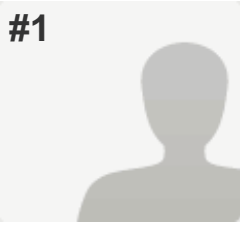


Focus Group Player Profiles - Summoners War

#1



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:00:38 AM

Last Modified: Tuesday, July 07, 2015 9:10:12 AM

Time Spent: 00:09:34

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Donovan Goh
Q2: How old are you?	17
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	Nexus 7
Q6: What is the highest level of education you have completed?	High school
Q7: What is your approximate average household income?	\$0-\$24,999
Q8: About how much time do you spend playing the game every day?	4 hours
Q9: What are your favorite movies?	Ace of Valor Bourne Film Series
Q10: What are your favorite anime, comics, or books?	Fate Stay/Night Fate/Zero Halo The Maze Runner
Q11: What other types of entertainment do you really like?	Action type series Animatrons

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

Aura Kingdom
Fire Emblem
Because they help kill time without being boring

Q13: Do you like Fruit Ninja?

Yes

Q14: How do you typically spend most of your free time?

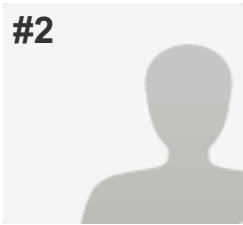
On my laptop or exercising

Q15: What other apps do you use in your phone everyday?

Social Media apps (ie Facebook)
Youtube

Focus Group Player Profiles - Summoners War

#2



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:10:21 AM

Last Modified: Tuesday, July 07, 2015 9:11:59 AM

Time Spent: 00:01:37

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Chaldezz Conley
Q2: How old are you?	25
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander, Black or African American
Q5: What phone do you use to play the game?	Android
Q6: What is the highest level of education you have completed?	High school
Q7: What is your approximate average household income?	\$50,000-\$99,999
Q8: About how much time do you spend playing the game every day?	3.5 hours
Q9: What are your favorite movies?	Grandma's Boy Friday
Q10: What are your favorite anime, comics, or books?	Marvel
Q11: What other types of entertainment do you really like?	X-Box One Boxing Nintendo Wii

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

Kinect Games

Q13: Do you like Fruit Ninja?

Yes

Q14: How do you typically spend most of your free time?

Playing games

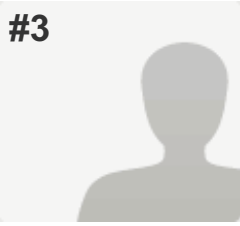
Q15: What other apps do you use in your phone everyday?

Youtube

Netflix

Focus Group Player Profiles - Summoners War

#3



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:13:08 AM

Last Modified: Tuesday, July 07, 2015 9:15:51 AM

Time Spent: 00:02:43

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Jason Zhang
Q2: How old are you?	23
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone 6
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$0-\$24,999
Q8: About how much time do you spend playing the game every day?	2.5 hours
Q9: What are your favorite movies?	The Gladiator It
Q10: What are your favorite anime, comics, or books?	Naruto Avatar Series
Q11: What other types of entertainment do you really like?	TV Shows PC Games

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

D2: LOD

D3

League of Legends

Clash of Clans

Q13: Do you like Fruit Ninja?

No Response

Q14: How do you typically spend most of your free time?

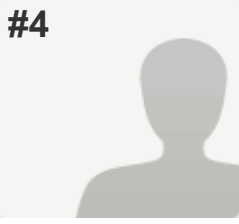
Physical Activities

Q15: What other apps do you use in your phone everyday?

Word Search

Clash of Clans

#4

**COMPLETE***Answers Entered Manually***Collector:** Web Link 1 (Web Link)**Started:** Tuesday, July 07, 2015 9:15:53 AM**Last Modified:** Tuesday, July 07, 2015 9:20:57 AM**Time Spent:** 00:05:03**IP Address:** 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Robert Balga
Q2: How old are you?	32
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q5: What phone do you use to play the game?	Galaxy S5
Q6: What is the highest level of education you have completed?	High school
Q7: What is your approximate average household income?	\$0-\$24,999
Q8: About how much time do you spend playing the game every day?	7.5 hours
Q9: What are your favorite movies?	Friday the 13th Nightmare on Elm St. Halloween
Q10: What are your favorite anime, comics, or books?	X-Men
Q11: What other types of entertainment do you really like?	TV Movies PS3

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

Assassins Creed
Resident Evil Series

Q13: Do you like Fruit Ninja?

No Response

Q14: How do you typically spend most of your free time?

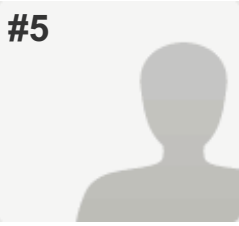
Hanging out with friends
Go to movies with friends

Q15: What other apps do you use in your phone everyday?

Facebook
Facebook Messenger
Yahoo Messenger

Focus Group Player Profiles - Summoners War

#5



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:21:00 AM

Last Modified: Tuesday, July 07, 2015 9:23:26 AM

Time Spent: 00:02:26

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Peter Mun
Q2: How old are you?	28
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPad Mini
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$25,000-\$49,999
Q8: About how much time do you spend playing the game every day?	3.5 hours
Q9: What are your favorite movies?	Last Samurai Gladiator
Q10: What are your favorite anime, comics, or books?	Akame Ga Kill Silk Love in the Time of Cholera
Q11: What other types of entertainment do you really like?	PC Gaming

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

Clash of Clans
Boom Beach
Candy Crush

Q13: Do you like Fruit Ninja?

No Response

Q14: How do you typically spend most of your free time?

