









The aim of this exercise is to show the percentage of the values of sales for each region attributable to watery habitats. Read on!

First import the following tables into a PowerPivot data model in a new workbook:

<input checked="" type="checkbox"/>		tblCentre	dbo	Centre
<input checked="" type="checkbox"/>		tblCentreType	dbo	CentreType
<input type="checkbox"/>		tblEnvironment	dbo	
<input type="checkbox"/>		tblFamily	dbo	
<input checked="" type="checkbox"/>		tblHabitat	dbo	Habitat
<input checked="" type="checkbox"/>		tblProduct	dbo	Product
<input checked="" type="checkbox"/>		tblPurchase	dbo	Purchase
<input type="checkbox"/>				

The tables that you'll need to import for this exercise.

In the **Purchase** table, create a measure to calculate the total value of sales for habitats with id numbers 3 and 4 (corresponding to fresh and salt water respectively).

*You'll need to use the **CALCULATE** function, the **SUMX** function to sum (price * quantity) and the double pipe characters (||) to denote "or".*

Use this measure to show total watery sales by shopping centre type:

Row Labels	Watery
Factory Outlet	894.24
Retail Park	7,926.12
Shopping Centre	61,184.59
Shopping Park	2,567.65
Grand Total	72,572.60

You should format your numbers to look nice!

Now create another (similar) measure called **Vegetation**, showing the total value of sales for vegetative habitats (id numbers 1 and 2, for grasslands and forest respectively).

Use this to create and show a third measure called **Water-to-veg ratio**, to get this pivot table:

Row Labels	Water-to-veg ratio
Factory Outlet	9.80%
Retail Park	14.34%
Shopping Centre	18.92%
Shopping Park	17.78%
Grand Total	18.05%

Factory outlets have the smallest ratio (surely a fact worth shouting about).

Save your workbook as **What about the desert**, then close it down.