



# CHAOS 2k26

Indian Statistical Institute, Bangalore

6–8 March 2026

Platinum Jubilee Auditorium  
(Opposite Stone-Weed Ground, ISI Bangalore)

*Bring Forth the Chaos*

# CHAOS 2026

Annual Cultural & Technical Festival

Indian Statistical Institute, Bangalore

## SPONSORSHIP PROPOSAL

March 6–8, 2026

## About CHAOS

CHAOS is the annual cultural and technical festival of the Indian Statistical Institute, Bangalore - one of India's premier institutes for statistics, mathematics, and theoretical computer science. The festival brings together students from different universities for three days of competition, performances, workshops, and networking.

## Why Sponsor CHAOS?

### Target Audience

- **Students** from ISI, CMI, IITs, IIITs, NITs, and premier colleges
- **Research Scholars** in statistics, data science, and mathematics
- **Young Professionals** in analytics, tech, and finance sectors
- **Academia** - Faculty members and researchers

### Brand Visibility Opportunities

- Campus installations and banners
- Social media campaigns (3000+ reach)
- Event merchandise and materials
- Digital publicity across partner colleges
- Direct engagement with 1000+ participants
- Alumni network exposure

# Title Sponsor: "CHAOS 2026 Presented By [Your Brand]"

**Investment: 2,00,000 - 2,50,000**

Become the face of CHAOS 2026

## Benefits Package

### Brand Visibility

- **Title naming rights:** "CHAOS 2026 Presented By [Brand]"
- **Logo placement:** Largest and most prominent on all materials
- **Event mentions:** Announced at every event and activity
- **Social media:** Featured in all promotional posts and videos
- **Website:** Homepage banner and dedicated sponsor page
- **Publicity materials:** Prime placement on posters, and standees
- **Backdrop presence:** Logo on all event stage backdrops

### Engagement Opportunities

- **Recruitment access:** We can help you participate in the on-campus placement drive for full-time and internship roles.
- **Corporate presentation:** We can arrange for a talk or physical seminar at our campus.
- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.
- **Workshop/Seminar:** Conduct a technical workshop (optional)

## Co-Sponsor: "CHAOS 2026 Powered By [Your Brand]"

**Investment: 1,25,000 - 1,75,000**

Premium association with CHAOS 2026

### Benefits Package

#### Brand Visibility

- **Co-branding rights:** "Powered By [Brand]" on all materials
- **Logo placement:** Second most prominent position on all collaterals
- **Event mentions:** Announced at every major event
- **Social media:** Regular features in promotional content
- **Website:** Premium sponsor page with logo
- **Backdrop presence:** Logo on all event stage backdrops

#### Engagement Opportunities

- **Recruitment access:** We can help you participate in the on-campus placement drive for full-time and internship roles.
- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.

## Official Partners

**Investment: 60,000 - 1,00,000**

Be integral part of the CHAOS experience

### Benefits Package

#### Brand Visibility

- **Logo placement:** On all publicity materials (posters, banners, standees)
- **Website:** Featured in sponsors section
- **Social media:** Brand mentions in promotional posts
- **Event mentions:** Acknowledged during key events
- **Email campaigns:** Logo in all promotional emails

#### Engagement

- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.

#### ◊ Let's Connect

**Contact Person:** Ritam Dutta, Hrishik Koley

**Designation:** CHAOS Organizing Committee

**Institution:** Indian Statistical Institute, Bangalore

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**Instagram:** @chaos.isibc

**Thank you for considering our proposal.**

We look forward to building something amazing together.