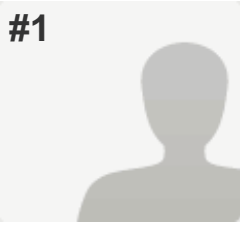


Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#1



COMPLETE

Collector: Web Link (Web Link)

Started: Friday, June 12, 2015 11:49:11 AM

Last Modified: Friday, June 12, 2015 11:54:41 AM

Time Spent: 00:05:29

IP Address: 14.100.135.86

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	23-30
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	12+ months
Q7: How much money have you spent in the game?	3000USD
Q8: What do you like most about the game?	Arena
Q9: What do you dislike the most about the game?	RNG
Q10: How many times do you play per day?	20

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

26

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

Nope

Q15: How important are game events to keep you playing the game?

Very Important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Hearthstone

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

9/10

Q18: Please name 3 of your favorite books/comics:

#1:	I do not like to read
#2:	I do not like to read
#3:	I do not like to read

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Lords of the Ring 1
#2:	Lords of the Ring 2
#3:	Lords of the Ring 3

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

KTV

Q21: How do you typically spend most of your free time?

Slacking

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

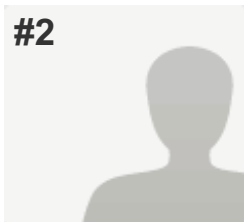
spamandspams@gmail.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#2



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 4:25:25 AM

Last Modified: Saturday, June 13, 2015 4:29:40 AM

Time Spent: 00:04:14

IP Address: 68.61.85.94

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	12+ months
Q7: How much money have you spent in the game?	\$250
Q8: What do you like most about the game?	Everything
Q9: What do you dislike the most about the game?	Highest level possible is 40
Q10: How many times do you play per day?	10

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~2 hours or more
Lunch	~2 hours or more
Afternoon	~2 hours or more
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

Lol, 5

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

Very

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? clash of clans

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Summoners war is 100% better.

Q18: Please name 3 of your favorite books/comics:

#1:	none
#2:	none
#3:	none

Q19: Please name 3 of your favorite movies/TV shows:

#1:	supernatural
#2:	american pickers
#3:	spongebob

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Music

Q21: How do you typically spend most of your free time?

On summoners war

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

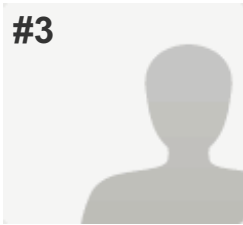
brunyon563@gmail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#3



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 11:24:28 AM

Last Modified: Saturday, June 13, 2015 11:30:12 AM

Time Spent: 00:05:43

IP Address: 24.15.116.72

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	31-45
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Black or African American
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	\$300
Q8: What do you like most about the game?	everything
Q9: What do you dislike the most about the game?	the 5 star drop rates
Q10: How many times do you play per day?	all day

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~2 hours or more
Lunch	~2 hours or more
Afternoon	~2 hours or more
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

4 5*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	70
Percentage in Map Encounters	30

Q14: Was there some part of the game you found to be confusing?

no

Q15: How important are game events to keep you playing the game?

very

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

boom beach

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

good

Q18: Please name 3 of your favorite books/comics:

#1:	thore
#2:	iron man
#3:	superman

Q19: Please name 3 of your favorite movies/TV shows:

#1:	avengers
#2:	mad max
#3:	the wizared of OZ

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

cars, sports

Q21: How do you typically spend most of your free time?

sports

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

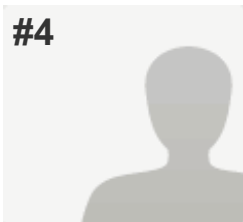
anton_jr@msn.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#4



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 3:05:14 PM

Last Modified: Saturday, June 13, 2015 3:11:17 PM

Time Spent: 00:06:02

IP Address: 222.154.233.112

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$100,000-\$124,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	About \$100
Q8: What do you like most about the game?	New and innovative
Q9: What do you dislike the most about the game?	5* summon rate
Q10: How many times do you play per day?	2-3

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~1 hour
Lunch	~30 minutes
Afternoon	~1 hour
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

Wtf is 7*?

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	20
Percentage in Map Encounters	80

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

Somewhat

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Clash of clans

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Summoners war is superior

Q18: Please name 3 of your favorite books/comics:

#1:	Skulduggery pleasant
#2:	Treasure island
#3:	Batman

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Misfits
#2:	Arrow
#3:	The flash

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Playing computer, watching TV

Q21: How do you typically spend most of your free time?

Doing stuff

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

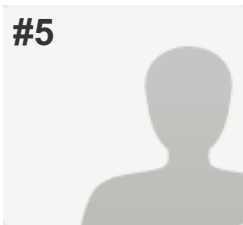
Hobbit3141@gmail.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#5



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 4:41:52 PM

Last Modified: Saturday, June 13, 2015 4:55:14 PM

Time Spent: 00:13:21

IP Address: 96.55.37.114

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	23-30
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	\$300
Q8: What do you like most about the game?	gameplay, graphics, reminds me of the old pokemon days
Q9: What do you dislike the most about the game?	#1, you can get an awakened 3* monster from a legendary scroll, that is just ridiculous... legendary should only contain natural 4* and up awakened 3* makes it not worth the money
Q10: How many times do you play per day?	a lot

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~2 hours or more
Lunch	A few minutes
Afternoon	~2 hours or more
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

Im sorry whut? what the hell is 7* ?? anyways i have about 10 of 5*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

some wordings from skill description

Q15: How important are game events to keep you playing the game?

very.... very.. very. important....

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

zenonia series? Final Fantasy?

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

89%

Q18: Please name 3 of your favorite books/comics:

#1:	ABNKKBSNPLKO?
#2:	-
#3:	-

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Avengers / Marvel movies
#2:	The Illusionist
#3:	Source Code

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Watching Movies

Q21: How do you typically spend most of your free time?

Video Games of course

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

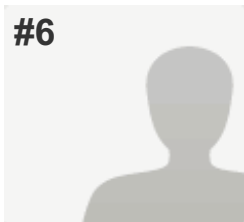
seyerreca@yahoo.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#6



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 7:16:54 PM

Last Modified: Saturday, June 13, 2015 7:22:02 PM

Time Spent: 00:05:07

IP Address: 206.248.191.221

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

13-17

Q2: What is your gender?

Male

Q3: What is your ethnicity? (Please select all that apply.)

White / Caucasian

Q4: What is the highest level of education you have completed?

Did not graduate from high school

Q5: What is your approximate average household income?

\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

6-12 months

Q7: How much money have you spent in the game?

0\$

Q8: What do you like most about the game?

all the different types and monsters

Q9: What do you dislike the most about the game?

nothing its too good to dislike anything

Q10: How many times do you play per day?

3

Q11: How much time do you spend playing the game throughout the day?

Morning

~30 minutes

Afternoon

~30 minutes

Evening

~30 minutes

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q12: How many 5*, 6*, and 7* units do you have?

