



## Ryan Stokes of Seven Group in top 10% of Mid Cap CEO Scorecard for past year

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Ryan Stokes's performance as CEO of Seven Group is ranked in the top quartile of BSS News Bites' Mid Cap performers for the past year. The shares were up 69.1% in AUD terms for the year ended April 30, 2018. In USD terms the price rise was 79.8%. The present value of AUD1,000 (PV1000) invested on the appointment date of July 01, 2015 at close price of \$A5.53 is \$A3,863, for a capital gain of \$A2,297 and dividend reinvested of \$A566.

### SECTION 1 BIOGRAPHY RYAN STOKES, CEO AND MD

Mr Ryan Stokes was appointed Managing Director & Chief Executive Officer of Seven Group Holdings Limited (SGH) with effect from 1 July 2015.

He was previously Chief Operating Officer of SGH from 28 August 2012 until 1 July 2015 and an Executive Director of the Company since February 2010.

Mr Stokes is a Director of Seven West Media Limited (SWM) which owns the Seven Network, The West Australian Newspaper, Pacific Magazines and 50% of Yahoo7. Mr Stokes has been a Director of SWM since 2012 and was an Executive Director and then Chairman of Pacific Magazines from 2004 to 2008 and a Director of Yahoo7 from 2005 to 2013.

As a Director of WesTrac Pty Limited, Mr Stokes has extensive experience in China, having developed relationships with various mining and media companies over the past fifteen years. He led the restructuring of the Group's China operations, returning the business to profitability. He is also a Director of Coates Hire Pty Limited.

Mr Stokes was appointed Non-Executive Director of Beach Energy Limited in July 2016. Mr Stokes is a Non-Executive Director of Coates Hire.

Mr Stokes is Chief Executive Officer of Australian Capital Equity Pty Limited (ACE), being appointed an Executive Director in 2001 and CEO in April 2010. ACE is a private company with its primary investment being an interest in SGH.

Mr Stokes was a Director of Iron Ore Holdings Limited from 1 November 2011 to 7 October 2014. Between 10 September 2009 and 19 November 2012, Mr Stokes was a Director of Consolidated Media Holdings Limited.

Mr Stokes is Chairman of the National Library of Australia. He is also a member of the Prime Ministerial Advisory Council on Veterans Mental Health established in 2014. In 2015, he became a Committee member of innovationXchange (within the Department of Foreign Affairs and Trade), which provides strategic guidance on innovation in aid programs. He is also a member of the IOC Olympic Education Commission.

Mr Stokes is the former Chairman of Australia's National Youth Mental Health Foundation (Headspace), a Federal Government initiative established in 2006.

Mr Stokes holds a BComm from Curtin University and is a Fellow of the Australian Institute of Management (FAIM).

### SECTION 2 SEVEN GROUP HOLDINGS LIMITED PRICE PERFORMANCE SCORECARD (Australian:SVW):

2.1 Seven Group Holdings Limited is placed 1,642/20,610 in the BSS News Bites ranking of price performance of Mid Cap stocks in the past year, a percentile ranking of 92.

## 2.2 The Past Year

Three-bagger Seven Group advances 69%

Seven Group Holdings Limited (ASX:SVW), advanced \$A7.44 (or 68.7%) in the past year to close at \$A18.26. Compared with the All Ordinaries Index which has risen 1.8% over the same period, this is a relative price increase of 66.9%. A three-bagger, the value of AUD1,000 invested three years ago is \$A3,349 [vs \$A1,015 for the All Ordinaries Index], for a capital gain of \$A1,858 and dividend re-invested of \$A490. The average annualised return to shareholders [TSR or Total Shareholder Return] has been 49.0% in the past three years.

## 2.3 MCap History:

Market Capitalization has increased by \$A3.9 billion from \$A1.9 billion to \$A5.8 billion since appointment.

SVW Capitalisation (USD)	Share Price (AUD)	Market Capitalisation (AUD)	Market
Last	18.22	5.8 billion	4.4 billion
1 Year ago	10.77	3.2 billion	2.4 billion
2 Years ago	5.3	1.6 billion	1.3 billion
Jul 01, 2015	5.53	1.9 billion	1.5 billion

## 2.4 Moving Annual Return (Trailing 12 months):

Based on a dynamic start date of 3 years ago, the Moving Annual Return has been positive in 2 of the last 3 years. An investment in SVW a year ago would have produced a return of 73.0%

SVW Return %	Close	Dividends	Capital Gain / (Loss) %	% Yield	Annual
Last Traded Apr 30	\$A18.22	42.0c	69.1	3.9	73
1 Year ago	\$A10.77	40.0c	103.4	7.6	111
2 Years ago	\$A5.30	40.0c	(18.1)	6.2	-11.9

Close 3 years ago \$A6.47.

## 2.5 Present Value of \$A1000 invested in the past

The present value of \$A1000 invested a year ago is \$A1,737

PV\$1000	1-week	1-month	1-year
SVW. ASX	1,014	993	1,737
All Ordinaries Index	1,013	1,026	1,017

## 2.6 Trailing Price Change %

1-Year price change of 69.1% for Seven Group outperformed the change of 2.1% in the All Ordinaries Index for a relative price change of 67.0%.

