### Regression and Causation

Week 7

Yunkyu Sohn School of Political Science and Economics Waseda University

- Causality
  - Counterfactuals
  - Causal Effects
  - Fundamental Problem of Causal Inference
- Experimental Research
  - Role of Randomization
  - Sample Average Treatment Effect
- Internal and External Validities

- Observational studies
  - Confounding bias
  - Cross-section design
  - Before-and-after design
  - Difference-in-differences design

- Survey sampling
  - in order to get a representative sample of the target population
  - many sources of bias
    - Frame bias
    - non-response bias
    - response bias (e.g. social desirability bias)
  - Statistical remedy: e.g. Item count technique
  - Univariate distribution
    - can be summarized using central/spread tendency indices
    - or graphs (e.g. histogram, boxplot)

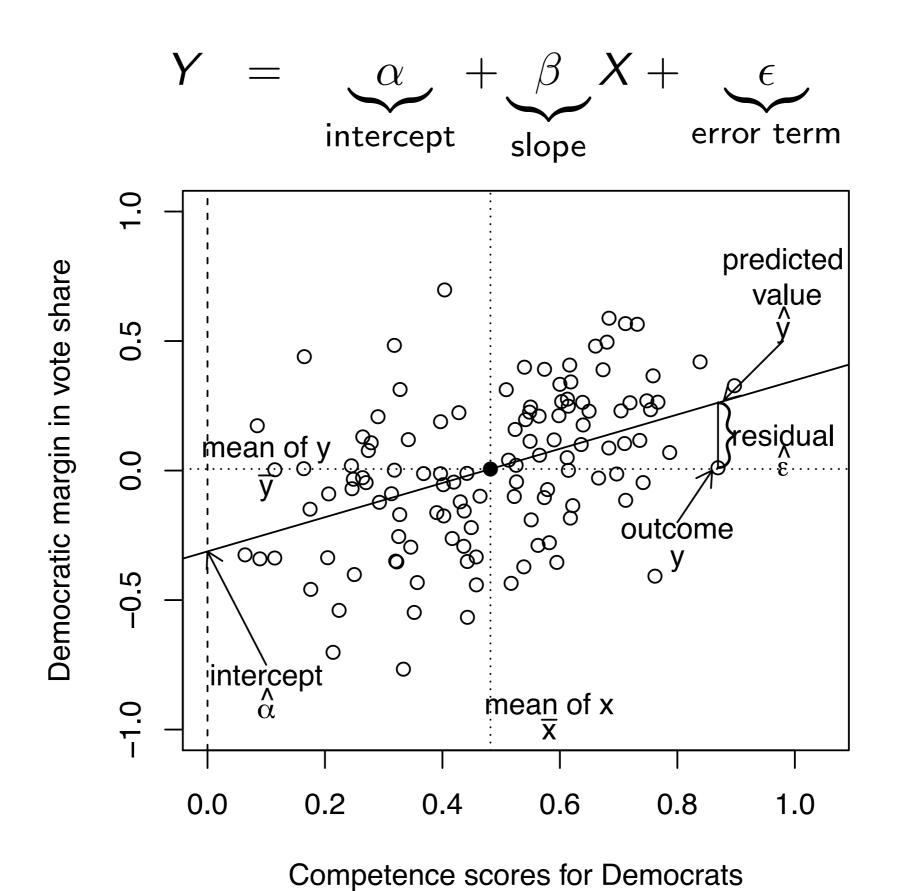
- Correlation
  - z-score: standardized measure of deviation from the mean
  - Correlation coefficient: correlational measure of z-scores
- Linear regression
  - Least squares estimation => Coefficient estimation
  - Residuals: residual plot / used to calculate RMSE and R<sup>2</sup>
  - Coefficient of determination: Explained variation by the model

#### Contents (4.3.1 - 4.3.3)

- Review: Linear regression as a prediction model
  - Coefficient estimates' connection to correlation coefficient
  - Measure of fit: Coefficient of determination
- Using linear regression for causal inference
  - ► How can you associate coefficients with treatment effects?
    - Example: Randomized natural experiment in India
  - Regression with multiple predictors
    - Multiple regression
  - Heterogeneous treatment effects
    - Linear regression with interaction terms