0

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena 30

Percentage in Map Encounters 70

Q14: Was there some part of the game you found to be confusing?

the rift of worlds and trial of ascension

Q15: How important are game events to keep you playing the game?

very important they make me think and do all the events possible like everyone else

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? brave trials

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

well summoners war is 3d and brave trials is only 2d like

Q18: Please name 3 of your favorite books/comics:

#1: naruto

#2: bleach

#3: sekirei

Q19: Please name 3 of your favorite movies/TV shows:

#1: sherlock

#2: buddyfight

#3: pokemon

Q20: What other types of entertainment do you really like?

anime

Q21: How do you typically spend most of your free time?

at home trying to find a job in my neighborhood

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days) lolzman100@live.ca

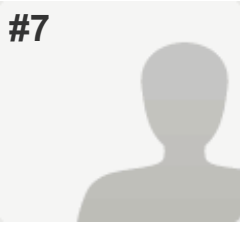
Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#7



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 8:18:33 PM

Last Modified: Saturday, June 13, 2015 8:22:39 PM

Time Spent: 00:04:06

IP Address: 178.25.100.93

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Female
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	12+ months
Q7: How much money have you spent in the game?	200
Q8: What do you like most about the game?	alles
Q9: What do you dislike the most about the game?	fast nix
Q10: How many times do you play per day?	4-5

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~30 minutes
Afternoon	~10 minutes
Evening	~30 minutes, ~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

5x6*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	34
Percentage in Map Encounters	24

Q14: Was there some part of the game you found to be confusing?

no

Q15: How important are game events to keep you playing the game?

yes

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

coc

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

good

Q18: Please name 3 of your favorite books/comics:

#1:	zelda
#2:	pokemon
#3:	jung und mollig

Q19: Please name 3 of your favorite movies/TV shows:

#1:	omas von der müllhalde
#2:	new kids
#3:	dsds

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

pro 7

Q21: How do you typically spend most of your free time?

56

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

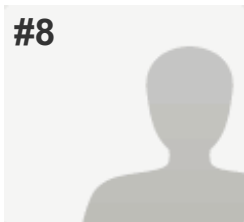
domixd88@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#8



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 10:40:52 PM

Last Modified: Saturday, June 13, 2015 10:46:31 PM

Time Spent: 00:05:38

IP Address: 101.186.63.84

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	< 1 month
Q7: How much money have you spent in the game?	<50
Q8: What do you like most about the game?	The currency system
Q9: What do you dislike the most about the game?	The simplicity
Q10: How many times do you play per day?	0-1
Q11: How much time do you spend playing the game throughout the day?	Evening ~2 hours or more

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q12: How many 5*, 6*, and 7* units do you have?

3

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena 20

Percentage in Map Encounters 80

Q14: Was there some part of the game you found to be confusing?

The currency system - but once I got my head around it I found that it was very good.

Q15: How important are game events to keep you playing the game?

Very important - I like the arena but I still spend the majority of my time on map.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? Walking Dead: road to survival

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Definitely better, the WD is only good for story. I like the battle system, but a significantly simplified tutorial would help alot.

Q18: Please name 3 of your favorite books/comics:

#1: Lord of the Flies

#2: The Bible

#3: The hobbit

Q19: Please name 3 of your favorite movies/TV shows:

#1: Lord of the Rings

#2: Star Wars

#3: Jurassic Park

Q20: What other types of entertainment do you really like?

Facebook

Q21: How do you typically spend most of your free time?

On Facebook

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

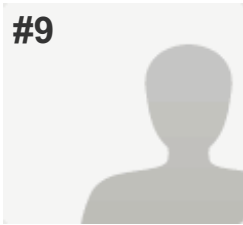
PMttthews@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#9



COMPLETE

Collector: Web Link (Web Link)

Started: Saturday, June 13, 2015 11:22:00 PM

Last Modified: Saturday, June 13, 2015 11:34:50 PM

Time Spent: 00:12:49

IP Address: 100.38.86.200

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Black or African American
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	1-3 months
Q7: How much money have you spent in the game?	10 dollars
Q8: What do you like most about the game?	Diversity in monsters and dungeons
Q9: What do you dislike the most about the game?	The pay to upgrade mechanic
Q10: How many times do you play per day?	3

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~1 hour
Lunch	A few minutes
Afternoon	A few minutes
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

Zero

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

Very important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

dragon blaze

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Dragon blaze is a bit better.
I would give this games battle system a 7 out of 10.

Q18: Please name 3 of your favorite books/comics:

#1:	yu yu hakusho
#2:	Hunter x hunter
#3:	inuyasha

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Chicago pd
#2:	orange is the new black
#3:	courage the cowardly dog

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Music, art, reading

Q21: How do you typically spend most of your free time?

Playing games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

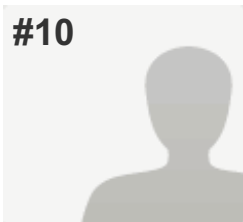
parkerdaquan@outlook.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#10



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 12:20:48 AM

Last Modified: Sunday, June 14, 2015 12:25:56 AM

Time Spent: 00:05:07

IP Address: 78.43.231.246

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	12+ months
Q7: How much money have you spent in the game?	0
Q8: What do you like most about the game?	unique monsters
Q9: What do you dislike the most about the game?	low 4* and 5* summon rate sucks!!!
Q10: How many times do you play per day?	2

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~10 minutes
Afternoon	~1 hour
Evening	~30 minutes

Q12: How many 5*, 6*, and 7* units do you have?

1 6* unit, like 10 5*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	20
Percentage in Map Encounters	80

Q14: Was there some part of the game you found to be confusing?

no

Q15: How important are game events to keep you playing the game?

really important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

kritika

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

its great! best battle system!

Q18: Please name 3 of your favorite books/comics:

#1:	lord of the rings
#2:	eragon
#3:	the elfea

Q19: Please name 3 of your favorite movies/TV shows:

#1:	big bang theory
#2:	breaking bad
#3:	game of thrones

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

sports

Q21: How do you typically spend most of your free time?

sports

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

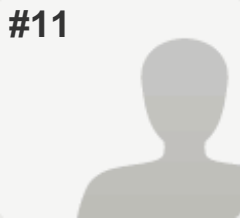
josh.notheisen@googlemail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#11



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 12:38:41 AM

Last Modified: Sunday, June 14, 2015 12:46:10 AM

Time Spent: 00:07:28

IP Address: 68.195.5.131

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Female
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	\$15
Q8: What do you like most about the game?	You don't really need a lot of money to do good in the game because there's a lot of events going on.
Q9: What do you dislike the most about the game?	It's hard to summon 4 or 5 stars naturally
Q10: How many times do you play per day?	About 15

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

2 5* (Rebecca and a Wind Rakshasa)
0 6*
I don't think you can have 7* monsters

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

That you have to use monsters that are the same * just to evolve them.

Q15: How important are game events to keep you playing the game?

Very. The more events, the less money I spend

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

None

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Can't compare since I don't really play mobile rpg games

Q18: Please name 3 of your favorite books/comics:

#1:	The White Rabbit Chronicles
#2:	Deadpool
#3:	Yaoi Manga

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Running Man
#2:	Producer
#3:	Sensory Couple

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

I don't know

Q21: How do you typically spend most of your free time?

Read

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

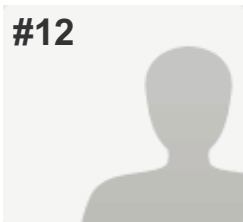
ym_ishiyama@yahoo.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#12



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 2:29:40 AM

Last Modified: Sunday, June 14, 2015 2:37:09 AM

Time Spent: 00:07:29

IP Address: 98.234.249.7

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$75,000-\$99,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	\$0.00
Q8: What do you like most about the game?	Graphics, animations, creative dungeons
Q9: What do you dislike the most about the game?	Hard to get 5 star monsters
Q10: How many times do you play per day?	Everyday

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~30 minutes
Afternoon	~10 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

7 five stars, 9 four stars

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	70
Percentage in Map Encounters	30

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

Quite important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

None

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

4 stars

Q18: Please name 3 of your favorite books/comics:

#1:	Garfield
#2:	Maplestory
#3:	Marvel

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Game of Thrones
#2:	San Andreas
#3:	Man of Steel

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Variety Shows

Q21: How do you typically spend most of your free time?

