



## Church & Dwight executive vice president Britta Bomhard awarded Phantom Stocks 01 May 2018

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Church & Dwight (NYSE:CHD) executive vice president Britta Bomhard, has been awarded Phantom Stocks on 43 shares at a transaction price of \$US46.20. The transaction date was April 30. The shares last traded at \$US45.68.

HTTP link to original article

<https://www.sec.gov/Archives/edgar/data/313927/000112760218015683/xsIF345X03/form4.xml>

Britta Bomhard (Insider Options; trailing 12 months)

Date	Options	Type
Apr '18	122	Phantom Stocks
Mar '18	267	Phantom Stocks
Feb '18	1,240	Phantom Stocks
January 12, 2018	39	Phantom Stocks
Dec '17	107	Phantom Stocks
Nov '17	116	Phantom Stocks
Oct '17	114	Phantom Stocks
Sep '17	107	Phantom Stocks
August 31, 2017	53	Phantom Stocks
Jul '17	100	Phantom Stocks
June 19, 2017	41,710	Stock Options
Jun '17	100	Phantom Stocks
May '17	104	Phantom Stocks
Total	44,179	

### SECTION 1 BIOGRAPHY BRITTA BOMHARD, EXECUTIVE VICE PRESIDENT

Ms. Bomhard has been our Executive Vice President and Chief Marketing Officer since January 2016, prior to which she served as General Manager, Europe since 2013. From 2005 to 2013, Ms. Bomhard served in a variety of Marketing and General Management assignments at Energizer. Prior to Energizer, Ms. Bomhard worked for Wella AG and GlaxoSmithKline in their marketing organizations. She is a German national and has lived in several European countries as well as in North America.

### SECTION 2 CHURCH & DWIGHT COMPANY, INC. PRICE PERFORMANCE SCORECARD (NYSE:CHD):

2.1 Church & Dwight Company, Inc. is placed 1,919/2,707 in the BSS News Bites ranking of price performance of NYSE stocks in the past year, a percentile ranking of 29.

#### 2.2 Year-to-date

Church & Dwight slumps 7% in 2018, but outperforming Nondurable Household Products sector

Church & Dwight Company, Inc. (NYSE:CHD), slumped \$US3.64 (or 7.3%) year-to-date (YTD) in 2018 to close at \$US46.30. Compared with the S&P 500 Index which has fallen 0.7% YTD, this is a relative price change of -6.6%. Revenue jumped 14.0% year-on-year. EPS showed a strong boost of 166.7% quarter-on-quarter.

#### 2.3 MCap History:

In the past 5 years Market Capitalization has increased by \$US2.4 billion from \$US8.9 billion to \$US11.3 billion. Based on a dynamic start date of 5 years ago, there has been only 1 decline in MCap over the last 5 years.

Price	MCap ( US\$ B)
Last	\$US46.30 11.3
1 Year ago	\$US48.89 12.5
2 Years ago	\$US45.77 12.1
3 Years ago	\$US39.92 10.6
4 Years ago	\$US33.73 9.5
5 Years ago	\$US30.59 8.9

## 2.4 Moving Annual Return (Trailing 12 months):

Based on a dynamic start date of 5 years ago, the Moving Annual Return has been positive in 4 of the last 5 years.

CHD	Close	Dividends	Capital Gain / (Loss) %	% Yield
Annual Return %				
Last Traded May 01	\$US46.30	79.0c	(5.3)	1.6
1 Year ago	\$US48.41	72.50c	5.8	1.6
2 Years ago	\$US45.77	68.0c	13.6	1.7
3 Years ago	\$US40.29	63.25c	21.4	1.9
4 Years ago	\$US33.19	57.50c	9.3	1.9

Close 5 years ago \$US30.37.

## 2.5 Present Value of \$US1000 invested in the past

The present value of \$US1000 invested a year ago is \$US962

PV\$1000	1-week	1-month	1-year
CHD. NYSE	1,018	946	962
S&P 500 Index	1,002	999	1,112

## 2.6 Trailing Price Change %

1-Year price change for Church & Dwight was -5.3%. Compared with the S&P 500 Index which rose 11.3% in the year, the relative price change was -16.6%.

Price Change %	1-Month	3-Month	1-Year
CHD	-5.4	-4.1	-5.3
Nondurable household products sector	-9.8	-16.5	-18.7
S&P 500 Index	0.5	-5.9	11.3

## SECTION 3 CHURCH & DWIGHT COMPANY, INC. FINANCIALS AND GROWTH PERFORMANCE SCORECARD (NYSE:CHD):

### 3.1 Key Financials (All figures percent)

EPS Growth has improved from 7.9% in 2014 to 66.9% in 2017, Return on Equity has improved from 19.7% in 2014 to 33.5% in 2017 and Revenue Growth has improved from 3.7% in 2014 to 8.1% in 2017.