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Model:  $Y = \underbrace{\alpha}_{\text{intercept}} + \underbrace{\beta}_{\text{slope}} X + \underbrace{\epsilon}_{\text{error term}}$ 

- Y: dependent/outcome/response variable
- X: independent/explanatory variable, predictor
- $\triangleright$   $\alpha$ ,  $\beta$ : coefficients (parameters of the model)
- ε: unobserved error/disturbance term (mean zero)
- Interpretation
  - $\triangleright$   $\alpha + \beta X$ : mean of Y given the value of X
  - $\triangleright$   $\alpha$ : the value of Y when X is zero
  - $\triangleright$   $\beta$ : increase in *Y* associated with one unit increase in *X*

Linear regression draws a single line w. the highest level of explanation

$$Y = \underbrace{\alpha}_{\text{intercept}} + \underbrace{\beta}_{\text{slope}} X + \underbrace{\epsilon}_{\text{error term}}$$

- Estimation (hat notation for estimated)
  - $ightharpoonup \hat{\alpha}, \hat{\beta}$  : estimated coefficients
  - $\hat{Y} = \hat{\alpha} + \hat{\beta}X$ : predicted/fitted value
  - $ightharpoonup \hat{\epsilon} = Y \hat{Y}$ : residuals

Estimated coefficients (will be covered next week)

$$\hat{\alpha} = \bar{Y} - \hat{\beta}\bar{X}$$

$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \bar{Y})(X_i - \bar{X})}{\sum_{i=1}^{n} (X_i - \bar{X})^2}$$

$$\hat{\beta} = \text{correlation of } X \text{ and } Y \times \frac{\text{standard deviation of } Y}{\text{standard deviation of } X}$$

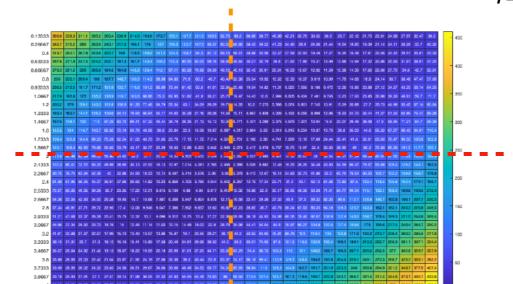
- Linear regression draws a single line w. the highest level of explanation
  - ► = Estimating the coefficients  $\hat{\alpha}, \hat{\beta}$  (via least squares)
    - ► How?: Minimize the sum of squared residuals (SSR)

SSR = 
$$\sum_{i=1}^{n} \hat{\epsilon}_{i}^{2} = \sum_{i=1}^{n} (Y_{i} - \hat{\alpha} - \hat{\beta}X_{i})^{2}$$

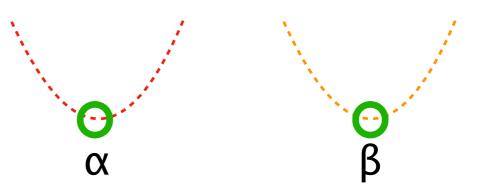
#### **LEAST Squares Estimation**

Minimize SSR

SSR = 
$$\sum_{i=1}^{n} \hat{\epsilon}_{i}^{2} = \sum_{i=1}^{n} (Y_{i} - \hat{\alpha} - \hat{\beta}X_{i})^{2}$$



Linear Regression: U-shape guaranteed



- ightharpoonup Our objective: Find corresponding values of  $\alpha$  and  $\beta$  at stationary points
- ightharpoonup Derivative: Sensitivity of change in SSR w.r.t. change in α or β
  - At stationary points, partial derivatives become 0

$$\frac{\partial \mathbf{SSR}}{\partial \alpha} = 0$$

$$\frac{\partial \mathbf{SSR}}{\partial \beta} = 0$$

#### **LEAST Squares Estimation**

SSR = 
$$\sum_{i=1}^{n} \hat{\epsilon}_{i}^{2} = \sum_{i=1}^{n} (Y_{i} - \hat{\alpha} - \hat{\beta}X_{i})^{2}$$

