

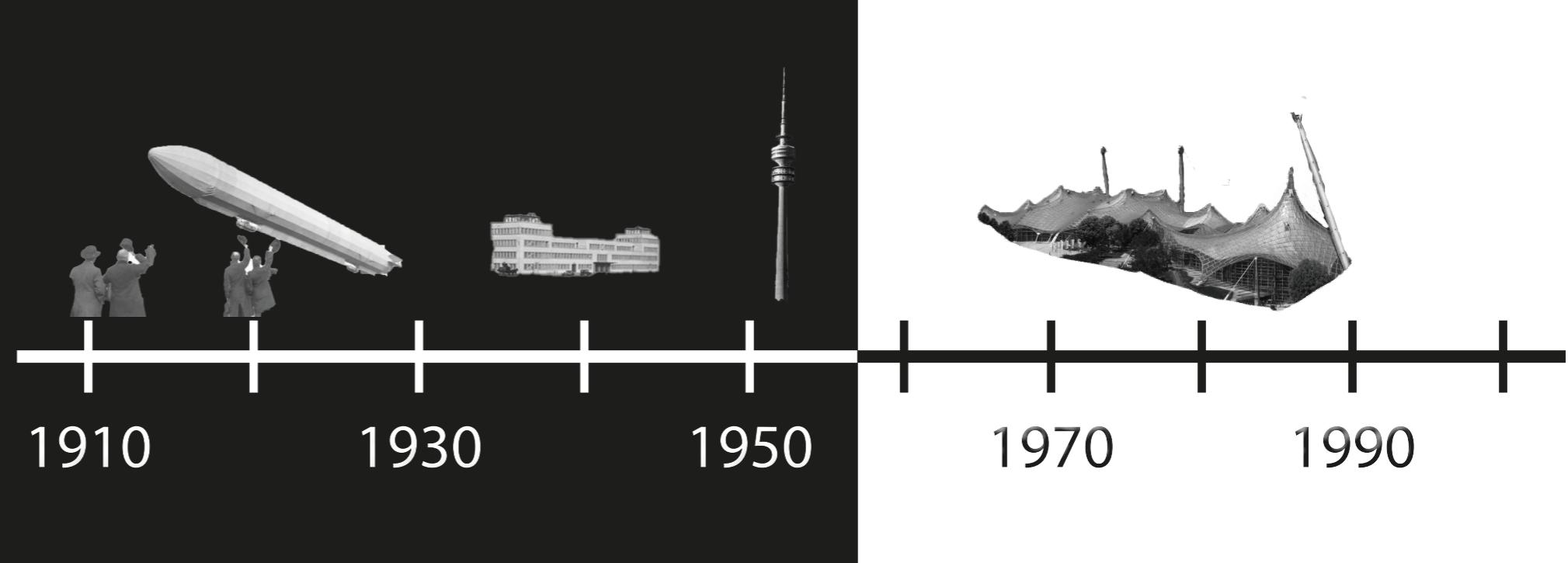


CONCEPT

Step into a world where history comes alive, right on your phone. Introducing „Beneath the Hills,” an awe-inspiring augmented reality (AR) app that transports you through time to uncover the hidden secrets of Munich’s iconic Olympia Park. Prepare to embark on a captivating journey that blends the past and present, revealing the park’s fascinating evolution from its days as a Zeppelin Field, through the remnants of World War II rubble, and the hosting of the Olympic Games, to its vibrant present-day landscape.

TIME TRAVEL

Through the app’s unique “time travel” feature, users can toggle between different time periods, overlaying historical scenes onto the present-day view, teaching about the past of Munich prior to the Olympia Park. This allows for a direct comparison between the past and present, illustrating the extent of the changes that have occurred over time and how good, efficient and ecological landscape design can be made.



