

Prasanthi JINAKA

Business Intelligence Analyst

Specialized in Data Science & Analytics, I am looking for a professional opportunity to support the growth of your organization. I look forward to deploying my analytical and problem-solving skills to take on new challenges.

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Nanterre, France

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WORK EXPERIENCE

Crew Member McDonald's

01/2023 - Present

Nanterre, France

Data Analyst | Internship | HR Data analytics Confrontiers Conclave Pvt Ltd - Hyderabad, India

06/2022 - 11/2022

Achievements/Tasks

- As a trainee consultant, I analyzed data from a company with 4,000 employees to reduce their attrition by 18%.
- I was responsible for the collection and analysis of employee turnover data, including demographic demographics and performance reviews.
- I built forecasts of future employee attrition rates and processed this data to create Power BI reports.

Business Data Analyst | Internship | Pharmaceutical Sanofi - Lyon, France

07/2021 - 11/2021

Achievements/Tasks

- I participated in the preparation and execution of the company's 10-year financial and commercial plan.
- I prepared population data on 12 countries to build analyses and dashboards in Qlik Sense.
- I contributed to the design, training and access management for 46 users worldwide on the strategic planning tools.

PERSONAL PROJECTS

Hospitality Management Analysis - [Excel | Pivot Table | Power BI]

- Analyzed hotel and booking data for peak season months (May, June, July).
- Extracted insights on occupancy, revenue, and customer behavior.
- Provided actionable recommendations to optimize hotel operations and enhance guest experience.
- Applied data visualization and predictive modeling techniques for informed decision-making.

P&L Report - [Excel | Pivot Table | Power Query]

- Generated a comprehensive P&L report for AtliQ Hardware FY 2022, utilizing advanced features in Excel such as Pivot Tables and DAX to provide granular insights into revenue streams and expense categories.
- Automated the data cleaning using Power Query, which can rescue around 4 hrs of repeated manual work.
- As it used DAX measure for calculations, it provided a better user experience and flexibility.

Atliq Mart Supply Chain Analysis- Generate insights to solve supply chain issue in FMCG Domain

- Designed a dashboard on Power BI to help the supply chain team to retain the customers and business as the customers haven't renewed the annual contracts due to service issues.
- This report keeps a track of KPIs (OT%, IF%, OTIF%, LIFR%, VOFR% and COCT)

EDUCATION

MASTER IN DATA SCIENCE AND ANALYTICS (BAC+5)

EPITA - ÉCOLE POUR L'INFORMATIQUE ET LES TECHNIQUES AVANCEES

03/2020 - 09/2022

Paris, France

Bachelor of Electrical Engineering (Bac+3)

JNTU(H), 77% with Distinction

06/2012 - 03/2016

Hyderabad, India

TECHNICAL SKILLS

Power BI: Extract Transform and Load (ETL), Data Modelling, DAX, Bookmarks, Buttons, Filters, Parameters, Publishing, RowLevel Security (RLS), Report Optimization.

Advanced Excel: Pivots, Charts, Lookups, Dynamic Arrays, Power Query, Power Pivot, Conditional Formatting

SQL: Data Definition Language (DDL) Commands, Data Manipulation Language (DML) Commands, Joins, Keys, Case, CTE

Basics of Python: Numpy, Pandas, Matplotlib

Azure, GitHub

SOFT SKILLS

Rigorous, Pro-active

Team spirit

Communication

Curiosity

Analytical skills

Autonomy

CERTIFICATES

- Working with Azure Data Storage - Coursera

- Data analyst certification - Analytics vidya

- Power BI Data Analysis For All Levels- Coursera

LANGUAGES

French

Professional Working Proficiency

English

Full Professional Proficiency

Telugu

Native or Bilingual Proficiency

INTERESTS

Yoga

Cooking

Traveling

Photography