$$\frac{\partial \mathbf{SSR}}{\partial \alpha} = 0$$

 $-2\sum_{i}(Y_i - \alpha - \beta X_i) = 0$ 

$$\frac{\partial \mathbf{SSR}}{\partial \beta} = 0$$

$$-2\sum_{i=1}^{n} (Y_i - \alpha - \beta X_i)X_i = 0$$





$$\hat{\alpha} = \overline{Y} - \hat{\beta}\overline{X}$$

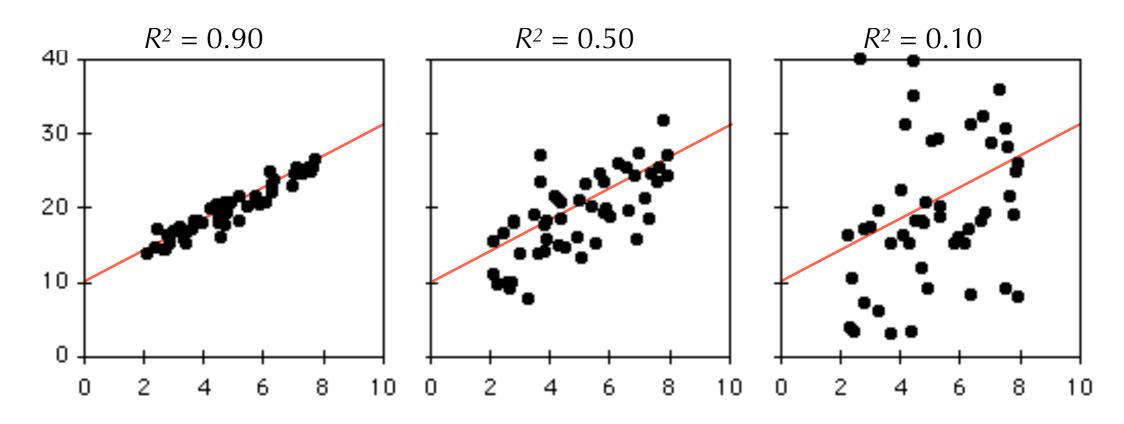
$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \overline{Y})(X_i - \overline{X})}{\sum_{i=1}^{n} (X_i - \overline{X})^2}$$

#### **Model Fit**

residual variation of *Y* left unexplained by *X* 

$$R^2 = 1 - \frac{\text{SSR}}{\text{Total sum of squares (TSS)}} = 1 - \frac{\sum_{i=1}^n \hat{\epsilon}_i^2}{\sum_{i=1}^n (Y_i - \overline{Y})^2}$$

Square of correlation between Y and  $\hat{Y}$ : magnitude of association



Look at the residuals!

#### **Numerical Exercise**

Observation	1st sibling age (X)	2nd sibling age (Y)
1	20	18
2	18	16
3	20	16
4	20	18

$$\hat{\alpha} = \overline{Y} - \hat{\beta}\overline{X}$$

$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \overline{Y})(X_i - \overline{X})}{\sum_{i=1}^{n} (X_i - \overline{X})^2}$$

RMSE = 
$$\sqrt{\frac{1}{n}}$$
SSR =  $\sqrt{\frac{1}{n}} \sum_{i=1}^{n} \hat{\epsilon}_{i}^{2}$   
TSS =  $\sum_{i=1}^{n} (Y_{i} - \overline{Y})^{2}$   $R^{2} = 1 - \frac{SSR}{TTS}$ 

- Predict Y using X:  $\hat{\alpha}, \hat{\beta}$
- ► SSR
- RMSE
- ► TTS
- $ightharpoonup R^2$

#### **Numerical Exercise**

Observation	1st sibling age (X)	2nd sibling age (Y)
1	20	18
2	18	16
3	20	16
4	20	18

$$\hat{\alpha} = \bar{Y} - \hat{\beta}\bar{X}$$

$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \bar{Y})(X_i - \bar{X})}{\sum_{i=1}^{n} (X_i - \bar{X})^2}$$

$$RMSE = \sqrt{\frac{1}{n}SSR} = \sqrt{\frac{1}{n}\sum_{i=1}^{n} \hat{\epsilon}_i^2}$$

$$TSS = \sum_{i=1}^{n} (Y_i - \bar{Y})^2 \quad R^2 = 1 - \frac{SSR}{TTS}$$

#### **Challenge:**

Can we say that the coefficient implies a causal relationship?

