Project Design Phase
Proposed Solution

Date	25 February 2026
Team ID	LTVIP2026TMIDS35848
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Difficulty in understanding and comparing large UNESCO heritage datasets due to static and non-interactive sources.
2.	Idea / Solution description	Interactive Tableau dashboard with maps, filters, and comparison charts for easy heritage data exploration.
3.	Novelty / Uniqueness	Combines global heritage data with interactive visualization and instant country/category comparison.
4.	Social Impact / Customer Satisfaction	Improves heritage awareness, supports academic research, and simplifies data understanding.
5.	Business Model (Revenue Model)	Freemium access with premium features for institutions and analytics services.
6.	Scalability of the Solution	Can expand with real-time updates, additional datasets, and global web deployment.