

Shubham Saini

Data Analyst

Skilled in SQL, Python, and Power BI, with experience in data analysis. Proficient in extracting insights and conducting audience and performance analysis. Passionate about transforming data into business insights.



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WORK EXPERIENCE

Data Analyst BI Coface

02/2024 - Present

Bois-Colombes, France

Roles & Responsibilities

- Used Python and SQL to analyze business data, enhancing product optimization and client retention. Collaborated with global teams to ensure data accuracy and support decision-making.
- Led Power BI dashboard creation with advanced DAX queries for hypothesis testing, aiding data-driven decision-making and client engagement.
- Managed high-impact projects, provided senior management with recommendations for product and regional performance improvements, and developed dashboards for global strategies.
- Created dashboards that allowed for real-time tracking of key performance indicators (KPIs), facilitating informed decision-making by managers across the organization.

R & D Intern: Data Mining & Visualization Nova Skill

05/2023 - 08/2023

Paris, France

Roles & Responsibilities

- Autonomously collected & cleaned large datasets from online platforms using various data extraction techniques to support digital marketing and advertising campaign analysis.
- Ensured compliance with AML and KYC regulations, providing comprehensive reports and presenting key fraud findings and risk assessments to upper management.
- Visualized the data, and also maintained the updated technical report for future business needs.
- Effectively communicate insights through detailed data storytelling to key stakeholders, driving informed decisions.

EDUCATION

Master of Engineering in Data and AI ESILV - Ecole Supérieure d'Ingénieurs Léonard de Vinci

09/2022 - Present

Paris, France

Courses

- Python, R, Deep Learning.
- Leadership Seminar, Artificial Intelligence.
- Data Storytelling for Professionals

Bachelors in Electrical and Electronics Engineering Guru Gobind Singh Indraprastha University

08/2017 - 07/2021

New-Delhi, India

Courses

- Engineering Management
- Project Management
- Renewable Energy, Task Automations

SKILLS

Python & R

Power BI

SQL

Data Visualisation

Snowflake

Advance Excel

Portfolio Monitoring

Data Cleaning & Governance

Denodo

Google Tag manager

Docker

Google Analytics

NoSQL

PERSONAL PROJECTS

Airbus Defense & Space (09/2023 - 01/2024)

- Airbus Defence and Space propose the project under P12 at ESILV
- Entity Linking with knowledge base using advance ML Model

ML PIPELINE USING AZURE

- ([View Project](#))

FRANCE TRAFFIC DATASET ANALYSIS

- ([View Project](#))

ONLINE SHOPPERS PURCHASE PREDICTIONS

- ([View Project](#))

CERTIFICATES

Power BI For Business Analyst (02/2024 - 04/2024)

Tableau for Data Analysis (10/2023 - 01/2024)

Microsoft Azure for Data Engineering (07/2023 - 08/2023) [🔗](#)

SQL For Data Scientist (05/2023 - 06/2023)

Crash Course on Python by Google (01/2021 - 03/2021) [🔗](#)

LANGUAGES

English

Native or Bilingual Proficiency

French

Professional Working Proficiency