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    - Linear regression with interaction terms

- Research question:
  - Do women promote different policies compared to men?
- Usual approach: observational studies
  - Problems: confounding (pre-treatment) variables
- ► Ideal design: randomized experiment
  - Special case: natural (randomized) experiment
- Data: Randomized policy experiment in India
  - one third of village council heads randomly reserved for women
  - assigned at the level of Gram Panchayat (GP) since mid-1990s
  - each GP has multiple villages

- Hypothesis:
  - Female politicians represent the interests of female voters
    - Female voters complain about drinking water while male voters complain about irrigation

Name	Description	
GP	An identifier for the Gram Panchayat (GP)	
village	identifier for each village	
reserved	binary variable indicating whether the GP was	
	reserved for women leaders or not	
female	binary variable indicating whether the GP had	
	a female leader or not	
irrigation	variable measuring the number of new or re-	
	paired irrigation facilities in the village since	
	the reserve policy started	
water	variable measuring the number of new or re-	
	paired drinking-water facilities in the village	
	since the reserve policy started	

- Each GP has the same number of villages.
- Compliance check:
  - Does the reservation policy increase number of female politicians?

```
mean(women$female[women$reserved == 1])
## [1] 1
mean(women$female[women$reserved == 0])
## [1] 0.0748
```

Policy outcomes: difference in the means estimator

```
## drinking-water facilities
mean(women$water[women$reserved == 1]) -
    mean(women$water[women$reserved == 0])
## [1] 9.25
```

Now let us instead use regression for the difference in means estimator

$$\hat{\alpha} = \overline{Y} - \hat{\beta}\overline{X}$$

$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \overline{Y})(X_i - \overline{X})}{\sum_{i=1}^{n} (X_i - \overline{X})^2}$$

▶ When X is binary:  $X_i$ =0 (control) 1 (treated);  $n_0$ : #control;  $n_1$ : #treated

$$\hat{\alpha} = \frac{1}{n_0} \sum_{i=1}^n (1 - X_i) Y_i \quad ,$$

mean outcome among the control

$$\hat{\beta} = \underbrace{\frac{1}{n_1} \sum_{i=1}^n X_i Y_i}_{\text{mean outcome among the treated}} - \underbrace{\frac{1}{n_0} \sum_{i=1}^n (1 - X_i) Y_i}_{\text{mean outcome among the control}}$$

Now let us instead use regression for the difference in means estimator

$$\hat{\alpha} = \frac{1}{n_0} \sum_{i=1}^{n} (1 - X_i) Y_i$$
,

mean outcome among the control

$$\hat{\beta} = \frac{1}{n_1} \sum_{i=1}^{n} X_i Y_i - \frac{1}{n_0} \sum_{i=1}^{n} (1 - X_i) Y_i$$

mean outcome among the treated

mean outcome among the control

Compare with

SATE = 
$$\frac{1}{n} \sum_{i=1}^{n} \{Y_i(1) - Y_i(0)\}$$
  

$$D = \frac{1}{|\{T_i = 1\}|} \sum_{i \in \{T_i = 1\}} Y_i - \frac{1}{|\{T_i = 0\}|} \sum_{i \in \{T_i = 0\}} Y_i$$

$$\widehat{Y(X)} = \widehat{\alpha} + \widehat{\beta}X$$

- ► Why?
  - Potential outcomes

$$\widehat{Y(0)} = \widehat{\alpha} \qquad \widehat{Y(1)} = \widehat{\alpha} + \widehat{\beta}$$