Play games, drawing, reading, playing sports

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

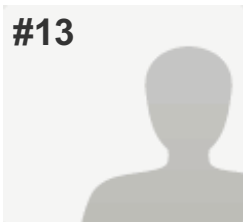
minjun990@gmail.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#13



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 2:30:40 AM

Last Modified: Sunday, June 14, 2015 2:38:22 AM

Time Spent: 00:07:42

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	\$20
Q8: What do you like most about the game?	RPG turn based battle
Q9: What do you dislike the most about the game?	Limited summons
Q10: How many times do you play per day?	6

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~30 minutes
Lunch	~1 hour
Afternoon	~30 minutes
Evening	~30 minutes

Q12: How many 5*, 6*, and 7* units do you have?

5 4 1

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	0
Percentage in Map Encounters	56

Q14: Was there some part of the game you found to be confusing?

Arena

Q15: How important are game events to keep you playing the game?

More events keep me playing the game

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Zenonia 1- 5

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I like RPG or any turn based strategy games. Summoner wars has awesome combat style and animation.

Q18: Please name 3 of your favorite books/comics:

#1:	Don't really read books sorry
#2:	N/A
#3:	None

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Guardian of the galaxy
#2:	Attack on titan
#3:	Lord of the ring

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Anime, games, sports.

Q21: How do you typically spend most of your free time?

League of Legends and games with friends

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

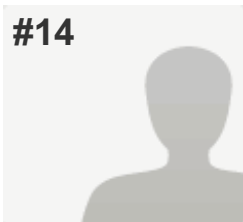
chessboy7777777 @hotmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#14



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 3:27:52 AM

Last Modified: Sunday, June 14, 2015 3:34:21 AM

Time Spent: 00:06:28

IP Address: 14.203.35.166

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Black or African American
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	1-3 months
Q7: How much money have you spent in the game?	100
Q8: What do you like most about the game?	The monsters
Q9: What do you dislike the most about the game?	Waiting for energy to replenish
Q10: How many times do you play per day?	6

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~10 minutes
Afternoon	A few minutes
Evening	~10 minutes

Q12: How many 5*, 6*, and 7* units do you have?

2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	20
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

Nope

Q15: How important are game events to keep you playing the game?

Really important cause it adds spice to the game

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Unison

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

6

Q18: Please name 3 of your favorite books/comics:

#1:	Superman prime
#2:	Deltora quest
#3:	Beastly

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Family guy
#2:	Cleveland show
#3:	Naruto

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Playstation

Q21: How do you typically spend most of your free time?

Playing games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

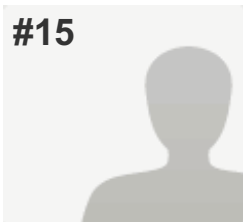
Benmunu@hotmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#15



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 4:20:11 AM

Last Modified: Sunday, June 14, 2015 4:26:45 AM

Time Spent: 00:06:34

IP Address: 184.39.60.213

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	31-45
Q2: What is your gender?	Female
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	10\$
Q8: What do you like most about the game?	The art work
Q9: What do you dislike the most about the game?	Nothing really
Q10: How many times do you play per day?	5-10 log ons

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~10 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

2 5* none higher

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	75
Percentage in Map Encounters	25

Q14: Was there some part of the game you found to be confusing?

Which element is better than the others

Q15: How important are game events to keep you playing the game?

very important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

monster warlord

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Sw is better in whole than monster warlord

Q18: Please name 3 of your favorite books/comics:

#1:	game of thrones
#2:	Mayfair witches
#3:	interview with a vampire

Q19: Please name 3 of your favorite movies/TV shows:

#1:	game of thrones
#2:	Vampire Diaries
#3:	the originals

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Games not reading is about it

Q21: How do you typically spend most of your free time?

Reading

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

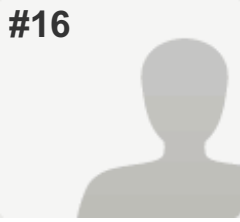
caseylovett28090@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#16



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 7:21:51 AM

Last Modified: Sunday, June 14, 2015 7:31:32 AM

Time Spent: 00:09:40

IP Address: 107.138.78.101

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	31-45
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Black or African American
Q4: What is the highest level of education you have completed?	Graduate school
Q5: What is your approximate average household income?	\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	5 hours a day sometimes
Q8: What do you like most about the game?	Reminds me of final fantasy
Q9: What do you dislike the most about the game?	Level 40 players always beat me in arena but whayever
Q10: How many times do you play per day?	5-8

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~1 hour
Lunch	~2 hours or more
Afternoon	~2 hours or more
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

15+

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	40
Percentage in Map Encounters	60

Q14: Was there some part of the game you found to be confusing?

I have no idea what the story is about

Q15: How important are game events to keep you playing the game?

Very important, it keeps the game fresh. If it wasn't for new monsters and events I'd probably stop playing

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Final fantasy

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I'd say it keeps up pretty well. 9.5 out of 10

Q18: Please name 3 of your favorite books/comics:

#1:	Superman
#2:	Batman
#3:	Green arrow

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Fifth element
#2:	Fast and furious
#3:	Lord of the rings

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

I try to watch tv. My wife and I watch WWE wrestling

Q21: How do you typically spend most of your free time?

Since we've had a baby its on summoner's war I can't even play my Xbox so this is how I relax

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

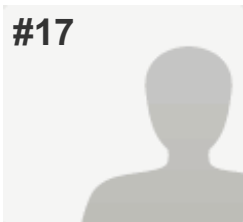
Josh_reddick@yahoo.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#17



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 8:01:26 AM

Last Modified: Sunday, June 14, 2015 8:04:46 AM

Time Spent: 00:03:20

IP Address: 120.18.202.235

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

18-22

Q2: What is your gender?

Female

Q3: What is your ethnicity? (Please select all that apply.)

Asian or Pacific Islander

Q4: What is the highest level of education you have completed?

High school

Q5: What is your approximate average household income?

\$125,000-\$149,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

1-3 months

Q7: How much money have you spent in the game?

0

Q8: What do you like most about the game?

Battles

Q9: What do you dislike the most about the game?

evolving monsters

Q10: How many times do you play per day?

4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~30 minutes
Lunch	~10 minutes
Afternoon	~10 minutes
Evening	~30 minutes

Q12: How many 5*, 6*, and 7* units do you have?

2 5* monsters

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	10
Percentage in Map Encounters	90

Q14: Was there some part of the game you found to be confusing?

guild battles

Q15: How important are game events to keep you playing the game?

sort of important and encouraging

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Quiz RPG

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

summoners war is better because energy is easier to get and he battles are 3D

Q18: Please name 3 of your favorite books/comics:

#1:	percy Jackson
#2:	harry potter
#3:	superman

Q19: Please name 3 of your favorite movies/TV shows:

#1:	doctor who
#2:	once upon a time
#3:	pokemon

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

listening to music

Q21: How do you typically spend most of your free time?

playing games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

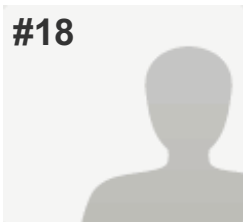
karen925@gmail.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#18



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 11:30:26 AM

Last Modified: Sunday, June 14, 2015 11:34:36 AM

Time Spent: 00:04:09

IP Address: 24.159.38.74

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

13-17

Q2: What is your gender?

