning

- Handling Missing Data
 - Get rid of the corresponding instance.
 - Get rid of the whole column.
 - Set the values to some value (zero, the mean, the median, etc.).
- Smooth Noisy Data
 - Identify or remove the outliers
 - Try to resolve the inconsistent (there is no one way to remove noise, or smooth out the noisiness in the data)



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Practice: Data Cleaning

#	Country	Alcohol (l/person)	Deaths (Per 100k)	Heart (Per 100k)	Liver (Per 100k)	Free healthcare
1	Australia	2.5	785	211	15.30000019	Y
2	Austria	3.000000095	863	167	45.59999847	Y
3	Belg/Lux	2.900000095	883	131	20.70000076	N
4	Canada	2.400000095	793	NA	16.39999862	Y
5	Denmark	2.900000095	971	220	23.89999862	Y
6	Finland	0.800000012	970	297	19	N
7	France	9.100000381	751	11	37.90000153	N
8	Iceland	-0.800000012	743	211	11.19999981	Y
9	Ireland	0.699999988	1000	300	6.5	Y
10	Israel	0.600000024	-834	183	13.69999981	Y
11	Italy	27.900000095	775	107	42.20000076	Y
12	Japan	1.5	680	36	23.20000076	N
13	Netherlands	1.799999952	773	167	9.199999809	Y
14	New Zealand	1.899999976	916	266	7.699999809	Y
15	Norway	0.0800000012	806	227	12.19999981	N
16	Spain	6.5	724	NA	NA	Y
17	Sweden	1.600000024	743	207	11.19999981	N
18	Switzerland	5.800000191	693	115	20.29999924	N
19	UK	1.299999952	941	285	10.30000019	Y
20	US	1.200000048	926	199	22.10000038	N
21	West Germany	2.700000048	861	172	36.70000076	Y



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Data Transformation

Data must be transformed so it is consistent and readable (by a system)

- Handling Text and Categorical Attributes
i.e, ["cat1"], ["cat2"], ["cat3"], ["cat4"]
 - Ordinal encoder: `from sklearn.preprocessing import OrdinalEncoder`
[0], [1], [2], [3]
 - One-hot encoder: `from sklearn.preprocessing import OneHotEncoder`
[1,0,0,0], [0,1,0,0], [0,0,1,0], [0,0,0,1]



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Data Integration

How to integrate multiple databases or files:

Combine

- Combine data from multiple sources into a coherent storage place (e.g., a single file or a database).

Resolve conflicts

- Different representations or different scales; for example, metric vs. British units.

Remove redundant

- The same attribute may have different names in different databases.
- One attribute may be a "derived" attribute in another table; for example, annual revenue.
- Correlation analysis may detect instances of redundant data



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Data Transformation

- Normalization
 - Min-max normalization.

$$x_{scaled} = \frac{x - x_{min}}{x_{max} - x_{min}}$$

- Z-score normalization.

Normalizing every value in a dataset such that the mean of all of the values is 0 and the standard deviation is 1

$$x_{scaled} = \frac{x - mean}{sd}$$

- Normalization by decimal scaling.

$$x_{scaled} = \frac{x}{10^j}$$



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Practice: Data Transformation

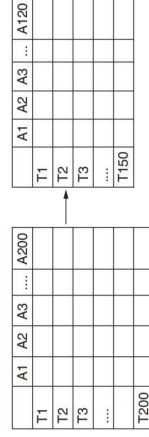
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Data Reduction

Data reduction is a key process in which a reduced representation of a dataset that produces the same or similar analytical results is obtained.



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Feature Selection

- Filter methods – features are selected and ranked according to their relationships with the target;
- Wrapper methods – it's a search for well-performing combinations of features
- Embedded methods – perform feature selection as part of the model training process.

longitude	latitude	housing_median_age	total_rooms	total_bedrooms	population	household_size	median_income	median_house_value	ocean_proximity
-122.23	37.88	41	880	129	322	126	8.3252	452600	NEAR BY
-122.22	37.86	21	7099	1106	2401	1138	8.3014	358500	NEAR BY
-122.24	37.85	52	1467	190	496	177	7.2574	352100	NEAR BY
-122.25	37.85	52	1274	235	558	219	5.6431	341300	NEAR BY
-122.25	37.85	52	1627	280	565	259	3.8462	342200	NEAR BY
-122.25	37.85	52	919	213	413	193	4.0368	269700	NEAR BY
-122.25	37.84	52	2535	489	1094	514	3.6591	299200	NEAR BY



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Looking for Correlations

Correlation is a statistical analysis that is used to measure and describe the strength and direction of the relationship between two variables.

Pearson's r correlation:

$$r = \frac{N \sum xy - \sum x \sum y}{\sqrt{[N \sum x^2 - (\sum x)^2][N \sum y^2 - (\sum y)^2]}}$$

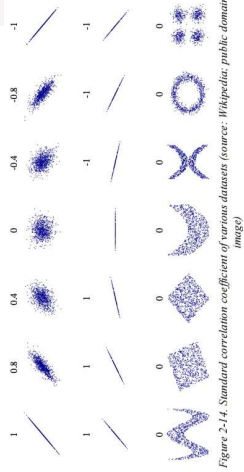


Figure 2-14. Standard correlation coefficient of various datasets (source: Wikipedia, public domain image)



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Feature Extraction

Technique in which new features are extracted from the existing ones.

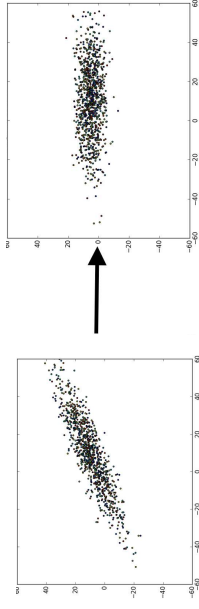
- Identifying and selecting the most relevant and informative features from dataset
- Transforming them into a lower-dimensional space while preserving the most important information.



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Examples

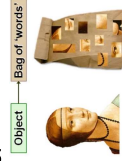
PCA



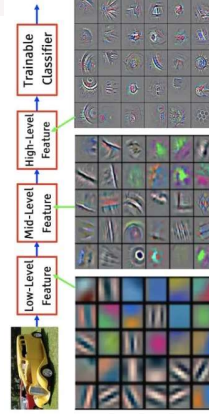
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Examples

Bag of words:



CNN:



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