Difference in the means estimator

$$\widehat{Y(1)} - \widehat{Y(0)} = (\widehat{\alpha} + \widehat{\beta}) - \widehat{\alpha} = \widehat{\beta}$$

```
lm(water ~ reserved, data = women)

##

## Call:
## lm(formula = water ~ reserved, data = women)

##

## drinking-water facilities

## Coefficients:
## (Intercept) reserved

## 14.74

9.25

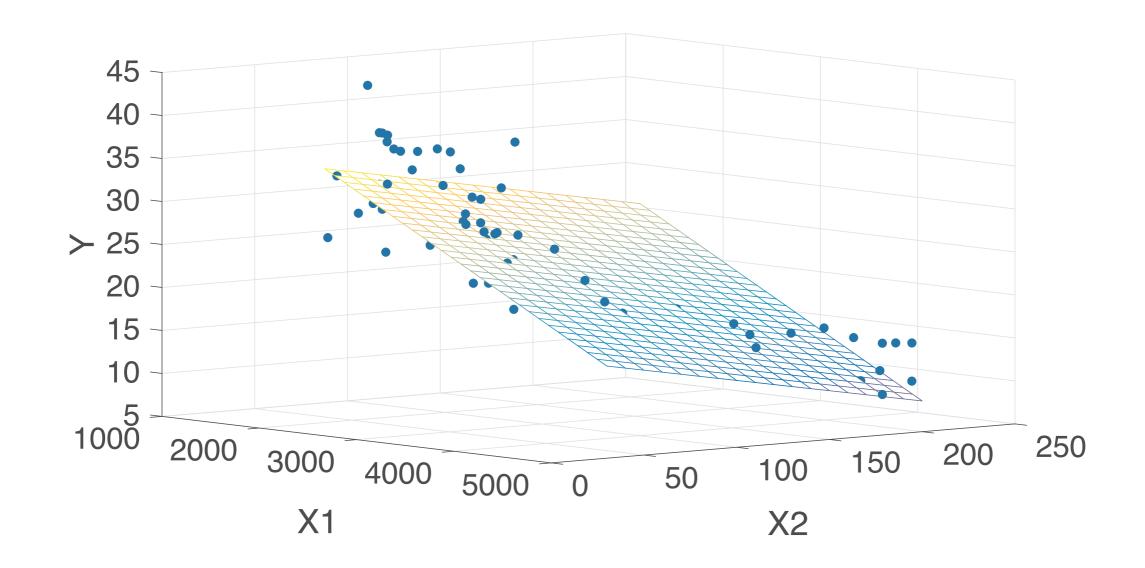
## [1] 9.25
## [1] 9.25
```

#### **Linear Regression With Multiple Predictors**

Generalizing linear regression for multiple predictors

$$Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

Find a hyperplane instead of a line (e.g. for 2 predictors: simple plane)

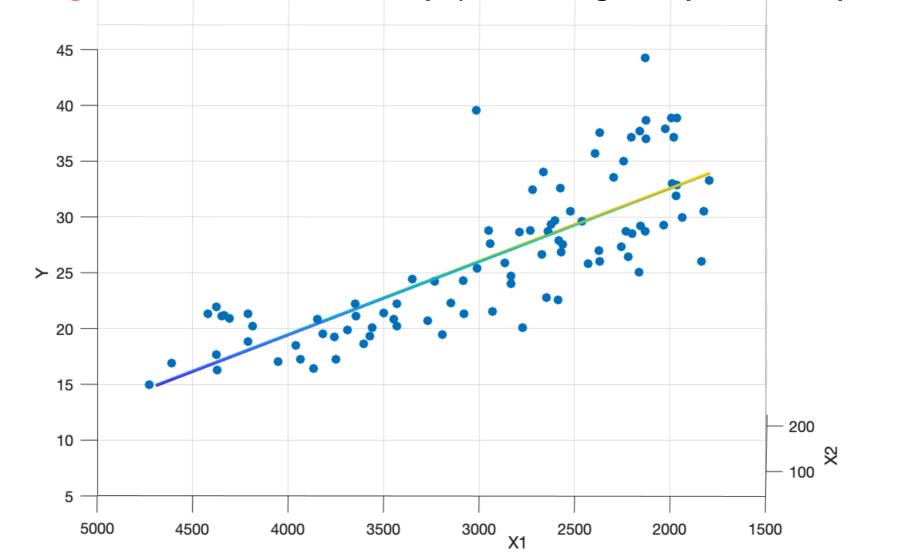


#### **Linear Regression With Multiple Predictors**

Generalizing linear regression

$$Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

- Find a hyperplane instead of a line (e.g. for 2 predictors: simple plane)
  - after fixing the value of X2 (simply rotating the previous plot)



#### **Linear Regression With Multiple Predictors**

Generalizing linear regression

$$Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

▶ We need to minimize SSR as same as the case p=1

SSR = 
$$\sum_{i=1}^{n} \hat{\epsilon}_{i}^{2} = \sum_{i=1}^{n} (Y_{i} - \hat{\alpha} - \hat{\beta}_{1}X_{i1} - \hat{\beta}_{2}X_{i2} - \dots - \hat{\beta}_{p}X_{ip})^{2}$$

- Get-out-the-vote (GOTV) messaged postcard with social pressure
  - naming and shaming strategy

Dear Registered Voter:

WHAT IF YOUR NEIGHBORS KNEW WHETHER YOU VOTED?