Male

Q3: What is your ethnicity? (Please select all that apply.)

White / Caucasian

Q4: What is the highest level of education you have completed?

High school

Q5: What is your approximate average household income?

\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

12+ months

Q7: How much money have you spent in the game?

\$100

Q8: What do you like most about the game?

The variety of monsters that are always added.

Q9: What do you dislike the most about the game?

The extreme difficulty to get the best monsters. I understand needing some type of difficulty, but it's too strongly based off luck. And money.

Q10: How many times do you play per day?

3-5

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~10 minutes
Afternoon	~2 hours or more
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

4 5*
0 6*
7* don't exist.

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	20
Percentage in Map Encounters	80

Q14: Was there some part of the game you found to be confusing?

The arena match ups could be a little more easily understood.

Q15: How important are game events to keep you playing the game?

Quite. They give the game that extra pizzazz.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Brave Frontier

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I enjoy them both equally.

Q18: Please name 3 of your favorite books/comics:

#1:	Harry Potter
#2:	Percy Jackson
#3:	Teen Titans

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Steven Universe
#2:	Teen Titans
#3:	Victorious

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Anything gaming, mainly.

Q21: How do you typically spend most of your free time?

Either playing or reading.

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

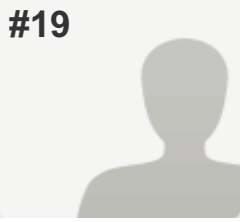
darksa38@gmail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#19



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 11:18:24 AM

Last Modified: Sunday, June 14, 2015 12:01:46 PM

Time Spent: 00:43:22

IP Address: 63.142.193.2

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	None
Q8: What do you like most about the game?	Can do OK even when playing without paying
Q9: What do you dislike the most about the game?	That to do the best you have to spend money or grind for hours
Q10: How many times do you play per day?	3-4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~10 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

1

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	20
Percentage in Map Encounters	80

Q14: Was there some part of the game you found to be confusing?

The daily dungeons at first

Q15: How important are game events to keep you playing the game?

Very important. It's what keeps the spark of enjoyment going, so long as you aren't reusing old events, types, units, etc.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Blood Brothers

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

The battle system for both are very similar the only difference is team format, so I rate them even with each other. The summoners war battle system overall is good, its not to difficult to use.

Q18: Please name 3 of your favorite books/comics:

#1:	Slathbog's Gold
#2:	The Horn of Moran
#3:	The Hobbit

Q19: Please name 3 of your favorite movies/TV shows:

#1:	The Hobbit: an unexpected journey
#2:	Box trolls
#3:	Tracers

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Video games

Q21: How do you typically spend most of your free time?

Reading manga and listing to music or playing a mobile game

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

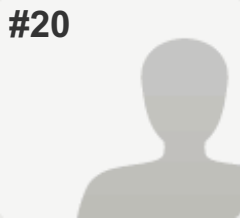
tannergood@gmail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#20



INCOMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 12:53:25 PM

Last Modified: Sunday, June 14, 2015 12:53:53 PM

Time Spent: 00:00:27

IP Address: 73.185.153.24

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	31-45
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$75,000-\$99,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	Respondent skipped this question
Q7: How much money have you spent in the game?	Respondent skipped this question
Q8: What do you like most about the game?	Respondent skipped this question
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	Respondent skipped this question
Q11: How much time do you spend playing the game throughout the day?	Respondent skipped this question
Q12: How many 5*, 6*, and 7* units do you have?	Respondent skipped this question

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

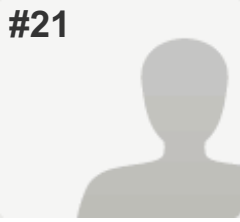
Q13: How often do you battle in the Arena vs. map encounters?	<i>Respondent skipped this question</i>
Q14: Was there some part of the game you found to be confusing?	<i>Respondent skipped this question</i>
Q15: How important are game events to keep you playing the game?	<i>Respondent skipped this question</i>

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?	<i>Respondent skipped this question</i>
Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?	<i>Respondent skipped this question</i>
Q18: Please name 3 of your favorite books/comics:	<i>Respondent skipped this question</i>
Q19: Please name 3 of your favorite movies/TV shows:	<i>Respondent skipped this question</i>
Q20: What other types of entertainment do you really like?	<i>Respondent skipped this question</i>
Q21: How do you typically spend most of your free time?	<i>Respondent skipped this question</i>
Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)	<i>Respondent skipped this question</i>
Q23: What kind of gift card would you like?	<i>Respondent skipped this question</i>

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#21



INCOMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 1:33:08 PM

Last Modified: Sunday, June 14, 2015 1:33:33 PM

Time Spent: 00:00:25

IP Address: 208.102.160.206

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	Respondent skipped this question
Q7: How much money have you spent in the game?	Respondent skipped this question
Q8: What do you like most about the game?	Respondent skipped this question
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	Respondent skipped this question
Q11: How much time do you spend playing the game throughout the day?	Respondent skipped this question
Q12: How many 5*, 6*, and 7* units do you have?	Respondent skipped this question

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

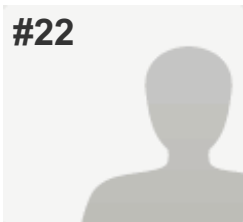
Q13: How often do you battle in the Arena vs. map encounters?	<i>Respondent skipped this question</i>
Q14: Was there some part of the game you found to be confusing?	<i>Respondent skipped this question</i>
Q15: How important are game events to keep you playing the game?	<i>Respondent skipped this question</i>

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?	<i>Respondent skipped this question</i>
Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?	<i>Respondent skipped this question</i>
Q18: Please name 3 of your favorite books/comics:	<i>Respondent skipped this question</i>
Q19: Please name 3 of your favorite movies/TV shows:	<i>Respondent skipped this question</i>
Q20: What other types of entertainment do you really like?	<i>Respondent skipped this question</i>
Q21: How do you typically spend most of your free time?	<i>Respondent skipped this question</i>
Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)	<i>Respondent skipped this question</i>
Q23: What kind of gift card would you like?	<i>Respondent skipped this question</i>

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#22



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 8:24:01 PM

Last Modified: Sunday, June 14, 2015 8:27:48 PM

Time Spent: 00:03:47

IP Address: 122.106.173.5

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

18-22

Q2: What is your gender?

Male

Q3: What is your ethnicity? (Please select all that apply.)

Asian or Pacific Islander

Q4: What is the highest level of education you have completed?

University

Q5: What is your approximate average household income?

\$75,000-\$99,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

12+ months

Q7: How much money have you spent in the game?

0

Q8: What do you like most about the game?

The characters design

Q9: What do you dislike the most about the game?

The need for crystal XD

Q10: How many times do you play per day?

2-3

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~30 minutes
Afternoon	~1 hour
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

2 5*
0 6*
0 7*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	87
Percentage in Map Encounters	57

Q14: Was there some part of the game you found to be confusing?

The tower

Q15: How important are game events to keep you playing the game?