CHD	Revenue Growth	EPS Growth	Operating Margin	ROE
2017	8.1	66.9	19.7	33.5
2016	3.2	15.6	21	23.2
2015	2.5	2.3	19.6	20.3
2014	3.7	7.9	19.8	19.7

### 3.2 Revenue and Net Profit

In the last 3 years Compound Annual Growth Rate (CAGR) averaged 4.6% for Total Revenue and 21.6% for Net Profit.

Description	Annual (\$US M)	3-year Avg (\$US M)	3-year CAGR %
Total Revenue	3,789.1	3,562.6	4.6
EBITDA	745.3	714.9	0.1
Operating Profit	745.3	714.9	4.5

Net Profit	743.4	537.6	21.6
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CAGR = Compound Annual Growth Rate

### 3.3 Performance (All figures in %)

Net Profit Margin 3-year average is 15.0% and Return on Equity 3-year average is 25.7%.

Description	Annual	3-year Avg
EBITDA Margin	19.7	20.1
Operating Profit Margin	19.7	20.1
Net Profit Margin	19.7	15.0
Return on Equity	33.5	25.7
Return on Assets	12.4	10.8
Return on Capital Employed	14.7	18.7

### 3.4 High Performance Indicators:

Description	Value	Rank In
NYSE Market		
Return on Assets [ROA] %	12.4	In Top Quartile
Turnover in Quarter	\$US6.4 billion	In Top Quartile
EPS Growth %	66.9	In Top Quartile
Interest Cover	14.2	In Top Quartile

## SECTION 4 CHURCH & DWIGHT COMPANY, INC. GLOBAL RANK (NYSE:CHD):

### 4.1 Global Rank

Rank in the S&P 500 Index [out of 489 stocks]

Description	Value	Rank
MCap (US\$)	11.3B	372
Total Assets (US\$)	6B	423
Revenue (US\$)	3.8B	375
Net Profit (US\$)	743.4M	254
Return on Equity %	33.5	69
Net Profit Margin %	19.7	109
Price Earnings	15.6	105
Yield %	1.7	225
PV\$1000 (1Year) US\$	962	359
% Change YTD	-7.3	336

## SECTION 5 OTHER DIRECTORS OF CHURCH & DWIGHT COMPANY, INC.

Matthew T. Farrell, Chief Executive Officer & President

James R. Craigie, Chairman & Director

Rick Dierker, Chief Financial Officer & Executive Vice President

Arthur B. Winkleblack, Director

Janet S. Vergis, Director

T. Rosie Albright, Director

Ravichandra K. Saligram, Director

Bradley C. Irwin, Director

Robert K. Shearer, Director

Robert D. LeBlanc, Director

Penry W. Price, Director

Patrick de Maynadier, Company Secretary & Executive Vice President

Britta Bomhard, Executive Vice President

Siracusa Paul A, Executive Vice President

Steven P. Cugine, Executive Vice President

## SECTION 6 CHURCH & DWIGHT COMPANY, INC. ACTIVITIES

Church & Dwight Co., Inc. develops, manufactures and markets a range of household, personal care and specialty products under brand names, including ARM & HAMMER and TROJAN. The Company's business is divided in three primary segments: Consumer Domestic, Consumer International and Specialty Products. The Consumer Domestic segment includes household products for deodorizing and cleaning, such as ARM & HAMMER baking soda and cat litter and SCRUB FREE, KABOOM, ORANGE GLO and BRILLO cleaning products; and laundry products, such as XTRA and ARM & HAMMER laundry detergents, OXICLEAN pre-wash laundry additive and NICE" N FLUFFY fabric softener. The Consumer International segment primarily sells a variety of personal care products, some of which use the same brands as its domestic product lines, in international markets, including France, the United Kingdom, Canada, Mexico, Australia, Brazil and China.

## SECTION 7 RECENT NEWS ON DIRECTORS

### 7.1 REPORTED STOCK AWARDS

01 May 2018

Church & Dwight executive vice president of global operations Rick Spann awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global operations Rick Spann, has been awarded Phantom Stocks on 120 shares at a transaction price of \$US46.20. The transaction date was April 30. The shares last traded at \$US45.68.

01 May 2018

Church & Dwight chief financial officer and executive vice president Rick Dierker awarded Phantom Stocks

Church & Dwight (NYSE:CHD) chief financial officer and executive vice president Rick Dierker, has been awarded Phantom Stocks on 76 shares at a transaction price of \$US46.20. The transaction date was April 30. The shares last traded at \$US45.68.

01 May 2018

Church & Dwight executive vice president of global r&d Carlos Linares awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global r&d Carlos Linares, has been awarded Phantom Stocks on 121 shares at a transaction price of \$US46.20. The transaction date was April 30. The shares last traded at \$US45.68.

01 May 2018

Church & Dwight executive vice president of global human resources Judy A. Zagorski awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global human resources Judy A. Zagorski, has been awarded Phantom Stocks on 56 shares at a transaction price of \$US46.20. The transaction date was April 30. The shares last traded at \$US45.68.