Why do so many people fail to vote? We've been talking about the problem for years, but it only seems to get worse. This year, we're taking a new approach.

We're sending this mailing to you and your neighbors to publicize who does and does not vote.

The chart shows the names of some of your neighbors, showing which have voted in the past. After the August 8 election, we intend to mail an updated chart. You and your neighbors will all know who voted and who did not.

# MAPLE DR Aug 04 Nov 04 Aug 06 9995 JOSEPH JAMES SMITH Voted Voted Voted P997 RICHARD B JACKSON Voted P999 KATHY MARIE JACKSON Voted Voted P999 KATHY MARIE JACKSON VOTED P999 KATHY MARIE P999

- Research Question: Does peer pressure facilitate turnout?
- Unit: voter in a primary election in the state of Michigan
- ► Treatment variable *T*: GOTV + social pressure messaged postcard sent
- Treatment group (treated units): voters receiving certain postcards
- Control group (untreated units): voters receiving none
- Outcome variable (response variable) Y: turnout (publicly available)
- Potential outcomes: turnout(received) and turnout(not-received)
- Causal effect: Difference in the sample means estimator
- Further details: 2 additional treatment conditions
  - GOTV w/o social pressure but civic duty messaged postcard
  - Hawthorne effect group
    - ► YOU ARE BEING STUDIED! w/o social pressure

Variable	Description	
hhsize	household size of the voter	
messages	GOTV messages the voter received (Civic Duty,	
	Control, Neighbors, Hawthorne)	
sex	sex of the voter (female or male)	
yearofbirth	year of birth of the voter	
primary2004	whether the voter voted in the 2004 primary election	
	(1=voted, 0=abstained)	
primary2006	whether the voter turned out in the 2006 primary election	
	(1=voted, 0=abstained)	

#### Model

 $Y = \alpha + \beta_1$  Control  $+ \beta_2$  Hawthorne  $+ \beta_3$  Neighbors  $+ \epsilon$ 

$$Y = \alpha + \beta_1$$
 Control  $+ \beta_2$  Hawthorne  $+ \beta_3$  Neighbors  $+ \epsilon$ 

```
lm(primary2008 ~ Control + Hawthorne + Neighbors, data = social)
## Coefficients:
## (Intercept) messagesControl messagesHawthorne
## 0.314538 -0.017899 0.007837
## messagesNeighbors
## 0.063411
```

Average outcome for control condition

$$\hat{\alpha} + \hat{\beta}_1 = 0.315 + (-0.018) = 0.297$$

Average outcome for neighbors condition

$$\hat{\alpha} + \hat{\beta}_3 = 0.315 + 0.063 = 0.378$$

Average effect of the Neighbors treatment (relative to the control)

$$\hat{\alpha} + \hat{\beta}_3 - (\hat{\alpha} + \hat{\beta}_1) = \hat{\beta}_3 - \hat{\beta}_1 = 0.063 - (-0.018) = 0.081$$

- Is average aggregate treatment effect enough?
  - may depend on unit-specific traits
  - ▶ e.g. negative campaign strategy → electorates by supporting party
  - e.g. minimum wage → employers by employer wealth
- Statistical approach for identification
  - Linear regression model with an interaction term  $Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 X_2 + \epsilon$
  - ightharpoonup Hierarchy principle: all low level effect terms ( $X_1$ ,  $X_2$ ) must be included
  - Social pressure experiment
    - Neighbors message has different effects to
    - Previous primary voters and non-voters
      - primary2004 whether the voter voted in the 2004 primary election
    - Using neighbors and control groups only with a modified model

$$Y = \alpha + \beta_1$$
 primary2004 +  $\beta_2$  Neighbors +  $\beta_3$  (primary2004 × Neighbors) +  $\epsilon$ 

```
Y = \alpha + \beta_1 primary2004 + \beta_2 Neighbors + \beta_3 (primary2004 × Neighbors) + \epsilon
```