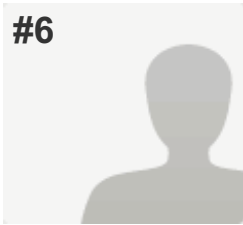
PC Gaming
Reading

Q15: What other apps do you use in your phone everyday?

Facebook
Fallout Shelter
Hearthstone

Focus Group Player Profiles - Summoners War

#6



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:23:29 AM

Last Modified: Tuesday, July 07, 2015 9:25:01 AM

Time Spent: 00:01:31

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Wilson Jian
Q2: How old are you?	23
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone 6
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$100,000-\$124,999
Q8: About how much time do you spend playing the game every day?	3 hours
Q9: What are your favorite movies?	Captain America
Q10: What are your favorite anime, comics, or books?	One Piece
Q11: What other types of entertainment do you really like?	TV Shows Hiking
Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?	Fallout Shelter Clash of Clans

Focus Group Player Profiles - Summoners War

Q13: Do you like Fruit Ninja?

Yes

Q14: How do you typically spend most of your free time?

TV Show

Catching up with friends

Q15: What other apps do you use in your phone everyday?

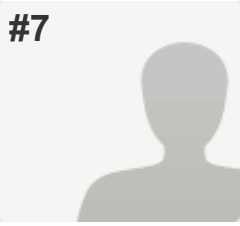
Slack

Venmo

Facebook

Focus Group Player Profiles - Summoners War

#7



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:25:03 AM

Last Modified: Tuesday, July 07, 2015 9:27:24 AM

Time Spent: 00:02:21

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Andy Wang
Q2: How old are you?	32
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone 6
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$200,000 and up
Q8: About how much time do you spend playing the game every day?	4.5 hours
Q9: What are your favorite movies?	Lord of the Rings
Q10: What are your favorite anime, comics, or books?	One Piece
Q11: What other types of entertainment do you really like?	Sleep

Focus Group Player Profiles - Summoners War

Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?

Game of War
PAD
Brave Frontier
Summoner's War
Soccer Spirits

Q13: Do you like Fruit Ninja?

No Response

Q14: How do you typically spend most of your free time?

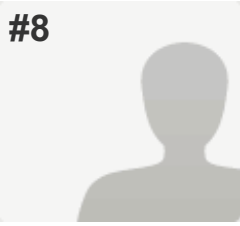
Playing games

Q15: What other apps do you use in your phone everyday?

Other games
Line App

Focus Group Player Profiles - Summoners War

#8



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:27:32 AM

Last Modified: Tuesday, July 07, 2015 9:30:46 AM

Time Spent: 00:03:14

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Vincent Chow
Q2: How old are you?	25
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone 5s
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$50,000-\$99,999
Q8: About how much time do you spend playing the game every day?	3 hours
Q9: What are your favorite movies?	Rush Hour
Q10: What are your favorite anime, comics, or books?	Kuroko no Basuko
Q11: What other types of entertainment do you really like?	TV
Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?	Diablo 3 - I like grinding and finding the best items
Q13: Do you like Fruit Ninja?	No

Q14: How do you typically spend most of your free time?

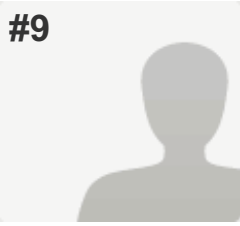
Playing games, golf or gym

Q15: What other apps do you use in your phone everyday?

Instagram
Snapchat

Focus Group Player Profiles - Summoners War

#9



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:30:50 AM

Last Modified: Tuesday, July 07, 2015 9:34:15 AM

Time Spent: 00:03:25

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Thomas Sun
Q2: How old are you?	23
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone5
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$50,000-\$99,999
Q8: About how much time do you spend playing the game every day?	4 hours
Q9: What are your favorite movies?	Tarzan
Q10: What are your favorite anime, comics, or books?	Naruto
Q11: What other types of entertainment do you really like?	TV shows Forums
Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?	League of Legends

Focus Group Player Profiles - Summoners War

Q13: Do you like Fruit Ninja?

No Response

Q14: How do you typically spend most of your free time?

Games and gym

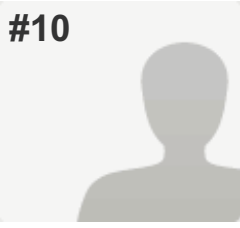
Q15: What other apps do you use in your phone everyday?

Facebook

Snapchat

Focus Group Player Profiles - Summoners War

#10



COMPLETE

Answers Entered Manually

Collector: Web Link 1 (Web Link)

Started: Tuesday, July 07, 2015 9:34:19 AM

Last Modified: Tuesday, July 07, 2015 9:36:14 AM

Time Spent: 00:01:54

IP Address: 24.23.138.13

PAGE 1: Basic User Info (1/3)

Q1: What is your name?	Ryan Chow
Q2: How old are you?	22
Q3: What is your gender?	Male
Q4: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q5: What phone do you use to play the game?	iPhone
Q6: What is the highest level of education you have completed?	University
Q7: What is your approximate average household income?	\$100,000-\$124,999
Q8: About how much time do you spend playing the game every day?	30 min
Q9: What are your favorite movies?	Space Jam
Q10: What are your favorite anime, comics, or books?	Naruto Bleach
Q11: What other types of entertainment do you really like?	Sports
Q12: Please name any other games (including RPG or Casual games) you have enjoyed. Why?	Puzzles and Dragons Unison League

Focus Group Player Profiles - Summoners War

Q13: Do you like Fruit Ninja?

Yes

Q14: How do you typically spend most of your free time?

Playing sports
Video games

Q15: What other apps do you use in your phone everyday?

Instagram
Facebook