



CHAOS 2K26

Indian Statistical Institute, Bangalore

6–8 March 2026

Platinum Jubilee Auditorium

(Opposite Stone-Weed Ground, ISI Bangalore)

Bring Forth the Chaos

CHAOS 2026

Annual Cultural & Technical Festival

Indian Statistical Institute, Bangalore

SPONSORSHIP PROPOSAL

March 6–8, 2026

About CHAOS

CHAOS is the annual cultural and technical festival of the Indian Statistical Institute, Bangalore - one of India's premier institutes for statistics, mathematics, and theoretical computer science. The festival brings together students from different universities for three days of competition, performances, workshops, and networking.

Why Sponsor CHAOS?

Target Audience

- **Students** from ISI, CMI, IITs, IIITs, NITs, and premier colleges
- **Research Scholars** in statistics, data science, and mathematics
- **Young Professionals** in analytics, tech, and finance sectors
- **Academia** - Faculty members and researchers

Brand Visibility Opportunities

- Campus installations and banners
- Social media campaigns (3000+ reach)
- Event merchandise and materials
- Digital publicity across partner colleges
- Direct engagement with 1000+ participants
- Alumni network exposure

Title Sponsor: "CHAOS 2026 Presented By [Your Brand]"

Investment: 2,00,000 - 2,50,000

Become the face of CHAOS 2026

Benefits Package

Brand Visibility

- **Title naming rights:** "CHAOS 2026 Presented By [Brand]"
- **Logo placement:** Largest and most prominent on all materials
- **Event mentions:** Announced at every event and activity
- **Social media:** Featured in all promotional posts and videos
- **Website:** Homepage banner and dedicated sponsor page
- **Publicity materials:** Prime placement on posters, and standees
- **Backdrop presence:** Logo on all event stage backdrops

Engagement Opportunities

- **Recruitment access:** We can help you participate in the on-campus placement drive for full-time and internship roles.
- **Corporate presentation:** We can arrange for a talk or physical seminar at our campus.
- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.
- **Workshop/Seminar:** Conduct a technical workshop (optional)

Co-Sponsor: "CHAOS 2026 Powered By [Your Brand]"

Investment: 1,25,000 - 1,75,000

Premium association with CHAOS 2026

Benefits Package

Brand Visibility

- **Co-branding rights:** "Powered By [Brand]" on all materials
- **Logo placement:** Second most prominent position on all collaterals
- **Event mentions:** Announced at every major event
- **Social media:** Regular features in promotional content
- **Website:** Premium sponsor page with logo
- **Backdrop presence:** Logo on all event stage backdrops

Engagement Opportunities

- **Recruitment access:** We can help you participate in the on-campus placement drive for full-time and internship roles.
- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.

Official Partners

Investment: 60,000 - 1,00,000

Be integral part of the CHAOS experience

Benefits Package

Brand Visibility

- **Logo placement:** On all publicity materials (posters, banners, standees)
- **Website:** Featured in sponsors section
- **Social media:** Brand mentions in promotional posts
- **Event mentions:** Acknowledged during key events
- **Email campaigns:** Logo in all promotional emails

Engagement

- **Collaboration opportunities:** ISI has an active and growing Tech Club and Math Club, and we can arrange for collaboration opportunities with them.

◇ Let's Connect

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Thank you for considering our proposal.

We look forward to building something amazing together.