Very it keeps me interested

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Unison league

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Better, because its all fast and very good graphics

Q18: Please name 3 of your favorite books/comics:

#1:	Naruto
#2:	Bleach
#3:	Kuroko no basuke

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Simpsons
#2:	The avengers
#3:	Paranormal activity 1

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Horror

Q21: How do you typically spend most of your free time?

SUMmoners war or youtube or unison league

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

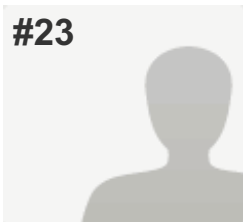
nihongo.jk@gmail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#23



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 8:38:31 PM

Last Modified: Sunday, June 14, 2015 8:43:16 PM

Time Spent: 00:04:45

IP Address: 99.245.157.4

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Prefer not to answer
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	1 bil
Q8: What do you like most about the game?	summoning and farming
Q9: What do you dislike the most about the game?	Summoning rate
Q10: How many times do you play per day?	5 hours

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~1 hour
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

0

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	10
Percentage in Map Encounters	5

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

Very important to have good events

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Soul seeker

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

10/-0

Q18: Please name 3 of your favorite books/comics:

#1:	Idk
#2:	idk
#3:	idk

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Akame ha kill
#2:	family guy
#3:	elfen lied

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Eatting

Q21: How do you typically spend most of your free time?

Playing games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

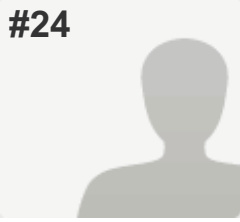
ars_97@hotmail.com

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#24



COMPLETE

Collector: Web Link (Web Link)

Started: Sunday, June 14, 2015 11:36:54 PM

Last Modified: Sunday, June 14, 2015 11:51:10 PM

Time Spent: 00:14:15

IP Address: 174.124.192.159

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$75,000-\$99,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	1-3 months
Q7: How much money have you spent in the game?	0
Q8: What do you like most about the game?	Collecting interesting monsters
Q9: What do you dislike the most about the game?	Have to have internet
Q10: How many times do you play per day?	5

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

None

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	40
Percentage in Map Encounters	60

Q14: Was there some part of the game you found to be confusing?

Fusion

Q15: How important are game events to keep you playing the game?

Important they keep it interesting

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Royal revolt 2

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Royal revolt 2 is a more fun battle system. The battle system is good I just wish it was less turn based

Q18: Please name 3 of your favorite books/comics:

#1:	The bible
#2:	First shades of gray
#3:	Broken

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Wrong turn
#2:	Pawn stars
#3:	The book of Eli

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Console gaming

Q21: How do you typically spend most of your free time?

Hanging out with friends

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

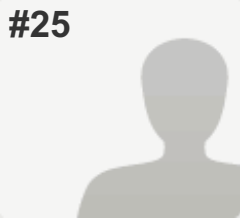
Burnt.triscuit@live.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#25



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 1:34:07 AM

Last Modified: Monday, June 15, 2015 1:41:42 AM

Time Spent: 00:07:35

IP Address: 70.74.242.4

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

13-17

Q2: What is your gender?

Male

Q3: What is your ethnicity? (Please select all that apply.)

Asian or Pacific Islander

Q4: What is the highest level of education you have completed?

High school

Q5: What is your approximate average household income?

\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

1-3 months

Q7: How much money have you spent in the game?

None

Q8: What do you like most about the game?

The competitiveness and paying won't make you the best player in the game

Q9: What do you dislike the most about the game?

The odds of getting natural born 5*

Q10: How many times do you play per day?

5

Q11: How much time do you spend playing the game throughout the day?

Afternoon

~2 hours or more

Evening

~2 hours or more

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q12: How many 5*, 6*, and 7* units do you have?

2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena 40

Percentage in Map Encounters 50

Q14: Was there some part of the game you found to be confusing?

None

Q15: How important are game events to keep you playing the game?

It makes it more fun and gives the advantage to become better

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? Hello hero

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I'd rate them about 8.5

Q18: Please name 3 of your favorite books/comics:

#1: The Walking Dead

#2: Dealpool

#3: Batman

Q19: Please name 3 of your favorite movies/TV shows:

#1: The Walking Dead

#2: Family Guy

#3: Zombieland

Q20: What other types of entertainment do you really like?

Sports

Q21: How do you typically spend most of your free time?

Play summoners war

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days) maggsadefuin@yahoo.com

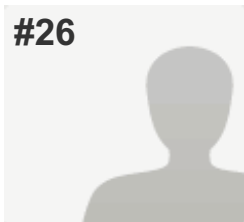
Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q23: What kind of gift card would you like?

Apple iTunes gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#26



INCOMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 3:44:21 AM

Last Modified: Monday, June 15, 2015 3:47:07 AM

Time Spent: 00:02:46

IP Address: 66.87.121.86

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	<i>Respondent skipped this question</i>
Q7: How much money have you spent in the game?	<i>Respondent skipped this question</i>
Q8: What do you like most about the game?	<i>Respondent skipped this question</i>
Q9: What do you dislike the most about the game?	<i>Respondent skipped this question</i>
Q10: How many times do you play per day?	<i>Respondent skipped this question</i>
Q11: How much time do you spend playing the game throughout the day?	<i>Respondent skipped this question</i>
Q12: How many 5*, 6*, and 7* units do you have?	<i>Respondent skipped this question</i>

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

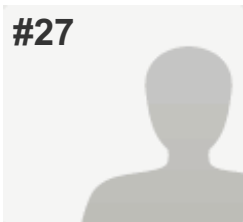
Q13: How often do you battle in the Arena vs. map encounters?	<i>Respondent skipped this question</i>
Q14: Was there some part of the game you found to be confusing?	<i>Respondent skipped this question</i>
Q15: How important are game events to keep you playing the game?	<i>Respondent skipped this question</i>

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?	<i>Respondent skipped this question</i>
Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?	<i>Respondent skipped this question</i>
Q18: Please name 3 of your favorite books/comics:	<i>Respondent skipped this question</i>
Q19: Please name 3 of your favorite movies/TV shows:	<i>Respondent skipped this question</i>
Q20: What other types of entertainment do you really like?	<i>Respondent skipped this question</i>
Q21: How do you typically spend most of your free time?	<i>Respondent skipped this question</i>
Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)	<i>Respondent skipped this question</i>
Q23: What kind of gift card would you like?	<i>Respondent skipped this question</i>

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#27



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:13:52 AM

Last Modified: Monday, June 15, 2015 5:17:13 AM

Time Spent: 00:03:20

IP Address: 174.44.69.125

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	100
Q8: What do you like most about the game?	The plot
Q9: What do you dislike the most about the game?	I dont really have a problem with the game
Q10: How many times do you play per day?	4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~10 minutes
Afternoon	~30 minutes
Evening	A few minutes

Q12: How many 5*, 6*, and 7* units do you have?

5

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	13
Percentage in Map Encounters	15

Q14: Was there some part of the game you found to be confusing?

The main part

Q15: How important are game events to keep you playing the game?