- ► Average treatment effect for voters in previous election (primary  $2004_i = 1$ )
  - $\widehat{Y}(\text{Neighbors} = 1, \text{primary2004} = 1) \widehat{Y}(\text{Neighbors} = 0, \text{primary2004} = 1)$
- Average treatment effect for non-voters in previous election (primary  $2004_i = 0$ )
  - $\widehat{Y}(\text{Neighbors} = 1, \text{primary2004} = 0) \widehat{Y}(\text{Neighbors} = 0, \text{primary2004} = 0)$
- ► Difference in the estimated average treatment effect between voters/non-voters

```
## lm(formula = primary2008 ~ primary2004 + messages + primary2004:messages,
##
       data = social.neighbor)
##
## Coefficients:
##
                      (Intercept)
##
                          0.23711
##
                      primary2004
##
                          0.14870
##
               messagesNeighbors
                          0.06930
## primary2004:messagesNeighbors
##
                          0.02723
```

Interaction model with linear age effect

$$Y = \alpha + \beta_1 \text{ age} + \beta_2 \text{ Neighbors} + \beta_3 (\text{age} \times \text{Neighbors}) + \epsilon$$

- Average treatment effect difference when age increases by 1 year)
  - Neighbor treatment effect for age x population

$$(\hat{\alpha} + \hat{\beta}_1 x + \hat{\beta}_2 + \hat{\beta}_3 x) - (\hat{\alpha} + \hat{\beta}_1 x) = \hat{\beta}_2 + \hat{\beta}_3 x$$

▶ Neighbor treatment effect for age x+1 population

$$\{\hat{\alpha} + \hat{\beta}_1(x+1) + \hat{\beta}_2 + \hat{\beta}_3(x+1)\} - \{\hat{\alpha} + \hat{\beta}_1(x+1)\} = \hat{\beta}_2 + \hat{\beta}_3(x+1)$$

Average treatment effect difference when age increases by 1 year

$$\hat{\beta}_3 = \{\hat{\beta}_2 + \hat{\beta}_3(x+1)\} - (\hat{\beta}_2 + \hat{\beta}_3 x)$$

```
## lm(formula = primary2008 ~ age * messages, data = social.neighbor)
##

## Coefficients:
## (Intercept) age
## 0.0894768 0.0039982
## messagesNeighbors age:messagesNeighbors
## 0.0485728 0.0006283
```

Interaction model with linear age and quadratic age effects

$$Y = \alpha + \beta_1 \text{ age} + \beta_2 \text{ age}^2 + \beta_3 \text{ Neighbors} + \beta_4 \text{ (age} \times \text{Neighbors)} + \beta_5 \text{ (age}^2 \times \text{Neighbors)} + \epsilon.$$

- Average treatment effect difference when age increases by 1 year)
  - Neighbor treatment effect for age x population
  - Neighbor treatment effect for age x+1 population
  - Average treatment effect difference when age increases by 1 year

```
##
                 (Intercept)
                                                        age
##
                  -9.700e-02
                                                  1.172e-02
##
                    I(age^2)
                                         messagesNeighbors
##
                  -7.389e-05
                                                 -5.275e-02
##
                               I(age^2):messagesNeighbors
      age:messagesNeighbors
##
                   4.804e-03
                                                 -3.961e-05
```

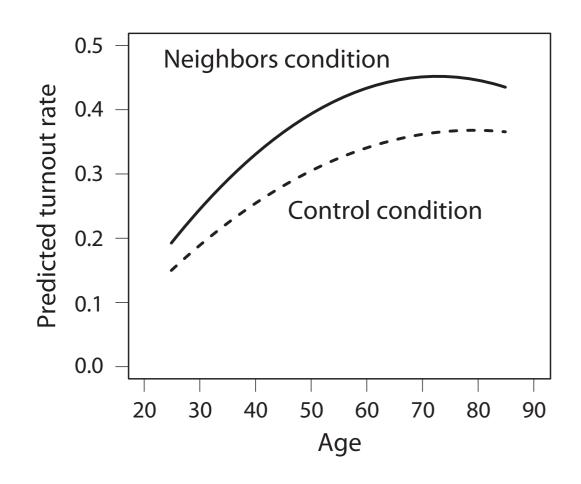
Interaction model with linear age and quadratic age effects