16 April 2018

Church & Dwight executive vice president of global human resources Judy A. Zagorski awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global human resources Judy A. Zagorski, has been awarded Phantom Stocks on 53 shares at a transaction price of \$US48.95. The transaction date was April 13. The shares last traded at \$US49.74.

16 April 2018

Church & Dwight chief financial officer and executive vice president Rick Dierker awarded Phantom Stocks

Church & Dwight (NYSE:CHD) chief financial officer and executive vice president Rick Dierker, has been awarded Phantom Stocks on 72 shares at a transaction price of \$US48.95. The transaction date was April 13. The shares last traded at \$US49.74.

16 April 2018

Church & Dwight executive vice president of global r&d Carlos Linares awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global r&d Carlos Linares, has been awarded Phantom Stocks on 114 shares at a transaction price of \$US48.95. The transaction date was April 13. The shares last traded at \$US49.93.

16 April 2018

Church & Dwight executive vice president of global operations Rick Spann awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global operations Rick Spann, has been awarded Phantom Stocks on 114 shares at a transaction price of \$US48.95. The transaction date was April 13. The shares last traded at \$US49.93.

16 April 2018

Church & Dwight executive vice president Britta Bomhard awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president Britta Bomhard, has been awarded Phantom Stocks on 40 shares at a transaction price of \$US48.95. The transaction date was April 13. The shares last traded at \$US49.74.

03 April 2018

Church & Dwight executive vice president Britta Bomhard awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president Britta Bomhard, has been awarded Phantom Stocks on 39 shares at a transaction price of \$US48.93. The transaction date was April 02. The shares last traded at \$US49.26.

03 April 2018

Church & Dwight executive vice president of global operations Rick Spann awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global operations Rick Spann, has been awarded Phantom Stocks on 110 shares at a transaction price of \$US48.93. The transaction date was April 02. The shares last traded at \$US49.26.

03 April 2018

Church & Dwight executive vice president of global r&d Carlos Linares awarded Phantom Stocks

Church & Dwight (NYSE:CHD) executive vice president of global r&d Carlos Linares, has been awarded Phantom Stocks on 111 shares at a transaction price of \$US48.93. The transaction date was April 02. The shares last traded at \$US49.26.

03 April 2018

Church & Dwight chief financial officer and executive vice president Rick Dierker awarded Phantom Stocks

Church & Dwight (NYSE:CHD) chief financial officer and executive vice president Rick Dierker, has been awarded Phantom Stocks on 70 shares at a transaction price of \$US48.93. The transaction date was April 02. The shares last traded at \$US49.26.

## 7.2 SHAREHOLDER VALUE ADDED BY DIRECTORS

30 January 2018

Arthur B. Winkleblack brings two-bagger value to Church & Dwight

Arthur B. Winkleblack was appointed Director of Church & Dwight (NYSE:CHD) ten years ago on January 30, 2008. The present value of USD1,000 (PV1000) invested on the appointment date is \$US2,263, for a capital gain of \$US1,070 and dividend reinvested of \$US192.

30 January 2018

Robert K. Shearer brings two-bagger value to Church & Dwight

Robert K. Shearer was appointed Director of Church & Dwight (NYSE:CHD) ten years ago on January 30, 2008. The present value of USD1,000 (PV1000) invested on the appointment date is US\$2,263, for a capital gain of US\$1,070 and dividend reinvested of US\$192.

30 January 2018

Britta Bomhard starts third year as Church & Dwight Executive Vice President

Britta Bomhard was appointed Executive Vice President of Church & Dwight (NYSE:CHD) two years ago in Jan 2016. In the last 2 years the average annualized return to shareholders was 10.5%. The present value of USD1,000 (PV1000) invested 2 years ago is now \$US1,221, a gain of \$US183 and dividend reinvested of \$US37.

04 January 2018

Matthew T. Farrell starts third year as Church & Dwight CEO

Matthew T. Farrell was appointed CEO of Church & Dwight (NYSE:CHD) two years ago on January 04, 2016. The shares were up from \$US41.3 to \$US49.1 and the total annualized return to shareholders (TRS) since appointment is 10.8%. The present value of USD1,000 (PV1000) invested on the appointment date is now worth \$US1,228, a gain of \$US190 and dividend reinvested of \$US38.

03 January 2018

James R. Craigie starts third year as Church & Dwight Chairman

James R. Craigie was appointed Chairman of Church & Dwight (NYSE:CHD) two years ago on January 03, 2016. The shares were up from \$US41.9 to \$US49.4 and the total annualized return to shareholders (TRS) since appointment is 10.3%. The present value of USD1,000 (PV1000) invested on the appointment date is now worth \$US1,216, a gain of \$US179 and dividend reinvested of \$US37.

Source: [BuySellSignals.com](http://BuySellSignals.com)

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