The seventh one

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

castle crashers

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Random

Q18: Please name 3 of your favorite books/comics:

#1:	spiderman
#2:	spoodernan
#3:	Spadernan

Q19: Please name 3 of your favorite movies/TV shows:

#1:	game of thrones
#2:	naruto
#3:	breaking bad

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

internet

Q21: How do you typically spend most of your free time?

pc

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

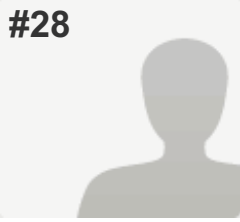
red3y3gaming@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#28



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:13:54 AM

Last Modified: Monday, June 15, 2015 5:17:35 AM

Time Spent: 00:03:40

IP Address: 68.173.68.109

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	20
Q8: What do you like most about the game?	the wars
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~2 hours or more
Lunch	~2 hours or more
Afternoon	~2 hours or more
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	49
Percentage in Map Encounters	23

Q14: Was there some part of the game you found to be confusing?

no

Q15: How important are game events to keep you playing the game?

very important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? summoners war

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

really good

Q18: Please name 3 of your favorite books/comics:

#1:	harry potter
#2:	game of thrones
#3:	halo book series

Q19: Please name 3 of your favorite movies/TV shows:

#1:	game of thrones
#2:	code geass
#3:	plastic memories

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

none

Q21: How do you typically spend most of your free time?

playing this game

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

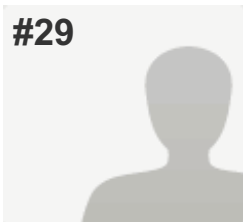
shaheed.jehan712@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#29



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:14:19 AM

Last Modified: Monday, June 15, 2015 5:20:59 AM

Time Spent: 00:06:39

IP Address: 108.30.2.124

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	\$10
Q8: What do you like most about the game?	It's offeres variety
Q9: What do you dislike the most about the game?	Slow paced
Q10: How many times do you play per day?	4

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~10 minutes
Afternoon	~10 minutes
Evening	~10 minutes

Q12: How many 5*, 6*, and 7* units do you have?

3

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

The intro

Q15: How important are game events to keep you playing the game?

Very

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Clash of clans

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

8/10 and 8/20

Q18: Please name 3 of your favorite books/comics:

#1:	The giver
#2:	Great gatsby
#3:	Captain underpants

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Heros
#2:	Walking dead
#3:	Game of thrones

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Sports

Q21: How do you typically spend most of your free time?

Basketball

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

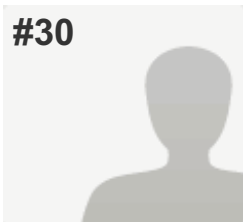
Carafer7@yahoo.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#30



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:14:00 AM

Last Modified: Monday, June 15, 2015 5:22:45 AM

Time Spent: 00:08:44

IP Address: 24.186.84.200

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Black or African American
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	1-3 months
Q7: How much money have you spent in the game?	None
Q8: What do you like most about the game?	Reminds me of Adventure Quest
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	3-4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~10 minutes
Afternoon	~10 minutes
Evening	A few minutes

Q12: How many 5*, 6*, and 7* units do you have?

3

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	30
Percentage in Map Encounters	70

Q14: Was there some part of the game you found to be confusing?

Leveling system

Q15: How important are game events to keep you playing the game?

Casual

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Zenonia

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

7/10

Q18: Please name 3 of your favorite books/comics:

#1:	Spider-Man
#2:	Bleach
#3:	Monster Monsume

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Kill La Kill
#2:	Watemote
#3:	Avengers

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Anime

Q21: How do you typically spend most of your free time?

PC Gaming

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

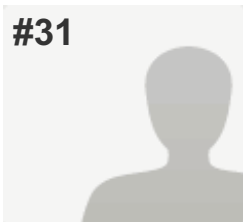
jake347365@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#31



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:14:21 AM

Last Modified: Monday, June 15, 2015 5:24:17 AM

Time Spent: 00:09:55

IP Address: 100.2.0.168

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	1-3 months
Q7: How much money have you spent in the game?	20
Q8: What do you like most about the game?	turn based rpg game and the monsters
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	4

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~1 hour
Afternoon	~2 hours or more
Evening	~30 minutes

Q12: How many 5*, 6*, and 7* units do you have?

5*-4
6*-2
7*-1

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	30
Percentage in Map Encounters	70

Q14: Was there some part of the game you found to be confusing?

nope

Q15: How important are game events to keep you playing the game?

pretty important since it makes it more interesting

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

zenovia

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I rate both of them about the same.

Q18: Please name 3 of your favorite books/comics:

#1:	Harry Potter
#2:	Glass Menagerie
#3:	Of Mice and Men

Q19: Please name 3 of your favorite movies/TV shows:

#1:	The Flash
#2:	The Arrow
#3:	John Constantine

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

computer gaming, volleyball(sport)

Q21: How do you typically spend most of your free time?

playing games, sports, roaming the internet

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

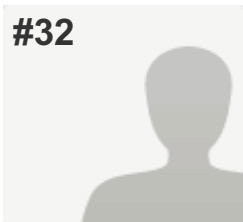
www.freebill@hotmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#32



INCOMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:24:19 AM

Last Modified: Monday, June 15, 2015 5:25:38 AM

Time Spent: 00:01:19

IP Address: 67.149.144.13

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

18-22

Q2: What is your gender?

Male

Q3: What is your ethnicity? (Please select all that apply.)

Prefer not to answer

Q4: What is the highest level of education you have completed?

Graduate school

Q5: What is your approximate average household income?

\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

< 1 month

Q7: How much money have you spent in the game?

20\$

Q8: What do you like most about the game?

The characters

Q9: What do you dislike the most about the game?

Loading

Q10: How many times do you play per day?

twice

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	A few minutes
Afternoon	~1 hour
Evening	~10 minutes

Q12: How many 5*, 6*, and 7* units do you have?

6

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	80
Percentage in Map Encounters	20

Q14: Was there some part of the game you found to be confusing?

Controls

Q15: How important are game events to keep you playing the game?

10/10

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Respondent skipped this question

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Respondent skipped this question

Q18: Please name 3 of your favorite books/comics:

Respondent skipped this question

Q19: Please name 3 of your favorite movies/TV shows:

Respondent skipped this question

Q20: What other types of entertainment do you really like?

Respondent skipped this question

Q21: How do you typically spend most of your free time?

Respondent skipped this question

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

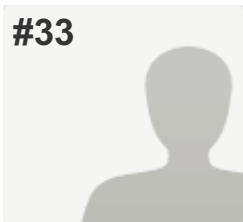
Respondent skipped this question

Q23: What kind of gift card would you like?

Respondent skipped this question

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#33



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:19:36 AM

Last Modified: Monday, June 15, 2015 5:25:42 AM

Time Spent: 00:06:05

IP Address: 108.30.63.111

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	Did not graduate from high school
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	\$20
Q8: What do you like most about the game?	The design.
Q9: What do you dislike the most about the game?	<i>Respondent skipped this question</i>
Q10: How many times do you play per day?	2

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~10 minutes
Afternoon	~10 minutes
Evening	A few minutes

Q12: How many 5*, 6*, and 7* units do you have?

3

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	40
Percentage in Map Encounters	60

Q14: Was there some part of the game you found to be confusing?

Sometimes the combat system

Q15: How important are game events to keep you playing the game?

Really important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Avabel

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

4 stars

Q18: Please name 3 of your favorite books/comics:

#1:	Harry Potter
#2:	Scott Pilgrim
#3:	In The Dome

Q19: Please name 3 of your favorite movies/TV shows:

#1:	The Last Airbender
#2:	Game of Thrones
#3:	Breaking Bad

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Video games

Q21: How do you typically spend most of your free time?