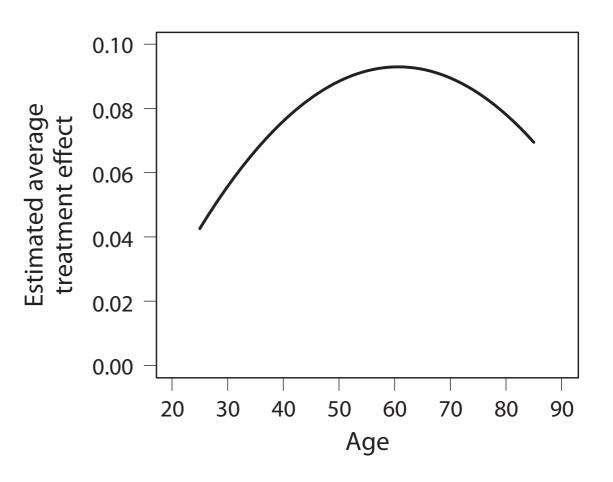
$$Y = \alpha + \beta_1 \text{ age} + \beta_2 \text{ age}^2 + \beta_3 \text{ Neighbors} + \beta_4 \text{ (age} \times \text{Neighbors)} + \beta_5 \text{ (age}^2 \times \text{Neighbors)} + \epsilon.$$

- Average treatment effect difference when age increases by 1 year)
  - Neighbor treatment effect for age x population
  - Neighbor treatment effect for age x+c population
  - Average treatment effect difference when age increases by c years

Interaction model with linear age and quadratic age effects

$$Y = \alpha + \beta_1 \text{ age} + \beta_2 \text{ age}^2 + \beta_3 \text{ Neighbors} + \beta_4 \text{ (age} \times \text{Neighbors)} + \beta_5 \text{ (age}^2 \times \text{Neighbors)} + \epsilon.$$





#### Summary

- Using linear regression for causal inference
  - How can you associate coefficients with treatment effects?
    - Example: Randomized natural experiment in India
  - Regression with multiple predictors
    - Multiple regression
  - Heterogeneous treatment effects
    - Linear regression with interaction terms

#### Statistics Is the First Step for Becoming

#### **Top-paying entry-level jobs of 2019**

RANK	JOB TITLE	MEDIAN STARTING SALARY
1	Data Scientist	\$95,000
2	Software Engineer	\$90,000
3	Product Manager	\$89,000
4	Investment Banking Analyst	\$85,000
5	Product Designer	\$85,000
6	UX Designer	\$73,000
7	Implementation Consultant	\$72,000
8	Java Developer	\$72,000
9	Systems Engineer	\$70,000
10	Software Developer	\$68,600

#### Social Science Majors Have Every Required Skill

If and only if you learn statistics, econometrics and programing



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#### Social Science Majors Have Every Required Skill

► If and only if you learn statistics, econometrics and programing



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By Lydia DePillis, CNN Business

Updated 1039 GMT (1839 HKT) March 13, 2019

#### **Exams**

- R quiz
  - will be during the lecture class on paper (May 28th 4:30~6:00PM)
    - Sorry examination platform (Qualtrics) unstable
    - 30 multiple choice questions
    - All questions from weeks 1-6 lab materials (except addendum)
    - No questions from those not covered during <u>lab sessions</u>
  - ▶ I will go over the lecture contents during the lab sessions next week.
  - No digital device (including calculator) allowed
- Final exam
  - ► June 4th 4:30~6:00PM (no lab session next week)
  - No digital device (including calculator) allowed

#### **Final Exam**

The definitions of the following measures will be provided

correlation
$$(x, y) = \frac{1}{n-1} \sum_{i=1}^{n} (z\text{-score of } x_i \times z\text{-score of } y_i)$$

$$\hat{\alpha} = \overline{Y} - \hat{\beta} \overline{X}$$

$$\hat{\beta} = \frac{\sum_{i=1}^{n} (Y_i - \overline{Y})(X_i - \overline{X})}{\sum_{i=1}^{n} (X_i - \overline{X})^2}$$

$$RMSE = \sqrt{\frac{1}{n}} SSR = \sqrt{\frac{1}{n}} \sum_{i=1}^{n} \hat{\epsilon}_i^2$$

### Good luck!