



HIMANSHU ACHHPAL

Assistant Project Manager | Consultant | Business Analyst

Paris, France / Global Mobility | +33 605831856 | himanshuachhpal@gmail.com

<https://www.linkedin.com/in/himanshu-achhpal/>

PROFILE

Dynamic and ambitious professional, with a double diploma specialized in **Project Management** from SKEMA Business School. I have **3+ years of experience working with high-ticket clients in 3 different countries** offering a unique "people-first" approach to building human relationships. Proven expertise in Agile project coordination, data analysis, CRM & stakeholder management. **Fluent in English & French.** Available to make an impact from **May 15th, 2025**.

EXPERTISE:

- ✓ Project Planning | Stakeholder Engagement
- ✓ Business Process Optimization | Digital Transformation
- ✓ Market Research | KPI Reporting | SWOT Analysis
- ✓ Business Process improvement | Change Management
- ✓ Sustainability and ESG | Data Analysis: Google Analytics & Power BI
- ✓ Adobe Suite (Photoshop) | CRM Salesforce | HTML
- ✓ Project management: Agile Methodologies | Scrum | Jira | Trello
- ✓ MS Office Suite | Canva | WordPress
- ✓ Financial Modelling | Bloomberg Terminal | SQL | Risk Management

WORK EXPERIENCE:

International Account Assistant | Publicis Conseil - Paris | Jun 2024 - Dec 2024

- **Account Management:** strategized and executed digital marketing campaign for top FMCG clients managing budget exceeding €5 Million.
- Implemented AI-based tools for benchmarking (market trends) **increasing overall efficacy by 20%** and optimized campaigns.
- Co-led omni-channel campaigns (especially Social Media) in transversal with international teams.

CRM Marketing Specialist | Platinum Group SAM - Monaco | Sept 2022 - Jan 2023

- Managed CRM and E-mail marketing campaigns for high-profile clients: **Formula 1, MotoGP, Juventus**.
- Improved customer engagement through data-driven marketing strategies like A/B testing, **increased ticket sales by 24% for F1 Spain**.
- **Collaborated with stakeholders in tracking key result areas that enhanced efficiency and boosted EOY sales performance by 10%.**
- Newsletter content creation, improved marketing workflows through process automation and CRM enhancements on Salesforce.

ETF Quality Analyst | Trackinsight SAS - Biot, France | Jan 2022 - Jul 2022

- Led financial analysis, classification, tagging, and ESG analysis for **9000+ financial products** (ETPs like ETF | ETN | ETC).
- Implementing strategic assistance for international stakeholders (banking sector) for their **product listing on exchanges like NYSE**.
- Collaboration with central teams to ensure platform data quality and IT-process optimization in fintech operations.

Assistant Project Manager | Compass Group - Mercedes-Benz - Pune, India | Jul 2019 - Mar 2021

- Led a **team of 31 people**, provided operational, commercial and administrative support while **reducing bottlenecks by 40%**.
- Assisted in change management initiatives (digital solutions) to ensure great customer experience and improve processes.
- Assisted the Corporate Project Manager in executing project plans by tracking the key performance metrics (KPIs).
- **Client Relationship Management:** situational handling, customer & client requests and ensured deliverables met quality standards.
- Led project documentation, including creating agendas, meeting minutes, and final reports assuring smooth operations.
- Lean Management: proposed and implemented project strategies to **attain cost effectiveness (-18%)**, defining tasks and milestones.
- **Versatility:** sales executive, event coordinator.

EDUCATION

PGE (Masters in Management) | MSc Project and Programme Management & Business Development

SKEMA Business School - Lille, France | 2021 - 2024

- Sustainable business ecosystems, negotiation & contract management, digital transformation and global portfolio management
- Thesis: "[Challenges and opportunities in implementing AI in SME consulting](#)"
- Projects: **Well-Being Management | SK x Industry | Lets Stand UP.**

BSc Hospitality & Hotel Administration

IHM Mumbai - Mumbai, Inde | 2016 - 2019

- Focus on customer experience, food & beverage services and operational management

ACHIEVEMENTS & EXTRA-CURRICULARS

- Innovation: Participation in Hackathons for business strategy and No-code tools.
- **Leadership: Class Delegate in 2023 and 2024**
- Entrepreneurial: Asset management (stocks & crypto) of my [personal investment portfolio](#) (**136% in 2 Years**)

CERTIFICATIONS

- **Agile Project Management**, Certified Green Project Manager.
- Google Analytics, Si-Sense & Power BI.
- Bloomberg Terminal & SQL.
- Skema Elite School for Strategy.
- Generative AI for PM, CAPM (in progress).

LANGUAGES

- ✓ English - C2 | Native
- ✓ French - C1 | Fluent
- ✓ Hindi - C2 | Native
- ✓ German - A2 | Beginner