



## MICHAEL FISCHER

Designer & Photographer



### ABOUT ME:

I am originally from a small-town in rural Ohio, I now live and practice in Chicago, IL. Making “stuff” is my truest hobby and there is no end to what the stuff is that I enjoy making, which allows every project I do to be an incredibly enjoyable process. My love of working and thinking creatively is always positively projected by the finished products of my work.

### SKILLS:

- Adobe In-Design
- Adobe Photoshop
- Adobe Illustrator
- Digital UX Design
- Advertising Strategy
- Photography

### REFERENCES:

MICHAEL SAINT-AUBIN, BucketFeet  
JILLY SIMONS, Concrete  
DEBRA KAYES, Columbia College

### KEEP IN TOUCH:



[linkedin.com/in/hyperfisch](https://www.linkedin.com/in/hyperfisch)



[instagram.com/hyperfisch](https://www.instagram.com/hyperfisch)



[facebook.com/hyperfisch](https://www.facebook.com/hyperfisch)



### MY OBJECTIVE:

To flex my creative muscles in a fast-paced and innovative work environment that allows me to showcase my abilities both as an independent creator and as a beneficiary resource to part of a collaborative team.



### WORK EXPERIENCE:

#### BUCKETFEET, INC.

Graphic Designer  
Jan. 2014—Present

I collaborate with various teams housed within BucketFeet to coordinate and execute new strategic approaches for visual concepts that encourage consumer engagement across the brand's various channels.

#### HYPER FISCH

Creative Director & Photographer  
Jan. 2013—Present

This is my freelance project where I work on an array of branding, UX design, book making and product design for different clients. Though with that work the primary focus is on photography.

#### THE COLUMBIA CHRONICLE

Art Director  
Aug. 2012—Jan. 2014

I led a team of designers and photographers to create visuals complimenting news stories—this content was used in the print and digital versions of The Columbia Chronicle, the number one weekly college newspaper in the U.S.



### EDUCATION:

#### COLUMBIA COLLEGE CHICAGO

BFA, Graphic Design  
Graduated Dec. 2013



### AWARDS:

#### FIRST PLACE FEATURE DESIGN — FEB. 2014

Society of Professional Journalists

#### SECOND PLACE, PROMOTIONAL AD— MARCH. 2014

Illinois College Press Association