Ideation Phase

Define the Problem Statements

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Team ID	LTVIP2025TMID20425
Project Name	LearnHub: Your Center for Skill Enhancement
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Maximum Marks	2 Marks

LearnHub Problem Statement

To create a meaningful and student-centric learning platform, it is vital to understand the challenges faced by learners and instructors in today's digital education landscape. By identifying these pain points, LearnHub can provide a smooth, enriching, and skill-oriented experience for every user.

Customer Problem Statement for LearnHub

I am a **student** who wants an easy and effective way to **enroll in skill-based courses and track my learning progress**.

I'm trying to **find relevant courses, join them seamlessly, and complete them to earn certificates**.

But I often encounter **confusing dashboards, limited feedback or progress tracking, and no way to get recognized upon course completion**.

Because many learning platforms **lack personalization, have poor UI, and don't provide completion tracking or downloadable certificates**.

Which makes me feel **demotivated, unsure about my progress, and less likely to continue learning**

Why This Matters for LearnHub

By identifying and solving these challenges, the LearnHub team can:

- Focus on **intuitive UI**, **personalized dashboards**, and **easy enrollment processes**.
- Provide **progress tracking**, **"Mark as Complete" features**, and **certificate downloads**.
- Offer **engaging and responsive course content** on both web and mobile.
- Build a platform that **motivates learners**, **supports instructors**, and **builds career-ready skills**.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a college student	learn new skills online and track my progress	there is no proper progress dashboard or certificate generation	many platforms are generic and don't offer personalized learning journeys	confused, unmotivated, and less likely to complete courses
PS-2	an instructor	upload courses and manage student engagement	there are limited tools for uploading content and tracking students' course statu	instructor tools are not centralized and are hard to use	frustrated and disconnected from the learners