Playing video games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

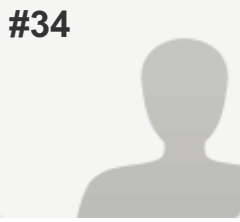
headhunter97mt@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#34



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:20:47 AM

Last Modified: Monday, June 15, 2015 5:27:07 AM

Time Spent: 00:06:19

IP Address: 100.2.16.11

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Hispanic or Latino
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$75,000-\$99,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	20
Q8: What do you like most about the game?	Character Designs and gameplay
Q9: What do you dislike the most about the game?	Some of the GUI is confusing
Q10: How many times do you play per day?	1-2

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	A few minutes
Afternoon	~30 minutes
Evening	~10 minutes

Q12: How many 5*, 6*, and 7* units do you have?

2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	25
Percentage in Map Encounters	75

Q14: Was there some part of the game you found to be confusing?

Some GUI elements

Q15: How important are game events to keep you playing the game?

Very important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Icewind Dale: Enhanced Edition

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Icewind Dale's is way better

Q18: Please name 3 of your favorite books/comics:

#1:	Wizards First Rule
#2:	Skeleton crew
#3:	50 shades of grey

Q19: Please name 3 of your favorite movies/TV shows:

#1:	family guy
#2:	american dad
#3:	Bobs burgers

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Video games

Q21: How do you typically spend most of your free time?

Video games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

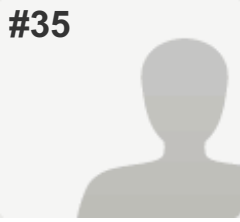
Railgunexpert770@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#35



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:10:32 AM

Last Modified: Monday, June 15, 2015 5:29:23 AM

Time Spent: 00:18:51

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	\$40
Q8: What do you like most about the game?	Turn Based Combat and Graphic
Q9: What do you dislike the most about the game?	Sometimes crashes and buggy but its a great RPG
Q10: How many times do you play per day?	5+

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

5= 4
6= 2
7= 1

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	19
Percentage in Map Encounters	62

Q14: Was there some part of the game you found to be confusing?

Quest could be pretty confusing sometimes.

Q15: How important are game events to keep you playing the game?

Its pretty important I get excited to see what the next event is.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Zenonia 4

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Battle system in Zenonia isnt turn based but its a great rpg that gives me hours of gameplay Leveling up and exploring. Summoner wars battle system was pretty good only thing I would recommend is combat not stuck in one screen and movable. Rate about 8/10

Q18: Please name 3 of your favorite books/comics:

#1:	Dont like to read books do read manga sometimes
#2:	N/A
#3:	N/A

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Attack on titan
#2:	Plastic Memory
#3:	Seven Deadly Sins

Q20: What other types of entertainment do you really like?

League of Legends
Guild wars 2
Firefall
More games

Q21: How do you typically spend most of your free time?

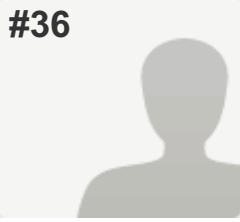
On teamspeak 3 with friends and socializing online and playing co-op games.

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)	eamonch3n@gmail.com
--	---------------------

Q23: What kind of gift card would you like?	Amazon gift card
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Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#36



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:26:57 AM

Last Modified: Monday, June 15, 2015 5:30:35 AM

Time Spent: 00:03:38

IP Address: 100.2.0.168

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	15
Q8: What do you like most about the game?	the battle system
Q9: What do you dislike the most about the game?	Respondent skipped this question
Q10: How many times do you play per day?	3-4
Q11: How much time do you spend playing the game throughout the day?	
Morning	~30 minutes
Lunch	~10 minutes
Afternoon	~30 minutes

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q12: How many 5*, 6*, and 7* units do you have?

5*-2, 6*-2, 7*-0

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena 5

Percentage in Map Encounters 2

Q14: Was there some part of the game you found to be confusing?

not really

Q15: How important are game events to keep you playing the game?

somewhat important

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? zenovia

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

zenovia is more self explanatory and summoners war battle system is good but can used improvement

Q18: Please name 3 of your favorite books/comics:

#1: Game of Thrones

#2: Divergent

#3: Hunger Games

Q19: Please name 3 of your favorite movies/TV shows:

#1: Game of Thrones

#2: Jurassic World

#3: Karate Kid

Q20: What other types of entertainment do you really like?

games

Q21: How do you typically spend most of your free time?

gaming

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days) cheng416@ebtbrooklyn.com

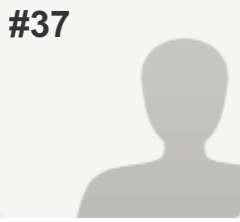
Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#37



INCOMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:32:49 AM

Last Modified: Monday, June 15, 2015 6:03:48 AM

Time Spent: 00:30:59

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Female
Q3: What is your ethnicity? (Please select all that apply.)	Prefer not to answer
Q4: What is the highest level of education you have completed?	University
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	40\$
Q8: What do you like most about the game?	Its a mobile RPG game.
Q9: What do you dislike the most about the game?	Requires internet.
Q10: How many times do you play per day?	8

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

5=6
6=3
7=2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	39
Percentage in Map Encounters	63

Q14: Was there some part of the game you found to be confusing?

No, its pretty straightfoward.

Q15: How important are game events to keep you playing the game?

Theyre very important and keep me interested.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Respondent skipped this question

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Respondent skipped this question

Q18: Please name 3 of your favorite books/comics:

Respondent skipped this question

Q19: Please name 3 of your favorite movies/TV shows:

Respondent skipped this question

Q20: What other types of entertainment do you really like?

Respondent skipped this question

Q21: How do you typically spend most of your free time?

Respondent skipped this question

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

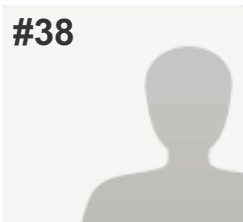
Respondent skipped this question

Q23: What kind of gift card would you like?

Respondent skipped this question

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#38



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 5:57:56 AM

Last Modified: Monday, June 15, 2015 6:16:06 AM

Time Spent: 00:18:09

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

18-22

Q2: What is your gender?

Female

Q3: What is your ethnicity? (Please select all that apply.)

Prefer not to answer

Q4: What is the highest level of education you have completed?

University

Q5: What is your approximate average household income?

\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

6-12 months

Q7: How much money have you spent in the game?

40\$

Q8: What do you like most about the game?

The graphics

Q9: What do you dislike the most about the game?

It needs internet to be played

Q10: How many times do you play per day?

8

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

5=6
6=3
7=2

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	39
Percentage in Map Encounters	63

Q14: Was there some part of the game you found to be confusing?

No, the game is pretty straightforward.

Q15: How important are game events to keep you playing the game?

They're pretty important and keep me interested.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Clash of Clans.

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Clash of clans is PvP.
8/10

Q18: Please name 3 of your favorite books/comics:

#1:	Mockingjay
#2:	Lord of The Flies
#3:	And Then There Were None

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Tomorrowland
#2:	Guardians of the Galaxy
#3:	Fast and Furious 7

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Television and Social Media

Q21: How do you typically spend most of your free time?

I would be on the internet or playing games

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

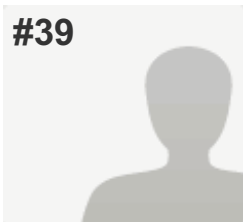
allychen187@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#39



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 6:17:42 AM

Last Modified: Monday, June 15, 2015 7:15:05 AM

Time Spent: 00:57:23

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?

