More Findings in the Demographics Questionnaire

Most Popular IPs include the followings

1. Marvel/Superheroes related - More half of the users mentioned

such as Avengers, Batman, Spiderman, Supernatural etc.

2. Western Fantasy related - around 40%

such as Lord of the Rings, Harry Potter, Game of Thrones, Percy Jackson

3. Anime related - about 25%

such as Naruto, Dragon Ball, Pokemon, Bleach etc.

4. TV - some responses

such as Family Guy

5. Games related - very diversed responses, just for reference

such as Clash of Clans, Kritika, Hearthstones.