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- [Meltwater \(/mediareleases/company/667895723/\)](/mediareleases/company/667895723/)

Meltwater Ranked One of the 2018 Best Workplaces in Asia by Great Place to Work®

This marks the fifth year the Australian team has been recognised as part of the firm's annual list.

Research and consulting firm, Great Place to Work® has released its Best Workplaces in Asia 2018 list, with news and social media insights company, Meltwater ranked as the 12th best employer in this year's annual list. Close to 1.5 million employees participated in the survey studies across nine countries where Great Place to Work is represented, including Australia and Singapore.

The win follows a range of initiatives Meltwater recently introduced to continue fostering a positive work environment for employees. Initiatives include:

Mindfulness workshop: hosted by an external consultant to ensure the team have the skills and abilities to balance a busy working life.

Management workshop: rolled out across Meltwater's Australia offices, helping coach employees at all levels to build negotiating and leadership skills, as well as confidence, to help advance their career progression.

Culture club: established to help employees across the Australia team connect through team events and activities such as charity days and sporting teams.

Monthly team events: group activities like lawn bowls and escape room experiences, arranged by anyone on the team to help encourage interaction outside day to day work

Awards night: part of the company's annual Christmas party includes an award ceremony celebrating personal and team achievements, including everyone from top sellers, to best newcomers, culture team ambassadors and unsung heroes

'Gold Star' program: aimed to recognise new team members' first sale at Meltwater, with an email from the Managing Director, shared to the wider team, acknowledging their achievement and inviting others to share their support and encouragement

According to the Great Place to Work, "A great place to work is one in which employees no matter who they are and what they do for the organisation are having a consistently positive experience of trusting their leaders, enjoying the people they work with, and having pride in what they do. It is an honor for Meltwater to be recognised by their employees as an organisation that fosters respect, trust and fairness."

Meltwater is also piloting a new incentive across Australia this year, offering Meltwater employees the opportunity to take a number of days off based on tenure, to take part in a community outreach program. The program aims to give employees the chance to pursue their passions and give back by supporting a charity they feel strongly about.



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John Box, Executive Director for APAC at Meltwater, commented:

“We’re excited to be nominated as one of the best places to work across Asia Pacific. For us, it’s important that we excel not only in the world of media intelligence, but more importantly, the opportunities and environment we create for our employees.

“As a company, we have 3 core values, which are ‘fun’, ‘winners’ and ‘respect’ and for us this isn’t just a motto or words on a website, it is what we try to bring to life every day in all of our offices across the region. Our people are our business. This type of recognition is quite humbling and it’s nice to know we’re on track to provide a world-class working environment that has the flexibility to adapt and evolve alongside the needs of our employees.”

Meltwater continues to win awards for its work culture across many of its international offices, with Great Place to Work recognising Meltwater offices across Germany, Sweden, China and the US, to name a few. This marks the fifth year the Australian team has been recognised as part of the firm’s annual list.

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Lessons from the best: Modern marketing leadership strategy from the CMO50

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LATEST PODCAST

Getting Intimate with CX bonus episode: Louise Eyres on showing customer centricity
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In this bonus last episode of this new podcast series, BrandHook MD, Pip Stocks, talks with former ANZ group general manager of marketing, Louise Eyres, talks about the importance of thinking like a customer and using intuition to solve customer painpoints.

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