18-22

Q2: What is your gender?

Female

Q3: What is your ethnicity? (Please select all that apply.)

Prefer not to answer

Q4: What is the highest level of education you have completed?

University

Q5: What is your approximate average household income?

\$50,000-\$74,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?

12+ months

Q7: How much money have you spent in the game?

75\$

Q8: What do you like most about the game?

I like that its an mobile RPG game.

Q9: What do you dislike the most about the game?

I don't like that its an online game

Q10: How many times do you play per day?

5

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	A few minutes
Lunch	~30 minutes
Afternoon	~10 minutes
Evening	~1 hour

Q12: How many 5*, 6*, and 7* units do you have?

5=5
6=2
7=0

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	28
Percentage in Map Encounters	67

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

They keep me interested

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Brave Frontier

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

They're similar
9/10

Q18: Please name 3 of your favorite books/comics:

#1:	Destined to Live
#2:	Night
#3:	The fault in our stars

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Doctor Who
#2:	Family Feud
#3:	Agents of S.H.I.E.L.D

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Television, video games

Q21: How do you typically spend most of your free time?

Playing videogames or surfing the internet

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

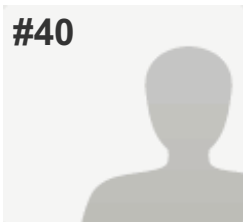
selinaautumns@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#40



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 8:01:51 AM

Last Modified: Monday, June 15, 2015 8:21:30 AM

Time Spent: 00:19:39

IP Address: 74.71.214.178

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	13-17
Q2: What is your gender?	Female
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	3-6 months
Q7: How much money have you spent in the game?	\$80
Q8: What do you like most about the game?	Events and Design
Q9: What do you dislike the most about the game?	Takes a while to get started
Q10: How many times do you play per day?	Over 10 times

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~10 minutes
Lunch	~30 minutes
Afternoon	~30 minutes
Evening	~2 hours or more

Q12: How many 5*, 6*, and 7* units do you have?

I have 6 five star 3 six star and only 1 seven stars

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	37
Percentage in Map Encounters	68

Q14: Was there some part of the game you found to be confusing?

Not really it was easy to understand and manage.

Q15: How important are game events to keep you playing the game?

Very Important I like to keep up with the events and get new items

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

Dragon Quest

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

Dragon quest is a grind RPG takes a while to get started and battle is great. Summoner wars is a little limited with the skills but has 3 Characters out. I'd say 9/10

Q18: Please name 3 of your favorite books/comics:

#1:	Lord of the Ring
#2:	Harry Potter
#3:	Narnia

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Star Wars
#2:	Jurassic Park
#3:	Despicable Me

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Just watching movies and gaming sometimes sports

Q21: How do you typically spend most of your free time?

On my computer with friends playing games and watch movies

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

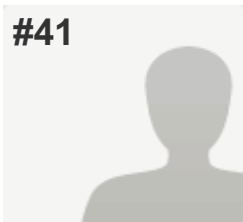
changlin261@hotmail.com

Q23: What kind of gift card would you like?

Amazon gift card

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#41



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 8:20:57 AM

Last Modified: Monday, June 15, 2015 8:28:43 AM

Time Spent: 00:07:46

IP Address: 174.48.219.56

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	White / Caucasian
Q4: What is the highest level of education you have completed?	Did not graduate from high school
Q5: What is your approximate average household income?	\$0-\$24,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	6-12 months
Q7: How much money have you spent in the game?	\$100
Q8: What do you like most about the game?	The thrill of summoning
Q9: What do you dislike the most about the game?	Not enough 4 star summons its too much 3 stars that arent helpful
Q10: How many times do you play per day?	5

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q11: How much time do you spend playing the game throughout the day?

Morning	~1 hour
Lunch	~1 hour
Afternoon	~2 hours or more
Evening	~30 minutes

Q12: How many 5*, 6*, and 7* units do you have?

3 5*

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena	50
Percentage in Map Encounters	50

Q14: Was there some part of the game you found to be confusing?

No

Q15: How important are game events to keep you playing the game?

They have to be something I enjoy

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War?

I dont have one

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

I love the battle system but its too hard in the higher areas of the arena

Q18: Please name 3 of your favorite books/comics:

#1:	Spider-Man
#2:	Hulk
#3:	Iron Man

Q19: Please name 3 of your favorite movies/TV shows:

#1:	Dragon Ball Z
#2:	Gumball
#3:	Naruto

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q20: What other types of entertainment do you really like?

Xbox 360

Q21: How do you typically spend most of your free time?

Chilling

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

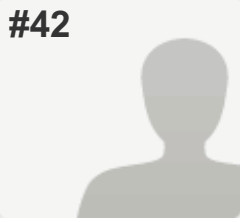
davidwebb541@gmail.com

Q23: What kind of gift card would you like?

Google Play gift card

Summoners War User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

#42



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, June 15, 2015 8:29:18 AM

Last Modified: Monday, June 15, 2015 8:41:27 AM

Time Spent: 00:12:08

IP Address: 96.239.87.137

PAGE 1: Basic User Info (1/3)

Q1: How old are you?	18-22
Q2: What is your gender?	Male
Q3: What is your ethnicity? (Please select all that apply.)	Asian or Pacific Islander
Q4: What is the highest level of education you have completed?	High school
Q5: What is your approximate average household income?	\$25,000-\$49,999

PAGE 2: Gameplay (2/3)

Q6: How long have you played Summoners War?	< 1 month
Q7: How much money have you spent in the game?	0
Q8: What do you like most about the game?	The concept, and the art work
Q9: What do you dislike the most about the game?	Repetitiveness in animations. there could be more then 1 animation when you encounter something.
Q10: How many times do you play per day?	random, when i have wifi and a few moments to spare
Q11: How much time do you spend playing the game throughout the day?	
Morning	A few minutes
Evening	A few minutes

Summoners War - User Gameplay Study: Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q12: How many 5*, 6*, and 7* units do you have?

not alot still working and learning.

Q13: How often do you battle in the Arena vs. map encounters?

Percentage in Arena 10

Percentage in Map Encounters 90

Q14: Was there some part of the game you found to be confusing?

the star ranks. i only recently learnt that a natural 4 star monsters can be weaker then a natural 2 star depending on the runes.

Q15: How important are game events to keep you playing the game?

not really. im just a casual player.

PAGE 3: Other Entertainment (3/3)

Q16: Please name one other RPG mobile game you like the most besides Summoners War? i also play TERA.

Q17: How do you rate the battle system in the game vs. the answer in the previous question? How do you rate the Summoners War battle system overall?

more convenient. since its on mobile.

Q18: Please name 3 of your favorite books/comics:

#1: Furnace

#2: Havoc

#3: Shelter

Q19: Please name 3 of your favorite movies/TV shows:

#1: Ted

#2: Lord of the Rings

#3: Inception

Q20: What other types of entertainment do you really like?

Anime

Q21: How do you typically spend most of your free time?

Anime, Work out.

Summoners War User Gameplay Study. Have you spent money in the game or are a hardcore player? If so, who can't use an extra \$20. Take this questionnaire and I'll email you a gift certificate. Just takes 10-15 minutes. Help our research study!

Q22: Please enter your email address where we will email you a gift card (you will receive it within 1-2 business days)

hlmenev@gmail.com

Q23: What kind of gift card would you like?

Amazon gift card