EPOCH EXPLORATION



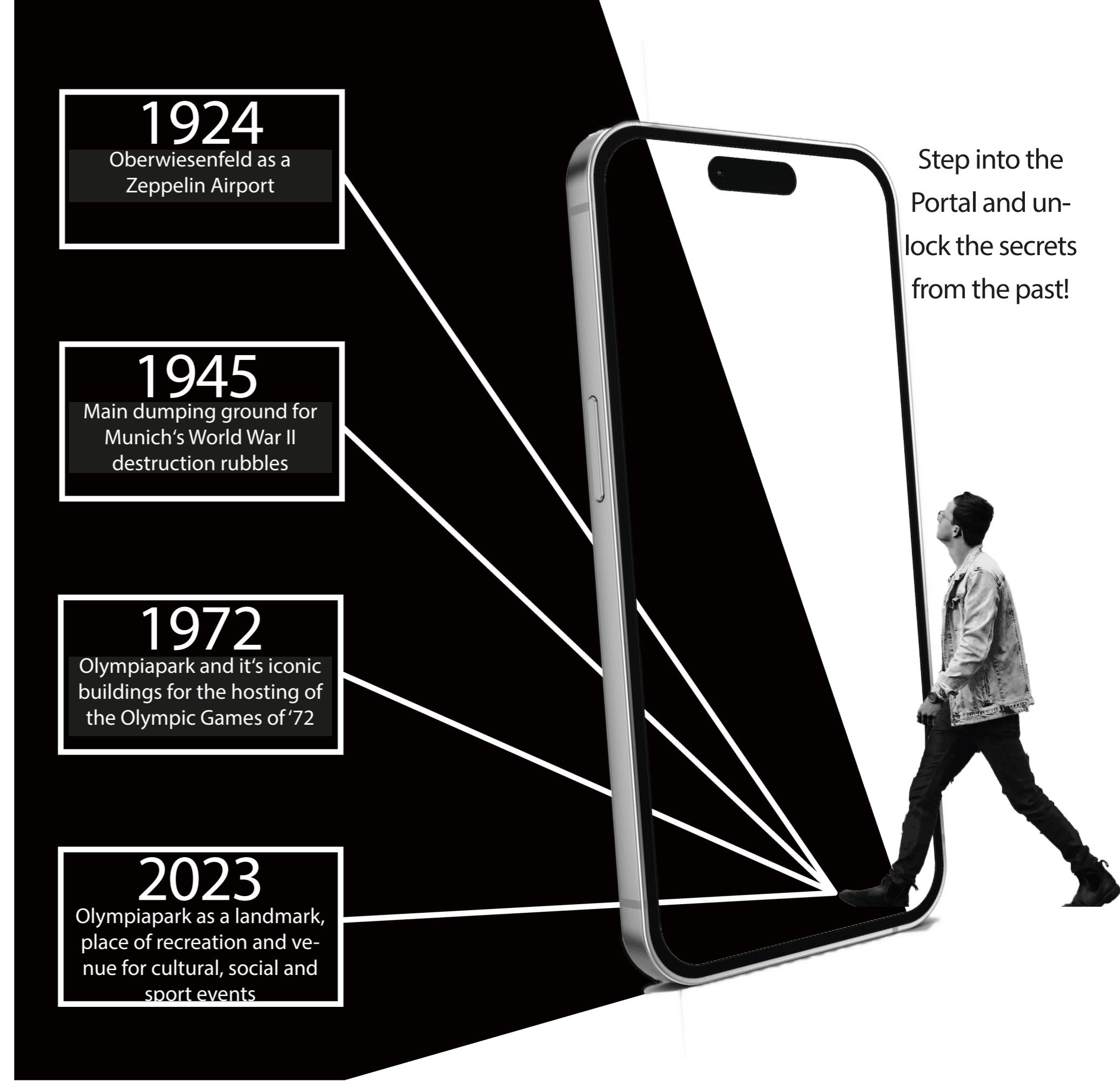
Map with geolocated indication of the Portals and Items



Traveler's Backpack with overview of the items found through the journey



Engaging storytelling describing important facts of each timeframe



Step into the Portal and unlock the secrets from the past!



DISCOVERY PATH

AR Excavation and Discovery Game: As you explore the park, follow the arrows for guidance along the curated path, revealing the park’s hidden secrets. In six key locations marked by geolocation, portals will materialize, beckoning you to step through and discover the treasures within.

To unlock each portal and transition between time periods, collect two items from each era. These artifacts hold the key to unlocking the passage to the next chapter of the park’s history. With each item collected, you’ll gradually build a bridge between the past and the present, unraveling the rich tapestry of Olympia Park’s evolution.

BENEATH THE HILLS

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A HISTORY OF
OLYMPIA PARK