










Create a new workbook, and import the following tables into a PowerPivot data model:

<input checked="" type="checkbox"/>		tblCentre	dbo	Centre
<input type="checkbox"/>		tblCentreType	dbo	
<input type="checkbox"/>		tblEnvironment	dbo	
<input type="checkbox"/>		tblFamily	dbo	
<input type="checkbox"/>		tblHabitat	dbo	
<input checked="" type="checkbox"/>		tblProduct	dbo	Product
<input checked="" type="checkbox"/>		tblPurchase	dbo	Purchase
<input checked="" type="checkbox"/>		tblRegion	dbo	Region
<input checked="" type="checkbox"/>		tblTown	dbo	Town

Give these five tables friendly names, as shown.

Create a measure called **Northern Powerhouse** in the **Purchase** table to show total sales in the following regions:

Region	Id number
North	4
North-West	5
Yorkshire & Humberside	9

As a reminder, the syntax of the **CALCULATE** function is this:

```
=CALCULATE ( Expression, Constraint )
```

Make your life easier by using a criteria based on the region id, not name. You'll need to use the two pipe characters (||) for "or".

You should now be able to create the following pivot table, showing one explicit measure and one implicit one:

Row Labels	Northern Powerhouse	Sum of Quantity
Bob	98	272
Cleopatra	405	1258
Dave	146	383
Frank	615	1765

*The first few products in alphabetical order.*

Now create another measure called **Northern share** in the **Purchase** table, which divides the **Northern Powerhouse** measure by the total quantity sold to get this:

Row Label: ▾	Northern Powerhouse	Sum of Quantity	Northern share
Cleopatra	405	1258	32.19%
Kylie	643	1996	32.21%
Nora	374	1110	33.69%
Sammy	7 720	22668	34.06%

*Sales in ascending order of Northern percentage share.*

Save this workbook as **Come back George**, then close it down.