

Baby food supplier Bubs Australia's is charging ahead after the acquisition of goat milk products maker NuLac Foods helped bring about a fivefold increase in the group's latest quarterly sales figures.

Bubs says third-quarter net sales grew by 422 per cent to \$5.2 million, compared to a year ago.

The lift in revenue came from both the Bubs business and NuLac Foods, which completed its first full quarter of trading under Bubs ownership.

Sales of goat milk infant formula were up by 63 per cent.

Bubs bought NuLac for \$39 million last November.

"We continue to make solid progress on our strategic journey to increase domestic penetration of our product range, and expand channel capability into China," Bubs chief executive Nicholas Simms said in a statement on Thursday.

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Bubs said all three stages of its goat milk infant formula are to be sold in Woodworths supermarkets starting this month, and some varieties of organic baby createls will start to appear in Woodworths in May.

Chemist Worehouse will start to sell some varieties of Bubs organic baby food pouches in its stores in April.

Bubs said its new-look branding launched last year is being well received by customers and Bubs hast00,000 followers on social metals.

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