Price Change %	1-Month	3-Month	1-Year
SVW	1.3	14.9	69.1
Capital goods sector	2.0	1.7	35.6
All Ordinaries Index	3.5	-1.2	2.1

## SECTION 3 SEVEN GROUP HOLDINGS LIMITED FINANCIALS AND GROWTH PERFORMANCE SCORECARD (Australian:SVW):

### 3.1 Key Financials (All figures percent)

Return on Equity deteriorated from 6.9% in 2016 to 0.8% in 2017 and Operating Margin deteriorated from 12.6% in 2016 to 5.6% in 2017.

SVW	Revenue Growth	EPS Growth	Operating Margin	ROE
2017	0.8	-88.3	5.6	0.8
2016	-19.5	-	12.6	6.9

### 3.2 Growth

+ Revenue growth rate has shown signs of recovery in recent years. [Year ended, all figures in %]

Year	Revenue Growth	EPS Growth
Jun 17	0.8	-88.3
Jun 16	-19.5	-

### 3.3 Revenue and Net Profit

In the last 3 years Compound Annual Growth Rate (CAGR) averaged -9.6% for Total Revenue and -44.6% for Net Profit.

Description	Annual (\$A M)	Annual (\$US M)	3-year Avg (\$A M)	3-year Avg (\$US M)
Total Revenue	2,347.1	1,800.2	2,485.1	1,906
Operating Profit	128.5	98.6	(46.1)	(35.3)
Net Profit	44.5	34.1	(39.7)	(30.4)
	-9.6			
	-25.5			
	-44.6			

CAGR = Compound Annual Growth Rate

### 3.4 Performance (All figures in %)

EBITDA Margin 3-year average is -62.4% and Return on Equity 3-year average is -1.7%.

Description	Annual	3-year Avg
EBITDA Margin	-88.0	-62.4
Operating Profit Margin	5.6	-0.5
Net Profit Margin	0.7	-1.3
Return on Equity	0.8	-1.7
Return on Assets	0.3	-1.0
Return on Capital Employed	3.1	-0.8

### 3.5 High Performance Indicators:

Description	Value	Rank In Australian Market
Turnover in Quarter	\$A585.6 million	In Top 5%
Price/MAP200	1.28	In Top 7%
Price/MAP50	1.03	In Top Quartile
3-mo Price Change %	15.18	In Top Quartile
Relative Price Change % (1 Year)	66.9	In Top Quartile

## SECTION 4 SEVEN GROUP HOLDINGS LIMITED GLOBAL RANK (Australian:SVW):

### 4.1 Global Rank

Rank in the All Ordinaries Index [out of 503 stocks]

Description	Value	Rank
MCap (US\$)	4.4B	65
Total Assets (US\$)	3.7B	69
Revenue (US\$)	1.8B	69
Net Profit (US\$)	33.6M	183
Return on Equity %	0.8	361
Net Profit Margin %	0.7	354
Price to Book	3.0	197
Yield %	2.3	279
PV\$1000 (1Year) US\$*	1,742	70
% Change YTD	20.7	49

Apr 27, 2018: AUD 1 equals USD 0.7554

## SECTION 5 OTHER DIRECTORS OF SEVEN GROUP HOLDINGS LIMITED

Ryan Stokes, Chief Executive Officer & Managing Director

Kerry Matthew Stokes, Executive Chairman

Richard Richards, Chief Financial Officer

Terry Davis, Director

Bruce McWilliam, Director

Christopher Mackay, Director

Richard Uechtritz, Director

Annabelle Chaplain, Non-Executive Director

David McEvoy, Non-Executive Director

Warwick Smith, Non-Executive Director

Warren Coatsworth, Company Secretary

## SECTION 6 SEVEN GROUP HOLDINGS LIMITED ACTIVITIES

Seven Group Holdings Ltd. is a diversified operating and investment group. The Groups interests include media holdings that include Seven Network, a commercial television network and publishing company, a telecommunications company, and a heavy equipment dealer that operates Caterpillar dealerships in Australia and North Eastern China.

## SECTION 7 RECENT NEWS ON DIRECTORS

### 7.1 SHAREHOLDER VALUE ADDED BY DIRECTORS

28 April 2018

Bruce McWilliam brings three-bagger value to Seven Group

Bruce McWilliam was appointed Director of Seven Group (ASX:SVW) eight years ago on April 28, 2010. The present value of AUD1,000 (PV1000) invested on the appointment date is \$A3,445, for a capital gain of \$A1,591 and dividend reinvested of \$A855.

24 November 2017

Annabelle Chaplain brings three-bagger value to Seven Group

Annabelle Chaplain was appointed Non-Executive Director of Seven Group (ASX:SVW) two years ago on November 24, 2015. The present value of AUD1,000 (PV1000) invested on the appointment date is \$A3,259, for a capital gain of \$A1,960 and dividend reinvested of \$A299. In the same period the shares were up 196% from \$A4.7 to \$A14.0.

Source: [BuySellSignals.com](http://BuySellSignals.com)

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